Vol. 218 No. 10

NEW YORK, WEDNESDAY, MAY 4, 1960

EBS FACE DISK DIVORCEMEN

Payola-Royola-Clarkola

Dick Clark Hauled 500G in 2 Years: Is You Is Or Is You Ain't Payola?

BBC (AM-TV) Ready For 'Operation Wedding' With 100 Staffers, 23 Cameras

Oren Can 'Oscar Wilde' Get U.S. Production Seal?

Nat Cole Knocks No-Talent Singers In U.S. Disk Biz

PROBERS HINT PAYOLA SEQUEL

Washington, May, 3

ommittee member John E D-Calif | told ABC-Para prez Leonard H Goldenson

'Fiorello' Sweep Takes 3 Awards

Theatre Wing Acts to Meet Howls Over Its Antoinette Perry Awards

Brook Benton's Boff B.O. Inc. Ballads, 10 Disks In a Row

Writers' 2 Strikes Lose Momentum Of Settlement

By RON SH.VERMAN Hollywood May 2

Dick Nixon Auditioning Bandwagon Theme Song; Likely to Pick an Ol

New Kind of Show Biz For the East: \$65-Mil Freedomland Bows June 19

Station Off Air 3 Hours & Nobody Knew It Until Somebody Telephoned In

Prier-to-Oscar Deals Firmed for Allied Artists

More or Less Secret; Hitchy Puts Perkins In Transvestite Role

'COMMANDMENTS' TOPS PAR'S \$30-MIL GOAL

Hawaii Show Biz **Blends East-West** Culture Papaya

By WALT CHRISTIE

As E. V. Richards' Widow & 9 Children Die Off, Their Shares Go to Tulane U.

Davis Jr., Liberace, Cole

Cause Nothing Could Be Finah Than Friars'

Blowest for Dinah

In Royal Variety Show

May Go the Whole Route: Mag, Book, TV, Legit, Pix

Brown Girl, Brownstones' The affection for the gund of more was generous but not stocks he tangue in cheek reference. Inah you're a square' was the

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VARIETY

	1 10 1	PEX	
Bults	34	Night Club Beviews	55
Casting News	50.	Obstuarses	63
Chatter	. 62	Pictures	. 3
Fim Reviews	6	Redin	23
I node Pic u es	. 22	Hada Reviews	44
Inche Radio TV	44	Record Reviews	- 46
James Vaude	9.2	Television TV Films	23
betartustrenal	13	Tele mon Review	110
Logitimate	14	Todoose	22
Library	600	Last Browns	22
Money	6-	V parties to the	3.2
No. 1	54 (Wall Street	18

As Dividend-Dedicated Operations

EXHIBITORS' CHOICE REISSUES

Par Stock Options to Key Execs

Authors Guild Is Dead Against Sharing Book Pic Sales With Pubs

Par's Faraway Glint

Sex as Heavenly,

And Not Devilish

Thing: Re-Do Aim

Drive-In Chain's 180,000 Shares

C. OF E. PROJECTS Simonelli's 'Sell' of Universal-Decca

ALLIED ARTISTS SKEDS 14 BIG PROPERTIES

Elicits 'Attaboy!' From Wall St.

Odda-On Cannes Wins

French See U.S. **Playing Time** In Big Open-Up

Leo's Making Pix In 4 Countries

Importers Oppose 'Governmental Fiat' But Self-Classification Acceptable

Yanks Participate Somewhat Aloofly; Metro's 'Lion's Share' at Cannes Fest

luseum's 'Retrospective'

National Entries At Cannes

Prix Eurovision **New for Cannes**

The Sollt Mein Velk

Death of an Octupus

"Mission to No Man's Land United Nations

"Stone Images" from Poland "Nicholan Herles" and "1960, and Year" from Rumania

"Voyage in Turkey" "hurches" from Turkey

"Till the Marrow" from

N. Y. to L. A.

Novak Carol Reed

Jurors at Cannes Festival

Cannes May 8.

Jury for the 13th Cannes Film Festival (May 4-20) has 14 meren, to wit

Georgea Simenon, Belgian, and a prolific novelist who has heaty of his works adapted for the screen. He will probably lety prexy. Georges Simeton, adapted for the screen, any of his works adapted for the screen, any press, sometime Parts lefthenker whose early Propie of Cancer." Tropic of Capricorn," etc., are still fee his native U. S. Miller his arritten some film securation Mare Albegret. French, vettyron director who has also satures in England.

Louis Chayvet, French, film critic for the ultra conside Figure, Paris.

Meurice Le Rous. French, music componer and conduct has done some film work.

Simone Benunt, French, singe and screen actress once in Cannes.

See No 'Political Sensitivity' Themes As Cannes Reflects Milder Climate

Stanley Quarterly: 30c

Life, 'Innocents' Added Italo Cannes Entries

L. A. to N. Y.

U. S. to Europe

Trudy Goth Marcia Hale William A. Harpe McArt rdon McLendi Michiner

SIMPLY: A MAN NEEDS A REST

POST-HARRISON !

Indications are that there won't any immediate changes in 20th-iox's demostic distribution set-up belowing the dramatic walk-out it week of Alex Harvison from its post of general sales manager not the appointment of Gleno Noria as his successor. Harrison's respection, white obviously the cultural or couling tensions, was

harles Einfeld 10 days age, Harson told the prexy he wanted week off to tend to some person-matters and get a little rest, kouran said no, that he needed so exec back in New York Har-son persisted Skouran was famont. The sales ower finally tild he was going anyway, in of-ret told the box to fire him if he dn't like it.

There reportedly tollowed sev-al davic in which Shouraw tried reservativity to locate thereinen, west count to talk the entire after over. Thus failing, the th-Fox chief accepted Harrison's segnation, and appointed. Norrio take over the job. The official th announcement put it this way.

ing about the country or deals etc. In addition, h had been iff recently

es branch manager, home ofrep and western sales manager a
1883-54 under the them geni asle manager At Lichtman
rison played an important part
the company's overall effort to
the nation is whith on convern to CinemaScope. When Lichtn stepped down from the sales
t in 1985 to preduce films,
suran put Harrison into the jobant week's discissore led the
fie to speculate on the extent
which the company's recent ficial fortones figured in the geni conditions which led to the
ignation.

O'Seas Slumped More'n Domestic | GLENN NOR

[20TH-FOX REPORT REVEALS]

Twentieth-Fox's overseas film rentals last year declined more sharply than the domestic totals. It's revealed in the annual report sent out to stockholders last week. Combined rentals, domestic and overseas—including to revenues, declined to \$110.491,—983 in 1959 from \$116.040.675 the year before. Domestic rentals last year totaled \$42.335.631, compared with \$42,837.637 in 1938. At the same time, overseas rentals went down to \$48.156,332 from \$53,188.622 in 1938.

from \$53,188.022 in 1958.

Report also rovesis that 20th has so far received \$26,215,000 from the lease of 475 of its pre-1948 portures to try through National Telefilm Associates in four years, 1956 through 1959. In addition to the U.S. and Canada, pix have been seen on tv in Cuba and Mexics.

Breakdown of total television rentals shows last year to have been the top year, with \$7,325,000 sarned from tv. This compares with \$3,830,000 in 1958, \$6,220,000 in 1937 and \$6,830,000 in 1958. Company estimates minimum future contractural rentals from tv as follows \$3,285,000 in 1960, \$2,390,000 in 1961 and \$700,000 in 1962, to bring the seven-year total up to \$34,790,000.

Company also has on hand—and as yet uncommitted in tv—300 features which were released theatingsity subsequent to the advent of sound but prior to 1935.

As announced earlier, commann's overall seven-year series.

In his message to stockholders, presy Spyros Skouras noted that in the 17 years since present nanagement took over. 20th's production department has sustained losses only in two years. The first a small loss in 1936."

"In 1939." he continued, "despite the diligent efforts of management in production and of our worldwide distributing organization, it is regretiable that our production department suffered a loss of \$3,000,000 after income taxes.

This showing in 1936 is very disappointing to all

ganized last year under Pete Levathes and that of the three new tv shows developed for the 1980-61 season, one, the hour-long "Hong Kong" show, already has been sald to ABC-TV for sponsorship by Kaiser Industries. Skouras also revealed that "In view of the growing importance of the foreign market, the forthcoming year will see utilization of our foreign sales force in the distribution of tv programs."

The 20th record subsidiary now has 33 albums in release and plans to add another 30 by the end of this year, the prexy said.

In a rundown on the company's \$56,000,000 studio property sale to William Zeckendor's Webb Knapp, annual report says that the buyer now has been given the right to further postponements of the closing date "but not beyond August 1, 1980 upon payment of \$1,000 daily for each day it is so postponed."

postponed."
Company's earnings from investments in theatre circuits in South Africa, Australia and New Zealand declined to \$1,345,000 from \$1,324,000 in 1958 sithough gross receipts wont up to \$39,326,000 last year from \$38,431,000 the previous year Gross cereipts out of South Africa went up to \$23,090,000 in 1959 from \$20,121,000 in 1958 Earnings, however, only went up to \$451,000 from \$445,000 in the same period.

only went up to \$451,000 from \$445,000 in the same period.

Gross receipts in Australia went down to \$12.999,000 in 1939 from \$15,804,000 in 1958, and earnings to \$673,000 from \$35,000,000 in the same period. New Zealand gross receipts climbed slightly from 1935 to 1939 (from \$3,506,000 to \$3,666,000 but earnings went down, to \$219,000 from \$227,000. Concerning oil developments at the studio, report shows that from the treeption of the drilling at the plant through Fob. 29, 1960 total production value of oil and gas was \$10,335,280. Of this, \$8,-282,637 was applicable to drilling costs while havie royalty paid was \$2,070,659, of which \$1,172,418 went to 29th and \$598,241 went to others.

Drilling costs of the 22 wells which had been recovered at the end of 1959. As a result, 29th has been receiving in addition to its haste royalty of \$1,322, percent, a variable participating revalty which for the period of December, 1959, through February, 1960 amounted to \$89,197, 20th has received a total of \$1,307,781 in oil payments from inception of drilling to Feb. 29, 1960, 1milluding \$230,622, last your.

Bert Brown's 'Heart'

Plague presentation was made by Herbert Allen, president. Theatre Holding Corp. of Canada Lid and chairman of the Heart Award committee. Bert Brown has been a mon-ber of the Toronto Variety Club since its inception 13

RAM OF DIXIE LOSES

Appeals Court Santains Unde Reporting Award To Distribe

Richmond, May 3

Distributors appear to have wen on the under-reporting of rentals on percentage pictures.

Appeals by defendant exhibitors in eight percentage fraud actions in South Carolina were denied by the U.S. Court of Appeals here

Fabian: Distribs' **Uncordial Ways** Still Continue

The film companies continue to show an incredible lack of in-tered. In the viewpoint of ex-hibitors. S. H. Fabian chairman of the American Congress of Ex-hibitors, charged at the opening of the exhibitor group's one-day meeting in New York last week.

Publish confended that the film ompanies are blind to their real uture with exhibition. We are till Hollywood's privnary customer and the indispensable source of uture earnings. No matter what they plan for some years to come, her can't survive without us. They will not remain in histogress a

Obrentz's New Task

Bert N. Obrents has been named executive assistant to Marton A. Spring, president of Metro-Gold-syn-Mayer International. Obrents, one-time assistant asles manager of Columbia International, usa also formerly assectated with 20th-Fox's International de-sactment.

Lombardo Delayed

Rome May 2
Goffredo Lombardo, Rome
Titanus Films topper, has postponed his statestde visit, dated for early May, for about
three weeks, so as to be able
to witness the start of his newest production, "Joyous Litughter"

This rolls here in Rome with Anna Magnant and Ben Gar-tura toplined. Maria Municelli la directing.

CARD WALKER A DIRECTOR

Card Walker, ad-pub vp of Walt Disney Productions and ass ciated with the company since 1938, has been elected a director and a member of the board's exec committee Lawrence E. Tryon. treasurer of the Disneyland subsidiary, was named treasurer of the parent company as well. Don-sid A. Eucen, with Dianey since 1949, was appointed assistant treasurer and controller.

Chi Censors Do Change; Hughes' '54 'French Line.' Resubmitted, Gets Okay

Chicago, May 1.
Howard Hughes, "French Lice."
1934 RKO release starring Jane
Russell, is going into exhibition
here for the first time—and a
judge had nothing to do with it

judge had nothing to do with it.

(ensor board, which originally nixed the tale when the producer refused to make cuts. finally obased it last week with nary a rumble. Indie distrib Max Roth, handling RKO reissues in this territory, simply chanced it on the theory the blue-pencillers might view pix differently with the passage of time. Roth made no attempt to cover up the film's earlier difficulties (per Miss Russell's scanty attire in certain sequences), and sure enough, the board acquiesced.

"Line" was promptly booked into

SOPHIA LOREN'S ITALO PIC FOR ALLIED ARTISTS

the outstanding common Vosges mountains in World II. to be produced by Run Ale Parent of record on June 17 Byron Haskin is set to direct.

The Chicago Office of



Is New Located in the WRIGLEY BUILDING 400 NO. MICHIGAN AVENUE CHICAGO 11, ILL.

The Rat Race

A mature, amount acreen verpion of Garman Radia's play about the, love and the decat disc pursuit of happiness in the big oby. Very bright bio, prespects.

Hally where A Ann. 22

Proceedings of Control of Contro

South Carlotte Common C

"The Rott Race" (Garson Kenning and the Composite two devel to composite who survive Kooh mustus by a sery unadulterated tour be received and table to the two persons of the composite two transmissions of the composite two files are supported by the Kooh of the composite two transmissions of the composite of th

C iderable marquer la lui padecia la tre fina a contar Tuno Corico and Debbie Re media a beril an percent carding in practice and special carding in practice and special carding in practice and special cardinal principles.

Consideration of a construction of the constru

There are a number of existent senses, but also one or too that disconnected a lack of numbers of consistency but but his are not made in the constraint of the constraint of

Lever coments occur in a sceneto which Miss Reviewin is formed
to strip to her ship on orders of
the strip to her ship on orders of
her bear to be a second to strip to her ship on orders of
heat piece of casting, and in a
requence at a police present
wherein an offerious cop forma
ancount of eight for a built fidure.
The strip scene is juzzily-motivaled and the other is making a
keen pertinent, homorous observation but runs theif into the
ground by shere lesgith mosking a
morous out of the copy. Another
plaining discrepancy occurs when
the powerty-stricken Miss Regionids
having just persuaded a phone
company man and to disconnect her
pinone, promptly gion acress the
street to make a tool call.

Unfortunately for Curtis, the character he is playing is inconsistent—hip one moment, book the sent—hip one moment, book the sent hip one moment, book the sent But he does manage to create a likenble, sampathely hero Miss. Besnotch and their major materials. Buch of the credit for this would go to director Mullique, whose character helmanaship sensibly assistent representation of his people like also has not allowed his film to lapse fine mandfilly in several areas where the temptation may have been afrome.

in the supporting department, there are several networthy contributions in addition to the ones stready tourhed upon. One is Jack Debta as a learning neighborhood

hartender Another is Norman Fell's in a sharply amusing bit as a phone repoirman Others who register are Lisa Druke Marjerie

Proposer are Liss browners.

Bennett and Hal K. Dawson.

A racy acore by Eimer Bernsteir brightens things up considerably Resistic backstrops have been expected and formanded by art divides Mal Previous and Town Lawson and set and the start of the proposer of the set of the

Les Hegates De San Francisco les Regallos (N. San Francisco RENCHALOLORA SCOPE

Farin May 2

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Present Resol Levy and disecor Counter Assault Levy are reprofied to have a five-reson as a least a five-reson as a levy and the parties of a 15-year old gill. Levy field it was uninconcerned and remany and August Levy took his reasonful of suggestive success and rarety making its sexy or levy a reset to the levy took of the counter of the levy took of the counter of the levy took of th

Though steeped in his pressing approach this receipt on a few rather than the residence of the rather steeper and union the rather than the ra

This is a grown take of a coff's 15 country of the seduced by a labor Jonin his 20 fearer in grant peopling at a labor of the control of the

Acting to find, and reasons were characters in dramatic sense. Like your Territoff has been present as the seducer but Duniele Grather gastels and strawed as the gair Poline 1, the mention as the father Color is uneven with production and technical angles only parabonal this may nitrarit the common but it lacks enough depth le-

The producers probably set out to do another. Gold Created Woman but this larks the free wheeling, killenish aspeal of Bright Bardot. Film is continued, for eleas, one track and one discount. It may have by hele on the publiship street up to the publiship street up to the periodicer director row. Co. or trailers could help this oversean. To be read to be viewed by the could help this oversean. To the view went off to row at the registration of the publiship with the could have been at the country and the could be the country and the country that it is an Franchico and portrained back. Pice emerges curried by

La Corde Raide (The Tight Rope) (FRENCH)

Silve tubrace of Finds Jim pushed tem Boars Traceura Parest Jim pushed tem Boars Traceura Parest Annia Circ dei Seatrone Gurard Bulls Conservers month of the Conservers month Described by Incomplete Colonia Conservers Manager Colonia Colonia

Lagging turpense from a some what (so telegraphed to keep the needed tenseness and suspended substited in the turists. Arting doesn't get around the feeble characterizations either. However this has okay technical credits and some exploitation two abroad. It seems dubtous for artifates.

A woman is cheating on her husband. The wife and brother decide to kill the husband but the brother is knocked off by matake and the demonstration of the lover after all. Hence, the adulterous wife and jesious husband are reunited.

As a first pic, this has acceptable montenant talents via director Jess Charles Dudrumet. Arting is eka with Annie Gitarciot managing to give an edge to her connvung, senmai wife. The men are trapped in their stereotype roles. Mosk,

Baymie

Acceptable, and likely profit able, tale of a bey and a fish law budget film for family audiences.

A fixed Artistan coincere of A C Living product. Ware Based Lond Jones for the London Jones of the London Jones of the London Jones of the London Jones of the London Charles University London London

An unpreference and fourly about a beer and a harranda. Resemble III be an attractive item for the co-alled family table Buttered un with housels withhouses and workaday withhouses. The Gid Man And The Sea Being should be high and budget on let and sweet a disposition, the Albed Artist release stacks up as a versalle, and potentially profitable attraction.

Day of Ladd share as an impressionable lad deservatived to hook a large example. It is needed to be a considered to be a consid

priest jub managing a quiet, specificity restrained believably wifeful portranal J.e. Adams and John Agar adeptity supply the films rowantie interest. Winninger given a fine, tender performance as the aged angler, and R. and Alem is effective as the moner of the pier. Frank Fragusen plans a crusty old heavy a theretype of the lamb film with flair, and effective appear to fastioned by Jester Harston, Buy Kellogg and Jon Bester.

Director Years Michonald obstoned in an attempt to please commercial an applicational tusten his hold in played breadth letten his hold in played breadth letten his hold in the production despite the limited hordged in highly competent intracelly and technically office. In atomic density the efficient lalents of lemman flency Cronlagar editor George White and Saccial effects men Mist Obsen and Max Luttenberg. There's a till hallad, sung pleasantly by Jerry Leven both during the train till and at an appropriate point within and at an appropriate point within the siers, that's meconicalle ensual to cash on if it does it with be a hisful boost to the film's respects.

Ski Troop Attack

Top holf of World War II ar tion package. Okay h.o. pro-

Bollywood, April 20 Fitneycop relais of Roper Corna president. Festivas of Roper Corna president. Festivas Bielbart Facet State Belling Forces and Wall Lambon Stehn State Belling Forces Force Forces Force Fo

Tirketed for dual-billing opposit "Battle of Blood Island" as a Filis group parkage, "Ski Troop Attack should just about heid its own i situations where wer action strong. With hot weather coming the skiling aspect could be explod ply timely as as off-season visus

I magnet and refresher.

The Boger Cornan production follows rather crudely much of the time the adventures of a small U.S. ski partpol unit behind. Nati lines and its successful alternyl to blow up a vital bruke had been probled to the action of the behind be in trouble. When the puriors sinks to the action of problem to the action of the behind the puriors of the problem of deeper a minu and secondarial control to the chee fiv out it and important to the problem of the same a perspective of death and dispersively bounds the most of the same a perspective of death and dispersively bounds the most of the same a perspective of death and dispersively bounds the most of the same a perspective of death and dispersive the problem of the same and the same and

Aring a pe of Cast in headed by M. First I blandowne and fast pe of your control of the brand Frenk Welfast be to bottom sently of the Medical Cast of the Cast

Humer

(Receivering)

TYA colored of Boan Loads Warren projection for the Mark Mark News News Interest September 19 and the September 19

Teutonic filmakers coldem have had but a horn in men to cope and-cobbers por Time LTA release has the realistic approach a comparent derector and a suspir of alensed players but, a particular considerably short of under toreum per notable. A men an and french (but and farmer with the transmission of the property of t

The greater part of Boomerang has been shot again a artist Berlin herigrounds which gives this film an interesting disturbing a material of the second state of the part of th

Story sees three sming fellows out to crank y safe in Rifet etcle. One of them informs for resource of jeulousy, the police and the gang bet book. The bors of the trie

Hardy Kroeger Hard Frank and Mario Adert play the time crimals. Adert leaves me h to restree, but to titl the most customer, but to titl the most customer after of the Mraeger who portrays the hem. a pears much too averaged in his role. Frank again or aris is part turned in by Mr. in Herd as police of held's subsection on and legred yan Bergarn as Frank to.

Technical to a very good film. Kurt Harne a leaning is out warding and the same and of the score.

(The Opportunists)

Paths release of Paths, April 25.

Paths release of Paths 1887 a predoction of the Paths 1887 and the Paths 1887 and the Paths 1887 and the Paths Paths Paths 1887 and the Paths Paths 1887 and the Paths 1

mon 118 mires.

Midago

Talky continuer deals with the foctunes of a failer. Bouspartial officer during the flavoration in France back in 1830's. It shows his unfortunate love affair which peads him to climb to the top in a corrupt society, only to get his commungance. Slow mening and fairly literary, this remains main-

Acting is acceptable but direction rarely gives it much more ment. Mounting and production values are good but it is san the fair and progression in give it as a capital to be be deep the control of th

12 Hours To Kill

Uneven cope 's' robbers meller. Lean support for double

Hollywood, April 25.

Twenterth Fun release of John Berly production. Bell the State State

dive Long

And Bridger

And Bri

lower beat to have an increasibly awaited on the period of the period experiments by an exemption to murder. At times the going gets so bumpy and unreal that the stary seems on the verge of lapsing unwindertionally, lafe a parody of their.

Based on a SatEvePool occua by Richard Stern, Jerry Sohl's screenplay braces the problems of a young Greek national. Nino Minardenmon after oping a murder, is ushied off to the relollines and of subarban murry by the poince manage that he is bring double-crossed by a crooked gendaring.

Edward L. Cain, the director,
I also shoulder resonability
for much of the films rigid undelevale appear e. Inder these
even annea it is possible for
ally of the arters to always and
Eden are an all active pas but
they can do not one with they
refer. Others who take in vain,
but noticeably in are Grant Rich
ards. Rush Cuning Art Baker,
Gavin Merfaed, CeCe Whitney and
Richard Reeves.

John Healt's production for 2mh has been capably monotted art director John Marsbridge is photodraphically good camera. Flood Cronbo: and mustrally days (Paul Duniap. The emperence ends there.

Les Bonnes Femmes The Good Girls:

Paris, May 3.

Paris, Fifth reference of Bethert and Benmind Bether preduction. Feetness Berneferlie Lefter. Lerely Beam Stone Berneferlie Lefter. Ways on adjust their
best Search and Benebest BeneLerely BeneBeneBeneBeneBeneBeneBits Lerely BeneBits
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Loreite Stead Simulation of Control of Contr

First "New Waver" Claude Chaheol is not a regular part of the industry as he choses out not presiler another. This is a look at four little working girls and their sid attempts to find love. None of them do and Chahnel has treated this in a mixture of tones from commir. casical through tragic but notely induses life in tissue crea-

There is also a lot of uneven padding via a carticatured bean who lectures the girls on morality while making betherous passes an all woman with a secret fetish and a

One girl is a volgarity campish, a type whose lot in urusity sordid pirkups, another is going to marry into a drab chepkeeper family, the third sings sorrelly in a pen mosic hall and the foorth is a sentimental, romantic type followed all through the pic by a moscular monerating.

This is a vitice of life treating with some nearly observed accurated a rheary rlussum of so-called Guy Parcer and the working class. The inevitable strup tense is also there. Chabrel is a clercy craft-man but he shows no definite altitude towards his poor puppet

the blane, carview girl whose life will be a series of endless pickups while Clothilde Junes is effective as the languages remantic whose one love ends in succial death. This pic seems amounted like early pre-war Vank films of this mort without the mare include feel. Technical credits are fine. Mork.

BRITISH SATIRE AIMS AT CLERGY

New York Sound Track

BOULTINGS POKED Boy-and-Girl Succumb to Nature, King Features' Miss Heart-Throb Blames It All on Screen 'Filth'

\$115,216,000 Grass For Par; Partnership Up; Balaban Re Strike

CRAWFORDSVILLE, IND. NAGS METRO FOR 'HUR

METRO-GOLDWYN-MAYER presents SAMUEL GOLDWYN JR'S.

production of

MARK TWAIN'S

The Adventures of Huckleberry Finn

CinemaScope

METROCOLOR





















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TONY RANDALL

PATTY McCORMACK: NEVILLE BRAND
MICKEY JUDY BUSTER ANDY
SHAUGHNESSY: CANOVA: KEATON: DEVINE

FINLAY CURRIE · STERLING HOLLOWAY

ARCHIE MOORE · EDDIE HODGES

25 "HUCKLEBERRY FINN"

Screen Play by JAMES LEE SPECIAL by MICHAEL CURTIZ

May Doldrums Hit Chi; 'Nurse' Sock \$14,000; 'Kind' Swift 18G, 'Wake Me' Loud \$22,500, 2d, 'Daisies' Boff 35G

A Con Cor in

Hub Up; 'Kind' Sockeroo \$20,000, 'Story' \$14,000, Show' Stout at \$14,500

Key City Grosses

Fatimated Total Grass

Last Vear

'Story' Hotsy 15G, Denver; 'Hur' 21G

in third of the Aladein

Estimates for This Week

Aladdin Fox 900 \$1.50.52.50

— Can Can " 2011 3d wk Good

\$0.000 Last week \$11.000

Centre Fox 1.270 \$1.51.45

Wake Me When Over 2011

Okay \$10.000 Last week "Whe

Wan That Lady" Cat ald wk.

reskers Al. \$9.000
Enquière Fon 600 \$11 "Masters I Congo Jungle 20th 2d while \$2,000 Lost week. \$3,500
Orpheum RKO 2,000 \$1,\$1 \$1.25
Don't Est Davises M-G and Virgin Island" Indie 3d while \$10,300 Lost week. \$13,000
Parameum Indie 2,100 90-125 — Tell Steey WB. Lotty \$10,000 on near Lost week. Profy pd Bens Coll return, \$10,000
Tewne Indie 000 \$1,\$145
Seven Thieven 20th 2d whing \$3,700 Lost week. \$5,000

Cincy Mild; 'Show' Good \$8,000, 'Daisies' Bright 12G, 3; 'Hur' Boff 24G

Intimutes for This Beek

'Story' Tall 15G, D.C.: 'Kind' Boff 18G, 'Hur' \$30,000

wh. \$10,000.

Capited Locul '3 426 \$1.51 49

— Don't Eat Deleter M.G. 3d
wh. Buff \$18,000. Last verk, \$23.

'Feeling' Rousing 18G, Tops New Det. Pix; 'Story' Hot 15G; 'Hur' 42G, 11

Broadway Grosses

Federated Total Gross

This Week

'Daisies' Lush 25G, Philly; 'Congo' 6G

Philade a M 2
Over all og processer er er
restly a quet a
on the saids. From the Letter
the Domes is war set from

t at the Bird u
beke very for so
the Rendelya
ed good in for that Common other hamman a very
for this Week

Boyd SW (1.500 \$1 40-82 75 Ben-Hur M.G 23d wk Sen M.000 or near Last week \$31

Goldman Goldman | 200, 99 | 80 - "Unforgiven" | 1, 4 | 4 | 8 Good \$7,500 Lot week, \$9

Midsown Goldman 1.000 20-51.00 Visit to Small Planet 2d wk: Fair \$5.000 in 4 days Lovi work, \$8.000.

Randelph Goldman 2.200 94 1.80 Fugitive Kind - LA 2d b) Pancy \$12.000 Last week

\$18.000.

Standey (SW) (2.250 99-5) 80 —

"Don't Est Duisies (M-G. Greut
\$25.000 or close Last week "Tail
Story" (WB: 2d wk: \$11.000

Wake Me When it all the week of the wk. Quiet \$6.000 Last week \$5.500.

Studio (Goldberg 482, 99-\$1.80 — Masters of Conen Jungle 20ths, Tries \$6.000 or man Last week, "Room at Tup (Cone) resour (4th wk. \$4.500

Trans-Les IT-L) 500 59-\$1.80

Trans-Les T-L) 500 59-\$1.80

Chonce Meeting Far Good \$7.000 Last week 400 Blows Zenith \$3.500

Viking Sley (1,000 99-\$1.80

Flome Over India 24 45

Slove \$6.000 or cleve Last week \$9.000

Wheeld R & B-Patter 400: 56

'HILL' HEFTY \$5,000. OMAHA: 'HUR' BIG 10G

Cooper Cooper 600 81 55 55 5200 See Har M. G. 1100 Nat Seeko \$10 000 Last week \$10 500

13 600. United Artists 1 A 1 667 \$125-69. Ben Har W-C, 11th walk, of tennal \$42,000 Lost week, and her

\$43.300.

Massie Hall Cineroma Inc 1
200 \$1.35-52.60 Wirdommer NT 6th uk Great \$24.000.

Last week, \$23.000.

Trans-lina Krim Trans-link 1
100. \$1.49-51.65 Man in Havoina Coll 36 uk Good \$9.65.

Last week, \$2.500.

'Daisies' Nice \$7,000 la Blah Balto; 'Story' NG 4G. Ben-Hur' Wow 18G

\$1:--"Conspirary of Hearts" For Big \$6.000 Last week, 'Cone More With Feeling Col. \$6.500 |

State Cooper 742 \$1:-- Home from Bill" M-G Good \$5.000 or close. Last week, "Last Voyage" | 136-Gl, \$4.000 |

State Cooper 742 \$1:-- Home Rappapert | 1:25 \$1.46 |

Town Rappapert | 1:25

Mpls. Uneven; 'Thieves' Mild \$5,000, 'Daisies' Big 8G, 3d, 'Hur' Huge 18G

RKO Pan RKO 1,890 R5-81— Hypnolic Eye AA and Web of Findence AA) Drab \$4.000 Last week Third Voure 20th 84.000.

L.A. Biz Tapers; 'Story' Okay \$20,000, 'Planet' Slight 13G, 'Daisies' Lofty 18G, 3; 'Can-Can' 16G, 'Feeling' 10G

Los Angeles, May 3

First-runs here corrently are showing light prospects, only a fee attuations evincing any strongth "Tait Stary" books okay \$20,000 or lightly better opening session is four theatres. Another newcomer. "Angry Red Planet." is heading for hight \$12,000 on first general present in two houses. "David and Bailshsheha. with "Love is Many Splendared Thing" lossna mild in two sports.

"Please Don't Est Daistes" heads the regular holdovers, with a big \$18,000 or close in third frame at Bollywood Par. "Ben-Bur" still to leading city with a biot \$32,000 in sight for 23d stanza at Egyptian.

"Car-Can shapes sturdy \$16,000 in eighth frame at Carthar. Hearst for Paradise" was hefty \$17,000 in 13th week at Warner Hollywood Conce More With Feeling, loom-hep in third Warner Beverly round "Carry On Nurse" shapes plumin eighth ossulus at Crest.

Dewntown Paramount, Withere Vogge, Especia (ABPT/SW-PWC (3.300.2344.810.1266.80-41.36.75). Per (3.300.2344.810.1266.80-41.36.75). Per (3.300.2344.810.1266.80-41.36). Per (3.300.200.234). Per (3.300.200.234). Per (3.300.200.234). Per (3.300.234). Per (3.300.234)

CATC GAS PWC 2 494 1.106
1130 99 50 Angry Red Planet
(Al let general re ase an
"Cosmic Monuters (Val Lags
13.000 Last week Harval with
Dountewn Samphere U. To
Soon to Last relatives \$5,
800 Fas Reve to Operation Petit
Conf." Revasing They in
Young "Colo repeats \$1,300

823 90-81 50 — David and Bath shebs 20th and Leve le Spien derred Thing 20th creissasis. Modest \$11,000 to near Last week Los Angeles. Sins of Lels Montee' tholies. Paris Vice Squad' (Indie: \$2,700

Delicate Delinguest Par frepent and Confighter (20th treisue T n 8 600

Orpheum Heilywood (Metropolhan-FWC) (2.213, 756; 90-81 50)— On Beach: (UA) (3d wk) and Comanche: (UA) (reissua) (2d k), Soft 87 700 Last week \$10.300

Non-Prin-FWC 2712 736 811 Po-81-50 Soddenly Long Sum-Continued on non-70

Communed on page 20

'Daisies' Bright \$13,000, Prov.; 'Story' Tall 9G, 'Kind' Smash \$10,000

Second stanus of Don't Ea Datairs at Lord's State is still topper here currently. The Fugi tive Kind shapes sook at Albee Majestic is also big with Tal Story Strand is mild with re-

Estimates for This Work
Affec RNO 2200 65.81—
Pugnise Kind UA and Virgil
Bland YAW Sork \$10.000 Law
week, Purple (cang AA) an

"Tall Story WB and Bey and Laughing Dog WB Big \$9,000 Last neck Visit To Small Planet" (Par. 2d s.k., \$7,000

Don't Est Dassies M.G. 2d n&t Hot \$12,000 after \$19,000 opener. Strand (National Realty) (2,200 10,900—Greatest Show On Earth

only a few only a few

First-run trade here on the aver age is lower this stanzs but there are some solld openers to help Best of these newcomers is "Fugi tive Kind," rated strong at the United Artists while "Greates Show on Earth" is doing okay for an oldle at Golden Gate. "Caree Girl" is only passable at Paga

Girl" is only passable at Peramount while "Sword and Cross" looms slow at the huge Fex "Windjammer" is excellent in 24th

alden Cate DVO 12 000

Golden Gate (IRCO) (2.839. 81 28 — Grantert Show On Earth' (Partrissee: and "Broth Of A Boy' Indie: Okay \$8.000 or over. Latweek, "Visit Small Planet" (Part and Wake Of Stranger" (Part 134 wk), \$7.000

Fee PWC (4.65) \$1 23-\$1.50-"Sword and Cross (20th and Until They Sull" (M-G). Slow \$9,000 Lott week, "Wake Me When Over" (20th and "Valley Of Redwoods" (20th (2d wk), \$8,500.

Warfield (Loru) (2.656 \$1.25 \$1.50 - Don't Eat Dames" (M-G (3d wh: Dandy \$11,000. Last work \$14.500.

Peramount (Parl 2,648: \$1.25-\$1.30— Career Garl (WB) and Rebel Breed" (WB) Okay \$11,000. Last week "Because They re Young" (Col. and "Comanche Station" (Col.) \$10.000.

54. Francis (Par. 1.408; \$1-81.25 — Babette Goes To War. Col and "Story Of Blonde (Cont. Story WB- 2d wk., \$5,500.

Orpheum (Cinerama, Inc.) (1.456 81.75-82.05 — Windjammer" (NT "24th wk) Excellent \$18,000 Las week, \$18,500.

United Artists No Coast 1 131 81 23-81 50 - "Fugitive Kind UA Nice \$14,000 Last week "Unforgiven" UA 3d wk 98.706

Stagedner (A.R. 440; \$1.25 81.30 — Man In Havana" Col 8th wk. Fine \$7.000 Last week \$8.000

Verse S.F Theatres (364, \$1.50 "Magician" (Janua) 5th wkit Vice \$3.800. Last week, \$3,900.

Nice \$3.800. Last week, \$3.900. Coroset (United California (1.256) \$1.80-83.50) — "Ben-Hur" (M-G (19th wh). Great \$28.000 Last seek, ditto.

'Daisies' Dandy \$12,000, L'ville

Louisville, May 3.

"Please Don't Eat The Daister at United Artists is giving the first run setup a lively pare this week "Daister" shapes sturdy, but ahea of recent bis at house will be plent good, helped a lot by coolid weather at weekend. "Our Man It Havana," Rialto's single pie bill shapes fair: "Masters of Cong Jungle" is light. At the Kentucky "Visit To Small Planet" looks elist third week.

Town's big event Kentucky Derby, will be run Saturday (T and already Brownie Leach has turned down 20.000 requests for

Estimates for This Wee

00-00 - "Masters of Congs Juster (20th) and "13 Fighting Men 20th) Light \$4.900 Last week Kidnapped" (BV) 12d wki; \$3.50 Kentucky Switzer (100, 60-8) "Visit Congs Planet."

Kenturky Suttown 1900 60-8 Visit to Sunii Planet Part with Stim \$3,000 after secon work's \$4,000

Wary Actorson (People's) (90) 73-515--Tall Story" (WB) (3d wk Helped by sneak preview Saturda 30) night to modest \$4,500. Second week \$8,000.

75-81: Man In Havana Cal Slow \$5.000 Last week. Samson Pari and 'Ullyses' (Par) (relasses \$7.500.

United Artists (UA) (2000 60 81 - Den't Eat Daintes (M.C. Lusty \$12,000 Last neck "Unfor given" (UA), \$6,000 in live days, 'Wake Me' Fast \$10,000, Buff; 'Show' Lusty 96

Most first-run trade is in the upper brackets here this session despite a dearth of newcomers. "Wake Me When It's Over" shapes brisk at the Center while the retease of "Greatest Show on Earth" looks fine at Paramount. Top coin of course, still is going to "Benlius" which is rated stout in seventh round at the Teck. "Please Don't Est Daintes" hooms bright in third clams at the Buffalo.

Estimates for This Week

Buffalo (Loew) (3.500; 70-\$1.23)
—"Don't Eat Daisies" (M-G) (3d
wh'. Bright \$10,000. Last week,
\$25,000.

Cester (AB-PT) (2,000; 70-81)— Wake Me When It's Over" (28th). Brisk \$10,000. Last week. "Tall Story" (WB) (2d wk), \$11,000.

Cessury (UA-TC) (2,700; 70-81)— "Country (Grif" (Par) and "Bridges at Toko-Rif" (Par) (reissues). NSG \$3,000 in 5 days. Last week, "Because They're Young" (Col) and "Counseche Station" (Col) (5 days), \$5,500.

Lafayette (Basil) (3,000; 70-\$1)-"Porgy and Bess" (Col) (2d wk Sad \$5,000. Last week, \$6,000.

Paramount (AB-PT) (3,000; 70-81)—"Greatest Show on Earth" (Part (refusee) and "Virgin Island" (Indie). Fine \$8,000. Last week, "Killere Killmanjare" (Col) and "Breahout" (Col) \$8,500.

Teck (Lorw) (1,200; \$1.75-82.75 -- "Ben-Hur" (M-G) (7th wk), Stou \$19,000. Last week, \$20,000.

Cinema (Martina) 1450; 70-81)— "Magician" (Indie) (2d wk). Down to \$800 in 4 days. Last week, \$1,500.

'Wake Me' Okay \$10,000 in K.C.

Kanaa City, May 3. Three newcomers are rated rooderate to good at first-runs this week. "Wake Me When It's Over" at Uptown and Granada is only a bit over average. "Fugitive Kind" at Midiand shapes modest. "Robel Breed" at Paremount looks lean. "Ben-Hur" at Capri looks near opening pace in its 14th week. "Please Don't Eat the Daisies" at Runy shapes hig in fourth week. "The Unforgiven" at the Missourit obest in third.

Estimates for This Work

"Room at Top" (Cont) (4th wk) Very good \$1,800. Last week, \$2,000.

Capri (Durwood) (L260, \$1.50-\$2.50--"Ren-Hur" (M-G) (14th wk) Sick \$70.500; continues. Last week \$22.000.

"Touch of Larceny" (Par) 34 wh). Light \$1,000. Last week, \$1,000.

"Fugitive Kind" (UA) and "Three Came To Kill" (UA). Moderate \$8.500, but holds. Last week, "Home From Hill" (M-G) (5th wk), \$4.300

"The Unforgiven" (UA) and "Virgin Inland" (Indie) (3d wk). Okay \$5,500, stays. Last week, \$5,500.

"Rebel Breed" (WB: and "The Threat" (WB: Moderate \$6,500 Last week, "Tall Story" (WB: (2d wk), \$5,500 in 8 days.

Man in Havana" (Col) (2d wa Bright \$6,000 Last work, \$8,000

Roxy (Durwood! (830; 81-81-50 —"Please Don't East the Datates th-Gr 14th wh: Big 87,500, stay on Last week, \$8,500.

Uptown, Granada NT&Ti (2.043 1,217; 85-81; — "Wake Me Whot I's Over (20kh), Topping average 810.000; holds Last week, Uptows only, "Wind Cannot Read" (20th, and "Third Votes" (20th, 4.550

Fairway (NTAT) 1709, 83-811-Kidnapped (BV) and "Dumbe BV (reissue) (3d wk) Salisfactor \$1,709, Last week, \$2,100

Estimates Are Net

peried herowith from the varous key cities, are net, is without usual tax. Distributions share on net take who playing percentage hence the estimated figures are net is come.

The parenthelic admission prices, however, as indicates facilities the U.S. amuseines

B'way Marks Time, 'Flame' NSG 30G, 'Daisies'-Easter Show Big \$155,000, 'Bongo' Bingo 11G in 3d, 'Lady' 26G

'Comedy'-'Hell' Boffo \$20,000 in Toronto

When It's Over," okay at Imperial, and "Heil Bent for Leather" paired with "when Comedy Was King," big in six houses. "Please Don't Eat Daisies" shapes wham in second stansa at Loew's.

Estimates for This Week

Carties (Rank) (2,218; \$1-41.50)

"Once More With Feeling" (Col)
(5th wk). Steady \$8,000. Last week,
\$12,000.

Prince of Wales, State, Vegue (Taplor) (1,335; 1,050; 955; 1,205; 654; 495; 50-60)—"Hell Bent for Leather" (U) and "When Comedy was King" (20th). For six-house combo, big \$20,000. Last week, "Because They're Young" (Col) and "Comanche Station" (Col), for 10-house tiem with 9,446 seats, \$42,000.

Hallywood (FP) (1,000; \$1-\$1.25) —Touch of Larceny" (Par) (3d) wk). Lusty \$13,000. Last week, \$15,000.

Hyland (Rank) (1,057; \$1)—"I'm All Right, Jack" (Rank) (6th wk). Hefty \$5,000. Last week, \$5,300.

Imperial (PP) (3,343; \$1-\$1.25)— "Wake Me Up When It's Over" (20th). Okay \$12,000. Lost week, "Visit Small Planet" (Par) (2d wk), \$13,500 in 8 days.

International (Taylor) (387, \$1.25) "Chaplin Revue" (UA) (36 wh) Fine \$8,000. Last week, \$5,500

"Don't Eat Dataies" M-G Gid wk Sock \$20,000. Last week, \$24,000.

"Can-Can" (20th) (5th wk), Smash \$12,000, Last week, \$13,500.

82.75) — "Ben-Hur" (M-G) (20th wt), With daily mats, capacity \$25,-000. Last week, same.

"Home from Hill" (M-G) (5t) wk) Light \$6,500. Last week \$12,000.

'Kind' Potent 13G, St. L.; '10 C's' Same

Some new bills, launched this week, are belging downtown first-rane. "Fugitive Kind" at Loom's looks nive. "10 Commandments, first time at regular prices, at Ambassador, "Heller in Pink Tights" at the Fox is not so good Strong holdovers are "Kidnapped" in third week at the Orphesum and "Please Don't Est Daistee" in fourth at the Esquire, Latter still is hig, "When Cowedy Was King" is stout at the Shady Oak.

Ambassador (Arthur) (2,970; 6 90:—"10 Commandments" (Pa recun), Lofty \$13,000, Last wee "Tail Story" (WB), \$12,000.

Apelle Art (Grace) (700; 90-\$1.25 —"Firebird" (Indie). Okay \$2,000 Last week, "Black Orpheus" (Loperti 4th wk), \$1,500.

Equire (Schuchart-Levin) (1.800 90-81 256—"Don't Eat Daister" (M-G) 4th with Big 99.000, Last work \$12.000.

Fox (Arthur) (5.000; 60-00)— Heller in Pink Tights" Parl and Valley of Redwoods '20th, Mild \$15,000. Last week, Babette Goot to War" (Col. 314.500)

Loew's (Loew) 3.600, 00-96:— Fugitive Kind" (UA) and "Three Came to Kill" (UA) Nice \$13,000. Last week, "Unforgiven" (UA) (2d wk) \$10,000

Orpheum (Lorut | 1 900, 60-90 | Kirinopped (BV | 3d wk) Good 5 000. Last week, \$4,500.

"Wind Cannot Read" (20th) rerun) Oke \$3,600. Lest week, Rosen at Top" (Cont) (3d wk) \$2,000.

- Babetic Gree to War" (Col' and Mouse That Roared" Indie (m.o.) Trim \$0,000 Last week, "Legs Diamond" WB) and "Manhunt in Jungle" (WB), \$12,000.

war ng War nar - Ber mende

There's not much new product around to help belister bit in current round at Broadway first-runs. Hence, trade continues to follow the downbest pattern of a work age. Cool weather Saturday and rain on Sunday (1) were figured as plus factors, but the new scroon lare is not helping much. Several new pix are opening this week and next, which may help.

Still money champion is "Piesco Don't Eat the Daisies" with the snnual Easter stageshow at the Music Hall. Current (3th) session likely will finish with \$135,000. While off from fourth week, this is figured pienty smash for this stage of run and season of year.

"Flame Over India," biggest of newconsers, looks barely fair \$30,000 on initial stants at the Paramount. Neither "Big Chief" is acty Barenet nor "Private Property" at the arty Paris are getting far on their opening rounds.

clurdy strength, with a big \$11,000 likely in third week at the arty Sutton. Tall Story" in fading and will get a barely good \$17,000 or less in fourth round at the Palace Masters of Cango Junglo" is replacing leday (West).

and a solid \$26.000 in current (3d) tanna at the Criterion "Fugitive Lind" still is stout in third week, with \$25.500 in prospect at the lator.

in okay \$24,000 in fourth frame t the Capitol, "Secut of Myssicy," its reflecting the absence of holilay crowds, looks like fair \$16,000 in current (11th) round at the Warner." "Bur. Hase" is heading for

548,800 in its 24th session at the State "Can-Can" wound its eightfanna at the Rivolt with a smart 536,000.

theatre list of Brasdway grusses is the 600-reat Glabe (formerly known as the New York) where a French import, "No Morais," handled by William Minkits, has been registering hig his for that stand, reported to be double average takings, at \$21.319 a week. However, \$21,000 always has been a favorite number with Minkits for his pictures.

Retimates for This Week Astar (City Inv.) (1,684; 75-82)— Fugitive Kind" (EA) (3d wk), Current stanza ending today (Wed.) a, heading for smash \$25,500, Second was \$31,000 Heading

"Continued on page 20)

Ben-Hur' Mighty 23G, Pitt; 'Dainies' Hep 12G, 'Planet' Drab \$6,500

Pittsburgh, May 3.

Holdovers are only bright part about Pitt his this week. Rain on Saturday is bismed for slow his at some spots. "Please Don't Rat some spots. "Please Don't Rat Daintes," smash at Penn in second. "Our Man in Havana" at Squirret

Warner's "Ben-Hur" is wow in India. Two saw entries are both amaningly weak. "Angry Red Planet" at Stanley is sad white "Babette Goes To War" looks thin at Harris. Second week of "Wake Me When Its Over" shapes soft in second week at Fullen.

Retinates for This Week
Pitten (Shea) (1,635; \$1.61.59)
Wake Me When its Over (20th)
2d wil Weak \$3,600 with help of
Plame Over India" (20th) on Raiurday and "Operation Amsterdam"
(20th) on Sunday Last week,

82 400 Harris (Harris (2.100, \$1-4) 50) Babette Goes To War" (Col), Dull \$3,000 Last week, "Sink Bis-

Pens (UATC) (3,300; \$1-41.50)— Den't Est Daisier" (M-G) (2d wk), Seek \$12.000. Last week, \$13.000, Squirred Rilli (5W) (834; \$1.25)— 'Our Man In Harana" (Cel) (4th wk). Boffo \$3,000, Last week,

Stanley (SW) (3,700; \$1-\$1.50)— "Angry Red Planet" (All. Drab \$6,500. Last week, "Rebel Breed" (WR) (5 days), \$4,500.

- Warner (SW) (1,313; \$1.75-\$2.75)
- Ben Hur" (M-G) (15th wk). Tremendous \$23,000. Last week,

121 Jing.

IT'S THE RECORD BREAKING KIND TOO!

AS SEX FRIESMASH

CROWDS

CROWTHER

From: BOSLEY CROWTHER

The eminent critic of the N. Y. Times devotes three articles within ten days proclaiming the merits of this outstanding motion picture.

Re: "THE FUGITIVE KIND"

APRIL 15: "Because Marlon Brando and Anna Magnani play these two people brilliantly, The Pugitive Kind' has a distinction and a sensitivity that are rare today in the films.

"Sidney Lumet's plainly perceptive understanding of the deep-running skills of the two stars, his daring with faces in close-up and his outright audacity in pacing his film at a morbid tempo that lets time drag and passions slowly shape are responsible for much of the insistence and the mesmeric quality that emerge. But it is Mr. Williams' drama, more like one by Eugene O'Neill than like most of this writer's more recent and more persistently decadent plays, that commands the viewer's expectation. And it is the skill with which it is performed that sets one's senses to throbbing and feeling staggered and spent at the end."

APRIL 17: "The Fugitive Kind," at the Aster and the Plaza, is a sensitive account of two lonely people (Anna Magnani and Marlon Brando) searching poignantly for love, while others (Joanne Woodward, Victor Jory and Maureen Stapleton) make it tough. But this one is not for children. It is for adults who are made of rugged stuff."

APRIL 24: "It is, indeed the simplest and the straightest Williams drama yet done upon the screen; and it is certainly the most credible and poetic since 'A Streetcar Named Desire'. Meriting equal credit with the screen play—if not, indeed, a little more—is the fine direction of Sidney Lumet and the skill with which the drama is performed. Confident of his actors, Mr. Lumet has triumphantly dared to shoot most of their critical scenes in searching close-ups and at a tempo that lets them work for subtle glints and moods."

Tennessee Williams' Fugitive

AGNANI - JOANNE WOODWARD IN TENNESSEE WILLIAMS' Kin

MARLON BRANDO - ANNA MAGNANI - JOANNE WOODWARD IN TENNESSEE WILLIAMS

ALSO STARRING MAUREEN STAPLETON AND VICTOR JORY - SCREENPLAY BY TENNESSEE WILLIAMS & MEADE ROBERTS - BASED ON THE PLAY "ORPHEUS DESCENDING" BY TENNESSEE WILLIAMS AS PRODUCED ON BROADWAY BY ROBERT WHITEHEAD FOR PRODUCERS THEATRE, INC. - DIRECTED BY SIDNEY LUMET ASSOCIATE PRODUCER GEORGE JUSTIN - MUSIC BY ALEVYON HOPKINS - PRODUCED BY MARTIN JUROW & RICHARD A. SHEPHERD - A JUROW SHEPHERD PENNEBAKER PROD.

Inside-International

Spain Divides on Distrib-Exhib Lines on Renewing With Yanks

three wings of the film inthree wings of the film inthree solard by Director
isl for Cinema Munon Fontan
or the respective groups
ed MPEA had fulfilled its
filons under the current
ment and whether a new pact
to coming season should be

ich Rolling 'Raecher'

Kurt Ulrich Film Co plans to art production of "Der Raecher"

Ex-Board of Trade Head To Survey British Film Biz for Union Group

Renoir, Frisco Juror

Anti-Waver Director Turns to Love Plots

Paris Preps For **Tourist Season**

With Tax Banned, London Biz Climbs; 'Feeling' Fine 11G, 4th, 'Ben-Hur' Boff \$32,200, 'South Seas' Sockeroo 30G

Fight Over 'Dolce Vita' Triggers Increased Pix Censoring By Italians

Petticoat, 'Can-Can' Set B.O. Records In Aussie Biz Upbeat; 'Pillow' Scores

SHATRA MACLAHAE CHEVALIER JOURDAN CAN-CAN

TUO 0102

MARGINAL THEATRES & LABOR

Labor Cost Rises' Over 100%

-	Labor Costs	Under \$1.25	Yearly %
Circuit	, 'resently	Minimum Law	Increase
Hoters Assurant	\$30.007	877.954	99.4
Hanes Enterprises	18.990	43.225	127.6
Elkine Theatres	3 433	8,589	149.7

National Boxoffice Survey

Trade Slows Up; 'Ben-Hur' Back on Top, 'Daisies' 2d, 'Kind' 3d, 'Can-Can' 4th, 'Story' 5th

No Ideology Fussing Cannes

\$1.25 A CRUSHER

KIDS, RETIREES AT Paramount Back' in Picture Biz; 27-to-Come Proves Not-All-Toll

ARTHUR ANDERSON ON WB HEALTH LEAVE

Mas, Daughters, Including Negro, Everyone a Celeb

SAMUEL BRONSTON'S

AND FORTHCOMING PRODUCT





NOW IN PRODUCTION

Directed by NICHOLAS RAY

Screenplay by PHILIP YORDAN

NS BY SAMUEL BRONSTON





Writers' 2 Strikes Lose Momentum

down by WoA Wa

The true to the sides the memoral of a have extraining as partial formal.

Formal true to be afternal to be the sides at ABC With the professor of 2 to king for partial formal to be the sides at ABC With the professor of 2 to king for partial formal to be the professor of 2 to king for partial formal to be the professor of 2 to king for partial formal to be the professor of 2 to king for partial formal to be the professor of 2 to king for partial formal to be the professor of 2 to king formal to be the professor of 2 to

Van Doren Analogy

Washington, May 3. Late in the affection, Rep. theore that the can refuse

Amusement Stock Quotations

Work Ended Tues. (3)

N. Y. Stock Exchange

down by WGA Wa	give a 5 c passe compounded	tions	1000	
Inferences between the L. A.	the third and fourth quoters. In-	Before the adjournment,	1960 With 1 and 1	Net Net
and N. Y. branches of the Guild	all, it means an average come over	Rep. Mack said that Clark was "not only the top deeps but	High Low Weekly Vo	ol. Weekly Workly Turn. Change of High Low Close for wh.
ever proposed terms of settlement	100 / 100 00 00 00 00	It seems to me that he is the	-	
		tow door in passing for me it."	3514 2314 ABC Vending 550 36 5 2514 Am Br-Par 16 318	34 3114 3316 - 46
with telepic producers beet appear	I do not the state of the state	North select to h he de-		3014 3019 3514 4 14 3314 3019 32 a + 14
less consequent of the contract and	9 1 N 9 1 Co 1	classifies that been people		4114 2014 2014174
smooth. Earlest tony time farm-	in amount the minimum Inc.	have greethess more decognism	16 15 4 Cut Pix	1604 16 1600 - 04
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	part and a flow parents over it	5266 294 Payela	271 674 8365 261	7 619 679 19
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I nee dimension and the con-	lor such berinder had been	p o questionnaire revealed	16 a 14 Locw's Thea. 101	1514 1419 1414 14
h Y was classic to lette at de-	priority and the second	Third Till dick distribution in 15	34 22 4 MCA Inc. 139 32 25 Metra GM 80	3419 3014 3214
of manhous manhous has been	5700 for carrier s \$130 I	state and \$264.294 in pavela		2016 2516 2016 4 19
teen taken as I A arts if Amelian	\$600 14 5800	in 1506-59 to 207 Individuals	ANTI DOLL BUILDING DA	9 8% 8% - % 42% 20% 41% -1%
estern vote this one added may	tradest time their	and if bropdeast becomes Los	2814 2815 Philes 299	3214 2814 30174
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diet the other	syspensi grants recentation	Webs Face	281a 231a United Artists 27	2616 34 3416 —116 2714 2616 2619 —116
in the area of the real 6	were have the right to partici-	Mens race	28's 23's United Artists 37 38's 28's Univ Pia 6	3714 3614 3614 -114
dealt a severe blook AMPP	pute in the proceeds from the exhi-	Continued from page 1 acres	45% 37% Warner Bres, 33	41 39% 40 - %
public statement it is the	from of television from in the	4		100% 95 97 -216
forence between the	invested in this control A study	since the Harris probe began, much		
and the widels yes missail	cummittee would be set up to de-	more is desired.	American Stor	ck Eschange
and that the witters have but ac-	fermine a basis for burgaining in	Rep. Peter Mack (D., III.) de-	519 419 Allied Artists 10	414 416 414 4 14
expired any of the AMIT	the migt contract	clared that the stations network and Government "will have to do	11 4 10 All'd Art., ptd. 3	1014 10 1014
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with surprise and shork rather	sought to establish an immediate	out over the airways	374 379 Clarrama for, 199	4 3% 3% + 14
the AMPP salement a transmit	2's participation in foreign	Goldenson disputed that there is	1474 12 Beetly Preds. 12	1214 12 12
ent propaganda materiale. Otret		trash on the airlanes but Mark	10 615 DuMont Lab 341	874 874 976 — 14 874 679 679 — 19
the weekend the Willia ween	tion is not sufficiently binding at	snapped "I will stand on that		150 150 150
ment to its membership revising	this time and that it a not worth	statement "	27a 17a Guild Films 110 87a 77a Not? Telefilm 4	704 704 704
in full to the AMPP the are The	20 -44 84 02 201 18 10 8	Goldenson conceded that ABC	9's 7's Technicolor 192	710 710 710 10
truth is that we have realised	That opposition, began to grow	required Alan Freed former	12% 8% Yeleprompter 64	10% 9% 10 - %
agreement in many remetant	target of each Total Line all and and	WARC-TV deepay in N.Y. to pay	414 2 Tele Industr's 36	316 3 316 - 16
areas," the Wittern Limits and	Thursday a meeting it was strong and well-organized. The iv negati-	the web \$30,000 for plugs he car-	1014 815 Trans Los . 14	9 816 976 4 76
WGA confirmed that par is in the		ried on his show promoting his		
have terms separating the Guild	ators who originally turned down	various theatrical shows Golden-	Over-the-Count	
have separating the Guild and the produce a	ators who originally turned down the Four Star offer ster withdrew	various theatrical shows. Golden- son said these plugs were advertis-	Over the Count	Bid Aik
have produce a. There presently is no new meet-	ators who original timed down the Four Star offer all withdrew tempo and as offertal horganiers. Therefore their supported their	various theatrical shows. Golden- con said these plugs were advertis- ing.	Over-the-Count	204 Ava
have later separating the Guild and the produce s. There present in no new meet- ing set between WGA and AMPP	ators who original timed down the Four Star offer all withdrew tempo and as offertal horganiers. Therefore their supported their	various theatrical shows. Golden- con said these plugs were advertis- ing. Moss said If ABC made Dirk	Over-the-Count America Curp. Cinerama Prod.	1% 2%
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house issue separating and the preduces. There presently in no non meeting set between WGA and AMPP on the attended films. A complex set of a constant of the attended films. A complex set of a constant of the attended films. A complex set of a constant of the attended films. There is a film of the attended in the attended films. The set of the attended in the attended films. The set of the attended in the attended films. The attended films of the attended films of the attended films. The attended films of the attended films. The attended films of the attended films of the attended films. The attended films of the attended films of the attended films. The attended films of the attended films of the attended films. The attended films of the attended films of the attended films. The attended films of the attended films.	ators who originally turned down the Four Star offer alre withdrew tempourarily an offerial hargainers. This way a star to supported their position and they have returned as the Guild's official ly negotiating feam. In the words of WGA-W prexy Cartin Kenson, the Alliance and to late and to late. He said. From the beginning the producers failed to take the uniter' demands with sufficient oriousness. " Richard Jencks, peexy of the Alliance, on Friday expressed purdentiant or the final dispute." Alliance topper also expressed a most trying and difficult dispute." Alliance topper also expressed attribute in the membership meeting. One of the telling arguments at Thus day a condon west something like the We've been on strike har most been really effective until the past from a three words. We meet some Jan 18 But the producers now are presented with the first the first or the first or a first the past from a three words. In the membership meeting." One of the telling arguments at Thus day a condon west something like the We've been on strike har not been really effective until the past from a three words. We meet continued our paints in the membership meeting. In the first hard the offert want to go on all he again loss that the past from the west good in the been made before the strike or z, the made before the strike or z, the	various theatrival shows. Goldenseen said these plugs were advertising. Mose said if ABC made Dirk Clark pay consecretal rates for all disks he planed in which he had a financial interest. Clark would have had to "fork ever over \$25,000,000 "Mose stated he couldn't tee the difference between Cark and Freed. Goldensee, generally one of the most effective witnesses to appear yet before the Harris subnesses they are a subnesses of questioning about why Goldensee discount of the most effective mitnesses in appear yet before the Harris subnesses for an into trouble with Rep. Peter Mark 'D-III.) in a long line of questioning about why Goldensee discount and Clark down on what from Massmarella, ex-American Bandetand producer and Clark business parisor, had done in the payola drea. Goldensee continued to finish that Mammarella had already resigned before he knew there was cause to suspect him of payolt lost and also that Mammarella had already resigned before he knew there was cause to suspect him of payolt lost and also that Mammarella had already resigned for Clark of with which ABC contracted. He wasn't an ABC ampleyee, Goldensee emphasized. Federal Livensing Throot "You declared Mark have mits a very good a frest life freely account of the first life." Mark are used Goldensee for him to very good a frest life. Mark are used Goldensee for him to respute resistant dented it, peinting out that ABC publish son is to require resistant dented it, peinting out that ABC publish son is to require resistant dented in the respute resistant dented i	Cincrams Prod. King Bros. Nagns Thesire Nedallise Pictures Motorpolites Breadensting Sterting Television Seranion Corp. U. A. Thesires * Week Ended Monday (2). * Endistdend. * Courteny of Merrill Lynch, P judgment in selection of music to it be breadenst in payola and is pro- hibited. The penalty is disminus, it he added. He outlined aggressive steps ABC has adapted since last No- venther to ban pavola instudiog affidavilis, the reading of all acripts and the monitoring of all programs by ABC continuity ac- ceptance department before bread- cast. Also, all advertised products must satisfy the same department. Caldenses trigge Self-flegulation "We correctly below to con- timed that a of the con- timed that board con- Be trigged for the Communica- time at the p- time and the con- timed that board con- Be trigged for the Communica- time at the p- t	peneral counset, had ever told Alan Freed, the fired with Freed. In the told consistency at the completely in the peneral and told consistency at the completely at the consistency at t

mon are personal into the results of section and their fall shows that the fall shows the section of the month of the section of the se

contracts. We cannot sorrifice rights for a pension plan."

It seemed clear that he televishous more successful and obtained all terms of the All or accepted all terms of the All or affects of the A

reversed Goldenson e-ph I influence that Mertimer W

phalically denied field Jr. Col exec in charge of Westkach, ABC ad-pub.

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CHICAGO

'Show' Okay \$10,000 in

Cleve.; Daisies' 86, 46.

Cleveland, May 8.

Too many upring influences in room stanta will cut into first-no pic bis here. Two major estimates are "Ben-Hur," great in the session at the Otion, and loane Don't Eat Daisies," eksy in 1871 of 1872 o Cleve.; Daises' 86, 4th

Cleveland, May 9.

Too many upring influences in
current stanas will cut into firstrun pie bit here. Two major exceptions are "Ben-Bur," great in
19th sension at the Olsie, cksy in
fourth round at State. "Greatest
Show on Earth," back on reinsue,
to doing astisfactory bis for an
clider at the Hipp

Estimates for This Week
Allen (SWI (2,800 85-41.50) —
"Man in Havana" (Coli (2d wk)Fair \$10,800 or near Last week,
\$12,500.

Custificental Art (Art Theore
Guild! (900, \$1,25 — "Touch of
Larceny" (Part Od wk). Lean
\$1,800 Last week, \$2,400.

Hippedra (St. Good \$2,000
Lopert (5th wk). Good \$2,000
Lot week, \$2,600.

Hippedra (5th wk). Good \$2,000
Lot week, \$2,600.

Blippedrame (Eastern Hippedrame) 87-80 85-81-50-1- Greatest Show on Earth "Fart Quissian Ohan 110:00 or near Last week. Fieldment for Leather" (U. and "Two Soon to Love" (U.) 83-500 Ghis (Love 11.02) 81-82-75-1-86-1-Hur" (M.-G. 115th wk) Great 116:000 Last week. 519:000 Palace (Silk & Holpern' (2.737. 151-50-50-1-Killern of Killmannjare (Coll. Chopped to 5 days, poor \$7.500 Last week. "I Faced for White" AA. \$12.500 MS-81 25-1-Don't Eat Daisters (M.-G. 44th wk) Chay \$8:000 Last week, \$9.000 Sillman Love (2.700 81-81-25)— Unforgiven (UA. 3d wk) Mild 54:000 Last week, \$5.000

BROADWAY

(Continued from page 11)

Fourth round concluded last wisht Tues.) was good \$24,600 Third \$30,000.

Criterion Moss: 1.672, 90-82-60.

Who Was That Lady Col. 3d
wh. This week finishing temeracy
Thurs: looks to bit solid \$26.000.
Second was \$36.000. Nays on.

Pulsee (RKO (1.642 90-82 — "Mesters of Congo Jungle" 20th Opens today (Wed). Last week. "Tall Story" WB 40th wk) good \$17,000 after \$25,000, below hopes for third.

For third.

Forum (Mons) (813, 90-81.80)

"Man in Havana" (Col. 13th wk)

The 14th round ended yestevday.

Tuen was okay \$8.500 or near
after \$10.500 in 13th week. Man
on Sirting" (col. opens May 20.

Peramount (A)-PT (3.60) \$1
\$2 - Flame Over India 20th

\$2 - Flame Over India 20th

\$2 - Flame Over India 30th

\$3 - Flame Over India 30th

\$3 - Flame Over India 30th

\$3 - Flame Over India 50th

\$4 - Flame Over India 50

In Radio City Music Hall Rockefellers 6.200 90-92 25 Flears
Dun't Eat the Daines: M.G. and
Earler stageshow 5th win This
round ending today Wed Insis
(ke great \$155,000 or rlose
Fourth \$195,000. Stays on with
Easter portion of starshow 2d win Hallo Williams All
Easter portion of starshow 2d win Hallo Williams India

Tollock Hallo Stays on with
Easter portion of starshow 2d win Hallo State werk

Tollock Hallo Stays on barday

S13,500 above hope

Nivell UAT 11.545 \$1.50-\$3.50:

Saken Sark 11.100 \$1.50-\$3.50:

Ben-Bur 24th ut The 2:

"Can-Can 20th the Lat night week was \$22.000 with 10 shows the states commissed fact night."

for 14th full week
Guild (Guild) (An \$1.8).75:—
The All Right, Jack BL (2d
wk). Initial session ended Sunday
(1) was mightly \$21.700 only topped
by one pix which had faster turnover. In sheed, "Mouse That
Reared" (Cel (20th wk), \$8.000.

Murray Bill (R&R) (565, 95\$1.80) — "Battle of Sexes" (Cast)
(3d wk). First heldover round finished Sunday (1) was hig \$6.500
after \$11.000 in first week.

Paris (Pathe Cheema 568 90. week, \$3,100.

Carthay (FWC) (1,136; \$1.75
Day one pit which had faster turn
ree. In ahead. "Mouse That

Roared" (Cold (20th wil, \$9,000

Marray BHB (RAB): 566, \$5
11.80) — "Battle of Sexes" (Cont)

2d wki. First heldover round fa
thed Sunday (1) was hig \$3,500

fiter \$11.000 in first week.

Paris of Pathe Cinema: 568, \$0
11.80 — "Pathe Cinema: 568, \$

Tiret stance onded Sunday

I' was only fair \$7,000.

Place (Lapert \$25 81,50.52.

"Fugitive Rind" (LA 3d wk This frame finishing up today Wedlooks to hit great \$11,000 after \$12,500 for second \$600 Mt. Playbouse (Leo Brecker) \$20, 90-61.65.

"When Commendy Was Ring" 20th! (6th wk). Fifth round completed Monday 2 was the \$6,500 after \$7,200 in fourth werk.

Satter \$6.500 after \$7,200 in fourth werk.

Satter \$6.500 after \$7,200 in fourth werk.

Sutton RAB 361 93- \$1,801— Expresso Bongo Cont 4th uki Third week ended Monday (2) was socke \$11,000 after \$16,000 in sec-ond.

Trans-Lex 52d 54. T.L. 540, 51-\$1.50 — "Man in Havana" (Cal-15th wk. The 14th session ended last night Tues 'via orbid \$7,000 after \$8,000 in 15th week.

World Perfects 300 96-51-80:
"Adulteress" Times and Fe-male and Fiesh" Indies trainmess.

4th with Third resum 55-600 after 50-50 fees beened Gene this fourth week, and possibly longer.

BOSTON

Continued from page 10 e of Stranger Indie 2d u4 Wake of Stranger

Memorial RKO 3 000 60-\$1 10 - Don't Fat Da e M-G and "Hell Bent for Littley U 3d wk | Sorke \$27 | 1 art week \$22 000

Orphrum | Loru | 2 000 90. \$1.50 - Home From | 1 11 M-C. 6th wh. Oke \$1 lost week \$10,000

Paramount (NET) 2.357 2-\$1.10- Greatest Show on Earth Par (resone Fat \$14.500 Lost week, 'Visit to Swill Planet 'Par' and Touch of Larceny (Par' 2d wk' \$13.000

Biveali (AT 1,545 8) 50-51 50

"Con-Can 20th' 9th uk The eighth stanza completed fact night (Tuen) was usuash \$36,000 for 10 thows after \$48,000, new peak of ron, last week on 12 performances. State (Lower) (1,300 8) 15-54 35 50

"Ben-Hur 24th uk The zero dron, last week on 12 performances. State (Lower) (1,300 8) 15-54 35 50

"Ben-Hur 24th uk The zero dron, last week on 12 performances. State (Lower) (1,300 8) 15-54 35 50

"Ben-Hur 24th uk The zero dron, last week on 12 performances. State (Lower) (1,300 8) 15-54 35 50

"Ben-Hur 24th uk The zero dron, last week as \$22,000 with 10 shows fike great \$45,000 Lost like great \$45,000 no 10 performances. The 23d week was \$57,700 for 13 shows. Stays, of course. Vieberia (Tuji Jen.) (1,300 8) 42 7 (continued from page 10) the last like great \$45,000 no 10 performances. Washers (SW) (1,446 90-82)

"Second of Mystery" (Todd: 11th wit). This resulten ending today (Wed.) looks to slip to lean \$5,000 after \$10,500 for third week. Washer (SW) (1,446 90-82)

"Second of Mystery" (Todd: 11th wit). This resulten ending today (Wed.) looks to hit fair \$16,000 or near. The 10th week, \$20,000 (Turrent week in third at popuration of the looks to hit fair \$16,000 or near. The 10th week, \$20,000 (Turrent week in third at popuration of the looks to hit fair \$16,000 or near. The 10th week, \$20,000 (Turrent week in third at popuration of the looks to hit fair \$16,000 or near. The 10th week, \$20,000 (Turrent week in third at popuration of the looks to hit fair \$16,000 or near. The 10th week, \$20,000 (Turrent week), \$20 stanza ended Monday (2) was harely okay \$7,000.

"Flie Aria (Davis) (468, 90-\$1.80

"Flying Cranes" (WB) (7th was Sixth round concluded Monday (2) was good \$6,200. Fifth was \$8,000 "Hiroshima Mon Amour" (Zenthi opens May 16.

Beckman (RAB) (590, \$1.20.

Beckman (RAB) (1.20.

Beckma

LOS ANGELES

(Continued from page 13)
mer" (Col) (Hittstreet, (Pix) (3d
wh) (El Rey), and "Kim for Killer"
(Val) (Hittstreet) (3d wh), "Roli,
Rosi, Candle" (Col) (reinsue) (Pix)
"Rose Tatton" (Par) (reinsue) (Pix)
"Rose Mex (No) (2.815, \$1.25-82)
—"Walks Mex Whon It's Over"
(20th) (40th wk). Tepid \$5,000. Last
Foss Shar (II.A.Ver.

Four Star (UATC) (868, 90-81.56 —"Black Orpheus" (Lop: (5th wk Bright \$8.000. Lost week, \$8.000.

Chinese (FWC) 13, 408, 82-82-40—
"Who Was That Lady" (Col) 630
with Fair \$7,000 Lest week, \$8,00
Fine Arts (FWC) 631, 96-81-50
— "Resentary" (Films Around
Worlds (64) with Nice \$2,500 Lest
week, \$3,100

WASHINGTON

WASHINGTON
Continued from page 100
"Unforgiven" "UA) 4th wh. Trim
\$0.000 Lant week \$12.000
MarArthur (K.B) 600 \$1.10—
Nion in Cocked Hat" Indies,
Nitty \$6.500 Last week, "Magician"
Januar 5th wh. \$3.000
Ontario (K.B) 1.240 \$0.61 40—
"Man in Havana" (Cel. 7th wh.)
Ohr \$4.200 Last week, \$5.400
Palace (Larwi (2.300, 86-61 25—
"Fugitive Kind" (UA) 2d wh.)
Sock \$17.000 after \$22.000 opener
Planteuse (T-L) 458, \$1-81.00
"Bonemory" (Filims Around World 2d wh. Big \$4.000 Last
week, \$5.000
Plant T-L. 278, \$1.25-82;
"Nights of Shame" Union 2d
wh. Good \$3.500 Last week, \$5.000

Town (King) (600: \$1-\$1.40 — Country Girl Par and Bridges (Toko Ri" (Par resource) Villa (2,500 Last week "Around World in 80 Days" (Todd) (resource) 2d

\$2.500 Yrane-Law (T-L) 600; \$1.25-921 Suddenly Last Summer (Col) 5th wk Strong \$5.000. Lost

"Solven Strong \$5,000. Lot we'k \$5,500 Warmer (SW) (1 440; \$1 49-\$2.75) "Bon-Hur" (M-G) (7th wk', Socko \$30,600. Last week, \$34,000.

Ringmody in Steel" John Surfir-nd Productions making Can-lian debut May 8 in Odeon's Corl-n Theatre at Toronto and Capitol Hamilton next day

Co-Producer Wanted

We want to share with carabilated reducer the cost of making for odget feature films. Write Sex V-781. TY, 150 W. 484 St. New York 36

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Modern equipped film studio for le or lesse 80x100, 27° high Call MISS BOMZE, TR 4-6

New York Theatre

BABIS CITT MUSIC BALL DODE DAY - MAYO MITTER TRUSSED DOTT DAY

Portland, Ore. May 3.
First-ron results are unexciting re this seasion, with newcomers 1 showing much strength "Our in Havana is oblay on first a week. Brn-Hur continues at sace Box. Floase Don't Eat the please "Don't Eat the please "Don't Eat the please "Don't Eat the please" of the please "Don't Eat the please "Don't Eat the please" of the please "Don't Eat the please "Don't Eat the please" of the please "Don't Eat the please "Don't Eat the please" of the please "Don't Eat the please "Don't Eat week, \$23,000.

Testimates for This Week "Continued from page 100 to some page 100

phesim and Paramount are provided to the provi

point \$13,000 Last week 100 members Produced 15.00 \$1.000 Birry Section 15.00 \$1.000 Birry Section 15.00 Birry Section 15.000 Last week 100 state of Frideric AA 15.000 Flower of Britage AA 15.000 Birry Section 15.0000 Birry Section 15.000 Birry Section 15.000 Birry Section 15.0000 Birry Sect

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Say Matty Fox Personally Owes \$3-Mil; SEC's Bleak Picture of Skiatron

Circuit & Local **Bouts Prospects Looks Commersh**

Federal Test of Eidophor LOS ANGELES THEATRES: 166 HARDS, 28 OZONERS

Exhibs Own Choice

Inside Stuff-Pictures

British Switch From 405 to 635 Lines in Television Transmission And Place for Toll Both Pend

Exhibs to Justice: Please Stop Toll'; Film Producers Pay-See Zest Maddens

TV'S N. Y.- TO-L. A.-TO-EUROPE

'Live' TV: It Went Thataway

weekly primetime programming.

Guite spart from the fact that the accelerating film-to-live ratio
will hit a new high of 63% for film in primetime hours, the astonlabing factor in the '80-'61 pirture is that for the first time in television's 12-year-history, not one new live program taside from
specials: has been scheduled for fall by any of the networks. Anything new on a weekly basis next fall will be on film—the live
shows are restricted to the holdovers.

Among them, the three networks have slated only 19 live shows or prime hours in the fall, three of them public affairs segments, to halance such old standbyn as Jack Benny, Ed Sullivan, Bed telton, Perry Como, Dinah Shore, Garry Moore, Tennessee Ernisond, "This is Your Life," et al. in fact live programming is the time hours, aside from the public affairs shows and one sports giment, is confined to comedy, variety, musical and panel-particistion programming. Live drama, except for the specials and a single "U.S. Steel-Armstrong Theatre" combine, is dead. The live famine is most pointed at ABC, which has scheduled by three live segments a week, all confined to Saturday. These to Dick Clark Lawrence Weik and the Gitlette fights, totaling or and a half hours per week or less than 10% of the web's nightest schedule.

CBS picture is better, with nine live shows scheduled. These are slitten. Benny. Skelton. Garry. Moore. "Steel-Armstrong." Shara My Line" and a Friday night news show. Total is five and half bours a week, or just over 20% of the overall CBS nightline

NBC picture isn't entirely clear as the web is behind the others in finalizing its fail schedule, but so far only seven live entries are isted. These are Miss Shore, Ford, Como, "This Is Your Life," The Price is Right" and "Wide Worly 60.

Of course, live continues as a dominant force in daytime, as well is in public effairs, sports and specials. But where television has its greatest impact—in the prime evening hours—the '60-'61 season marks the end of another era.

CBS-TV Triggers 'Wing & A Prayer' Formula to Lick Olympics Deadline

reas affairs like the Corona-i of Pope John. hen multiply the detail, cos-se and anxiety by 18 and you've

Aug

pt 12. The 'u mg and a praver' phrase-ncy could well be applied to the arhand-go supert of CBS Sports' addino problems that will pre-per during the 18-day Olympic and the pressure of addines, the network is setting a four-point control setup, re-

p a four-point control setup, re-lote with tape recorders and readcast facilities. But in the end, esting the deadlines is going to opend on how well the defilines sect their Rome-to-N Y, and Pario-ion Y schedules. CBS Sports director Bill Mac-tual and Olympics producer Pote foliar returned over the weekend own a survey of the Rome setup, to the problems involved in sety 29 hours of sirtine licked, (Continued on page 40)

ABC's \$15,000,000 Stake in Sports

ABC-TV has become a major ports network, with some \$15,000,00 as the possible sperts programsing killy for next season.

Web's latent deal with the merican Fuothall League has a comber of hurdles to pass. Under BC-TV's option which expires lay 15, web has a previse calling or a aponner status of 75% sold-ut hefore web will pick up the ption,

he per football pert calls for web to pay \$125.000 per game, with the possibility of as many? I games, the cost of rights may y \$2.125.000. Another condition for fulfillment of the part is necessary line clearances. National Collegiate Athletic in football events, fights and I Star Goff. Gilbette bit is on chall, NCAA schedule and the is.

GF Buys Spike Jones As a Summer Entry

turned to Spike Jones and a live Coast origination for its Monday at 9 30 doydays only Jones re-places the Ann Sothern show, which upon is return in fail witches to Thursday at 9 38.

Jines is set for a 13-week ride tarting the end of June. He did molar summer duty for LAM Fil-

Top Coin Riddle: Is Shirley Temple Just for Kiddies?

work says it can't afford to spend that kind of money (which also carries on top of it the 15% ad agency commission) on a straight kiddle show Sunday evenings between 7 and 8.

Miss Tomphi-

Mise Temple's stanza will be on color tape, and will go in big for guest stars. What the weekly hour amounts to is the biggest single program pash the web will undertake for '80-'81.

program pash the web will understake for '90-'91.

Sabbath tetup, which is to be produced directly by NBC, will one week be made up of variety performers, the next perhaps of a 60-minute fantasy and the third of a drama. When questioned how the web intends to walk the tight-rope between out-and-out kelvul and adult to fare, one exce shot hack, 'Peter Pan' was for both nam't it? Well, we're going to pour as much quality into the Sunday time period as we can.'

Felix Jockson, Coast program chief for NBC, and his second-incommand, very Hal Kemp, flew into New York over the weekend to orient network alessmen on the details of the Temple format. Briefing took place Monday (2),

WEBS BLUEPRINT 40 O'SEAS SPECS

One of the brighter and health months (and particularly as it reto next season's plans) toward expanding the medium's vistas and talent potentials can be found in the skyrocketing activity on Europe originations. It's not exactly a coincidence that within a two-hour span last Wednesday night (April 27), Perry Como's Kraft Music Hail' on NBC-TV rame out of Loedon, followed in-mediately by the Renaulit-spensored "Invitation to Paris" taperast on ABC-TV. While two in one night may still be unusual, there is hardly a week that goes by but that at least one network display doesn't carry the "made in Europe" stamp.

For too long television, historitoward expanding the medium's

Europe" etamp.
For too long television, histori-cally a N. Y. or L. A. production activity. (Chicago gave up the ghoot a long time ago, has been bemoaning its restricted range on originations and the excessive use of the same talent pool. Then along came tape—and, thanks in large measure to the pioneering ef-forts of Ed Sullivan over the past two years. (Russia, Italy, England, etc.), the N. Y-to-L. A. to-Europe production swing of live (tape) shows is now a fait secompil. Ap-

talent program

All of which points to the fact that the trapecials of temorrow—or a big slice of them—will come out of the London-Partic Rome and peripheral show shops with their built in background and scene planning some 40 specials via the Europe-to-U.S. tape reste. Every maker variety show as the trapecto-U.S. tape reste.

Olivier, Lunt & Fontanne to CBS-TV: 'It's a Deal If the Play Is Right'

Thurs, at 9-All Comedy

NBC holds over its "Bache-lor Father" CBS has brought in "Angel," white ABC has slotted the new Fred MacMur-

Looks Like Pontiac Deal on 'Bachelor' TV Specials Off

doesn't look as though "The Bachriety specials that Ponttac wanted to spensor on NBC-TV next season. will make it after all Likely however, is the placement of four additional specials on NBC-TV a '60-

-via agency MacManus John & Came-was seeking a 10-program ral at NBC TV First aix now vir-"The Bach-

dral at NBC TV First six now virtually drad, were to be "The Barbelor," which Peter Lanford was to host and in which several others, including Samme Davis and Frank Sinatra, were to appear as guests. Late last week it was explained that "legal complications" in writing the actual contract were lighty to kill the deal. Firmly denied was the allegation that Pontiae was backing off because of political emiderations.

the allegation that Pontine didn't wont an association at this time with Sinara, due to the latter aborted feature production them sith acrees writer Albert Maitz. "There's nothing to it." the source related. "Sinatra's only one of many stars on the shows and his run business is of no concern to the seamon."

Some of the four remaining NBC-Pontiac specials might again include Victor Borge.

CBS SRO on 'Route 66'

That's the current status

anything yet for the Lunts. Similarly, CBS was able to grab off Ingrid Berganan from under ABCs nose because it had a praperty she liked and ABC didn't, even though the latter had obtained an earlier commitment from the star. CBS Jerry Lelder planed to London last week to finalize for taping in June of her social, "24 Hours in the Life of a Woman."

This post season, Hubbell Robinson was able to get Alec Guinness for "Ford Startime" on the haus of The Witked Scheme of Jehal Decks and Miss Bergman hy offering her crack at the callenging "A Turn of the Screw"

"A Turn of the Screw."

Willingness of top pic and stage personalities to do to if the play's right has even spawned some blue-skying. CBS, for example, has held a preliminary talk about the possibility of teaming Miss Bergman with her fellow-countryman, director logemar Hergman, for a special for the 'El-'E2 season—if it can sover find a property that they'd both like.

NBC Creative Slot For Eugene Burr

The Chicago Office of

Is Now Located in the WRIGLEY BUILDING 400 NO. MICHIGAN AVENUE CHICAGO 11, ILL

'Amateur Hour's' Unique Show Biz Role in Quarter-Century Milestone

Show his here is haded with agas of those who everyome over-whelming odds in theatrical heli-holes from Miner's Rowery to Coney Island "store shows" which served an crucibles for the doughty and the talented who finally emerged the winnaha of these "amateur nights." Often they were the 20th century counterpart of ecade on Roman ergies, with wouldbe, stage struck, theatrical hopefuls thrown to the galleries—and if they over-some the sudience hosing and "get-the-hook." Use latterday a word of Damocles —many went on to the heights.

Along came an electronic wonder called radio, and Major Riward Bowen broadcast his "Capitol
Family from the Metro-Loew fingship Broadway cinema known as
the Capitol—a nort of deft to Samsoul L. Bothafels" Boay Gangfrom the just-being-rawd Boay
Theatre—and from that evolved
the Major Bowen Amateur Hour
Instead of the "hook" there was
the gong as the unseen audience
voted for its favorites. Instead of
a claque there was regional, geographical partian rooting, instead
of the haphagard, eigh-no-catchcan "showe" that the audiencebasters based or ballyhoood, there
som evolved a slick pareding of
talent potentials. Just to make
some coloved a slick pareding of
talent potentials. Just to make
some Major Bowen and his showmanity sides inserved halance and
pace with a galaxy of
professional
amateurs."

A quarter - of - a - century later - now - the batte Bowes team is still around. This time there to repretent at professionals amateur is no or amateur professionals - "talent sourts," "talent quests" of a have come and pione but the Original Amateur Hour, emceed by Tord Mack and produced by Lewis Tord Mack and produced by Lewis to remain the been a going business, for 21 years. It is the total time shorting ever ABC Transwark Mondaix at 10.20 p.m. EIJT in underwritten by Pharma emuttails line, on behalf of Gertlei unique in that the Mack-Graham events and the source of the symmetry of a record in spannor broadcasting history.

The Amateur Hear was firtelerant on Jan 18, 1948 but thi showminship team, that saw the show makes the transition from radio 25 years ago to video 12 an name ago to still inhert.

Mark, who started as Bowen
mained director, is the increaser
and conferencier. Louis Crahon
who first concrived the travelim
Major Bowes Louis.—there were
as many of these on the highway
and bywa's as Blessom Time
companies—effected the AM to Ti
transition and also extended th
talent-peop setup to coil amateur
from Europe and Latin America.

Libral Mary remains the pluction and music director he started on the planeer radio broadcasts.

Continued on page 34

90-Min. Bard Fest Mulled by Pepsi

Pepsi-Cola is multing spomoceship of an hour or Pi-minute oneshot of "An Evening With Shakespeare," but the deal is far from set. Producer Charlies Arden and WRCA-TV gave the Botel Commodore in N V the obse-over last week to try and tron out the technical details of the remotes.

A fundraising disper is to be staged at the Convincedore next Sunday if at \$50 a head the money to suntain Stakespearche-Pork this automore Performers at the dispersion of the John Crawford, Ressell Glerin, George C Scott Irene Jorday, Hiram Sherman, Morris Carniovity, Larry Kert and Carol Laercence. Miss Crawford and Durothy Win. Alfred A Strebsin are cochairmen of the event.

Shakespeare in-the-Park consider free outdoor performances of Shakespeare's playe in Centra Park in N. Y. Joe Papp is the reducer.

They Laughed When-

Benedict Gimbel Jr. vice president of Metropoliton Broadcasting Corp. walks where professional musicians fear to trend.

The radio exec highlighted a pre-dinner reception for Eugene Ormandy given by the Singing City group of choriters, by playing a piano solo.

CBS-TV Dilemma On Garry Moore: Too Many Clients

CBS-TV is faced with the mixed blessing of a superfluity of sponsors for Gatry Moore next season both S. C. Johnson & Son and Polaroid this week pitched up their options for alternate-week half-bours on Moore's Tuesday stanza and with Plympouth a alternate-week hour buy gave the web an SRO on the show.

Trouble is. CBS has one of its old customers on the doorstep who would like to get into the art. That's Allstate, which has been on the network for more than these years as a sleady client. Allstate wants Moore, CBS wants. Allstate.

Web would like Phymouth to sell off half of its buy Rewever, this step could raise problems with Moore himself, who's Indicated his displeasure in the paid over the four-sponsor commercial scrup Plymouth buy, eutling the count to three and giving Moore an automotive sponsor, made him happy in view of the hassle he had with CRS over the earlier possibility of Chernelet sponsorship.

An Albitate deal at this point within the street of an aller note week unif-hour, and on Moure's within the same to make the commercial actup a little more choppy. We have the know if it can turn the licux, but it sure would like to try.

Triple S on Triple Crown

It is seen to be a seen to be a

while Chris Schenkel and Bud Palmer share the color

TALENT SCOUTS' TO SUB DANNY THOMA

"Inlent Scouts," which already this season has had a mee-shot reprise via "Ford Startime," has been set by General Fonds as the summer replacement for the Danny Thomas show on CBS-TV

Host isn't set yet for the living Mansfeld Peter Arnell package, which starts Aug. I for a nineweek run.

Coca-Cola Back In the TV Arena

Coca-Cola's ad plans will this year include regularly-scheduled network television for the first time since Eddie Fisher sang for the soft drink.

investin agency sections are seen. Oaks has parted an alternate buy of the ABC-TV Wednesday 8 30 p.m. "Ousie & Harriet" situation conseily for the coming sesson. Quarker Outs pulls out. Eastman Radia stars.

Firm gets the year's web tv underway, however, with the previously announced special pitch to summer's swelling pop sales with the Pat Boone special on ABC June 27. (Last year's "Americ Pauses" series of three special represented Cokes return to network after a few seasons layoff.)

Company actually would have been in network earlier this year if some expansive planning had worked out.

A spekeemen from the Atlant HQ ad committee says the company wanted to fifm the Radii City Music Hall's Christman stanshow for presentation on NBC-TV Project would have cost \$500,000 NBC however, held out for i double-bull' with the Hall's Easte spread in on the production pack

Coke in spot tele and radio hithe financial responsibility of the firm's 11,000 bottlers. McCane-Erickson produces the bluchs and distributes them to builders on request.

CBS-TV 0&0's Widen Pubaffairs Exchange

CBS TV eston are widening their public affairs program as hange plan next season, with all five of the web's owned stations training the season of the expanded setup. Web's TV continues to "The American Mushal Thraver" as its custribute nout of N Y KNXT Continues to supply "Why Is It So" out of Hally wood, and WEBS-TV Chicage presents in "Rebuttof" stance Tvo new enteres are Causes" peritand series out of WCAU TV Philadelphia, and "Montage" arts series out of KNOX-TV, St. Lown. Each station contributes 13 tapes to the others.

Sheriff Wears Badge 315

Federal Communications Commission has taid a West Virginia radio station that a daily program by a country sheriff running for the GOP Congressional nomination entitles a rival candidate to equal time.

Station WCLIG, Morgantewn, had claimed that the program by Sheriff Charles J. Whirlon was a homsitic newcast exempted from equal time demands by last year's amendments to Section 315, and denied the request for equal time by Stanley R. Con Jr., Whiston's opponent in the May 3 primary.

and other activities of the Sheriff's office plus a "Thought for the Day."

In a letter to WCLG FCC pointed out that the formal and content of the program were apparently controlled by Whiston rather than the station and that the "Thought for the Day" appeared to be an editorial statement. In light of the legislative history of Section 315, FCC said its conclusion was that the program in question was not intended by Congress to be exempt from equal time requirements.

\$168,000,000 'Admission Tax' Rap For British TV Viewers Per Year

Colgate's Wedding Coin

CRS-TV, unable to find a network spensor for its coverage of Princess Margaret's wedding Friday night i6t, has turned the coverage over to its statums for co-opsale.

with Supped right in with a deal with Colgste-Palmolive, which grabbed off full sponsorship of the special via Ted Bates.

RCA 1st Quarter Hits Nifty Peak, \$13,000,000 Profit

RCA stackholders were told yealerday that the first quarter profit to the company after taxes was a robust \$13,000,000 as against \$12-900,000 in the first three months of last year.

hased on grees sales of \$561,200,-100 versus \$321,300,000 for the prerious year. Chairmon Durid Sarnoff told the annual stockholders meeting that first quater carmings are \$5 cents per share compared to \$6 cents per share the previous period.

According to RCA. NBC had in best first quarter cornings in in history. As far as the '80-6' chedule is concerned management indicated that 'the NBC-TY net work is failly two months should of the same period to year.

In the course of a question and answer period, it was disclosed that the whole RCA empire apent \$31,800,000 in advertising or 2.3 cents on each each dallar of sales London, May 3

According to Sir Robert Fraser, lirector-general of the Independint Television Authority. British ferwers pay nearly twice as much independent to the Independent of Independent of the Independent of In

The topper of the Authority, which acts an watching on and for renumerial to here, reached his as figure thinaway when buying iest, viewers pay around \$140,000,000 in tax on the literature \$28,000,000 in tax on the literature \$28,000,000 in tax on the iterature \$28,000,000 in tax on the iterature \$28,000,000 in tax on the literature \$28,000,000 in tax on the literature \$28,000,000 in tax on the literature \$28,000,000 in the literature \$28,000 in the public to point of from the public to point of the simple tax on viewing "

The ITA topper admitted that in voturn for his livenee payment the riewer was provided with a service by BBC-TV schick in wholly subidated from livenee fees, but he still had to shell out the cash even I he didn't want to watch BBC-TV if all but concentrate solely on commercial programs.

conserence arought out the forecast from the RTRA president, Cecil Walton, that two tv sets per home would soon become the fashion, plus a proposal from the same source that retailert ought to be able to offer a fully comprehensive guarantee for two years on acts sold. Doubts are expressed in manufacturing circles about the practicability of this.

Writers' Strike Stalemate Could Cue-In Flock of Live TV Shows

Y ART WOODSTONE

Writers Guild of America strik against tr film producers in Holly wond is steadily improving th chance to fill the 1960-1961 tell vision network schedules wit taped or live programs rather that the antiripated plethers of tel film stanzan. Such a shift could mean, at least for the first sever-weeks of the new season, that programs such as "Hennessey". "The Muster Show, or anythin else that might executively linta a studio, would be presented in the live manner." instead of a collubud as they were intended.

As for the westerm and other geographically unrestrained action-adventure programs on film the webs might find themselves making temperary—or permanent—outstutions of audience participation or live as hology series, or what ever clee they can be they are also their hands on It's a pany situation and alkinds of generale solutions have been thought of

The writers part for live freelance work was settled last week, but the film stalemate goes on And as the telefilm strike by WGA

progresses, there is also the possibility that ABCTV, CBSTV an NBCTV will have to recee man of their fail programs back to Nex York in order to find room fuproduction.

Last-West Split

tunes in firver of live and the transport of a Holly-coeffton NY per duction resignation are just two of the more newworthy possibilities that have lately risen out of the wild-and-westly vidil in disthers between the Alliance of Independent Filin Producers who feel the networks many of their standard, and WGA. Situation last weeked to an overt WGA pulley difference, roofed in the differing needs of writers in the east as writers in the west. West wouldn't accept a strike settlement which did not contain substantial payments for overseas use of telestim. The sant, evidently morinterested in wrapping up there to delever accepted the Alliance constrain offer for a four-year trieffing pact without significant foreign use feen.

This might lead to almost enything in terms of the union's internal makeup, including, once

again, a breakup of WGA into two distinct scribbler unions, one in Hollywood and one in New York. In reality, however, matters don't seem so had for the moment that they'd actually lead to such a dramatic achiem.

Strength of talk about a shift back to New York, and from fite back to live, relies on two observalions:

(1) The networks had managed for the first several weeks of the strike, to hold their own sicelinesdar as reserves on to film star material. But as the strike, begun 16 against the Alliance reached its third month, the web began to feel the bite particularly at ABC. The lineap for fall is entensively designed for film, fo which NBC and CBS seemed to have a larger reserve of advances story material than ABC, but not the feeling is that they, too, will run out of written material son if the strike limit ended in file and the supply of fresh scripts instruments.

(2) Very fact that both coast agreed to sanction a three-year live tw-radio contract for free-lane

thes while iv film remains an (Continued on page 46)

Schick Cut To The Quick by Charges

Washington, May 3. Eversharp and Compton Agency have denied Federal Trade Commission charges of using deceptive television demonstrations of Schick safety rassers and blades.

The companies told FTC that the tr commercials in question "validity libastrate and represent that in shaving, the unshielded bild corners of tocompting branchs are cause nicks and cuts wherear the shielded blade corners of the Schick razer cannot."

Requesting disminal of the FTC complaint, they denied tharges that the challenged commercials disparaged rival rasors, and were not "valid portrayals of any danger in shaving with competitive so-railed round head rasors."

by FTC, the announcer cuts the surface of a bexing glove by running an "uld style round head ranor" across its surface, and exclaims: "Look! If that can happen to this glove, think what could happen to your face."

WEEK THE SENATE GANGED UP

The Countdown on TV Conventions FGG, INDUSTRY

Italo TV Live Talent Walkout **Ends But Still Hassle Over Reruns**

Seek Welles For Twilight Zone'

Zenith Profits Up

pward graph with con-rodits of \$3,858,129 for th ponth period ended March

CBS Posts SRO On Hour Series Sans Pilot, Cast

P&G Bays Ewell Show

Cleve. Radio Listeners Hear Boycott Playtex' Plea for Civil Rights

TV's Gotta Prepare for 'Cultural Explosion' in Next Decade: McCleery

Then & Now
The original Norman Corwin-helmed "Columbia Workshop" series back in CBS
Radie's heyday cost \$2,000 a
week to readings

\$2,500,000 Alcoa Coin Up for Grabs In NBC-TV Pullout

Easter Week Tour Of **NBC Precincts Fetches** 22,089 Pay Customers

ABC CENTRAL NAMES BISHOFF Chicago, May 3. Ed Bishoff, veteran account exec in ABC Radio's central division,

NBC-TV Finalizes 'Raven' for Fri.

Like So Many Annual Show Biz Reports, 20th's Has a TV Motif

Huck, Yogi & Quick Draw Playing the P.A. Circuit (Ball Games, Stores, Etc.)

Syndication Review

THE RACE FOR SPACE.
With Nike Wallare narrator others
Producer-Director: David L. Wol-

per Writer Laurence E. Mascuit 60 Mins. Thurs. (28) E-20 p.m. SHI I TON INC. WPIX S. Y. (film.)

Bowie, 'mcGraw' Sales

Nan been paried by KTVL St. Lines. WSc. NTV St. Petersing KOSA TV. Ode-sa Midland XETV San Diege KELP TV. El Pesa others for a intal of more new ster.

Updating the Shifts

Most recent tally on execution in the syndic big finds Hardie Frieberg, formerly syniming over to Bernard Scho-

best line, as vijaples manager
lis man Rush, former grexy
of Flomingo Telefilm Sales,
has formed a new company, as
detailed elsewhere Kevia
O Sullivan, of Independent
Television Corp. has been

Herman Rush Sets His Own Filmery

'Race For Space' Gets Lotsa Prime Time Slots

WILLIAMSBURG VIDFILM

File Is bring deered by Side March with Stan Crimer will and Aithur I. Saith producer

Little Rescals' N.Y. Coin

to for the signed as port of WARC TV 6 N Y, cont

second quarter hour seament Stripped Monday through Principles rune from 8 to 830 am Charles Boyt is the agency.

The Strip Sked

ng ciriust is greating. Here a n p-to-dale lint ABC Restlein Gun," Gale

NRC "Doesny Thomas Show" aspect to the big coup. Then there's Lerets Young." Thin Man and "Derringer" (BS "I Love Lory "De-cember Bride," and "Million-site."

TV-Radio Production Centres

IN NEW YORK CITY . .

Don McNeill, Chris Schenkel, Guy Lombardo, Bennett Cerf and Polly Bergen are all charing amountiers for the annual National Mul-tiple Scierosis Society MS Hope Chest" fund drive between Sunday for Jock Poar and Arther Control of all is likely to be one a piece of talent himself. O Maller vibo has combilerable expressed along the minedy route besides being a talent bucker, may seen end up doing a along with Patricia Kurland Southan McKruna and Walter Slexak to front the NRC TV Warmer to Wille hour on the May 23 ention of Daw Hour of Great Merican Millem Maketa guesting on Forms with the Bullion of A Street Western TV . Roome Arledge WRC VIV a 11 of that ever to Sports Programs has to buildle part of the indic out to the tion deat for the TV to an even of the WNEW Roder was the Name of the 1960 Avant for ided the publisheding period and entarge of basis grants", next which Murtin Weldon received 0 for the station . . Joanne Hambin conced in a U.S. Sacings Bend firm and did at Alax to upon for Mottern Other thirtelague Joe Given spokesman for Newsile and Bullantine Ted

Bangho on radii for Cili Trik and Shelley Kirk planing for Working and Nage a Si.

(RS seep Marilin Media for I Decided Shelley Kirk planing for Working and Nage a Si.

(RS seep Marilin Media for I Decided Some file of the Cilis R. Masson Adams in V. g. Decided Some file of the Masson Mas

Fruiter & Camille in evered its spet comign on WARC TV, and not added mones in the spet comign on WARC TV, and not added mones in the special services and William Holden guest. WARC & Fred Robbins' Angular Holywood is cell. By A Landam, charman fine in different annual relation and the Science H. In Proposition and different First the West Amber H. in Fine at money we to Edward F. Morgan for in ARC Radio nerve of the Charles B. Malik, for a Lohonese delegate to the U.N. and president of the 12th Annual General

RKO General outlet: Maintal Broodcosting assistant to the presFrank Erwise has wrapped up next fair a American force of an arrangement and transport of the radio web Garne will be played in Philade phia Nov.
26. WOR's press and special process and recetor Matter Robertson is writing a special service for the American Investigate Frankowski in Venke's American Studio member Ass Band will dreeft and United Artes's Hall Schaeler in Writing the nore Performances are scheduled for Mr. 12 and 15.

Mike Wallace has taken off for Lord for a round of finned interviews with generalized off air free for presentation on WNTA-TV, Neurich NY India. Build Standard in momed the Man of the Year by True Story Sci. 7.

IN HOLLYWOOD . . .

Ceril Barker, producer of Red Skelion show lurned in his horn to the Diodgers. He him the burgle to sail off the raily my of Charge." He if he in Europe will Skelion taking in the Olympic Gaseer and filming a show for next season. NBC u Jim Stabile and Stackton Beliffrich here to hered Bab Wood, in or more on holding down violence and keep programety of and prejudices. Bob Hope and NBC are still happy no over terms of his new part with the west, which will have part in his Million and played a part in his Million of a million will be well with the work which will have been soon time to comeous down a pay when he called them too short on specials for J Walter Thompson time to component and too home on him to the control of the component and too home on him to short on specials are and too home on him to the country component and department, would see to KTTV in direct the sail of taped shown. Bob Wooder and Joe Country, who it have their ours three shown on the wish next seem and also have when their ours three shown on the wish next seem and also keep willing for American.

different role. Juan (Nex Army) Archeed won the simulated "Queen for a Doy" competition at the 15th aminerany shinding at the Toil of the Cork, under NBC auspices last week, and her prize is a trip to New York. Wife of the Daniy Vaniery important winhed hardest for that because the hant heen east in 16 years, so when the NBC-TV show shifts to New York on June 6 size may claim her prize.

IN CHICAGO . . .

Lets of witches among radio personnies last week reflecting a mass at a fastions to change there is a Jesse Gwess reflected to WAAF after two years at WAIT. Sig Sakowies took his sponners from WHFC to WTAQ Meliard Basses left WAAF for WCFL, and Sid Roberts, former WJD deeply pioned WFMF on production manager. Free-linner Bel Clark also sized for a shore on WFMF. Jim Conway, who does his radio work on WMAQ signed two-year television contract with WGN-TV, which is exclusive save for his Kellings commercials. Station axis he'll be doing special assignments. ABC newstater Paul Barvey pritting his fourth homocary degree this month this one Director of Burna less lines was also before the continued the President Richard M Nison planed into Chi for a few hours last flooding 1. expressly to be interviewed by Frank Reymolds on WBBM-TV a Insight. Reymolds, he the way will be in the news contingent that accompanies President Einenhower to Russia in June Fran Alliesse's daytime show on WGN-TV going off for the summer well as the continued in WAIT marks the fifth stations here to provide rush hour traffic reports. WGN started 1. . Birthe Ashborn of the Cubs and titoetimes.

BIG 4: REVUE, WB, SG, 4 STAR

WB-Still 1/3 of a Network

Goldwyn Negotiating for Release Of 50 Pix to TV (On Rental Basis)

'Penthouse' to Get '60-'61 Reprieve

Brit. FIDO's 'Keep Features Off TV' **A Costly Venture**

BLUE CROSS BUYING MEDICINE 1960

ABC Films' 'Empire 35'

PROVIDE 36% OF 3-WEB PRODUCT

No Matter What the Ratings Say, 21% of Next Season's 3-Network TV Schedule Will Still Be Oater Vidpix

So Much Velvet

KSTP Feature Ban Stays Thru '60-'61; 'It's for Theatres'

Staub-SG Dickers On 'It Happened in H'wood'; 10% For Relief Fund

Reserve Decision On U-SG Antitrust

We have an eye for the ladies



and they have an eye for us



It is always pleasant to learn that you are more appealing to women than the next man—and if you are a broadcaster or an advertiser it has its practical advantages.

During the average minute of the day, for example, 3.932,000 women have their eye on the CBS Television Network—some 524,000 more than are watching our closest competitor and 2.329,000 more than the third network. (Among young women our plurality is respec-

tively 461,000 and 937,000.)*

his ability to catch a woman's eye can be attributed in large measure to the variety and dramatic quality of the Network's daytime schedule. It presents the three most popular daytime programs in television, including AS THE WORLD TURNS and THE EDGE OF NIGHT, both of which recently celebrated their 1000th broadcast on the same day. Equally, such courtroom dramas as THE VERDICT IS YOU'RS and such special documentary programs as WOMAN! seem to be uniquely responsive to the needs and interests of most women. The first has been widely acclaimed by bar associations for illuminating the processes of the law, while the second has provided clear insights into the complexities of raising children and the recent tendencies toward early marriage.

In the hours when television presents programs primarily designed to entertain and inform America's housewives (10 am to 5 pm) the CBS Television Network now attracts 4 per cent more of them than it did a year ago. And it reaches them at an 11 per cent lower cost per thousand than any other network.

This is why the nation's advertisers are currently spending 2.1 million more dollars a month sponsoring programs on the CRS Television Network than on any other.

*Band on Nationards Nation (A.6) Reputs, farmer-April I, and ARR Javant Morek data, MonderSchraugh Freder, to aur-9 pm. 18 FE, Benney February

CBS Television Network

IVER PAAR PRINTS Sheller Ber With Cliff Arquetic Sheller Ber man, Alexander Ring Holm Max, Misk Vichola Rects Smith James Starbuca, Arel Stordah

'Variety' Stars in 'Untouchables' Recap Of Browne-Bioff Pix Biz Muscle-In

VARIETY - ARB SYNDICATION CHART

Vantery's weekly tabulation, based on ratings furnished by American Research Bureau, highlights the top ten network shows on a local level and offers a rating study in depth of the top ten syndicated shows in the same particular market. This week

In the syndicated program listings of the top ten shores, rating data such as the standard place of audience, coupled with data as to time and day of telecating competitive programming as the particular slot, etc., is furnished. Reason for detailing a

exact picture of the rating performance of syndicated shows is to reflect the true rating strength of particular series. Various branches of the industry, ranging from media buyers to local stations and/or advertisers to syndicators will find the charts valuable.

Over the course of a year, ARB will tabulate a minimum of 247 markets. The results of that tabulation will be found usefuly in Vaniery. Coupled with the rating performance of the top ten network shows on the local level, the Vaniery-ARB charts are designed to reflect the rating tastes of virtually every to market in the U.S.

LOS ANGELES, CAL.

STATIONS: KCOP, KNXT, KRCA, KTLA, KABC, KHJ, KTTV. SURVEY DATES: DECEMBER 3-9, 1959.

RE. PROGRAM—DAY—TIME	STA.	AV.		TOP SYNDICATES		DISTRIB.	RTG.	AL.	PROGRAM COMPET	STA.	RTG.
1 77 Sumet Strip Frt 9 00-10 00	KABC	32 6				U.S. Borax Screen Gemi			Walker Edminion Quick Draw McGraw	KHJ	6.9
2. Maverick Nun 7 30-8 30	KABC	31 0				NBC Films			This is Your Life	KRCA	15 4
8 Father Knows Best (Mon. 8 30-9 00)	KNAT	29 7			KRCA	Screen Gemi			Hurkleberry llound	KTTV	0.0
3. Gunsmuke (Sat. 10.00-10.30	KNXT	29 7	A.	Popope (Mon -Fri. 5-30-6-00)	KTLA	UAA	9.5	37.4	Early Show	KNXT	5.7
4. Perry Mason Sat 7:30-8:30	KNXT	27.7			er Louis	-	-		Early Show	KNXT	3.7
5. Welk's Dancing Party Nat. 6:00-7:10	KARC	26.6	1 5	Lock-Up (Sat. 7 00-7 30)	KABC	Ziv	- 11		Stlent Service Wed Night Fights	KARC	12.0
6. Donny Thomas (Mon. 9.00-9.30)	KNXT	26.6	1.6	Huckleberry Hound (Tues 7 00-7 30)		Screen Geme	8.0	20 1	Rescue 8	KRCA	9.7
7. G. E. Theater Sun 9 00-9 301	KNXT	24.0			KTTV		8.3		Walt Disney Presents	KABC	14.9
7 Alfred Hitchcock Sun 9 30-10 001	KNXT	24.6			KTTV		7.5		Latham, Wen Hearns	MACA	12.0
1 Lawman Son 8:30-9:00:	KABC	24 0		THE COLUMN THE PARTY OF THE PAR		,	-	-	News-Huntley-Brinkley	KRCA	0.6

CHICAGO, ILL.

STATIONS: WBBM, WNBQ, WBKB, WGN. SURVEY DATES: DECEMBER 3.9, 1959.

1.64	nmoke Sat. 9 00-9 300	WBBM	45.2	1. See Hunt (Sun. 9:30-10:00) 2. Hunkleberry Hound (Wed. 7:30-8:00)	WNBQ	Ziv Screen Gema		9.6 What's My Line 5.3 Price in Right	WRBM	22.3
_	khom (Sat 9 30-10 00)	WBBW		3. Mike Hammer (Thurs 9 30-10 00)	WGY	MCA	17.2 2	7.7 Rig Party	WBBN	22 0
	ay Thomas (Mon. 8 00-8 30)	WBBM	36.0	4. N. Y. Confidential (Wed. 9.30-10.00) 5. Annie Oakley (Wed. 6.00-6.30)	WGN	CBS		8.1 Circle Theatre 4.9 6 P.M. News-D. Edwards	WRBM	20
A. Red	Skelton (Tues. 8.30-9 00)	WRBM	36.3	6. Flight (Sat. 6 00-6 30)	WGN	CNP	13.4 3	0 PP-CBS News Special	WBBM	115
	Past (Thurs 10 15-12 00)		-	7, Bugy Sunny (Mon-Fri 6:30-7:00)	WGN	UAA	13 2 3	3.7 Cheyenne Sugarfoot	WBKB	10.3
	ter Knows Best (Mon. 7 30-8 00)	WBBM	35.9			_		Once Upon A Xmas	WNBQ	28.0
	rits Young (Sun 8 00-9 30)	WNBQ			MCM	Nia	12 1 4	6 O'Clark News	WREM	12.1
	McCoys Thurs 7 30-8 001	WBKB	33.5	S. Quick Draw McGraw (Thurs 8 00-6 30)	WGN -	Screen Gems	12.1 3	6 Pres Elsenhouer	A DOM	10.0
	Sumset Strip (Frt. 8 00-9 00) It's My Line (Sun. 9 30-10 00)	WBBM	33 1	9. Divorce Court (Sat. 10 00-11 00)	W.C.A	KTTV Program		Best of CBS	MBBM	24.5

BOSTON, MASS.

STATIONS: WBZ, WHOH, WNAC. SURVEY DATES: DECEMBER 3.4, 1954.

1. Perry Come (Wed. 9 00-10 00)	WRZ.	A1 60 1.	Boss The Clown (Mon-Fri. 5	00)	WHDH	Javack	22 3	33.0 Beston Movie Time	WBZ	15.3
2. 77 Summet Strip (Fri 9:00-10:00)	WHOM		Highway Patrol (Sat. 7 00)		WBZ	Ziv	22 2	50 7 Cannonhall	WHIDH	17.0
	WNAC		Border Patrol Wed 7:00		WBZ	CBS	18.8	47.6 Wednesday Showcase	WNAC	11.9
3. Perry Mason (Sat 7:30-8:30)	WHDH	25.4	Cannonball Sat. 7:00:		WHIDH .	ITC	17.0	40.0 Wes. Highway Patrol	WBZ	22 2
4. Marerick Sun 7 30-8 301 . 3. Upon A Xmae Time (Wed. 7 30-8 30)	WBZ	35.3 4	Huckleberry Hound (Thurs.)	6 30-	WNAC	Screen Gems	17.8	44.3 News, Weather This Man Dayson	WBZ	13 1
4. Chevy Show (Sun. 9 80-10 60)	WHZ	32.0	Bold Venture (Wed 10 30)		WBZ	Ziv	17.5	29.9 Circle Theatre	WNAC	23.2
7. Danny Thomas (Mon. 9 00-9 30)	MNAC	32.5 A	Death Valley Days (Fri 7 00)		WHZ	U.S. Borax	16.9	42 6 -White Hunter	WNAC	12.8
8. Father Knows Best Mon 8 30-8 00:	WNAC	31.9 7.	Four Just Men Sat 10 301		WBZ	ITC	16.6	39 1 It Could Be You	WHDH	13 1
6. Price is Right (Wed 8 30-9 00)	WBZ	31.3	Roy Rogers (Sat. 6 30)	-111	WHDH	Roy Rogers	160	36.8 NCAA Football	WBZ	12.5
18. Loretta Young (Sun. 10:00-10:30)	WBZ	31 0	Nes Hunt (Tues 10 30)			Ziv	15.3	34.5 Garry Moore	WNAC	25 7
16. Welk's Duncing Party (Sal. 9-10)	WHDH	31.0 10.	The Honeymooners (Thurs. ?	301	WNAC	CBd	.44	38 4 Gale Storm	WHDH	16.9

CLEVELAND, O.

STATIONS: KYW, WEWS, WJW. SURVEY DATES: DECEMBER 3-9, 1959.

18. Wysii Eary (Ture. 8:30-0:00)	WEWS	23.2 1	8. Highway Petrol (Mon. 19:30)		WJW	Ziv	18.0	30.5	Philadelphia Story	KYW	22.3
7. Danny Thomas (Mon. 9 00-9 30)	WJW	35 4	8. Huckleberry Hound (Thurs.	2 00	KYW	Screen Gems		32.9	American Band Stand -	WEWS	14.6
7. Father Knows Best (Mon. 8:30-0 00)	WJW		8. Cunnenball (Wed 10 30)		KYW	ITC	20 1	39.3	Circle Theaire	WJW	27.4
7. Gunsmoke (Sat. 10:00-10:30)	WJW	35.4		-					CBS News-D. Edwards	WJW	15.9
6. PF-Browns vs. Glants (Sun. 2-4 45)	WJW	37.1	1. Superman (Mon. 7 00)		KYW	Flamingo	20.4	49.2	City Camera, Sports	WJW	15.9
S. Real McCoys (Thurs 6 38-9:00)	WEWS	37 2	6. Lork-Up (Sun. 10:30)		KYW.	ZIV	20.7	38.9	Garry Moore	WJW	22.0
4. Maverick (Sun. 7 30-8 30)	WEWS	37.8			WWW	MCA		20.0	Santa Claus Party	WEWS	18.3
3. Lawman (Sun. 8:30-8:00)	WEWS	38 4	4. Popeye (Mon-Wed., Fri. 50	101	KYW	. Screen Gems	21.4	55.0	American Band Stand	WEWS	12.2
2. The Untouchables (Thurs. 9:30-10:30)		39 2	3. Bold Venture (Sat. 10:30)		KYW	. Ziv	21.4		Grand Jury	WJW	15.9
1. 77 Samuel Strip (Frt. 8:00-10:00)	WEWS		L. U.S. Marshal (Fri. 10:30) 2. Three Stooges (MonFri. 3:2	101	WEWS	NTA	27 4		Cavalcade of Sporta Early Show	KYW	10.1

BALTIMORE, MD.

STATIONS: WMAR, WBAL, WJZ. SURVEY DATES: DECEMBER 3-9, 1959.

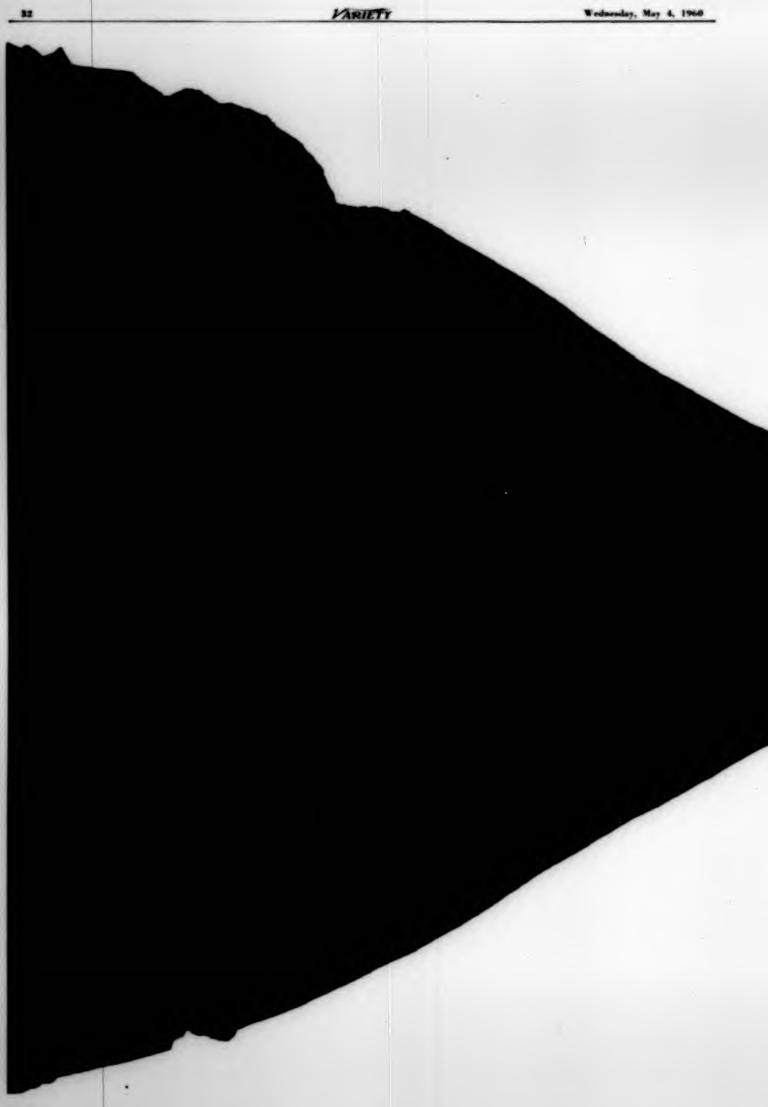
1. PF-Colto vs. 49 ers (Sat. 4:30-7:15)	WMAR	87.0	1. Jim Bowie (Frl. 5 00)	WJZ ABC	19.6	84.9 Life of Riley WMAR 8
2. Commoke Sat 10:00-10:30	WMAR	44.9	2. See Hunt (Wed. 10/30) 2. Huckleberry Huund (Thurs. 5/00)	WHAL Ziv	10/4	78.0 5 O'Clock Movie WMAR 19
3. Perry Mason Sat. 7:30-8:301	WMAR	39.3	4. Casey Jones (Wed. 5 00)	WJZ Screen Gems		71.1 5 O'Clock Movie WBAL 5
4. 77 Numert Strip (Fri. 9 00-10 00)	WJZ	39.1	4. Superman (Mon. 5 00) 4. Border Patrol (Sun. 5 30)	WJZ Flamingo	15.5	73.1 5 O'Clock Movie WBAL 5. 57.7 G. E. College Bowl WMAR 0.
5. Have Com, Will Travel Sat 9 30-101	WMAR	34.8	7. U.S. Marshal (Thurs. 10:30)	WBAL NTA	14.3	31.5 Revion Party WMAR 22
6. Red Skelton Tues 9:30-10:00	WMAR	34.2	S. Buid Venture (Thurs. 7:30)	WBAL ZIV	133	29.2 To Tell The Truth WMAR 25 43.5 Early Show WJZ 10
7. Maverick Sun. 7 30-8 30	WJZ	32.6	16. Three Stooges and Papeye (Sat. 9 00)		10.5	48.8 Capt Kangaroo WMAR 5
4. Upon A Xmas Fine Wed 7:30-8:30	WBAL.	32 2		UAA		Heckle & Jecklo WJZ 7 Mighty Mouse WMAR 0
9. Riffeman Tues 9:00-9:30:	W J7	313				I Love Lucy WMAR 0
9. What's My Line Sun 10 30 11 001 -	WHAR	313				Lone Ranger - WMAR 0.

COLUMBUS, O.

STATIONS: WLWC, WTVN, WING. SURVEY DATES: DECEMBER 3-9, 1959.

1. Gansmoke (Sat. 10 00-10 20) 2. Red Skelton (Tues. 9:30-10 00)	WBYS	53.8	1.	Mike Hammer Sat 10:30 Huckleberry Hound (Thurs. 6:30)	WHYS	MCA Screen Gems	29.3 27.7	98. A 72.3	World's Best Movies News-Sports News-Huntley-Brinkley	WTVN WLWC WLWC	
1. 77 Sunset Strip (Fri. 9:00-10:00)	WITTN	42.8		Death Valley Days (Sun 9 38) Our Miss Brooks (Sun 6 30)	WHNS		25.6		The Alaskans	WIVN	10
4. Maverick Sun 7 30-8 301	WIVE	40.5		Vot For Hire Pri. 10 30	WHYS	CBS CNP	21.2		Broken Arrow Cavalcade of Sports	WLWC	14
5. The Rifleman (Turs 0.00-9.30)	WIVN	38 6	6.	Whirlybirds (Thurs 7 00)	WITH	CBS	19.9	44.6	Looking With Long	WBNS	19
6. Lawman Sun 8 30-8 001	WILK	37.8	7.	Boy Ragers Sun 0 00	WHNS	Rev Rogers	19.6	84.8	Pros. Elsenhower Paul Winchell	WHNS	16
7. Perry Mason Sat. 7 30-8 301	WHNS	37.0	8.	Nan Francisco Beat (Wed. 7 00)	WILM	- CB5	190	44.8	Looking With Long CBS News-D. Edwards	WBNS	19
6. Here Gun, Will Travel Sat 9 30-10:	WBNS	35,9	9.	Casey Jones (Tues. 7 00)	WIVN	. Screen Gems	18.2	41.8	Looking With Long	WBNS	17
9. The Betertives (Fri. 10:00-10:30)	WITTH	33 5		Tent-4 (Mon. 7 00)	WIVN	- Ziv	18.2	-	CBS News-D Edwards Looking With Long	WBNS	38.
10. Garry Moore (Tues. 9:30-10:00)	WBN5	32 8		seme-4 catoffr (on,	M 1 4 14	- XIV	10.5	99 1	CBS News-D Edwards	WBNS	17
				15-15-1							

(Continued on page 3)



THE NBC RADIO NETWORK

the word is emphasis



DETROIT, MICH.

STATIONS: WJBK, WWJ, WXYZ, CKLW, SURVEY DATES: DECEMBER 3-9, 1959,

RK PRINGRAM—DAY	TIME SHOW	STA.	RTG		TOP SYNDICATE PROGRAM—DAY—TIME	D PROGRA	DISTRIB.	AV.	SH.	PROGRAM COMPET	STA.	RTG.
1. Commence Not 10	00-19-200	W/BK	40 1		Sea Hunt S. 10 10-11 00 Hurkleberry Hound Truck 7 00 7 10	WJBK CKLW	Ziv Screen Gema	23 2 26 3	65.6 31.2		W.W.J	9 5
f. 72 Sunset Strip Five 2. Upon A Smao Fime		NW1 WKIN	36.0		Beath Valley Burs Mon. 7 (03-7 30) Papere Mon. Sun. 6 (03-6 30)		U.S. Borak U.A.A	19 7 17 7	48 3 42 3	Remore 8 Curtain Time Curtain Time	WKIZ	11 6 13 4
Perry Mason Sal 7 The Rifleman Tues Cheyenne Mon 7 3	9 00 9 30	WAYZ WAYZ	33 9 32 4 32 1	6.	Shotgum Slade Thors 10 30-11 00 , Jeff's Collie Sat 9.30-50 00 Mrkensie's Raiders Wed 7 00-7 00 Lessoy Tunes Non-Fri 5 00-6 00	WJBK	MCA IFC 7-7 G 14	17 6 17 1 16 2 15 0		Pro Football Big Parti- High Road To Danger Lat's Dance American Rand Stand	WJRK WJRK WYYZ WWJ WYYZ	20 1 12 2 1 5 1 4 1 1 4 1
6 Fother Knows Best 7 Have Gun, Will Tras 8 Datus Thomas Mot	rel Sat 9 30-10	WJRK WJRK WJRK	31.5	١.	Diverce Court (Tues. 7 00 8 00	WJEK	KTTV Progra	ma .		Amer in Dand Stand R. Ly & B. Firedo Amer can dand R. T. Tin To Tin	WYYZ WYYZ WYYZ CKLW	11 9 13 9 19 7 19 7
9. Real McCoys (Sun		WATE	27.7		Quick Braw McGraw (Tues 6 30-7 00)	CKLW	Siles Screen Gema	14.5	31.3	6 30 News & Weather New Hardle, Renk ev	MAZZ	20 2

CINCINNATI, O.

STATIONS: WKRC, WLWT, WCPO, SURVEY DATES: DECEMBER 3.9, 1959.

and the same of th								_
9 00-10 00	WCPO	49.4 L. Hurkleberry Blound Wed 6 301	WCPO.	Screen Gems 3	1.1 6H.5		WINT	11.6
8.30	WCPO	30.2 2 Three Stoners (Mon Sal. 6 mil-	W (277)	Screen Gema 7	7 8 86 7			21
9 001	WCPO	38.9				Labor Bone Theytre	WKRC	3 8
9 00 9 301	N (* 1913	97.0				NE NA PT Built	WINT	21.4
		a want orent time to to	M Class	(88 2	3 3 36 4		MINT	12 4
0-8 30	W (P()	36.9 1. Onleh Draw McGraw Tiers 6 12	WEST	Screen Gema 2				10.3
00-10-30	WARE					News-Huntley-Brinkley	WINT	10 1
a lead to the lead		4. Clare Kid Sun. 6:00	MC340	Ziv 2	23 570	Cameo Theatre	WLWT	10.1
9 30-10 00	M V WI			CBS 2	25 53.3	20th Century		21.9
9 30	MERNS	317 S. Superman (Mon. 630)	WCPO	Framinge 2	11 33 3	News-Grant Weather News-Huniley Brinkley	MIMI	12 4
Wed 7 30 8 30	MIMT	31 3 6 Rey Regers Fri 6:30:	W(14)	Roy Rogers	1	News-Grant Weather	WLWT	130
			1000					151
30-8-30	WEST							14.3
30.9 90	WCPO	30.3	WCLO	IIC I	78 309	Football Hayride	WLWT	14 6
	9 8 30 9 00 9 30 9 00 9 30 9 30 10 00 9 30 10 00 9 30 Wed 7 30 8 30 30 8 30	9 8 30 WCPO 9 00 WCPO 9 00 9 30 WCPO 9 30 10 00 W MCPO 9 30 WCPO Wed 7 30 8 30 W M M T 30 8 30 W M M T	9 8 30 WCPO 38.9 9 90 9 30 WCPO 38.9 9 90 9 30 WCPO 38.9 9 30 WCPO 38.9 8 4 30 WCPO 36.9 8 4 30 WCPO 36.9 8 30 WCPO 36.9 8 30 WCPO 36.9 8 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	### Store WCPO 30.2 Three Store Mon-Sat. 6.00- WCPO 38.9 9.00-9.30 WCPO 37.8 2. Annie Dakley (Thu.s. 6.10 WCPO 36.9 0.10-30 WKM 34.4 0.30-10.30 WKM 31.9 0.40-30 WKM 31.9 WKM WKM	9 800 WCPO 38.9 9 00 0.30 WCPO 38.9 9 00 0.30 WCPO 38.9 9 00 0.30 WCPO 37.8 2 Annie Oakley (Thurs 6.30 WCPO CBS 2 0.10 30 WKM 34.4 4 Chies Kid (Sun. 6.30 WCPO CBS 2 0.30 WKM 31.9 4 0.30 WKM 31.9 WK	9 8 30 WCPO 38 9 9 90 9 30 9 WCPO 38 9 9 90 9 30 9 WCPO 37 8 9 30 9 WCPO 36 9 9 10 9 30 9 WCPO 36 9 9 30 9 WCPO 36 9 9 30 10 30 WKM 34 6 9 30 10 90 WKM 31 8 9 30 10 90 WKM 31 8 9 30 WK	New House New	

DALLAS-FT. WORTH, TEX.

STATIONS, KRLD, WBAP, WFAX, KFJZ. SURVEY DATES: DECEMBER 3-9, 1959.

L Guncmake Sat. 9 00-9 30	KRLD	58.8 2. State Trouper Tues 9:30	KRLD	U.S. Borax MCA	32 7	34.6 25.4	It Could Be You Garry Moore	WBAP	30.0
2. Riffeman (Tues. 8 00-8 30)	WFAA	48.7 2 Build Venture (Sun 9 Su)	WHAP	Ziv	17.6	30.9	What's My Line	KRLD	30 I
3. Hove Gon, Will Travel Sat	8 30 9 KRLD	45.8	KFIZ	Flaminge	10.7	28 1	News Huntley Brinkley	WBAP	12.0
4. Wratt Earp (Tues 7:30-8:0)	WEAR	43.8 5. Highway Potrol Pri 1=30	WIAA	Ziv	13.1	43.0	Final Sports	WBAP	10.8
5. Materick Sun 6 30-7 30-8 6. Real McCovs Thurs 7 30-8		62.4 6. Hurkleberry Hound Thurs 6 mi	KESZ	Screen Gema	11.3	24.4	Jack Paar News Weather	WBAP	12.0
7. Lawman 'Sun 7 30-8 90		38.6 2. Papeye (Mon. Ptt. 5 30)	KFJZ -	LAA	10.8	42.2	Ny Friend Fileka	WTAA	3.0
8. 77 Support Strip (F11 8 00-9	00 WFAA	38.4					Partst Town Beat	WRAP	6.2
9 Perry Mason Sat 6 30-7 30	KRLD	85.5 8. Roy Rogers Wed 6:00	KETZ	Roy Rogers		20.0	Now Wester	WRAP	21 6
16. Red Skelton (Tues \$ 30.00	O KRLD	9. See Hunt (Thurs. 7.30)	KRLD	Prod Ziv	10.5	20 7	Real M Cas s	WFAA	40.9

ATLANTA, GA.

STATIONS: WSB. WAGA, WLWA, SURVEY DATES: DECEMBER 3.9, 1959.

Andrew Control of the									_
L. I pon A Xmes Time We	4 7 30 8 30 WSB	41.8 L	Whirlybirds Wed 7 00	WSB	CBS	34.2	175 (Camera Weather (BS New 1) Edwards	WAGA	93
2. Price in Right (Wed 8.3	0.000 WNB	38.0 2	McKennie's Raiders Tues 7 100	WSB	7.14	27 8	33 9 (v (amera Weather	WAGA	121
1. 77 Summer Strip Fri 9 0	0-10 00: W1 WA	37 1					CBS New -D Lawards		
4. Laramie /Tues. 7 30-8 30	WSB	35.5 2	Sea Hunt Fit 7 00	N.eB	Ziv	27 8	119 C (amera Weather	WAGA	11.7
& Erner Ford (Thurs 9:30	10 00° W SB	34 8 3	Beath Valley Bars Mon 7 mm	WNB	U.S. Borax	24.4	OS New D Floates	WAGA	13 2
4. The Rifleman (Tues 9.0	0-9-30 NINA	33.2	I S. Marshal Sat 10:00	WAG. 4	NTA	23.5	BIR Di Comini Be You	05.50	12.0
7. Bot Masterson (Thurs 8	100-8 N N N N	323 5	Popere Man Fri S	W-10	LAA	23 6	67.3 Early Source	WAGA	30.8
			Buckleberry Hound Trans. 6 80	WIR	Screen Gems	22.5	67 0 Three Minnies	WILW A	6.7
8 Perry Mason Set 7 30-1		312 7	Mon Hunt Truck 7:30	WAB	Screen Gema	21 9	40 4 In Yell The Tuests	W 46.4	19 0
9 Real Med ups Thurs 83	DE WELL	30.4 &	Sperman (lon 6 00)	WAR	Flamingo	17 1	16.5 Thirry Stonges	WINA	10 2
19 Lawman Sun 8.300	WEWA	30.1 9	Our trang (Wed. 6 00)	NAB	MGM	17.8	55.6 Early Show	W AC. A	7.0

'Amateur Hour's' 25th Anni

Discoon, Isving Fields, Ray Charles, out to the oid ball game.

Singers Jan Bart, Eddy Mansoon. A promosis that has paid

Jany Vale, Vince Blue Mondes, dividends in public.

Art Land, Junesy Prof. Back.

Art Land, Junesy Prof. Back. rescount to Mack. Graham & Co.

WNAC-TV's Yankee Day

Boston May 3 WNAC TV has skedded its fifth Vankee Day at Ferroas Park for May 14 when the fird Sax mert the gram department and before Bultimore Ortoles and tv eds their Laune, Ruscals of Rhythm Danny Quests and moppets will be taken

> A promosh that has paid untold in public relations. displayed for the annual has

Eugene Burr's NBC-TV Slat

on top management policy for pro- special programs, will report to gramming was brought about last Couriney, in the latter's new and week when he reshuffled key men expanded job in his program department to lift the burden of administrative detail Phylin R Duberty director of advertising and publicity for the from his shoulders. As was tipped of Brian his been inked to his studion fact year pennants minimature basehall but, hillions and Courtney, vicepresident in charge of program administration. Robert of program administration. Robert of program administration. Robert of program administration. Robert of daytime. programs and Joseph Cunnell do to

Agren and Cunneff, along with Levy's opportunity to concentrate Dirk Linkroum, v p in charge of

FEMMES AS 'IMAGE' MAKERS

The Duchess (Mrs. Tufty) Takes Over INDUSTRY ROLE

Bob Stevens Invites Fresh Writer. Director Talent for 'Fear' Series

Olin Mathieson's 13 'CBS Reports'

Bell Tolls Twice

Play of the Week Strike Settled By Directors, NTA

GETS ONCE-OVER

Littell Heads N.Y. Unit On 'CBS Views The Press

Russian TV Course, Humanities In Hub Top McCall Mag's 9 Awards

Mpls.' Paramecium Scare

Stock Holdings May Bar Mills From FCC Seat

readership to in the new view resident and Corneline Keur ger ral manager of KAIM AM-FM,

Met's \$1,416,108 Net in Sharp Rise



Unconventional coverage

For its unconventional coverage of the Republican and Democratic Conventions in 1956, ABC Newstook the highly coveted Peabody Award.

For its unconventional coverage of Mr. Khrushchev's visit to the U.S.A. in 1959. ABC News again won the Award.

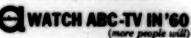
Unconventional coverage is, essentially, a newsman's nose for news...news in its literal, exciting sense. Not merely the facts, the place, the time...but the emotional over-ride, the dramatic extra dimension that makes the story come alive for Joe and Josephine Viewer.

Thus, ABC's coverage of the 1956 Conventions, as reported in The New York Times, "stole the honors." Or, as The San Francisco Chronicle had it, "[ABC] managed to bring viewers some sights the other two didn't get."

Thus, ABC's coverage of the Soviet Premier's visit last year scored a coup in its simultaneous, on-the-spot translations by Nicholas Orloff. Here, surely, was creative journalism at its saltiest, most forthright best.

It follows, therefore, that ABC's coverage of the major news events this year will receive the same award-winning caliber of reporting and analysis.

It follows, therefore, that more people will be following these historical hours on ABC-TV. It further follows that those advertisers who address this captivated audience will reap the benefits.



ARIETY-ARB FEATURE CHI

of the feature and audience composition, i.e., a late snow at 11:15 p.m. would have any children trinsers, but its share of audience may reflect dominance in that time period. In the cities where stations sell their feature programming on a multi stripped basis utilizing the same theatrical throughout the week a total rating for the total number of showings for the week is given, the total rating not taking into account the displicated homes factor. Barring wascheduled switches in titles the listed features for the perticularly rated theutrical filmed show are as accurate as could be accertained.

ST. LOUIS

STATIONS: KTVI, KMOX, KSD. SURVEY DATES: DECEMBER 3-9, 1959.

			AVERA			AVERAGE		STATION	RTG
TOP HES PLATURE PILS	es RUN	TIME SLOT	RATING	MIGH	LOW	SHARE	TOP COMPETITION	01,400	AV.
1 "A I ADY TARES A J Wa ne Jean A tor Phil Silvere, RN42 194", Screen G		Sat Nev 14 10 20-12 30 a.m. KSD-TV	14.8	16.5	12.6	39.3	lid Run Theatre— "The Women" (lid Run)	KMOX	19.7
1. "UNCONQUERED"— Car Compet, Faulette Goddard, Faurent 1948 MC	Repeat	Late Show Fri. Nov. 13 19:30-1-15 a.m. KMOX-TV	147	18.9	27	54.9	Channel 2 Theate— "Mohawk" (1st Run) Home Digest Midnight Movie— "Mon Rose" Repeat		. 0.6
Jan Cranford,	let Rus	Sat Nov 14 10 10-12-45 a m. KMOX TV	13.9	14.6	7.3	33.7	Mike Hammer Gold Award Theatre— "A Lady Takes a Chance" (Let Run) News	KSD KSD	14.8
John Coupey, John Barthale ou MGM 1926 MGM TV	IssY"— Let Rus	Sat. Nov. 14 4 30-4 00 p.m. KMOX-TV	11.7	12.3	10.4	39 1	Championship Bowling All Star Golf Parade of Magic Circus Boy	KTVI KSD	7.9
Seat Bridge, P. J. Conv. P. J. Conv.	tot Rui	Channel 2 Theatre Fri Nov 13 10 30-12 15 a.m. KTV1-TV	10.2	13.4	24	28.7	Late Show "Unconquered" (Repeat)	KWOY	16.9
6. "WHILE THE CITY N Lide a And e. S. Rhond Part Dall Thomas RKU 19-6 Berty-Cite	Firming, Mitchell;	Gold Award Theotre Son. Nov. 8 12:30-2:30 p.m. KSD-TV	**	**	4.5	42.9	Let's View the News Pro Football Kirkoff Pro Football	KMOY KMOY KMX	1 2 2 4 9 4
C v a Garbo I v roa Maria (CN 10 MGM-TV		Tues Nov 10 10.20-12 15 a.m. KMOX-TV	**	11.0	61	32 7	Neou, Weather Weather, Passing Parado Jack Paar Show Channel 2 Theatre— "Spivia Scarlett" (lot Run)	KSD KSD KSD	
"ADVENTURE"— Clark Gable. Greed Gassan MGM 1946 MGM TV	Repeat	Late Show Men. New 9 10 30-1 00 a rs. KMOX-TV	7.5	10-4	6.6	37.6	News; Weather Channel 2 Theore— Lady Of Burlesque' vist Run- Jack Paar Show News Digest Theatre Starlight Theatre— Two- Man-Submarine' (1st Run)	KSD	- 3.8 - 7.3 - 1.2
I "STATION WIST"— IT A Posent. June Gree BAD 1918 CAC Tree	1 of Rus	Hell-wood ' San No. 10-30-12-15 a con KTVI-TV	7.3	8.5	8.1	42.2	Death Valley Days Late Show— "Balalaska"	KNOT	11.0
1 and C. Rabinson,		Med Nov 11 10 30-12-15 a.m. KMOX-TV	7.0	0.5	43	26.2	News; Weather Jack Pase Show Channel 2 Theatre— "Flying Tigers" (Repeat) Night Court	KSD KSD KTV1 KSD	12.3

'Variety' Stars In 'Untouchables'

them in reverse When the series and how the honds by first street in new the honds by first street in new table, could and probmonths as an labor, could and probable and sould eventually "take over the artest and then the other creative and personnel guilled; it — the Date and the Weekly—made an bonner about reporting every the number of the probable of the produces and the theatre owners then allied this was pre-divorcement.

The Chi mob discovering the

then allied this was pre-divorcent.

The Chi meb discovering the sax life in Southern California mode for some straing reciphoral to a safe for some werd Lotter in the southern California mode for some werd Lotter in the south ag on the part of insuplanted he ad him is such as with the first sho suddenly found a simple to the concern about the strain the status que house to the concern about animatern the status que housewas as usual uninterrupted promition and enhibition. The Frank with Story is correct Whether thy all if it or fear of stackholding distinct in the status que housewas as usual uninterrupted promition and enhibition. The Frank with Story is correct Whether the status que house the status que house the status que house to the converse as usual uninterrupted promition and enhibition. The Frank with Story is correct whether the status que house to the status que house to the status que house the status que house to the total que house to the total que house to the total que hou

were the reasons, the fact is that the hoodstored file of the part is that the hoodstored did collect millions until the Government strepped in Uncovering of the yasket stemmed the way Lee Bluf Scott-Harry Incovering of the yasket stemmed the way Lee Bluf Scott-Harry from the Vaniery stories.

The resident of the Walter Collect of the Walter Collect Collect of the Walter Collect Collect

less. Well, I don't fear 'em, I may not hilled but I ain't scared." Frank Albertson made the role very believable. Also Gerry was also convincing as the circuit

Goldwyn Dickers TV Deal

garded his theatrical ventures. He | Lamour. and "Printerponally selected the tv package | fate," with Virgini

IOth Anni Documentary

Boston, May 3.

Two WBZ men, a reperter-comedy, melodrama, adventure and diversity of entertainment to travelled to continue to the surface of the form of the outbreak of the Korean Way.

Newman Mel Bermstein and film producer Phil Galligan, with 250 pounds of equipment and 16,000 fort of film, took off for two weeks of linterviewing and filming.

They will explore everything from the political cliesate in the north and south Korea. The WBZ.

Ty team will interview Korean incident. The will revise the form and film portion and, if possible, the new president. They will report on a American servicemen and thing Gary Couper; the Damy Kaye and Miss Many, 'Corp. Camper, Niven and American servicemen and thing Gary Couper; the Damy Kaye and Miss Many, 'Corp. Camper, Niven and Marchall, 'Ball of Fire,' Camper and Miss Many, 'Lower, Enchanged and Niss Lambor's Wife,' Cary Grant, Loven, 'Peak End,' Hungard and Dana American servicemen and United Nary Aster,' 'Dead End,' 'Hungard and Dana American servicemen and the command. They will interview and Spirits Sidney,' 'Price and Miss Many, 'Cour, 'Enchanged and Miss Many, 'Couper, Niven and Miss Mary Aster,' 'Dead End,' 'Hungard and Dana American servicemen and the command. They will interview and the all important Fir East Defense Command. They will interview and Marchall, 'Ball of Pire,' Comper, Niven and Miss Mary, 'The Ball of Pire,' Cary Grant, Loven,' 'Ball interview and Narchall, 'Ball of Pire,' Cary Grant, Loven,' Camper and Niver, 'The Ball of Pire,' Cary Grant, Loven,' 'The Ball of Pire,' Cary Grant, Loven, 'Rechest of the Yang and Niver, 'Enchanged and Ball Ball and Ball Hungard and Dana American servicemen and the substances.' 'East of the Salary of the American servicemen and United Narchall, 'The Salary of the Salary

Oldest pie selected is "Con-demned" (1929) with Colman and Ann Harding, Some of the other titles are;

KCBS

KNX

KMOX

WBBM

WCAU

WEEI

WCBS

In the opinion of their listeners in seven of the top ten U. S. markets, the CBS Owned Radio Stations stack up high indeed! That's because the C-O's program for active listenersnot for the fringe hearing of people with their minds on other matters. The C-O's get attention because they ask for it, every hour of every day, with broadcasting designed for the slort adult mind. Look at our partial listing of locally produced programs and you'll see what we mean. And dded to it is the unique strength of the CBS Radio Network with its schedule of great personalities, drama, comedy, complete news coverage and analysis, public affairs and special events. This is responsible broadcasting. It gets a responsive audience. And that means response to your advertising, tool

CBS OWNED
RADIO STATIONS
REPRESENTED BY CBS

GO

HOW DO THE CO'S STACK UP?

CBS-TV'S (Wing & A Prayer')

The state of the control of the contr

Tele Reviews



TROUBLE WITH FATHER

outrates all other shows in its time spot ... EAST, WEST, NORTH, SOUTH

130 amusing, fast-paced episodes available for stripprogramming.

Call, write or wire.



FOR DOROTHY

The series of articles which publisher Dorothy Schiff recently published in the N. Y. Post about Dorothy Kilgallen have, we believe, served to call attention to the outstanding talents of our Dorothy as New York's most famous newspaperwoman.

Although the circulation of the Post is among the smallest of all New York newspapers, we feel that its publicity on this promotion of Dorothy Kilgallen came at an appropriate time and should increase public interest in her coverage of the wedding of Princess Margaret.

Our Dorothy is in London. She will be one of the privileged few permitted Inside Westminster Abbey to witness the wedding ceremony.

We are sure that many Post readers who enjoyed reading about Dorothy Kilgallen will be interested in reading the Journal-American for Dorothy Kilgallen's cabled dispatches which she is sending daily from London, and especially her exclusive eyewitness account of the royal wedding ceremony inside Westminster Abbey.

These will appear only in the Journal-American.

The Editor



Compass Productions, Incorporated

Producers of the Hallmark Hall of Fame

George Schaefer, President

At the end of our first year we want to thank the many actors, writers and technical artists who helped make the 1959-60 season so enjoyable, and in particular our stars -

Judith Anderson Felix Aylmer Martin Balsam Charles Bickford Richard Burton Dick Button Hume Cronyn Maurice Evans Greer Garson Julie Harris

Helen Hayes Eileen Heckart Geoffrey Horne Piper Laurie Francis Lederer Roddy McDowall Siobhan McKenna Jules Munshin Don Murray Alice Pearce Christopher Plummer

Tom Poston Liam Redmond Lee Remick Jason Robards, Jr. George Rose Maximilian Schell George C. Scott Hiram Sherman Loring Smith Walter Slezak

Blest Facting Sylve Judice

Joon H. Fronk Souler & Wyme of

HAS BROADWAY - NEW YORK IS NEW YORK - TELEPHONE JUSTICE SING

TV-Radio Production Centres

Sails Woon of the White has no be readers and Jerry Bumphy on WHOM I've and But Lean War I

IN LONDON . . .

A a Tay Vision pare to a set of a volumental of the partial of the product of the partial of the

IN BOSTON .

WBZ TV for ling a set hall tour to the Advertising Agency Learner Metheritas 4. Negman Knight, WNAC TV prexy nabbing annual Buttarismed Anaud from Emerson College Inter-Faith Council WB. I'V neuronaman Betty Adams addressing the Publicity Club of Binian. WBZ radio scored with preem of Anne Frank The Memory and The Meaning a 35-min downer any conceived by Bab Nelson Thursday 28 and other WBC stall as will run the tape around the causter. WHIDS TV running open house tours at its new plant on Most tourner Blod. Colgain-Palmalive running appet to campaign on WNAC TV for Lustre Cream Laguard Shampon. Figures has binuight both frequency apot to mercials ever WNAC TV. For For All Ages-Candlepen Bouling continues big stiming WHIDS TV Saturdays 12-1. Water Covell, WJAR TV and program mgr. doubling as these playing male lead in 'Kien Me Kate' by Barrington Players. Bes Leonard, WNAC TV announce-being seen in new Lipton Tea comments tall in CBS-TV a "Faiber Knows Best series, indexious ling sea captain in Prosencetown and antique dealer in Vt.

IN SAN FRANCISCO .

e program manager of Westinghouses Bob Colvig, decisive who was pushed or SFO returned to the air Monday 2: via

McCall Awards

ing 1s raise finds and Miss Mr. De sit has been made excurred to the of WCBH IV a 21-lish Concomm.

Convenent (III a and will go to Recell Falant WRPL TV Columns for service to the community in grant for her Operations Courses for her Operations Courses program emissing teem ages in a counterstant against the anidm's Martha Crose WLS Cong for service to women to the anidm's Martha Crose WLS Cong for service to women the contract of the contract o

WLS. C. ag. for service to women for the 26 week rails server. I not the a Child to Burn, which to dail women to the word to the community in general Jo. Serman, NBC. New York, for interviews taped in German Vork, for interviews taped in German Week.

york for interviews taped in Ger Work for interviews taped in Ger

Community Calendar and Woman's Report", for service to routh Aims Bates, WAIQ, WBIQ, WKIG, Alabams, for remedial-reading sid on to which was voted the state's best educational to pragram.

DIPLOMAT

Hotel and Country Club Directly as the Ocean of DILYWOOD by the See # FLORIDA

FREE GOLF

in the exclusive 19 hale 9 G.A. course and this BH/DMAT Country Club Cong stress and Cod Property of the country of complete ocean privacy. However, on nightly music descript 4 special country of the c

Direction AL WALTER JACOBS

mm-NTC-41 7-5466 Bummertime" (1927— LANS TARLEFORN LLI B Pike, New Humpshire

AST HAMPTON, L. I.

offractive I ream furnished and of Village accessible to every Remi STM pumper gassion vilgano, 500 SM Ayo, New York 4630 or Bost Humpton 46300

been George Goldman. No secretar -treasurer of the (AM) F1 of Rvandrasters Act 1.0 is Homer B. Odom profit manager of Gordon McLendon's KABL. KEWB is all excited phont its tentral to make an off for its amortis him or Ouk and staff in a secretar beautiful and the secretary of t

IN PHILADELPHIA . . .

Desclar MeLarty named production manager of Will V.TV. He former held down similar post outh WARW TV, B. flas McLarty code Det Hautetler is in has been appointed ever producer.

Joseph P. Nefadden appointed general accountant WCAU radio Mitch Thomas evided WTEL Is WDAS. Artens Francis here today Wed at Jim Waramaker's for performe outh. WCAU s Bill Bransame aviding his three-inner mosts session with pre-recorded been nhone to increase with reselved. Wed as Jim Waramaker's for Designer outh. WCAU s Bill Bransame aviding his three-inner mosts session with pre-recorded been nhone to increase with relation. The Barge to reverse Vational Twick of Hope at the Treadmin Inn St. Davids Pa. June 4. Best Parks is make presentation. Billy Banks. WHAT chief received the Associated press radio to award. Philadelphis Chamber of Commerce and the Poor B hard Clash adopablisty group, signalled out the broadmasting reductive for a aid on the campaign to sell Philadelph in Raymond W. Welpett, general manager of the WRCV stations, and Patrick J. Standon, owner and president of WJMJ were given medal in far the campaign which gave close to \$200.000 in air time to the comments. More than 30 reps of the 12 in a broadcasting stations guestled at the luncheon.

IN DETROIT .

Annual apring awards of Detroit Council on Educational Television and Bairin went to George Pierroit travel shows on WWJ-TV and WXV-TV WJR's Make Way for Youth Juntor Town Meeting of the As "and Adventures in Good Main WWJ-TV for public service announcements WXYZ-TV a Detroit Deadline," Breakfast with Soupy Sales, and Roulm of the Wild WJR's "The Sacret Beart" University of Detroit Showthere" and "Town Hall" Edythe Fern Melrose, WXYZ-TV s Lody of Chairm who has concentrated on home-shing arts like exercising and dece of a sasumers a new role this week in an across the board, hall hour showcase critied "House of Fashions" in which should devote attention to all facets of foshion. Julia P. Lynker, far morely previous and general manager of WSKN now WGHQ in Kingston, NY, has become a disk jockey at WWJ where he'll handle to Bumper to Bumper Cub show cross the-board from 4-6 pm.

Karl Wass, director of five acts for WJR, will be the featured plant of the Chamber Music Society of Detroit.

at the third a

IN CLEVELAND . . .

WIRE had a promotion context for luteners to guess the exact less to Paul Revere's rife. Problem came up when the sistion while year determine the enswer Vast researchers later including sits to the Boston Public I bear, pispointed in at 16.37 miles. KIV moves its studio facilities a block to the old East Onto Cas Builders July I with remaiderable prices upon WDOK marked its 10th in Kalundas with a three-boor good mustic program, including congrats from the competition.

IN MINNEAPOLIS

Gleen Maxiam, WPSMTV. Durate, More never director, saved from my death by from many a terr ho full through softening Lake Superior fee while taking photos. Jake Newtond of tv's "Afre Presents paid years to WTCN TV ABC officiate. Stan Bubbard, NSTP to and radio NBC officiate hand back at desk after a Florida winter variation. Hank Basayse, WCCO Radio program director directing Guera and Delin for extractional Bloomington Civic theatre. WLOLeFM teaming up with Successed to pipe background music rivo National Tools supervise texts here. Twice Cities "Macaletter cullege sociology professor W. A. Swain presenting eight beclures on Far East socio-cultural changes on educational stations. NTCA-TV. You are there because we were there. In NSTP-TV a news shown shown. Howard Viken, WCCO radio announcer, back from a Florida securities.

Big Four In Vidpix

Shou," "Wanted Dead or Alive."

Zane Grey Theatre." Juse Althouse and "Michael Shane." Six and a hilf-hours weekly.

Screen Geme: "Churchill Memoirs. Donna Reed "Naked City."

Flintstanes," "Dennis the Memoirs. Donna Reed "Naked City."

Flintstanes," "Dennis the Memoirs." "Perry Mason." "Gonmode." "Father Knawa Best." "My
Sister Eileen," "Route 66." and
"Dan Raven." Six hours weekly.

MBC "Outlaws." Bonance," and

Tab Hunter Shew. "Two and a half-hours.

all-rours.

Ziv-UA "Aquinauta" "Klon-ike" and "But Masterson" Two

ZIV-UA. "Aquassous" Two hours.
Lou Edelman: Danny Thomas.
"Andry Griffith." and "Wyatt Earp."
One and a half-hours.
Others supplying more than two network evening series include beside, 20th-Fox, and MGM-TV, as previously detailed.
Jack Benny's Jahl Productions is represented with the hour-long "Checkmate," to be done with Bevue. Gossairo, outfit in which George Gobel is a major partner, is represented by two entries. Bringing Up Boddy," and "Leave to Beaver." Indie Don Sharpe, whose "Mr. Lucky" wasn't so lucky to cop a resewal, is down to one series, "Peter Guito."
That's about the shape of the '80-'61 noighttime network vidilim year.

Ottawa—Dan G. Crone, entime Ottawa department store exec and director of systems and pracedures for the Canadion Broadcasting Corp. has been appointed director of CBC management services. CBC also appointed K. M. Kellt, former position to the director of personnel, as aminimal to the v.p. for administration and finance.

FOUR BY HERRIDGE FOR REVLON SERIES

Robert Herridge is being put back into action by CBS TV, and in one of the odder matings of the eason into the service of Revion. Herridge's series of CBS Films opes, Robert Herridge Theatre, has been going begging for sponsors because it's considered too arty to be commercial, while Revion is one of the more rating minded of tr's

adra methelesa, Herridge will reis Nonetheleus, Herridge will rein four one-hour apecials für Revion in May and June One of these will be a repeat of his Seven Lively Arts' hallet by Agnes de Mitle, Guid Rush." The others will be a Philadelphia Orchestra concert, a folk music session and a concert featuring top classical instrumental solution four openitals will be sandwiched between two Sid Canar specials which Revion has bought for its alternate week Thursday 10-11 CBS timestot.

Ottawa—John E Twomer, for mer researcher for the Canadian Broadcasting Curp. has been ap-pointed CBCs director of Infor-mation Services English. His up-rual assistant will be Norm Cham-teriories and the Canadian one-

advertisers' Piel's Beer is spor INTERPOL CALLING. starring Charles Korvin as Inspector Paul Duval on New York's WPIX, Sunday nights at 10 30, Now Interpol's story, which the public has been reading about in Reader's Digest and other magazines and newspapers, comes to television presented by Piel's



'INTERPOL CALLING'

the new television series that Bort, Harry, Blitz-Weinhard, Pfeiffer's, Labatts, Miller High Life, Santa Fe Winery and so many other kinds of advertisers are buying, buying, buying!



INDEPENDENT CORPORATION

ITC OF CANADA, LTD.

Anntal's Gradest "Long Bal", be 00 TO SAT FOR YOU IS ROCKY COLAVITO * OUS TRIANDOS * FRANCE ROBUSON * DUKE SHIDER + MANK AARON * EDDIE MATHEWS * and many others! ZIV-UNITED ARTISTS, INC. 488 Madison Ave., New York 22, N. Y.

been working on "Play of the Week," the National Telefilms project, has done a lot of theatre, however.

however.

"Now directors are not afraid to take chances when it comes to doing live television." Stevens observed. He's of the opinion exidently that the composite of new directors and experienced to writers will add some verve to

writers will add some verve to live.

Well alread of the game for a prescon that doesn't bruin until July' Slevens has already pinned down one of the 10 arright he'll need. He's also pinned down the writers to do them.

He's made a deal with James Yaffee to provide an original called "The Third Party and to pen an acaptation of Cares of Seed. a set of steep by lacar A most. Day of the thousan writers is inhed for an acaptation who is one of the Methosian writers is inhed for an acaptation of Cornel Wombin's a captation of Cornel Wombin's a second of the se Methodian writers is sub-of for an e-apitation of Cornell Woolcokia.

Fire By Night and for a typishipp on Eric Ambler's novel

"Judgment on Deltchev" The
Colden Dieed a brand new movel thinks. patchup on Eric Ambler's novel

"Judgment on Delitcher" "The
Culden theed a brand new novel
by Andrew Garve was bought by
Slevens but he hasn't assigned a
to mister so far Last unit princed
dian to date is "The Seventh
Victim" an original by Robert

Description of Delitcher's novel

The Book of the Month Clish

The Book of the Month

ther willers to fear-up or this summer He's talk-Streen began negotiating wire other writers to fear-up lear" for this summer. He stalking to Ernest Kinner and Gavin ambert and with Adrian Snies, after for another original thriller. Terry Lewis meet recently a tory editor for Young & Richteam, brackly in by the producer-

a brancht in by the sector as associate producer and

Tole Followup

Continued from page 30 au

the lengues to the burgeoning Continental Lengue. On a nostalgic note were a flowed requested from a nostalgic note were a flowed requested from Casey at the Bat. as interview with hazer's the Bat. as interview with hazer's flather Bat. as interview of howings, golf, as well as television timelf were all inscrined upons. With a subject to wast in his formal larer as baseball, the classic problem of what to leave out must have been a continual hazard for producer Chet Hagan, director Robert Prisult and their colleagues. At any rate the end result was well worth the time of any baseball buff. Au original score composed and conducted by Mundell Lowe provided added atmosphere.

The Catholic Hour

The Catholie Hour in the first of a four-part NBC-TV series in-bried "Reflections, USA" pointed broad carvas of the moral and scental climate of the country. If a tail order to get down in a quarter of half-bours without the aid of various devices and abortcuts. In moder to though the claimed

of various devices and abortuin. In order to show the claimed moral decay in the fleids of literature, films, television, the show revolved to cartoon characters so they could be quickly and easily knowled down. White this might be necessary in view of the enormity of the task and the time limitations, it might have been better to take one field and indicate the similarity in other segments of the arts.

similarity in other segments of the arts.

The vast horizons gave the show an air of superficiality. It pointed out conditions and then informed individual Catholics what they could do. The advice in all fields are not related.

The narrator was Michael Constantine who, with Ford Rainey, playing a prisest, gave the Church's view on the various matters discussed. Dun Fellows and Patricia Englued as the young couple. Richard Dury and Patricia Mahan as the more mature couple, and Cathy Willard and Kerr Dulies a the teenders, performed the caricalure delimentions. Script was by Robert J. Crean.

GF Drops Out, But New Client Coin on 'Zane Grey'

General Foods has decided to drop "Zane Grey Theatre" after a four-year ride with the show, but CBS and Four Star have experienced no problem in finding spon-ors for the Dirk Powell-hosted western.

western.

Jahnson's Wax which shared sponsorship with GF on the western will remain with it. And with the move to an earlier Thursday night period, 8 30 instead of 9. P. Lorillard has decided to stake out the alternate week. Lorillard shared the 6 30 spot this tenson with Johnson to on Johnny Ringon, another though less fortunate Four Star entry.

Book of the Month Club

Show, running 9 p.m. to mid-night seven days a week, will be called "Summer Festival of Great Music" and will feature complete, uninterrupted playings of, master works, Flugs will be for the club's Society of Great Music album sub-vertistion also.

KSTP

grams and the syndicated half-hour

teleplays and series, announced Hubbard who goes in a big way for the syndicated stuff.

Hubbard is unconcerned about the fact that the other three Twin Cities' stations do a considerable amount of feature picture program-

"Why should that bother KSTP-TV in view of what the ratings and customer and public acceptance show?" asks Hubbard.

thow" asks Hubbard.
Hubbard's competitors point out
that this sail well and good for
KSTP-TV which enjoys the advantage of the highly rated Jack Paar
network show during the important
10 30-midsight time slot five nights
a week—a time slot that finds
much local feature picture programming WCCO-TV, however,
has been inserting some half-hour
syndicated stuff which has been
making inreads on Paar
Hubbard argues that feature pic-

making inreads on Paur Hubbard argues that feature pictures cannot be presented or seen to good enough advantage on to and therefore stations should not try to compete in this field with large-ecreen theatres buttressed by new and better product, "There aroom for the two different kinds of entertainment," in his opinion. He also believes that the half-hour available teleplays and se-

hour ayndicated teleplays and se-ries especially produced for tv are up dialors' alley than feature pic-tures generally now available for

Look to Your Public Relations' Clark George Cautions B'casters

took over stewardship of WBBM-TV here the first of the year, addressed the local trade for the first

time last week with an admoniti to look to its public relations, with accent on the "public"

He told the Chi Broadcast Ad-

vertising Club that broadcasting a dual role-the endeavor to be commercially successful and yet to perseem a Jekyll & Hyde industry. The broadcaster's very existence, he said, "depends on his ability to make the public he serves und stand his reason for existing and the functions he across if he loses his ability to communicate with his public his dave are numbered." George believes that the questions growing around the tv and advertising industries must be answered "before they degenerate and create a critical climate."

ilt was not mentioned in his speech, but proof that George practures what he advises is the fact that he recently incepted a 15-missing fortnightly show on which he appears personally to answer beets and questions about to rubitted by circurers. Purpose is precisely to acquaint the public with the basic functions of te and the problem of service categories.

To reestance the continue of the lines of community and the line strength of the lines of continue of the lines of the lin

Be cited as a few instance the cooperative publishing venture instituted by the four commercial statums here about a month ago a living of all cultural informational, religious, educational and quality dramatic programs to be aired on Chicago channels in the upcoming month. Same thing to

upcoming month. Same thing to being done in Los Angeles, in both cities at the behest of TV In-formation Office? George stated that response in the first 8,000 listings mailed was very favorable, and that his station alone reserved requests for 600 ad-ditional copies. The listings were mailed to community leaders, either officials ephysiches achievits and churches, schools



AH, BUT THE TAIL DOES WAG THE DOG!

27 minutes of best-in-show entertainment. Blue ribbon audience ratings by the yard. But when it comes to the payoff question of profit, it's those 3 minutes of product sell that count. At N. W. Ayer & Son we take pride in our record in Show Business. But we take even greater pride in our record of selling goods. In Radio-TV it's the commercial that gets the order . . . the message that's exactly right for product, problem, audience . . . the "tail" that wags the dog. N. W. AYER & SON, INC.



The commercial is the payoff

THE DEATH PENALTY AND death penalty and on the Clean case apectically from Clean case apectically from Clean case apectically from Clean C tith Howard K. Smith, marrator reducer. Don Kellerman case. Producers. Philip. Gittel-man, Arthur Robin tester. Kellerman 5 Miro, Thurs., (2) 9 85 p.m. 88 Radio (tape).

promotive thorough a digital replication of the universal room



the laugh detective

of Dr and West Cad As. New York as and The Course.—Together Age contents from plants of the Course o

Radio Reviews

Europe to make the operal of Listeners were offered the found opinion of a mon x name-year-old on was marders a sex criminal. Men that been proven unfit to line with a live human beings should a made a ward of the state may sound pretty bitter, but your one you know. And the of British Parliamentarian Sisterman and you allow under your free system a manutarian person exhelisted persons to books and manter persons and manter to books and manter.

ANNE FRANK: THE MEMORY
AND THE MEANING
With Otto Frank, Victor Kogler,
Frances Goodrich, Albert Backett, George Nievens, KonredAdenauer, Thendore Heuns, Dr.
Louis deJong, Mr. and Mrs. Jan
Geia, others
Weiter-Producer Narrator, Bob Nelson
WEIZ, BOSTON (tape)
WEIZ, come up with a profound
and moving discussetters in at-

and monting discusseriate in a sempting to find out until was more track really take has a sempting to find out until was more track really take has a seminary of the contract of the contract of the contract of the contract of the first own live contract is an investigation of the first own live own to a secule first own to see the first own the first own to see the first own the first own to see the firs and months districted in attempting to find oil what was

Warner-Lambert Coin To Edwards in 'Life' Shift

Warner Lambert pharmaceutical company bought into NBC TVs. "This Is Your Life." and then had it switched away from Thurnday, at 10.30 p.m., where it had been pen-cified in Jor next acasom New time for the Ralph Edwards program is

Alberto Culver's Laulius Years' made by Castornia National Pro-

Writers Strike

Continued from page 26 p

open issue gives live to the pro-duction edge over film television.

Coast mempers of WGA rejected on Thursday 29 a new film con-tinet awhile after the risik-and-file of WGA East mer to affirm it. On the Coast, some writers explained that growing pressure in the net-works might in turn force the producers ultimately force in to

Fits producers offered a pension dan similar to the one given in he live freelance writing depart next. This was instead of the

The live con racts, which both no approved are for three in And invited of increasing taken charge of \$1 per acrist each foreign names in which

Mrs. Jan Gees who were "Marpand" Herk" in the diars, and and "Herk" in the diars, and and there presented the stors behind the story behind the plat.

Lateners were taken behind the scenes with the husband and wife team of Frances Goods hand Abbert Harkelt, who adapted the diary into the Pulliarer price winning play and film and with Groupe Severns, who directed the film version for 20th Also there win a pagnant fill-in of Arnes Frank to prove the property of the film version for 20th Also there win a pagnant fill-in of Arnes Frank as burned in a common fave by Konrad Adenauer, and Theodore items, and the accommon fave by Konrad Adenauer, and Theodore items, were campaign aimed at re-duce at the film the property of the film of the film of the film of the film when the pension plan first housed the sill-order to the diary as part of a year-long public service campaign aimed at re-duce at the film of the f

Inside Stuff-Radio-TV

Program directors who wonder what to do with kinescopes that have been run so often that their soundtracks have norm off can take the advice of KYW-TV in Cleveland.

A kine on the subject of poison and what to do about it after it has been swallowed was formed out two years ago by Mill Franklin, pro-ducer-director

The program was run to me. Then many civile groups becrewed the film until it was ween threadhare. Now a medical society in Lima, Peru has asked for the film. That outfit plans to dub in Spanish sound-track.

contaitions in both Argentins and Germany have also acked for copies of the kine of "Anisdote" It was originally produced in ration with the Poisson Information Center, an off-shoot of West-leserve C. Medical School here. Organizatio

continuing the upward graph of the frequency modulation medium in that market. Newest to rate with the AM statums for audience is WEFM. Zenith-owned statum which accepts no outside advertising Latest Hosper report which into the 19 topcated of Chr. 3d statums both AM and EM. places WEFM ahead of two AM-ex. WHEE and WHPC.

The Week Senate Ganged Up

unnamed Texas to utotom. When has been only one of seven and he was running for governor, that station agreed to sell him and his subject on the transfer only 13 mounter each. If her feet bettergy until them was owned by a new saper opposed to him editorially. You have a special issue out of Lee, when the product of the meeting hermuch, new charman of a new to make a special issue out of Lee. Tairness in bracker ing classed the newspaper gave him a "black out" in its news column and the affidiated tv station gave him a blackward on time a mashle to him for a price. A Republican Sen. Andrew F. Schoeppel R. Kunnt, agreed R. was didly peel and did others. Several Sensions seemed surprised there is motioned in the Communications Act to prevent stations from denying considerate time if they it pay too it. The law of course only prevident for egand time.

Dillydally in Bombers

Several Senars or ed FCC is to bong this dailying ever the remain of the boostern. See that the remain of the boostern was deadlocked 2.3 on the issue. He process on the second section of the second second

—of Section 315.
—Chairman Magnuson, normally one of brandcasting's operiol friends on Capitol Hill mode his comment. I think the commission PCCs has been very like equivocating about what authority they sice have or don't have Compress has lots of things to do, and we created the PCC to be an aim of Congress and if PCC can't do their size jab within the law, they ought to say on. And I think a great deal of these things would have environmental and indicate removes happened at all had the removation exercised the authority I think they take have.

'Among other things, It is an Il-

It was just that the House Com-

ill take not There'll be we starting May 12 when the stators take up the Magneson-seroncy Lincoln Douglas details bill, requiring, as it has stands all the statums to give 16 hours of five time to the Democratic and Rupshitzen Presidential candidates between Sept 1 and the nimil be-low the election in November 1

GOOD-BYE ACTORS KEEP LOOKING VIRILE

THIS SIMPLE, EASY HAIR TONIC WAY



PASFORD, LTD



TOP RATED IN ITS TIME PERIODS MILWAUKEE, 37.1 ... CHARLOTTE, 34.0 ... PHILA., 24.0 ... BUFFALO, 27.2

TELEVISION SUBSIDIARY OF COLUMBIA PICTURES CORP.

711 FIRM Avenue, New York 22 PL 1-4422 CHICAGO HOUSTON HOLLYWOOD ATLANTA

Source ARE March 1940

MUSIC BIZ'S CLEANUP CHANCE

Mammarella's Secret Success Saga: On 9 Disk Co. Payrolls for 'Advice'

Washington, May 3.

Anthony Mammarella, former Banditand" producer admitted receiving payments from nine record manufacturers and distributors. Bis January testimons held secret until today 'Tues.) revealed. But Mammarella flats denied that he received any mone; to have disks aired on the program At the same time, he said he disnot believe Duck Clark had an knowledge of the payments until he told him about them last No womber. Mammarella, who testfied before the Harris subcommittee in closed sension Jan. 27-28, regard last Nov. 13 after ABC gave him a choice of quitting or giving un his autaide music interests.

He admitted receiving payment from the following companies: Chess Records, Cosnat Distributing Co., Goffman Record Distributing Co., Barsky Distributors, David Rosen Co., Marnel Distributing Co. Duke Records, Future Records and Universal Distributing Co.

Fayments from Chees totalies \$1.800 for 1957-05. Mammaries land he asked Chess to step send ing him checks in 1958 because he was "no longer performing an service or giving any advice" of records. Only other figure gives was for Universal Distributing Cowhich was listed as having paid Mammarella \$2.300.

Mammarella's music compan holdings some of which Clark helinterest in too, were listed as follows: Swan Records, 22" Wildes Music, 50°c. Anita Pressing, Statime Industries, 20° Laws Reords, 23° and Milton Kelles Music, 50°c.

Mammarella, under questioning admited that Wildcat publishing firm often was given 50% of a song's capsright from another publisher in return for the promotion be could give it. He was half owner of Wildcat with Philadelphia publisher Milton Kellem

He testified that Bernard Lows Foliadelphia record maker (Came label and songwriter, gave his ene-third of the royalities on the recordings of "Butterfly" and "10 Ways." Although the songs were written by Lowe, Mammarella, or der the pen name of "Anthony September" was listed as the author

Momarella at one time made Continued on page 62:

Clark 'Excuses' Hit As Danger

Pittsburgh, May 3. Clark's legalistic ex-

cuses are accepted, it will open the flood gates of the greatest abuse the industry has ever open."

This is how Mitch Miller, Columbia Records eace producer put his opinion on the congressional sub-committee's probe into payola. It the city as a guest of Kaufmann'i Department Store to do a two-hous live radio show. Miller was feted at a luncheon by Jim Wisston, columbia distributor here.

Miller admitted the whole industry was at fault in the payola business but said that "while very few condoned the practice, its universal application in promotion almost

application in promotion al mode it seen hourst." At the luncheon, Nick Lom

At the buncheon, Nick Lomakin Pitt dealer, and that the growing market in albums would make pay ola today unprofitable. He said tha 80% of a dealer's business toda is in albums with 20% of this per centage in classical packages. Pay ola, he said, was given for singli proceed only where an immediati return could be seen. He also sai that he feels that the big four, Chumbia, RCA Victor, Decea an Capitel would soon control 90% of the business.

The small device is also dosmood and Lonakin, a small dealer, him self, because of the growing populority of recurd clubs, discounbeause and racks in supermarket and drug stores. W. C. Handy in Bronze

A briess status of W C. Handy was unveiled here Sunday (1) on the Beale St. where the late composer founded the

Handy's widow Louise, and his sen, Bill. both of N Y. pulled the cord to undrape the monument. The figure, created by Leone Tommant, stands with corner in hand and facing south.

Up ASCAP Prez To 40G; Dreyfus In Angry Walk

The salary of the president of the American Society of Campion ery, Authors & Publishers wa raised from \$25.000 to \$40,000 lan week at a board meeting marked by a walkout by Max Dreyfus, vot eran head of Chappell Music. The walkout occurred after a genera exchange of comments among the board members. Dreyfus indicate that he was resigning from the board but no formal notice has been received by ASCAP. Effort are being made to conciliate Dreyfus.

The vote to increase the ASCAI prexy's salary was unanimous Stanley Adams, incumbent prexy did not vote on the question. On the control of th

Dreyfus' walkout, even though not the first time, spotlighted the existence of a schiem among the publisher-members of the beard it's known that Dreyfus was in the forefront of the fight against the technique of buying performance on aftermoon to shows, a practice which some ASCAP publishers in dulged until the payola investigations began. ASCAP has since cracked down on this practice by reducing the performance credition the across-the-beard show is 25% of a full credit.

Xavier Cugats Head For 8-Week Latin-Am. Tour

Abbe Lone, backed by a 63-piece orch conducted by husband Xavier Cugat, begin their eight-week law of South America tomorrow (Thurs.) at the Opera House in Buenes Aires (or five weeks.

After B.A., during which the util also star on two tv shows, the mouse of to Rio de Janetro's Copa cabana Palace for one week, thet to Brasilia for another semester a the Sports Palace. Final stoput will be at the Teatro Nacional Santiago, Chile From South America, the Cugatu will plane to Europe for the entire summer.

Jack Mills O'seas

Jock Mills, prey of Mills Music and his wife Estelle are on a polesdic trip to Europe. Mills firstop will be in Landon where he'l preside over a board meeting a site offices of Mills Music Life Also prominent on his itinerary is directors' meeting at Edition

He also plans stope in France and Italy to renew contracts of the

AAGHINERY Ready to work

By ARRL GREEN

The recording and music business is perhaps at the crossroad-right now, and specifically in disemma, on the exploitation of the current crop of new pops. But alshas its biggest opportunity in almost 40 years to clean house." An the machinery to do it is just about as old. The only thing is that that to be put to work.

The chinelers and the angles the wind through Tim Pan Alley, however, make it tougher than I sounds. And white it is true that the Music Publishers! Protective Anna, embracing the major music houses, was compelled to blind it self to its own self-regulation about cut-ion and payela, because of the competition, the way the Washing ton hearings are going on payoli probing opens the road for an aggressive rededication to soundbusiness practices.

What is more, Uncle Sam has a much higger stick to wave at the chinelers.

What the MPPA failed to do lepolicing the vaudeville theatre and the bandleaders, the Federa Communications Communicion cacertaintly achieve, so far as the radio and television stations are concerned. Without the AM and the channels as outlets for the platte pluggers, everybody is out of business so far as that phase of musiexplositation is concerned.

Behind the probe is not just the smacking out at the Dick Clarks and the Alan Freeds. It is aimed at their bosses. And their bosses, the station owners—radio or video—must comply to ethical standards. Risking the FCC or Governmental frown is not worth any-body a fast-buck deepay, no matter how much chewing-gum he peddles or whatever influence on the kids he wields. Not to mention the openly stated threats ar expressed last week, about "interesting" the internal Revenue Dept. in the ability to spread of much interested and week, about "interesting" the internal Revenue Dept. in the ability to spread of much interested and week, about "interesting" the internal Revenue. The distribution of the distribution of the conference of the first of the recipient's tax declaration on that ord of "gifting" has been fuilified.

Old Hat

The protestations or proposal that a case" may regulate th music business a la the film is dustry, baseball, etc., is eyewast it also old hat

As the man said "first came the words," in this case it's words-and music. That's where the copyright owner has control, and so it cas

or made to remain.

The tail wagging the dog is what has produced the upbeat of payola, and with it the downgrading of moral, ethical and seand husness standards. The publisher found himself at the mercy of the recording which fundamentally is

Deejay Network

program established the greatest pluggers established the greatest "circust" of exploitation. It was fine so long as it remained within bounds. Like the vaudertile single or or the basidleader who had a wire, in the heyday of radio, ht was "romanced" for plugs, as part of the aggressive exploitation technique. But even in those days the cut-tins tome-third or one-fourt copyright ownership as a "ce-author") were setting the pattern for payola. There was also the flat fre-per-week payola to key plugs but more likely the plugger-per formance relations still hinged as golfing or social friendships. True there was paying for "special arrangements" or "accepting" some pet using for publication, which called for a couple of hundred "advonce rivguity" but it never approached the latterday network of deeply consiving and plugola. Not to mention the chicanery within the recording studio and certain adre mon.

pen-and what an open airiu-ihe networks and independer

Jukeboxes May Become Last Refuge Of Rock 'n' Roll and Indie Diskers

NARM Palms Tarr

Irwin Tarr, RCA Victor' manager of special marke sales, has been named "man o the year" by the Nationa Assn of Rack Merchandisers.

Award was given in recognition of Tarr's pioneering efforts in promoting the sale of disks in supermarkets.

Capitol Tests Regional Preems For Single Disks

Hollywood, May 3

capitol has departed from in regular pattern of releasing al records on a national basis to the of first releasing them in regions areas prior to a nationwide kickoff

The plan, in the experimental stages, calls for disks, the company is not two sure of, getting the exposure treatment in certain cities to see how they take off. If the hicuit gets any sort of play in that one locale, than the tower will roll the presses for national distribution. But if a disk doesn't get any play—it drowns on the spot.

Capital's thinking, brought about by the slack in single sales, will keep company's pressing and promotion costs down. Whereas in the past all records received the same national and promotional trustment involving thousands of dellars, now only the disks showing any sales promise will get the big push.

The new single release plan lan' permanent but will remain intaas long the sales results are encouraging

Mike Maitland, prexy of CRDC, said Capitol desent figure on flooding the market with singles as it and other companies have in the past. This so-called flooding of disks on a national basis has only caused the confusion of many not getting any, or little, play by the deeplays.

The pressing costs, plus added promotion have also been injurious to diskeries on records that "just don't have it" it's a waste of money is the conclusion.

One of the more recent disks that was first released regionally prior to national release is Sue Raney's "Biology" and "Toe Soon." This disk showed provise in its regional play and now is getting the full pressing and promo treatment for the cross-country distribution.

If Cap's new release method pays-off, it's expected that the other labels will follow suit.

Twitty to Britain

Conway Twitty, MGM Record singer, is en route to Eryland to a four that will run to the end of this month. He'll play all the major cities and has been set fer ity shot as the Vera Lynn shot May 8 on the BBC.

fay 30.

Chicago, May 3

with the broadcasters recoiling, partially at least from the raucous rock in rollers, accelerated by the payola crackdowns, where is that leaving the jukebox men?

Subject is likely to be a prime topic at the three-day Music Operators of America confab opening Monday (9) at the Morrison Hotel.

preferences are reflected to a large extent in the coin machine lineups. But as the broadcasters feel the need to get more and more copy with the commercial pops and standards, the jukeboses could go one of two ways.

They can echo the "new" air ave, or continue programming brimarily for what's conceived to be the dominant taste of the jean et. If the latter, then the jukehox ndustry may be in for a boom as he last great haven for the omall abels and the kids who support hem.

There's no conclusive trend just yet. One thing to be figured is that MOAers aren't under the agreement of the property of the

Officially the concluse will again have much to say on the bolly-disputed Rep. Emanur. Celler compromise bill on royalty payments to songwriters and publishers. The liouse measure is fallow for the moment, but additional hearings may be conducted shortly. MOA prexy George A. Miller, however, doesn't look for it to reach a vote this session as the selons drive to speedly adjournment in an election year.

It's expected the Jukebosers will be adjured again to switch even to the sterce bandwagon if they want to step up plays. At lost year's meeting, Abraham Schwartzman, exec secretary of the Institute of High Fidelity Macufacturers, warned that the demand for sterce "will be so everwhelming by 1960 that operators of non-sterce jukeboses will be competing in a marginal market."

Am-Par Rolling At \$10-Mil Clip

The first quarter take in 1960 for the Am-Par Record Corp. was in cacess of \$3.000.000. This marks a 25° increase over the same period in '50.

Sam H. Clark, Am-Par presy, 16 forecasting a '80 take to top \$10,-000,000 with the figure of \$12,000,-000 as a probability.

The Am-Par breakdowns include the sales of product on ABC-Paramount, Grand Award, Command, Chancellor and other labels which it distributes.

CAVALLARO \$1,500, S.F. Ran Francisco, May 3.

Carmen Cavallaro show grossed \$1,500 in weekend matines at 1,-750-seat Curran.

ouse was scaled to \$3.50.

The Chicago Office of



IS Now Located in the WRIGLEY SUILDING 100 NO. MICHIGAN AVENU CHICAGO 11, ILL

960wars 7-4164

Jocks, Jukes and Disks

Rusty Braper Mercus MULE MOUNTAIN 8-D the oldie KINNER BILLES is a during also also fine rendition. A stated for the state of ROMA DE NOTTH.

al stream. PLE to a fact the term of the stream of the str

Best Bets

APPLE BLOSSOM TIME THE PLATTERS

(Merrary)

The Mark Y Are Base To Bread

To a larger a side a constant and small

The Bread and the side a constant and small

The Bread and the side a constant and small

The Bread and the standard and the side a few pears

TRULY DO

(Bolton)
The state of the state

ANNETTE

TRAIN OF LOVE Tell Me Who's The Girl

(Vista)

Section Team of Level Angelia to a coming the section of the section of

... LOVER'S LEAP LONIANI SISTERS Come Home Eddie

(Dot)

A to the first I was Balling to all the state of t

CHICAGO CHI GALLIG THE TREMS

The Transfer Chart & East Termina and a string from the case of the control of the case of

RARRY DE VORZOS

The Can-Can Ladies (Columbia)

B. C. THE DUES WIEN

WARK MY WORDS

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Buddy Green Limited THE LADY A TRAMP () uppels of a fact ten med for a fact ten

onlinead, a mel-matter parties o pent to electricity of the se oral area concent. A CHVACL DIMENT WATTER BORD.

The Camen Camen THE ONLOG CAN-CAN Charged

Conniff's 11G, Frisco



LAWRENCE WELK

NOTE OF THE DESIGNATION OF THE PARTY OF THE

Artist-Disk Deals

Verve: Mary Kare Trio

Hofivwood, Max 3 The Mary Raws Tris has pulled at of the Warner Bros. Recorded and signed a longiter of the th Norman Grant Verve Re risk. Tros had been with War one year. Prior to that to are Tris recorded for Derva,

MGN Vera Line Vera Line British using as joined the MCN label coordings will be released incomity throughout the work

no to have the first Grace on out by May 15

Album Reviews

Manhattam Jass AB-Stars Wanhattam Jass AB-Stars winging Guya and Bulls' Columbia Brank Losseev music Frhed" Verve A nitery perfect of Guya and Bolls has been er who has developed a record into a nifty jazz presenta on by a group of standout jazz on by a group of standout jazz on by a group of standout jazz

Karmon brash "Songs of the Sabres" Vanguard. The Karmon Israels Fork Dancers A Singers, which have played the U.S. con-cert halls and Its are a lively or-camiration with a fresh musical

RETAIL ALBUM BEST SELLERS

SOLND OF MUSIC Columbia:

Sheller Berman MGV SOLD OUT (applied Kingston Trio 17 1202)

Commir Francis 1 FATTHFULLY Coll Johann Mathin Cl.

Kingston Trin (T 1312) MR LUCKY Variet Henry Manetel (LPM 2100)

HERE WE GO AGAIN Capital-

THIS IS DARIN AT BOOK DATE 1P 3 THE LANZA SINGS CARLSO AUTOR

ENCORES OF GOLDEN HITS Merrory OUTSIDE SHELLEY BERMAN NOON

SATURDAY NIGHT SING WITH MITCH Coll PERSEASIVE PERCESSION Com-and-

Mario Lanza LM LNC 2393 AT LARGE Capital Kingston Trio 1 1199

BEAVENLY Colombia

GREENWHADW Vot Original Cast 1 (10 2001)
AGE TH PACE R V = 1021

LATIN A LA LEE Capitoli THAT'S ALL Alco Bobby Davin 1 P 33 104

PETE FORNTAIN DAY Corol

CAN-CAN Campat Soundtrark | LCC | 10321

15

Pete Fonetain CBI 57313 SING A HYMN WITH ME (apet Tennessee Ernie Ford 7 Ac) 1332

* Finance in the selection and television from starting data of this faces to the Asset 21 1960 terms

BUTTON DOWN MIND WE II.VIS IS BACK Varior The Preser I PM 201 ITALIAN FAVORITIS MCM

THEME FROM A SEMMER PLACE DOLL

INSIDE SHELLEY BERMAN (Verse) Shelley Berman NGV 15000

Arthur Fiedler: "Everything But advect of rack 'n' roll, the origins for the Beer" RCA. Virture: This is of its downtance in the pap field probable the most unusual pack on the traced to Bill Haley's Back aging job mine the advent of LP. Armond The Clack. That was and will trug the cash register bell or and will trug the cash register bell or set to reliable a couple of full-based heer strins coursesy of Budwets-the and his Comets are still bouncing set torliades a couple of full-based the same grower. In this LP they pound across a program of the same grower than a Crang tablecloth-type design it is a strike and there some equal to the same sparkling reuses also be the Boston Pups orth playing a presumm range in the same grower in the Clack and Whole Lotta Shakin Gotto Prefer Gunn.

Manhattan Jasa All-Stare.

with beliads with a comp

Cleanup Chance

alike have run to cover Platter-fruiteress mostly play what the sta-tion's librarian or program manager exhects. The spotlight on the latter is too singly followed, no longer can a station profess not to know which one of its several disk jockeys Take.

Variety recently spelled out of payed in the definition and entymoid of payeds. The law press quote it videly. The law Benry I. Mencken and G. & C. Merram edition of Webster's Unabridged Distancy have been utdely quote sources both of them quotin Variety on the authority on payeds and this paper has indicate that the practice—and the verlanguage—prediates both Mencke and Merram Sa ton does the each Merram Sa ton does the each Merram Sa ton does the each inners as in former years.

Inther or not this will result in

d crop of songs is for time

tell.

VARIETY'S RECORD T.I.P.S.

(Tune Index of Performance & Sales)

(This weekly tabulation is based on a statistically balanced ratio of disk sales, nationally, as reported by key outlets in major cities, and musle programming by the major independent radio stations. The figures in the third column—No. of N ocks on Chart—are calculated from the starting date of publication of this chart in the April 20, 1960 issue.)

-	Seed !	No We	TITLE APTIST LABEL	1944	Loui	No. Who	TITLE ARTIST LABEL	This wa		No Wha	
1	2		STUCK ON YOU Elvis Presley Victor	34	24	-	BIG IRON Marty Robbins . Calumbia	67	89	2	NO IFS-NO ANDS
2	1	1	GREENFIELDS Brothers Four Columbia	35	53	3	BARBARA Tomptations Goldine	48	95	2	BEAUTIFUL OBSESSION
3	1	1	NIGHT	34	39	3	FAME & FORTUNE	67	44	3	Sir Chauncey
4		3	Jackie Wilson Brunswick SIXTEEN REASONS	37	40	3	Elvis Presby	70	_		Adem Wedo
	20	,	Carny's CLOWN	38	41	,	Johnny Ferguson	71	50		Freddie Cannon Swan HITHER, THITHER & YON
	10	1	Everly Bros	39	45	,	Jimmie Rodgers Rouletta MADISON TIME	72	_		Brook Benton Mercury DUTCHMAN'S GOLD
	14	,	Silly Bland		46		Rey Bryant Columbia ANOTHER SLEEPLESS NIGHT	73	90	2	Watter Bresses Det
			Johnny Preston	41	54		Jimmy Cleaten				Fets Demine Imperial
•	•		Browns Victor				Lenny Weich Codence	-			Jackie Wilson Prunswick
•	5		SINK THE BISMARCK Johnny Horton		25		DON'T THROW AWAY TEARDROPS Frenkie Aveloe Chancaller	75	52		IT COULD HAPPEN TO YOU Dinah Washington . Morcury
10	12	,	STAIRWAY TO HEAVEN Hell Sodake Victor	43	66	,	Charlie Rich		83		A STAR IS BORN Merk Dissing MGM
11	4	3	FOOTSTEPS Steve Lawrence	44	38	3	STARBRIGHT Johnny Methis	77	62		MONEY Barrett Strong
12	22	3	WHAT AM I LIVING FOR	45	51	3	NOSODY LOVES ME LIKE YOU Flamingos End	78	-		THEME FROM THE UNFORGIVEN Don Costo UA
13	42)	JURNING BRIDGES Jock Scott	46	56	1	OOH POO PAH DOO Jessie Hill	79	-	1	THAT'S YOU Not King Cale Capital
14	29	1	GOOD TIMIN'	47	49	3	WAY OF A CLOWN Toddy Renderso	**	79	3	WELCOME NEW LOVERS
15	19	1	MR. LUCKY Heary Mancini	48	-	-	TIES THAT BIND	81	74		AM I EASY TO FORGET Debbie Reynolds
14	46	2	HE'LL HAVE TO STAY Jeanne Block Capital	49	-	1	DING-A-LING	82	80		MR. LONELY Videls JOS
17	7	1	SUMMER PLACE THEME	50	34	1	SUMMERSET	83	47	3	HARBOR LIGHTS Platters Mercury
18	15	1	Percy Fairs Columbia PUPPY LOVE	51	60	2	Moste Kelly	84	58		TEDDY Connie Francis
19	10	3	Paul Anka	54	63	1	Jack Scott	85	75	1	MANY
20	13	,	Anire Bryont	53	33	,	Johany Tillotton Codence JUST ONE TIME	86	37	1	B. Benton & D. Washington . Marcury SHAZAM
21		3	June Yalli ,	54	59	,	PLEDGING MY LOVE	87	_		YOU UNDERSTAND ME
22	14	,	Crests Cood	55	45	2	Johany Tillotson		82	3	Sem Cooke Victor
•••	26		Jim Reeves	34			Feur Props		72	,	Ruth Brown Atlantic
			Skip & Plip		_	,	Bobby Rydell	90	77		Jerry Wallece Challenge
24	17	3	Sill Black ComboHi	67	31		WILD ONE Bobby Rydell Cameo	91	_		Five Series Ember
25	28	3	MOUNTAIN OF LOVE Harold Derman	58		3	FOR LOVE Lloyd PriceABC Par	92	_	1	Serah Verghan Mercury THE URGE
26	27	3	LOVE YOU SO Ros Heldes Donna	59	81	2	RIGHT BY MY SIDE Ricky Nelson	13	_	1	Freddie Cannon Swan
27	23	3	Mory JohnsonUA	40	81	1	FANNIE MAE Buster Brown	94	99		Eddie Quinteres Brent CHI CHI MERENGUE
28	35	3	MADISON Al Brown	41	86	2	WONDERFUL WORLD	75	87	3	Eloise Trio Decca
29	11	3	CLEMENTINE Bobby Darie	45	64	2	BESAME MUCHO Coesters Atco	76	-	1	Johnny & Hurricenes Warwick SELIEVING
30	21	3	MAMA Conaio Francis	43	48	3	SOMEDAY Della Reese Victor	97	-	1	Jeannie Thomas Genie JEALOUS OF YOU
31	43	2	YOUNG EMOTIONS Ricky Nelson Imperial	64	67	3	REPORE I GROW TOO OLD	78	-	1	Connie Francis MGM HOW DEEP IS THE OCEAN
32	18	3	SWEET NOTHIN'S Brenda Lee	45	55	3	WARE ME WHEN IT'S OVER	99	_	E	Toni Fisher Signet COMIN' DOWN WITH LOVE
	12	2	WHEN YOU WISH UPON A STAR	66	36	3	O DIO MIO	100	-	1	Mol Gadioa Big Top

PETER DE ROSE

MEMORIAL

SQUARE

my heart, to my procious friends in Radio Television,

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ory of Peter De Rose, my fa-

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Hallwood Ms 3
I was Re-ords has even led
a deal with Playboy Magazine
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trees. Pakage has the Playboy

Actions Include Dave Brusheek, Effa Fagerald, Count Busie, Leous Actuationing the Four Freshmen, Evroil Garner, Diary Gillimpe, Benny Goldman, Lionel Hampton, Chemin Hawkins, the Hillor, Stati Kritton, Shelly Marine, Gerry Milliagan, Oscar Pyterson, Fresh Smally and Jack Tongarden. The LP opens with an intro by Mill Sphill, course of Playboy a 1950 Chano Jozz bash.

Jazzmen To Raise Coin For Ft. Wayne Arts Fund

Arts Foundation Operating d Compaign will get some be p from an unexpected source rate muscrass predict they will be able to raise at least \$2,000 for the fund when they stage a benefit concert Monday 18, in the Civic Playhouse. The Fine Arts Foundation is composed of els curioural tone budgers total more badgers total more badgers total more those presents. overt Moreoaybouse The Fine
as its composed of eja curoups whose budgets total more
as \$300.000, but whose income
taket tales, services, and is
some cases, from taxes, falls almost,
100,000 short of the amount
the Operating

On The Upbeat

New York

RCA V or d has Red Louren
and Johnny Resilva are all ing
a park and four in the
more and district the state of t

Poor Me "a T sp 10 to the Top to the Market Street Top to the Cob abed Marky Krasin also can it for Cut to provide the Cob abed Marky Krasin also can it for Cut to provide the Cob abed Marky Krasin also can it for Cut to provide the Cob Market Commer, July 5 to Market Commer, July 10 to Gleen and a burn to week a full to Corey Richard Harves. Jonning Reubing, Chiff Arquetto and Earl Market And 14 Les Brown, As Merks has penned a paren on Reserved Market Market

The Property of James Gregory's Care Pin Press Sax Patti Page set for Dave Garraway's for a Wed and the Garry Moore May 10 Feroid An Randy Lee during take his

Playboy's Jazz P'kge The Hall concert saided at the

Chicago

Chicago
Mark IV set for the
Grande Kokomo. Ind May
the Lectatur Lounge June
Freddie Musters dicto crethe Rogers Suppor Club he
I for two and has a v
Chanute AFB May 24
Nivea Distributed All Stars
for the Sherakon-Jeffers for the Sheraten Jefferson St. Louis May 30 for a fe-tright. Neal Hefti signed with Aberleis Omnha opening June 3. Heek Gale Trio, current at the Monse Cub. Champaign, III, housed total the Tropics. Dayton starting May 16 fm a single stance.

San Francisco

will be The First Warming of the Cornestra the Processor the First Warming of the First Warming Art School and Martin School a

A country of the banks Carone der a superior of a representation of the banks Carone der a superior of the banks of the ba Johnny Mathia pur without Firms

Philadelphia

marton winners a dera-non driving a cab p. to F.s. Revords. Ed Bursh-tributor of the label act-al anager. Abs. has opened an import. Chicago trading arge-



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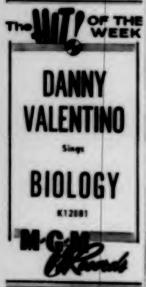
PULITZER PRIZE



BROADWAY'S BEST ON

Capaciel

*PLAYING AT THE BROADHURST THEATRE, NEW YORK







It was nothing but a to get an ad on the

Chairman Harris D, Ark 1 re-

samewhar Harris also reminded to responsibilities to his m ful followers and advised influence within

and Coante Francis.
"And," added Clork, "take Fahian, and Frankie Avalon. I have used them over and ever, and people have said, 'Use. Dick Clark must really be making money out of them." He added he wann!

interest at all, like Bubby Darin for ABC, compared to \$12,000.00 and Counte Francia. Bennett 'R-Mirn' said he considered the Freed and Clark cases to be "essentially the name." But Clark doin't taking Bennett's statement that Freed had been on

Aborks to ABC ed had to do so a theaterical

Clark conceded the reference was Tony Mammerella, his formariner, and that ABC had insist

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Paris Opera Ball: Sans De Gaulle. Space, Service Hazards of Move to Astor

Hanquet husiness is not only big business but beausing alone his expensally to the mainter in which the New Park & clines and their promotion-banquet operat a pet I charty auspoise. An annual highlight on the library and traditionally ged in the Wide I very with bias Maxwell's bieves, and breelier Caude C. Philippe a practical eeu a real with Philips have believe the William Blote of the Every event of the severe of th

He was fall with a double barrelled burder and the Fall with a double barrelled burder and the Fall with a condition over to the unias with a sea and of the west making and perhaps to any even because it was to refer the fall with the west of the burder with the west of the burder with the west of the burder with the west of the

\$150 A Head

For exect tharity's take he timbed tarain over \$2553-800 for the alled French and American shorters in the airs scaling or states and the take not for other measure he has been the target from the \$150-

head customers.

By receiving the High Aster's Breath aveside into a splan of the Paris Opera House grant him ups of the rade; both inside and out he literally comped Times may be the last Turneday 25 night Downpoor here, the marked guests was del to make sure the rain didn't ar their finers. This delayed dinner. The oversaid house on delayed service. The overfressed turnout give deceators. The paurity of regarder locations further arounded the service. The \$300-a-couple tickets differenced. The overlaider press, some of them already notable

for their lack of sympatics to Philippe explosted the

for their lock of sympatics to Philippe exploited the troubles.

The majority recogn and 11 the charity ampires benefited beaucoup: 12 the time, hard work imagination and aumitotal achievement obviously phismal and visual, was not to be denied despite the other a micromology.

The shortcomings perhaps rightly of little concern to the ball subscribers were basic and insulmountable Certainly the Hotel Astor hands apped their greatly by accepting booking for the President Charles DeGaudie lincheson the same day under City of New York auspices, although when Mayor Wagner found that the Banshees who were hading the newspaper publishers' convention couldn't be outled from the Walderf-Astoria and thus called on the Astor, he probably was not to be denied.

It was not until 2.30 pm that the Asher's haltenom began converting into the Paris Opera interior. Instead of the 8 pm promptly said the tirkets trees? nothing nuch started before 10 pm Disner service shortener was slow and sloops. The Aster doesn't have the best vanishing riew apparently.

Instead of the 1.00 rapacity R was overseld 400-400 facecerding to varying figures. P.5—tables crowded, femmes unable to show off their finery. Another good was not allowing for the good stage used both for daming and, primarily, for the specially imported. Les Indes Galantes. Mile Claude Bess. premier dansesse of the Paris Opera, ame over for it is did Pierre Louitte also Paris Opera, and George Zorich Ballet Russe de Morte Carle, along with Judith Raskin, Mileles. Row. Duncon Noble and a ballet curps.

with Cathryn Dimon, Disrothy Stager Constance Car penter Grathen Waler Charlton Hestin and Myles East

parterpaint.

Mony Dulmes. Mrs. Philippel of the Consedie Francaise,
Jean-Pierre. A and Jean Jacques. Straum parterpated in the pulsar. Harald Lander and Kirnen Lindhard did other half as and a flock of the reserve credits.

all with accept on the four price offerted to the good intentions as least of the overall artists efforts and

That is an all freeco aura of a ball, no matter how That is an all freeco aura of a ball, no matter how freeched the intention. It didn't quite come off, is some-hing to keep in mind. In the American miding of the Sallin aura, the local pace is perhaps too furt for ballin-ti-endemint. If audience tastes were irruthfully intro-tends something in the "popular" idiom might have been more palatable. Expecially in view of the unionard and mantientated excessions.

unanticipated circuminates.

The fote was generally built up into occurring akin to a sociality cleak-gold-diger, and DeCaulle was the pivot. The anipers were "liser the Price solt of France wouldn't deign to come over twice in the same day in Times Square "just for a date." To matter how worth the Principal of the counting on a runp that he will despite From A subsequence of the world of the price of the pivot to the price of the pivot to the

ing it perhaps on the new SS France of French Law threeafter at the new Zecke deller Center

Aniws: he per ed that the west side can be che again and this goes for the kiddies who wouldn't be raught deal uset of the A.e. unless if you're going to 21 or the theatre."

Vaude, Cafe Dates

Hi-Lin's to the Chi-Closter July Jerry Van Brike, works the Mode to Curdy Build. Evensythe, and June booked there to start Oct. 11...

Julius LaBone to Heliate Dec. 11... Julius LaRosa to Huladev House Milusukce June 3. DeJohn Nicers open time June 17 ... Same not also set Lewis & Christie to inhed for the Crown Room, maged July 5 Thrush i Marto plays the Sombern Hall Sombern May 9 and Westmand Club Livie Bak

HELD OVER AGAIN! * HARRY MIMMO

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with any damer Sae Scott on the bill Blackburn Twins & Jerry Col-line failum May 19-June 1 with the Hi-Lites inked for June 2-15 Johnny Backemin Int. I Minesan Mastreel. May 5 for a factually George Gobel broad-time a J. David Nobel show June 23 at State Fair Music Hall.

Pittsburgh

Kansas City

Inside Vaude

Unit Review

Josie's \$10,700 for 3

performances at the Huntmeton Hartford Theatre here. Show opened Friday (29), did two shows on Saturday.

House is scaled at \$6.50 and \$5.40 top:

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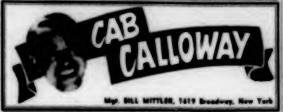
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Ringling's Milw, Date

GUS LAMPE BACK AS SCHINE HOTEL BOOKER

Blue Laws a Boon To Pvt. Org's Sun. Shows



WIERE BROS. MOTE SOUTH SHORE, LAKE TAHOE, CALIFORNIA

11/4 Blocks from Harrah's Club

London's Colony Going ondoh's Colony Going Steady With Yank Talent L.A. Court Asks New Berg Complaint

'Three For Show' Grosses \$68,500 In Frisco Aud

Show which ran five nights and netuded a matinee last Saturday 30', was scaled to \$4.50 week nights, to \$5 Friday (29) and Sat-

Two of Mexican Trio Killed in Auto Plunge Guild of Variety Ar

Mexico City May 3 Two members of the Montealb

SEE CABARET TAX CUT AIDING MPLS. TOOTERS

All-Israeli Show Pulls \$11,400 in L.I. Theatre

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LOS ANGELES

MIAMI - MIAMI BEACH

F mela

SAN FRANCISCO

SAN JUAN. P. R.

A Cormen

from the after-dinner speechmakers on the days, but by shifting from the guest-of-boson table to the podium, the latter portions were not sacrificed which is often the case. Thus, Johnny Mathie, Jean Carrell seeks in her speciala "Bie Bie Breite" except he a "Bie Bie Breite" except he Van Dicke with Sharen Lerit Karen Wolfe Pully Bergen, hard Tucker, The Historia and Friars Chocus made much of

their eppertunities.

Some skillful writing by Budds Arnold Eli Basse and Sommy Cahn who supplied special lyrics, pointed up the privous application to the stone total. It morked a pattern of how a show honoring a person or an event could be done if the participants took time out to rehearse specialty scripted material. There is a suggestion of a tible new pattern for the Os-ast of 1961 in the format shown

ant Nunday
ners among the operatners Jose Bishap and Alan
Latter's topicals ranged from
ris Audiand "a disciple of
Ringers—she's tover met a
che couldn't like" to a kidman she couldn't like" to a kid-din-on-the-square sattre on to commercials. Some of his ad like about the contemporary ty per-sonalities, especially on the morn-ing shows could be interpreted as too reporteriaal. General Sarnoff observed that he was livered to one minute but "if I had 60 misutes, Dinah. I could have made this your finest hour" is he ottorked on authoritative and literale speechlet of affection and approbation.

in he uncorked an authoritative and literate speechlet of affection and approbation. Vantrey get reference when Phil Silvers' ad 1th garbling of rock of Gibraltar' produced an inwitting malaprensum which could be misinterpreted as more typical of the Frisar' stag lunch con. Fact that the comediane have awareness of their responsibilities perhaps has made past captious comment worthwhile. Certaint the funders were circumapert as betits a mixed-company, limited the funders were circumapert as betits a mixed-company, limited function of this calibre. Other data occupants, besides the absorber absorber and function of the Cartey, E. N. Cuie, Harry Delf. Charlion Heaton, Henry Juffer, Jack E. Lewend Henry G. Little, Ether Merman. George Ministratory Mrs. Shore's husbands. K. E. Staley.

Merman. George Montgomery
Mess Shore's husband. K. E.
Sisley
Silvers paced the VIP's, the
silvers paced the VIP's, the
agrney men, the appanserial reps.
and the other nonentertainers in
good style. Miss Shore, from the
clage, upon receiving the Frian'
visituretic and being salused as the
clay-sigron who attracted such a
strong turnout (and thus helped
the oundry Frians' chartitees handied herself with her usual charm
and aplown. Professing four she
would think of more appropriate
phrasing later she was not wanting
for potor and words as the remeanhered samp, from her early-career
plantist-acrompanist. Ticker: Freeman to "wish Manie was here"
referring to the late Manie Sacks,
another loyal friend and measure.
The Emanuel Sacks Foundation of
the Albert Einstein Memorial Hospital to his native Philadelphis is
one of the beneficiaries of this
event.

Soone \$88,000 was realized for

New Acts

JACK DENTON

One Fifth Ave., N. T.
Comic Jack Denton arems ready
for the trek uptown although the
material displayed at One Fifth
Ave. is primarily for intimeries
Much of his gab is clever, a lot of it
is has been in use, and some of it
is has been in use, and some of it
is has been in use, and some of it
is has been in use, and some of it
is how been in use, and some of it
is how to be the stuff. Denton
shows a literate mich and a beatthy
approach. There are no set runtines, but he has a line of gab
which encompasses stories and observations that work well for him.
One of Denton's strong points is

One of Denton's strong points in a shifty to get with an audience o that he can talk to them about heir responses without appraiding hem or calling attention to inade-mation of previous lines.

Denton seems to have been the boards for a long time, hasn't been documented Vanisty's New Act files, Jose

DONNA DENN

ponnia Sanga Sherates, Torento Sanga Shina. King Edward Sherates, Torento Forner saprana fronter for the Pind Spotaliny all-girl show and later vinner of the Arthur Godfrey "Talent Scouta" to program, the brunet and seriy Dunna Dunn to currently parking len in for the twing-sarbity appearance of a chantenor who sings in the classical manner but can do a slinky rock series and gold.

in coil encare.

Poursed into a white and gold included shouth, with white for the control of th

Jaria Albanese of the N.Y. Metropolitan.

Miss Doon sings in Italian,
French, Jewish, German and Engish, from whispering to swelling
stile. Her solections range from a
neumant "Autumn Leeves" to a
homes "Grounds" and an Italianswedley, a slow halladeering of "If
I Loved You" and a sumay encur
vito "The Kiss"—in Italian—for
the first part, and then a wicked
and etyle for a finish that left
the patrons swid to her begolf.

With that high voice, plus fashtion model figure and expressive
eves, Miss Dann is a terrific soprime and shawman-like singer
with, just back from a three-weeks'
eviagement at the Club Astar,
London, can fit lasto any high-type,
cours—and even a Broadway musi
al

EVELYN SHARPE

Hina's, Hellywood Evolyn Sharpe, English girl with a pixie quality, is Maury Samuels latest vocal flad for his and co-courtner Dean Marthin's "77 Sunset Strip" estery. Cute-lookin' gal his personable pipes. That's good in tee many instances singers rounding the circuit lack a personality other than displaying a toothy smile.

ELIZA PERRE

12 100

They've worked a rooms but till new New Act serutiny runs the gesmi from ery to a modern jam plenty pleasing and quality, meraded or per to the turn at best foot forward. Ethe markets foot forward Ethe mere was to be to the turn at best foot forward.

CHARLIE DELMAR Comody 18 Mins, Gotineou, Ottowa

Charlie Deimar's larks several thing strong material white but it working on It's decision on what type is, and inability to but he working the but it working on the working of the but it working the but it would be with are attention through sheet off combing close several tin ficking big. Add polish and g. plus stronger stuff, and teld be a valuable act. As it stands, it's nice filter.

BBC (AM-TV)

BBC's General Overseas

Initiand and purrugas.

Tole coverage will be nee
by the Entovideo link in
leigitum, Denmank, Finiam
rance, Western Germany,
sourg, Monte Carlo, the
sedu, Nacway and Swed
by itteriand.

While coverage is still us

The harmsed muste hig, in ted with the pavels scand is 'n' roll and grounder rece go, could do thelf a service certing to the melodies and

Mister Kelly's, Chi.

re rubbis. Dublin's e r Brische, psychialista, ki nen and Pal-um Springt is a complete triumph of u-ting shown making-te Heckscher's orch ope-edings with a pleasant is te (ligi medley, Show d through May 18. Shot,

Latin Quarter, N. Y.

(FOLLOWIP)
Eddie Risman and E. M. Loe and in make some last minute ha red arrangementa before matte et themselves with the currenatin Quarter change of bea ners. Marte M. Donald, original socked for the olet fell out. Juneau harts have before the monning.

priss the juggling of the with clubs and three faming the vehes on a dark stage. Chris Columbo, masculine harine, is the new enere replacing in Irwin, Columbo warbles to Make Me Feel in Canadian enige.

aina Dancera,
sints Paul Grosneya Orch lenda All
and apirited bookground to all acts, othe
Her plus the periodic dance sessions.

McStay.

Shows on Broadway

Miss O'Hara, a stunning looker d an able actreus, has a good sting yours an assured abuse

Mission rough more table Lee present Mission Mission and the lindian dactor ("I am a graduate frame, his lindian in the lindian in one universal to the lindian appearance, although the wooden role given him little acting coope. Nancy Andrews, and the little acting coope and sing the little acting coope. Nancy Andrews, and the little acting cooperation of the little acting cooperation. In the little acting cooperation of the little acting cooperation of the little acting cooperation. In the little acting cooperation of the little acting cooperation of the little acting cooperation. In the little acting cooperation of the little acting cooperation of the little acting cooperation. In the little acting cooperation of the little acting cooperation of the little acting cooperation. In the little acting cooperation, and the little acting cooperation of the little acting cooperation. In the little acting cooperation, and the little acting cooperation of the little acting cooperation. In the little acting cooperation of the little acting cooperation of the little acting cooperation. In the little acting cooperation of the litt

work.

No one is billed as director of the show, playwright Jerome Chodorov having been replaced during the tryout tour and his successor, producer Cy Feuer (& Ernest H. Martin), not wanting to take full credit Hanya Holm has staged the dances including at least one that's a display piece for her and several that keep the audience waiting to get back to the predictment of the heroine and hero. Jo Michimer has designed hand-some scenery in the Idiom of Criental splender, but a center platform at least six inches high requires obvious care for the players. Alvin Colt's costumes are strikingly exotic. As producers, Gocar S. Lerman and Martin B. Cohen in association with Walter Cohen to relation on take what-

punching Broadway style performance. Miss Carson pays the show and her audience the compliment of not trying to belt every some and time of dialog. It's a pleasure not to be beaten over the head by a performent, and the whole production benefits.

Miss Carson, a star of the London stage and U.S. television, is making her legit bow in this country. She is a slim young lady whose freshly-scrubbed, natural appearance is right for the part of the trish village girl and also progressively attraction on fix own Although she deem't mins a trick vocally or dramatically, the given the dissurming impression of almost complete lack of artifice. In short, she a charmer whose appeal increases as the performance proceeds.

Bobby Howes, a veteran of the linglish music halfs and stage, is also making his U.S. legit debut in this revival. He given broad infectious portrayal of the blarner-speling irishman whose scheme to syramid a pot of gold stolen from Gacile prizies into a fortune in America prevides the story's approached.

Belf McGuire is excellent in the somewhat passive role of the southern youth who succumbs to the trish lass, thought he eff who

apringhoard.

Biff McGuire is excellent in the somewhat passive role of the southern youth who succumie to the Irish lass, Howard Morris is amusing and plausible as the eff who learns the rewards of being homan, Anita Alvaret is acceptable in her original role of the mute hillbuly girl, and Carol Brice gives a high-powered delivery of her single weed stint.

After 13 years, the book is still serviceable. There a few updated appeal references in the duling, which may not help but certainly don't have it is no morre so than the Dixierest faction it reducies. Except for the orchestra which seemed bethargic opening night, the production is generally commendable. Two things may be worth measured.

Legit Followup

West Side Story
(WINTER GARDEN, N. V.)
The death-delying legit masical
West Side Sitery respected on
Broadway last Thursday night 120
after nine months on the road and
two-and-shalf years after its original premiere. The remarkable welcome-home eviation on opening
night was entity more than even a
frut-night claque could have managed.

come-home evation on specing, contributed and compared and the serious and the

So They Say

Karan has suddenly gotten the crury idea that he is not a my work."—Tennessee Williams, explaining why Elia E. withdrawn as director of the playwright's upcoming "Pe Adjustment," as quoted by Arthur Gelb in the N Y. Times.

"I consider him the greatest living playwright and would certainly like to work with him again, if he will sak me." — Elia Kessa, referring to Tennessee Williams, as quoted by Arthur Geth in the same article in the N.Y. Times.

"I'm interested in the utple of writing of a play I do. I'm rather a nut about it, as a matter of fact I have literary projudices. I look for a vigorous idea in a play—and when I find that I smustly find vigorous writing to match it."—Arthur Penn. director of "The Miracle Worker" and "Toys in the Attic." as quoted by John E. Booth in the N. Y. Times.

"I enjoy the theatre It's a lifeling interest It took me a little white to understand the highly commercialized Broadway theatre, the vast sums necessary to put a play on and the fact that there is a Broadway hottleneck—that you don't get anywhere in the theatre unless you're on Broadway Perhaps it's unwise to talk about the Broadway bottleneck since I'm about to strick my nerk through it again."—Novelist Pearl Back, author of the hook of the musical. "Christine," as quoted by Bon Rees in the N. Y. Herald Tribane.

"There are, of course, plans that have withered out of town and then blossomed in New York, but they are the exceptions rather than the rule. By and large, an audience is an audience as Gertrude Stein might have said, and the acid test of a play is usually its very first one. It is that first audience that I most fear, for regardless of what miracles of rewriting may be undertaken and even betiliantly carried out, the airtual fate of a play is almost always scaled by its first audience."—Playsright-director Ness Hart, in his autobiography, "Act One."

"Some of them probably thought they could do better them-selves"—Shirley Bassis, costar of "A Second String," explaining her suggestion that the critica panned the play because they didn't think Locienne Hill's adaptation did justice to the Colette novel, as quoted by Frances Berridge in the N. Y. Post.

"During the run of 'The Male Animal', I had a note from William Saroyan. He liked the play very much, but invisited that he was the only one in the audience who laughed in the right places "— James Thurber, arthor of "A Thurber Carmival," as quoted by Alton Cook in the N. Y. World-Telegram.

"Considering that 'Gypnu' wan no Tony' awards, wouldn't it have been nicer not to play that show's music throughout the ceremonetes" — Burst Boyse, referring to the recent Antoinette Perry Awards disner of the American Theatre Wing, in a column in the Long Island Daily Press.

"The problems the actor faces extend beyond the personal demands of his work He is not alone in his act of creation. He is only part of an ensemble Semetimes he may be obliged to interpret material he cannot respect or with which he is out of sympathy, as he may also be at times, out of sympathy with his director and fellow players. The discipline required of an actor is very rigid. His personal feelings have but one use to be available to the demands of his profession."—Litter director Jake Glebgud, in an article. The Urge to Art—an Incurable Fever," in the N. Y. Times Magazine.

"When I take on a role. I place myself entirely in the hands of the author and the director. The author knows what his play means, and the director knows. An actor has to believe that, and ect on his belief. If the director tells me I must do something in a certain way, or that I am supposed to convey such and such an emotion or stiftinge in the reading of a line. I do not think it is my place to take that direction into the payche and wrestle with it to decide whether it coincides with my own conception of what the author means I don't mean that the actor should be a soulless, stradless pupper I think I have contributed to the realization of any character. I have played But every actor must accept the idea that what he thinks to less important than what the playwright thinks. The actor's great achievement is to express what the author intends. The great on his to twint the author's words so that they will exploit the actor rather than the plax "Jases Reberds Jr., costar of "Toxy to the Attir," as quoted by Jack Keeling in Theatre Arts magazine.

"In my day I've played so many buttled up females it's great to really let ionne. I don't think there's been a part like this in the last 400 years. That's the thing shout Transause Williams—he gives the actor so much room And he's so truthful when he writes a character. He doesn't try to bend life and he never tries to beg sympathly for a character. His points come out with honesty and companion."—Geraldine Page, star of the touring "Sweet Bird of Youth," as quoted by Donald Freeman in the San Diego Union.

"I had been taught to look down on acting as an inferior tales. My father wanted me to be a lawyer or a journalist. If he wants to insult someone, he would say he was an actor—a tinsel, artified thing, he felt. And all actroness prostitutes I don't think he real knew much what the theatre was like"—Paul Fuel, coster of "Thurber Carnival," as quoted by Barney Lefferis in the N

"All I hope in that an a film star, I have proved that I can sing and act on the stage of a legitimate theatre."—Masseca O'Hera, star of "Christine." as quoted by Fresh Farrell in the N.Y. World-Telegram.

London Bits

Australian Producers Say Stage **Down Under Can Meet Competition**

Sydney, April 28.

Auaste legit is vigorous and han nothing to fear from any type of opposition. The two big legit theatre operators. J. C. Williamson Ltd. and Gornet Carroll, have hit the popularity Jackpot with "My Fair Lady" and "The Music Man," respectively. The Derek Farr-Murical Pavlow combo is doing well with "Odd Man In" under the Williamson hanner. All of which points up how solid stage productions are here.

tip how total viage productions sive force. Carroll, former partner of the late Sir Ben Fuller, has booked. West Side Story" for here and also the Sadler Wells opera troupe with "The Merry Widow." Withamsons will bring the original "Lady" troupe from Melbourne to Her Majesty's here on May 21, with a new British carterintning in Melbourne. "Lady will run about two years. Maurice Chevaller did very well in Melbourne for Garnet Carroll, and likewise in Sydney for Williamsons.

orns.

The strength of legit here is seen in the fact that "Music Man" seeds are now selling ahead as fur as next August.

Concordville (Pa.) Tent Drops Legituners For Season of Name Bands

parth of new Broadway-originated united releases to stock, tent opera-ies have been breaking away from steady diet of legitumers by saking straight playe and other some bands for full week stands is shoting non-legit offerings for ne-nite outings, the idea is usualty, is keep the convestion open when serving no regular performance toolstand.

in Preston as general manager, in Preston as general manager, in the booking of Louis Armstrond taysard Ferguson and Chris Concre will beading the July 11-16 of-ering and the Glenn Miller orcheston.

period.
Preston, incidentally, has been associated with Brandywine the last two seasons as manager. St. John Terrell, who operates his own aring of canvastops, was general manager of the Brandywine operation last summer. Mrs. Nan Ultmore will be assistant manager at Brandywine this year and Bill Chadwick will be pressagent.

Andy ('Destry') Griffith An Offstage Capitalist

On Minn, Univ. Showboat

Story, 'Finian' **Had to Conflict**

Berlin Cultural Fest

Legit-But a Memory

Raitt, Jeffreys 'Destry' Costars For Coast Runs

ill play the title role.

If the Burry deal goes through ill mark the second time that a vestern name has been recruited ir the male lead. Buth O'Brian. idee's Wyatt Earp, subbed for

RITZ THEATRE IN LA TO REVERT TO LEGIT

Henry Kendall's Lively Autobiog, 'Romano's'

The first notice actor-producer Henry Kendall ever received was in The Stage, Britain's trade paper, it was for his performance as Paris in "Romeo and Juliet" at the Old Vie, and it read: "Mr. Henry Kendall, as Paris, was duly killed off in the vault." He was duly crestfallen.

At a performance of "A Murder

set for Sept. 18-Oct. 4
Berlin, April 26.
e 10th annual Berlin Cultural val, Sept. 18-Oct, 4, will see old actor has had many upe annual berlin cultural val, Sept. 18-Oct, 4, will see old actor has had many upe annual berlin cultural val, sept. 18-Oct, 4, will see old actor has had many upe annual series includes the second of the basic content of the second of th

See Record \$1,000,000 Subscription For 27-28 Weeks' S.F. CLO Season

"Gift of Magi' TV-Tuner

Is Available for Stock

A musical version of O. Henry's

The Gift of the Magi," presented on CRS-TV in December, 1958, has been expanded for legit. The tuner, with book by Wilson Lehr and songs by Richard Adler, is being licensed for stock and amelium presentation by the Tames Witmark Music Library. An "original cast" album of the video presentation was recorded by United Artists Records.

"The Wayward Way," the missis-

Tenth Man' Has

"Tenth Man" has made approximately \$100.000 profit thus far on its \$125.000 investment. That's based on an April 2 audit, plus es' mated subsequent income. As of the accounting, \$12.500 profit had been paid to the backers of the Saint Subber-Arthur Cantor production of Paddy Chayefsky's play, representing 10% on their previously repaid investment. The drama, which has been varying between sellout and near-capacity business, is currently in its 26th week at the Booth Theutre, N.Y. Highlights of the April 2 statement are as follows:

Net profit, \$81.657. Distributed profit, \$25.000 (aplit equally between the management and the backers).

Bonds and deposits, \$18,100. Sinking fund, \$20,000.

Balance available, \$16.548.

Michigan Supreme Court Upholds Kroll Decision

Lansing, May 3.
The Michigan Supreme Court has refused to everrule an order by Ingham County Circuit Judge Louis E. Coash which returned the Michigan Surety Co. to its owners Mark H. Kroll, insurance case and legit backer, is president of the firm.

firm.

The Supreme Court's action rame on a motion by Insurance Commissioner Frank Blackford to reject Judge Coash's ruling. Blackford had operated Michigan Surety under a custodianship agreement when the firm was declared insurance.

solvent.
Judge Coash concelled the cusindianship arrangement two weeks
ago, declaring the firm solvent.
The Michigan Supreme Court now
has upheld his judgment. Blackford said he would appeal the
Supreme Court's decision.

Philharmonic Returns To B'klyn Academy

Paid 10% Profit

The production of "Flower I Song," which exits for the next Saturday 17, will for the next Man" has made approxist \$100,000 profit thus far on 1123,000 investment. That's on an April 2 audit, plus

Bert Brecht's 'Courage' O.K. Revival in Zurich, Where It Opened in '41

The Chicago Office of



Is Now Located in the WRIGLEY BUILDING CHICAGO II, ILL

CASTING NEWS

A Drye

d. D. D.a. a. (MC: Musual Co. Rep. Repertory, (DR: D.a.

Legit

BROADWAY

Clean Kill" D Produce of Harmon (230 W 34th produced to the pr

A Beath in The Family Diducer Fred Core 284 W 44 N Y PL 1 2345 Office re

All The Best People" C Property Jose Spector & Buff Coh David Lipsky, 230 W 41st St CH 4-5185 Management re

All Women Are One D Pro-pres Just Schenker & Laurence of r o Theatre Guild, 27 W 1 St. N.Y. CU 3-6179 Accept photos and resumes, c. Ruti

Becket or the Homer of God' Producer David Monrol W 4th St N can be Michael Shurford Avail to parts two leads and 18 val-roller complex classes

Camelol MC Product
Alan Jan Lertoer Freeze & Lee
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in, and waren. 2 p. n. n. 1
4th N Theatre 132 W 4446 M

Face OH A Hero" D Produ JU 6-170

Tive in The Afternoon Daducers of Ancono-Hillard Pro-ctions 333 W 115 St. N Y wing young star as male lead further casting until he to act often and resumes by mail only, above address.

"Fox and The Grapes" D. Pro-rer Jim Bowney Jr. Produc-res 1301 Breadway, N. V. L. A. 17: Accepting photos and res-es through agents mit, he mail, above address, Coving to be-in August.

n in August.

"General Seeger" D. Producers
harles Bonden & H. Ridgeles
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O. 5-3630 The management resets that R is negotiating with
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rom Outside" IMD Pro Peter Mars 525 F Bitt Accepting photos and of oriental types by trail

to a shove address.

"Producers David errick 246 W 440 St. S. Y. Leland Has ward calling dis Michael Shiprileff. Audibouing held for future replace and understudies for a repectably femme singures. B-12 should be 4 feet. 6 told visualities. B-12 and man hers who date and unique to many and and respons for con-

How Yo Make a Man" C. Pro-Ju Go on A Morgan Wil-GAT W 42d St. N. V. BR Assepting profes and re-

I Gave H Six Months" If Pro-

ler Plaza (*1.6-1940). Accepting photos and resumes through a settonly beginning June 1, c a above

"Laurette" D. Producer A an skule 1619 Broadway, N. J. J. 6913 Accepting photon and sources by mail only c o Eleanore sources by mail only c o Eleanore sources of above address.

"Lik" tentative title MC Pradurer David Merrick (24d W dischart Nat N LO 3-7520 casting director Michael Shortleff Avai-able parts, title role femme singer 10-20 incarrent feet rector Markael Shurtleff. Avante parts, title rule femme sungermere. 16-20, innacent freshiality mule lead, 25-33, buriace, fine actor, gruff. cond male lead, Jaunty good male lead, Jaunty good male lead, Jaunty good marker amitable, homely hassertione, 40-30 flashy, good looking suprano torch singer 30-40, arasier Frenchman, 40's, grossmoul, must carry tune. Applemental.

bose address.

"Nidgle Purvis" (D. Praducers.
lobert Frier A. Lawrence Carl
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vallable parts: handsome man.
19-23. Large plump slightly greycomun. late 40° beautiful blende. and 2 of a voting mar effected type hardware mar or a gree-harred, flored fare-ria no. 35 countries affected warman 50 hour bland sooking male middle hardware min, 30 cms

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mard Rickin, William Darrid & nurse Sold oberg 14 W 35 h N V Pl. 75622 (surself-solds) in the leading religions

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Shifting Heart* D. Producers arelex Bonden & H. Ridgeles llock Jr. 137 W. 48th St. N. 1. 5-2830. The management retain that it is negotiating with a said accepting photon and renes for other parts, c. o. above lieus.

Named of Maste" (MD) Produc-Richard Redgers & Oscar emercial 2d 448 Malesan p. N Y, carting director. Eddie on Auditions for possible future lacements for girls, 7-16, and a, 11-14 all with trained voices.

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OFF-BROADWAY "Delightful Science" MC 1

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"Camino Real" D. Producers,
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Jose Quantero 156 Bleeker St.
N.Y. AL 4.2150 "Four in One" (D. Producers,
Lon Associates 11 E. 9th St. N.Y.
OR 4.3431

"Ignoranta Abroad" C Pro-furer, Robert M Cavallo Theatre East 211 E 60th St., N.Y., TE

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Deta McCarthy Asser 41 F 67th

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House of Shows 5 F. 73d 50 N.Y. TR 9-6555 Part available for a character comedian. Latin haracter comedian Li n type Mail photos c o Fred Pullen at al

ferron. Jark Morton Productions. 603 action Ave. N. V. Pl. 9-6131, selfon Ave. N. V. Pl. 9-6131, string director. Paul Kielar. Auditors May 12-14. from 12 noise to p.m. at Variety Arts Studio (223-66th St. N. V. Perte available is leading baritione, leading lady, o character baritones or basses, genue, and juvenile tense.

Raitt, Jeffreys

Grifisth on Broadway for one-week

Cirifish on Broadway for one-week last January.

"Destry is the second Merrick slow to be booked into the Riviera. The other is The World of Source Wong," which ended an eight-week run at the Riviera last Soudon' il. Following its Vegas stand, "Destra" will move to the Philharmonic Audittentum Los Angelen, for a six-week stay beginning Sept. 26. If il then go to Curran Theatre, Priors, for aix or seven weeks, beginning Nos. 7. The cruical is indeduced to continue touring after the Friscorunt nue touring after the Frisch

be set Destry "currently in its Side occh at the Imperial, will not play the State Fate Musicals. Dallas, here it had been figured a possibility for the July 11-24 slot.

Road Okay, But 'Lock' \$19,800 (5), N.H.; 'Pleasure' 351/2G, 'Bird' \$37,000, Chi; 'Gwen' 74G, L.A.: 'Stuart' \$18,200, D.C.

8-LANGUAGE BOOK OF THEATRE VOCABULARY

Off-Broadway Shows

DETRUIT

NA 15 1.872 842.000 Caru

ning Previous week, 813

lest five performances, Hart

Columbus.

1.08 ANGELEN

206. Philharmenic Aud.

1.1d wk: \$5.75.86.50

\$79.000 Guen Verdons
us week. \$27.000 for three
nances at the Shubert, Chi-

Seesaw' to Open Spa

Show Out of Town

Lock Up Your Daughters

B'way Blah, But 'Story' \$34,500 (7), 'Finian' 43G; 'Christine' \$24,200 (7);

'A to Z,' 'String' Folding This Week

ovejay Previous week, 34 ith parties. Nearly 840 700 with parties.

Bye Bye Birdle, Beck MC1 (26 k, 20 pt \$8.60, 1280 \$57.518) Previous week, \$57.500 with

Over \$55 900 with parties.

Majority of One, Barrymore (63d wk, 564 p. \$6.90 | 1.057 84) 107: Cedric Bardwicke Gertrud isrgi Previous week \$30.500 Almost \$27.200

My Fair Lady, Hellinger MC 216th wh 1.723 pr 48.05 1.351; 49.5001 Michael Allinson Pamela harles) Previous week, \$70,500. Over \$42,508

Take Mr. Along, Shihori A(C) Bh uk 220 pi 98.06-59-00 14-5; Mr. 1000 Jacke Gleanon, Walter Idanon, Elleen Herlin (Previous rek 564-400). Nearly 567-300

Tenth Man, Boeth (D) 26th vit. 4 p. (\$6.50-67.50 807, \$02.000) Tev ous work, \$29.7001 Over \$30,400

Off-Broadway Reviews

a inspiration
ima numbers executed
by Lonel Shepard are
keeping with the stark
keeping with the stark
that art. Thei include
The Baboon. Genesis
Bird. Ment of the rest

Winners of the awards Miracle Worker play a and Moreyn arough on dramain; stars, Mar Sound; and Jackie Glei ke Me Along; mussi-ine Revere Tissa in the and Ruddy McDowa

Literati

Shows Abroad

sattred with remarkable skill rge as one of the most striking events of the current theatriseason here. With four sets and

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MEMORIAL SERVICES

In Memory of

JOHN LATOUCHE

Born: Hovember 13, 1917 Died: August 7, 1954

May 12 1960

mily Church of NY, 40 East 15th Street His freeds are invited

WANTED

WANTED

PRODUCERS:

fast payoff and healthy profit.

Apart from having the makings of a sure-fire hit in its West End location. Passage is unreservedly worthy of transfer to Broadway it should also be strongly considered for presentation throughout Europe though it might lose some of its inherent charm in translation.

Miss Santha Ramu Rau's adapta-tion unerringly captures the es-sence and the spirit of the original novel skillfully using the first act to establish the characters and setting, then forcefully presenting the high drama that ensues in the second and third acts. It is almost flawless in construction, with its first-rate characterizations and be-lieveable, natural dialog.

Beveable, instural dialog:

As it's almost 40 years since the nevel was first published one camou help wondering why it's taken so long to reach the stage 'a brief recap of the plot would appear to be necessary. The action is set in a small provincial town of eastern linds. The pivotal character is Dr. Azis (Zia Mohyeddin a surgeon in the government hospital who's a warm-hearted gregarious person anxious to be friendly with the British It's this friendliness that lands him into trouble when at a pionic at which he's host he's accused of seasult by an English girl.

From the moment the charge is

rused of assault by an English girl.

From the moment the charge is made. Miss Rau dramatically changes the pace, and almost immediately creates a highly tensednp atmosphere which persists until the final acquittal. The conflict is extremely wolf drawn. The ruling white colony is out for blood, and the one person who believes in the ductor's innocence is immediately ostracized by his fellow.

Britons.

Even more dramatic is the attitude of the English after the girl confesses on the witness stand that it was all an hallucination and she withdraws the charge.

of a local magnitrate, heads the featured cast with distinction. Other notable performances are contributed by Jeremy Burcham, Margo Cunningham John Nettleton and Mirchael Poole.

Finally a nod to Michael Richardson who designed four attractive, yet practical sets. Myro.

New Cranks

New Crambo.

Productions led the seneration rich Walker Lide presentation of a With Barnard Crisbines. Commentarion of the Seneration of the Commentarion of the Comme

VARIETY

with a virtua) unanimous critical thumbs-down by the national press it is rather certain that "New Cranks" will not justify a transfer for a regular West End run. It will hold up for its limited engagement of some three weeks or so. The technical credits are fair enough, but the less said about the contents of the show the better. Myro,

A Lodging for a Bride

ending is a serious letdown after careful construction and char-acterization. The author, an ex-perienced newspaperman and for-mer London film critic, taken a theatrical suspe at the malpractices of the "gutter press" though, on always happens on stage, the news-papermen portrayed are larger than life.

than life.

Kirwan shows a natural talent for vigorous and fruity dtalog and a deft hand at introducing a quick comedy scene to relieve dramatic overtiones. Though his characters are nearly etched, there is an in-adequate amount of shoding. The prositiate, for example, has the inevitable heart of gold: the common is a lovable person while the innicent young bride, whose husband turns out to be a ruthless murderer in far too naive to be convincing. Yet, with all these apparent faults, the piere succeeds in sustaining audience attention.

Setting for the two-acter is a

Setting for the two-acter is a deary hosement kitchen of a hearding house where the landlady is a ferre, and the lodgers include the prostle, a pickpocket and the comman, who poses as a bishop, into this environment comes the wang bride—as Irish collection of the collection of the

gal cours of the defense. The most eignificant part of the not follows the arrival of the time reporter at the hodging mass. The author develops this ret of the action with force and missed the action with force and missed he makes the anticipated in the second followed by the tart and the straight from my libering.

deed he makes the anticipated comparison between the professions followed by the tart and the pursuist. This aspect is theatrically interesting though far from convincing.

Guided by John Fernald's fortheright and brisk direction, the catrepontes with first-rate performances. Roger Livesey, new almost typecast in the role, plays the confidence trickster in beguiling fashion. Jane Hylino impresses as the prosensional as ever as the land-lady and Helena Hughes makes a good showing as the young bride.

Robert Shaw has a tough antigment in the unsympathetic role of the newspaperman though he handler it adequately. Other roles are capably filled by Thomas Hughes.

Jane Lambert and Rogald Add.

A single set, designed by Roger Furse, provides an apt background for the production.

Myro.

Touring Shows

(May 1-15)

Deer Live. When the manded and the production of tennessee Williams. Period of Adjustment, which Cheryl Crawford will present on the confidence of the production.

Myro.

Touring Shows

(May 1-15)

Deer Live. When the manded and the production of tennessee Williams. Provides an apt background for the production.

Myro.

Touring Shows

(May 1-15)

Deer Live. When the manded and the production of tennessee Williams. Provides an apt background for the production.

Myro.

Touring Shows

(May 1-15)

Deer Live. When the manded the production of tennessee Williams. Provides an apt background for the production.

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Touring Shows

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Deer Live. When the manded the production of tennessee Williams. Provides an apt background for the production.

Touring Shows

(May 1-15)

Deer Live. And the manded the production of tennessee Williams. Provides an apt background for the production of the

Legit Bits

pear Liar has been scratched as the U.S. entry at the Theatre des Nations in Paris because it's feit the presentation of the play would take the edge off a proposed fall production in Paris of a French-language edition of the two-character offering.

French-language edition of the two-character offering.

Osna White, who'll choreograph the Broadway production of Trma La Douce, and Mehael Shurtleff, who's casting the show planed from N Y, to London last Thursday (28) to on the West End production of the musical.

Buth Frankenstein, casting director for the Theatre Guild, left New York for Europe last Friday (29) with her husband, Allen Kramer. They're due back Aug. I. "An Evening With Shakespare," the benefit for the N-Y. Shakespare Festival, to be held next Sunday (8) in the Grand Ballroom of the Hotel Commodore, N Y., not May 19 as previously reported.

Daniel Melnick, assistant treasurer at the Broadway Theatre, N-Y., sustained injuries to his right leg when hit by an automobile last week.

Author's agent Barold Freedman blaned to England last week.

N.Y., tostamoed injuries to might leg when hit by an automobile last week.

Author's agent Barold Freedman planed to England last week, to remain about a month.

Playwright Jameph Carole is in Europe with his actress-wife.

Carol O'Keith, to discuss the possibility of a London production of his play, "Rager the Sixth," to catch the recently-opened Paris production of the cenerly and to vacation in Ireland. The Caroles are scheduled to return to New York in mid-May.

Geraldine Last, currently represented off-Broadway as co-producer and director of Ronald Duncan's The Death of Satan," in planning New York productions of the author's "The Catalyst," her own adaptation of D. H. Lawrence's "The Man Who Died" and Jean Genet's "The Blacks," which is to be directed by Rager Bilm, who sigged the play in Paris.

Performances of the Karl and Josef Capok play, The' Insect Comedy, are scheduled for next Sunday Monday 6-0 at the Jan Huo Theatre, Y.

Christopher Fry's adaptation of Jean Anosilh's "Ring Around the Moon" is bring presented by Equity Library Theatre at the Lenny Hill Playhouse, N.Y.

through next Sunday afternoon its The next ELT offering at the theatre.

Moon Peggy Wood, president of the American National Theatre & Academy, has been named to serve on the U.S. National Commission for UNENCO for a two-year period. "Jack in the Bux," with Adam Darius doubling as choreographer and featured dancer, is scheduled to open this month at the Seven Arts Theatre, N.Y., under the production ampicies of Affred Tatasetore and Cy Masin. Lanny Meyers is responsible for the music and lytics.

bes Edwards will design the sets

for Tace of a litera.

Break and a litera.

Break and a litera.

Break and a litera.

Break and a litera.

Nat Cole

some things," he added Among the things he said was "If I were starting now, I don't think I could make ft."

Nat Cele made his first date his Saturday (23), when he appear at the 7.000-sest Sportpalast Son 2.000 seats remained vacant \$3, top may be partly made respe-sible.

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Brandway

of Sarama now gm of the and Joseph Sager varia

Union dieses

at the Collection round of 287 min run Show was for adults

note being feter at a mithe Park Lane Hatel an his median Alexand to chairmanning the got his 1-

pen an art basis in Fi J after conshativat live in p tore in the property of t

tally visifer Jess Free today Wed for and Dallar White, at visit his beather by a former here presented the Is-

boolface (ex-Coast agent) who

Minneapolis

Ry Bob Rees A No. W4 6 6955 an into Kes Club

film. Pony Twin Cil-run at nale

benefit at \$15 per Jan Carber's band and itrus and netted \$25 000, hering 2 000.

Rome

Robert F Hawkins

Fellint to Paris k on Fourth duth Lest contender

Rame hand inc. 0.000 advance in its to line follow

Brown R Transfer British The

Frankfurt

By Wasel Guild

To 2767511

To Jac show of record

turing 100 rates of West

until May 8

opened with a ca-Samuel Berkett at 1 Art and Edward Story " or With You Con-

rman in more (rman frm m Kein Engel I t

Jack Hylton underwest surgery and condition reported satisfactory Archie Robbins returning to N.Y. after some IR months in Europe

Robert Aldrich invited to serve on pury of Cock Film Festival Sept 21-28.

Tons Hancuck Tons Hatrack with a process of Assert side Bellish continued for Cannes Film Feel Dance Sybol Thorndoke and Sircust Cannon were given of harts Thoutre Club's suppose last

inday 2 Firm director John Paddy Car-airs had two of its pictures ac-pited in this year's Rinjal Acad e Exhibition Associated limitsh Cinemas' an-

Assect the distribution of the Levels district at lafe Bural luncheon, May 12

John Davia, managing director the Rana Organization is to en the company's nevert ball-som at the Gaumont State, Kil-arn, May 25

burn, May 25

An extension to too Condener Hall school for brind children, spansoned by London Text of the Variety Club was inasquarated yeaterday (Tues.)

Current visitors to London include the Schneider, Benry Fundat, Jark Small, Maryshall Diskin, At Bischmaid, Jack Le Vien, and Dorrotte, Militarities.

a open of trhatily by 8 on aid of the criticis of the South

Miami Beach

By Lary Sollowar

Baston

By Gay Livingsion

1423 Living Blidg DK 8 7560 in
Kate Smith ressoon in for annical Mayer's Field Day
South Shore Marier Circus opens
South Shore Marier Circus opens
Living With "Oblahama"
Carnesed Theate, 2009-seal
Framminham bane tent, oct to open
June 13 with Andy Device in
Show Beat.

June 13 with Andy Devine in Sison Boat.

James Siewart in for "The Ministen Road press certain Marian Road press certain Marian Road press certain Marian Road press certain Maria 28 at Loew's Orpheson.

Sam Sayder's Water Ful as 1960 edition pulled out of Boston attertion weeks of reheartshis to start the West of reheartship to start the West of reheartship to start the West of the West

Australia

By Rete Goerick

Sir Mal olm Sargent here for his neason with the Sodory syr

Sir Frank Tail, chairman of di-ertore for J. C. Williamson Ltd. n talent lookure

Music Man continues to mash trade to Princese, source for Garnet Cascull

while for trained tyronic. My Fair Lady, is still a sellic in month at Her Majorty, some, for Williamsons. Yourder in Cathedral, is foliate than I rout the Elizabethan Trust.

on for the Eltrabethan Trust. There are 800.000 tele licen on cutrent here. Government of the Conversion could be supported by the Conversion of the Convers

Mammarella

functioned from page 45 a

on \$13,000 to \$05,000

Hollywood

Plato Skouras back

Gabe Rornett left on nine

Raymond Kurtzman elected

George Stevens on new a Roach Counciles Inc David Rose off on fivewe

C Negel guest spea

Alling Davis upped from ch.

nts manager.

Buddy Adler to Europe for two
eeks to check an 20th-Fox forgn production.

Bob Hope kudined as Ita "allme man of year" by Hollywood
lomen's Press Club.

Women's Frees Club.

Herb MacIntyre ankled Film-service Destributing Co. to join Robert Fellows production setup.

Pat Carroll elected to Academy of Television Arts & Sciences' board of governors for two-year

Chicago

(Dillauges 7-4904)
Discrettly Kirvien was in for a

to Foundain topping Blue Note has includes Airly & Beg

Lutter and Milt Tree

Fd and F cell Harton of erring Damy Lane's White Sheep of with WNDQ's Dave Hull at word

Ruth and Bill Reinhardt moved for Jan Lid discland puried the street a few blocks to E.

Rivers as A supersent Park off tool as world's largest tower to a supersent to launch ing another summer

A ' | Schoenstadt Jr joining H Sc | Lad & Sons filmery cir-uit w h formed in 1998 and opened i initial drive in

Fa Arriva and Sherman Hereits

Fo live over with Material Section of Section 2

Paris

By Green Monk

Armanna

winding his first film sint with Here is the based on a play be

in repoing Walt Dis-reduction on the Con-local confuts. He ha-ging in Italy are

OBITUARIES

GUSTAF T. LINDBLOW

at af Topsy Limblem, 68 oder and head of Nates, Such page merca died of a stroke of 26 m suckholm. After 19 as city editor of Irotishhader such a city edito

of Storaholm authorities to Salen within the year an office buildings on the site

In Memory of

JOE LAURIE JR.,

at sectimental cynic who was soft touch for any hand luck any. He broke some of the les, but never the Golden ale, and wrote his own spitesh.

See Kets

NELEN F. CARHON
on Fouts Cabone. 75, voice
for died in Dathar April in
a long illness. In her long
she had served as voice
for Mary Martin, Jane Mor
or Laurence Olivier. Joann
and Biod Senger. Karl Mal
berothe Sarnott and Yul and
Brynner.

ILLIE DUNLAY

Opera Orchestra. In 1919 ight at the Bush Conserva-Music in Chicago, and was e Texas Christian U music sent from 1920 to 1927, ved by a daughter and a

DORIN OPOLKA

HARRY H. ALBERT

rearce H. Albert, 57, conductor of concert and donce hands for society affairs in Washington. Palminash and Newport died April 25 washington. He also had enagements abroad including the biotype Palare Hintel on the Lido par Ventre.

In recent years he had taught recent years he had taught reconstructed instruments in anhingtion. He had carried a law rece but never practiced the mother and a brother

GEORGE DORFTCHEFF orge Dubitcheff 71 makeup man the Metropolitan Opera for than two decades, died in Francisco April 25. Born in

innes included in the state of the state of

JONEPH A. McGrath, 70, retired noking agent, died Agrill 27 in hitadelphia. McGrath, who re-red last year was the owner of the Phillips & McGrath Agency in

Philip
Prior to becoming a booker he
was a show planned for years and
conducted an erch belief as Joe
McGrath & Nis Midshipmen.
His wife, two sons and two
daughters survive.

FRED ELTON

Fred Elton, 2h songwriter and plansist, died April 26 in Passair
N.J. A graduate of the Julifard
School of Music, he wrote a number of tunes and special material for such to and recording stars as Julius La Rosa. Eydie Gorme and Robert Q. Lewis.

Sarviving are his wife, daughter, parents and a sister.

Otaf Otsen. St. lab technician at letro for the past 12 years, died in heart attack April 23 in Holly-mid life was a 59-year veteran of e film industry, having started th a SY tab in 1935.

HUGH HARRISON
Hugh Harrison, St. film publicist, died of a heart attack in
Hollywood. For 13 years prior to
leaving for a year in Europe in
1907, he was associated with 20th-

Wife son daughter, brother and ster survive.

TOM MONROR

Tom Monroe, 36, orreen writer, died April 24 at Sawtelle (Cal.) Veterans Hospital. His credits include cellabing on "Affairs of Suson" and "Ball of Fire."

Mildred Warfield Barriman, sister of the late David Warfield died in San Francisco April 18 Sister and son survive.

to a periode kind from all a Resident Lenia Appril 2 in Jacob alle Fra

Francisco, died April 26 in that |

Percy E. Ayer, 70, bandleader and square dance caller, died April 25 in Claremont, N.H.

Mother, 82 of actress Dorothy Gulliver, died April 27 in Holly-

MARRIAGES

Lurene Bradshaw to Dun Jackson. Oakland Cal. April 2.º Bride's publicist for KTVU, Oakland he's an engineer for same station.

Vivienne Hetzel to Rudi Szigeti, ondon, April 23. Both are damers.

Conthin Jielah to Robert Kee, anden, April 23, Bride is a BBC Civy producer; he's a BBC inter-tener and scripter. Dianne Kivtin to Robert L. lacks, Lan Vegas, April 20, He's a needlaster.

BIRTHS

Mr and Mrs Jue Kelly, non, outh Bend, Ind., April 22 Fath-io announcer for WSBT and

South Bend, Ind., April 22 Fathers is announcer for WSBT and WSBT-TV there.

Mr. and Mrs. Ken Reynolds, daughter, Ottawa, April 6 Fathers manager of radio station CFRA Enfectationment Bureau there.

Mr. and Mrs. Richard Johnson, Chicago, April 12, Father is program manager of WMAQ there.

Mr. and Mrs. Mortimer Hall, daughter, Santa Monica, Cal., April 28 Mother is actrees Diana Lynn, Inther's KLAC prexy.

Mr. and Mrs. Stan Stennest, son, Cardiff, Wales, April 27, Father is a vaude and tv comeitan.

Mr. and Mrs. Peter Finch, daughter, London, April 27, Futher is on actor, mother is actrees Volande Turner.

Mr. and Mrs. Jun Griffin, Mr. April 25

U's Wall St. Waltz

of the feature film production

New Kind of Show Biz for East

underground ride, the Casa Loco leverything upside down, the rail road itself, the Barbary Coast side shows—bespeak the fun part "Johnny Freedom" is the theme cong of an elaborate 13 sung score by Jule Styne and George Weiss

the masses. That's lancy for dustrial showmanship with lots gleetfied expe entertainment. He ever, no gaffs, no ginnulcks. besses, nor beer. There's plenty Elsie the Cow Borden has a l display's and among the perman exhibitors are Eastman Kod (that's the Ed Sullivan link), Am co. Dugan's Bakeries. Welg Grapejuice display (there will a vineyard adjacent theretot. Re lon, Schering Drugs, Connectic Casualty Insurance, the origin S. H. Macy's story in replica 11

eral visits and "to see everything" on any one given day could require a \$12-per-head expenditure. It is stressed that there is plenty of "free" entertainment but the rides, feed throw fast course. "Travel USA" has been designated by President Eisenhouer as the slogge for 1960 and Freedomiands "happiness in all the 90 states" in miniature replicat will key itself and apply itself to the slogge.

lek Nixon



"I said to the people, don't run away, they won't shoot, they are just playing with us. Then I saw
the blood pour out and I saw those people there all fall down. I saw the blood and I ran away."

The man above covered his face so that he couldn't be recognised. He was on the run from the police. The quotation and the photograph are from a special programme. The Divided Union which pre-implied the entire British independent television network from 7 to 8pm on Monday, April 11th, 1960. It was produced in the Union of Swith Africa by **GRANADA TV NETWORK, ENGLAND**



Vol. 218 No. 11

NEW YORK, WEDNESDAY, MAY 11, 1960

Two More Roadside Expos

2 Films Presenting Full-View Jesus, First Time Since H. B. Warner, 1927

Dentist Converts Hi-Fi To 'Qui-Fi' for Painless Extractions Via Music

BERLE'S \$15,000 AS 'JACKPOT BOWLING' MLC

British TV's Peak Performance On **Royal Wedding**

SEES POP-LONGHAIR

Legion Steps Up Reviewing of TV

B'way-Road Legit Strike May Hinge On Whether Producers Hold Ranks

RECONNAISANCE PLANE VS. CULTURAL EXCHANGE

Chessman Talked Novel, Play Ideas Before His Death

JOSE FERRER'S NEXT:

Cuba's Political Exiles Back Shortwaved Truth Programs' From Miami

There'd Be No Legit Sans Angels, Says Max Gordon, Citing Past Data

ARABIAN KNIGHT IN RIVAL PRODUCTIONS

154 West 46th Street

TOOTS SHOR MAY SOLO ON NEW GARAGE-EATERY

OK Showmanship At World Trade Fair at Coliseum

New York 36, N. Y.

Mamie Tells All

Princess Jones' Show Biz Pals

guests at welding and or the Polace two matter before were in

A Goodly Crowd Of Commercialists Show at Cannes

Quack Echo Hits Brinkley's Son

April 21
Widow et I remides in the Del Rio. Toxan villa which was affer for sale in I ing ago, white takers at \$200,000 Summerful she moves to a cooler estime in the Carolinas.

Brinkley a sen was doesned to a peculiar form of poetic just or injustice with hever, when he conceived an incest wish to an honest doesn. Though bright, no medical submed would are

Canada Losing Horatio Alger Figure; J. K. Cooke Yens U.S. Credentials & TV

SUSAN HAYWARD FREE

Hollywood May 10 Sman He ward presering to

Actions saits lot ofter the com-

Amusement Men Aid Dore Schary For Democrats

Washington, Mai 10
Democrate are garring ready for
show his participation in the July
national convenion and the full
campaign. Toppers for various
projects have been decayined by
Paul M. Builer, narry narringle
chairman, and George Seaton,
chairman for the Committee for
the Arts of the Democratic National coordinator of the parts's
artistics in the performing arts
william Gordon, film executive
was appointed treasure, and Alien
Birkin metion pictures and television writer-producer, was named
national director.

SAN HAYWARD FREE
FROM 20TH-FOX PACT
Hottywood May 10
Image Hayward preserving to Kent Cooke his applied for

PAUL ROTHA TO DIRECT 'LIFE OF ADOLF HITLER

VARIETY

Volume 218	-		Number	11
	INI	DEX	-	
Bolis	82	Obline		
Casting News		Pictures		
Chatter	. 62	Ratio		
Film Reviews		Radio Restens		- 2
Inside Music	- 46	Breed Bries		
Inacile Pictures	_ 18	Territon	111111	2
Innide Rudie-TV	. 16	TV Films		
Internetional	13	Tripe and Rate	PRES.	. 3
Legitimate	53	Talle tout		- 1
Literate	61	I make the second		: 80
M = 0	-1 40	V promise and		- 4
Night Club Renews	31.	Well News		. 3
Marie Control of the			7 200	

Enclosed find check for \$ Enclosed find check for \$ One Year Please send VARIETY for Two Years Three Years To	Z	ARIL	TY	\$ 11
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The state of the s	Conses one ?	oreign—\$1 Ad	ditional Per Year	

NEVER-RETIRED 'RE-ISSUED' PIX

Carbon Kills Pair at Drive-In

Expect Larry Tisch as Chairman Of Loew's Theatres After Lep Friedman

Jury Hits Naify With \$480,900 In **Antitrust Suit**

Globally Scentless If Columbia Gets 'Scent of Mystery'

British, French Closer to Coprod.

SHORTAGE CUES REPLAY ACTION

A Last Yr. Value. Disney Shares Slump on Street

Don't Agree With TV-Injury Thesis, Hence Little Zest of Skeptics For C. of E's Packaging of Oldies

Skiatron Dickers Still

Added Details: Incentive Deal For Paramount

Movielab to Sell 62.500 New Shares

Non-Studio Films' **Biz Pointed To** As Significant

erican Critics Shouted Praises, Belated U.S. Deal for British 'Jack'

'Candy' Story Author Sex at About Perversion, But Public's Own Laxity

les Nab Boothman, Not Mgr.

'Candy' in Appeal; **End No-Quorum Meetings Risk**

Get Out Your Cushions. Five-Hour 'Columbus' Pic Planned by Gaston Hakim

Europe to U.S.

MPAA Vetoes Plan For 'Green Sheet' Of Imported Pix

Mexico Okavs 'Summer' Via D' Classification

Levine's 'Hercules' Budget

L. A. to N. Y.

Cannes Avec Aperitif

N. Y. to L. A.

sey Gerden

U. S. to Europe

'NEW WAVE': DEAD CHAMPAGNE

Wavers' Criticizing Each Other!

Logralling may be going out of fashion among the "New Wave directors this critics making films) after b year of mutual admiration antics. Disagreements are showing in newsprint, in their organ, France Observateur.

Jacques Daniel-Valerace, the eldest of the "Wavers," having ade one psc. "The Mouth Waters," which did all right, has consued as a critic for this weekly.

E. "Verboten," of Samuel Fuller, and this week was answered his paper by Francus Truffact, who made "The 400 Blows," he caid Deniel-Valerace's review was wrong, off base, etc., then the Daniel Valerace's own film.

lit into Doniol Valcrore's own film.

Doniol-Valcrore called "Verboten," a pic on post World War II revivals of Nazism in Germany with plenty of stock footage used, ineffectual ridiculous, tagly, not suthentie, etc., etc. Truffaut felt that all those adjectives could be applied to Doniol-Valcrore's film, too. He said he had never agreed with Doniol-Valcrore's film, but admired his generosity to French films and his usual use of the expression "moral vigor" and "intellectual honesty."

e of the expression "moral vigor" and "intellectual honesty."
But meanwhile the "Wavers" got behind Claude Chabcol for
a third film "Les Bonnes Femmes" which was bitterly assalled
most regular critics who found it morbid, pessimistic an

Cannes Kicks Off With Oscared 'Hur'

This year's film feetival opened Distributors of America bers with Metro's "Ben-Hur" as has a lut more in comfirst event though out of competition. Curtonits ran high to see the remake which won 11 Oscara Tradesters were saying that it was ique for a retold to better the

original in quarry and business opening day found a flurry of film peuple aircady talking business. Over 500 exhibs from all the Continental countries were in to get a peek at Ben-flurr' on Metrons invite plus New York's Indie flore connection.

A diplomatic flurry was avoided when French producer Serga Silberman airmost withdrew the inteed French Le Trou" (The late, of the late Jangues Becker a protest its original screening schedule of Thrus S afternoon, therman maintained it was not itting to sluff off Becker's last film a a mainner item and it really hould have a nite acreening to make it was finally pogged for an fernoon apot Tues. (Is and that as that.

Festival feft that an invalid to the French film important in the U.S. market is a state.

ere get a right socting.
Yanks are handling their own
ablicity at this fest individually
ith the Motion Picture Export
sen, making only a token appearne. Metro is dising most of it

underline his interest in films ire Minister Andre Malraux

WICKED' HITS PENNSY **VIA 60 SATURATIONS**

Goldwurm to Cannes: IFIDA More Lovable

Cannes, May 10 Independent Film Importers & French filmmakers than the Motion Picture Export Ason, Jean Goldwurm, prexy of Times Film and IFIDA's official rep to the Cannes film fest told a luncheon gathering of film execs here last

Goldwarm mans no pices and foreign film prices but indicated that Yank indies had beloed to make the French film important in the U.S. market and now the major companies were reaping the heme-fits via their production invest-ments in foreign pix. French pro-ducers attending the lunch se-sion showed assertess of prob-lems faced by the small U.S. dis-tribs and assured Goldwarm of future cooperation with IFIDA.

PASSING TONIC

Cannes, May 10.

Many Fronch film industry "reglars" present at the feetival here
feet that the so-called "New Mave"
of filmmaking has (a) been vastly
overrated and publicated and so
(b) brought on a tide of medicerliy
in its wake rather than the muchheralded "revolution" and renowing of the film setup.
Dissenters point out that the so-

ing of the film setup.

Dissenters point out that the sppellation their was coined by weekiy news mag. L'Express, and then
picked up and made international
by the kudon garnered by a few
films at several international film
festivals of 1959. An importance
has since been secorded the
"Wave" youngsters they did not
deserve.

wave joungaters they did not deserve.

Properly speaking, the term 'Wave' applied to a group of hitingly vehement young film critics on a high-hrow monthly mag called Cahiers Du Cinema who systematically by agreement among themselves attacked the star system, accepted film values and taleats, and mosk up the drums for little known Yank directors, and—later—their French imitators. Foremost of latter were Claude Chabrol Francois Truffaut, Jacques Poentol-Voleruse and Jean-Lie Godard, followed by Erich Rohmer and Jacques Rivette.

Chabrol, a disciple of Alfred Hitcheick, started this rush from criticium to filmmaking with a small budget pic with little known navers his wifels inhered. Characters Than MPEA

Hitchcock, started this rush from criticism to filmmaking with a small budget pic with little known players, using his wife's inheritance. It was "Le Beau Serge" which did well but was overshad-owed by his own "Les Coustins" which won the Grand Prix at the Berlin Festival last year and he done substantial big international-

time assistant, had made one feated ture before "Black Orpheus"
to clicked and won the 1900 Occar.
In Alain Resnaiz, a documentary
maker, had some name prior to
"livashima. Min Amour"
What Was Good
rofronch showmen concede that
the "New Wave" gave the French
should
districting from the earlier overof stress on Brigitte Bardot. It proved
(Continued on page 18)

BUT GAVE FRANCE France Sees No Grandeur In Lisbona's Expose of Studio Heels, **But Pic Set for Champs Elysees**

Negro 'Miss Festival'

Cannes, May 10.

An American Negro girl has won the Cannes "Miss Film. Festival" context for the second year in a row. Named as queen of the current feet is 19-year-old Washington model Lajeune Hundley, chosen from over 20 other contextants, most of whom were French.

Last years.

Last year's winner was New York model Cecilla Cooper

Wyler on Arab Ban Of Ben-Hur': It's Pretty Small-Minded Action

Caunes, May 10

William Wyler rapped the United Arab Republic for having banned "Ben-Hur" (M-G) even before it was made because an Israeli actress they a tierareet was in it. He pointed out that the film stood for the friendship of all peoples and Araba and Jens were friends and supporters together in the film

film

He maintained that the Arab Republic move was a shame because feature would have been well-received in Moslem countries as it was in America and Great Britain by Christians and Jews alike. It was even a phenomenal success in Japan where the main religious are Shinto and Budd-

Wyler also denoted one of the main characters was an Arab and highly armpathetic and played by Hugh Griffith who had won an Oscar for it. Wyler stated that "Ben-Hur" had great political significance as well as religious and moral meaning. He underscored that the country portrayed in the film in Christ's time was now lurse!

Wyler also denounced the Nascerites for banning the films of Edward G. Robinson. Elizabeth Taylor and Marityn Monrae because they contributed funds to the Zionist cause. He noted that to he logical the UAR should ban all Hollwood pix since everybody there had at some time helped lisrael.

Cannes, May 1 A film shout films has occasion considerable anguish for a young producer - director - writer, Lisbona lis was here at the film feetival showing "Le Panier a Crabes" (The Crab Basket) and telling the press about his diffi-culties, though the latter now ap-pear modified since the film is set for late May unveiling at the Monte Carlo Theatre on Paris' Champe

distribution-exhibition front.

The point is that France to lesconditioned than Hollywood thins exposing inside studio conditions, per "The Big Knife," "Star ts Boru," Sunset Boulevard.

The Bad and the Beautifut," eal. Though there have been som French releases of this character none apparently has gone so for Lisbona went.

He can into trembles at the condi-

as Lishona went.

He ran into troubles at the out out when the government's Central of the control of the proposed content. This was aquared and Lisbona made the film for \$200, 000, a substantial budget is France. But this did not securities a distributor Tender to the idea of smarking idole some of latter cried that the young showman has spit in his own food.

However, Lisbona, pointed, our control our control of the cont

U.S. Beatniks Vs. France's 'Wavers'

[Shoestring Producers of Gotham]

The revolution that has taken place in Hollywood—the shift from mass production by the large sindicate indicense of the same production by the large sindicate indicense in the catabilished pattern of financial from the catabilished pattern of financial from the catabilished financial from the catabilished financial from the catabilished financial catabilished influence of the catabilished influence of the catabilished catabilished catabilished influence of the catabilished catabilish

AFM WARNS COLUMBIA ON 'IFS' OF TV DEAL

The Adventures Of Buckleberry Fina (CSCOPE—COLOR)

Bradrome, but lackbuster filmtraction of the Mark Twolin etanic, landic apped by direction and weakness in the title role. But inspires apped and juve pull should create Brety he sign

The region of the state of the

Mark T and a Huckleberry Finn is all her Eddle Hedges (flack not T ern lurks the basic reason State Goldwan J production of the man all it could not all discould, be not all it could not all discould, be the man all it could not be be they baselful ements in the entry baselful ements in present and there a whole may negate the man they are they finn Most parents of he had been to be a discould not be a di

There is occupating artificial and all deconversion amount voung Hedge and the month of portugual of the hard and the hard

Hodges exhibits a disquieting tendency to positive cuteir particularly to coleveup shorts a possable caracteristic on a stage had an unremniturable quality interested in the more interested of the more close-up medium of the more of the more perfect the present of the fail force the presidence and ingeniates of the universality hospital Hodge character. In his behalf, though it must be streamed that the rule is an extremely demanding one and that his performance is not eithout its admirable of the treament of the present of t

James Lee a screenplay has simppilled Twain o misside tale crasing occue of the more complex devisionships and relationships, prosomebly for the benefit of the
young audience. Some of the more
noter, frightening aspects of the
arry hone been forgotten. It is
director Curtin, rather than scripter
Lee, who seems largely responsible
for the disappointment factor.
There is a lot of short for shock's
aske much as the sudden crash of
a boom normally missing the
born but the integer concern that
ordinarily accompanies such pasages as Huck's broots with his
ficered dumken father has gone
out of the droy and several of the
more amounts but of bootsteen are
some as the much he
and a fineme on their much he
and a fineme on their much he
and a fineme on their much he

On the brighter side of the ledger have are some attentiating performances and the bandsome provided and the bandsome provided and the bandsome provided cost has been anophibed. These is Thun Randall, whose work as the regular King is 4 delightful balance of whose and threat. There is Messee the light heavyweight champion of the world, who brings the story its only moments of real warreth and tenderheus. Seemingly a little illustrance in the early rounds. Mosere grows stronger as the custost moves along and scores a knackaut in the last round, his peets parting with 'Hunk.

There is the solid supporting

fathers, Mickey Shaughnear (the "Duke"), Andy Devino (the circus owners, Bustec Keaton the Bontamers, Finley Currue (the steambool captain). Royal Rano (the barber) Sheiling Holloway the barber and Jenephine Hatchisson the widow.

Acceptable work is turned in by Sherry Jakon, Parl-Boer, John Carradine Disros Hawkins and Dean Stanis, Putte McCarradine and Judy Carradine por and are received have in ber airige with Hock, potent by a

Credit art work G or W Dawn and McClure C was a constraint the use of the constraint of Minary River at the constraint of Minary River at the constraint of Minary River at the constraint of th

The Metrocular temoralian Charles R Harrdool comes to with some stumming hors, partinularly in the red-oranic range of the spectrum. Ted McCard's lens-work is investive. Frederic Stemany's editing not a tight on it should be A Arnold Gillespe's special effects workshie Is of should be A Arnold Gillespe's special effects workshie Is of the most of the beneson'y values for cheems magic are present but the exclusionshib his min in he book hever really asserts itself in the firm.

Platinum High School

Minor military academs entertainment with names of Mickey Roosey, Dan Duryva and Terry Moore for draw. Thin prosperts,

Motive colours of No. 1 bid production tages throws Remain. Fairs Names. Design there were the transfer of No. 1 bid production tages throws Remain. Teams Remain Remain Wards Wards Destroyer Jennes Berdings Christians Colours States of No. 1 bid 1 bid

Jecoster Brims No. Redforn Brilly Bully Java Bartens Crip Bastines Lorschola Nober Bud Bastines Lorschola Nober Bud Bastines Der Cohia Vince Paster Burry Nosbit

Notice Bee Color Monde Lind / Vince Pacific Willems Age of the Color Marry Number | High School Lind | Willems | High School Lind | Will Lind

spring from a served that laiks or much of the action and failure i graperly develop a premise white might have emerged a firstela

suspense yarn

The Albert Zugamith Productions-Fryman Enterprises joint of fort, produced by Red Hoff, seldon achieves a some of resility as the Kohert Smith streem as fullows Rooney as a father dedicated it is about a the investment death of his man. Flot to laid on a small felian off the California could use of a capenitive military ashoul whom students not only come from wealthy families but are hardened delinquents next to this academy when they are outsed from every other leatifultion. Come to pay he last respects to the non-he never have, separated from him early indivorce, Booney learns that instead of the box having been accidental killed he was murdered to a hastingper. Every obstacle to placed to his path by hostile achoul authorities and students before the truit ties and students before the truit outs and be automoson the petice.

Rooney plays a somewhot offheat rule for him, but delivers netl, even in those scenes in when he's forced to bottle three of the school officers, all past Marthes, with rifle stocks. Durych as the commandant is never completely believable, the character going back to early-day heavies and Must Moore also plays a heavy Warren Berlinger passes as the dead boy's roommate who exposes the crime to Roones, and Convay Twitty and Jimmy Bord, name singers, are in for teenage lure the former compering and werbling the title tune. Evelto Mindeut leeds disaff inderest in a bikint.

and Russell Mility's camera work suffices. Technical credits a riokay. Whit. Crack In the Mirror

Vivid but raid Zamach melodrama well acted by three stars, each in a dust role. Needs befly sell to make b.o. impact.

The models of First releases of DFT production produced to Farrier I Facilities Soil present Welfers, Franchise Soil present Welfers, Franchise Soil Rischard Followship Landson of Rischard Followship Landson Soil Rischard Followship Landson Soil Rischard Soil Rischard

97 Set No.

Gregotia I. Jamestrierra
Facilità I. Set I. Set II. Set III. Set II. Set III. Set II. Set

Present Darrel F Zanock and discretion Richard Flowsher who collaborated as effectively on Companion. The terms of Companion of the collaboration of Crack in The Mirror beautifully acred by Orson Wester Justice Greece and Budford In man, each of whom plays the lates. As a promotion gluomic to and as an opportunity to let the stars show their stuff, the duas-role but is a great idea. However it also tends to be a great idea. However it also tends to be about the films a small point and industriant audience interest from any

Mark Canfield's screenplay, based on a novel by Mariel Haed into their two potalited stores, both age end triangle situations in which age end triangle situations in which a not no roomy winnan throws over ler elderly lover for a much younger man. The first tiliausion involves three working class people and the second, three normbers of Pain haste mende. The stories come together when the working class dame and her young parameter we brought to trial for the murder of the older man. The lady in defended by an ambittious woung lawyer who is currently claring on with the tousties of one of France; ment respected criminal lawyer, such the later delevating the later delevating to the first properties.

By casting Weller as sorth the transmist of dennitroution weeker who is numbered and as the coeks oided lamper. Miss Greco as the mothers in both situations and Dilliman as the young lamper lampered and the young lamper lampered to make some portinent stafements about good and the resident of footiers the working class couple is eventually packed off to prison for their deeds while their uppervious counterparts as counterparts as counterparts are counterparts as counterparts as the classification of the prison for their deeds while their uppervious counterparts as counterparts as counterparts as the classification of the counterparts and the classification of the counterparts and the counterparts and the counterparts are considered to the counterparts and the counterparts are counterparts and the counterparts are considered to the counterparts are considered to the counterparts and the counterparts are considered to the counte

has a heart artery after earning of his own masteress after with his young protoge. This trook helicover, is telegraphed early in the film when the noticence first is let in on the fact that the tim stories are emercially the same. Another problem is that ahout he lives through, thin a focal point we inthey from the working class triangle to the problems of the appear less tyte, with the result had audience interest and emotional involvement are put to severe test. Protogo then become a rather cold and not territor profound tolletiectual carriers with said characters containly being re-

Although it aspires to a maning greater than it possesses poture in never dull, or despite the
dual cantings conducing the soture in never dull, or despite the
dual cantings conducing Tale infolds swiftly and specify in a series
of sharply etched sevens that cales
the gainey earthy flavor of Paris
sorking class quartiers as well as
the birds nomenhal faded sophistration a hating
slaced in authorthe truth
police
that one realizes that there has
been no particular reviolation which
the truth
police
delivers
in which
the of the
Martines
as the
mpdetries
as the
mpdetries
for the martines
are the sortion of several birds force
patterniarly when they are enach
between Dilliman and Miss Green
patterniarly when they are enach
tower This is quite a scene, with
Dilliman and Miss Green thrashing
around on a hed best to one in
which the lady's children are deepting. In a moment of assual excite
when they mave tint the kitches
where Wellen is sleeping) to put
the old green out of his missery.

Welles in fine as this drunker old slob and close to superb as the elderly lawyer Dilingan is also goes as the two young men, both egges by opportunistic However, it's Mis Green who comes off best-whelf of the because of performance of the projection of a unique cinems personality, is hard to say, is an case, she provides the picture with the closest thing it has to a coupl of warm, understandable and sympulactic characteristations, salether as the poor dome she is going after Weller with a crowbar, or as the expensively dreamed minomissing she is renouncing her

The five tax and previous contents the time in A reaceder K, at a proof in a h. I winder and improved an approvident of the court and Catherine Lacy omesth and counted to a counter to be desired with a counter to be desired with a counter to be desired with a second counter to the seco

Marror" is a unit of a first but to impair. The section of the sec

REFTINE_COLOR_SONG)

Harror film with a circus background good exploitation entry for the accordary market.

Amount in between wood believed of a money the close of the production of the control of the production of the production of the control of the production of the control o

A British amount distributed by American Individual Consist of Harraca is aptil tolled. For this Julian Wintle-Leslie Parkin production is replied with blood and gone in the heat. Drawin traditon, White the first in heady softable for morports, it has a wealth of exploitable values which could have terrangers.

No artistic general transfer to the protein that lends itself to saturation campaigns and horkings. With proper selling, there is no reason why this entry can't mopup in the secondary market especially director. For homorand sex are parlayed, and they're a proven he combe.

George Bast a pristnal acreemplay is a faceful tale of a remegade plastic aurgeon who takes over a overing circus. It's a legitmate cartit to begin with but under the physician's segunt the big top assess becomes a freet for his

adictical hobbies. Portrared by Anton Diffrier, the surgeon devotes his talents to restoring the facial graves of beautiful women who were served in site way or another. Currously, most of these feromen have criminal backgrounds which the medico para as a while to held them as his nomentions. At the same time they is also performers in the retrest.

When Diffing tires of a girl, shera eliminated in an "accident" during a performance. Naturally, the policie eventually become subpicious and the surgeon ton meets a grueneste fate. Diffing, who seems to have a flate for the role, is a realistic curron. "Nueboard."

is a realistic circus. "Bluebuggd."
Cast as the victims is an array of busiv benuties which include Erika Remberg, Vanda Hudson and Yvonne Rossain mong others. Before meeting their fates they growthe plenty of visual excitation. Yvonne Monlaur, a femme who's curtessly spared, is an added asset as an equestivenee bulleyes.

times everdien the marshre touch Co-producers Julian Windle and Leslie Parkin mounted the entry with good phetical values. They also give dose credit to Bills Smart's Circus for use of latter; facilities. Douglas Sicocombe Kastman Coler conseruwith is standard as are other bechnical credits.

too of a rock in roll number heard frequently on the assandtrack Written by Mark Anthony it called "Look for a Star Garry Mills sings it and it's a catch tone. But it's hardly in keeping with either a horror film er a circus picture. The Franc Reisen stein-Muir Mathieson toron, how ever, is more conventional. Gib.

Brad Of a Tyrant Undith and Hotopherson STALLAN—COLOR— TOTALSCOPE

Head is served, per Scripture, to Judith's people, after love does not compare all. Another Italo spee digited into English for the action trade.

Universal release of Vir Pinn. Rose and 6 EC Peris reproduction from the second control of the Peris reproduction from the Second Control Sec

H- uphprore	Massimo (Crail)
Jun 100	Fair be for 1 y
A DOT	Brooks Railing
Biring	Trette M
Group	Gordon Time
Bertind	Capvilla Propa
Ser out Girl.	Larrie Barry
Superior.	Burrardo 1
Combrania	Leongrido Burry
Gratner#	- France Ballions
ly un	Large Total
Branker	districtle April
Nacmi	Denveta Aa
Daniel	Binco Divers
	manufacture 1

Horder of propie and animals fra an made specture approach the grown to disbour, prempts the quip. Italy must be running a sale on these fram. Head of Tyrans the Universal argunition, apportantly server a utilities an approach to provide Un distribution organization with product until its own planned-an-bischbusters product a resultable.

Haisphernes "this one is based on an incident from Holy Scriptime. As a casture diama more than as action film, the entry will likely appeal to the less exacting film-gier and prove an ohay entry for vacationing wchard kids.

gier and prove an obay entry for variationing whosel kide. It deals with an Assyrian effort to overvon all of Asia Misser and the relationship of the cruel Assyrian general. Holiophermes, and the Judean girl. Judith. The girl svia out deliberately to entire the treat and kill him thereby logong to tave her city from destruction. A strong love, honever, develops between the rent of the girl. I factor that delera her from corrying out her plan like make an effort in disauade him from his purpose by reasoning, but the general whose power is built of terms and the god like wowing of his army fears that a sign of weakness would be his undoing. The guil exchiuntly subdyagates her lave. Outs off her love is head, and nave cuts off her love is head, and nave

Misseine Girotti, as Helephernes, and Isabelle Corey, as Judith, are both attractive individuals and meet the demands of the roles. Fernando Corothe's direction astendard. The dubbing jub is a standard. The dubbing jub is a good one and the lack of synchronization between the lip movements and the notice of the countries of the countries of the countries of the countries.

On N'Enterre Pas Le Dimanche One Does Not Bury Sunday) (FRENCH)

A first feature by documentary maker Michel Drach, this was taske on the megan of the industry feathers \$30,000 and copped the tof film critic award of the year. Film is a competently-make drama about the love affair between a yound Negro and a Swedish girl which idestroyed by an unstable art not be a second of the property of the p

Director Druch goes in for a let of symbolism and smart visual efects which give the pic a gloss. But at times it presents the relationships from expanding and the hisracters from becoming full-blooded. Result is a published film that has not pussibilities on it thems and othe but would need

Production keeps characters incated. The hero works inside a rage-steed bettle which he parades round Paris as an ad. This unlertines his isolation while his fewing of hering couples points up its need for love. It finally convet is a Swedish gard but she refuses o give in. They become engaged out her employers a fickle literory and a sluttesh wife, are his united.

He is made jealous by the wife, hen he is seduced by the same ife, with a slaying to build a de-

lous climat.

Drach keeps things moving via delt editing. Some of the motivations are cloudy but this has exploitation handles and fine technical aspects. Mosk.

HICKSVILLE FOR SELF-RATINGS

National Boxoffice Survey

Biz Still Slow; 'Ben-Hur' Again Champ, 'Daisies' 2d, 'Can-Can' 3d: 'Kind,' 'Unforgiven' Next

Public Pro-Title

Over Dubbing,

Per Exhib's Poll

British Variety Tent Hits Charity Peak pare

Barr Interstate Ad-Pub Chief: Frank Starz As Circuit's Senior Thinker

N.Y. DIRECTORS ELECT WILLARD VAN DYKE

Other Than North America Rights for 'Salammbo' Set

CLASSIFICATION

Pesce: Brutality on Screen Surely Doesn't Provide Admirable Images For Those Already Evil-Prone

Product Shortage Ends Twice-Weekly Changing

San Francisco, May 10

Second-run downtown Embassy, 1,200-seater which has specialized in twice-a-week change of bills for 22 years, starts new policy temoc-rew (11) will switch bills only once a week.

Issues Pending Before 20th-Fox Meeting May 17

New Pix Boost Chi; 'Congo'-'Comedy' Sock \$14,000, 'White' Whopping 29G, 'Can-Can' 34G, 'Daisies' Brisk 27G

'Feeling' Fine 18G, St. L.; '80 Days' 12G

Key City Grosses

Young' Slight 9G, Hub; 'Daisies' 16G

Visit' Sockeroo \$13,000. K.C.; 'Kind' OK \$6,000, Ben-Hur' Big \$20,000

'Can-Can' Mighty \$26,000, Philly Ace; 'Miller' Hep 8G, 'Daisies' Sock 23G

Broadway Grosses

'Visit' Lively 9G, Omaha; 'Congo' 6G

'Summer' Sharp \$16,000, Toronto; 'Miller' \$9,600, 'Daisies' Lush 136, 3d

'FLAME' TORRID 11G DENVER; 'DAISIES' 96,

'Can-Can' Rugged \$11,000 in Pitt

Ben-Hur' Giant \$18,000 in Sluggish Mpls.; 'Flame' Dull 4G, 'Seas' 121/2G

L.A. Light But 'Kind' Smart \$15,000; 'Unforgiven' 13G, 'Floyd' Snappy 9G, Daisies' Hot \$15,800, 'Can-Can' 18G

D.C. Uneven; 'Kind' Hot \$14,000, 3d, 'Daisies' Fair 136. 'Private' Proud 76

Indpls. Dull; 'Hur' Hot \$15,000, 'Story' 6G, 2d

Kind' Good \$7,000, Cincy; 'Hur' 22G

Ben-Hur' Stout \$12,000, Seattle; 'Congo' Fair 6G

DAISIES' OKAY \$7,000 IN PROV.; 'KIND' \$5,000

'Kind' Wow 20G, Det.; 'Wind' 15G, 'White' \$10,000

Balto Better; 'Kind' Hep 76, 'Bongo' Fast 316, Daisies' Fair 516, 4th

Estimates Are Net

B'way Spotty; 'Congo' Crisp \$20,000, 'Kind' Bangup 21G, 'Lady' Lusty 23G, 4th Wks.; 'Can-Can' Lively 30G, 9th

Story' Sturdy \$7,000, Port.; 'Hur' 13G, 16th

'Wind' Okay \$9,000, Frisco; 'Hur' 25G

'Kind' Rousing \$12,000, Cleve.; 'Daisies' Good 76

Derby Bops L'ville Biz But 'Daisies' Oke 7G; Wind' Slow at \$3,500





WB Won't Talk on 'Finking' Writers; Coast's Union Dickers Continuing

hargaining services got underway Actors Culld

of Television Producers

Brites Cu'll and CMPP following

chairman Ed North and counsel Mel Nimmer—met informally last neck with AMPP exec v p. Charles

producers' negotiating team.
Franklin and Nimmer together
with WGA national chairman Ed
Hartmann, Writers Guild-West
prexy Cortis Kenyon, screen
branch prexy Ken Englund and tyradio branch prexy Kay Lenard,
leave today for New York to join
esstern WGA reps in the Guild's
esstern WGA reps in the Guild's

Writers' Own 'Bests'

Writers' Own 'Bests'
Hollywood, May 10,
"Diary of Anne Frank"
copped the best drama nod in
the 12th annual acreenwriting
awards of the Writers Guild of
America list for 1959. Albert
Hackett and Frances Goodrich
were the writers.
In the other categories of
best writing I A L. Diamond
and Billy Wilder won for
"Some Like It Hot," comedy;
and Mel Shavelson and Jack
Rose, "The Five Pennies,"
musical.
Norman Krasma was honored
with org's Laurel Award for
outstanding achievement.

Unemployed, Film Writers Dish Gags

Staid Uptown, Mpls., Plays 'The Lovers' With New Yorker Quote Only

Bob Siodmak's Opinion on Filmi France's Studio Conditions Ideal,

But Unions Too Bossy in Britain

'Marathon' Both Ways

ules and 30-second announcement—has been set for WCBS-TV. A two-minute to clip will be employed for additional promotion.

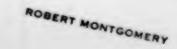
Goldwyn Lauds Writers; Most Vital to Filming, Oughta Settle First

Hollywood, May 10 Samuel Goldwyn, referring to the current strike situation, had this to say in an address at UCLA:

Praising the profession as he

A Goldwyn moxim to arise from his oddress r. but I'm not here to talk, I'm here to deliver the goods . "I was an injunction to young writers "Steries are not written , they're rewritten.

ROBERT PARRISH SUES **BECK AND BRAUNSTEIN**



Dear Jim:

I have just sent the final print of "The Gallant Hours" it is now after midnight I can't help sitting, and Hours" the film has been taken and what we have wrought is now in

Now the audience must judge us. Some may like what we say one or two things for the record. But whatever the result, let me and Frank Gilroy on the subject of Admiral Halsey was made as the Navy's cooperation of what we were trying to say.

And the Navy's cooperation was great in supplying us with

The shooting of the picture I shall never forget. After the first time (a stimulating and somewhat risky experience), assembled in a studio. It was no accident that we finished assembled in a studio. It was no accident that we finished under schedule. MGM studio did themselves proud.

The cutting and scoring were made exciting for us by the Choral with Roger conducting is the best. That wagner

And now it is all done and we can sit back and wait for before. It is not bouquets as we have done so many times between now and the day waiting. The time will go slowly the advance work for the release of the picture an audience. It is, but there it is.

And now permit me a personal note. The picture says all was first conceived. A great many people contributed to the idea of Admiral Bill Halsey is the great to work with again, but a major letter I don't apologize for one word of it.

James Cagney Admiral Halsey The Gallant Hours







Stupidly Bad, and/or Good Films

Davis Cites Rank's Wide Diversifying Plans; Even Disk Players, Radio, TV

20th-Fox Closes Deal To Do Millionairess

Franco-Japanese Swap Sends Barrault to Tokyo

CALLAS' SCALA RETURN

Calls Conductor Too Tormenting

To Film Yarn About 2 Yanks Who Started Big

That Man Levine Takes Bead On

John Davis Again Stresses Need To Rationalize Biz on Industry Basis

Sue Over Suicide Scene

British Exhibs Germany's First Ozoner Launched

Room' As German Legiter

Gottfried Reinhardt Maps 4 Films

Assistant to Lubitsch 20 Years Ago Forms Own Pix Production Outfit

DeLaurentiis Set On \$5,000,000 Film Lineup





in the CHARLES H. SCHNEER Production

A AIM AT THE STARS

The Hernher uso Brown Story

also starring GIA SCALA-HERBERT LOM

Screening by IN DWILLS - Dury St CORD RECORDS, USD WICHER, HITH WERER SHAN Streeted by J., LEE THOMPSON

(Editing for September release)



GULLIVER

in SUPER DYNAMATION
KERWIN MATHEWS-JO MORROW-JUNE THORBURN

Screen play by MITHER RESS and MCE SHIP - hand on the Ministern SHIFT chance, SIRLIMIES REMISE House Effects by MIT WARTHMISEN - Directed by MCE SHIP - Produced by CHANGES II. SCRINGER A MORNINGSIDE PRODUCTION - In: EASTMAN COLOR

(For Christmas release throughout the World)



Jules Verne's YSTERIOUS ISLAND

SUPER DYNAMATION

COLOR

(Now in production)



Robert Standish's ENTLEMAN OF CHINA

COLOR

(On the way)

ALL FOR Columbia PICTURES RELEASE!

New York Sound Track

Robert Lippert, who is octung as limited between lost, and 20th Fox puts Desire in The Dan't his. It will mark the 67th pic he has made during the Spyres Skewas hanner.

e IFIDA members—Trans-Lax Distributing r national Governor Films and President — h over 15% of the first day's take on selected A's anti-censorship fund — Joe Wahl, pre-bistributors and verper Charles II. Rosenblatt Distributors and verper charles II. Rosenblatt

No Namedropper He

London, May 10. Reports the London Sunday

attributed (quite

wrongly i'm sure to Mr. Douglas Fairbanks, KBE

As I was telling the Queen the other day. I despuse non

Full View Jesus

Omaha Legit Showman's Film Flyer, Opens Issue of Exchanges 'Laziness'

Publicists Seal Contract For One Year With UA

Seasoned by 150 Budget Pictures for Columbia, Katzman Joining 20th Hollywood, May 10 Deed is in final stages for Sam

Kateman, with Columbia Pictures

week Katzman has submitted properties to 20th, with deci-now being made on his in-

Columbia O'seas Promotion Under Parent Umbrella

Promotional personnel and facil-ics of Columbia International

Hicksville

Bev's Cosmetic Job





DOMINION

London (CURRENT GROSSES EXCEED FIRST WEEKS)

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AND MANY, MANY OTHER LONG RUN ENGAGEMENTS

Picture Grosses

LOS ANGELES

(Continued from page 9)

14, 90-31.50 — Man in Havena'

15 tot general release and
peration Mad Ball Col re
16 tot general release and
peration Mad Ball Col re
16 total Statement of the Statement of the Hillstreet with Pix II Rey,

16 Hillstreet Pix Ist wk, Fix

17 Kans for Killer (Val. 2d

Hillstreet Beil, Brock, Can
Col remans that wk, Pix

18 Rey, Statement of the Stat

4 756 90-8150 Pretty Boy of Contrad and Crisme and shment USA A Smart War of Contrad Beyordy Agry Planet Alt tot general reCommic Monoters (Val. 10) Hollywood with Orpheum the Beach UA 3d wkinnthe UA release 3d wkinnthe UA release 3d 97.800

10 101-82 117 (L) and To He 1 and B. & NSH \$2,000 Last a Delinate Delin-pest Court gitter

sent Par epent Confighter in resource \$2.800 Huttyward Paramount Flect 460 \$1.52 Please Don't had a M-G 4h wk Hotel 16 52 Hotel Att Chee More With Faint of 41 wk Nice \$0.000 or close to receive \$5.500.

Carry On Nurse: Goss 9th vikt.

Zones 83 400 Last week, \$5,800

Warner Bollywood Ciretants
lise: 11,300 91 20,62 65 — Search
lar Paradise Cineranus Started

4th week Sunday 8 after big
15,000 lost week

Egyption (UATO 11,302 81,25,
15,00 Be Hur M.G. 24th
ik Great \$20,000 or close Last
eek, \$30,000

CINCINNATI

CINCLINAT

(Continued from page 9

Sanphire* (C. 3d wk. Oksy
1, 400 Last week, \$1,500

Grand (RKO) Last week, \$25:—

Viett to Small Planet* (Par. 44h
vk. Fair \$3,500 Last week, \$4,000

Guild (Vance) (500 \$1:— Mouse
that Reared* (Col. 20th, Fairish
1,500 Last week, \$1,700

Hode Park Art (Shor) (300 \$1:—
Black Orphees* (Indie) (m.o.) 3d
vk. Mild \$1,400 Last week, \$1,500

brued for four weeks at Esquite
vet.

regitive Kind.

and week. "Inforgiven" UA: 2d

\$ \$4.000

Palace RKO: 2.000 90.51.10

Rebel Breed. WB and Threat."

Research Show on Earth. (Parresearch Show on Earth.)

Competency of Hearth. (Parresearch Show Sh.500 Last week. Around

orld in 80 Days." Todd: Ire-cunid wh. \$4.700 Resumption of
pred-ticker policy due June 23 with

an-Can. 20th.

LOUISVILLE

Continued from page 9:

Mary Anderson Propie's (900)
41 Savonara (WB) and
foitle Cry (WB) retusses Fair
1 000 Last week Tell Story

SAN FRANCISCO

Smoke Indiet Slow \$8,000 Last week Sward and Cross (20th) and Until They Sail M-G, \$8,000 Warfred Loew 2,656, \$1,25-\$1,50 - Don't Eat Datures (M-G-4th wk Dandy \$9,000 Last week \$11,000.

Paramount Par 2.666 \$1.25. \$1.50 - Savenara Waland Bat-tle Cra Will resource Okay \$10-000 or close La work Career Cut Will and Relat Breed Will \$11.000

Will \$11,000
St. Frameris Par 1 400 \$1 \$1.25
Wind Cannol Reed 20th and
Toneth Of Laviers Par Okay
\$9,000 or near Last week Rabette
Goen To War (in and Sinry Of
A Blonder Cont \$7,000

Orpheum (persus Inc.) 1 456, 81 25-92-61 - Windja mer Cine-erams 25th wa Good \$16,000 Last week \$18,000

Enited Artists No. Coast 11.151, \$1.25-\$1.50 Figure Kind UA: 2d wk. Nice \$9.000, Last week, \$14.500

\$14.500

Stagedoor (A.R) (440 \$1.25\$1.50 On Man In Harana
Col 90 wk Potent \$6.500 Last
neek \$1.001

Vague S. F. Theatres 384
\$1.50 Mantion Janus 9th
whi Fancy \$3.000 Last week
\$3.000

Caroset Inited California (1.250 \$1.50.83) in Ben-Har M-Galloch wk Seasch \$25.000 Last
neek \$28.000

BROADWAY

Strang Col comments in May Paramaneum AB-PT 3.685 \$1

El Planne On I dia 20th 2d on This rous I ending torrestrained by the March 225 0.00

En and the Strange Control 225 0.00

En and March 2000 on May 19 F of week for Flame was

performances. The eighth was \$25 000 for 10 shows. Ntate Lores 1,900; \$1.50-\$3.50 — Ben-Hur" M.G. 25th wki-Cerrent session finishing today Wed-looks like great \$48,600 for 2 performances. The 26th week 143,000 for 12

Wedi looks like great \$40,600 for 12 performances. The 24th west \$40,000 for 12 shows. Stave indef Victoria City Inv. 1,003, 30-52.

"Comported of Hearts." Pari 3th with This week ending today Wed. looks to hit thin \$5,000 after \$8,400 for fourth "Wild River" 20th. In due in May 24, day dating with 68th \$1 Planhouse. Warner (\$500 - 1416 - 30-52) with Current stanza winding up to day. Wed. is heading for sine \$11,000 or near The 11th week was \$15,000. Stave on until May 26 when Pay Or Die 14.43 will be launched with gala preem.

Barunet Reade | 430; \$1.25-82 Big Chief Cont: 3d wh-cond session completed Monday was fair \$4.500 after \$6.100 for

b was fair \$4,000 after \$5,100 for perser.

Fine Arts (Davis) 1468, 90-51 80.

Fibring Cranes. WB 8th wk eventh round finished Mondas b disped to slow \$4,900 after \$4.00 in sixth week. Hiroshirm Man mour. Zenithi opens May 16.

Reckman. R&B 500, \$1,20-1.75. Resentary (Films Around fords 115th wk. The 18th frameword 115th wk. The 18th frameword 15th week.

Fifth Ave. Choema (R&B: (250, 125-51.80 — Rickisha Man Ince 2d wk. First round ended fonday 9 was fair \$4.100.

Normandie T-L. 1392, \$1,25-1.80.

Fifth Ave. Closems (RAB (200))

\$1,25-51.80 - Rickischa Man Indice 2d wk. First round ended Monday 9 was fair \$4.100.

Normandie T-L 592 \$1.25-51.80 - Conspiracy of Hearts-Pay (5th wk. This session winding up today Wed. looks like lean \$1.000. Fourth was \$4.000. Crack in Mirror (20th opens May 19.

Lettle Carnegie L Carnegie (200 \$1.25-82 - The Chasers (Hakim 2d wk. Initial session ended Saroday 8 was orded \$10.500 in alread [Rurar (Brandon 115th wk.6 dairs. \$4.200.

Guild Costid 450, \$1.51.75 - In A. Right Jock 81. (2d wk. Second stassa finished Saunday 8.

7-\$1 Savoniara WB) and Boltle Cry WB retiseates Fair \$3.000 Last week Tall Steep 198. 3d wk \$4.500 Bishes Fourth Arvenuer (2.000 Rights Fourth Rights Four

day (8) was stordy \$8.500 after \$0,000 in second.
Paris (Pathe Cinema) (568, 90\$1.800---"Private Property" (Indie3d wk. Second round complete
Sanday (8) was okay \$6.000 after
\$7.000 in first.
Plass (Lopert) (325, \$1.50-82Plass (Ballotto (Ballotto)) (135, \$1.50-82
Eleprace Bango (Cont) (M) wki
Finanth session ended Minday (9)
was omash \$10.000 after \$11.000 in
third

use smash \$10,000 after \$11,000 in third

61th \$4. Playhouse Lee Brecher

379, 90,51,65. — When Connedy
Was King (20th) 7th wk. The
sixth week completed Mundas 19
as off to okay \$4,000 after \$5,000
in fifth round. Wild River (20th
opens Mas 24.

Trans-Lex \$2d \$4. 7(-1.) (540 \$1.\$1.50 — Man in Havana Col10th wk. The 15th stanza finished
last night. The 15th stanza finished
last night. The 15th stanza finished
last night. The 15th veek. Savage
Eve. (7-L. booked to open here
June 6.

World: Perfecto- (290, 90-\$1.80)
Soxport. Mishikin and Shunneless. Sex. Mishikin retinues.
Opened very big last Fridas 6.
In ahead. Adulteress 7 mesand Frinche and Flesh. Times
and Flesh.

DETROIT

Continued from pade 9
125-51-49 — Fugitive Kind*
1 A. Waw \$20,000 Last week.
Tull Stary WB and Threat
WB 20 us, \$15,000
Palms UD 2,961, \$125-51-49
— Passed for White AA and
"Bluebesid" 10 Honeymons.
AA Fan \$10,000 Last week.
Because They're Young Colland
Nosse for Gunman" UA,
\$11,000

1 000 Madhase UP 1 200 81 25 81 40 Once More With Feeling" Col d American Maker Indie (2) Oke \$10,000 in 4 days Last h \$16,000

Breadway-Capitol (UD) 3.500 Breadway-Capitol (UD) 3.500 1.2-\$1.49 — Pretty Boy Flord Indie and "In-Between Age" In-lie Shwa \$8,000 Last week, Biliz King Indie and "Break-set Indie 87,700 Adams Balahan (1,700 \$1.25-1.50 — Don Eat Daistes Mid-60 uk Great \$10,000 Last week, 12,500

1 1 25-63 Ben-Hur" M-G 12th wk Schnattonal #80 000 Last

week \$29.300

Music Hall Cinerams, Inc.

(1.202, \$1.55.62.65) — Windowser "NTr (7th uk. Socka \$23.00)

Last week, \$22.300

Trans-Lux Krim (Trans-Lux)

(1.00) \$1.49.\$1.65; — "Man in Havana" (Col. 4th uk) Oke \$7.000

Last week, diffo.

ST. LOUIS

Continued from page 8)

Okay \$2 500 Last week, "Firebird"

Okay \$2,000 Last week, "Firebird" indice, \$2,000.

Emmire Schuchart Levin' (1,800, 90-81,25) — "Don't Eat Daisses" "M-G" (56h wk. Big \$0,000). Last week, \$9,000.

Fox Arthur 5,000 60-90—"Once More With Feeting" (Col) and "In Wake of Stranger" (WB-Fine \$18,000 or near Last week, Heiler in Pink Tights (Par and Valley of Redwoods (20th) \$15,000.

Valley of Redwoods 20th \$15,000 Loew's Local 3,600 60.90—
Fugitive Kind 'Lar and Three Came to Kill 'UA' 2d wk. Good \$10,000 Lost week, \$13,000 Faccast (Arthur 1,000, 90-90—
Chance Meeting 'Par' Possable \$1,000 Lost week Wind Connot Read" (20th, same.

St. Losto Arthur 3,300 60-90—
Bluebeards 10 Honeymoons 'Indie and 'Turture' Indie Fair \$9,000 Lost week 'Babetto Goes to War 'Col and 'Mouse That Roared' (Col. \$8,500 Massay Oak Arthur 750, 60-80; 20th '2d wk). Big \$2,500 Lost week, \$3,000

TORONTO

(Continued from page 8) Fair \$3.000 Last w

| Den't Fat Datstes" | M-G | 3d | Lusty \$13,000. Last week,

— Don't Eat Daisies" (M-G (3d uk. Lusty \$13.000. Last week, \$17.000. Tived: PP '935 \$1.50-82.50 — "Can-Can 20th 6th wk. Sock \$12.000. Last week same. Towne Taylor 630 \$1.81.50 — "Chance Meeting" (Par) 2d wk. Fine \$4.300. Last week, \$6.000. "aiveratty PP '1.382 \$1.50-82.75 — Ben-Bur (M-G) (21st wh. Now with daily mats, capacity \$25,000. Last week, ditto. Uptown Lower 2.745, 75-\$1.25 — Home from Hill (M-G, 6th. ok. Mild \$3.000. Last week, \$6.000.

day (8) was sturdy \$8,500 after \$9. Bogus LA. Casting Promises Halted; Skip-Trace Stalked Debtors Thataway

BOSTON

enth week ended today (Tues.) was fine \$16.000 Last week \$18.000 Kenmore Indie 700, \$1.25 \$1.80 Man in Hayana" (Cal. 13th wk Good \$7.000 Last week \$3.300 Metropolitan (NFT 4.357 70-\$1.10 Toil Story WB and In Wake of Stranger Indie 3d wk Second was very and \$7.000 Last week \$12.000

Second was very and \$7,000. Last neck, \$12,000.

Memorial RKO: 3,000.00-\$1.10-— Don't Eat Daisses. M.G. and Hell Bent for Leather. U: 48h wh: Happy \$16,000. Last week.

13 000 Orpheum (Loew (2,900, 90-81.50)
Because They re Young (Col) od Comanche Station" (Col) NG 9 000 Last week, "Home From Ind W-G 6th wki, \$8,500 Persmount NFT (2,357 70-10). Glenn Miller Story" and Meet Dunny Wilson "rejessees are \$7,000 Last week, "Great-st Show on Earth" Par (rejessees) \$3,500

\$8.500
Pitgrim ATC 11,000 60 \$1.10
Pitgrim ATC 11,000 60 \$1.10
Killerss of Kilimanjaro Coli and
Santa Fe Coli RE Midd \$6,500
Last week Collath and Barbarians Al and Fighting Wildcats*
Indie: 2d wk: \$9,000
Sason Sark: (1,100 \$1,50 \$3)
"Ben-Hur M.G. 23th wk. The
24th week was \$22,000 with 10
whows.

Trons.Lux (T-L: 730; 75.81.25)

- Career Girl" (Indie) and "Live I and Indie (2d wk), Sink \$5,: 290, Last week, \$6.200

KANSAS CITY

Cantinued from page 81 Touch of Larceny k \$1,000

dwk \$1.000
Middand Locus 3.500, 00-51.25
Figures Kind* UA and Three
Cure to Kill* UA 2d wki Okes
\$5.000 Lost week, \$2.500
Missouri RKO 2.535 \$1.51.25
Unfordiven* UA' and "Virgin-land" India (4th wk. Satisfac-land* India (4th wk. Satisfac-India (4th wk. Satisfac-Ind

3.000
Plaza NT&T/ [1.900 90-81 25-Our Man in Havana* (Col. (M.
k. Fair 94.500 Last week, 86.000,
Rwsy (Durandel 850 81-81.50- Dun't Fait Daisles* (M.-G. 3th
k. Socko 87.000 Last week,
2.500

87 300 Liptown (NTAT) (2.043 85-81)— Wake Me When It's Over (20th 2d wk: Fatrish 94-300 Last week in combo with Granada (2.217) moderate \$8.000. Currently Gran

Fairway NTAT1 (700, 85-\$1)Kulnapped BV and Dumbo
BV (release) 4th wki. Oka
\$1.400 Last week \$1.900

BALTIMORE

BALTIMORE
(Continued from pade 9)
(Indier '2d wk). Oke \$2,300 after \$3,000 in first.

Mayfair 'Fruchtman' '900, \$2.50- Windjammer 'NT '12th wk' Spirifed to good \$5,000 after \$4,000 in 11th

New 'Fruchtman' '1,800, \$0-51,255 — "Fugitive Kind" 'U.A. Ohood \$7,000 Last week "Tail Story" 'WB '2d wk \$4,000 "Tail Sweek "Tail Story" 'WB '2d wk \$4,000 in eighth.

Stanton 'Fruchtman' (2,800; \$6.51,25 — Glenn Miller Story" 'U'retussie' Slow \$3,000, Last week "Wake Me When Over" 20th '2d wk; \$4,000.

Towe 'Rappapert' '1 125 \$1,48.52,50 — "Ben-flur" 'M'G' (6th wk; Tail \$15,000 after same in fifth.

Continued from page 8
"Third Voice" (20th) Nice \$13.000 or near Last week. "Glenn Miller Story U and "Back to God's Country U reclauses same. Esquire Fax: 600 \$11— Masters of Conno Jungle (20th) (4th wk) Next \$2.000 Last week. \$2.200. Depth-mass (RKD) (2.900, \$1-\$1.25)— Den't Eat Datsies." (M-G) and Virgin Island Indiel 4th wh. Lively \$2.000 or near. Last week. \$10.000. Parameent (Indie) 2.100, 90-

Washington May 18

A Los Angeles shiptracing firm mation on delinquent debtors un-

FTC declared that the Television and Appliance Cap agreed to a count forbidding it to use deseptive

Assorting Report.

Assorting to the FTC complaint Issued last September, the company mailed out the forms with a return envelope addressed to Hollywood Casting Service Inc. The questionnaire asked for such information as current address, place of employment and make and tag number of car. An accompanying letter signed by 'Chief Casting Director read in part.

"Congratulations In the very

"Congratulations in the very near future a major motion picture studio is planning to film location shots in your immediate neighbor-hind. We have selected you in appear in this film."

The completed forms would be uned over to the company's

Slothower Couple's Nine Houses to Commonwealth

Kansas Cily, May 10. Commonwealth Theatres is

The acquisition has aparked a long list of changes in Common-wealth manpower according to Richard Orear president Date Stewart, fortuerly city manager in Springfield. Mo. has taken over management of the Wichitz prosperties and avoiding him are Vera Peterson formerty of Clinton Ma.

nanagement of the Regent and amissing him are Vera Peterson, formerty of Clinton, Mo, and Phil Blaky of the Regent and Crest theatres, Kannas Cily.

Darrell Manos of Sarden City, Kana, has taken over the varant Springfield post, and Gene Sampington formerly of Ottawa. Kana, and now on the Wichita crew tempowarity, will later assume the Clinton post Stewart also has vacaled a position as area coordinator, and that is being assumed by K. K. King, Searcy, Ark.

Apollo in Hollywood To Cooperman for 2d-Run Art

Los Angeles, May 10
Alex Cooperman, local foreign
film distributor, has taken over
operation of one of the carly Hollywood houses, the 40-year-old
Apollo Theatre, and will run 700seater on a second-run policy for
art films and specialized attraclong.

Renamed the Apollo Arts, Holly-wood Blvd situation was acquired from Fox West Casst Theatres, longtime operator, which for past 18 months had leased house to Mort Goldberg, operator of sub-run Academy Theatre, also on Mallywad Blvd (Conservance) Mort Goldberg, operator or run Academy Theatre, also Hullywood Blvd. Cooperman ports he'll expend \$25,000 for furbishing.

Angle-France

lowing a meeting in Paris April 29 between reps of the British Film Producers Assn. the Federation of British Film Makers and the native interests. A similar document, drawn up after similar consultation with the Italians, already has been okayed in principle by the two industries concerned.

After the French have studied the embryo part, there still remains the views of the British film labor unions to take into secount. The unions are in favor of coproduction, but with strict safeguards, some of which are regarded at the Parameent (Indie) 2 100, 90\$1.25 - Tall Story (WH 2d with Trim \$10.000 Last week, \$15.500 Towne Indie (600 \$1-81 6) Story (Thin \$10.000 Last week, \$15.500 Story (Thin \$10.000 Last week, \$15.500 Story (Thin \$10.000 Last week, \$15.500 Story (Thin \$10.000 Story (Thin

Call Hellman Hardtop Designed For A Motorized & Exploding Population Individuals are Interested in giving

been revision built and will sun time to be commented the type geared to the unfraprical owner-

The Hellman has adjacent park Neil and fing facilities for 500 years Hellman 32 year old con of the

"Nell Hellman could have conminore memory the humanimus in
home memory the humanimus in
historia dellar home we poi un
historia that adjusting perhans
are in a "must for ha dislectured next to Hell in a new
lecture that adjusting perhans
are in a "must for ha dislectured next to Hell in a new
lecture for he state Thrus a melecture for the state Thrus a memeritan in a membronia speech
where the state Thrus a melecture for the state T tersted next to Hell as a new

100-mile radius. Albany's count is estimated at 145,000.

Hellman, who likewise owns successful drive-ins around Finite and the state of the state o New York Philader of a red fry pier, who attended the Hull-world tipe premiere of the new Hellman Theatre here recently haled to a cudence of high a cudence of high a national field over v hale the transfer of the more which the Kallet circuit operate at a shopping center in De Wit outside Syramic 150 miles distant.

Distant. There is reason to believe that the example of Hellman's financial courage in building the theatre house not been lost on local-ores operators. One said he planned to erect a house of the name type elsewhere but would not give details. Another opinion expressed at the premiere is that the comfort and luxury of the Hellman will force builders elsewhere to fallow out.

"Netl Hellman could have con-

the form of financing

The proponents of the "New American Cinema are main-ly hased in N. Y. Their mouthpiece is a four-year-old publication, "Film Culture," edited by Jonas Mekas a Lithuanian who has been in the U.S. for about 10 for the Greenwich Village Village Votre." keeps tube on activities of the "new cinema." He predicts that within a year, six or seven of these "new films all to be made on location in N. Y. will be available. Samilar to a number of the French "new wavern," who successfully made the transitions from film critic to filmmaker. Mekas in bounding his own production. To be made under the hancer of his own FC Film Unit, titled "Guns of the Trees, will be a complete delivourself effort, with Mikas producing writing and chrecting. Mekas describes his film as an attempt to portray the lesside of a generation, its subtle ferims. Voice" keeps tube on activities of has described his firm as an ar-tempt to pertury the Inside of a generation. Its subtle feelings thoughts and attitudes." Another film in the same category is "Hol-leingah the Woods by Mekas brother Adolfan.

Mekee list of potential "New American Cinema" films trictude "The Connection" to be made by Shirley Clarks a well-known ex-The Connection to the mane by Shirley Clarke, a well-known experimental filmmaker, on untilled film by Edward Bland and Edward Keunedy with an all Negro cart. "Sin of Jesus." based on an Issae Babel stary, and to be made by Robert Frank and Alfred Leslie, who made the recent belonial film. "Full My Dainy." Gregory Markepoules." Security: and Edward Backman and H. Humer. "Men Die." With the exception of "The Connection, based on Jock Getber's successful of-Broadway planell the films will be privately financed. United Artrata is and to be providing the money for "The Connection."

Recent films of the do-th-nourself variety that have been halled by the "new cinematics" are "Shad-ous," the film made by actor John own," the film made by actor John Cassavers, the aforementioned 'Pull My Daisy', Bert Stern a 'Jass on a Simmer's Day', Lomel Regosin's 'Come Back Africa' Morris Engel's still - unreleased Venice award-winner 'Weddings and Babies,' and Stanley Brakhage's 'Desirtfilm' Engel's previous 'Little Fugnitee' and 'Lovers and Lellipspa,' both of which clicked commercially, especially the former, and Regosin's On the Bowery' are rated respected fore-rustoners of the new novement.

Attention to given too to a fair-

unners of the new movement.

Attention is given ton, to a fairr pecent Hollywood film, "Crisiond Puntshment. U. B. A." mode
y Torry and Denis Sunders and
eleased by Allised Artists. Other
lens breadly in the "new clemes,
lens breadly in the "new clemes,
ague, are Leslie Stevens" Private
respects," currently being rereased by Citation Films the Ben
laddow - Joseph Strick - Sodney
flevors entry. "The Sungae Rev. dow Joseph Strick Sidney yers entry. The Smage Eye, ng released by Trans-Lak ord agaley International and Rich-Rush's Too Soon to Love, ng released by Universal.

Naify's 'Ouch'

Continued from page 2 m house thus attenting to the Bal's

theatres in the area without distributors' help through joint pooling errongements with competitive exhibitors trial, which will week dwelt at length in a laboration of Naify crust with the West Court United Artification of Risa mideld and Nasser correlated.

The acres Naify house in the area are the Hayward and Bits in Ha ward, the Challend and Startum Drive in its San Leands the Drive in San Leands and the Drive in its an Leand; the Det Mar in Su Livereni, and the Garage and Francische in East Chakin Wheele pres on earl share of Ser Francische Bar ad hea populsion grant in

denoted today the sum Attached weeding even only in the highly of be hard white pass showing of the mony fier in the nakett to bring her to be not be

Mervyn Lelloy, who figured he'd have difficulty in the Far East finding out who won the Oscars last month, declared on his return last week that the Academy Awards generate more excitement in the Crient than anywhere else he's seen in the world. Producer-director spent a month in Japan. Hong Kong and Thailand. Lelloy said his experience has reaffirmed his helled in the effectiveness' of the Academy Awards presentation. "The winners are posted in the lobby of Tokyo's Imperial Hotel, he explained, "Full page-one coverage is given the Oscars he all the newspapers. The news is on radds and television. People talk shout it in the streets, eagerly analt the results, then fill the theatres where the winning purtures are playing."

Liz Carpenter of Vanistry's Washington Bureau and Esther Van Wagoner Tufty. NBC feminecaster and new national prexy of American Women in Rodio & Television, have teamed as a nonpartisan due to make catchiptrose introductions of all Democratic U.S. Senators at a Washington dinner in the Senators' honor Monday. 9 night is the Sheraton-Park Hotel as part of the big '60 Campaign Conference for Democratic Women. Dinner speakers on the name program included Bouse Speaker San Rayburn. N.J. Gev. Robert B. Meyner. Murhagan Gev. G. Mennes. Williams and others. Todd Dantan opened the program with 'The Star Spangled Banner.'

Jack Karp's employment deal as Parameunt studio head runs seven years initially. His fell active employment person in to be followed by payments over an equal period of \$1,200 per nick to him or his extate. Global soles which George Weitner's part gives him or his extate \$01,200 annually for eight years following his active employment.

United Artists perspecied starting date one month of "The Mindts," Maillyn Mentse. Cark Gable, Montgomery Cliff starrer to permit as-tress month's rest ofter she words in Jerry Wald's Let's Make Love."

Louis de Rochemant is betieved to have closed for Tennessee Wil-

Can't Switch Bookings for Juves

Praught Will, However, Drop 'Sexy' Trailers at Saturday Matinees, Advertise Times

Dood Champagne

distribs and even exhibs got more adventureous. Not less than 40 new directors were able to make features in 1956. Many were assistants, ripe for advancement. However, now the amoke has cleared and a majoritis of these First films have turned out to be very endinary indeed in many cases they are difficult to distribute or place. Many are being used an filters before the opening of high got and some are fail to high an fillers before the opening of hig pix and some are felt to be prac-

as filters before the opening of highir and some are left to be practically unrelesamentle.

Veterans point out the current top grosser in France is a conventional one by the mean-attacked among the old grand directors. Jean Delannoy. His "Le Baron De L'Echase" has that highly durable star Jean Gabin. In contrast Chahrol's recent put have only fared so-no and "Waver" Dentol-Visiernow's "The Mouth Waver" is not even on the last of films to entire more tions 80.000 patrons in firstron.

Most recent "Waver" Godard's "Breathless" is a top left however, if Robner's and Rivetie's pix, "Le Signe De Lions and "Paris Belonge to Un" respectively, have yet to find release.

Berived the Old

Talk here at Cannes in that the Waver's only "brought back" dynamic film techniques of earlier greats. They have added little of their own. Mouvever some most falents have emerged, new stars have probably been created, and II give

ents have emerged new stars have probably been created and it gave the industry some impetus and

probably been created, and it give the Industry seems briefly seems the private and it give backers believe. Detractors of the "New Wave" contribution also print out that newcomers are constantly cosming their marks or fading out. Boger Vadim come from newspaper work and ditto Alexandre Astroc but they just did not have the locky publicity, time and swards that favored the "Mare."

favored the "Wave".

American independents Lionel Region and Morris Engels won festival laurels for several years and yet there was never any talk of a Yark. New Wave. It is felt that the French movement caught on because it was made practically inside the induler on the had everybedy jumping on the band-

It is full that Try wast. Godard. I Varrose and Call of a large and by the finder was his e hade

Detroit, May 10 In an attempt to better satisfy patrons, Praught preay of the United Detroit Theatres chain promised the Grosse Pointe Picture and Television Council that he would try to have printed in the suburban newspaper ads the time matinees end so mothers wouldn't have to phone the theatre for that information also, that frightening or seny "traffers" of coming attractions would not be shown at children's

Honover Prought told the group he rould not change bills so that sexy films would not be shown weekend nights when teenagers comprise the bulk of the audience at his chain's Wood's Theatre to Group Pointe Woods "In eshibi-tion" he declared, "we run a bustness to make money, and while we prefer to have a whateverse pic ture on the evene rather than a racy one, an exhibitor cannot af-feed a substitution on Friday nights. He must seen a contract to get a picture and it may run over the weekend. Nor can be confine the weekend. Nor can he confine portures with pronocultive states to the week days when the high school crowd dorsn't come and have a more suitable program for the youngulers over the weekend because too few pictures are made nowadays to make two changes possible."

Praught told the Council mem-bers who work to improve the quality of pirtures, that the reality of the situation is that the motion or the satustion in that the most pirture industry has had to we patrons from to by offering ad-thermon. He suggested that with choice of several films at subse the atres. It was the parent's duty mee to it that their children we to the theatre offering an appear film.

dependent motion picture services
— Animation — Cameraman — Film
Editors—All Commercial Art ServIros etc. Middown Location, AirConditioned, Pt. 8-1630.

New York Theatre

BABIS CITY MUSIC BALL DORES DAY - BAYIN MIYEN "PLEASE DON'T EAT THE DAISIES"

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Objets d'Art Sold Long Distance Via Parke-Bernet Close-Circuit

Heavies to RKO Pair

Minneapolie May 10.
Minneapolie and St. Paul RKO

California Still

Probing Pay-See

the of art. Of a total of \$871, 6 paid by art collectors at the t Parke-Bernet Galleries auc-

ms.

Although the bulk of the sales
although the bulk of the sales
and to N V hodders, Lexile Huam,
esident of Parke-Bernet, pointed
I that the prices were oscilled
the underholds from the other
less and contributed to the sucies of the sale. Louis G Marion,
third suctioneer, effectively
played the count to-chair closedhonders to when your

lied the General Electric an-meeting in Chicago, srshall Jamium served as exec-tiver on the art and JBM is. Bob White directed the show and set up the audie on for the auction. Al De on directed the auction, Ed a produced and directed the Gaulle, and Jack O'Comor-ed on the G E show.

SCREEN EXTRAS ELECT

Allied's Counsel Sees Pay-See Suddenly Suspiciously Cocky

Amusement Stock Quotations

Week Ended Tues. (10)

N. Y. Stock Exchange

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	nton Co				71/2		12
U. A	. Theat	ires			4.19		- 1

April: A Springy Boxoffice Tone

Variative regular weeks basefure reports are su-ma rand each month restrosper tirely Based on an average of

besides toppling any number of ably in the future after it go daily records in its third and circulation more extensively fourth weeks there.

"Wake Me When It's Over

"Unforgiven" (UA) a newcomer, came through with flying colors to cop third place. It started out in third place to NABLEY'S weekly surveys and never moved from that spot. Home From Hitl. another from Metro, again finished fourth the same as in March.
"One Man in Hanne" (CA)

April Golden Dozen

"Mon in Harana" (Col):
"Nmail Planet" (Parl,
"That Lody" (Col),

for the month
"Fugilive Kind" (UA) shapes as
standout newcomer, just gettling
started. It finished fourth in the
weekly ratings the final week of
April. "Snow Queen" (U) also
looks promising among the newtes.
It was among the top 12 the first
week out in circulation to any extent.

'Story of Ruth' Angled for Wow Chi Ballyhoo

If NBC Station Deals in Hub. Frisco Get OK, Justice Dept. Won't Object; WBC Says It's Getting a Bum Rap

Nat Hiken, CBS Calling It Quits

Arbitron Top 10

Armour Daytime

Coin to NBC-TV

In ABC Defection

WNEW Producers, Announcers, News Writers Walk Out

MET'S \$6,936,935 **1ST QUARTER GROSS**

Set Leo Davis to Helm Diagnosis Homicide

Too Many Sponsors; Too Little Ti

Tape to Permit Wider Scope on TV Coverage of Political Conventions

Double Play

Justice Douglas Sees B'casting Of Trials Harmful

LONE WESTERNER' **GETS FRI. NBC SLOT**

'Life' & 'Line' In Head-on Rivalry

WRANGLER' SERIES TO SUB TENNESSEE ERNIE

AT&T May Up TV

Ante \$1,900,000

Esso's Daytime Coin

WEB CRISIS AS LIVE TV SKIDS

Bonanza's' Tint Bonanza

Until new NBC-TV has pretty much subscribed to the philosophy that the only chance of breaking through the tint barrier lies in "live" programming. The fact that filianed shows have been increasing inroads on the schedules is situation pertaining to all three networks, with an 80% devotion to crituloid on tap next season, has tended to generate some ominous fears that color to would be left holding the bag. Only the Dinah Shore-Perry Come-Steve Allen type of display, it's long been felt, could provide the momentum to carry tint sets to new sales glories.

But now come reports from RCA dealers throughout the midwest that the biggest single factor in the sale of fint sets has been a filmed entry—the Saturday night "Bonanza" color series. It's a "revelation" that could open up whole new vistas in programming

the NBC-RCA compatible list sweepstakes.

Paar Nixes 'Place to Place' But Still Eyes '62 for Late Nite Windup

Jack Pase insists he'll stop doing in nightly stint for NBC-TV in 1962. Host of the latenight program, which is worth in excess of \$12.000.000 annually to his network, explained that his contract ends in two-years and that he is concerned about his health.

Since he coursed from a threeweek "vacation" some two months ago, the question of Pan's sllegisnee to the old "Tonight" stanzahan not been loudly raised. Panhad threatened to quit in mid-February, but ultimately bent his own will and gave in to NBC.

Because of fears about his health and herause he obstishes his week ends, the \$5.000-a-week NBC starejected hosting chores on a once weekly half-hour program called the properties of Place. Stanza, which was until last week tentativel shutded by NBC-TV for 19-30-1 studies, is the brainchild of Joht Azum and Jesse Zousmer, while thered "Person to Person" of CBS-TV.

"I thought about it one night."
Paar and late last week, "and I dis any yes." He added a second later. "But my health is important to me."

the program with Aaron and Zocomer, he would have been to line for a half ownership of the package. (It's understand from other quarters within the networthat the proceeds from salary and enterthing equatly in this weekly 30 nothure stanga would have probable exceeded his salary on "Tonight."

The tr personancy, in a converantion on Thursday it afternoon aboutly prior to tapting that nightle delition of "Tonight," explained about his weekends in a bit murdetail. "I cherish my weekends, can't wait for tenight's show to be over because I don't have to be back until Tuesday next week." It general terms, Pase explained tha he does four new shows one week and three the next for NBC, an the week uproming was the week for three instead of four appear acces.

When he spoke of "Place to Place." Paur talked in a tone that was appreciative. "It's the kind of

PM's \$1,500,000 For CBS-TV Grid

Philip Morris is finalizing a \$1,500,000 deal for national space one-ship of part of the full 15-week CBS-TV National Phothat League tolerants next fell for its Marthoroffith on the CBS-NFL telecasts. Marthorowill have an exclusive on national sponsorship for the first time, with the balance of the advertisers consisting of regional deponsors.

Deal's being worked out by Los-Burnett, the Marthoro agency, Ciggie firm lies in heavily on premotion. Its grideasts, employing, five N.Y. Gianto stare as salesseen in off-season and also tying in with The Sporting News to present annual pro grid trophies. Marthorospread on CBS exvisions nearly.

Emmy: 'We Were First'

Holls wood, May

Academy of Television Arts & Sciences, which is staging its annual Emmy telecast the same night as the Patterson-Johannson heavyweight championship, had this terse message for fight producer Tele-PrompTer.

"We announced the date first Let them move, we won't" which means—unless the fight night to shifted there'll be a head on collision of puglists and performers, first on closed-circuit and ABC Radia, latter on NBC.TV.

Seek Vivien Leigh, Susan Hayward In CBS 'Special' Yen

CBS-TV is diskering for the services of Sunan Hayward and Viven Leigh to do specials next season. Under consideration as vehicles fix the stars are Somerset Maughant's "Rain" for Miss Hayward and "Camillo"se "Candida" for Miss Leigh.

If Miss Leigh, currently of Broadsay in "Duel of Angels, agrees to do the special, Alber McCleery will probably produce an surrently beloning the CBS Televisien Workshop, initiated the discussions between the web and the

Talks with Miss Hayward an likewise in an exploratory stage centering at the moment on "Risin". In both cases, deals hinge or whether agreement can be reached in a mutually satisfactory property

Meanwhile. CBS still expects to air its projected Ingrid Bergman special next season, although the date for taping of '24 Hours in the Life of a Woman' has been seback to Dec. 1. Jack Clayton, who was to direct, pulled out of his deal before it was inked, and this coupled to lock of studio availabilities, made a spring taping impossible. If the web can tape the shot Dec. I as planned, it can get it of the air at any lines thereastire.

NEUMAN EXITS AS 'P TO P' PRODUCER

Alan Neuman is exiting as producer of "Person to Person" after a season with the show, and CBS TV is already talking to prospective candidates for the job. There's a big "if" attached to the interviews however, is that it's not yel certain the show till return in the fatt.

Indications are that a good part of the "P to P" staff will depart the show in addition to Neuman, but at the moment he's the only one that's leaving. There's also the possibility that the show, currently manned by non-staffers, will revert to the web's program department and will be staffed from within.

LAYOFFS, MAYBE Shutter studios

By BOB CHANDLER

Projected layoffs of some 2technical personnel in New York and 16 on the Coast plus comparable cuts in other below the lincategories by CBS-TV marks thfirst effort by the networks to come to grips with a key economic decision of the future otelevision—will they continue to stay in the business of livetapproduction or will they eventually farm it out as they currently do in film.

The layoffs—and in Hollywood they will probably come to more than the 16 "definite" after the conventions this summer—mark an attempt by the network to determine whether live production, as to be a summarianed at breakeven or a profit. If it can't—ond this marks the first real attempt to find out in all television's 12 years—then the webs will sertously consider disposing of their live studio facilities and personned.

The showdown is being forced by the increased competition of the three-network economy, with shrinking profits due to the split, the emergence of the first independent live facilities in the furn of the new tape production companies and by the steady upbyal in the use of film via-avis live. At CBS-TV, the figures shape up like

Total of 24 technical personno out of a work force of 729 are bein laid off at the New York end. I Hollywood 16 will be laid off, a idditional number now hissy o construction of new KNXT facilities may be laid off at the end of the year, and seven have resistence and 10 transferred to New York That's out of a total Coast wer force of 313 on the Coast.

layoffs stagethands shop workers etc.), but ther will vary with the live load. The technicians, however comprise the largest single group affected.

Situation to paralleled on the studio level. Televinion City's expansion program was carrelled year ago. In New York, the number of studio facilities one of more stages has fallen from high of 21 some six or seven year ago to a current 16, of which 13 ar In use. As of the fall, CRS will shutter a second and probable at third, leaving it with only I facilities. And it has shortlers leaven on all but one, an indication that if the vituation gets any worst

more shutterings could occur.
Ed Sase, CBS vp. in charge of operations, puts it this way. "This lush days of fat profits are over and any romnanty has to explain to its stockholders why it is lessing money in any one area. We've talked a lot about the fact the studio and below-the-line operations are a losting proposition, but

"Now with a steady decline in live program load and the fact that new independent tape operators

Danny Thomas Reruns Bumps NBC-TV Serial

NBC-TV has decided to schedul the reruns of "The Danny Thomas Show" at 3.30 p.m. next season hoping that the situation comed series on a daily pre-dark basis will catch on the way "The Larett Young Show" did recently. Larg hatch of telefilm comedies, bough recently by the web for an estimated \$7,000,000, will replact "From These Roots" beginning is October.

"Roots" has been close to car cellation several times in the par year, but this time, the web say the firm-up of the Thomas repeat from 3:30 to 4 make the cancellation of the soap opera definit Miss Young's repeat stances are in NBC-TV's 2:30 cross-the-board as otherace.

NBC Evolves Pattern to Attract Sponsor Coin to 'World Wide 60' With 36 Shows to Be Slotted In

Touche

A Hollywood producer. In town and hemoaning the difficulty of setting network deals on his various packages, pleads:

But the Junk is good."

Flock of Oldies Get a Summer Replay on CBS

CBS TV is tessing enother potpourt of oddes into its summerschedule, consisting nearly entiretly of repeats with the exception of one show which has already flooped but which had some unused segments still on the shelf.

which had a 13-week run on the web season before this. CBS had ordered 28 of the Official Films segments so it will play off the other 13 starting June 21 in the Tuesday at 8 slot. Show replaces "The Dennis O'Keele Show," which fades a week earlier and its uponor Old mobile, does a vanishing act along with it.

on Friends, westingnose likewice pulle out of its hour for the summer. Going in an far sustaining are "Preck's Bad Girl" tage reruns and "Playhouse of Stars." They start July I. Subbing Jack Benny in the Sunday at 10 period is another round of "Lave Lucy" reruns. Series will be dubbied "Larv in Connecticut." shows being from that original "Love Lucy" story vintage. Starts July 3.

British Critics Didn't Take Too Kindly To Como in London Town

The Perry Cumo Show recorded in London and shown in the US April 27 got something of a brushoff from the British scribes following its airing by BBC TV April 30. Critics mostly gunned the program for its presentation of England and the English, their opinion certainly not matching the American view most widely quoted here—that of the New York Daily New a which referred to the vivid impression of the people and the sights of London."

Philip Purser in News Chronicle reported that he "blushed" on behalf of the entire U.K., while James Thomas in Daily Express declared that it was London that was represented because he recognized Fleet Street and Big Ben Peter Black in Daily Mail reckoned that the picture drawn would onrage quite a lot of people, but didn't worry him too much as it was drawn with goodwill. Phil Diack summed up by saying the "guide to the British" was deplorable, vacuous, fatuous, futile, puer-tie---and quite eniovable.

Lacking was comment on the sechnical quality of the show, though the press here has oftimes hill at the kinescupes of the American Como programs seen. According to a Vantery man on the spot, the combination of taping and BBC-TV kinescoping gave slandout results.

New 'Rawhide' Coin

CBS "Rawhide" has picked up pair of participating sponsors is Mutual of Omaha and Chicken of the Sea Tuna. Each will sponsor

Boarlt & Jacobs repped Mutual, Erwin, Wasey, Ruthrauff & Ryan the tuna company, By ART WOODSTONE

NBC-TV plans to do 36 Saturday night public affairs programs next season, and this time the network has a definite plan to snare advertisers. Rather than apread the subject matter indiscriminately afforcer "World Wide 60" next season, the network has decided to group the hourlong programs into several distinct categories and reaeach category in unbroken succession.

Purpose of producing as many as five consecutive programs on a given topic thefore switching to a second and then a third blocks is to bring in the ad burks, which series so sorely missed this season. NBC says it has found that some potential aponance express interest in specific subjects, but are not anxious to buy two or more widely separated programs in the preferred field.

Web thinks that if an advertiser is interested in religion, he won't be kept on baying one religion show at the heginning of the season and then have to wait until the middle or end of the season to have a second religions aired in its hehalf. The same holds true, the orb feels, for aponsors inclined toward the sciences, music and the arts, travel or community problems. These, incidentally are the very same, incidentally are the very same, incidentally are the very same, lopies into which NBC is exparating its Saturday night programs.

Of the 36 definite Saturday pubaffairs shows next season, NBC will do 20 as one hour originals, anether 12 as half-hour originals and add repeats of four of the more well-received. World Wide 60s³ of this current season. There's slos a chase that five or six more new hour or half-hour shows will be thrown in before the web is through.

It looks more and more like the visions produced out of the Niii, news and public affairs department will retain its 9.30-10-30 p.m. Saturday slotling. For awhite word wint out that the '80-'81 version would move into a 10-11 time on the same night, and, although there is no official word on the

Continued on page 40: .

'Maverick' Waves New Client Flags

"Maverick" may come back next season with a brand new spunser ship lineup. With Kaiser multing whether to camed out and Dracket Co. defecting to CBS, two new spunsors have already beet brought into the picture. These are Naxema and R. J. Reynolds Howover, that still leaves the Kaiser half of the show unresolved and a decision on whether they're striking with it or pulling out to expected any day.

Noxems buy Into "Maverick" is only part of an ABC allegiance by the compony. It has also bought into "Adventures in Paradise" and into Dick Clark daylime show.

CBS-TV Dickers Special With Canadian Ballet

Toronto, May 10

Offer of a 60-minute special on BS-TV to the National Ballet of anoda has prompted Carman uild, g.m. of the latter, to journey om here to New York to discuss its assumant's proposal

National Ballet previously appeared for NBC-TV's "Wide, Wide World" series, plus several tv programs for the Canadian Broadcasting Carp.

Blockbooking' Case in Windup With 7,000 Pages of Testimony

New Haggott Unit Sets 'Carib' Entry

KARD-TV Hasa't Booked A Feature Since '56

'Huckleberry Hound' **Entices Adult Audiences**

New Japan Ceiling No Cause for Glee Say U.S. Vidpixers

Continental Oil's 'Blue Angels' Buy

Pact Eleanor Roosevelt For 'Operation Escape' Munich-Made Series

Singer Buys 'Dante'

Bozo' With a Live Format

TV-Radio Production Centres

IN CHICAGO .

INT'L 'GILT-EDGED SHOWCASES'

Here & There Thru Britisher's Eyes

Differences in public tasts and consorship patterns on both sides of the Atlantic were explored by Captain T. M. Brownrigg, two teamer of Assortized Rediffusion

In matters of sex and morality, the Britishers appear more relaxed. "La Plume de Ma Tante," for example, wee done by AR, as was a Sumerset Maugham piece dealing with a seduction of a

But in matters of violence, what's accepted in the U.S. can't pass mayber in England. He said the kicking, stabbing and general mathem in come of U.S. vidfilm shows just can't be shown on

British Iv acreems

British public, according to Brownings, lo "pretty thed of westerns and private eyes. "We got all the westerns we can take for a long time." A children's series and a consedy are among the

What are the dramatic vehicles he envisions for the world market via his planned viditape project? The AR topper said that selection of individual properties would be made by the producer. Dongers, he saw, in a world dramatic special vehicle were that the properties would be so selected and so treated that they would appeal to the lowest common denominator in each country. What he would like to see growing is the acceptance by one country of a dramatic vehicle of another country. In short what he would read the selection of the country of a dramatic vehicle of another country. In short

While here Brownerigg closed a deal with McCann Eri keen to come AR's ad agency in the U.S. Before returning to England, we will shall I amada following a trin to Hellywood.

Kiddie Shows Build Up Unusual Strength in Top 10 Vidpix Survey

Riddle vidfilm shows are cutting some farry rating capers, some evidencing a remarkable consistency is market after market.

Checkdown of the ARB-VARIETY extra appearing in this issue shows "Northerberry Hound," "Popeye," "Quick Drom McGraw," and "Three Sineges' placing among the hop 10 in a mollispicity of markets

Some of the raining are imposting in Sea le Taioma. Huskle berry Bound copped a 36.6 for N Thursday at 6 p. clot on KiNG B was number one in the market followed by Tarie Supages with "Popere was the number one are distent about the market The "Popere on there is atripped Bonday through Saturday from it of 30 p.m.

Cattoons making the top 10 systems and chart into work were a follows. Has keepery Hound, among the top 10 in Scattle-Tacons, Washington, Pittsburgh, New Orleans, Manneapolis-St. Paul, At

In the following citter Phila-Phili delphia Pritchurgh St. Louis, Ne Orleans, Allunia and Baltimore,

"Quick Draw McGraw," places among top 10 in following markets Pittsburgh. San Francisco, Minneapolio-St. Poul, Atlanta and Baltimore. "Three Stonges," a non-ration kiddle show, placed among the top 10 in the cities surveyed in the following markets: Seattle Tacoma, San Francisco and Minneapolio, T. Paul.

There are many five-minute cliffhanger cartoons which are programmed in a general hiddle show. Buch five-minute strips wouldn't show up in the ARB- Variety charts which measure half-hour programs, or shows of greater duration.

Rodney & Young Plan Hr. Specials

Gene Rodney and Robert Young, Tather Known Beat" partners of long standing, are exploring the field of operials as a team.

Rodney said that they plan to do six hour specials for the '80-'81 season, with Robert Young starring in some, and narrating all Whether the plans are offected is dependent on spansor buys, etc. Producer Rodnes said that he has had some negotiations with potential aponsors.

Rediner Young team gave up production of Father Knows Best" series after six years, despite the continued raining popularity of the series, in order to take it easier. Returns of the Screen Geens seems.

(Continued on page 40)

Mandell Gets ITC Stripe

Abe Mandell, director in charge of foreign salve for Independent Yelevision Corp., has been given his v.p. ofripes.

Mandell's promotion came while to use away as per usual, from the homenflux. He's currently in the Far Enst and won't be back for about another two weeks. Mandell credited with doing an excellent job, joined ITC from Ziv Prior to entering tv, he had been associated with Republic in the Far East.

Mandell makes the fourth v.p. at ITC others being Al Unger, syndication sales chief, Bill Dubois, in charge of ITC's Chicago of hee Bill Wolfson, treasurer, and Milton Kayle, general esonusel.

ITC Coproduction Deal With 20th; Sales Up \$800,000

Independent Television Corp. has closed a deal with 20th-Fex for the preduction of a minimum of two vidfilm projects for the '61-'62 season. Deal marks ITC's first major American controduction agreement.

Newly-reorganized ITC board of directors met to approve the 20th Fux agreement and to hear e report by ITC pres Walter Kingsley ITC topper informed the board that the '80 first quarter surpassed ITC's projections in both domestiand foreign sales. He said sales were up \$800,000 over the like period in '30, when the company was comparatively new and halless product on hand for sale.

ITC's h-ard of directors was reorganized following the buyout of the Jack Wrather Organization an allied interests by Associated Television, of London, ATV new is the sole owner of ITC.

The 20th-Fox deal, under which the motion picture company retains a substantial interest in the properties offectuates ITC plant a distribute domestic as well

Continued on page

Campy's L.A. Slot

"Campy's Corner Heritage series reaturing Roy Campanella, has been sold to KRCA-TV, Loe An pries, the city that last year gave the former Dodger catcher a sperial tribute at the Collision ball sock with \$0.000 fam. attendings

Station has slotted the show at 6.30 p.m. Saturday night with starting date yet to be set.

BRITAIN'S A-R Tape Topper

By MURRAY HOROWITZ

Anglo - American coproductions which reached its lowest ebb in 39, now is travelling along two divergent roads. Taking different paths are two major British commercial broadcast interests. Associated Rediffusion and Associated TeleVision.

Associated Rediffusion, which programs midweek for the London area, lon't at all interested in co-production of tv filmed series. AR, on the other hand, freis that tape production of hig dramatic shows has real possibilities for world distribution including the U.S. "pot of gold" market.

Captain T M Brownigg, AR's general manager is in NY, pitching AR's idea to the nelworks and 10 percenters, seemingly evidencing the greatest interest from the MCA and William Morris agencies

In brief, this is the Browning approach AR's new studies now are equipped with Ampex vidian machines that record on America's \$25-line standard. Europe's \$23-line, and Eugland's \$05-line. Technical problem of world distribution of tape for the key markets I licked.

Why not, says Browning, tieup with an American suffit and do perhaps four drambtic specials a season." Participation of U.S. interests would mean residual monies which would boost the budget alloted to the plays and thereby increase the talent monies available.

AR for the past five years has been doing a play a week fire networking to British's commercial contractors. With America's money potential, these outlings called "The Play of The Week" and "TV Play house," for the special occasion could become an international gill edged shownose. Stars such as Sit Lawrence Oliver, Alec Guinness and Vivien Leigh could be tanged and vivien Leigh could be tanged.

As to to film series coproduction.
"Id rather bet on horses," usys
Browbrigg He maintains there
have been more failures than successes and speaking from experience, AR's two coproductions.
"Tugboet Annie" and "Rendezvous" has yet to turn a profit he
added.

Brownrigg's appeach is completely different than that of ATV, which now owns independent Television Corp. lock, stock and barrel. ATV, which programs for London weekends and the midlands during the week, wasted an Ametrican vidfilm distribution outlet in order to market British series. ATV wanted one so badly that it teamed up with the Jack Wrather Organization and plunked down some hefty cent to buy out Television Programs of America and set up ITC. It has been rocky going for ITC Wrather has pulled out

But the anamoly is that "Four Just Men" and "Interpol Calling" have been successes in the American can syndic market, in a tough period too. It's claimed that "Four

(Continued on page 3)

MAIBAUM RESIGNS MGM-TV EXEC JOB

Ca over produces

MGM TV's oxec producer at the studio, Richard Maibaum, has resigned after two years at the post. His resignation came shortly after the appointment of Robert Meliman to head up Metro's to production operation. Weltman formerly had been a v.p. at CBS TV.

Maihaum in his letter of resign tion, and "I find it increasing difficult, under present industrenditions, to fulfill whileharted the dates of exer preducer and the same time maintain what remaider a proper personal relicoship to my follow writers. The obvious reference was to the current writers strike.

Prior to joining MGM-TV, Ma baum had been a screen and t writer,

Despite Syndie Blues, National Spot Coin Looks Healthy for Fall

'Spunky's' 235G Gross

Hollywood, May 10.

"Adventures of Spunky and the Tadpole," animated teleseries produced by Beverly Hills Productions, grossed \$235,000 for year ended Jan 31, according to firm's financial statement. Net Income was \$16.732 on 123.505 shares outstanding

Company is capitalized at \$1,000, 990, with share par value \$1.

McCarthy Heads TPEA as MPAA Inks Fineshriber

John G McCarthy former v.p. of the Motion Picture Export Assn., has been elected pret of the Television Program Export Assn.

McCarthy now functioning as director of the U.S. Office of Economic Affairs, holding the rank of Minisfer, in Paris, expects to complete his duties there to take over the TPEA presidency about June 15.

William Fineshriber Jr. ver braschessing ever who was instrumental in the organization of TPEA. has been named exec. Intharge of to of the Motion Picture Assn. of America and its subsist.
Motion Picture Export Assn. Fineshriber is due to be elected to p. of MPAA and MPEA, under the reported arrangement.

Television activities of MPAA and MPEA are limited to representation of motion picture companies belonging to the organization

Morte S. Jones, president of CBS Films, has been serving as president during the association's or ganizational period. TPEA, at its board meeting which elected Me Carthy, passed a resolution of thanks to Fineshriber for his work as consultant and for his help is organizing the group.

George Muchnic former v.p. of Leew's International, will continue to serve as general counsel to the association. Other officers of TPEA are Martin N Leeds Destity, Sidney Kramer, National Telefilm Associates, Tom J McDermott, Four Star, and Herbert L. Golden, United Artists.

priner to joining the State De partment in 37, McCarthy was for seven years v.p. of MPEA and the Motion Picture Assn. of America At MPEA he had wide experience representing the U.S. motion picture industry should.

Newly-formed TPEA is composed of leading U. S. companie engaged in distribution of pre-

Jack Goldstein Entries: Earl Wilson, Harry Golde

Jack Goldstein, veteran film as pub exer, now in the United Arlata exploitation departmen. In two felevision packages cookin. One is with Karl Wilson and the other is a variety fallent show for Harry Golden "Golden Awards"

Wilson's is titled Top of the normal mercelebrity and one or two lay guests—tissions to New York, presumably to the Empire State Bidg of the Enckefeleir Center observation towers, hence the title. They will probably be studio-filmed in a simulated top of the town."

Golden's vidplu series idea calls for a talent quest, originating in sundry key cities, with Golden as rencee and donor of the "Golden Awards." National apot coin for the purchase of syndicated programming moke like it will be around as large as ever next fall. That's the prerailing opinion at Ted Bates and Gardner agencies.

Whether the opinion materializes in deals is dependent on many factors, not the least being the local time situation

In the midst of this period of the ayndie blues, a number of major ed agencies were canvassed as to their ayndie plans for the upromiting fall season. Response from Ted Bates and Gardner, both of whom have a number of signifcant regional clients and national accounts buying syndie shows incally, was not pressimistic at all.

On the contrary, Ted Bates and Gardner said they were with appen for product next fall and expected that their burning will either be on the same level as last year or slightly more.

Gardner asid it had the possibility of four clients buying synficated product next fail. Ted Rates said it had roughly five acsounts riding the syndic trail.

Optimistic note was struck as California National Productions report a major regional for next e a son, signing up Continental Oil Co. for "Bite Angel " Regional procompasses 68 markets.

there was any improvement of the local time situation, the agency could go for more syndic buys. But that isn't a liketihood for new learned some agencies in order to establish a time franchise on the station will seek a cosponsorship deal with an existing client. By doing that, it's hoped not only to establish the client time franchise, but to improve the doi in subsequent seasons.

The old debate of whether to buy apols on the local level or he duntified as a sponsor riding a syndie show is an issue to be settled for each client. Agency exces poiled recognized some of the benefits of a syndie buy promotional, merchandising values, etc. But each account has different problems and no generalization can be made they cautioned.

General idea reflected, though,

Chessman Telepix Series for Mexico

Mexico City, May 10

Televicentro has launched a dramatized series on life of Caryl Chessman, with actor Luis Berislain interpreting name role. Two sponsors are feeting hill.

TV exect are cashing in on publicity value of the Chessman case for public reaction here, as cluewhere, was that execution was a miscarriage of justice.

Luis Aragon, one of best Mexican tv directors is in charge of staging series which will run for an initial 13 weeks. Camera is in hands of Hector Corvers, also top man in his field in Mexican to

Radio stations, too, are considering doing special series in response to public requests. There is no lack of sponsors for heer, chorolate, map, etc., advertisers are ready to pick up production to the control of the

Both XEW and XEQ, two major radio outlets here, are considering assigning their top writers to rush through scripts for live dramatization of the Chesaman story.

Dunning to Dolphin

Harian J. Dunning, formerly superviner of network programs for CRS Radio, has joined Dolphin Productions, commercial production commany, and a vector

Dunning was with BBDO as producer on "Your Hit Parado" prior to Joining CBS in 1955.

ONLY THE TIME CHANGED!

ABC-TV still first in first Nielsen since daylight saving

number of half-hour 'firsts'

ABC-TV	16
NETY	10-
NET Z	9

average-rating-wise, ABC came in first three nights of the week, second four nights and third no night of the week. Looks like a merry month of May. Etc.

*SOURCE: Nielsen 24 Market TV Report, for week ending May 1st, 1960, all nights, from 8:00 to 10:30 pm.

ABC TELEVISION (3)

TV Com¹ Directors Hep in Film, Tape Techniques in Hot Demand -On Other Madison Ave. Fronts

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Charlotte—Paul B Marine gra-ial sales manager of WBT as-pred managing director of the alam surrection Vivil Exam who

Radio Review

VARIETY

But because Dr Celle t news e valle and and are, rear proved oterwise to be to use discovering and of any exhibits of the new of

FTC Kintner Hails Clipp's Previewing Plan on TV Com'ls

Federal Trade Co solon Cha man Earl W Kintner has praised at a fine sup for d the plan by Tiame Poblic time

Speaking before the aimed awards lumbers of the Salim Representatives Amir in New York week Kintony and

Representative and were kindners and Son a plan at the moderate and the installation are the moderate and the avenues and the regression in the best to the installation and the moderate as the best of the post of respondents like the absect of advertising makes if the absect of mention of the moderate and requires that a side of previous and the proof of a second to an expension of the second to an expension of the post of the second to an expension of the second to an expension of advertising time a sit of the analysis of the second to an expension of advertising time a sit of the analysis of the second to an expension of advertising time a sit of the analysis of the second to an expension of advertising time a sit of the second time of the se

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IN WASHINGTON . . .

TV-Radio Production Centres

cubbing . . . WBKB all fired "Polka-Go-Round" to a Saturday night berth . . Interviewer Sig Sakowirs, getting but on radio via WGN and WTAQ tapped for a weeky column in the Daily News . . Dr. Leonard Kent of Needham, Louis & Brothy and Br. Mark Muon of WGN, both heads of their respective research depts, evaluating a Chicago Unlimited survey of it radio film and recenting but in this area . . Carl J. Meyers, he at of WGN engineering dept since 1925, given new post of manager of engineering and station operations.

IN BOSTON . . .

Pubaffice a dept WNACTV by given and stress from the Yunkee School of the Array Montay Fills of the Stress given by 1971 for a grand of the Stress given by 1971 for a grand of Figure 1971 for a grand of the West of th

IN SAN FRANCISCO . . .

KCBS took on Fred Governor, ex R.S.L. and ex k.W.C. So I like C.y., as a univer producer in highes he CBS 30 000 was er a lighter produced to the control of ACRS took on Fred Coerner, ex-KSL and ex-KWIC Sail Like City,

IN DALLAS . . .

Ray Figler added to the WFAA news staff and Bob Desver, from the Lares of Debte Compared to the Parkers of Debte Compared to the Research Described to the Parkers Described to the Damas Fort Worth Research by the bone baseful games of the Damas Fort Worth Research by Pearl Receipt Hall to an over staff to the WFAA makes the process of the Miss Damas Pagent Friday of and Dean Affen, star of KRLD TV For The True featured vacalist. Dam Hasslett, KIXL station and referred preyy of the Association of Bins, on a great process of Years were strong white Shapira, makes of WFAA TV.

IN MINNEAPOLIS

District Three nets is of the distance give schemes their challed a trio of his legar to the constitution of a trio of his legar to the constitution of a trio of his legar to the constitution of a trio of his legar to the constitution of the cons

IN PHILADELPHIA . . .

Ralph Callier, grime WCAC glober will don't be between the word with the cold wide of the between the words will be cold with the self-self-between the words will be cold with the Between the cold will be cold to be cold with the Period will be cold to be cold with the Period will be cold to be cold with the produced by the Assumble of the cold will be c

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Atlanta Kids in TV Gangup

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SPONSOR TRENDS: ADDENDA

Tufty's Taffy: The Men Need Us'

Calling on the industry to let the women help clean house, Eather Van Wagoner Tufty (The Duchess), new president of American Women in Radio and Television, declared. "The men may not know it, but they need us."

Puffy, Washington correspondent and longtime associate with NBC

"Women know how to clean house. The smart housewife doesn't throw all the old stuff out of the window. She cleans, refurbishes, adds some new paint and presents a shining place to the world.

"Women are accused of gostiping. This is the time to gossip about what's good in radio-tv. The next time some person complains about the bing bang violence on tv, mention some good show and be specific. This crustes public opinion, which influences congressions.

"Women get around town. Try to build a better bridge between the local newmaner and the radiaty station."

Ohio State Institute Hears Plea For Broadcasters to 'Get On the Ball'

Columbus, May 10. That elusive concept, "public is berest," can be legislated and regulated—but can achieve its "optimum effectiveness" only whe broadcasters get on the ball an stay there.

This was the heart of the mersage delivered by Federal Communications Correlation chatrmot Frederick W. Ford at an Oni-State Institute program here ask ing if radio-te-evision news "laws codes or exars."

Ford took generally a "let industry do it" line of thinking, especially as for as a proposed industry "exar" is concerned.

"Since the principal function is such a person," said Fard. "would be to rule in disputes concerning alleged violations of the first Corfe I believe that this is an area which can best be left to the industry to determine.

believes FCC requires. In fact, he dismissed that phase of his subject matter without being specific.

As for the Code, he pointed out that it is an industry creation, as while PCC considers it to be a fin thing, the Commission has not an util not give it official sacrifies (NBC in porticular, has urged FCI to take such a step.) Ford calle them "extra-regulatory" and sat that by law they cannot come us der the action of FCC unious FCI arquires a stronger hand in regulating programming. A Code along be added, will not insure the brandcasters live up to the "publisherses" considerations.

"Operation in the public interests required by statute, '. imple mented by regulation in the decisional process, but it can only achieve its optimum effectiveness through the dedicated efforts of licensees to serve the public well,"

R. R. Hartenhower chairman of NAB's Television Code Review Board, called the Code the answer to "Improvement in tw-not heats legislation or the coronation of

Continued on page 5

'Michael Shayne' Gets Olds Coin

Oldsmobile will, in all probability ride with "Michael Shayme" on NBC-TV next season. Automotive aponaur, pouring its first '90-'61 money into NBC, has placed an order for alternate hours of the Friday 10-11 pm, telefilm stansa. Order is worth an estimated \$5,200,-

"Sharme" previously received a contract from Pittoburgh Plate Glasa, a defector, from CBs-Tytand Garry Moure! for an alternale third of the Friday skein. The new weekly Olds order, on top of this PPG deal, creates a problem for NBC, because PPG was to play out the deal by taking a minute a week. Now the web brase must find a way to recrompe matters so that Olds can have unobstructed

N.Y. Acad to Elect

N. Y. chapter of the Academy of Television Arts & Sciences will elect officers tonight (Wed.) at the first meeting of the new local board Last week, 13 new two-year terms to the board were named, and seven others were reelected to two year terms.

Newly elected ATAS, N. Y., governors were Herb Anderson. Bot Banner, Ray Bloch, Marvin Chomsky, Ted Cott, Dong Edwards, Arthur Kent, Walter Klernan, Man Liebman, Larry Lowenstein, Hamilton Morgon. Betty Palmer and Paul Taubman. Reclected were Erik Barnouw, Pat Carroll, Vincent J Donehue, Betty Ann Grove Durethy Olsen David Susskins and Irve Tunick. There are 20 others on the ATAS, N. Y., board as well.

Title Bout to ABC Radio; B-M Buys Half-Sponsorship

ABC hought the radio rights to the Patterson-Johannson champion ship fight on June 20 from Tele PrompTer. Bristol-Myers almos immediately closed for half spon sorship of the audio coverage which the network says it's ped dling for a total of \$200,000.

Irving B. Kahn, TelePrempTr. tapper, paid \$790,000 for all ou side rights to the P-J return mate from N. Y's Polo Grounds, as \$100,000 of the sum was reported to cover the radio part of the des benedle, ABC was in there biddin with the premoters for radio right and, according to the web chieffal hob Pauley, the price ABC Radwas willing to pay was over \$100.00 in closing the deal with Tel PrompTer, Pauley explained, the twork had to pay even me than R originally Md. (Unce firmed in a \$200,000 figure.)

ABC Radio has exclusive audio rights to the Salurday afternoon Notre Dame college football games Pontiac will again pick up the tab

Sked for ND calls for 10 home ind-away games starting Sept. 24 farry Wismer will handle the corr

FCC's August Hiatus

Washington, May 10.
As usual, Federal Communicaions Comminston will orhedule necessings or ocal arguments during

Different Commissioners will take turns being on hand during the summer variation but only to handle emergency matters and expedite FCC's routine business.

WESTINGHOUSE SHIFTS TO NBC

There is e new developments on all the networks reflecting the changing shifts and currents in the new shopping habits of tv spensors in their program designs for next season. In some cases they reveal a sharp departure from past buying habits either in program content or in silegiance to other networks. Only a couple weeks back, for example, it became increasingly evident that some auto companies were hypassing their customary devotion to big that usplashes in favor of weekly mass circulation black-and-white shows.

deal in the newest wave of program sales concerns Westinghouse in its purchase of the Friday night 8:30 to 9 period on NBC-TV. For as long back as can be renembered. Westinghouse, insofar as program sponsorable is concerned, has been in the CBS corner lock, stock and barrel, this pact season with "Desilus Playbouse" and for a decade before that with "Studio One." NBC never had a look-in on Westinghouse ceils.

With "Desitu Playhouse" fading into oblivion, Westinghouse is now taking a big churk of its '89-'61 coin to grab off the Priday 8:30 prime time on NBC with a January varting date. Show hasn't been set yet, with Westinghouse to de-

Perhaps equally as revealing is the fact that Pontiae. heretofore a openior that has played it the "apec way." Is now switching to the "apec way." Is now switching to the ABC-TV school of big circulation programming. Having reportedly abandanced its plans to latch on the "Bachelor" series of Peter Lawford-Frank Sinatra specials next season, the automotive has now decided to pour some \$4.000. bits the upcoming "Surfiside Six" on ABC for half assessorship of the Miami-incailed artificial to the Miami-incailed artificial to the Miami-incailed artificial to the farthcoming "Rossie 55" adventure series on CBS-TV, and with more of the same indicated by Oldsmobile, which only "this work decided to put some of its "80-'61 coin into ABC-TV's "Hawaiian Epe"

Some further intelligence: Desckett Ca., which has shared sponsorship of "Maverick" with Kaiser these past two years, is dropping out and is going into the CBS camp, dividing its coin among "Perry Mason." "Rawhide" and some daytime entries. "Maverick" ridee with R. J. Reynolds-Nouzema coin next season; Kaiser may pull

Verdict Is Yours' In Shift to Coast With Bert Berman at Heln

Bert Berman has been name producer of "The Verdict I Yours," and the CBS-TV courtroor daytimer will shift from New Yor to Hollywood within a couple of months. Berman has been CBS TV director of daytime program in Hallywood, but gives up the post to return to active production

Series, which has been original ing in New York for the past thre years, was previously behased in Eugene Burr, who left to join Nik as a program exec. Berman, who makes his bome on the Coast, I now in New York taking over production reins on the show. He produce it here until the shift, fo which no date has been set, the will preduce it from Hollywaed.

Prior to taking the daytime poon the Coast nine months age Berman was CBS director of day time programs in N Y and was also head of daytime program de velocument.

Shift of "Verdict" to the Coa gives the CBS Television City of realion a total of four daytim

Ford Tells Femme B'casters TV Cutting Own Throat by 'Peddling Crime Just as It Peddles Soap'

G-T's Yank' for ABC

ABCTV has shelved a proposed series of half-hour Warner Brost anthologies for next fall and replaced them with a new Gooden-Todman half-hour western called The Yank." Tranted by James Drury, is the companion piece to G-Ta "The Rebet."

Network has put "Yank" into the Thursday 10/30-11 p.m. anchorage, apposite CBS' "June Allyson Show" and apposite NBC's "Lawless Years."

MAR BANK

Time We Took A Hard Look at TV, Sez Hartenbower

Cleveland, May 10.
When sober and responsible individuals and organizations—such
as the Chairman of the Federal
Communications Commission and
the National PTA—raise serious
questions about excessive violence
in programming, it is time for a
change?

This was the theme of a speech which E. K. Hartenbower, chairman of the Television Code Review Board, made to the American Women in Radio and Television at their meeting here. Hartenbower's remarks came shortly after Ford had deplored excessive violence on tv.

"I do not suggest that we panis and run off in all directions every time some housewives' group sit down to count the number of pistal shots in a western." Hartenhewer and. "But when serious questions have been raised on this matter by responsible individuals, it is time to take a long hard look at the programs we put in the country's living rooms."

Hartenbower predicted that the industry will given attention to this within the next year, just as it has already begun to improve the taste in commercials.

cials which are "downright disquating" and nothing will destroy the sales officacy of to sooner than at offended viewer.

"To put it a little blunter your neighbor doesn't invite you ever again if you art like a pig in his living room," he said.

BBC-TV 'PANORAMA' ON HOT SEAT AGAIN

London, May 10.

BBC TV's weekly current affairs program "Panorama" is in warm water again. Some time back it was lambaried for an Item on stocks and shares that was held to produce some minor panic reaction on the Stock Exchange next day; now Lord Teviot is to ask the Government in the House of Lords Thursday (12) to appoint a permanent authority or panel to consider the advisability or otherwise of some form of censorship.

Actual review question applies to members of the staff of BBC. "especially on "Panorama." He wante the proposed panel to consider whether they ought to be allowed to investigate or discuss matters which are the concern and responsibility of the Government, "apparently in order to Industrice public comming." By LEE CARPENTER

The possibility that television is cutting its own threat with the public by the use of excessive violence to lure a crowd was suggested here last week by Frederick Ford, chairman of the Federal Communications Committee, to the national convention of American Women in Radio and Television. He charged that tv is pedding crime just as it peddies soap.

Ford's criticism of visience programming was prompted by mounting complaints of parents which he received personally and thousands more forwarded to him by Congressmon, he told Vantery.

"Although it is argued that there is no orientific proof that violence in any way contributes to juvenile definquency or the sharp rise of the criminal rate in our population, one fact stands out very sharply." Furd said. "Millions of deliars are spent by advertisers rate by year to self merchandise on iv. It is hard to believe in the service power of this media to cell merchandise and not believe it can also self violence. For surely, if it can self one, it can self the other."

rord said the question has been raised in his mind that broadcasters and it writers are using violence excensively simply to draw a crowd without giving thought to the effect that violence can have on an immature mind.

"Are there not other ways to draw a crowd?" he said. "Can this industry afford to take a chance on excessive violence?"

In answer to these who claim they are giving the public what it wants. Ford remised of the audience that the industry "has a responsibility to lead, not just to follow the neesle."

"Of all the mass media of commications, it is probably heal able to binse the trail of leadership in elevating us in spirit and mind," he said. "And in so deing, it will meet its challenge and serve in its highest form the public interest, communication.

Ford said that he does not anticipate that Congress will clarify the phrase "public interest, convenience and necessity." But he expressed the hope that the industry will make of it a "live and

The average viewer in the United States who aits before hi radio or to set does not think is terms of the classic phrase but he is well aware of the concept which it represents," he said. "Even casual reading of the complaint ending the sufficient to convince you of the awareness of most people that

Ford's speech which was loudly plauded here by women AWRT legates, was considered the most

(Continued on page 36)

Kellogg Dickers 'Oh Those Bells'

Kellegg is dickering with CBS-TV for half-spansorship of "Ch These fiells," network's new comedy series which it describes as network tv's first real slapstick comedy show Kellogg interest is

rise is the Bood company success with "Dennis the Menace" and that show's tremendous kid appeal. CBS parallels the two shows in that the slapatick flavor of "Bells" is of the type that will pull down a fat mappet audience. Secondarily, there's the Monday 7.30 timeslot, well within kidpis hours and a Sunday ("Dennis" Monday parlay for Kellogg at 7.30. Third is the comparatively high seta-in-ton Mandays.

NETWORK PROGRAMMING

WPIX

prestige



wpix-11 is the "Network Station" for Spot Advertisers in New York! There are more opportunities to sell in a "network atmosphere" on wpix-11 during prime evening hours than on any other station. And Nielsen has proved that wpix audience incomes, home ownerships, jobs, etc. are the same as on the leading network station! You'll never find "mail order" or over-long commercials on wpix-11. You will find important looking programs, only the best advertisers and a proved quality audience... on a station that has a healthy respect for the rate card. Where are your 60-second commercials tonight?

NETWORK AUDIENCES NETWORK ADVERTISERS







qualified to display the SEAL OF GOOD PRACTICE.

ARIETY-ARB FEATURE CHAI

Vaniety's weekly feature chart based on ratings furnished by American Research von covery less market. Each week the 10-top rated features for the one market be lated. Factors which would assist distributors, agencies, stations and advertisers to remaining the ell-diveness of a feature show in a specific market have been used in the Vaniety chart. Listed believe is such pertinent information reparding area as their stans, release pear original production company and the product reductor is laded wherever pussible along such the title Attention should be paid such formers as the time and day, the high and lose ratings for the measured.

feature period and share of audience, since these factors reflect the effectiveness of the feature and dudience composition, i.e., a late show at 11:15 p.m. would hardly have any children visurers, but its shore of audience may reflect deminance in that time period. In the cities where stations sell their feature programming on a multi-arrayped basis withing the same theoretical throughout the week a total rating for the total number of showings for the week is gipen, the total rating not taking into account the duplicated homes justice. Burring unschafuled switches in titles the listed features for the particularly rated theatrical filmed show are as accurate as could be accounted.

BALTIMORE

STATIONS: WMAR, WBAL, WJZ. SURVEY DATES: DECEMBER 3.9, 1959.

TON	P TEN PLATURE FILMS	RIN	TIME SLOT	RATING		Low	SHARE	TOP COMPETITION	STATION	AV.
-	"DOLELE JEOPARDY -	1st Run	Early Show	16.9	17.7	16.5	42.9		WMAR	
•	Hart Comments of the Service Reports		Sun Dec 6 6 cm 7 cm p.m. WJZ. TV		10.0	14.5	42.9	Tenneth Century	24.24.48	16 8
	THEMITSES -	1st Run	Early Show	14.8	17.1	13.3	49.7	Our Miss Brocks	WMAR	10.1
	District Corden	2-1 2000	Fri Dec 4 6 60-7 30 p.m. WJZ-TV		20.0	100		African Patrol Furthell Highlights	WALK	6.0
	THEY WERE EXPENDABLE -	Repeat	Early Show	14.2	15.2	13.3	49.3	Our M Brooks	WMAR	10.1
	Part II	an post	71 mm Dire 3 6 mm. 7 15 p m W J Z, T V		22.4	12.5		Boder 714 7 O'Clock Final Weather	20 M A M	7.0
	No. A C.M. TV		WIZ IV							
	"DOUNT THE DARK STREETS"-	Repeat	Faith Shew West Dec. 9 6 mm-2 30 p.m.	13.9	15.8	12 0	45.0	Our Mar Books M. District All new 7 Of the Free Western	WMAR	12
	to tel sur 1004 tina		WJZTV					CRS News D Edwards	WHAR I	17.4
	HOW COUNT - Fact II	Bigent	Tuen Dec #	13.2	14.0	12 0	45.0	Chir Mini Branks 5 O.C. + & Minie D. gennas	WMAR	7.6
	L L L L L L L L L L L L L L L L L L L		WJZ TV					Aderice let R	WRAL	7.6
								Horiza Branker		7.6
	"HOTH CHMING PART I	Report	Enris Staw	113	12 7	10.1	38.3	Con Miss Brooks		10.3
	C E C b 1 o T and NC W TV		Man Dec 7 6 m-5 mm p.m. WJZ-TV					7 ((1 k P a) War a (BS News D Fellows	W MAR	10.5
1	"THE SEA SHALL NOT HAVE	1st Rim	Litte Stars Cornedy	9.5	21.4	3.8	40.7	Willer - No Line	WMAR	
	Mahari firecover		Son 16 6 10 45 2 45 m W JZ-TV					New York Res	WMAR	
	t and A 1915 UAA	Name of Street	Rid More of the Week					Waters Well In 1st Run		27
	PERCANI -	Repeat	Bu Mano of the Week Sot Dev. 5 14 0-12 45 a.m. WMAR 7V	***	12.0	7.0	33.8	Vac Wester Translated Mose letter from An Unknown	WIN	
	Warner Street 1876		www.iv					Late Simulation The	WHAL	7.0
	"MR LICKS"-	Repeat	I I S o C ody	**	6.5	7.0	51.8	Red Pony 114 Ren Philadelphia Nury		. #2
•	Cary Com I	ea 10 av	Man Dec 2 1: 45-12-45 a.m.	-				No. We her Special Special Day Beeck	WEAL	
	RAO 1945		WJATV					J-k Paur Show	WHAL	8.7
10.	De Maria STEERS	1-t Run	Big Saturday Monte	8.0	10.1	7.0	55.0	Junte Jim	WARN W	19
	Ruco le K		12 m 2 co p = . WJ/ TV		0			Productors	WRAL	6.3
10.	TANCIPOLS ADVINTURE -	101 Rice	B C Con h Montage Tagen Day R S in disap on	8.0	*2	7.0	32 7	Rin T Tin Early St. Homes g	MIS	11 1
	Since Carrie		WHALTV					Fort II Repeats	WJZ	12.4
	TLANTA			51	ATIONS	WS8, 1	WAGA, WI	WA. SURVEY DATES DE	CEMBER 3	9, 1959,
1	WOND R HOX KINSING LIR NOW — Jan 19 a.	1st Run	Sun Dec 6 2 mad se proc WSB-TV	14 4	15 2	13.2	29.2	Printed	WAGA	14 1
1.	STRAIGHT PLACE AND SHOW -	Report	Gold Can Mexic	11.6	12 7	10.8	41.4	You Are Those	NNB _	. '29
	E to Doy to Come Fox 1900 NTA		N 1 W A TV					Football Hardalds	W > N	9.9
3	-PRH. HT 1715-	214 Run		74-2	in a	8.9	62.0	A -		
	PER CHARLES THE PER NIA		Fine A 15 p. no.					ist B. Dance Parts	WACA	
A.	"AFRICAN DI LIN —	Repeat	Fig Merrie	5.0	11.4	7.6	201	Mt.M Late Show - Queen		
	Rotherine (Inpliese Lineal Action 1907 LISA		WAGATV					Cherefora let Russ	20.00	. 1.0
	MAD AT THE WORLD -	141 Non	Early Show	8.9	9.5	8.2	23.7	Powere	WSB	24.9
	From Lines of Community Community		N AGA TV					Superman	WNB	17.1
	"YOU RE IN THE ARMY"-	In Res	Early Show	8.2	8.9	1.2	22.7	Papere	WAR	23 0
	Jan Day P		Turn Dec R 5 60 6 20 p.m. WAGA TV					Quak Draw McGraw	MSM	16.5
7	THE SAME CREATERS -	Set Nice	Easily Nhew	4.5	5.7	7.0	21.6	Papere	Mak	18.7
	Part 10 me RAC VAA me meler		Wed fler 9 5 fmd in pin WAGA TV					Our Gang	WSB	17.8
	Cara Cananina -	1st Bun	Sat Dir 5	5.9	7.0	5 2	26.9	African Queen Repeat	WAGA	10.1
	Jahr C. Har MIN TV		WSB.TV							
	THE LINES MEN -	Rigeut	Late Show	4.6	8.7	1.8	60.0	Jack Paar More	WIWA	11
	Blacker 1 M C		1 70 , 20 a.m.							
			WAR IN							
10	NLO 19 C P of Acr -	Repeat	WARTY MGM. Lole Show	2.6	10.0	19	34.6	Jack Paur Show	WLWA	

RIETY-ARB SYNDICATION C

46 8 1. 45 6 43 7 2. 44 8 8. 23 6 6. 23 1 7. 22.0 8. 21.3	TOP SYNDIC PROGRAM—DAY—TIME Pupers (MonSat. 6.00) Silent Service (Sun. 6.30) This Man Dawson (Sun. 10.30) Reserve 8 (Wed. 7.00) Death Valley Days (Mon. 7.00) Shotgun Slade (Fri. 7.00) Bald Venture (Tues. 10.30) Barder Patrol (Sat. 7.00)	WFIL WRCV WRCV WRCV WRCV	UA CNP Ziv Screen Gem US Borag	AV. RTG. 28-3 28-4 19-6 18-4	89.9 50.0 35.0 48.7	THE PERSON NAMED IN COLUMN 1	WCAU WRCV	RYG
45 6 63 7 3 4 41 8 8 23 6 6 33 1 7 22 9 8 31 3 20 5 8	Silent Service (Sun 6.30) This Man Bowson (Sun 10.30) Reserve 8 (Wed. 7.00) Death Valley Days (Mon. 7.00) Shotgus Slade (Frt. 7.00) Bald Venture (Turn. 10.30)	WFIL WRCV WRCV WRCV WRCV	CNP Ziv Serren Gem	23.4	58.6 35.6	Pro Football Bell Science Series	WEAU	1.3
41 8 6 33 1 7 32.0 8 31.3 30.5 8	Rescue 8 (Wed. 7-00) Death Valley Days (Mon. 7-00) Shotgun Slade (Fri 7-00) Bald Venture (Tues. 10-39)	WRCV WRCV	US Boras	18.4		Pro Football Bell Science Series	WEAU	
41.8 & 23.6 & 23.1 7 22.0 & 21.3 20.3 & 4.0 20.3 10.0 10.0 10.0 10.0 10.0 10.0 10.0 1	Rescue 8 (Wed. 7-00) Death Valley Days (Mon. 7-00) Shotgun Slade (Fri 7-00) Bald Venture (Tues. 10-39)	WRCV WRCV	US Boras	18.4		Bell Science Series	W Br V	
41.8 & 23.6 & 23.1 7 22.0 & 21.3 20.3 & 4.0 20.3 10.0 10.0 10.0 10.0 10.0 10.0 10.0 1	Rescue 8 (Wed. 7-00) Death Valley Days (Mon. 7-00) Shotgun Slade (Fri 7-00) Bald Venture (Tues. 10-39)	WRCV WRCV	US Boras	18.4			WCAU	29
93 6 6. 33 1 7. 92 9 8. 31.3 30.5 8.	Shotgun Slade Fri 7:00	WRCV		17.4		Newsreel-Weather	WFIL	12
33 1 7 32 0 8 31.3 30.5 8	Bold Venture Tues 10 30	WRCV .	. MCA		41.6	News-John Dalv Newsreel-Weather	WFIL.	13.
33 1 7 32 0 8. 31.3 30.5 8	Bold Venture Tues 10 30	WRCV .		17.1	82.9	News-John Dalv		10
31.3 30.5 ft			Ziv	16.8	32.0	News-John Daly Garry Moore	. WFIL.	8 24
30.5 E		WILL		13 6	36.9	Sea Hunt Pro Football	WCAU	14
10			****			Sea Hunt	WCAU	17
30.4	Cannonbaft Sun 6 ft			13.3	39.5	Bell Science Series	WFIL.	15
						News-John Daly	WFIL	16
		STATIONS: W	MAR, WBAL,	WJZ.	SUR	YEY DATES: JANUAR	Y 13-19,	1960
40 8 2.	Huckleberry Hound Thurs 5 30	WJZ	Screen Gemi	22.0	m3	5 O'Clock Mov e	WHAL	4 5
39 3 3.	Quick Draw McGraw Tues 5 30	WJZ	Screen Gemi	17.3	88.4	5 O'Clack Movie	WBAL	10
317 5.	Hold Venture Thurs 7 301	- WHAL	110	14.7	27.2	To fell The Truth	WMAR	23
34.7 7	Sea Hunt Wed 10:30	WBAL.	Ziv	13.3	26.3	U.S. Steel Hour	WMAR	31
	Badge 714 Mon and Thurs 6.3	WMAR	CBS NBC	10.2	20.7	Early Show	WJZ	13
	Phil Silvers Wed. 7.00	WHAL.	CBS	8.9	20.9	Early Show	WJZ.	13.
1. W	ASH. STATIONS	COMO, KING,	KIRO, KINT,	KTVW	. su	RVEY DATES: DECEM	BER 3.9,	1959
40 5 L	Huckleberry Hound Thurs 600	KING	Screen Gemi	36.6	61.1			37
G.	Three Stooges Sun 6 00	KOMO .	Screen Gemi	30.9	54.5	Tell Science Series	KING	16
	Rescue & Thurs 7:00	KING	Screen Gemi	28.8		Cannonhall	. KOMO	15
4	See Hunt (Sat 7 00)	KING:	710	28.5		Air Power	KOMO	14
210 4	Bold Journey (Mon. 6 20	KOMO	Banner Films	26.5	47.1	News-Hunt'y Bickey	KING	22
		- KOMO	CBS	23 5	38.9	Cavaleade of Sports	KING	30
30.9			Schwimmer	22.4	50.9	Grey Ghost	KIRO	11
				21.9	42.3	Early Edition News-Huntley Bunkley	KING	21
29 1 10.	Roy Rogers (Wed 6 00)	KING	CNP	17.3	90.7	Shell News News-John Daly	KOMO KOMO	21
		STATIONS:	KDKA, WTAE	, WIIC	. su	RVEY DATES: DECEMI	BER 3-9,	1959.
62 1	Huckleberry Hound (Mon. 6 30)	KDKA			0.5	Six O'Clock Adventure	WIAE	141
40 2 3.	Popeye Club	WIIC	UAA Gemi	21 7	50.2	Early Show	KEIKA	16
29.9	(Mon Fri 3 00)	***				8 O'Clack Adventure ,	KDKA	13
37.8						Steel Premiere	KDKA	13
372 4	Navy Log (Sat. 11 00)	KDKA	CBS	19.0	88.2	News and Sports	Will	13
37.2	Shotgun Slade (Sat. 10 30)	KDKA	MCA	18.9	45 1	It Could Be You	WEIC	14
	Beet Co Sun 10 30	WIIC					WIAE	14
A.	Quick Braw McGraw Tues 6 30	KDKA	Screen Geme	14.9	39.4	Six O'Clock Adventure	WILE	14
-				12.2		CBS News-D. Fileards	KDKA	/9
				WTOP				
TO 0 1.	Science Piction (Son 6 (0)	WMAL	Ziv	20.6	44.21	Ray Rogers	WITG	133
3	Mike Hammer Time 10 mg	WHE	MEN	17.8	40.0	Garry Moore	WTOP	10.0 ET-8
38.3		10000000	Screen Gems	16.9		Pres. Etsenhauss	Wilde	130
201 A	Rold Venture on 18 au	WRC	Zin	16.9	35.5	What's M. L.	WTOP	291
31-3-1 Av	Silent Service Sun	- WMAL		16.9	28 4	MITTER STREET	40.164	10.0
307 A		WMAL		14.4	-	Lassie	20.11.58.	17.
28.5	Copter Patrol (Fr) 7 00:	WTOP	CHS	13.8	34.4	Phil Silvers	W RC	14.7
	40 5 2 5 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6	10 10 10 10 10 10 10 10	2 Huckleberry Hound Thurs 3.30 WJZ	2 Hurchleberry Hound Thurs 3.30 W.12 Serven Gems	20 3 3 Guyle Brew MeGraw Times 3:30 WJZ Serven Gems 223 17 3 4 Rewripe & Tuen 7:90 WBAL Serven Gems 173 17 4 Rewripe & Tuen 7:90 WBAL Serven Gems 153 17 3 4 5 5 5 6 6 6 6 6 6 6	20 3 3 Herkleberry Hound Thurs 5 50 W JZ Serven Gems 173 64 67 74 Recupe 1 70 70 W MAL Serven Gems 173 64 74 74 75 75 W MAL Serven Gems 173 64 75 75 75 75 75 75 75 7	2. Huckleberry Hound Thurs 3.30 WJZ Serven Gema 23.3 60.2 5 O'Clack Movie	20 1 Heckheberry Blound Thurs 3.30 W.JZ Serven Gems 23.3 1 Chick Move W.A.L 1.31 1.3

ST. LOUIS, MO.

STATIONS: KTVI, KMOX, KSD, KPLR. SURVEY DATES, DECEMBER 3-9, 1959.

L What's My Line (Sun. 9:30-10:00) KMOX	47.2 1, Four Just Men Thurs 9 341 KSD ITC MCA	23 8 48.5 Review Party KMOX 15 22 4 35.5 Garry Moore KMOX 15
2. Red Shellon Tues. 9.30-9.001 KMUX	36 ? J. U.S. Marshal Wed 10 000 KSD NTA	21.3 45.4 News-Weather KMOX 21
2. Garry Moore Tues. 9:00-10:001 KM(IX	26.1 4. This Man Dawson Mon 10.00 KSD Ziv	20.9 41.8 News-Weather KMOX 15
4. Generate (Sat. 9:00-10:00)	33.9 S. Mike Hammer (Sat. 10:00) KSD MCA	19 0 30 4 News-Weather KMOX 21
6. Erale Ford (Thurs. #30-8:00) KSD	117 6. Silent Service Thurs. 10 000 KSD CNP	18.7 30.9 News-Weather K.MOX 30.0
7. Real McCoys (Thurs. 7:30-8:00) KTV1	7. Whirtybirds Tues 18 80 KSD CBS	18.3 28.1 Reve On St Leur KMOX 12 Now-Weather KMOX 20
7. You Set Your Life (Thurs. 900-9:30) & 7 \ 1	30.4	Rye On St. Laure KMOX 17
8. Father Knews Best Man 7 30-6 001 A MIN S. Once Upon A Amas Time	29.1 B. Lock-Up Wed 9 ht KND Z. KMON UAA	16.5 33.6 Circle To 15 KMOX 2 16.2 77.1 Detectle Dog KSD 2
(Wed 6 30-7 30) KSD	29.0 10 Sea Hunt (Fr. 18.00) KTVI Z/v	14.9 20.8 St. Louis II KSD 17 KSD 17 Border Patrol KSD 18
	and the same of th	The state of the s

Our nighttime is even better... What makes one network better looking than another? And why, in the average nighttime minute, do 1,305,000 more families watch the CBS Television Network than any other?

It could be the wildly hilarious

It could be the wildly hilarious satire by Jack Benny and Phil Silvers on Dr. Jekyll and Mr. Hyde that overwhelmed all its opposition one evening last March.

It could be a vivid revelation of a crucial issue—like "The Population Explosion" presented twice this winter on CBS REPORTS.

It could be a star-studded, twohour panorama of an entire decade—like THE FABULOUS FIFTIES in January.

It could be the sustained emotional intensity of Julie Harris and Sterling Hayden in last February's brilliant production of ETHAN FROME.

It could be the antics of an incorrigible little boy who strikes a common chord every Sunday night in the hearts of all parents -like DENNIS THE MENACE.

Or it could be the dramatization in May of THE GAMBLER, THE NUN AND THE RADIO, the fourth in a series of exciting 90-minute productions of Ernest Hemingway's greatest stories.

Surely these must be some of the reasons why just the difference between our average audience and the next network's is equal to all families in Los Angeles, Pittsburgh, and Washington!

Despite any fanciful claims to the contrary, this is how the networks stand today when you measure all U. S. television families, all sponsored programs from 6 to 11 pm, and all reports for the current year.

The best looking network is the one where viewers find the best things to watch—and where advertisers reach the biggest nationwide and ences, for the fifth straight year.

CBS Television Network



when you look behind the bars



CBS TELEVISION NETWORK



VARIETY-ARB SYNDICATION CH

grown fixtings of the top ten shows, rating data such as the , coupled with data as to time and day of telecuating com-he particular slot, etc., is furnished. Reason for detailing an

Dupr's to local stations and or advertisers to syndicators will find the charts. Over the course of a year, ARB will tabulate a minimum of 247 markets wills of that tabulation will be found weekly to Vasarry. Coupled with the formance of the top ten network shows on the local level, the Vasarry ARB designed to reflect the rating tastes of virtually every to market in the U.S.

(Continued from page 31)

SAN FRANCISCO, CALIF.

STATIONS: KTVU, KRON, KPIX, KGO. SURVEY DATES: DECEMBER 3-9, 1959.

RK.	TOP TEN NETWORK SHOW PROGRAM—DAY—TIME	STA.	AV.	RE PROGRAM—DAY—TIME	PROGRAMS STA. DISTRIB.	AV.		PROGRAM STA.	RTG.
1	Gunsmake Nat 10 00 10 30	KPIX	34.1	1. Sea Hunt (Tues 7.00)		23.0		Sheriff of Cochine KTVU	8.5
2	Cavalende of Sports (Fri. 7 00-8 15)	KRON	32 0		KPIN U.S. Borng KRON Screen Gem			B Could Be You KRON Early Show KPIX	110
3	Perry Mason Sat 7 30 8 00	KPIX	31.1			17.4	50.0	Television At Large KRON	61
4	Father Knows Best Mon. 8 30-9 00	KPIX	39.5	5. Conneaball Mon. 7 00 6. Divarce Court Sat 6 00	KTVU ITC KRON KTTV Progr	16.5	41.7	Champtonship Bowling . KTVU	9.5
3	Real McCays Thurs 8 30 9 90:	KGO	28.7		Sales	164	85.7	Early Show KPIX	6.1
6.	Alfred Hitcheurk Sun 9 30-10 00	KPIX	27 4	1. Brave Stallion Fri 7 00'	KTVU ITC	14.0		Cavalende of Sports KRON 6 O'Clork News-Sports KRON	31.1
2	Chery Show Sun. 9 00 10 00	KRON	27.0			-	~	News-Huntley Brinkley . KRON	17.2
	Zane Grey Theatre Thurs 0 00-0 30	KPIX	24 8	8. There Stooges (Mon. Fri. 5 30)	KTVU . Screen Gem	a 18 T	32.8	Popeye KRON	11.2
9.	77 Named Strip Frt. 9 10-10 00	KGO-	26.4					Early Show KPIX	7.1
10	Red Shellon Tura 0 30-10 00	KPIX	21.3	18 Quick Draw McGraw Thurs 6 301	KTVU Screen Gem	n 18 4	42.9	Four Just Men ARIN	9.5

NEW ORLEANS, LA.

STATIONS: WWL, WDSU, WYUE. SURVEY DATES: DECEMBER 3-9, 1959.

	1. Beath Valley Days (Sat 8 45) 2. Rey Rogers Fri 5 00)	WDSU U.S Bores WDSU CNP		Movie Dair	25 5
WWL 414	2. Whirtyhirds Thurs 9:30	WDSU CRS	22.3 50 0	Review Party WWL.	21 7
WWL 40 9	4. U.S. Marshel Word 10:00				10.5
	S. Maintenance of the Control of the			Bugs Bunny WWL	8.7
WDNU 374	6 Gene Autry Sat 6:00	WDSU. CBS	19.4 64.6	Pro Football WWL.	7.7
WWL 363		WWL UAA	18 6 52 6	Know Your Schools WINU	01
WWL 357	La company of the com			and the second second	
WINU 35 4	8 State Trooper Thurs 10 00	WDSC MCA	17.5 41.4		22 3
WWL 350	9 Superman Mon 5:00	WDSU Flaminge	18.9 62.4		7.0
WYLE 35.0	18. Manhuat (Mos. 10:00)	WDNU Screen Geme	15.0 44.5	Not For Hire WWL	10.6
	WDNU 439 WWL 414 WWL 409 WDNU 374 WWL 263 WWL 257 WINU 334 WWL 350	WDNU 43.9 2. Rev Regers Fri 5.00	WDSU 43.9 E. Rep Regers Fri 5.00: WDSU CNP WWL 41.4 E. Whirlyheeds Thurs 9.20: WDSU CRS WESU NTA WWL 40.9 E. S. Marshal Word 10.00: WDSU Creen Gense WDSU Screen Gense WDSU Screen Gense WWL 25.7 WDSU Screen Gense WDSU WDSU CRS WWL 25.7 WDSU Screen Gense WDSU WDSU CRS WWL 25.7 WDSU Screen Gense WDSU WDSU Flaminge WDSU WDSU Flaminge WDSU WDSU Flaminge WDSU Flaminge WDSU WDSU Flaminge WDSU WDSU Flaminge WDSU WDSU WDSU Flaminge WDSU W	WDNU 43.9 E. Roy Ringers Fri 5.00 WDNU CNP 23.3 70.4 WWL 41.4 E. Whirlyhirds Thurs. 9.30 WDNU CR8 22.3 50.6 WDNU NTA 21.5 53.2 WDNU CR5 19.4 64.6 MWL 25.7 WDNU NTA 18.6 52.4 WWL 35.0 State Transper Thurs. 10.00 WDNU MCA 17.5 41.4 WWL 35.0 Superman Mon 5.00 WDNU Flamingo 16.9 62.6 WDNU Flamingo 16.9 WDNU	WDNU 43.9 E. Ren Regers Fri 5.000 WDSU CNP 23.9 70.4 Moree Dave Rage Bunnry WWL Rev Let

MINNEAPOLIS—ST. PAUL, MINN. STATIONS: WCCO, KSTP, KMSP, WTGN. SURVEY DATES: DECEMBER 3-9, 1959.

1	Gunumuke Nat 0 00 0 30	wcco	378 1			U.S. Borax		5 R Could be You :		14.0
2	Garry Moore Tues 9 00-10 001	WCCD	26.9 2	. Huckleberry Hound Tues 6 30 See Humi Thur 9 30		Screen Gems	18.6 37	6 Laramor 1 Border Patrol	ASTP	14.3
2	Dunny Thomas Mon \$ 00-8:30	WCCO	36.6 4	Three Stonges MonFri 5 30			18.6 57	7 Santa Claus News-Huntley-Brinkley	Marm '	
2	Real McCoys Thurs 7 30-8 00	WICY	36 6	Sat. [1 90				Adv. in Sherwood Forest	KSTP	7.6
4	Father Knows Best Mon. 7:30-8 00a-	MCCO	35 4					Our Miss Brooks	WYCH	7.0
8.	Once I pag A Xmas Time				MCCO			Adv in Sherwood Porest		7.0
	Wed 6 30-7 30	KSTP	34.0 6	Henrue S (Tues, 700)	WCCO	Screen Geme	17.1 40	Laramie	KNIP	12.2
6	Have Gun, Will Tarvel Sat. 8 30-9	MCCO	23.5	State Traoper Thurs 10 30	KSTP	MCA	171 -	Pres Electhower Movie	WICH	4.3
6.	What's My Line Sun # 30-10:00	WCCO	33 5					Movie Spectacular	MICA	37
3	Braie Ford Thurs 8 30 9 00	KSTP	32.3	Markengies Raiders Sun 9:301	WCCO.	Tiv Screen Gema	15 2 23		KSTP	32.5 9.6 7.3
7	Lassie (Sun 6 00-6 30)	WCCO.		Mr. District Attorney Wed. 10:301	And the second	Zav		Big Movie	KMSP	7.3

ATLANTA, GA.

STATIONS: WSB, WAGA, WLWA, SURVEY DATES: DECEMBER 3-4, 1959.

1 Wagon Train Wed 7 31-8 30	WAR.	53.0	Whirtybirds Wed 7 00	177.50	WSB CBS	25-3	74.1 Big Morte Special WAGA	
2 Connemate Sut 10 00-10 30	WAGA	38.7	2. Beath Valley Days Mon 7	001	WSB US B	prag 29.8	60 9 Four Just Men WLWA	7.3
A Real McCore Thurs \$ 30-9 00	WLWA	316	1. U.S. Marshal (Sat. 10:30)	-	WAGA NTA	26.0	63.4 It Could Be You WSB	13 6
4. Have Gun, Will Travel Sat 9:30-10	WAGA	25.3	6. Markengles Buiders (Tues.	7 00	WAR ZIV	21.7	587 Dead inc WLWA	10 1
5 Frate Ford Thurs 9 35-10 00	WSB	31.0	5. Sea Hunt (Frt 7 00)		WAR Zer	23.3	65 4 Tombatume Territory WLWA	7.6
6. Rawhide Fit 7 30 8 30	WAGA	32.8	6. Huckleberry Hound Thurs	6 00	WNR Screen	Germa 22 0	61 1 Three Stooges WLWA	9.1
7. Price to Right Wed 8(30-9 00)	N B	32 7	2 Papers Man Frt 5 0		WSB LAA	19.3	70.9 Early Show WAGA	6.0
a Cherense Mon 7 30-8 00	WIWA	12.6	8. Manhunt Thurs 7:30	1 - 141	WSB Serves	Gems 173	30.9 To Tell The Truth WAGA	24.3
9. Red Shelton Tues 9 30-10 00	WACIA	30.0	8. Not For Hire Sat 9:00		WAGA CAP	173	30.9 Jerry Lewis WSB	22 6
10 Feter Cunn Non 9 01-0 30	WINE	31.0	9 Quick Draw McGraw Tues	6 00	WNB Serves	Gems 147	45.9 Early Show WAGA	9.1

'Meet the Press' Exempt from 315

In his first equal time ruling this or affirting a notwork gengram, " has held that "Meet the Press" is exempt from the equal time rerement under the amendment to

Andrew J. Ferry of Washingwas claims to be a condidate The Demon at a presidential in a saked NBC to give him on Meet the Press to appear once on that program a other Demonratic con-

and the photogram

Ike's Salute to Radio

Notice of Radio Month

Assn of Broadcasters, Mr. Ersenhower said

graterations to the radio broad I understand there are now more than 4,000 radio sta-

Case Of the Wandering Disk Jock: Clarke Can't Work on KBKC for Year

Kamas City, May 10. A ruling favoring WHS Radio and the Story Breadcasting Co. was returned in Johnson County Kancase of wandering disk Jorkey Eddie Clarke.

Judge Earle E. O'Connor tons a 12 month injunction prohibiting Clarke, a veteran WHB d.i., from appearing on radio statum KRKC or from taking part in any other KBKC activities. The order come in connection with a suit filed against Clarke by Story here after the deepay had resigned from WHB on April 14.

WHB maintained Clarke's acaway and make makey at KBKC in rector per to M ... K as yas in pulsed herred him from w

reases promised. Judge O'Conner ruled th

CBS-TV Upe lannucci

Magnuson Pushes Tax for Teachvee

taxed I of all advertising reerrors to finance expansion of ed-

to and or so being along the par-

Tele Follow-Up Comment

Arthur Godfrey Show Friday 6, CBS TV staged a g down the web : 9-10 p.m. music dance, scenery and

of folksy baby talk tape all the way, the hour went from a New York otto-Jamaica, B.W.I., to a Beston show to Vargima, where Gedhas his farm, to the stage of moher! Thesire where Take tong, in playing and then to Jamaica a couple of times. Apart trues as opening ton-drain dance couples by finding of spin dance couples by finding eight of courses. We a just

Small World

of several NBC correspond-on pointed report for the 4 Wide 60 horses Saturday alled Germany 15 Years the NBC staffers examined ountry and its progress is demonstrary since the un-ional surrender at Rheims t, May 7, 1945.

erful, semetimes lively hour been said along these lines before h Arthur Godfrey. The special, the reportage was brisk and pre-

The filming and reportion were of folkey baby talk

The Play of the Week

Blue Skill set in the Depression

BBC, Richard Dimbleby Join With Meg & Tony In Wowing U.S. Audiences

Ciedit television for making the edding of Princess Margaret as miliar to the American public as a wedding of a neighbor. And hat a wedding it was! What righbors!

righbors.

All the pageanity and splender
the event was captured;
was the selectify and
e poetry of the occasion
struck chouds deep in the dreams
people. And never had a bride
en prettier.

TIPTOE THROUGH TV (Ervien Revue) With Sid Carsar, Audrey Meadow Chartton Hesten, Chita River Howard Murris, Jock Cole, Pia Revél, Charles Santord Orel

Rere, others
Producer: Leo Morgan
Director Jerome Show
Writers: Nel Tolkin, Mel Bro
Sadney Zeilmka
60 Mins, Thurnday 151, 10 p.m.
CBS-TV (lapet
Natural & Leyler)
has p

Rathie Browne, others Producer Writer Nat Hiken Director; Herschel Baucherty 60 Mins., Sat. (7): 5 p.m. (CARLING BREWING CBS-TV (film) (B&R)

When the television comirs de cided three years ago to laugh the westerns off the air they forgo to collist the efforts of Phil Silveys and Nat Hiken. The Slowest Gui in the West was everything the wanted to do, a little late for their control of the standard enough to standard

As a summer replacement the Sunday She case SIR' a variety stanza. This sinus

FULL MOON OVER RROOK! VN
(The Art Carney Show!
With Elaine Stritch, From
McMagin, Barbara Ann Borrie,
Robert Webber
Producer: David Sunskind
Director: Jack Smight
Writer: Jrving Gayoor Neiman
(from short attory by Wolcott
Glibbat
60 Mins, Fri, 161 8:50 p.m.
UNITED MOTORS SERVICE: AC
SPARK PLEGS
NRC-TV, from N. V.
(Campbell-Eurold, D. P. Bruther)
Art Carney for bin season's

Art Carney for his season tinaire fook on the adoptation of a Welcott Gibbs short story. Full

The Talent Associates Produc-tion was physically good but ob-ments of excitement were larking

Television Reviews

the for daytime, is still limited to the relitive investive of slack-pared and acspect somemakers who would peniably find Carsar's same exclusuity would apply to the party of a Japanese film an old Carsar routine, converted the proposition centres. Still it flored up to time to the proposition centres still it flored up to time as a florest careful.

form of perfection was a worm

that J k Coles of vegraphy at Piter May deep overing method to be been an attempt to a ry the transporting through the participant of the properties of the

Like the music and dancing.

Review commercials seemed to be
friving to custain the show a
herice Somehow the pitches for
hango Peach lipstick etc. came off
is porudies of tv blurbs.

B. L.

With Norman Rona, book for Norman Hilberry, Br. Austin Bruss for Harry American, others

Producer: Dan Schuffmon Director: Cliff Braun Writer: Bavid McElroy 120 Winn., Nat. (7), 10 µm. WBKB, Chicago (tape)

All public ventures, but some turout to be more moble than others
out to be more moble than others.
This two-hour telementary be
longed to that aristocrath class, no
because it was a courty project
tsupposedly a \$30.000 matalists of
WBKBs but because it used suffcient time to give better than a
perficial coverage to as Immons
middect, one that is not often dis
customy to fashion, struck a hope
ful note for the future of manking
ful note for the future of manking

east day. Inside Argosine" was a reasonably thorough excursion through a once servet place. Argonne National Laboratiery, where \$100.000 mile worth of girceroment research is being done on the peacetime uses of atomic energy After all the attention given to the problems of follows and the stock piling of atomic weapone. It's a comfort to know to what extent nuclear science is also working to cure cancer, produce electrica



power preserve fonds and to unferstand and perhaps slow down he aging process. The Atomic Ageway in its 18th year occured not no fearful after all.

While the tv cameras were ubiquities on the Argonne complex, in the Argonne complex, in and the plant and animal farms and the plant and animal farms and of pertinent information came from interviews. 13 of them by count. The talk would seem excessive on the fare of it, but Norm Rass probed pointedly for practical information on the household level and any talk that perhaps was not meant or to the point was judiciously edited out it was also good fart the that the viceo just at Arabon were require fellows, plant or the probability of the point of the probability of the probability who could be witty or inspiral onal, as the occasional required

Ture was come pungent tare feature a feleview through as electric emercacion, a view of a rat injusted with cancer cella, a few minuries with rebots, and shots of the nuclear reactor and other such excite atlentite paraphena-

Ross did a superior job of keep ing the tool diverting and inform aive. Inside Argenne' was highly agreeable viewing and a remark able achievement for a local to visition.

Live TV Skids

continued from page II made competing with un in terms of cost and quality in commontate and soon in program production as well, we've get to do sensething about the problem At CBS, we're going to see whether we can operate our plant efficiently. If we can't, there'll be serious consideration of giving up live production entirely and farming it out to the independents. I'm meeting with the union, and that's the point I'm going to make, that it's a far deeper issue than layoffs alone."

Rististics on the decrease in live programming at CBS show that in 1884, the webs two-Coast, day night live total was 63 hours a seek with only five on film. In 1889, it was 52 hours live, 20 hours of film. Commercial schedule showed 49 hours of live in 1894, att hours of film. In 1899, it was 48 hours of film in 1899, it was 48 hours of live and 18 hours of film. Percentage-wise, film ratios rose from 8% in 1894 to 23% in 1889.

While there's no firm data on next fall, it's become quite apparent that film will reach a new high, and that the live load will decrease till further. While Saw hann's acted on the basis of that trend until he can pin down a definite schedule, the trend thesit has strengthessed the web's determination to act on the airuation now.

Buffalo—William P. Dix Jr. was named station manager of WGR.— AM and WGR-FM here Dix who last was assistant general manager and sales topper for all three WGR stations linefuding tvi previously held down the assistant sales chieftancy at WGR-TV, N.Y.

Cincy's Palmer Bumped In WKRC-TV News Shuffle

Rudden diuminsal of George Polmer as WKRC-TV newscaster slore 1952 is the station's first step in reorganization of its news department echoing a rating failoff.

J. Walter McGough, general manager, made the change known Thursday 5: when Palmer was dropped shruptly and temporarily replaced by Pal Boissons, head of the news department.

Nuclear of WSAZ, Huntington, W. N., corres on June 1 to fill the most McConstit said.

I was the top to new rater here at one time." Palmer stated, "but rate of reopped time a radio announcer Bosseou took charge of the department four years ago, It's the ruy on the sir who has to leave."

FTC Getting Ready To Spring Results Of Rating Probe

Washington, May 10.
Federal Trade Commission has been quietly investigating the rating services for several months and expects to wind up the probe within a "reasonable time."

The investigation was disclosed at a Senate Commerce Committee hearing last week on the responstment of FTC Chairman Earl W Kuniner Committee Chairman Warren Magnuson (D-Wash) said that the committee had turned over to FTC all the data garnered in its staff probe in the ratings field.

Magnuson said this included information collected from questionnaires circulated in the broadcasing industry and involved significant material."

Kintner told the Committee that the investigation is "well underway" and "we hope to conclude within a reasonable time."

A Commerce Committee spokes man said that the group had been "all ready to go" with hearings or ratings, but that it was decided to let FTC take over One of the major ressons he said, was that majorial developed needed extensive field investigation of the kind FTC is better equipped to carry out

lunking into the subject from the prevent that ratings should be on the up-and-up. The same was other business practices ought to be honest. Asked by Sen. Misk Monroncy. (D.-Okla) a whether rating should indicate on their face; the size of the sample used just as the ingredients of food product are labeled. Kinther said he would have to hold off usual he got a report on the investigation.

Inside Stuff-Radio-TV

The television viewer with a squawk or a kudos will be able to send t direct to the persons who put out the programs or commercials hrough a new clearinghouse being set up by TV Guide magazine at a headquarters in suburban Radnor, Fa.

respect in the many or Meering Passit editor of the mag, who is bunching a TV Viewer Service "to help the viewer tell the mon directly responsible for a specific program exactly what he thinks of it."

The letters received from viewers will be forwarded incommed to

The letters received from viewers will be forwarded unopened to the people in charge of the programs or commercials, whether the represent networks aponous, advertisors, advertising agencies or fibre syndicators. The Viewer Service will not handle mail addressed to performers

Formal announcement of the service was made in an editorial in the maji May T issue. The idea, according to Panist gree out the recent White Heuse Conference on Children and Youth. A number of conference speakers expressed the need for a central point where to viewers could express their feelings—favorable or unfavorable.

WCBS Radio, N.Y. came up with a switch on the customary prezer color show proceeding its Kenturky Derby pickup Saturday afterneous (?). Instead of a talk sension staff announcer Lee Jordan did a sequence of short interviews with various names associated with the Derby Including Ted Husting, Sunny Jom Frizzimsonon, Red Smith, Eddie Arcaro and Willie Shoemaker Arthur Godfrey and Mrx Mark Ethridge, wife of the Louisville Courier-Journal publisher. Jordan was formerly with WHAS AM 4 TV in Louisville and he covered the event before. Instead of pring the dozen interviews into a tingle show, WCBS aired them at the rate of one an hour for 12 hours prior to the race, adding some on the air promotional value to the editorial poment.

CBS maestra Alfrede Antonius is lining up his summer concert date, with July stready filled in, starting with a three-night stins a Lewisothn Stadium with the New York Philiarmonic These include a Benny Goodman concert July 10 a Spanish-American Music Nigh the following evening and an Italian Opera night with Jos Peerce and Robert Merrill the following night. This while continuing his "American Musical Theatre" and "Limp Unto My Feet" network assignments.

(TB Hadio's seven ohe stations have delivered an aggregate of 45 editorials so far this year and in the process have stored up some legiciarity action along with some hot controversy

tion of Social Security benefits. KMDX, St. Louis, plumord for a flourid dation program in the city's unter riviers, and the measure was adopted in vie City Council, but not sam opposition from indic station in St. Lou which took opposite stands from that of CBX.

Another posthumous award has been made to the late Bill Golden creative director of sales promotion and edvertising until his death last fall. The Philadelphia Art Directors Club will make the presentation on Friday (13), with CBS veep Jack Cowden speaking for the network and Clipe Fincles, Golden's widow, on hard for the corresponding Golden was honored last month by the New York Art Directors Club.

Ohio Institute

Continued from page 27

Hartenhower, v.p. and general manager of KCMO-TV, Kansar City. Mo. told the college-spon-sound Institute for Education by Radio-Television "I think it boild down to this if you want fireworks if you want owind and fary, look to hasty legislation or the coveration of Szars. But if you wantizedy, thoughtful improvement and maturing of this profity amazing form of communications that affects our lives an deeply, look to

Clair R. McCollough, president of WGAL-AM-TV. Lancaster, Fa. and a key industry apokemas told the conference ben against the proposal of an educational to network.

One of the major speakers at the need, MrCollough said. "The point is made that it would be good to have more informational, cultural and edurational programming on television. A fourth network devoted to such programming would meet this need, and commercial television, if this took place, would then be relieved of its responsibilities in this area.

my part I reject it Educations and commercial television dem plement each other—one is not in authoritude for the other in a democracy."

Commercial broadcasters, he said, should not abdicate their responsibility in programs of information, education and the arts.

Joyce Brothers Gets New Sponsor Coin

With a new order from Sage Laboratories for almost half of he nightly 15-minute "Consult Dr. Brothers," the WECA-TV 'NY! latenight stars is again approaching SEO status

Supe bought erves of the 18 weekly one-minute availabilities in this Joyce Brothers' letter-newering session. Spansor begins its buy at the end of May for a summer run. The local show fellows the NBC-TV Jack Pase stanna.



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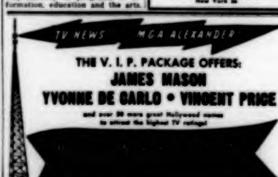
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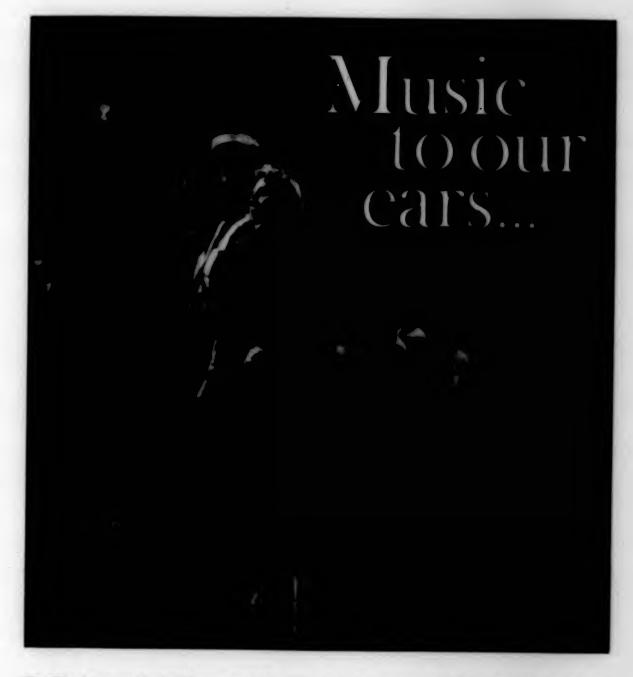
CAN GIL HODGES OUTSLUG ERNIE BANKS?

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To "The American Musical Theatre," which every week brings music to the ears of New Yorkers, last week was one of particular note. This continuing series (produced by Channel 2, with the Board of Education of the City of New York) received the Ohio State "First Award" for Local Programs for Children and Youth* as an "excellent presentation of a musical series that is both entertaining and educational."

At the same time, a second coveted Ohio State "First Award" was presented to WCBS-TV's hour-

long documentary, "Harlem: A Self-Portrait." The citation: "A frank insight into New York City's Harlem... revealing the problems of the Negro in the middle of the world's largest modern city."

Of three Ohio State "First Awards" given to commercial television stations, two went to CBS Owned WCBS-TV... thus underscoring anew a well-known fact. In the New York market, the station which serves the public interest best is the station which interests the public most...

*Presented at the 26th American Exhibition of Educational Radio and Television Programs at Ohio State University.

British Royal Wedding

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New firm producing exclusions on the contract of curtains, united curtains tv films, documentaries and theatrical features, offering its first public stack participation.
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non Saturda: "and was site of the common time common nature, itselfud mand Dimbielsy The BBC of the serial coverage started 15 Princens Maragret requested that espe of the British Movietone News fits prescens at 1 pm and reduced the nod her bushand from the mand her bushand from the first the time they the Renal yacht. "British to the Reval yacht, "Britished," for her engagement, about to be Reval yacht, "Britished," for her engagement, about to be Reval yacht, "Britished," for her bushand to the Reval yacht, "Britished," for her bushand to the Reval yacht, "Britished," The Carebo" is another film that

for distribution on the NBC and CBS setworks. The second jet landed shortly after 2 p.m. and the second tape was given the same fast service.

Femme B'casters

So Old They're New

CRS program ever when asked which reruns comprise "Playhouse of Stars" Friday 9:30 summer entry on the web,

Adlai in Leadoff On Hearing For **Cuffo TV Time**

gates from the broadcasting industry for a four-day meeting ending. Sunday.

Ne Sackeloth & Askes' Awbrey
The there. "Challenge and Change" which had been impired by the late Harold Fellows, prendent and chairman of the National Association of Broadcasters, had been adapted to impire speakers to expose women to the heavy thinking of the industry and what can be done to aid it at this time. Keymoter James Aubrey Jr., president of CBS felevision network, had been to aid it at this time. Keymoter James Aubrey Jr., president of CBS felevision network, said the industry has just gone, through a period of "charge and countrecharge" but he hod no intention of domning sackeloth and ashes:

"What do there charges add sae."

Source: ARB March 1960

Int'l Showcase

Just Men" racked up \$1 800 000 in the US and Canada com when

adds. As a footnote AR, like virtually all the other British commercial programmers, is enjoying a highly profitable operation today. He said AR this year will experience a profit of \$25,000,090. When AR began its operation in "35, it suffered a loss of \$5,000,000 during its first year of operation.

TV's Ball Market

sition, for every Westinghouse that detects from a CBS to pledge as allegiance to NBC, or a Plymouth reversing itself via the NBC-to-CBS route, or a Positise deserting the fold to go the "ABC way," somewhere along the lime there appears to be a spansour on tap to fill like gap, whether I's NBC-CBS or ABC. Optimism runs high at all three networks.

interest in Six Star Playhouse if it slotted into the Thurnday time; the 7.30 to 8 Monday period into which "Oh Those Bells" is slotted, and Friday night 10:50 to 11, into which may go the "Desperate Years" Civil Wor series, although this is not conclusive as yet.

ABC "trouble spots" include the Saturday "Boaring 'Bo's" and pieces of "Adventures in Paradise" Kalser may pull out of "Maverick."

Japan Coiling

Continued from more Iff a

00, in Fukueka I's \$0,000 and in appears it's \$0,000 featiers in malier situations have a lid of

Schick Buys ABC Sunday Pro Grid

tling for the same Sunday gridiron huck. ABC-TV has been the first to bresk the Ice. Web come up with a quarter buy of the next full for Sehick

ment fall for Serbick.

What may have hastened ABC's first sale is the probability that the web will have fewer bis, hour problems with the new AFL than NigC and CBS will have with the established NFL, which by and large has teams located in more hig cities the once most spensors want to reach first.

The football pros genroally demand that no network coverage be

Legion Reviewing

viewing by rivie leader associate

National Commander Martin B. McNeally says. "This activity arems to be allied to our child welfare program which has been carried on very successfully. We have been advised that a cross-section of opinion from members of the Legion will be a valuable asset to theth by and medicin neither indisgion will be a valuable asset both tv and motion picture indu-tries. Cognizant of the growing i terest of the public in what ch dree see on any siveen, through the medium of the Natural Au-sene Board, our revisience is make their impressions known."

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Who Put The "Missile" In Miscellaneous?

Encyclopaedia Britannica Films did, with such exciting subject titles as "Earth Satellites", "A Trip To The Moon" and "Jet Propulsion". This is television tailor-made for the inquisitive young mind, as well as for parents who like to keep up with their children's interests. This is "edutainment."

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INDEPENDENT TELEVISION CORPORATION

TC OF CANADA LTD.

'World Wide 60'

that amount for each of the half-hours. Reason there are to be any half-hours at all is due to the re-quest of former FCC charman John. C Deerfer, who thought he local tv stations ought to carry some prime time public affairs, in addition to the programs fed by the webs. So NBC will air two-hour chouse to a row, then do the week. No NESC west asy two-bear thous in a row then do a half-hour the third week, allow-ing the affile to program the sec-ond half-hour on that came thord week with some local pubefluirs material.

the 10-00, according to NBC, the rerage number of stations clear-ing for "World Wide 60 was 120 etwork desen't figure there's any assen to expect a diopost next

eason.

After eight special 60-minute vertons of Sies the Press in the
Saturday time so that the major

Presidential candidates can use the time to be heard utradity until the November elections. NBC will launch its new 'block programing pairon for World Wide By exceptions the lineap will be on religion, beginning probability with Siny of the Quakers, with table by camming Drew Pearsen himself a Quaker Science and technology is another.

Sargent Has Flock Of TV Projects on Tap

Sacks Gets Frisco Nod

Philco to FCC: 'Please Return Philly Channel'

Philip formally asked the Fedon channel 3 and award it to Philes worth, Philes applied for the channel, requesting that FCE art the Aug. I license expiration of WRCY-TV as a competitive

drautic move yet in the long fight between NBC and Philip over WRCV-TV which has been bat-tled in both the FCC and federal

thed in both the FCC and federal court arenas.

FCC of ill has pending before it the old Philio protest of NBC's 1897 brome resewal of Philidelphia council 3. That hung up state of affairs is one of the stoombling blocks in NBC's effort to who federal clearance for a swap of the Philidelphia channel on an even-steven become of NAC.

a which calls further to sell RKO General Wa view on rod to outlets WRG-AM-FM-TV Further in the ma-nure NBC o busing an inde-Ed B KTVU from E

the ratio property Although the application is almost at the Aug 1, 1960, hence expenditude du the 1947 renewal in actually still invalved leuit application due to the U.S. Supreme Court

Houseman Lawbreakers' To Get P&G Reprise

free n p true of such domestic pead a planned for the American model to ITC for the control of ITC burde charman, who is known to have some close tors and person to press the cases the cases the cases there are the cases there are a person to the cases there are a true cases there are a there

Board serting was attended by Norra Wright of Kehn, Loeb & Co and Commander J A I. Drum-mond of ATV in addition to Kingsley and Niderf.

Paar

Continued from page 21 au

show I want to do-maybe I was in a who. Define of the new "P to P format were not available but it is understood that it would have required the services of the host no more than things to four hours on any given Sunday.

Page a contract on "Tonight" commented in J. v of 1957, and—from what he said about a five-rear deal—it should end sometime around July 1962. He acknowledged that womene on a high NBC echelon had warned him about the damage he will do to his health he commented to the health had been the contract of t to the the sampert.

R and Hale and another was Alletate Insurance which in the week inc. it he ame clear that Paar would not go through with the 5 inday show firmed up after in with all hours of a program on CBS 75.

Rodney & Young

Produce References to the sense of the sense

Taped Conventions

Sarand already involved in Rev a tape repeat of Gold one of regularized in L. A for the round a June 27 triceast to be Rev Ballet which Robert Her ed by Coca Cola to warking vides preduced for Houseman a visit and co-medicer of a "Seria Live" Arts" series three related author-adventure arises Jean Revion airs R this be taped on European location.

WGN's Traffic Reporter Killed in Copter Crash, Pilot Also Loses Life

Chicago, May 16 The he opter from which WGN

ed here broadcasting its traffic reports daily during rush hours crashed ant week killing its pilot and Poince Officer Leonard Baldy, 33 station's well known traffic pethe countr's refer second to break up mid air, and the aircraft plum meled down in flames holling a intersection. The mintap occurred just as Baldy was about to go on port last Monday (2)

Minaculously the arreraft missed hitting pedestrians or cars Hellopter Air Lift Inc., from which WGN leased the aircroft, and the whirlybird took off that day in nor-mal faulton and under ideal flying conditions. Cause of the accident undetermined

WGN will resume the four a-day belicopter traffic reports, probably with Patrolman Clarence Erickson, Baldy's understudy, at the mike



TROUBLE WITH FATHER

outrates all other shows in its time spot ... EAST, WEST, NORTH, SOUTH

130 amusing, fast paced episodes available for stripprogramming.

Call, write or wire.



Plaza 7 8 69

MAGNIFICENT 3-1/2 RM. DUPLEX CO-OP CONVEN-IENT TO THEATRE DISTRICT



Wagner to Helm **Bartell Central**

Bartell station chain moved key side Mort Wagner out of KYA. Its Friero radio station, and into New York to become general manager of "Bartell Central" and also general manager of WADO, New York indic. So far a replacement for Wagner has not been named for the Friero op, although James A. Jordan shifted from WOKY, Milwaukee, to become austistant manager and director of sales for the Coast outlet.

Wagner's coast-to-coast shift

oree Latin American to outlets; and also to Mel Bartell, who is tup-red WADO. FCC approval.

per at WADO.

FCC approval has not been given
yet, but recently the Bartell family
sold to a group, including fra Herbert, his wife Bernice Judis. Emil
Mogul and Milton Biow. WYDE in
Birmingham. and WAKE in Alhoste.

Set Julio de Benedetto To Helm 'Candid Camera'

Bob Banner has act Julio di Benedetto as producer-director of "Candid Camero on CRS-TV next full Banner and Allen Funt are partnered in the show. It Benedetto has been director of the Garry Moore show this sea-son on whith "Camera's" been a regular feature. In addition to "Camera," he'll also continue on new program development for Ban-ner Associates. new program development for ner Associates

Rubin's NBC Stripes

Aaron Rubin was named vice president and treasurer of NBC Re's filling the radio-ty vacancy made some months ago when George Matson shifted from that pust to veepee and general man-ager of NBCTV Rubin has been controller for the company, a jab he's had since early January, 1958.

There's a Fun CHICAGO SALESMAN FILM-PROGRAMMING

PLaza 1-3110 in Na ... ask for Dick Carlto

11th Annual WHITE MOUNTAINS' FESTIVAL of the 7 ARTS July 2nd to 18th SKY NIGH In the

Kefauver's Proposal: 75-Mile Blackout On Baseball, Pro Football

Washington, May 10, Sen. Estes Kefauver (D-Tenn.)

wagner's coast-to-coast shift issed conjecture that the Bartell an, which lately sold stations in irmingham and Atlanta, was also utting KYA on the solling block, but Wagner said that the station is also luttly not? for sale and that also luttly not? for sale and that comment was more than satisfied amounted to the problem for years and hasn't yet found an area makes camulate agreement on

PGA IN TV PACT **ON 39 TOURNEYS**

Houston, May 10.

Backers of 27 Professional Golf
Assn. sponsored tournaments here
assigned their television rights to a new 1961 series, "Live TV Golf of the Week."

Recommendations of the executive committee of the International Golf Sponsors Association were approved by the PGA tournament

proved by the PGA tournament committee.

Television rights were assigned to Martin Enterprises of Chicago. The first telecast is scheduled for the Jan. 4-7, 1961, Los Angeles Open.

The spansor group and PGA officials espect live telecasts will be made next year from 39 tournaments. The PGA last year sponsared 46 tournaments. Exceptions would be such major national tournaments as the Masters, National Open, National PGA, Western Open and Canadian Open.

Announcement of the agreement was made by Bob Rosburg, chairman of the PGA tournament committee, and John Monfrey of San Antenia, pres of the sponsors group. Monfrey's group currently represente 27 of the 46 tournaments PGA sponsored or approved less needs.

restling with the problem for absolutely not" for sale and that the company was more than satisfied with the way things were going in Frienc Warper also denied reports that WADO, bought for about \$1.500.000 last August (when it was salled WOV), was for sale.

This week, the Bartell chain moved its headquarters indo tie Neusweek Building at 444 Madiann Ave., and called it "Bartell Central" Transmitter for WADO remains at Carlstadt. N.J.

In his dual caposity Wagner will report to Lee Bartell, managing director of the chain (consisting of four radio stations in the U.S. and three Latin American it contents to the managing of the claim of the Mel Bartell will be said.

Chi WBKB's Ambitious Series On Peace Cuffoed to All Com'l Stations

Chicago, May 10.

ABC-TV's Chicago anchor, WBKB, which has embarked on a series of five two-hour shows analyzing the meaning of peace and the alternative ways to preserve it, will offer the package gratis—Westinghouse fashion—to the Ford Foundation and all commercial stations willing to play it.

In addition, the station will presume to make a case for the whole broadcasting industry by bringing the shows to Capitol Hill attention. Sterling (Red) Quinlam, network veep and boss of the station, has referred page ads in the Washington press for May 16 and 17, describing the series for the express and federal agencies. A copy line will read: This is the kind of programming a lot of fine stations have a group and surface of the ferritalists and economists. There's possibility of a sixth passed that would search the viewpoints of artists and philosophers.

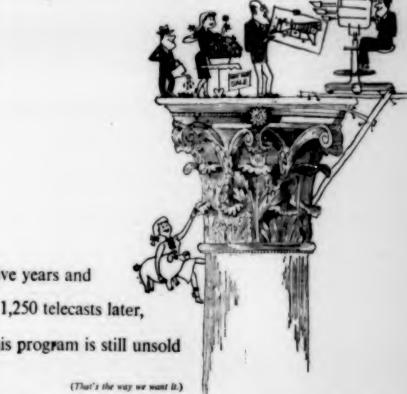
(Quinlam said the Washington als are the country are doing in the public interest.

(Quinlam said the Washington also are his own lide and that not even the network knows yet that he's buying them.)

WBKB's peace series will consist of a documentary on the peacetime were of CKFT, Putzelane.

two the network knows yet that he's buying them.

WBKB's peace series will consist of a documentary on the peacetime uses of the atom, based on research being done at Argonne National Laboratory, and four off-the-cull panel discussions. The first talk-in for another 28%.



Five years and

this program is still unsold

(That's the way we want It.)

Some procurants become "public service" because they can't be sold. Others become salable because they render genuine service. wisit-rv's Farm & Home Program is in the latter category. Because commercial sponsorship might create problems for its participants, the program is "sold" only to its audience.

Since 1955, for five days a week from 1:15 to 1:30 p.m., the Marion County Agricultural Agent, or the County Home Economist, or faculty members of Purdue's agricultural extension service, or assorted combinations of agents, economists, professors and 4-H Clubbers, have gathered at wish-TV to inform and entertain an impressive and impressed audience (38.4 share in an important 4-station metropolitan market).

What goes on? A turf prof. has held forth on improving the breed-of turf. Flower-arranging produced many requests for instructions-and the station never smelled so good. Cookie decorating sat well with our audience (1,500 requests) and staff (57 cookies demolished). The work of county agents, Purdue University extension services, 4-11 clubs and other organizations, is widely publicized. Without stars, without artifice, the Farm & Home Program is wholesome, straightforward-and deep in the affection of its viewers.

The program serves. That's the Corinthian key to good community relations. We suggest that viewer confidence so built may help establish a receptive atmosphere for our clients' commercials.

Responsibility in Broadcasting

STON (CMS-TV Spot Sales)

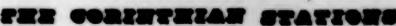
CXTV ACRAMENTO (H-R)

WANE-TV "

WISH-TV INDIANAPOLE (H-R)

WANE-AM FORT WAYNE (H-R)

WISH-AM INDIANAPOLIS (H-R)



Jocks, Jukes and Disks

The Playmetes Roulette "PARADE OF PRETTY GIRLS
(Kahl features a prightly marchfing best and a bouncy vocal that
high help pet it turntable time.

"OLR WEDDING DAY" KahlWanesan is a sentimental balled
in a warm harmony setting.

Javy Rugers ABC Paramount

"DENT GO AWAY MAD" Seper occe" has a good belta feel
that audied to current apinning
taxies and could break through

"THE RIBLE BELT" Sequence"

"The Fendermes (Somals "MURE SKINNER BLUES" Peer) is a
best and vocal favor and interesting instrumental
bare with a plucky guitar in the
forefront.

"Top DOWN YONDER" (La
bank) Top DOWN YONDER" (La
baria play. "SHEBA

"The Fendermes (Somals "MURE SKINNER BLUES"

Bengtason! plays
with an interesting instrumental
bare with a plucky guitar in the
forefront."

"TOP DOWN YONDER" (La
bank) Top DOWN YONDER" (La
baria play. "SHEBA

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Top DOWN YONDER"

"La bank) T

ISHIT REXCERD No. 45-16068)

Kapp Records Set to Tap Stereo Market With New LP Line Tagged Medallion

Kapp Records is putting the accent on sound with a new disk-tine to be known as Medallion. Reverds. The Medallion LP's will consult of musical arrangements of musical arrangements of messical arrangements will add techniques. The atereo version of Medallion will sell for \$5.38 and monaural for \$4.98. Michael Kapp, son of lobel topper Dave Kapp, will be Medallion in

Michael Kapp, son of label top-per Dave Kapp, will be Medallion's project director and is planning a limited number of releases each year. Jay Lasker, is charge of tales and merchandlising for Kapp, has organized a merchandising campaign that will tap new ave-nues for the record market. The first four Medallios LPs, which took seven months to pre-pare, will hit the market by May 10 Medallion will almostraneously release all material on monaural

release all material on monact and stereo disks as well as for

Album Reviews

The Everly Broat "H's Everly Time" (Warner Broat). In their first single out for Warner Broa-the Everlys have a elicke "Cathy's Clown." Now they're up with their initial WB album and again they show their stumins has a hot vocal due with plenty of appeal for the younger set. Their interpretations of country songs, blues and rhythm Hems are topmotch. Their fresh version of "Memories Are Made of This" as well as Ray Charles "What Kind of Girl Are You" rate special spinning attention.

Andre Previn Orch; "Like Love" Columbia A newcomer to the Culumbia label after a stint with MGM, Andre Provin makes a strong impact. He sets up a captisongs of love that the mood music fans and programmers will run to Previn him his keyboard in an effective style and his such dishes up a rich and rewarding sound.

sam Cooke: "Cooke's Tour"
RCA Virier: Sam Cooke is an
eave struct who prefers to play it
straight and with the mild batch
of material rounded up for this
parkage, his first for RCA Victor
there's no need to do otherwise.
Fog for the set is a global tirck in
tong covering such diverse monde
as Sait Hal. "Calway Bay
Jameara Farwell," "South of the
Bonder" and Arriverderel Roma.
Gloom Ower has set een all up
with tasty pranagements and Caske
makes the most of it.

Carmen Cavellare. The Frant

Glenn Green with tasty arrangements are makes the most of it.

Carmen Cavellare. The Franz find Liast Niory (Decra' With the Franz Lisst hopse, "Song Without End. due soon the disk companies are jumping in with tiein albums. Decra's enliy with piandet Carmen Cavellaro whould get plenty of hearings. Most of the Lisst precess have been gundened but the flavor remains intact. Lieb. etc. (Hungarian Rhapsedt Worf Hungarian Rhapsedt Worf Campanella are sidentified.)

tome of the highlights. Jack Plets' such supplies an appropriate back-

Dines Washington "Unforget table" 'Mercury'. Dinash Washington's blues songmanship gets tuptop display here. Her frestleter lyric and phrasing hits thmark for ear-arresting results for work on "Unforgettable." Alone." "The Song is Ended" rate pleas; of programming repeats.

Pourl Bailey: "Songs of the Bailey round to the Bailey." (Roulette: Those song representative of the 1820s and Dills. give Pearl Bailey round to move around with some toponets.

naterial. See catches the flaver of the period with the help of Don tedman's orth and such sengs as Doun't be New Low Down." Don't Worry About Me." "Aint wisterbaym" and "Tva Got the North on a String" stand up framativ

strongly.

Asita Ellia: The World Is My Arms. Elektra: For those with a taste for good songs interestingly delivered. Anita Ellia: package will be a welcome addition. Fun to Bu Fasiled. "He Loves and She Loves." Someone to Watch Over Me and "A Woman Is a Someotime Thing: are taken for a vocal ride that gives 'em all special meaning. Feter Matz raies a openial nod for his perceptive arranging and conducting.

Also Kine: "Also Kine: In

durting.

Also King: "Also King in Suburths" (Serce: This is a commedy album with a different twist. Unlike the other disk monologists whose putter has a wide range. King takes to suburbic and ators with it throughout the parkage its minages to keep it bright and sature and the communing set with throughout the parter are suburbed to keep it beight and sature and the communing set with the saturation of the saturation with the saturation with the saturation with the saturation of the saturatio

Georga Williams Orch: "Put On Your Dancing Shases" United Arti-ted. This is a hark-back to the era of the dance hands of pro-World War II George Williams has rounded up a fine aggregation of sideners, a courtee

I Can't Get Started and Rose of the Rio Grande.

Ensel Light & The Light Brigade.

Fines Light & The Light Brigade.

Command In Persuasive Persuasion Vol.

Command In Persuasive Persuasion Vol.

Command In Persuasive Persuasive Persuasion itsus volumes: and Provasitive Persuasion itsus volumes: and Provasitive Persuasive Persuas

L.A. Jazz Fete

Hollywood, May 10 Hal Lederman stages his annual Los Angeles Jazz Festival June 17-18 at Hollywood Bowl, his second

al this site.

Bash will topline Sarah Yaughan
and Berany Carter's All-Stars featuring Ben Webster, Coleman Haukina and Roy Eldridge.

Best Bets

DINAH WASHINGTON & BROOK BENTON

A ROCKIN GOOD WAY

(Mervure)

Did Washington & Brook Bertin of R Ritin Good Way

First a sunging due that shead of for a big page of bit the
orange of the property of Bertin Cream of the use of t

MARY JOHNSON

(I nited Artists)

TECHNOL & OTERS

.... THE BREEZE AND I

(Land an American)

Lav Day

Si & July 23 The Breeze and I I B Market is blown

as the entering eye is a large and a real that has appet to all a real Large Day Transition and arises ap a please

to the color of t

THE PETITES ... GET YOUR DADDY'S CAR TONIGHT

(Columbia)

Government Control Relation to the analysis of the second columbia and distribution of the second columbia.

THE DRIFTERS

LONELY WINDS

(Mantic)

The first transfer to the first transfer tran

DELLA REFSE

(RCA Victor)

There's No Two Wave About It

D R Everylay R every a six a recovered

gr of the street a read a six in the hop peop hellad po-

ADAM WADE I HAD THE CRAZIEST DREAM

(Cord)

Ada: Wad a 'I Hail The Crament December 1810' is revolved for a large partier of his presidence. Rule of Can't hap to the plant a straight for and one all approach that follows the partiers of his presidence. Rules of Can't Hap It's Acut Russel is a near balled believed by an effective rocal

wation YES SIR THAT'S MY by King a vocal

BARY Boarne* has a melodious

ring that will get it on the turntables

WALK YOU HOME JEASTTE

June 19 or gives newcomer Churk Hou-

many that wil get it on the turn-tables

Paul Hampton Dut
(Pamous) spitlights an offleral
nametrie in a jast setting that
could alired interest. TWO
HOLR HONEYMOON Famous
is alm an out of the ordinary entry
but its angle is too morbid.

Harry Simeone Sounders 20th
for UNA BEAUTIFUL DAY
FOR A BALL GAME Famous
has an odd-substoode lift but its
done with current market appeal
that's pent right for the account
that's pent right for the account
WONT YOU MARRY ME.

Shampe Press' is brightened by
some effective chord work in a
folk attaled group.

Sonay Gale Warwick CIRCH REH RELLS NAVY RING School to be the did no potent pipe of the that gives this freshcourse entire a citance at some beffy spins. "MY POOLISH HEART Santi-Jan and the benefit of a volume to the spins for narried chame at the spins for narried to th

Mantevani Orrh I on do JAMAICA FAREWELL. Share has a clever catypeo quality that such well in thus bug orth virtual to the bug orth virtual to the bug orth virtual to the latest for United Telefitm, which is healed by Mucty Craft. Klesshar fine for mosed maste program and a latest program of the company a 12 field representatives.

yes sin, THAT'S My by King a vocal

Kleinhaum Sales Chief Edward Kleinhaum has joined United Tebesian Records as nation-al sales manager. He had been sales manager in charge of singles records at MCM for the past two

RETAIL ALBUM BEST SELLERS

(A National Survey of Key Outlets) This Last No. wh. * wh. on chart										
1	2	4	BILLY VALGIN Det							
_			Theme from a Summer Place (DLP 3276)							
2	1	•	Original Cost (KOL 5450)							
3	4	4	Sold Out (T 1952							
4		3	ELVIS PRESELY Victory							
5	3	4	Inside Shelley Berman MGV 15003)							
	5	4	HENRY MANCINI (Victor) Mr. Locky (LPM 2198)							
?	25	4	CAN-CAN Capitol							
-	7		BOS NEWHART WB							
9	10	4	JOHNNY MATHIS (Columbia)							
10		4	KINGSTON TRIO (Capital)							
ii-	11	4	BORRY DARIN (Alco)							
12	20	•	This to Darte (LP 33-115) TERRY SNYDOR (Command)							
13			CONNETTANCES MGM							
			Stalles Feverites (E. 3791)							
14	12	,	MARIO LANZA Victor Lesso Sings Coroso (LM LSC 2003)							
15	13	•	PLATTERS (Mercury) Encores of Golden Hits (MG 20472)							
16		1	BAVE GARDNER (Victor) Rejelce Dear Hearts (LPM 2003)							
17	-	3	MY FAIR LADY Columbia Original Cast (Cl. 5000)							
18		1	O TEARS OF MUNIC AMERICA LOVES (Victor Americal Artists (LM 8974)							
ĺ»	16	•	SHELLEY BERMAN (Verve) Outside Shelley Berman (MGV 13008)							
20	14		JOHNY MATHIN Columbia: Bearenty (CL 1951)							
21	19.	3	MITCH MILLER (Columbia) Saturday Night Sing With Mitch (CL 1414)							
22	-	3	KINGSTON TRIO Capitol							
211		2	RAY CONNIE Columbia							
24	24	2	TENNESSEE ERNIE FORD (Capitol)							
25		1	Ning a Hymn With Mr. TAO 1332:							

*Fluores to this column one colculated from starting date of this chief in the April 30, 1980 topos

ASCAP-BMI ROW IN D.C. ECHO

Schulman's Copyright Act Critique

AGAC Counsel Pitches for Stronger Protection To Writers in Revised Law

paright A-I was advocated by asse bis attorney John Schulman an address to the N. Y. Copy-tht I uncleon Circle at the Lotus

seldress to the N. Y. Capylight I unclient Circle at the Letta
Nob. N. V., last Friday (2R. Counel for tile American Guild of
lathers & Composers. Schulmon
ode a strong pitch for strengthsing the claim of the uniter on
he copyright of his creations.
Pointing out that new means of
sing material have been druellied uner 1968 when books were
re chief medium of publication,
rhulman stated that the law
meals be extended to graved copyghts in the field of disks radio,
lev mon and films. He arged that
ningle copyright protection be
up starting from the date of the
sation of the work. No distingon should be made here. on should be made between a wed and unpublished works or een coparighted or uncopying material. At the present it represents to represent to the present of the present of

rises empyrights on a single work a music publisher a filter procer a tv show etc. The AGAC onset also actual data be protected any subsequent variation made his idea, as for instance, the uter of a pilot film who is received by a different cerupter.

pt of a renewal period as sted that the occased term oppright begin at the end are. At that point the wo

JACK BENNY RAISES 25G FOR DENVER ORCH

Freed to Freeze Rock In New Coast DJ Slot

EDAP here under a two-year part. Freed, who officially launches Br May 15, won't spin any rock 'n' relf.

Bidin' Their Time

Bidin' Their Time
A songplugger is a songplugger is a songplugger is a songplugger and mean of the Brill Bidg, set mater-of-factly are "westing for
all the DC excitement to blow
ever" and they hope to be in
there wheeling-and-dealing and
making with the plays. If not
so much with the payols.
Right now they're still contacting the radin-tv stations
but not quote with the same
elan as when grateful disks
and largeme at one and the
same time. "Now" as one
plugger put it, "some accept
the records, some don't."

Dreyfus Staying On ASCAP Board

WB's Bob Weiss Beefs To Philips Over Aping of Everly's 'Cathy's Clown'

Ruspell's Preem

OLD PITCH FOR WEB-DISK SPLIT

The proposal to divorce the broadcasters from the music bit, which homes as a possibility in the light of the payola hearings, is one again meeting a reaction that is strongly split pre and cos.

Originally sponsored by a group of ASCAP sengemiths who charged that the networks were discriminating in favor of music that they controlled i.e. BMI music, the move to get the broadcasters out of the record and publishing business was given new impetus in Congress as a resuit of the hearings on Dick Chark in last week. Rep. John E. Moss (D., Calif.), a powerful member of the House, said he could not see the consistency of ABC. To outlawing Clark's interest in the music bit without the ABC network, itself getting out of the music bit it owns ABC-Paramount Records).

The argument was initially in-

One veteran music industry executated that the likelihood of divorcement was remote. Divorce-Continued on page

12 ASCAPers to Sainte Cole Porter at Met Show

e Salute To Cole Porter" be staged next Sunday night

Diskery Pressers in FCC Squeeze; Coast Work Cut From 54 to 16 Plants

BMI's Clean Sweep

Broadcast Music Inc. made a clean sweep in the Politzer music awards last week Jerry Bock & Sheldon Harnick copped the Pulitzer citation for "Fiscello" for which they wrote the score and Ellie Carter won it for his longhois work, "Second String Quar-

Up Bob Yorke To Victor V.P.

Int'l Labor Agreement Fails Move to Import Music Tracks Into U.S.

Mickey Scopp to Europe For Affiliate Huddles

JOHNNY CASH TO CASH

PMM's Outing

VARIETY'S RECORD T.I.P.S.

(Tune Index of Performance & Sales)

		, pu	sticution of this chart in the April 20	, , , ,		-, -					
2 8	Loss	-	TITLE ARTIST LARGE	MA	Wh.	On Che	TITLE ARTIST LADE	100	Loss	No Who	TITLE ARTIST LANGE
1	1	•	STUCK ON YOU Elvis Presiley Victo	34	40	1	ANOTHER SLEEPLESS NIGHT	67	68	1	BEAUTIFUL OBSESSION Sir Chausey
2	5	4	CATHY'S CLOWN	35	45	4	NOSODY LOVES ME LIKE YOU	68	64		BEFORE I GROW TOO OLD
	,		NIGHT	1 34	39	4	MADISON TIME		_		Fats Demine Imperial
	ľ		Jorkie Wilson Brunswick	37	48		Ray Bryant Columbia		17		Poul Evens Guaranteed ANGELA JONES
•	2	•	Brothers Four Columbia				Brook Boston Mercury	7.	37		Johany Forguson
•	16	3	HE'LL HAVE TO STAY	30	29	•	CLEMENTINE Bubby DurinAtco	71	-		ALL I COULD DO IS CRY
	14		Coop Timin'	39	47	4	WAY OF A CLOWN	72	44		STARBRIGHT Johnny Mathis
7	4	4	CITTE'N PEASONS	40	36	4	JUST A CLOSER WALK WITH THEE	73	77	4	MONEY Barrett Strong Anna
		4	Connie Stevens WI	41	43	4	LONELY WEEKENDS	74	82		MR. LONELY
	,		CADLE OF LOVE		. 17		Charle Rich Phillips SUMMER PLACE THEME	78	_		Videls JOS THEME FOR YOUNG LOVERS
_			J-hanv Preston Mercury	45	73	,	TELL ME THAT YOU LOVE ME		79		Percy Feith Columbia THAT'S YOU
10	10	4	Mail Salata Victo				Fets Demine	1		1	Not King Cole
11	19	4	A clea Benger Carlton	. 44	36	4	FAME & FORTUNE Elvis Presley Victor	77	**		COMIN' DOWN WITH LOVE Mel Godies Big Top
12	13	4	AND SOME TOP RAN	45	34	4	BIG IZON Marty Robbins Columbia	78	-		BASY, WHAT DO YOU WANT Jimmy Rood VooJoy
13		4	THE OLD LAND ICHTER	46	56	2	SWINGING SCHOOL Bobby Rydell Cames	79	-		EVERYBODY'S SOMEDODY'S FOOL
14		4	SOUND THE BIENTACK	47	41	4	YOU BON'T KNOW ME		45	4	WAKE ME WHEN IT'S OVER
15	31	,	"O"HA EMOTIONS	48	67	1	NO IFSNO ANDS	81	60	4	FANNIE MAE
			MAT AN I LIVING FOR	47	58	4	FOR LOVE	82	69		Buster Brown
10	12	•	Coaway Twitty MGN	1	4.1		Lloyd Price ABC-Par	£3	97		Adam Wede
17	11	4	Share Laurence ABC Pa	100		,	Sam Cooke Darres Keen		**		Comie Francis MGM
18	25	4	Parel Domes Rit	51	30	4	MAMA Connie Francis	84	-		CITY LIGHTS Debbie Reynolds
11	21	4	Cresta Con	54	74	3	DOGGIN' AROUND Jackie Wilson Brunswick	85	-		MACK THE KHIFE Ella Fitsgorald Vorve
20	15	4	MR. LUCKY Henry Mencini Victor	53	59	3	RIGHT BY MY SIDE Ricky Nelson	86	-		WALKING THE FLOOR OVER YOU Pur Boose
21	35	4	MARBARA	54	52	14	EARTH ANGEL Johnny Tilletson Cadence	87	66	-	O DIO MIO
22	23	4	Temtellen Goldin	55	70	2	JUMP OYER		*1		OUR WALTZ
23	11	,	Ship & Plip Bron WHEN YOU WISH UPON A STAR	54	72	2	DUTCHMAN'S GOLD	87	-		Soreh Yaughan Mercury SOMEONE LOYES YOU, JOE
		_	Dien & Belmonts Louris	57	71		Wafter Brennen Dot	70	83		Singing Belles
24	24	•	BIN Block Combo				Brook Boston Mercury	.,	_		Platters Mercury PUT YOUR ARMS AROUND ME
25	26	4	Ron Holden Donn	530	32	•	SWEET NOTHIN'S Brende Lee Decce	192			Rey Smith Judd WHEEL OF FORTUNE
26	28	4	MADISON Al Rrews	59	54	•	PLEDGING MY LOVE Johnny Tilletson Cadence	-			LaVerne BakerAtlantie YOU'RE SINGING OUR LOVE SONG
27	49	2	DING-A-LING Bebby Rydell . Come	60	51	1	OH, LITTLE ONE Jock Scott Top Rank		•		Jerry Wellece
28	46		OOH POO PAH DOO	61	42	4	DON'T THROW AWAY TEARDROPS	**	-		Fireballs
29	55	3	GOT A GIRL		53	4	Frenkle Avalon Chanceller JUST ONE TIME	95	-		BIOLOGY Denny ValentineMGM
34	27		Four Preps Capita		62	1	Don Gibson	*	81		AM I EASY TO PORGET Debbie Reynolds
			Mary Johnson				Comton Alte	97	**		BUT Brows Atlantia
31	20		June Valli		5/	•	Bobby Rydell Cameo	**	-		HATIONAL CITY Liberty
31	22	-	HE'LL HAVE TO GO		78	2	THEME FROM THE UNFORGIVEN Don Costs UA	**	*1	2	COME BANCE WITH ME
33	18	•	PUPPY LOVE	. 44	76		A STAR IS DOEN	100	98	2	HOW DEEP IS THE OCEAN

LIKE WOW!



"LIKE LOVE"

Andre Previn's new Columbia Lp (CL 1437/CS 8233)

is in the stores only one week and

LIKE D.J.'S

all across the country are programming the title song, "Like Love"

LIKE A SINGLE

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LIKE LOVE

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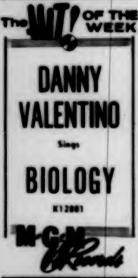
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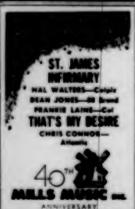
On The Upbeat

New York

Barbara Mishkin, secreta H McKean, RCA Victor's re Welk, Lee Brown and

Jimmy Clanton to appear in ngeton, Jamesra, May 25-31





at the Radio City Music Hell in main stream conjunction with the showing of which is head? Walk Diesery's Pollyanna of diversifi at Leany Welch, Cofesse singer

saffics O Frank Devial, Columbia musical discensor in the coast discensor in the cast, will conduct an "Evening With Irving Berlin" at the Hollywood Bowl Aug 5.

In Speek playing the Napanach, Seek playing the Napanach S. Y. Country Club, over Decoration Day weekend. The RCA Victur Sorta album of "Meastah" won first prize for "superiority of construction" in the 10th annual casters to divest musical shore to be seen to be seen appear in appear in the proper seen appear in the seen appear in the seen appear in the seek and the seen appear in the seek and the

Hollywood

Peggy Lee cut Duke Ellington's in Goma Go Fubling' from hindomy of a Murder' for Capid Singer promot the lyrics stry Gerden is writing the music r Frankie Audon's new intery twhich Nick Castle plages ... It has been been from limer Gantry for Mercury last rick Mikey Goldens has aked down Leon Poher to a riter pact for another year male Komark will cut a misser.

Chicago

Chicago
George Shearing hooked into
London House starting Aug. 9.
Jack Tragarden set to work Freddier's Minneapolis, starting May 31.
Chiec Randall Trie to the Emhers. It Wayne, May 31. with the
Deep River Bays due Oct. 17.
Tommy Raker Trie just into
Brown's Sutherban Hotel, Lontiettle for a four-weeker. Danny
Fergusson orth at the Delmar Hotot, Sault Sto. Marie, Mich.
Larry Green's band set for dance
choices in the sub-level of the Hagps. Neducen, new cabaret-theatre. pr Medium, new cabaret-theatre preeming in Chi, by mid-summer Quincetta Allegre inked with Mickleberry's, Chicago Heights, July 19 for a poir. Rager Nivea Dixteland All-Stars to the Shera-ton-defferson Notel, St Louis, May 30 for two Advents play the Embers, Evansville, May 23.

Roberta Peters' Russian Gigs Into Victor Groove

RCA Victor will tape Boberta tere' eight May-June concerts in secon Leningrad, Thillist, Yerven d Bake. Miss Peters left yester-y (Tues.) for her first Cultural change Program concert at the secow Convervatory May 15.

She will be accompanied on her our by her husband, hotel executram Fields; her pianist George novilla, and the Virtor rep who ill record her resitate.

ASCAP-RMI

of divers fi ation " legislate the broade the music big," he said, "then every corporation with control ever varied operations is put into

Whether a satisfactory bill ees written ordering the broat to divest music interests

bill, for instance, felled to cover the networks since they are not under the jurisdiction of the Federal Communications Commission, hence not subject to licensing.

If, however, a bill flatly barring broadcasters from any form of the muster biz were to be introduced, it would have to cover all sorts of educational and college stations which now publish and record off-best musical compositions for commercial sale, even if very limited in addition, many small stations use their facilities as recording studies, which also puts them into the disk business.

The ASCAP songwriters, who have been the chief protagonists of divorcement bettere that it is the surest way of schieving free musical choice on the airlanes. As long as the broadcasters have an incentive to program BMI music or to play disks in which they have an enonomic stake, the public is being deprived by not getting the best profit.

Disk Pressers

Continued from page 45 a

elped" by the fact that some of

verted to them.

"The indies, both record pressers and the labels, have their backs to the wall," he said. "Many are out of business who would have made it with one good disk Newsome of them are filing hankrupt-

At Codet, where the company owns its two labels, the problem of distribution and getting air play has caused a 25 reduction in pro-duction and a like percentage in personnel.

In some areas of the country, Levine pointed out. "the situation is disastrous, there are simply as outlets for the label and the record outlets for the label and the record preserv have just had to fold up. " He stated that notice of the major companies have taken on the preas-ing of disks for small independent labels at reduced prices in order to keep up production and main-tain their personnel."

Industry Meveling
"I feel sure that if the FCC had known the edict would put thousands of people out of work and close legitimate business. It would not have passed it." Lecisie stated, and, we of the industry are meeting over the weekend to determine what future action we can take to avoid a repetition of this catastrophe."

Pop-Longhair

of a trend which will become "

erts, to expose the public to classical music by mixing it with the elever that the days of formal-ized, purely-classical concerts are

much as whose hatting average they

Prior to private practice be was copyright attorney with Warner Bro and Columbia Pictures.

While abroad on a Fulbright scholarship for his LLD, he delivers "Copyright and Public Performance of Music" to the Durch publish ing house of Martinus Nijhoff. He was studying then at the Univ. Utrecht in 1934. It's published in English His "Law Baste and Blaied Materials" was published two years later, also by Boardman, a 23th, with an updated supplement in 1938. Rothenberg is one of the editors of the Bulletin of the Copyright Society.

Veteran lyricist Edgar Leslie was given a surprise party last Thursday sight is at the Gotham Hotel by 50 fellow members of the American Swild of Authors & Composers Occasion was Leslie's return from a here-and-shalf month tour around the world Levite was one of the bunding members of the Songwriters Protective Aun., which changed is name to the AGAC a couple of years ago.

At the meeting of the Record Industry Ason of America in N Y last sek, at which George R. Marek was elected prexy, the following Continued on page 47:

Pic Background Cleffers Threaten Walkout In **New Contract Talks**

Hollywood, May 10. Notification by the Composers yricists Guild of America, who Notification by the Composers & Lyricists Guild of America, whose members score motion pix, that it has been authorized by its membership to call a strike against the majors at "the discretion of organisms of directors, puts still another strain on major company operations in a strike-buildred general outlook. Both the east and west chapter of CLGA voted the power to their board and negotiating committee, according to a statement made to the Assn. of Mution Picture Producers. If and when the strike is called all CLGA members will halt according the strike according to the strike it will be production negs of the major studies, Prior to a strike action however. a meeting will be held to select a unikout date, according

MAC KOOPER NEW G.M. OF KASSNER-BROADWAY

Mac Kooper has joined the Kassner Group and Broadway Musse
Corp as general monager. He'll
represent Kauner's BMI companies. Piradilly Music and Peter
Schaeffers Music. In Broadway
Music Corp. he'll handle the large
ASCAP ca along. The org is connected with the German film preducer and publisher, Peter Schaefdurer and publisher, Peter Sci-fers, and controls shout to

cuprifyin of foreign origin. As an adjunct to his general manager chores. Knoper will make masters to be placed with other record companies for which he will find talent and conduct the deal find talent and conduct the deal been associated with Walt Disney and Broadcast Muste Inc and has recently had his own publishing

Boston Disk Distrib Denies Pavola Charge

Mutual Distributors Inc., Boston, and three of its officers—George D., Leon C and Robert S Bartstone—have denied giving payola to increase its dais sales. The company only gave Christmas gifts not in excess of \$100, it was stated in asswer to a Federal Trade Commission complaint.

CHRISTINE

CHRISTIME

I NEVER MEANT TO FALL IN LOVE

I'M JUST A LITTLE SPARROW HAPPY IS THE WORD

CAST ALBUM ON COLUMBIA



MUSIC BY JESSE GREEK CLIMBING UP THE LADDER OF LOVE

ROBBINS MUSIC CORP.

TIMELY AND TOPICAL IT'S A BEAUTIFUL DAY FOR A BALL GAME

PAMOUS MUSIC CORPORATIO

Rippling Rhythm Orch.

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Inside Stuff — Music

ore named to the board of directors. Goddard Lieberson (Columbia).

larek RCA Victor: Glenn E. Walirius (Capitol), Randy Wood (Dot).

shin Stevenson (Children's Record Guild). Howard F. Ballance (Square
unce Assoc.) and living B. Green (Mereury). Frank B. Walker

"sew"s) is honorary chairman of the board.

Fanfare Music, British substidiary of Planetary-Kahl (London) Ltd., publishing the Robert Stolk song that figured in the Eurovision ong Contest Anal. "You Have Fascinated Me": "Fascinett": under to title "Story" It is also being recorded on 18 Continental labels. At the same time Panfare has taken other Stolr tunes under the retail title Musical Portraits." First of these to be released in "Like a Vienna" and others to follow include. "Twitight in Paris." "Serenable the same cleffer a "March Of The United Nations."

The Herbie Monn Sentet, now appearing at the Half Note in N.Y.'s Greenwich Village, is just back from a State Department-openiored tour of Africa Group gave concerts in Laberia, Nigeria, Mezanblique, Bhoslessia, Nyansland, Kenin Tonganyiku, Ethiopia, Sedan and Move-co. He returned with 16 native flutes, 14 African drums and other native instruments which he now includes in his sets at the Half Note Monn also has written the score for the Art Carney to show. "Full Moon Over Brookips," which will be shown on NBC-TV Friday (6).

British Disk Bestsellers

London, May 10
Cathy's Clown Everly Bros.
(Warner Bros.)
Do You Mind? Newley
(Decea)
Someone Eise's Baby Faith
Parlophone)
Fall in Love Richard
(Columbia)
Randy Man. Jones Handy Man Junes Sturk On You ... Presley RCA Sweet Nuthin's Lee Brunswick

DICKY DOO TO FRONT TEENAGE BAND FOR UA

Cleffer Jimmy Meifugh gets a disk salute from Jonl James in the fifthly new May package. I in its The Mood For Love" In diskery of the better of Dicky Iron are mainly one night stands. The Musteal World of Redgers & Hammerstein" by Orandel's over.

Dentist Converts Hi-Fi

Dentist Dentist Dentist Dentist Hi-Back Areas of the tep class of the

Granz Digs Europe Where He's An

Brians
Lendon
Lendon
Standing On Corner King Bros
Partophene
My Old Man's Denegan

wascum tube in water to waterfall be seen to described the site Cooling de vertibed the site of the visit of the v

Impresario Instead of a Manager

By GENE MONKOWITZ

Parts, May 10
"In America I was a manager but here I'm an impressatio." Norman Grang gaily asserted in centre menting on his decision to become a European resident. He has set up official residence in Switzerland but will be spreading most of his time in Parts. However, Granz states that one of the mean reasons for this switch in a his sense, is that the subsidy cities have about ruined the just tours in the U.S.

Grang points out that

Artist-Disk Deals

SWAMP LEGEND

COME ON HOME

NAT KIND OF FOOL DO YOU THINK I AM

BETTY JOHNSON

FEATURING THE SONGS OF

BART HOWARD

"Howard's Tunes, Sad, Satiric and Ironic, Have a Charm and a Sense of Style That's a Big Plus, and Miss Johnson Accords Them Proper Care."

Pit. VARIETY -DRAKE HOTEL, CHICAGO

MISS JOHNSON'S LATEST RECORDING FANTASTIC (A BART HOWARD SONG)-ATLANTIC 2056

New Show Biz Tax Headaches: N.Y. State to Withhold on 1-Niters

Les Paul & Mary Ford Win Settlement in Loss Of Monte Carlo Date

BARRY-MONIQUE RIDE 'DESTRY' IN VEGAS SPOT

ROTTER

Currently for the Month of May: **CONCHESTER HOTEL**

VINTER GARDENS THEATRE

Blackpool, England

Returning to U. S. A. October, 1960

GENERAL ARTISTS CORPORATION

MCA 1ST OTR. PROFIT **RECORD \$1,654,354**

Ink More Talent As Wildwood, N.J. Readies Season

Yung a Ruath Bor c and offin Levy has slated Cannon, Jerry Granahan, omittee A lant Wade Rod and Disso and the Belmonta

pen show Firm dates for Diamond Beach are July 1-8 Tony Bennett, July 8-15. Cosmic Francis, July 22-28. Johnny Mathis. Aug 12-18. John Bubop and Sandy Stewart, Aug. 18-25. Frankte Avashoe, and Aug. 26-Labor Day. McGuire Sistera.

Mickey Freeman Solo

Hellywood, May 10.
Minker Freeman and Ted Wickisoshe their public relations firm uly 1, with Freeman setting up-in own pir office and Wirk de-sting all his time to personal man-

Cape Cod Music Tent to Pioneer Vaude Extravaganzas'; Bows Myron Cohen

VAF Official's Bid For British Equity Merger Fans Hot Controversy

Lundon May 3 A row broke out at the annual Artister' Federation last that a merger with Equity should be explored

Dave O'Gorman, the Federa-tion's prez who took over the chair during Edwards speech, ruled the motion was out of order He

Edwards asserted that talks with

ICE CAPADES' 1286 **NEW DENVER HIGH**

Denver, May 10 House a new high for a 10 per-

Lawrence-Gorme Pair For Nov. Copa Date

Serve Laurence, now in the Arms, and his wife Evdie Gorme will unite for one date at the unit unite for one date at the Coparabuna NY in November. Ther are expected to pursue different careers failtowing this stand. The Copa unit also headline Juey Bushop in December prior to the Dec. 22 stand of Sammy Davis Jr.

will play there during the his months. The fall season start Sept. I with Joe E. Louis to he followed by Nat King Cole who as open prior to the Gorme-Lawrence

Rosen, May 10.

Something new in history of music tenta is set for first session in West Yarmouth, Mass. on Cape Cod. where a 1.400-sest steristructed, canvas-randed summer theatre in heing erected to be called the Music Ros Theatre, first of its kind in the U.S. playing

Opening is set for June 27 will Myzon Cohen as guest performe in a show titled "The Best o Broadwax" Boddy Thomas Bosto

Theatre in West Yamouth two moles from Huannia, are Bill and Continued on page 49

MAY 9 THRU 14 TOWER CLUB HOT SPRINGS, ARK.

"THE COMEDIAN



NITERY TAX CUT AIDS TALENT

Rio Nitery Circuit Branching Out To Brazil's New Jungle Capital

The major nateries in Rio de Janeiros are planning to establish humbles in Brasila, the new capital of Brazil, currently under construction in the jumples of the interiors according to Jackie Green of the International dept. of Joc Claser's Associated Besiking Corp. who became the first American agent to survey the new city Green returned last week from a South American booking trip. It's likely that sets will play Rio as well as Brasilia as part of a combination.

Presently there in no spot for flow entertainment in Boosilia, ocneeding to Green. The new capital, building of which is behandschedule, will be grared for class a well as mans entertainment. The Palace Brassilia Hotel is being built there and the Hillian chan will break ground for another sheetly.

solta in which the construction workers live, is completely und appen and there is howky-tonk entertainment only. The government is in process of moving its nork errors into the city as soon as accumulations can be completed to them. As example of meaning them to them, as example of meaning them is each by the fact that Braulia fixed tele statum unto moto open fixed to be statum unto moto open do not be to the total to the process of the

Class singers will be besized infithe hotel rosems when commerce and Green, while the runse typshows will predominate in the eafer in the other spots, parties larly in the commercial section of

In the new captal drawed Once Nesserver Green save ideal condition exists there to

be no traffic lights in the from A system of underpasses and over passes as well so make boolemark makes for a smooth flow of traffic While in Scoth America Craffic did some backlings which include the paciting of Carlow Machade re two "Carnival in Rio" for the

the pacting of Carles Machidor rive "Carnival in Rio" for it provides to the content of the content of the content in the Capacian include Milly Daniela the Capaciana Palace. Bio diseles. July 4. Derothy Defended and Lester Lanin orch that spot for Aug. 1. during a view of galan coincident with the rain process.

Den Hickey Resigns From Zeckendorf Corp.; Russ Levy New Exec V.P.

the Hotel Commodore. New York who was upped to exer scepper a Zerkendord Hotels Corp when the outst acquired the East 42d St bantelry, has resigned hum Levy e.p. of engineering, succeeds him

or policy differences with the Webb and Knapp ownership understone Borkey has his sights on busing and operating a loose of his own it was reported for a time that william Zerkendorf Jr. pres of the hetsel chain, wanted to bring Max Blouet, verpee and g m of the Hotels Apphaesador Fast A West Chicago to New York, it Bickey's spot This has been de nicel New report however has Blouet possibly shifting into the Hotel St. Regis N.Y. just acquired by Cal. Seege Observaly and his son, Ivan- as prez and ever verpea in assectation with ZHC Biosel's lingtime amortations with the Bettel George V. Paris, conditions and his son, livan- as prez and ever verpea in assectation with ZHC Biosel's lingtime amortations with the Bettel George V. Paris, conditions have bestelly like the St. Regis especially if the latter intends of evelop its handwelvering, and general relaters basiness hadeness and sevel parts and present and resembles and present and continuents.

Therer Eute GAC

Agent Lyle Thaser has resigned from the Coast office of General A tists Corp. Much of his duties are being assumed by Dick

Shaper, formerly with Musi Co. n. of America, had been ust GAC solv a few months. Padded (\$2,900) Cell

Perhaps the most novel night club advertising airmich ever to appear on the local score are the table cards at the Padded Cell. a nabe 3.2 beer establishment, announcing the Kat Winding septet May 17-22.

Cards carry a photographic reproduction of the club i contract with the set and as for special attention to the fact that the Winding outfit will receive a fall \$2.900 stipend The wording is "Wage agreed upon \$2.900 guaranteed flat."

New Law Ends ARA-N.Y.C. Feud

New that II has become legal to collect 1875 agency commissions is new York State because of the inking of the Gilbert Bill by Gov Nelson Biockefeller last week the Art site Representatives Asso, is celling off its war with the N Y City Li cense Department according to come Department according to come to take out city breases thus end ing the running hattle between ment takent agencies and New York City.

ARA members will file for I censes as soon as the bill become effective on July 1. The Gibbe Bill removes the amendment the State's General Business Lawhoth limited complexition) again commissions to 5°, for the first I weeks It has been construined, over the objections of the ARA as we as individual talent agencies, the talent of lices are in effect employment agencies.

The ARA was with the NYC Livense Dept dates bash severa when the organization tool the position that had been been seen to became subject to the 5% limitation when it took out a city livense Without the permut they could hold that they performed amanagerial service as well for as activity and therefore they felt on talled to the minimum 10% that was sharped in most fields. For evision an act on they did, the recommenses have always felt that the General Business Law enacted in 1999, was never meant to cover takent asyncies which performs a variety of services of its clients.

ARA stated that with a license the city could make them solhers to the S're provision of the State law. During the past few mooths, there has been a truce between the vortage of the state law. There have been some test cases in which it was argued that the necessary services performed were greater than that normal for employment effice. Various magistrates have upheld this viewpoint.

License Commissioner Bernard McConneil has been sympathetic in the agency slewpoint and urged Cov. Rockefeller to sign the legislation.

Cincy's BevHills Club Sets Its Fall Talent

Cincy's Beverly Hills Country Club has besized many of its fall headliners. Spot's post Labor Day season begins with Georgia Gibbs for Sept. 8. Fullowing is Dorothy Shay Sept. 23, Jane Morgan, Oct. 7, Frankle Laine, Oct. 21: Gordon & Sheila MacRae, Nov. 4 and Georgia Gobel comining in Nov. 18 for two weeks. Also booked is tubects Sherwood starting Dec. 2

Buth of the hondings wer

BIZ SPURTS AS Spots hire acts

The first beneficiary of the reduction of the Federal 20% cabaret tax to 10% is talent, according to all Indications. Several spots have revamped entertainment policies simply because their bonifaces feel that the new 10% levy will no longer be a stymie to the eafe field.

For example, the Copeabana N. Y., Lounge, which drupped acts about six months age in order to entire bay trade without penalizing rustomers, resurved with talent Thursday (5). New York's Round Table and Henry Hudson Hutel which had musical acts, will now start beoking singers. With the xa bite now eased, customer resentment against the extra levy in cafes will no longer be a deterrent to business, say many operators.

Indicative of the decline in the cafe field is the fact that the cabaret tax yielded a peak of \$76,000,000 in 1948. Last year's collections were halved to \$38,000,000. During approximately the same period, the number of entertainment rooms in hotels drapped from 700 to 200. In this era of durindling entertainment prices rose considerably in most niteries thus hiking the tax collection as well.

However, the nel result was a tremendous decline in cabaret going. At the same time, honifaces as well as talent agencies also admit that the cafe tax is not the only time contributing to the decline. The advent of television drained off some of the top stars from cafes and kept potential customers at home. At the same time, there was the concentiant decline of vaudestile watch reduced the num-

Continued on page 50

Mpls. Hitting All-Time Peak in Nitery Shows In Wake of Fed. Tax Cut

With the Hotel Radisson a new and larger Flame Room joining local floor show entertainment at only a half-week's notice, this city is hitting what may amount to as

Songairen. Jayo P. Morgas opened last night 19 at the Flams Room, where she'll be followed by the same type of topdrawer performers who graced the old Flams Room. Latter closed last year prior to its more elaborate success

Room is now negotiating with Carmel Quitin and also Rewan A Martin, faves at the old Flams Room, and promises the latter's policy which was patterned after

The Flame Room's floor show entry coming on the heels of the federal caharet tax slash, give Minorapelis no less than three biotors playing name acts, the others being Freedile's and the Key Club Tony Bennett and Bobby Hackett are current at Freedile's and Chris Cennor opens at the Key Club Eridsy (2).

Moreover there are two othe local spots Herb's and the Flame Cafe featuring entertainment librib's concentrales on musica performers and combon while the Flame Cafe brings in the better

There are also 10 or more the sire bars here which employ e otte dancers and other entertait ere or both and several which aready to insugurate usest denote Even one habe 3.2 beer establishment, the Prodict Cell, is gettin into the cuim, temporarity at least the Kat Winding septet is set their May 17.25.

The Radisson Flame Room will have a \$2 cover charge and no min immum. That's the same as a Freddie's. There's a \$2 admission at the integrised Key Club, but minimum. The unden floor should at the Hetel Radisson come shortly after Guy Lombardo's purchive of an interest in the hestel by It had been offering only must

AGVA Administration Wins Backing In Vote for Convention Delegates

Patrons Unaware?

Concensus in the trade is that the cafe industry hasn't done a good job in publicizing the recent 10% cabaret tax cut. It's believed that the public at large is still unaware of the haiving the impost from 20%, and there is still an educational job to be done.

Several cases have atressed that in a small part of their newspaper ods, but as an industrywide effort, full exploitation of the lesser levy is still to be achieved.

AGVA-Cowboys' Tiff Flares Anew

Albuquerque, May 16

Hassle between American Guild of Variety Artists and Rackee Couboys Assa, which recently flaved up in Boston, has reverberations in Albuquerque, where State Fair Commissioners are dickering talent, for upcoming September exposition

Feud between AGVA and RCA flared just prior to spring board meeting of the commish, and caused indefinite delay until something can be worked out, according in Tex Barron, fair manager. Fair, now in its 22d year has only been using name acts for past three years, in connection with annual show, and prior to that depended on rodeo and horseraces to attract gate.

Last fall, the rodeo cowboys group gave commish a hard time, mainting that mon-R.C.A. entertainers join their group. Finally ended up with the R.C.A group pluming an honorary membership on singer Margaret Whiting, who

Barron recently returned from trip to the Coast, where he tentatively porketed contracts with several name acts, and had planned to present them to the commission at the spring meeting. About all Barron will say in the squabble probably won't affect the fair's program" even though he may be delayed in signing some stars.

Ella Fitzgerald Launches Mpls. Summer Concerts

Three of the annual four summer "Music Under the Stars" concerts aponusced by the Minneapells Junior Chamber of Commerce at the local baseball stadium have been set Ella Fitsgerald tees of the series July 13, planial Roger Williams follows July 27 while Arthur Fiedler, Boston "Pops" or chestra conductor, comes in Aug 24. The Minneapells Symphony orchestra again is the main attraction for all four events.

Negotiations are under way with Dennis Day and others to appear between July 27 and Aug. 4. All guest artists' contracts provide that in case of rain the performers will appear in the local Auditorium instead of outdoors at the hall park. The usual 30-day cancellation provisions are omitted

Sponder, Tucker to Book For hungry i, Frisc

Mel Sponder & Larry Tucker have been named backers for the hungry I, San Francisco Tucker, who at one time operated the Denin-the-Duane, N. V. teamed with Sponder in a management office

Under their current plan, Tucker will open an office in Los Angeles, I shile Sponde will headquarter in a New York. The hungry I uses from the garde talent.

Final tally for elections of delepates to the American Guild of ariety Artists was completed arrly Sunday 61 morning by the lonest Bailot Ason with a generally pre-administration state geting the ned to go to the confab o be held starting June 6 at the stardust Hotel. Las Vegas

Voting reached 2,377 votes out of approximately 11,000 ballets sent out by HBA. This election, however, is being investigated by the Dept of Labor under authority granted in the recently enacted Landrum-Griffin Act. Oppositionists alleged that the election as conducted does not guarantee a secret ballet and is in violation of the legislation. However, because of the time lag, a 90-day investigation period being mandatory if is unlikely that anything can be done on this score.

Adams got the highest number of votes with 1.480 Also elected from this city were Peggy Alexander. Eddie Barton, Lew Black, Charlie Dale, Paul Duke, Dion, Goldberg, Al Keity, Salty Moore, Mit Mosn. Georgie Price, Johnson, Woods, Paul Valen-ine and Frank Ross.

From Las Angeles, toppers on the ballotting were Donald O'Contor and Penny Singleton. Also elected from that area were Candy Candido, Bobby Faye. Roy Rogers, id Marion. Harry Mendoza, Maby King, May Williams, Sen. Mursher Lee Essan.

From Chiacgo Paul Benson Eddie Burnette Ray Forrest Jack Gwynne Harry King Anne O'Con-

Winner in Bailtimore is Murra.

Lane Besten Charlie Breit. Be
Haley and Billy Kelly. Buffals
Lenny Paige Miami Beach. Build
Walker Gus Van Leon Flelds an
Jackie Heller. Minneapolis. Car
Fax. Mentreal. Armand Marie
Leo Rivet and Gaston Campeau
New Orleans. Tina Marie. Phila
delphis. Joe Compe and Hart
Lifty Lewis Pittsflargh. Tes
Blake and Billy Lee, Portland
Billy Grant. Providence Diel
Martin, San Francisco, Joequit
Garay, Vince Silk and Jimmi
Jamerson. Sarasota. John Gilbson
Phyllis Gibbson and Karl Wallenda
Toronto, Frank Palmer. Washing

Other delegates elected are Jay Lester Denver Cincinnati Wally Lane, Cleveland, Linda Compton Dallas, Charles (Think-a-Drink) Heffman, Detroit, Al Tucker and

(Continued on page 50)

Pronosed Hilton Hotel On Honelulu Beachfront Ires Community Assas

Honolulu, May 10

Hitton hotel projected for an onbeach site about three miles beyond Waikiki has stirred protests from several community associations. Site adjoins the Waialao golf course and is close to a new residential area of plash homes.

The entire area is owned by the land-rich Bishop Estate, which leases individual lots on a 55-year hasis at annual ground rental running up to \$1,000 per lot Site chosen by Hilton and Charles J. Pletach. Honolulu real estate developer, will have to be reconced by the city before the estimated \$6.

Head of a citizens' committee opposing the resoning request save that if apot coning in allowed, it will be only the first of a series of applications for resoning of residential areas for multi-dwelling use. "This area will become just the washing here."

Pletach claims the proposed Hillion resort will emerge as an asset and economically will benefit the entire State. He is quoted as naving Hilton has entered into a binding agreement to ante up \$4.50,600 for the halfel if the site is resoned and that full finescent is exceed.

Sentiment Marks La Dietrich's 1st Berlin Performance in 3 Decades

"MEET ME TONIGHT IN DREAMLAND"

AGVA Election

Opens June 2 BOULEVARD ROOM CONRAD HILTON HOTEL

WIERE BROS, MOTEL

SOUTH SHORE, LAKE TAHOE, CALIFORNIA

114 Blacks from Harrah's Club

Pa. Niteries Reprieved On Covers Till Dec. 1

Gafe Tax Cut

Josy Slow 281/2G, L.A.

Vaude, Cafe Dates

New York

on the set sector Som parts into the Boyal Theatre, see May 13 George in parted for the Caribe Hill July 6 George Matson for the honogry 1 San Free Sep 12 Buddy Hackett (im Tirode Buds of For the Donner, July 22

Chicago

Jave P. Morgan Into

Hollywood

Paul Gibbert and the peturi an east-day sta-mar Chi Chi Scrula Maskya set for Look

at the Closter Jul.
Jack E Leonard open June
(mly trio of Little, Pa
Woods hackstops Yeary St
during his stand at the C
heginning May 19
8

Also Bale will return to the direction and the latest and the florison Room Pitters, the worked in the William Mortal Courtey Phillips and Aleastair Grieg, who onto the smart Guines alson have taken over the Saires and worked in the William Mortal Co. Finish First Ford, Charles Memory endersement division, and the Lana Sairers are inserted to Chirago, where held the control of the last sector and those on the last but before inserted to Chirago, where held the last sector are those on the last but before pixely in the last sector.

Yank 'Follies' Casting

Cape Cod



"Dancesational!" THE

BECKER BROS.

BOULEYARD, Rogo Park

Thanks to JERRY WEINTRAUS



Waldorf-Astoria, N. Y.

Ray Bolger twith Muriel Limbers Emiliary E

gs which incomments on galagers but New York appear-ness also in this room. There some charture, but exsentially frees his display of song-sub-frees his display of song-sub-treprising top shows in the appeared. The main af-

yed so longer, not be good with the companion of the an a companion has at the an a companion made planted at companion with faither owned a given ben a respite Murlel solven down a turn procond the er with the site too has a good not of consect in their bit resquing the romantic ballroom are

Sid Caesar a long intropated drey debut here was well with we wait With materful panto-sine and sork provoking dialect a sparkplush his own package new to a new high in Vegas eo-

Cae'ar has surrounded himself sith strong supporting acts incruding Control Ruswell farl Widdenbase Hawhers Ha

nation properly pure instead the Riinture show with Caesar's delights
to the control of the control of the control

He vapointed up some of his top
skale and added some more
many as which are some to
ease both ou ere and non-culters
in convert manual bid, the intheir relaxing at a bar the sorted
aveiler the German General
and anosation "Progress Hornsky"
in which he'd a pretty offer anyhotelist are all claiming of struchotelist are all claiming of struchotelist are all claiming of strucmore offer and claiming of the conMiss Raisell to pretty and does
more from popping on "torth numbers
as "Ywar You." You by the Changed
and "You il Never Walk Alone,"
if with exceptionally good backof by the Ray Similton on the conmissiones sensitivity and drive tomissiones sensitivity and drives tomissiones sensitivity and drives tomissiones for sensitivity and drives tomissioned Rhapendy. In Blue

do The Gorman General sketch,
the "German General" sketch
as faming of the structure of the
treshing because they are lookers
he really know bow to done
were Gladsky joins them and dislays some of the best foodwork
were seen here. The Sid Caesar
ackage, presented by Sammy
ewis. In for four weeks.

Doke

Riverside, Reno Auy & Les Paul & Mary Ford, Gâry lortum Starlets (8) Eddur Fills orrek Orch (10) \$2 minimum.

In their past outlings in the Remo-Tables area. Les Paul & Mary Ford-have offered a routine that a sure sodience pleaser — and in this plashack, the story's no differ-ert. They have their own extiged stuff, and stirk to it, and that's what tables come to hear. Due gets the most from the

and the takes full command, and castly Newcomer to this area brought in his Joe Rollo. Beverly Hills agent in caseir of booking the Resemble arts is Gary Morten who had little problem consistent the local nitery set he could to be regular for this room. He works not better the advantage of the could be not be to a regular for this room. He works not better the and updated.

toronnut tirove, L. A.

Conto M. K. o. Kraft.

Franky Varias On h.

who here the austerne in practically begging to any with him it workers in wooderful air of self-portification.

The Earl Column crew is starrill an aid and comfort in commit come patrons for the next three users.

Not to Min M. Kenzie's distribution of the next three users.

Not to Min M. Kenzie's distribution of the next three users.

Not to Min M. Kenzie's distribution of the next three users.

Not to Min M. Kenzie's distribution of the next three users.

Not to Min M. Kenzie's distribution of the most opening onstate from his congenitation of the most present of the most present of the next three users.

Riviers.

Lie Vegas any 2.

Sid Coener Course Rivord Eart of the most present while of the most price is the activities of the most price is the most price is the activities of the activit

entertainment out to be a fine show.

Rest in Mino Mac Kenule's show afferings are "Let's Dance." Don't You Know. a modery from "Gapas and her utell known French dass time. "Le Foarre." (It less appoints on open ing might was Time 12th of Never.

Performance, overall, is polished, and the singer moves with a great deal more charm grace and fun than the television tube left shrough. Too asset is her minoral director. All Pellegrani, who worked with Ray Charles and Samme Calm is, open all material and with Axel Standard and Poul Westen in the fine arrangements. Jack Regus stages and lights the shows and performs with Miss Macketine in a well-knottined misber. Sad Krifft and his lattle People.

One Fifth Ave., N. Y. Harry \ le Fed il et Josh De im Fina Pierre Elle File. \$2.50 it m turdes only.

where are the new clean representation and control of the control

bright and refreshing as her appearance.

A 16-gal chorus line opens show with the Donn Arden flavor of hountiful movements on stage. Joe Stabile's house band supplies a nusical tempo comparable to show Skelion was to close May 8, but will stay on additional four days winding up Thursday 12. Kafa

Chicago May 6.
Peter Palmer with Fred
Store J. y Blade Orch (6);
\$1.50 circer, \$2 Sat.

Stomey, 13 Set.

Stomey, 12 Set.

Stomey, 13 Set.

Stomey, 14 Set.

Stomey, 15 Set.

Stomey

Hollywood, May a Red Skeiten, Coria Alberghetti, Dann Arden Chorna, Joe Stabile orch 171, \$2 cocer \$8.50 per uge For those who haven't had the good fortune and that it is, to really see a true comie, world of sick comies—then you're due for "An Evening With Red Skeiten His La nitery bew Sunday 1) proved beyond question that he's one of the ludicrous greats of all: time.

Skeiten, after an hour-and-ahil of pure hunest entertainment, received a most deserved standing and cheering ovation—a rain old, I.e., wrong places, Sahl seems to be working harder than be used to, etc., etc. But that is a missing and cheering ovation—a rain old, I.e., wrong places, Sahl seems to be working harder than be used to, etc., etc. But that is a missing and cheering ovation—a rain of the most seems to be working harder than be used to, etc., etc. But that is a missing and cheering ovation—a rain.

Basin Street East, N. Y.

Frances Fage To Traces Chuldy Jackson S. 11', \$3.50 ms

Tidelands, Houston

Directly Design & Fr. Dun Case Orch 161, no cover or mint

One Fifth Ave has undergone at Falmer works with an undergone little change with the departure of longtermer Bob Doviney from the helm of this room. However, the policies and format linger on and the room is continuing in the same stride Currently in charge of enteviament policy is throughout the same stride Currently in charge of enteviament policy is throughout the same stride Currently in charge of enteviament policy is throughout the same stride Currently in charge of enteviament policy is throughout the same stride Currently in charge of enteviament policy is throughout the same stride Currently in charge of enteviament policy is throughout the same stride currently in charge of enteviament policy is throughout the same stride currently in charge of enteviament policy is throughout the same stride currently in charge of enteviament policy is through the same stride currently in charge of enteviament policy is the same stride currently in charge of enteviament policy is through the same stride currently in charge of enteviament policy is the same stride currently in charge of enteviament policy is through the same stride currently in charge of enteviament policy is the same stride currently in charge of enteviament policy is the same stride currently in charge of enteviament policy is the same stride currently in charge of enteviament policy is the same stride currently in charge of enteviament policy is the same stride currently in charge of enteviament policy is the same stride currently in charge of enteviament policy is the same stride currently in charge of enteviament policy is the same stride currently in charge of enteviament policy is the same stride currently in charge of enteviament policy is the same stride currently in charge of enteviament policy is the same stride currently in charge of enteviament policy is the same stride currently in charge of enteviament policy is the same stride currently in charge of enteviament policy is the same stride currently in the same stride currently in the sam

in odd, i.e., wrong places, Suhl in odd, i.e., wrong places, Suhl in odd, i.e., wrong places, seems to be working harder than he used to etc., etc. But that is a minority, if hip, view.

On the whole, Sahl remains, the same, and is drawing business.
Ruth Price, a paxie-faced himself, and the same and is drawing business.
Ruth Price, a paxie-faced himself, and the same and is drawing business.
Ruth Price, a paxie-faced himself, and the same and the same with fair currents. One number she should steer clear of is Annie Ross. Trisided at least until she can keep up with Riche Crabtree a excellent plane and been Ruce a careful plane and been Ruce a careful plane and been Ruce a dark head.

The Travelers, two gustar-playing chaps and a girl with a beautiful billium, true, mans of a much is a strange medley fluidgest & Hammerstein, Bertstein Herbert, Rorn but is two-hour show with a variety of failismong, including "Jerebet in Delias Gone and The Fon. In the latter number they are not yet two-hour show with a variety of failismong, including "Jerebet in Delias Gone and The Fon. In the latter number they are not yet two-hour show with a variety of failismong including "Jerebet in Delias Gone and The Fon. In the latter number they are not yet two-hour show with a warety of failismong including "Jerebet in Delias Gone and The Fon. In the latter number they are not yet two-hour show with a warety of failismong including "Jerebet in the latter of the price of t

For its current from-week layout this boile has come up with a driving package headed by Frances Fayo whe has been working the Cmast and Vegas spots for the past the years, and The Treniers another group which has been a Vegas lounge fixture for come time. It is a parlay that is not exactly a model for a change-opace bill.

Miss Faye is a listly cong better with a faithful following seated at a plane this vet performer projects her material with uninhibited vigor. It is a mediev of cophisticated special material and some haste oldless like. The Man Love." Danktown Strutters Ball. Pergy and others in a turn that runs about an hour While her pipes are not exactly operated. Miss Faye does manage to who may be an end of the pipes are not exactly operated. Miss Faye does manage to who may be a surface of the pipes are not exactly operated. The Treniers an eight-man combo featstring four Trenier brothers, continue to specialize in a brand of supercharged rhythm and blues material. They sing sole and in unissen, always with a lot of motion and cax honking behind the vocals.

A couple of Trenier brothers are solid vocalists in the blues genre and they regulate a trend of the mount for the proposers of their art, and shill prove and total tensors of their art, and shill prove and total tensors they are all attractive and tout encounted him. The project of the season dividually and tout encounted him. The project of the project of the same proper went repe

metten and sax henking behind the versis.

A couple of Trenier brothers are solid vocalists in the blues genre solid vocalists in the blues genre and their register strongly with a more or less straight delivery. Two other brothers twins, accent the cornedy stuff in a frantic groove. Some of their antice are somewhat too hokely for such a spot.

Chubby Jackson Sexted featuring saxed Sam The Mani Taylor, backs up Miss Pawes turn and also plays between those it is a nifty combo dishing up smoothly listenable jary sounds in a groove which the regular clientels of this spot digs the most.

Herm.

Turk Murphy Orch 40. Lillette Harris Trio, \$3.30 minimum

Turk Murphy whose two-beat band already has bread appeal, he even widened his commercial stance for this initial frame at the Embera. Show starts at 7.30 p.m. and

VARIETY BILLS

Cabaret Bills

NEW YORK CITY

SAN JUAN, P. R.

Uait Review

Trade Fair

Par Options

Larry Tiech

Cannes Show

Booking Snarl As Usual on B'way Next Fall, But It's Starting Now

John Kenley Will Bank On Jack Paar's Guests For Stock at Warren, O.

is going about with Catawba College Tests Geo. Hitchcock's 'Martyr'

Taft, Cincinnati, To Be a Garage

JOS. ANTHONY SPRINGS MARRIAGE' ROYALTIES

Designer Charles Rivers Leaves India for Japan

Second Australian 'Lady' Opens May 21 in Sydney

Cosmo Foldo; Ask \$65,000; Guild Told To Be Reasonable

Bard Dinner Adds 20G For Park Play Season

Situation Normal, All Censored Up. As Boston Blue-Pencils 'Daughters'; **Producer Doug Crawford Comments**

illiams College Using New Score for 'Slickey

American, St. L.,

Will Move Again

Cov. Rockefeller Signs Realty Tax Waiver Bill

For Non-Profit Theatre

Mich Grads Lewis, Davis Set Ann Arbor Reunions

Mansfield (Ex-CBS-TV) Returns as B'way Legiter

SET RITCHARD-SKINNER FOR AUSSIE 'PLEASURE'

Shows Abroad

to drama to Take over a limited and the take of take of the take of take of the take of take o

The Carriaker

ter is more concerned with characterization and the apoken word.
The conventional plus form is of a condity consideration. His utilities of the condition of the condition of the condition of the condition of repetitive d

d more than likely will to a regular West End

A Shred of Evidence

mel hor R. C. more refig in the new terms of the adequate by the set part (he show but rusher fatte out to a continue ou

or a Crain is the viral maning gif about to make a chief the final cur-

Ames Mortes (DEAD SOULS: Poris, April 26,

Written in 1842, Nicolas Gogoffs

Finence altered has made a time here with his sewellent pro-ductions of shakespeare. Marivaga and a paradist of Alexandre Dum-as. The Three Musketcens. His theather group shewed that a solid theather force could come from other parts of France besides Para.

Paris.
The only drawback to the prothe only drawfark to the pro-duling are some rather drawle our scenes that tend to repeat the a boun primts. Bunning over three hours this could be cut somewhat to make it even more effective

Maria Della Cora ferbadian Compan

Chive which in tod in his continuous continu

Gimba is a sired rehet who wants only to stop running. Though reminiscents of the better Yark western pix, this has some of the multiple staging aspects of "Porgy" However, it has its own intrinsic numberance, mood and feeling. Acting is excellent, and makes for good theaire. Set is excellent and evencuive, continues colorful, theuping rich and the writing fluid. This is not for adaptition but could be worth taking the whole company.

So They Say

"I think that Kazan has been upset by people who accuse him of looking for popular nuccess—people who snipe at his so-called melodramatic interpretation of my plays."—Playwright Teanswee Williams, referring to Elia Kassa's withdrawal as director of the upcoming. Period of Adjustment," as quoted by Arthur Gelb in the N.Y. Times.

"I'll admit trut the sniping has annoyed me, but I'm used to being sniped at, and would never give up a play for a reason like that "Kasan, as quoted by Gells in the name article in the N.Y.

Compared to the ancient Greeks and to Shakespeare Tennessee Williams is a second Elsie Dinamore. Look at Shakespeare with all finose gorgeous bloody gaings-on, like gousting out Gioucesser even People ask, where does Tennessee Williams get his plots, not of a sewer? And the answer is no out of title lits all there, to life. Why, the most corny B-movie plots occur every day in real life. "Gertabline Page, star of the touring "Sneet Bird of Youth," as quoted by Denald Freeman in the San Dicigo Union.

"I'm Boy Scout enough to admit being down to the more affirmative type of play. I'm tired of the negativem of our plays. This is just one side of things. I'm tired of being told in the theatre that I'm inadequate emaculated destroyed."— Arthor Press, director of "The Miracle Worker and "Took in the Attin," at quilled by John E. Booth in the N Y Times.

"In my recent writings, I've come to the conclusion that the female is the one that's going to save our species. The female is the tule creative member of the species and she by God describitated to be externized." "A Timber Carnival." as quoted by Don Ross in the N.Y. Herald Tribure.

"I've tried writers, but it doesn't work. One of the lop gag writers in Hell, wood turned out a couple of pairs for me once—base-nal jokes and all that I couldn't use one of tirm. You've get to its stuff that doesn't violate your percentage in I would welcome the opportunity to work with a writer of I could find the right one. It is darned hard doing it all yoursel! — Elliett Beid, featured in dian in From A to Z," as quoted by Benderson Cleaves to the N.Y. World Telegram.

"The glamor of the theatry is for those on the outside it is small woode that the player is apt to be no infully egacentric. It is, indeed, can be fail to be, living it a critical ide under the south of so many eyes." Bis one delense at the received he ere can make upon him is a series of humor about himself facilities in its not valid without it. One must not take oneself to terminally in the theatre, or become a dividual bure on the salert. Actor-director John Gielgud, in an arrive. The Unge to Ar. on linear side fever," in the N. Y. The Magainer.

"If you start thinking in terms of a fection visible form down over, think I get a let of scripts, as I lies to the set a play I think in good and a role that a different form. I will be seen a part of the set of the set

A New York opening night is not a selling to be beene us be quantimity, but after four weeks of the numbers one is will like hind and deaf to the unmetatable sizes that an audience even the most anguine of all a to be as are already in and counted—the ball game has a unall here pured and lost fray will director Moss Hart, in his authory. Act the

I don't have a car and the apartment where I live is not mit "I don't have a car and the apartment where I live is not mire. My achievement in 30 years on the dure-less six years in the army — is that I've eaten all that time. This is me traumph"—British actor Eric Berry, who plans Fabriad in the Process Theatre p voluntions of 'Henry IV. Paris One and Two," as quoted by Bon Rees in the NY. Herald Tribune.

'Girl Crazy' Will Open Season at Colonie, N.Y. Albany, May 10.

George Gershwin a "Girl Crasy with an updated book by Guy Bolton, coauthor of the original libretwill open the Colonie (N. Y.) to, will open the Colonae (N Y) Musical Theatre's third season June 14. The musical will be fellowed by the drama, "Sentise at Campohetho," starring Howard Keel The third offering will be a fouring package of "The World of Statle Wong."

The Eddie Rich tent will have a 12-week season.

LONDON SHOWS

in a denote opening dotes) in Praise, Savilla (19-66).

Praise, Surery (19-66).

Praise, Surery (19-16).

Praise, Savilla (19-16).

Praise data, Vaudertile (19-16).

Rang, Galla etts, Norsy G-B-00; or Reperfebens, Sergmond in 12-00; nage, Norschleim (S-1):00 and fine (Norschleim) (S-1):00 and fine (Norschleim) (S-1):00 and fine (Norschleim) (S-1):00 and fine (Norschleim) (S-1):00 and (Norschleim) (Norschleim) (S-1):00 and (Norschleim) (Norschleim)

INCREASE BROKER FEE FOR THEATRE TICKETS

New York has clambed age with a new increase in the legal fee for ticket brokers. A bill, an-thorizing a boset in the maximum premium on ticket; sold by brokers from \$1.25 to \$1.50 was approved bill week by Governor Nelson A. Brokkefelbe.

The Governar, in obaving the bill, said the measure was "the signed to meet the rising costs incorred by theatre brokers." The superiors endocced an insusceptibility that year to suspend the limit on brokerage fees for one year. The tileony behind that bill was that such a nove would eliminate mulping by permitting the brokers to charge an unlimited premium commensurate with the demand.

Store theater tackets are gener-

Stance theatre teckets are generally purchased in pairs, the Ele increme pur turket represents a She hike for the broker customer, who amustly buys two tickets. And, if

smally buys two tickets. And, if the maximum fee is charged by the busker, then the cost showy the ho. prine on a pair of tickets is \$3. That charge, added to an average workend top price of \$7.26 for a straight Broadway play, hikes the cost of a pair of tirkets to \$18. In the case of Broadway's highest-scaled show. "Soond of Music," for a pair of seefs at the \$9.60 top is \$22.20.

Georgians' Frisco Take

Georgian State Dancers ground \$19,000 last week in two performances at 3,250 seat Friese Opera House

House was scaled to \$6,

B'way Auditioning Summer Slump, But 'Fmian' \$56,800, 'Story' \$42,100; 'Christine,' 'A-Z,' 'String' Drop 735G

Kepe C. C. ed., D. Dramal, CD. C. ed., Dramal, R. Remel MC M. sual Comela, I.D. Muni-rell Dra. O. O. et al. (P. Op-retta Res. Reperur. DR. 'Dra-

Best Man. Morroro D' 6th wk. 4 p 0.90-87 % 900 \$41,000 Melvyn Donglas Lee Tracy Frank ovejey Previous week \$40,700 th parties (liver \$41 100

Bye Bre Birdle, Beck NC 4th 28 p 50.60 1280 517.518 reviews week, \$55.900 with par-

Destry Rides Again, Imperial (MID: 50h oa 426 p. 58.3-58 so, 1427 807 500 Andy Griffith De-leren Gran, Prevision week, 833,-200 with twofers (New 530 100 with twofers.

Brop of a Hat, Golden B 29th
ut, 200 p 36.90 mm; \$26.000Michael Franciers Donald Swann
Frevious neek, \$16.700 for neven
performances with twisters, closes

Fierelle, Broadhurst MC (24th wh 192 p. \$8.35.40 to 1.214 \$56,-154) Pressure week \$58,500. Over \$58,900

Five Finger Exercise, Music Box [9] 23d uk 197 p 86 90 67 50, 10] 540 197 Jessica Tandy, Ro-ind Calver Pressure week,

arts 25 4m

Greenwitten, Alvin MCD 9th ph. 71 p. \$8.60.59.20 1 410 564, 1500 Anthony Ferking revision neek \$4.800 with parties.

Gypsy, Brund v MC Wh wh. 55 p. 88.60-80 40 1 20 5 200 Thef Merman Previous week.

Le Pleme de Ma Fante, Royale (R. 74th wk. 591 p. \$6.05 r.abe, \$44.500 Robert Divry) (Previous week \$41.500 Nearly \$59.200

Majority of One, Barrymore, C. Sith uk 512 p. 96.50, 1.067, 541-871 Cedvic Hardwirke, Gertrode org: Previous week, \$27.200, Over \$24.500.

Music Man, Majestic MC 12717 wk 996 pr 58.05 1 626 571 into Previous week \$56.700 Over \$51.200

My Pair Lady, Hellinger MC 217th uh 1731 p \$8.05 1 Mit \$65.500 Michael Allinmin Parrela Charlest (Previous week, \$61.500 Almost \$57.800.

there tipes a Matteres. Cort. MC. Stat wk, 408 p. \$6.90-97 in 1.15. 41.680. Previous week \$26.200 iib cut rate to texts. moved fast denday 9 to the St. James Times.

Nearly \$23,200 with cut rate

Sound of Marie, Lord Postano MD 25th wh 200 pr \$0.60 3.407 \$73.000 Mary Martin Previous week \$76.000 with parties. Over \$75.900 with parties.

Take Mr Along, Shubert MC 2000 ak. 228 pt \$8.06-\$0-40 t 453 9-4.000 Jackie Glesson, Walter decon Eileen Herliel (Presious eek. \$62.000. Almost \$56.700.

Thurber Carnival, ANTA R. (17th wh 83 p. 96.90-87.50 | 185. 849.178) (Tom Ewell Peggy Cass. Paul Ford (Previous week, \$47.

West Nide Stery, Winter Garden MD 2d wk 13 p \$8.05 1.604. \$4.200 Carel Lawrence Larry Cert Previous west, \$34.500 for the performances and two pre-

Miscellaneous

Closed Last Week

Christine 46th St. MC. 2d mk. p. 50.2h 1.29°, 583.625 Masen U Hara Previous week \$24en O for first four performances and ree previous, closed last Satury at an estimated loss of its tire \$420.600 investment. Over \$25.500.

Over \$25,500
Flosion's Rainbow, City Lenfer
IC 2d wk 15 pt \$3.55 3,000
IC 000 Jeannie Carvon Howard
oversis Carol Brice, Bill McGuire,
nita Alvarez, Boshby Howen, Prenus week \$43,000 for seven perrurances and one preview cinical
mitted two-week stand and Samilay

From A to Z. Plymouth Ri 3d uk 21 p 87 50: 1082 \$45.000. Hermione Gingold: Previous work \$10.400; closed last Satirday 7: at an estimated biss its entire \$181,500 servestment About \$6.200.

Exited Last Week

Flower Brum Song, St. James MC: 75th wk 600 p. 58.05. 1.615. 863.752; Previous week 356.800, extind to four last Saturday 7: Almost 554.200. Elaine Dunn Nos socreded Pat Susuak, who's

Booking Snarl

s expected to exit the house next

eptember to tour.

Although the Winter Garden has een announced as the shoucase or "Camelot," the Shuberts, who perate the house, are rumored atmpting to get the musical witched to the Majestic, which hey also operate. The Mojestic in urrently occupied by the longrun Music Man."

Heck Bye Bye Birdle current, all move in October possibly to the 54th St. Theatre. Laurette opens Oct. 27

one Cel. 27
Relasco Raison in the Sunrrent will tour next fail Taste
Honey next season
Routh, Tenth Man current exred to hold over

Broadhurd Florello current expected to hold over Broadway. Gyppy current lays off July 11-Aug. 13, then resumes at the Importal Theatre and may hold over "Unsinkable Molly Brown opens Nov 3.

Cort. vocant "Advise and Consent opens Nov 17.

54th Street vacant may get marcover of "Bye Bye Birdle from the Bech next October, but considered open for booking. 46th Street, vacant. Tenderlotn Opens Oct. 12.

Golden, "Drop of a Hat clusses next Saturday 14: "Evening With Mike and Elaine" opens Oct. 8.

Hayes "Duel of Angels" current "Period of Angels current power 10.

ted to hold over

Long-wre vacant figured open for booking.

Lunt-Fontanne, "Sound of Misse," expected to baid over.

Lyceum, vacant," Midgle Furvia" open that 12.

Majestie, "Music Man" current, may get Camelad," next Nevember instead of the Winter Garden, Miller, "Andersouthle Fred."

Morosco, Best Man" current peeted to hold ever Music Rox. Five Finger Ex-cise current expected to four ext full figured open for booking. O Neill vecant. Face of a Hero" sens Oct 20. Playhouse. "Miratle. Worker"

ayhouse Amore, tree apens Sept 29
our torangt. "The Wall" opens, torangt.

unt expected to hold over if a uitable replacement is set for co-tar Jackie Glessen, who uith-rows from the cast in October Winter Garden, "West Side that? current Camelot sched-ied to open Nov 17 but may be witched to the Majestic Theatre

Opening This Week

Opening This Week
King and I. City Center MID
1st wk: 7 p. \$3.9h. 3.0m. \$60.000
Farles Granger Barbara Cook
N. Y. City Center Light Opera
Co-evival of musical adaptation
of Margaret Landoo's "Anna and
the Ring of Stam," with music by
Richard Redgers and book and byries by Osnar Hammerstein 2d.
opens lonight (Wed.),

Road Good, But List Shrinking;

Gwen \$75,700, L.A.; 'Bird' 22G Cincy; Daughters, 'Liar,' Stuart' Shutter

Off-Broadway Show

Ruddigore

London Bits

any show in the 60-year history of the Palace Theatre Basil Lord is subbing for Brian Ris for two weeks in Simple Spy-man at the Whitehall Ris is va-

Touring Shows

Estimates for Last Week

Pleasure of Mis Company. Enlanger C-RS: 2d wis \$5.50-86; 1.380. \$46.500; Cvett Ritchard, Cornella Olis Skinner, Lee G. Carrol. Conrad Nagot: Previous week, 28.500.
Almost \$39.800 with Theatre Guild-American Theatre, Saciety subscription.

Sweet Bird of Youth, Shubert D-RS (\$4.55-85.10 2.072 \$60.000) Geraldine Page, Sidney Riackmer) Trevious week \$77.000 Hark-lone Chicago Nearly \$22.000 with TG-ATS vbocription.

CLEVELAND
Music Man, Hanna MC RS 1st
wk! \$7, L515; Previous week,
\$45,100, Royal Alexandra, Trenstey,
Almost \$60,000 with TG ATS

LOS ANGELES
Redhead, Philharmonic Aud
NC-RS: 2d wk: 55.75.86.50;
670 \$79.8000 Gwen Verden)
Previous week, \$74.000
Almost \$74.000
Almost \$75.700 with Civic Light
pera Assn. subscription

CASTING NEWS

a the first is a the first which, the manage at h livy on sing a Pers bridge designs in C D Drawa (MC Mused Comedy, Drama R Res (Rep. Reservey, (DR) Dramatic

Legit

BROADWAY

the state of the s

Hurt 120 H director Hart Liquits denoces, of memory 2 pm matter 152 W Sith St. Auditions in men 10 m at the W Sanh St.

a sed The Grapes" D. Pro-Jim Insune Jr. Produc-List Beondara, N.Y. LA. 4. Accepting photos and res-formed agents only by mail

Central Serger" II Producers

Banden A H Rales of
the k Jr 137 W 40th K N Y

J 100 The majagement pe
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in a average photon and
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To Make a Mon" C Pro-Jos Carron & Morgan Wil-2 W 40d St N y Bit Accounting protein and re-by mail only to above

ere Was A Russian
Leward Act A
41 Start Theatre
So Y BR 9 3651

react D

"Fantasticks" MC Produce N o 181 Sullman St., NY

CHICAGO

Review institled. Producer Robert Welser 224 W 44th St. N.Y. St. 7-1914. Accepting photos and resumes through agents only a base address. for a show it is presented at the Rappy Medium Theatre, due to open June 22 is Chicam Parts available for to in Appoint a commedience of the comment of t

"Andersonville Trial" (D. Pro-lumin Lie Ciuber Frank Ford & Shelli Giosa 138 W 53th St. N V 1 5-1800. Amopting photos and marmes for the fall touring pro-tortion, r. o. Marvie A. Krauss at them address.

"Destry Rides Agoin" MC Pro-cer Ibs d Merri h. 246 W. 44th NY 10 220 Auditions to orr Tim II am, mon-cer II am women deserves.

and the Imperial Theater (249 W 41th 5t N Y Once Upon A Matterns" MC Producer. National Phienix Two ire 322 E 58th St. N Y OR 4-7160 cauting director, Frances Ann Herway Available parts three ich hautanes hat apprain (ener, Ann Herm Mai photos

Lee Gaber 128 W 55th St. Y Cl 1880 Part available or tent shows three asperanon ne top tenor two mon dancers in the doners Andrison From 12 at 11 a. at the Concert L Steine by Hall 112 W 57th N.Y.

at all or adder

BILLPORT, LL, NY

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Position & David Steldon

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being cought for "Sunrise at
movelin and Look HomeAuget' phone for appoint

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loo, or allower adder

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apprentices r o above address.
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Keweenaw Playhouse, Producer.
Paul Barry 1407 W 34th St., N V.,

JU 2-7434). Parts evallable for

PITTSBURGH Melody Tent Civic Light Op Asset. Named and levetor. Welliam Wymetal 400 Fifth Avo. c a Kauffmann's Dept. Stere. Pitthough, 19. chorosepapher. Dincan Noble. Assistant for toen dancers. Tuesdam 17. from 16-12 a.m. at Variets Arts. Studio 225 W. 46th. St., N. V.

N V.
POTTERSVILLE, N.V.
Rolel Comp Timberland Summer heater. Producer, Harry Boardson 33 v 40d S. N V LO 3674 director Marta Byor F1.
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appointment. MU 5-6738.

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photon and resumes for the year
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hompson, Conn. According
hotton and resumes for Equally
reddent company of eight and tempressures. Mail information c o

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or appropriatement.

PACKAGES

Transmuse of the August Me

Producers. Lee Guber Fr
and & Stelly Cress 136 W 5

N Y C 15 - 18m of directors 1

Matthew Greened and stone
Than at 10 a

Television

Industrial

Madium Ave. N. P. 9. 50.
anting diverse Paul R. elaioni May 13-14 from 12 no.
1 p.m. of Variety Aris Studie M. 48th St. N. Parti avaior leading business, leading to come or business and business and business are business and business and business and business are business and business and business are business and business are business and business are business and business and business are business and business are business and business are business and business are business.

ingrouse and hieratile tensor Industrial Shows Incorpora 41 E 20th St. N.Y., MU 3-60 Accepting photos and resumes general talent for about to be formed to the courth of all Beekman at above address.

Legit Bits

Richard Barr left New York last week for Flarope to confer with several authors, including Ken-neth Jupp, whose "Surfaitles" in planned for N Y production next fall by Theatre 1961, in which Barr is partnered with H. B. Lutz and Harry Joe Brewn Jr.

John Dutes will appear in "Call a Dist tomorrow Thurs's rough next Solurday (14) at the leaner Gould Theatre, N. Y.

"4 in 1." consisting of four one t plan will be presented two-reals. Sunday afternoon an thorder mights of the Jazz Gallery V beginning next Sunday 15. The primarile uponsared by Liot concrates includes Spanish playwight Arcabe to The Two Executioners and Picnic on the Battle-leid Edward Abber's The Sunday and B. B. Lutt's The Chip. awrence Arche's in director

The Sacre Coeur School of Per-York by Jarques duct a course for

Manual, incidentally was represented vesterday Tues! at the Brooklyn Arademy of Music as stager of the Helm Hayes Equity Group production of "Twelth Night" restarring Disas Merrill and Kent Smith.

State Coteworth and Muriel inclined have returned to New ork after a 22-week four in "Mary yeart. The couple will repeated characterizations in the fellowing presentation of the drama. Play of the Week."

Play of the Week."
Andre Barsara, w. directed the ignal French production of Thigg. all repeat that assignment alreader face's schedule had av production of the play.

Joseph Buleff is starring in initial Gogof's "The Inspector neral" at the Goodman Theatre

Burington will get under-way hers! Just 7 w h the Budspeat String Quartet List and Glenn ploto-vu d. are booked for July 13 and the Wassington Ballet

ord an release & extension of the Jan Hus Theatre,
The Galbert and Solitors
and when remaining at the
until July 17. The timeter
I also make a 15-ton arremd

another an experience of the state of the state of the hills room as the another and director of from ello has chosen Blane Hill and the repertory Scraphic Basingue and Night Journey it was an actual Scholarships.

Actor George C. Scott is writing

Dance Review

Marcha Graham (L—(L) TEMNESTRA) ortha Graham queen of Ar-contemporary dance



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for

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In Drama

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and

SHELDON HARNICK

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Boston Censors 'Daughters'

ing and song, and to conver an evi-tire scene. Your exoperation in seeing that these revisions and or deletions are made. Is both mandatory and appreciated, wrote censor Simust, neatly balancing

as a U.S. marshall taking on Billy the Kid. As we had amountee our intention of closing last Satur

Off-Broadway Shows



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A Special Thanks to JONATHAN LUCAS,

A Special Thanks to MICHAEL ROSS.

Zeu Bufman, George Shaff Max Perkins

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Shows Out of Town

support of local playagers.

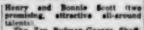
It's approximately two-and-aligned by two-and-arrival weak space or extere and rurtain call Since there are serviced weak space of a consistent hemse even the '88 idea is abandoned here and there the length would stand a little transming. But if the material is uneven, there are several hash spots 'all occurring in the stronger second art.'

The above outstanding numbers.

ing in the stromace second act. The show's outstanding numbers to "All American" a musical lime on this side of it in a more than a more and "Dublin Town" a curiously seching takeoff on an Irish fish allad. Close behind are "The back James Donn allad. Close behind are "The hard of the "clan" and "Gunfight at Islance Junction." an Intreate, some parady of "Hamilet," done to the parady of "Hamilet," done to the second tour heads tour houses in the Odeon to the boal opening, to the parady of the back approximation on the local opening, to the parady of the parady of the parady of the local opening. The provincial tryouts also provincial tryouts and the parady of the pa

of the three star-billed performance of the three star-billed performance. Fay De Witt is blonde triple-breat issue, dance, connedy talent arbara Heller has weak material or her counte capabilities, and dark Albertson, with no electric soments of his own, is a vital about to several sketches.

Standouse in the supporting cast or Bert Couvy istrong voice and age presence! Dick Potterson brot-case number!, Tucker Smith resceiled dancer, and Emmaline.



Bufman-George Skaft revision presentation is staged and choreographed vigorously by Jonathan Lucas. Michael Rear comedy direction is staged and choreographed vigorously by Jonathan Lucas. Michael Rear comedy direction in an annual comedy direction in the second comedy direction

TO ALL OF CLAY'S GREAT ACTOR FRIENDS OUR LOVE AND GRATEFUL THANKS

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"AN ALMOST PERFECT

"DAVID DANIELS is the almost perfect musical comedy star, not only handsome, not only sophisticated, not only a clever actor, but a young man with a warm, clean singing voice in excellent control."

-Jerry Tallmer, The Village Voice.



Now being triumphantly presented at the EAST 74TH STREET THEATRE by Leighton K. Brill, Fred'h Lewis, Jr., Bertram Yarborough

DAVID DANIELS is the best costing in the show. Good-looking and of good voice, he is a winning Juvenile as Jimmy, the society lad beset by Easthampton's lassies."-Brooks Atkinson, N. Y. TIMES.

"DAVID DANIELS has what it takes."
—Robt. Coleman, MIRROR.

"DAVID DANIELS to natural and likeable as the playboy.

—VARIETY.

"DAVID DANIELS in the Oscar Shaw role is another receives, a leading man who can actually sing! All this and good looking too!"

-Radio Harris, Hollywood Reporter.

worthy for its professionalism."





- Judith Crist, N. Y. HERALD TRIBUNE.

"DAVID DANIELS is outstanding in a cast note-

"DAVID DANIELS sings strongly."
—Fronk Aston, WORLD-TELEGRAM AND SUN.

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—John McClain, N. Y. JOURNAL-AMERICAN.

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Personal Manager-



Lucia Chase Is Now Facing Facts; **Ballet Theatre Rehearses Scared**

untation performances have ered a had press. Mazards of a tasic feace for America in Sucret has been widely di-ed in Manhattan entertainment o weeks after the western on dates and prior to the

Mike O'Shea Explains

y, "Equitystes" Boy-Club's Tony Party Later Bow carried paragraph "Michael cott of Stork Club's 'Lony' Party Stems From Labor Row carried the following paragraph. 'Michael Sean O'Shee, who is an exec with Sortilege ithe Billingsley subsid-iany resigned as pa. for the Amer-ican Theatre Wing under whose auspices the Tony Awards' animal shinding is staged. The animal dis-ner is stated for April 29 at the Botel Autor. ATW president Helen Mesken subsequently stated the Stork Club parily wax mit

inter in stated for April 24 in the Barle Nation. A Nation. A TW pressioned the Stark Cubs partly assame the Stark Cubs partly was made the Stark Cubs partly in the Common theorem on the Stark Cubs partly in the Common theorem of ATW, however to Miss Members and wastern pressident of ATW, both at here Cotham residence and her Wind foodparters on March and the Stark Cubs partly appropriate contends have post about trached the limit of politic acceptance. Equity discovered to the Wind on an assembly of the Wind on an assembly of the Wind on an assembly of the Wind on an assembly wastern of the present discovered for the Wind on an assembly wastern of the Wind on an assembly wastern of the Wind on an assembly wastern of the Wind on an assembly beautiful to the Wind on an assembly wastern on the wastern of the Wind on an assembly wastern on the wastern of the Wind on an assembly wastern on the wastern of the Wind on an assembly wastern on the wastern of the Wind on an assembly wastern on the wastern of the Wind on an assembly wastern on the wastern of the Wind on the Wind on

B'way-Road Legit Strike

resulted in the union's recognition as the bargaining agent for actors. The principal stymic in the figuity-Lengue negetiations is the egree of intensity, in some cases amounting to bitterness, of the nion's demand for a pension plan Equity appears determined not to been do not his point and the Broadway producers and therefore owners, who comprise the membership of the League, seem jost as determined to reside, on the theory that if they give is to Equity they ill have to been to the same demand from other unions.

The League claims that acceptations and the logic of their arguments.



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Chessman's Novel, Play

role in the Wallace MucDonald fourth published book production,

Jose Ferrer

Legit Angels

Broadway

Paris

By Gene Moskowitz

Nashville

Sol Matterns Hor Hawker Ray Within and to Hallis and into Distr President G I Blues Par f. ker

Palm Springs By A P Seully

Pittsburgh

Zurich

Minneapolis

Hollywood

Chicago

Albuquerque

By Churk Millestadi Diamond 4 1596

By Guy Livingston 423 (and Play III 8 79 ony Paulor retrent at the

Milwaukee

OBITUARIES

PAUL ABRAHAM al Abraham 67 Germa

aul Abraham, 67. German oper-composer, died May 6 in Ham-Germany. Among his oper-uere Busse von Hawat, forts und bri Husar and Bail savo. His works appeared on nan claims during the 1920s early 30s.

vertising and public relations agency, died May 3 in Van Nuys, Cal. after a brief illness. He had been visiting his sun, Russell, at the time of his death.

nn station during the 1920s cant Music line, was a financial result of the U.S. In sector for the N.Y. Tomes from 1922 to 1927. He left the Lines to learn the Nazio banned his life preturned 23 years later man. In 1946 he was complete to a New York mental home hoving suffered lapses of ry.

Later he held such posts as director, of information for the Federal Communications. Commission, adviser in tax educations for the rector, of information for the Federal Communications. Commission, adviser in tax educations for the N.Y. Steek Exchange the returned at the Burlapeat Music my, the also resupposed music lines both in Germany and

In Fond Remembrance

WILLIAM H. STEIN

CO-FOUNDER OF M.C.A.

MAY 14, 1943

ment invited Abraham who was

GEORGE F. MeGARRETT

GEORGE F. MeGARRETT energy F. McGarret. 53 one of veteran producers and before a radio executive died Thorses. 5 in NY. He was an NBC-TV usive producer for nine years, was the man who established first video production unit for two-and-a-half Suturday night & of Jack Carter Show" and ow of Shows. The Sid Carear-gene Core springheard.

Cora springheard, rett allimately became pro-the Perry Come Show?

whose hits included "Tennessee Pelka" and "Cincinnati Ding Dung," died May 2 in Cincinnati after cutting his wrists. He had been under treatment for mental depression. His family name was the back to the control of the control of the control of the tenth of the control of the

A composer for 20 years, he care, inhead to fee hers with Harry A. Carlson, head and fight of Traternity Records, Cincy He recently finished his final work. The Best Book on Earth."

His mother and four brothers

the fame activate. Until his with he was a program superme for Lemnen & Newell agency
fure journing NR. McGarrett
is with Young & Rubicain where
die and a member of the agenaplans beard. McGarrett, who leaves his wife,
o desighters, and two grandchilen, began his active broadcast calate W T Johnson, he came to

MILTON BERGER

April 25, 1958

reer with CBS, where he was com-mercial program manager.

In Memory of My Friend

JOE LAURIE, JR.

Jerry Lieberman

Berlin in 1951 under State De-riment auspiren startin remained with the show ough 1954, then spent three seess with the national company. The Pajama Game, playing is a salesman. He also appeared the fifm version. He too appeared in the 1958 revival of "Oksoma" at the City Center. His own as the City Center. His core legit roise included "Three on a Harm House Service. The lines Front Syracuse.

ALICE MOORE MILLER Alice Moore Miller, 44, a for Alive Mosre Miller, 44, a former film actress who was a member of a theatrical family, died May 7 in Washington, D.C. She had been under contract to Metro-Goldwyn-Mayer and played in numerous films including Babes in Toyland' and "Woman Against the World." Her parents were Tom Moore and Alice Joyce, both silent film stars. Her uncles. Matt and Owen Moore, also were silent film players.

Her husband earrives.

Edith Behrens 35, muste ed of CRS Rad. Pre Information of May 3 in Allania Can ling a visit to the home of her

She board CRS in 1948. Price

cord division of Columbia Rec-ria. She came from a musical smity Her grandfather was Victor Behrens, a N. Y authority on leitins and her mother. Louise letcher Behrens, was a concert liger. Fred Jordan 29 A

MEMORIAL SERVICES

in Memory of JOHN LATOUCHE

> May 12 1900 1 P.M. 40 East 15th Street His friends are invited.

WOLFGANG MUELLER ofgang Mueller 37, noted Ger-stage and screen actor and ret entertainer died April 26

Sam Ward 61 songwriter died May 6 in New York, He wrote the

IN LOVING MEMORY OF

SELMA LYNCH

M. BUNDY SMITH
M. Bundy Smith, general manager of Sevelite Manufacturing
Co. Los Angeles theatre supply
company, died April 28 in Hosolufu while attending a Masonic
convention. He had been an officer
of Variety Clubs of Southern California and member of L. A. The
attrical Projectionists, Local 156
LATSE.
Wife survivos.

Col.ton CRONIN
Colten Cronin, 54, vet theatrica
agent and once general manages
for Schwab & Mandel, died after
a lengthy lineas in Hollywood Ma;
the is credited with having dis
covered Mary Martin
On the Coast, he brought Don
ald O'Commor to UI under con

WILLIAM WIEMANN

February 16, 1902 - May 18, 1952

tract, and figured in other impor-tant deals.
A son survives.

JACK L. FISHER
Jack L. Fisher. 72. board chairman of M. M. Fisher & Associates
ad agency in Chi, died May 2 in
New York on a business trip file
wan a member of Variety Club of
Illinois and the Cinema Lodge of
Final Brith.
Wife, son and daughter survive.

GEORGE SMITH
George Smith, 60 purchasin
agent for Affied Artists died i

DAVID NEGRETE

BARNEY DESMOND

Barrey Dennond 12 musician died April 18 from coronary ihrembosis in Landon A tenoristiender, be was a musician for five years on the Queen Mary. He also worked the Union-Catle line and freelanced with most top bands. Survived by wife and two children

FREDERICK JACOBS
Frederick Jacobs, 63, stagedoor keeper, died April 19 in London, fle was recently stagedoor keeper at the Prince's and Whitehall Theatres and previously was a stage manager and carpenter.
Survived by wife and daughter.

Fred C. Tyler. 86, ptor Fred C. Tyler, Bd, pioneer di-rector and charter member of Screen Directors' Guild, died after a long illness in Hollywood May 3. He relired eight years ago. His wife survives.

ing executive publisher of sev-il weekly newspapers in New way and father of Wally Jordan, and of the William Morris Agen-television dept., died May I in Idwell, NJ, after a long illness, Jordan was a vice president of Wales Advertising Agency be-e he purchased the Summit inting & Publishing Co. of Cald-II, several years age. RUSSELL KAPLAN
Russell Kaplan, 41, member of
Mero wardrobe dept for past 10
years, died of a heart attack in
Hollwood April 30
Brother, Mal Kaplan head of
Metro wardrobe dept, survives several years ago.
o survived by his wife, anson and a daughter.

MARCUS R. AGUILAR
Morrus R. Aguilar 65, former
actor and vaudevillian, died May 3
in Barstew Cal
Five daughters a son, three
brothers three sisters survive.

d Mueller had a career in the ment world He Mrs. Leonora Jeasen. 91 mother of Mrs. Harold Lillian Ericha Vanistry died May 10 in Yonkers, N. Servins Thursday 121 at Havey Puncual Parlor, Yonkers, N.Y., at 11 a.m.

Ralph White, 33, vp of Russell T Gray Advertising in Chl. died May I in that city Wife, mother, and two sons survive

Arthur Maneroft, 66 bavoffice lanager of New Theatre Oxford, ag since 1924 died April 23 in ournemouth, Eng.

Mackensia Robertson, 70, actor, fied April 26 in Portsmouth, Eng. He was appearing with the local stock company.

Father, 76, of Chicago tv personality Kay Westfall, died May 4 in Melleniv, Ill. Survived also

Wife, 50 of Archie Fletcher former music publisher died April 28 in Mianit, Florida A son also

MARRIAGES

lytica of numerous songs includ-ing Your Box Is on the Coal Pile New, Net Lang Age Easte Eye Finkle Bartender Polka' and Kaiua Shies. Ward also wrote the lytics for "A Lattic Coat of Tan, I Swill Re-member." Sing a Song. System Carolita." "Rase of Bombay" and "Just Say I Love Her." His wife and son survive. Power of turnil to Leand Hay-sard Casson City See Max 4 Bride s the former dampter in law of Winston Churchill he a the pro-ducer.

Dallen, May 3. He's a tv octor and singer. Joyce Bullen to Peter Duncan Midducst. Eng. May 3 Bride to a tv features producer, and former assistant to Duncan, who is the "Is Town Tonight" producer. Cathy Skyler to John A. Herber, May 7, New York She's a singer Helen Wayne to Presley McNeal Santa Fe. N.M. April 30. He's on staff of KOB-TV, Albuquerque.

BIRTHS

Mr. and Mrs. Bob Campbell, daughter. Chicago, April 30, wo Mether. Elisabeth, is a former Rodio City Music Hall ballerina, afather to a film producer. Mr. and Mrs. Edward. Fox. daughter Cuckfield. Eng. May 3. Mother is octress Tracy Polissier, to tepdaughter of Sir Carol Reed as father is an actor. Mr. and Mrs. Bernie Burgess, daughter is a singer Ruby Murray, father is also a singer. Mr. and Mrs. Rev Huggins. son. Ensuno. Co. May 2. Mother is actually father in an active. Mr. and Mrs. William Woodson. Sen. nevith Hollywood. Cal., April 721. Mother is actress Darlene Conjey: father is a tv. actor. Mr. and Mrs. Jerry Tokofsky, son. Les Angeles. May 2. Father is at with William Moortis Agency. Mr. and Mrs. Jimmie Redgers, the daughter April 14, Enclino, Calif. Father is a singer.

J. K. Cooke

Philly Athletics and Detroit Tigers
Cooke may less ownership of
radio station CREY, Toronto, if
he gives up Canadian citizenship; a
prerequisite for the president and
two-thirds of directors of any such
a company in Canada. Three
quarters of the there must also
be owned by Canadian citizens to
cooke recently failed in a bid to
set up Toronto's first privatelyemined to station, and it's believed
the feels he can get into U.S. video
if he becomes a civizen.
When Cooke was almost 21, box

incl. Rev. Thomson, more an interna-tional tw-mempaper magnate, and talked him into criting him man-age, his money-lessing Stratford. Onl, radio station. Cooke painted out its deep red with deep black and soon became manager of all Thomson's stations. They bought one jointly in Rouyn, Que, for \$21,500 and sold it a year later for \$100,000.

With the gravy from that deal Cooke swung (with a syndicate) purchase of CKCL, Toronto, then Imping along. It became CKEY and a rich moneymaker, largely thanks to ceaseins "Top 40" spin shows. In 47 he and Thomson benght atting Litherty mag. Thomson seen said his interest to Cooke, who built It—for past several years with Frank Rasky as editor—into an ad-fat menthly which recently hit 600.000—largest circulation of any straight mag in Canada. Five years later he brught Canadidated Press — chieffy amoilicire, weekly inew biweekly! Saturday Night, Farmer's Mag. Canadian Heme Journal and a flock of trades. He eventually sold or killed most except Saturday Night, an odd combo

'Unretired' Rapeats

test has convinced sales chief lienty H Martin to launch an ail-out effort to hook Pillow Talk" for repeat engagements in every exchange territory in the U.S. and

Canada.

The picture is being package with "The Perfect Furlough," as other U success as an all-comed package. The test took place I March at the State Theatre in An Arbor. Mich., where the pictur was booked for a re-run after run at one theatre and five days first and originally played 16 days first run at one theatre and five days another. The results prompted to book the picture immediate in additional cities in the Detre territory. In Los Angeles and Statement of the re-run were in the theatres that original.

Just prior to the Academy Award selection. United Artists of tained good results from tained good results from the park-aging of "Some Like It Hot" and "Hole in the Head" as a re-run

Disney Dipsy

"One of the true De Milles of the living theatre..."

MRIETY

10世YEAR

Staging and Directing

RINGLING BROS., BARNUM & BAILEY CIRCUS



5th SEASON

Staging and Directin

"RICHARD BARSTOW, staging and directing the productions at our summer theatres, does the impossible... His incredible talents make mggic."

"REDHEAD"
"CAROUSEL"
"STUDENT PRINCE
"GIRL CRAZY"

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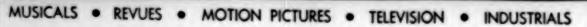
ASHLEY-STEINER, INC.

579 Fifth Avenue New York 17, N. Y. MUrray Hill 8-8330

RICHARD BARSTOW

- a Producer
- o Director
- o Stager
- e Cheroographe







Vol. 218 No. 12

NEW YORK, WEDNESDAY, MAY 18, 1960

BIZ WEATHERS TROUBLES

Author, Auspices, Audience Secret In FIRM CORPORATE Legit's Economic Dilemma Crux 'New' (But Not) Report on Studio Reds

Ken Tynan May Be Back As New Yorker Critic After 18 Mos. in London

Stu Symington's Son Joins Platter Race

Canada Pay-TV Take a Closely **Guarded Secret**

President OK's Proposed Cultural Center for D.C.

Idea: Film Fest

At Lincoln Center

Of Threatened Theatre Shutdown

Nominate 5 Show Bizites For NYU's Hall of Fame

TV's 'Journey To No Understanding **Confuses Clients**

Norman Vincent Peale To Get Film Treatment

Dick Clark's 'Sins' Only A Squeak Compared To Grunt & Groaners: Pastor

Hamburg's Notorious Reeperbahn (Germany's Pigalle) Seen on Way Out

By HA713 GI 11.8

Hamberg Man 17
The Broadway like streets Farmer Hamberg's face and the present of the Person of the Person of the Person of the Section 19 and the section to give a the terminal properties of the Section 19 and the section to give a the terminal properties of the Section 19 and the city of the Person of the Section 19 and the city of the Section 19 and the Section 1

The bee asked that the entire is a series of the series of

In protest against this protest the drip trace dancers, the bat is and the streetwalkers who is made to the streetwalkers who is the theoretical to be added to the Respectable in broad dulight last week—and paraded to the manufacture, where they are the manufacture to the consider and the keep (here clubs in business

I we wal trouble to the? the fleshbids and neppe who how a severed the surkers from their wallets a e losing their appeal.

Burn on the Receivalant as a red down about 7th in 1st from all the min it returned dong the peak year of 1994. The "beauty gulla wapponedly dancer but most which shoughts and harming who once flooded the proving its most expensive a most attractive adorts ent. a effecting to other more flooring t

Kansas '61 Centennial Pageants to Have A Meredith Willson Score

Merchin William of the control of th

SAUR III TO BE SELECTION OF THE SAURE OF THE

e or Arlan Comirer and A. Link
he ter Under to ansee the
takent guid and and D. D. La
pays profess and from to 10 o c
Continue on page 71

City

SOCORRO, N.M., GIVES HILTON CARTE BLANCHE

Albaquerque May 17
Historian Contad Historian
attered 31 over the
above ull get special his Ma
attered with the small New Mexico tous
are he spent his boshoud. His
attend the affect second
attend the affect second
attend

Sandded for the four-day Memorial Day weekend affair which intered to the state of the state o

Militon was been in the village of San Assonso, about 10 miles south of Success, on Der 25, 1887, and spent his bestood in the area Only mer lim in stare bears. Hilton's name and that's in Almoquerque, 100 miles north of Socotro. No plans have been annothered to open any in Socotro.

MCA Inc. Proxies List Stein, Wasserman & Co. Holdings & Salaries

with his bits a meeting of the control of the control has been at the heat weet on the She atom Blackwine. Heat is come of the she atom Blackwine. He had been seen belle in a will be open to the control of the contro

one with the First No. of Cit. MCA's short term of the that the time on 30 miles at the term of Sec. 9 of less are the time of Sec. 9 of less are the time of Morrh 16. None of the time of Morrh 16. None of the time of time

The proxy elalement revealed Continued on page 17

w York 34, N. Y.

VARIETY

Subscription Order Form
Enclosed find check for 1

VARIETY

Novelist Michener Will Double in Tent 'Pacific'

No elect James A. Millers to the first a two-way payoff the same from a produce of South Pacific at the Lambertville (N. J.) Musée Circus. He'll not only share in the authors' revenue first the presentation, but will aim be un the parcell as an electric.

The novelist will appear in the musical Aug. 2-7 in the role of Capt. Brackett. His prior association with the property has been restricted solely to authorship of Tales of the South Pacific the Pulltaer Prize collection of World War II shetches from which Robard Rodgers. Oscar Bammerstein 2nd and Joshua Logan alapted the Pulltaer Prize musical

Int'l Body's Study Of Film Curbs

By MAROLD MYERS

A new bid to end restriction of the practices in film trading through out the world markets was made here last week during the assistence of the International Festenations, and the position will be examined for their their when the General Assembly of the Federalton meets in Sa Schastian in July.

In taking the indicative in this matter, the international Federa-tion recognizes that restrictions of any kind are not imposed by the industry Itself, though certain to dustries may wrae protection, but that they are matters of direct government policy. New-ortheless, it was generally agreed that the must ter was of sufficient importance to warrant further examination, and a detailed analysis of restrictions in trading will be available for the San Sebastian meet.

The question has a special signife are to Europe in ties of the Continued on page 17

Life Mag Rejects Vegas Hotel Ad for Chorines With 36-24-36 Figures

I le Maganine tenth a din viero of six as girl in a resident average department der service of department der service of an administration for "The Morth" at Hole Sana serv. All ship proceed and was accepted by a Corpore motalitie and a certific New York office of the term book did not find the copy as expending.

Basic prim of the ad cemeral around give appropriate price appropriate productions that feature The More Landproductions that feature The Mail American Girls in The W. id. the Sahara a nawer to imported shows.

Ad copy pointed out that these chosen had the opportunity to earn \$900 per month and the chance to start their climb to stardom with the George Burns Bobby Durin painting, set to oper at the Sahara July 12.

(Continued on page 77)

Cite Horace McMahon

Actor Horsee McMahou was cited as Catholic Entertainer of the Year by the university council of the Knights of Columbus here last Sunday (15).

Previous recipients of the title were Danny Thomas and Pat O'Brien.

Shall We Tell 'Em

While "shooting" another registers book with Bishop Sheen "This is The Holy Land," sequel to the just-published "This le Reme", publishes kes Giniger had access to both the Jordanian and the largest seaters. In Jerusales

Shopping for a lipstick, the wife of the Hawthorn Books vp, and gim, asked for a Rev lon shede and was told by the Jordanian drugstore clerk "We don't earry It, It's a Jew lah company, but we have Man

Chas. Chaplin Jr.'s Tiptop Biog Of Life With (A Famous) Father

CONGRESS VOTES 2006 TO RESTORE FORD'S, D.C.

Washington, May 17

of \$200,000 to Lounch the long sought restoration of Ford v Thea tre as it existed in April 1865 when President Lincoln was as assumated in one of He house.

Plans are to open the revision of Lincoln's death. Although intended primarily as a national strine, it will be fully equipped to be used for thesit all performers. The latery Dept through the National Capital Parks, will oversee the restoration work.

for at least haif a century to restore the theatre. It has been the one-man crusude of Sen Million Yeung (R-S D) for the last four years.

Steel Pier Ballroom Lines Up Name Bands For June-Sept. Season

Atlantie Com May 17

With names like Sammy Kare.
Louts Armstrong and Gene Krupe
the Sleef Pier here mill emitone
its policy of many years and will
again offer top bonds in its Murine
bollroom.

Resort's top amusement soul
won't get underway on a daily
schedule until June 17 and uni
remain open from 9 am until 1
am through Sept. 11.

Added to its hundreds of atrive them within include one of the lan vaudeville houses in the country two motion picture theatres. In the return of the so-called hoardwall chance games, which have been legal sed for any mg a referender last fall.

Fire opens Memor at Day week, and when Would He and the three day attraction. Lee Vicent will be in for a troob, and me 4.3 and Bobby Horry trans. J. e 11-2.

as he pier is no pier in the p

By THOMAS M. PRYOR

Bellywood Bird property emeramet all, but enough to make their weight felt on the Chamber of Cammerce—have decided there is not to be any room in Charles thaplis among the 1,000 or so names of entertainers, past and present now being inheeded in a mile streich of sidewalk, running ment from Conner Street — once illustrates Powerty Row—past the labled intersection of Vine (where it a almost impossible even on a smoogless day to spin a firm startet Chaptin, some 20 odd years helt to almost impossible even on a smoogless day to spin a firm startet control of the firm of the firm of the control of the control of the control of the firm of the control of the co

erne in the evilusion of Chaptia rom the sevals commercial, buth of course to designed both a tourist bail and, hopefully, to titract more level shoppers late he area. The name of Chaptin, iguratively is upped upon public y as a result of a scandalous alertity suit and later allegations of Communical impatibles. It as east to be sparred extual physical resunding and perhaps some other Communical many towns of the

Berliners Like Marlene But Not Enough at a \$24 Top; Run Ends In the Red

Be n. May 10 etch dies topdetch

The first per some above the first per some above as sempty as the sempt

people in alle

Te thir and an architecture to the second to

about 50 reported were paid thout \$6,000 each night

Continued on page 22

Tysio Blats Registered Pounced 1988 by Sind Stavennam, Populated Westly by Variety, med Bid Street Stavens, Propulated Westly by Variety, med Bid Street Stavens, Propulated Stavens Stavens

PAR, AA RESPOND TO 'OFFERS'

June 23 Pilgrimage to Saranac

Weekend of June 23-25 has been set for the film industry's annual pilgrimage to the Will Rogers Memorial Hospital, Saranas Lake, N V

ke, N.Y.
Group from Manhattan, Including distribution execs, exhibitors
of the press, will travel via Greyhound bus to Schroon Lake
sere they will be the guests of Herman Robbins and his family
their Edgewater Motel. Tour of the hospital is set for Friday
Board of directors meeting follows the next day back at the

blatins place.

Naties E Kurtzman, special representative for Eugene Picker

John F Murphy president and case vp respectively, of
en's Theaties has been appointed national exhibitor chalrman
the Will Rogers Memorial Hospital. He succeeds the late M.

Sammy Davis' Chi Film Setup

With Lawyer Borenstein Plots To Star Self In Texas Yarn—Also Filming Touhy Biopic

Joseph Biremstein, are the principals in Enquire embryons setup for feature thim product in with three the drawing boards

dat d for the theatrical ther is an eater, Rebell which would star Davis mostline are charity after his continue to the Joliet peniten. It is not be based on the his Science Years, bow-because of legal action

d Fort and L" and Davis and Peter arms vota turned

SKOURAS RE BUCHMAN-'I HAVE HIS PLEDGE'

No. Should be proved a 20thin has a reprod a letter from
induction for the life three that he
is of non a famous the 20th
in received in New York
to area did a ment on mal

Phil Karlson Signs To Direct 2 For UA with foreign financing.

Unasked Reformer

emporters trade assn, via. FFIDA's exec director, says. I's about tome that standard exhibition contracts were re-written to bring them up to date.

Columbia Ponders Return of Wald

Jerry Wald and Samuel Briskin Columbia Pictures up in charge of all Coast operations are in midst

all Coast operations are in midst of "exploratory" talks relative to Wald returning to Col on the same indis production setup he holds now at 20th-Fox.

Wald, who ankled his production up post at Columbia in 1987 to uning over to 20th on an indise deal calling for 20th to finance and distribute his product, would sign a similar deal if negotiations jet!

Producer still has two nix to go

imitiar deal it begonteens by Producer still has two pix to go in his present contract with 20th, and there's a possibility despite the present Cel decussions that may re-sign with 20th. There's almay re-sign with 20th.

During his selourn at 20th

LTO GUILD EXPANDS STOCKHOLM FILM SKED

Stockholm, May 17.

Herts-Line International Corp., wheth started out in 1959 to make a paint film haved on Lee Guild's What Are the Odds, has blue-amoved farth as both a busy to film firm and theatrical film producer. In association with Syrnak Stockholm, Stockholm, the company

in assertation with Syenak Store in Stockholm, the company which Kenneth Berts to preside and Cuttle is now a vp. with the three theaterial films, with a Swedish company providing to below-the line costs. Set for a

Other projects on the company

SHARES UP ON

Paramount common stock trading price on the New York Stock Exchange jumped \$4.37 per share over the past week in activity that just by happenstance coincides with the granting of options, subject to stockholder approval, to certain executives and ofall members. Movement of the securities was surprising particularly of the laue had been quiet on big board for mans months. I opens a wide assortment of

First eye-opener came with the official announcement of options at \$45 per share and, in no event, would the option price be less than 100% of market value on the option-grant date. And then, all of a sudden, the trading value went to that very same \$43, up from the past week a low of \$41. Par's Automortic outsidiary got a spotlight in Washington last week when Lt.-Gen. Itseltimer gave this misule-feeding branch a mention in festimency before a House com-

misule-feeding branch a mention in testimony before a House committee. Investors were impressed Insiders say the Par board thought the \$45 option price was decided upon because "it was fair." Annual meeting set for Jun? Annual meeting set for Jun? Doubt-less. Par mahatement has far than massed account on the part of the part of

enough support plan through.
Allied Artists offer to buy in its preferred shares up to 10.008 by May 231 resulted in pid going to \$10.75 on Tuesday above the treasury proffer of \$10.50.

Preminger Exec Denies Trumbo Has Been Fired

A spokesman for Otto Premin-ger just returned from Israel where the producer-director is filming "Exoduc" categorically de-nied that Preminger had fired Dat-ton Trumbo as writer of the

Nat Rudich. Preminger a executive assistant and N. Y. representative, declared that the story that appeared in the N. Y. Journal American stating flatin that Trumba had been fired was "a figment of somebody a townstration." The J.A. along with the rest of the Hearst press has been conducting a campaign against Hollywood's rehiring of writters who had been hitring of writers who had been hischisted for invoking the Fifth Amendment about the Communist Use in appearances before a Con-gressional committee. Rudich also indicated that it was

Rodern also indicated that it was impossible to five. Trumbo since the screenplay had already been written and was being employed in the filming new taking place in Israel. Removes about Preminger's fring of Trumbo a ppa e nily stemmed from an Israel Radio broad ast which said he producer-Continued on page 22.

LEVINE NO APOLOGIES

ipper' Ground \$1,200,000 in U.S. That's Big for British Release

Jack the Ripper" British fea-Jack the Ripper " British feature imported by Joseph E. Levine and distributed by Paramount, was no "dercules" at the boundies. Levine conceded in New York this week. But it was not a flop either, having groused \$1,200,000 in domestic rentals and previding him with a profit, and the head man of Embassay Pirtures.

And he saked how many British pictures dross that kind of money? Five or six? "Ripper" recently was appl-

ighted breasse it was given a cam-nesign similar to the one for "Her- Other salaries were Robert F-sules" but ticket sales fell com-mensurately short of the ad-pub differt. Selection of the selection of the selection of the fifert.

Kratter Bails Out Zeckendorf In \$43,000,000 Deal for Takeover Of 20th-Fox Realty Development

Anonymous Theatres

Par's '10 C's' Goal: 9.000 New Dates

Paramount's current effort to ob-lain 9,000 new bookings for "Ten Communities" brings to the fore again the extent to which an im-portant production in today's mar-ket can be returned for repeat en-gagements for added fancy profits. cagements for added fancy profits. On the basis of exhibitor interest, Par global distribution v.p. George Wellner is convinced that the 9.000 new dates will be achieved despite the fact that the film has been in and out of release since 1956. Many situations will be playing it for a third time.

ZIV. SINN JOINING BIGGER UA BOARD

The board of United Artists will be increased from 12 to 14 within two months to make openings for Frederic W. Ziv and John L. Sinn, officials of Ziv Television, the company which recently became

thollers to the annual me on June 14 at the Astic Th NY The Zir off als he are not up for election meeting at which the 12

of William Zeckendorf in h of William Zeckendorf in helping the Webb & Knapp prix to emerge successfully from a gigantic resits deal. Just as Knatter two weeks ago provided the necessarioin for Zeckendorf to take over the St Regis Hotel. N.Y. he has assumed the Webb & Knapp contact involving the acquisition of 267 acres of 20th Century-Fox property in West Los Angeles.

The fills recovered takeholders to the statement of the contact to the statement of the contact to the statement of the

property in West Les Angeles.

The film company's stockholde will be summoned to a specimenting sometime nest month amprave the new agreement will Kratter calling for a passion \$40.009,000 for the 20th realty film tails of the new arrangement we disclosed yesterday. Tues, 'Spyros P. Skouras to the companishareholders at the annual mes

centres helels and office buildines.

Until final termination of the agreement the Kratter Corp has agreed to pay 20th \$2.382.000 At the same time, the film company will retain the \$2.607.000 already paid by Walk. In addition the Kratter Corp will pay \$38.000,000 upon the cluster of the contract, which is expected in about six meanths, following apprecial of the 20th stockholders.

20th stockholders.

Upon execution of the contract, Kratter will leave to 20th for 30 years 73 acres of the studio purion of the propecty at a net rental of \$1,500,000 annually. The film commany also receives an aption to renew the leave at the sume restal terms for an additional 25 years. Shouras told the shareholders that the Kratter a recement contains better andes that were in the original W&K contract. The 20th topper maintained that the company will receive within six months represents the same Continued on page 24.

Continued on page 24

FLOYD ODLUM BOWS OUT AS BOSS OF ATLAS TRUST

Fixed B Odium, barrd chairm of Atlas Corp has retired as he of the investment company founded more than 30 years a fle will be succeeded as ch executive officer by David Stretch, who has been pray as 1998. The next of bread chairs

lajor Film Companies: 1955-1960

ALLIED ARTISTS

Year 14 5	Gress \$12.700.000	Per Share Net 8 30	Dividend 8 10	Trading Price High-Low 619-379
1956	17.0000000	27	15	4 9 2 9
1867	38.140 00st	Lenni	Paned	4' m- 2 a
1958	16 900 000	12019	Passed -	4 2- 2 4
10/19	15 400 NHO	(1.mm)	Passed	5 m 3 m

time time Monogram is active a couple of aethacks to make the lagtime in fear op out. Cou le of seasons is a considered to the afternasse and to be the Afternasse were disapposed need through no her a a considered through no her a a considered through need through no her a a considered through new and the considered through new and stage of the considered to the common owns in three and stage of the considered to the common owns in the common own in th

AMERICAN-PARAMOUNT

Year 1905	Gross	Net 61 01	Dividend	High Low
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191/7	215 mg	1.40	1.00	18 -13 22 -13
1974	287, 2019 1070		1 00	811/4-2019

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Option Policy ALLY Les agrice plat, at \$710 of number of surection of the control of the control

COLUMBIA

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		For Share		Ireding Price
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green.	Almi http://www.	55.76	\$7.300	20 18
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NWIT-	ASSESSMENT NAMED IN	1.49	1.00	Stranding.
1000	A Philosophical	-		25 4 12 3
BOTTON.	115.mmmm	Laren	Timed	24 19 4
	ALCOHOLD TO THE REAL PROPERTY.		A Company of the San of	I delicate the

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Stock Option Policy () Stock

PARAMOENT PICS

Year	Cross	Not Share	Dividend	High-Low
3 3	\$112,000,000	\$1.74	80 00	36 - 33 4
1956	93 Sept. (110)	217	2.00	36 a 13
FIRST.	problems and	2.00	2 (00)	30 a
1014	Table Applications	2 60	2 00	457 - 3074
2009	115.216.500	2 62	2.00	50 × 42

Promotes Born the edge his common is about the most inches be a find that a provider be a find that a property of the most inches be a find that a property of the post-operating income a fill to \$1.88 per c. (1.9 and \$4.55 in 1938 There a we are c. \$200 in 1938 There a we have been a find as \$1.88 per c. (1.9 and \$4.55 in 1938 There a we are c. \$200 in 1938 There a we have been fell of the past year but the fill to include the past year of blum \$5.5 in the fill to include the past year of blum \$5.5 in the fill to include the past year of blum \$5.5 in the pending but door. Fairwhild the past year of the past year of Caronada a for the past year of Caronada a for the past year of Caronada a for the past year of the pas

20TH CENTURY-FOX

Year		forms	Per Share	Dividend	Trading Price
1955	- relations	\$119 900 000	81 2B	\$1.60	29/4-21/4
1956		121 210.000	2 34	1.60	3014-2114
1957		126 200 min	2 49	1.00	3119-21 4
1958		123 300 000	3.30	1.00	4214-3214
1959		119 850 HW	1.78	1.60	4314 30

"Century City" Oil values have been converted into \$1,967,000 so far and there seems to be no apprarent letup in the profitable drilling. Highging in tw production, which looks important, in addition to the artical production-distribution, plus operation of numerous theatres conside the United States Record subsidiary increasingly active Last years not was hard in disappointing major productions, such as "Diary of Anno Frank." The public simply resisted critically-acclaimed entry (Stock Option Policy: 20th-Fun option plan long in effect for certain officers, keyed to granting date, sow various excess exercising their rights including Joseph H Moskowitz who optioned 19,000 shares at a prove of 23 non date in 1950 when closing market price was 30 Peter Levatives was given options for 15,000 shares at 30 1825 per share when closing price was 31 a Rate is 55 of market price when options granted

UNITED ARTISTS

		Per Share		Trading Price
Year	Gross	Net	Dividend	High-Low
1917	\$70.400.000	\$2.39	\$1.40	23 4-134
1958	E4 100 NIO	2 71	1 60	26 b-15 4
1959	95 100 000	2 47	1.60	32' 4-2474

Regime headed by Arthur B. Krim and Robert S. Benjamin tests a star and received by Arthur B. Krim and Robert S. Benjamin tests a star and received by years ago and made it the predagminst in the entire tedustry a coduc operands. Public ownership began in 1947. UA posts up all the mostsy for indice production, shares in the negative ownership with used preducers, and takes distribution rights. Few questions are asked of the indice anems their productions after consideration of budget and weighting of stear cases, hence no studio overhead tests. Beld of exploitation 1959 earnings were up to \$4.111 in 4 m. bits \$3.2 their asheaps per-share earnings slid Latter on house of the difference in where outstanding Earning have given by a reference distribution, pend ton and porkinging uto United Artista Associated and Ziv Television, and being developed as a m. and recent has earliest miden but moreover.

think Option Police United Art is him option plan but monay ment members up 72 d vs. g control with an ich from private to 1 h superit profig v. Of cr employees privileged to but stock at 80° of make? d is not at less than \$20 per share?

UNIVERSAL

Year	Linnes	Per Share	Dividend	Bigh Low
2935	\$17.5(C.500)	8 1 7 1	\$1.23	291-7414
3508	Although a	4.06	1 25	200 at 200 to
1807	77.642.000	2 83	1 25	30 k 50 h
1008	Sec. 60011, 0000	Love	50	27 12
1919	REAL SERVICES.	- 24	Note	26.000

Cut 31, yield d no divident to a point of the cut of th Nack Option Pelicy has been but hints of agitalish for such long

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WARNER BROS.

		Per Share		Trading Price
Sear	firms	Net	Dividend	High-Low
1910	S CONTRACTOR OF THE PARTY OF TH	\$1.61	\$1.20	29 5 18 4
1958	76 Discorne	84	1.20	285 - 18 -
7,000	71.29 100	1.90	1.20	19 16 .
1958	701-5,000,0100	(Lone)	1 20	24 - 16 -
1909	ATT WANT GIVEN	8.61	1.20	50 .74

Warrers made a two kalls receivers, possibly the most financially dromate that has been seen in the patient business—thanks largely to relevant. Theatres made tien packed up, bus, but the "Maverakete video seens post sets beinged turn the tide from definit to profitable operate. Fairness in 1960 seem hardly likely to bold the 1960 pere but necessle one in the substantial. In addition to last year's \$3.91 per share not these proceeds of \$4.10 per share from sale of San Ferdando real edite. Surbonk statio still exceed and one need WB also making a manual and industrial films and owns 27 of the highly profitable house and Rutch stream Sale of latter interests his here profited and on at lead to, via montes received, further capital-nation shrinkairs.

(Shock Option Palies Wirners has option plan by which officers and others can purchase stock at \$1.00 market value on dafe options granted.

U. S. to Europe

Louis Bermir n Harry Brandt Erik Brohn Erik Brohn Lucia Chase Olavia De Havilland Eva Gabor Pierre Galante Rita Gam Richard Gohman Milton Goldman Samuel Goldwyn Mirron Sumuet Goldwy, Max Gordon Harry E. Gould Abel Green Noah Greenberg Harry Guardino Joy Hedgen John Kriza Jerome Lawren Lurige Jerome Lourence Som Lurie Philip Miles Michael Mindlin

Kim beeney Mike Stern Maria Tallchief Arthur Wiesenberger Igor Yousekevitch

L. A. to N. Y.

ina Andrews siroim Atterbury

Economy Axings

at Paramount Pictures has fallen. Past week saw the severance of Hiller Innes, homeoffice produc-Hiller Innes, homeoffice prostuc-tion manager and exec assistant to Russell Holmen, eastern produc-tion head; Boris Kaplan, story and lalent top man in the east, and Ed-ward Fay, eastern production as-

talent top man in the east, and remand Pay, eastern production assistant.

Additionally, numerous lesserplaced persons around various department have been pinhampped.

In effect this is the first wave in
what many individuals in Par itself believe to be a wholesale overhauf of the personned.

Significantly, this is not just the
first company to go abred with
cost-saving measures. It seems for
certain that at least a few others
will follow usin Oldstmers will
recall that For president Barney
Balahan always has been seen to
what he believes to be a tive of
parent wellbeing fiscalls of the
corporation.

Dropping of Innex Kapian at
Fay goes hould in band with the
entire industries swith to bepany to maintain production prople at the homeodise in the Farway of thinking. He has concluded
that every individual on the paring and thinking. He has concluded
that every individual on the parmany as helicer corporation will

massis a better cornerst on possible a Net or common and will come out of a res to a disclosure out of the res to a discount of the section of the section

TECHNICOLOR, 16 WEEKS OF 1960, NET \$259,350

Cambined out more of Transport I have been seen and \$2.0350 and \$2.0350 and \$3.050 and \$

with continuent of the article strike, and barring any adverse developments beyond our continu. I feel confident that operations of our motion perform bisoness will be satisfactor in profitable during the year. Be said.

Up-Titled Saul Cooper

Sant Cooper on named Para-mount two years are as publishly energian or on "The Buccianeer". The Buccianeer of the Company assistant published the company a swillant published the company a swillant published the company a Adopted director Martin David Sant Cooper adultionally will con-tinue as notional in gazine contact.

N. Y. to L. A.

Polly Bergen Frederick Brisson William Darrid Ken Englund Erroll Garney Earl Grant Morris Lefke Irving Mansfeli Marilon Maxw Irving Mills Robert Rossen Leon Roth Maxwell on Roth urice Segal b Shawley ver Smith les White

Europe to U. S.

LESS 'WAITING' AT SUBSEQUENTS

Film Biz Weathers Troubles

Leaves to TV

profit in 1989 after losing \$2.445.000 at the other exhibitors on a partner in 1899 and \$4.937.000 to 1998 thip basis. In compliance with the This Col comeback is due to a U.S. Supreme Court dection in pleiding to the industry-wide trend the film industry antitrust soil. In the presence of making tener but more expensive pretures and, importantly in to cease partnerships where the

on jumped from 1958 s \$136, 17.000 to 1959 s \$172,469,000.

Panama-Frank In Shift To U. Artists

PA. CENSOR BD. READY **BUT WAITS TEST CASE**

The TOA study disclu-

eays after completion of run Paramount has just granted life following for a picture playing first-run one or two weeks, sub-runs follow 21 days.

ening San Diego-Seven to 14 days st. Louis U. V. 14 days, all oth

St. Leuis — U.A. 14 days, all others 28 days. Washingtes — 21 days. Minerapolis-St. Paul Some 14 days. most 28 days. Portland. Gre. — 28 days. after first-run opening. New Orleans — 28 days. Atlanta — 28-30 days. Atlanta — 28-30 days. Deuver — Paramount — 21 days after completion of first-run 20th 34 days after completion of first-run Columbia. Universal. Buena Vista. U.A. W.B. 28 days after completion of first-run Metrio. 23 days after second week of first run Kassas City — 23 days for foorwall theatres. 33 days for drive-inc except U.A. which has just set 21 days for lost-run first-run f

sys. Apringheid. Moss. 21 days after repletion of first-run. Helyshe. Mass. 14 days after pening day in Springfiled.

Omaha 28 days.

TOA CHECKS U.S. Allied Artists Buy-In of Preferred Hints Operation Veers Into Black

Judd Jabe 'Posters'

Minneapolis, May 17.
Speaking at a Rolary club hanquet here, Minneaofa Congressman Republican W. H. Judd declared that if Hollywood films arent overly seay the rotten, dirty posters are." He took the rap at Hollywood because, he charact the

UA's Parlay: Pix, TV, Music

'Chessman' Film's **Economics Stated** To Trial Judge

Ahrens Chief N.Y. Eds

National Boxoffice Survey

Trade Offish; 'Ben-Hur' Still on Top, 'Daisies' 2d, 'Can-Can' 3d, 'Kind' 4th, 'Passed White' 5th

REVIEWS

who algue that the have desti

e faale a

Him

Hell.

for photography is r protography is quite identing the rest of the Except for Ziva Hearting of Miva Wilkinger Reed, as her father.

Wellman Jr. as her re almost anateurish, however, emerges as to and flory performer chance to make an impact in future films.

Love's' chief asset is as a technical service.

TOTALSCOPE

on the explo hero Pheidi heefrake heroi

Hell In A City

at police yern with a

Cannes Festival Reviews

Ballada O Soldatio

(Soldier's Rallad)
(RUSALAN)
Camen, May 17.
gradection and release. With
brother, James Publisherstein,
automore, Number Rymertylle,
bronophin, V. Boot, Chukhrey,
Victorian, V. Boot, Chukhrey,
Victorian, V. Baselene ed.

a coupse ages to knock out in apple to fear He gets a four day pass and sets out for his home to see his mother and fix the roof. But he gets into a series of adventures and manages to get home only for few memuter to tark to his

MEXICAN—In English Cannes, May 17 or production and release to the first transfer of the

ro, this still has Made in

steary backstreets, its salaons, the surrounding factory chimneys, the bleakness of the moors and the bustle of the city. Indeed, it is this which helps to give the picture its sharp flavor, together with the use of a number of newish faces. A slight problem arises here in that the local dialect may full a bit strangely on the serie of fer-

the dialog remains creams the dialog remains creams the actualng. The yarn has Stanley Baker as a feteritive inspector who, married o a hored unsympathetic wife Maxine Audiley spends most of its time on his job in this instance he is concerned with a dangerous escaped convict who, he suspects, will be returning to Manchester to pick up the stolen jewels this sent him to the cooler. When the girl clerk of a local bookle is attacked the way to the bank with

tinued on page 24)

in the U.S. but could be of arty which is ultimately destroyed in calibre for special situations and issue of the madness, crucity are more general spotting in northern horror of the times. This of areas, with the south probably treated theme hears repetition

to a home. They bring news about a Negro wasted for rape and realize it is the one on the island. He is tracked down but finally freed when Scutt is made to realize the Negro may be innocent. Them Scott affirms that he will marry the girl. Bunuel has made this simple.

This is an affbealer that will have to be handled carefully. It is an unusual pir that might be worth the special effort. Film also looks in line for a prize at this festival. Scott and fellow Yank Negro actor Bernie Hamilton are understanding and suited for their rules. The others in the small supporting cast of three are also well utilized and integrated into this fine pic. Modij.

Deveil Krng

girl indeen by the gentile friends
of her family when they are all
deported during the last wir To
help her, they arrange a marriage
of reason to their young son I
leads to final love between them

Good 13G; 'Daisies' Dandy 121/2G, 5th

White Boff \$15,000 ln Frisce; 'Circus' Bangup 136, 'Flame' Light 96

fatimates for This Beck

Broadway Grosses

'Sexes' Solid 5G, Mpls; 'Story' 7G

Hub Slower But Wake' Good \$16,000; 'Kind' 9G. 'Daisies' Stout 136, 5

'Crack' Okay 11G, Cleve.; 'Hur' 19G

'Macumba' Sock \$30,000, Det., Bardot OK 13G, 'White' Tall 15G Moveover

Key City Grosses

'Gallant' Fat 20G, D.C.; 'Wake' 14G

reck, \$3.000

Plans T-L1 276 \$1.23-52

Private Property Indic 2d whitein \$4.000 after \$6.500 opener.

Twen King 6m \$1.31-40

Createst Show on Earth Parrecencer 2d whitein \$3.000 offer

1700 opener Trans-Lex T-L1 600 \$125-62 "Suddenly Last Summer Col Tilk wk! Oke \$4.000 Last week

WAKE ME' DIM \$6,000, L'VILLE: 'BRANDED' 36

'Flame' Fair \$12,000 In St. Los; Breed' Slow 96. '80 Days' Fine 8G, 2d

Nhady Oak Arthur Too, 60 St. When Crunedy Was King 20th 3d wit Good \$2,000, Lost week, \$2,500,

Pitt Perks; 'Unforgiven' Boff \$17,000, 'Crack' Crisp 7G, 'Can-Can' Loud 12G

Fullon (Shee) (L635, 81-81.50 — "Dumbe" (BV) rejonue) and "Rid-leack in Mirror" (20th: Very napped" (BV), 55.000 ... "Builon Artists (LA) 3.000 60-81. — "Ben-Bur" (V14, 17th with Strong \$6.000 after second Marris (Harris) (2.100, \$1-81.50) Wew \$22,000. Let week, \$29,500 week's \$7,000.

New Films Help Chi; 'Crack' Bright \$18,000, 'Flame' 17G, 'Branded' Loud 31G, White' 191/2G, 'Congo' 10G, 2d

cro's a raft of new product this stanza, but little of it 'Branded' Hep \$12,000,

hers JLAS (1.500, \$1.25-

Balto B.O. Blah But 'Hur' Brisk \$14,500; 'Daisies' Okay 5G, 5th

'Can-Can' Big 22G, Philly; 'White' 9G

Indpls. Laggard Albeit Bee-Hur' Hot 14G, 12th

'Flame' Fairish \$6,500. Port.: 'Hur' 13G, 17th

'Nude' Lusty 10G, Cincy; 'Page 1' 6G, Ben-Hur' 211/6

Estimates Are Net

Spring Weather Wilts N.Y.; Daisies Still Okay \$115,000 in 7th, 'Congo' Good 161/6, 'Lady' 20G, 'Kind' 18G

Branded' Okay \$7,000, Seattle; 'Hur' 11G, 14

'Miller' Hefty 8G, K.C.; 'Hur' 20G, 16

Midland (Loew) (3.500, 90-81.25)
"Fugitive Kind" (UA) and
three Came To Kill" (US) (3d)
k. Lean \$4.000, Last week, \$6,

'Kind' NSH at \$10,000, Denver; 'Crack' Fair 9G

Int'l Pix Bureau Optimistic Over Future of Film Biz Around World

Minister Malraux Sees Pre-Censoring of Pix In France as Unsound

Mex City Bans 'Summer' After Run Had Started

Yank Coin Makes Mex Legit Click

Japan Film Exports To 51 Countries in 1959 Earned Twice '58 Take

TREATED AS GUESTS

Mexican Tolent Specially Fed on

Jamaica's Maiden **Drive-in Opens**

Brokers See End of Tax On Brit. Cinema Ducats Boosting Film Profits

tox operating in 1958-59 arrording to the survey the Rank Organiza-tion would have should grove equity

Britain's Studio Union Seen Vs. Riefenstahl

Greece in Cinema-Building Boom

17 Hardtops Finished This Year, With Tele Threat Still Five Years Away

Film Unions Still Vs.

Two Wilde Films In 20th Houses

for world release be 20th Fig.

In a race to get on the overefirst. 20th has announced that it
will preem its version May 22 at
the Carlton to aid the Morevent
Earthquake Relief Fund. The picture will stay at the Carlton for
about three weeks before going out
on general release.

Mex Film Fest Backers Would Try for Bigger Names at 1960 Event

Mexico City May 10 Organizers of the Tond Working of Film Pertuals and

remutation of festive port in primutation of festive plining, there starting biggest star delegation ormalist next Nevember in Aca-uleo and in this city.

sice and in this city. Meanwhite, Giacumo Burabifisho interested Mexico in the pestil dea hack in 1958, farce loss has Commencance from the legal ture and the auditon route, hier credifor, the Dalmine Strustal Tubing Co., has niked the allien to pay \$5.600 still ewed for rectival tubing used in the San

his Cinemecanics from have weak-ened it financially. While nothing official has been said the tab util be covered.

Selling Pix to Tele
Leading Mix 18 Tele
Leadin

See Better Censorship Setup in Gr. Britain Via Morrison's Appointment

Unantimounty chosen by the British industry a principal assemble thous. Mortison takes up his dutic June 1 in accuming to 5x7 Sidner Harris who been in the conschair since 1987. The appointmental above the press, Morriso being a former House Secretary of the press, Morriso being a former House Secretary of the London County Council.

rectors in charge marries. Consolian Federation of Film Societies, of more than 100 units, mosts here Nay 21-23.

CANNES: STARLETS-IN-POOL

Cannes' Most Reluctant Guest: U.S.

Cannes Avec Aperitif

YANK SNUB AS USUAL PROBLEM

Paris' 'Les Nymphettes'

Unknowing, Last Minute Appointee Reps Uncle Sam At Cannes Fest

Danziger Bros. Most Active British Prods.

Only 23 Native Films Produced In Mex This Yr.

Int'l Fest Okays Mex Show

British Union To Check Into Show Biz Pay

Lollo to Variety Rally

Producer Carl Foreman's Hunch Kept 'Navarone' Out of Strife-Torn Cyprus

Hamburg's Pigalle

All-Wet Starlets

Gil Golden Gothaming

Cannes Avec Aperitif

Will Jog Halsey Raines' Memory

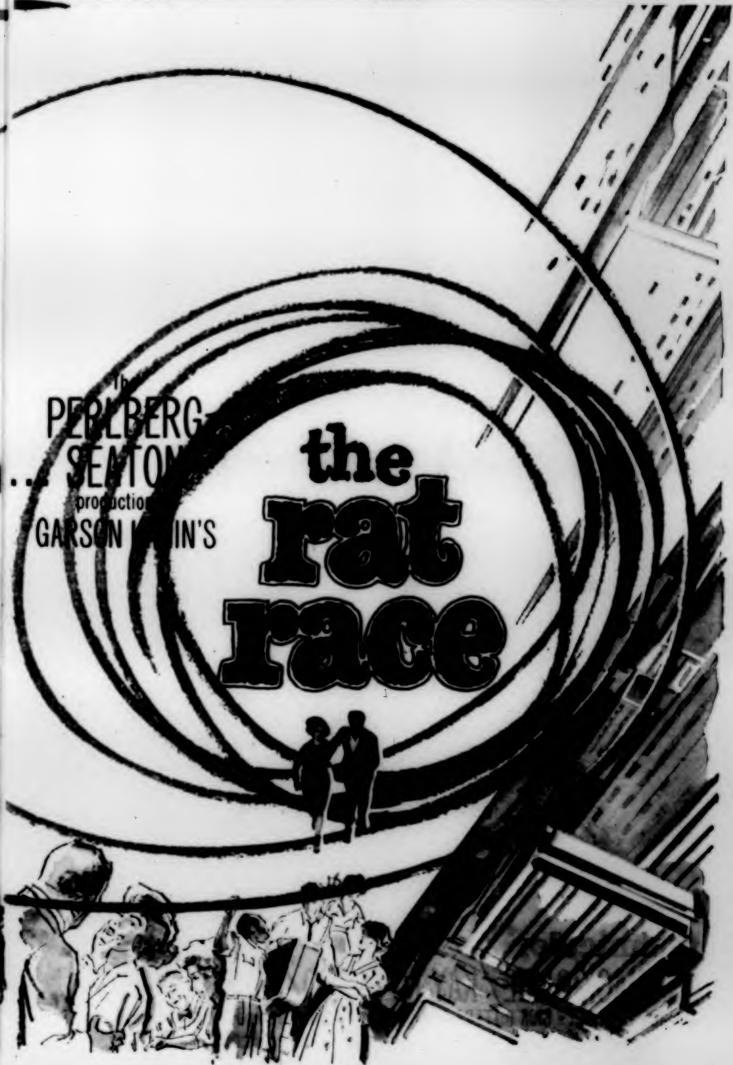
Studio Reds Report

motion picture for everyone who's ever been caught in it!

Tony Curtis

Debbie **Reynolds**





Paramount Pictures
has set a limited number of key
city playdates...prior to
early July coast-to-coast
release.





CO-Starring JACK OAKIE/KAY MEDFORD/DON RICKLES

with JOE BUSHKIN · SAM BUTERA · GERRY MULLIGAN · Directed by Robert Mulligan Screenplay by Garson Kanin · Based on His Play · A Paramount Picture

Distrib-Own-Star in Added Footage

Faced with the necessity of reediting his Italian-made exploitation feature. The Devil's Commandment," to "sharpen" its dramatic values. Joe Satinsky, head of R.C.I.P. wrote, directed, produced and played a featured role in: a seven-minute sequence heing inserted in the 4llm for the U.S. release.

Sequence a nightclub bit which is climaxed by murder, was that in New York 10 days ago. Principal of the sequence is a pretty young novemer, actrees Barbara Wohl (the victim) Satinsky plays noncy, wise-cracking waiter, while Lee Samuels, former prexy of Buena Viela and Satinsky partner in R.C.I.P., is seen as one of the dignified natrons of the ninterbal.

As for as can be accertained, this marks flamuels' setling debut owever. Sutinsky earlier cast himself as a deak clerk in "The

Ganguter Story

'Candy' Loses Appeal for Code Seal; Columbia Piqued But Takes Loss

Production Code Administration's retortion of the Columbia Import. Never Take Casely from a Stranger, in a been uphelf by the Code's Review Board Latter, meeting in New York Mending 149. Itumed the picture in violate the letter of the Code's edict against the depiction of sexual perversion.

Decision was tellowed by a reported agreement between the Motion Picture Ason of America and Cal to refrain from discussing the matter in public view.

However if was framed that (1) Col. feeling responsibility as a member of the mation picture community (e. a particulant is operation of the MPTA Coder, will not release the picture although the preducer and (2) there's much bitterness on the part of certain Columbia evens another than the producer and Columbia evens another than the preducer and Columbia evens another than the part of certain Columbia evens another than the part of certain Columbia evens another than the columbia even than the columbia event than the co

Appearing for Columbia at the Monday sension was vip. Paul N Lazarus Jr. who argued that "Stranger" which foruses on an stall's molesting of children, is a discussion of nex in good taste considers sexual abnormality rather than pervention as much and could reader a meaningful public service.

Those Voting

Notting in on the governments and answering Laurus in the negative, were first A. Johnston, chair mean; Barney Baishan, Heward Levisson inferents for Benjamin Kalmenum: Beybert Caddon of United Artists Edward Morey John J. O'Cennor, W. C. Michel (alternate for Springs) P. Shauran F. Shauran F. Leopald Friedman, Emanuel Friich (alternate for Leopard H. Goldenson), George Kerasutes, Ben Marcus Boll A. Schwartz, Morvin LeBoy (alternate for Stantey Kramer) and Pandro B. Berman (alternate for George Sidney).

Whether or not Lazarus made other points at the meeting wasn't established but it's clear that distributes is miffed for other reasons. Company feels that certain of the distributers and exhibitors on the Beview Board wouldn't healiste to handle a picture such in "Candy" if they had the opportunity. It's penned out too, that such pictures as Metro's "Tea and Sungashy" and Warner's "Compulsion", were given Code okus despite their themse.

Another thought is that Columbia got caught in the whiplanh of agillation against the industry is general and criticism arent alleged laxity on the part of the Cude.

the may event, too in december to reved the major intra-trade justife that surely would develop were the company to release "Candy" in defiance of the Code's and the Berlew Buerd's decisions.

Production, turned out by Landon's Hammer Films, was termed on "excellent, restrained film dealing with an anti-example but urgent topic" in the Vangery review in March.

Here McIntyre Named Mungrove Ltd. Director

Here Meintyre longtime chief of Universal-international prior to his retirement last year, has been appointed a director of Carroll Musgrove Theatree Ltd. operating the 1,450-mat Prince Edward here, which is Paramount's phosease

Norman B. Rydge, topper at freater Union Theatres, is chairnan of directors of the house, with IU also holding a top payse in its

MGA Proxies

Continued from page 1

that Stein, who founded the company and now serves as director board chairman of the companand its subsidiaries, gets \$156,00 annually, with the company contributing \$15,000 to his share of the prefit-sharing fund. His aggregate heldings in that fund to date are \$251,256. Wasserman's company contributing \$18,750 to the fund in which he has \$300,975. Charles Miller receives \$52,000 anmually with \$5,500 contributed to the fund in whigh he holds \$118, 775. Taft II Schreiber, MCA veepre, president of Revus Productions, and an officer or employed of its various subsidiaries, get \$120,000 with \$13,500 contributed into his share of the Fund in which he has \$247,710, veepes David A \$13,500 contributed to his share of the Fund in which he has \$247,710, veepes David A \$13,500 contributed to the Prefit \$13,500 contributed to he Prefit \$13,500 contributed the his \$247,710, veepes David A \$13,500 contributed to the Prefit \$13,500 contributed on the Prefit \$13,500 contributes of \$128,83,310 kmitch an aggregate \$1,000,000, with \$100,000 plus the share of \$128,835 kmitch an aggregate \$1,000,000 to be \$100,000 to \$100,0

The company doesn't have a profit sharing plan; the fund refors to exparate profit sharing plans and trusts created and maintened by Music Corp of America, MCA Artists Lid, and MCA TV.
Lid, which are all subsidiaries. These compasies contribute an annual amount based upon prefits, but fort in excess of 15% of the salaries and honuses of eligible employees, plus all expenses of operating the trusts. The employees make no contributions. All the ofhers of the company are also covered under the plans as either offerry or employees of one or mereferry or employees of one or mere-

Proxy statement also revealed that restala, under leases to Juss 20 aggregate approximately \$228,000 annually, subject to adjustment for property lases, maintenance utilities resulting in additional payments of \$11,000 in 1909 Substantially all such leases are with companies controlled by a for the benefit of Jules C. Stein as members of his family Price Waterhouse & Co. has been appointed, subject to stockholder appointed, independent auditors to examine the committed financial statements of the

VOGEL EYES BRONSTON 'KING OF KINGS' EPIG

Is Metro dickering to take on the distribution of Samuel Brussion's "King of Kings," now in

During his recent trip to Europe M-G topper Joseph R. Vogal stopped off in Spain and visited the set at the Sevilla Studies where Bronston is filming the Biblical spectacle in 70m Super-Technizama. The production, similar to Benonton's "John Paul Jones," is being made with cein (said to be \$6.000,000 worth) that Bronston shid and from corporate sources. "John Paul Jones" was distributed was set to the said to be \$1.000 for the sai

During his visit to the Bronston ot, Vegel was accompanied by build Lewis, Metro's Continental hist and Cesar Alba, head of the

Prod. Shortage Prompts Theatremen's Renting of TV-Exposed Features

Albany Specials 'Ruth'

Twentieth Century-Fox plans at arresting premiere under an assisted pieces through and with film person alities present, for 'The Story of Ruth' in Fabian's Palace, the night June 28. Ope of a series being arranged in key cities of the even try, it will be held on the even the start of regular showings for the Biblical film. Previous for clergymen are also on the agendum.

There is a possibility of co-spon sorship, it being the aim of the local Fox branch to All the 3.660

The Albany exchange has bee successful in recent promotions which include hiberal use of television and radio, and which have been staged without the employment of an explosite. Branch man ager Clayten G. Pantager, sale man John Wilhelm and booke Wayne Carigian effectively funding, memory of the promotion, memory to the promotion of the promotion for the promotion of the promot

For "The Story of Ruth," the suspices will take the major share

B's' From Europe Not Aiding Rep Of Yank Distribs

The almost startling pace of which major American film companies are buying outright, or taking distribution rights to, the less of the control of the contr

For edge acquisitions have reached the point where one Amerrean major distributor bought a foreign production for the flat sum of \$55,000. There's no immediate risk involved, for the reason that said Yank outfit has an abundance of almost automatte bookings, in the persons of for-years customers who are now that for how long?? willing to give playing time to the lesser-scale entries. The major involved is called upon to gnie up, in addition to the initial 59G, for

But there seems no consideration of the reputation on a long range hasts of this top-note United States company.

It has got to come to the realization by both exhibition and the public that a film being released by Warners. or 20th. Parsmoush, Metro, or so on, is no longer as fone-tly sought-ofter entertain ment—but may be just a cheapie with which someone is trying to make a buck. Reputations built up over several decades are at atake.

Very Hearty People

their leading attitude toward their leading film name players here at Cannes where things are begging down without any top of ar perconstittee to draw crowd and newspaper interest. Director Andrey Munk of the Poland's official entry and star of "Cockeyed Happiness," met Bugemill Kobiela and joyously knocked him down, kicked him and made him carry him on his back for a while. When queried he intimated that most actors were treated that way by their directors in Poland Of course it was just jusquaksese since they are good pals, and the local oglers believed it att.

However, Polish actrees Barbara Kwitkawaka gets nothing but top treatment from collengues and press allke for her fragile good looks and reads smalls.

On N.Y. Antitrust Front: Dismiss Corona, L.I., And Eagle Against Azteca

Two separate antitrust actions which sought total damages of \$4.500,000 were discontinued last week in N Y Federal Court A two-year-old suit hereight by a Corona L. L. exhibitor who asked \$3.000,000 halm was withdrawn according to a stipulation filed by both sides. Likewise, a \$1.500,000 with instituted a year are by Eagle Showy Inc., operator of the Fagle Theatre in downtown New York, against Asteca Films has been dismissed.

Morris Stein, operator of the Corona Theatre on lease from Skouras Theatre, charged that the eight majors discriminated against him in respect to runs and product after he took the house Also defendants in his action were Loew's Theatre & Resity Corp., Marcus Loew Booking Agency and Century Theatre.

Stipulation filed by both older disclosed diamissal of Eagle's suit which claimed Arters refused to license it firstrun Spanish-language pix.

Study Film Curbs

Continued from page ! _

recent creation of two new trading blocs, the European Common Market and the Free Trade Area The effects of these two groups have yet to be felt seriously, though there is little doubt that they could have a detrimental effect on countries outside one or the other

Of particular interest is the fact that several countries within these two trading groups, some of which either have import or currency restrictions for both) participated in the discussions, and supported the general tenor of the resolution to pursoe the investigation.

Also on the federation agenda was the hardy annual of filen festivals; and this time, at last, a move was taken to try and clamp down on the piethora of international junkets that are planned or taking place in almost every part of the world.

As a first step, the federation is proposing that non-competitive fests should stop calling themselves festivals and should be known as film weeks. This would have the immediate effect of reducing producers' budgets for festival participations, which can be a starable tiem these days.

This aspect of the problem, and a more general review is also to be further examined by the general assembly in flan Sebastian. At that time, a decision will almost rectainly be taken to limit the capacity of the auditoriums at which festival pix are servened. This particular aspect came to a head when it was discovered that Mexico is proposing to use a 12,000 seater areas for showing entries, and the referration took the view that this could make a service dent in the contral return to the secondarie.

If such a prohibition is applied, however, it will almost certainly neclude Berlin, where certain galas are staged annually in the open-are Waldbuhne, an areas with a capacition will be made because the Berlin fest authorities normally pay an agreed film rental for the acreening, though some producers are prepared to forego the film hire revenue in axchange for the publicity value of the measuration.

Another important item on the San Sebartian agenda will be the appaintment of new top brane for the federation as the term of office of the leading officials, including prexy Jacques-Pierre Fragerials, is about to come to an end.

the monor Picture Anna, who had been expected to participate is the Cannes deliberations, was unable at the last memont to be present, though will likely attend at San Sebastian. The MPEA was respect at the meet by S. Frederick Grenich, its continental manager. There's still revenue to be made in the theatrical release of old firms even after they've been shown on tv, according to Joe Satinsky and Lee Samuels, toppers of R.C.I.P. Corp, which now operates four exchanges across the country, East recently took over the Republic franchise in the Philadelphia ice story and have come up with a tale which they think bears telling in view of the talk of product shortage and tv competition.

The talk, briefly, is this exhibiors are hungry for program feasures to fill out their schedules
and are willing to pay money for
them, not much, but money in any
ner. The major companies, conentrating on their current reeases haven't the lime for the
toresight to service exhibs with
this kind of product. R.C.I.P.,
which already had an exchange in
Philly for its own, exploitations
to product, takes over the Republic features, assigns a man to
slort the exhibition community as
to the films availability and in
two weeks comes up with more
bookings than the previous franchies helder got in an months.

Says Salinsky "We may not get rish selling these flims, but we are making extra money we wouldn't be making otherwise. Also we are fulfilling a real need on the part of the exhibitors. Most of them didn't know the product was available." Alimont all of the product either has been shown on local iv stations on at least, is available for two showings.

hat doesn't make any difference, because of the type of product and the cost at which it is offered to the exhibs. Most of the 62 bookings on the Republic films which ings on the Republic films which ings on the Republic films which ings on the Roughle films which ings on the Roughle films which ings on the Roughle films who made an action, western or horror film either to go into a lower-half spot on a double hill or pechaps to one of into the Saturday mattness upon the new "adult theme" pix totally unswited to the young matine-

Among the titles getting this kind of play are "Wake of The Red Witch," "Red Pouv," "Beginning of The End," "Rio Grande," "Zours Rides Again," "Satan's Satellite." "Valley of The Zoubbies" and "Catmon of Paris," Rentals range nome-times as low as \$12.30 per showing, "How can they lose?" asks Satinaky, adding, "And for us R's grave."

Between now and September. Satinsky expects to rack up a total of 1.000 backings throughout the territory, with the only expense heing the salary of one man assigned to sell this product and the cost of print storage. In addition to the general program fare listed above, the Republic library also includes such titles as "The Quiet Man" and "Johnny Guttae," which get a continuing replay in even the class apots.

Satinsky says he is genuinely amazed at exhibitor reaction to this product. They think we're doing them a favor." And that leads him to the general meral to be drawn from the experience. That is, that all the film companies are missing a bet and losting out on revenue by not facilitating the acquisition of this old product by exhibs. As he reasons it, field personnel of the major distribution to the control of the control of the major distribution to the control of the contro

Satinsky thinks a major might cash in on this small but steady market either by assigning several men to handle nothing else but this predict across the resultry, or, perhaps, by setting up an enthely separate substidiary. In any case, Satinsky hopes to extend his own operations in this field, perhaps with Republic in other areas and or with another film company which ham! the time or the facililies to devote to this kind of distribution.



The Story of the All-Conquering Lion Of Judah...
Who Smote The Mighty Goliath and Routed The Philistine Hordes!

"DAVID AND BATHSHEBA"

GREGORY PECK SUSAN HAYWARD

COLOR by TECHNICOLOR

DAVID AND BATHSHEBA

SENSATIONAL

IN FIRST 32

_OS ANGELES AREA

OPENINGS!

g - Danni

RAYMOND MASSEY KIERON MOORE

DARRYL F. ZANUCK HENRY KING

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Get It quick...from 20th!

New York Sound Track

University to CA sound chairman seconds a relief to the Coast for preproduction talks with Cobin studies chief Samuel Briskin on "Five Finger Exercise." the diway hit which Brisson will make for Col later this year. Rama-Basell will star. ... Michael Mindlin Jr., coproducer of "The gest Das," to Paria for conferences with producer Ramal Levy. film, Cornelius Byan's account of D-Day, will be filmed in Nordy in the spring and summer of 1801. Morris Lefks, general manager for Michael Todd Jr., to the Coast to arrange summer tings for "Around the World in 80 Days". Universal pub-ed v.p. d A. Lipten in from the Coast for homeoffice talks... "And Quiet, the Don." United Artists' release under the cultural exchange ram with Russia, will preven May 24 at the Plan Theatre.

Greensboro, N C, May 17.

Greensbore, N. C., May 17.

A 18-year-old Negro was fixed \$50 and costs and given a suspended sentence in Municipal-County for "assault" on a white girl in a local theatre lobby. Ezzell Barrett denied that he cursed Mrs. Barbara Crutchfield, a concession operator in the National.

Judge Z. H. Howerten Jr gave Barrett a 30-day suspended son-tence and ordered him to remain away from the theatre.

New Control Of Korda's London

NEGRO CURSED LOBBY GIRL AB-PT's Theatre Branch Gets Brush At Annual Meet—TV the Glamor Boy

Min. Wage Bill Up

Min. Wage Bill Up

Washington, May 17

Senate Labor Committee
will begin closed-door considerations of the Kennedy MinImmum Wage Bill next Monday
(2h. Sen John F. Kennedy
(2h. Senate Labor Subsemmittee

security ususions until full
Senate action is getten.

Senate Labor Subsemmittee

CLERICAL SCREENINGS TO PUSH 20TH'S 'RUTH'

An important part of 20th-Fox's plane to promote "The Story of 60 cities across the country between new and June 18. General which utilized leading religious publications, along with more con-ventional press, radio and tv out-

the brush at the annual m of the curporation in New York yesterday (Tues) Leonard II Goldenson, president devoted only a single paragraph to the outlitte theatre properties in the course of an address running over 13 the chief exec's remarks many of the questions from

Dual-pronged reason behind this pattern of the meeting. While the ieps to the extent that readensing in threatening in threatening in Sand NBC for superenacy, ales third in terms of bil ut a key point is that this entinues to be shut out of a second in markets.

See Record 2d Qtr.

Amusement Stock Quotations

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	-	American Si			100.3	4.0
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2%	1/30	Guild Films 279	700	734	736	+ 14
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* Week Ended Monday (16)

(Courtesy of Merrill Lynch, Pierce, Fenner & Smith, Inc.)

THE DRIVE IS ROLLING WITH THAT BLC UNIVERSAL SUPPORT!

SPEARHEADED BY THESE SATURATION AREA BOOKINGS THROUGHOUT THE COUNTRY

... BEGINNING THE FIRST WEEK IN JUNE

LOS ANGELES, CALIF	MULTIPLE RUN
DENVER, COLO	LAKESIDE, D.I.
ATLANTA, GA	PARAMOUNT
INDIANAPOLIS, IND	INDIANA
KNOXVILLE, TENIL	RIVIERA
BIRMINGHAM, ALA	EMPIRE
CLEVELAND, O.	EMBASSY

NEW ORLEANS, LA	
COLUMBUS, O	MULTIPLE RUN
DAYTON, O SHERWO	OD & DIXIE DRIVE INS
SAN FRANCISCO, CALIF	GOLDEN GATE
PORTLAND, ORE	BROADWAY
MILWAUKEE, WISC	TownE
CINCINNATI, O	GRAND

SEE YOUR UNIVERSAL MAN NOW ABOUT THIS "CHILLER" FOR YOUR HOTTEST SUMMER DATES!!!

The most evil. blood-lusting Dracula of All!

BRIDES OF DRAGULA

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Product by ANTHONY 18806 - Brooks Prober 1800000 (EEEE/D) - Brooks Are Probers

O'Seas Animators Supplying Yanks; 50-75% Cheaper

Harry Feinstein Upped

Should Exhibs Reissue Post-'48 Films? If Over \$100,000, Europe's Producers Differences Within C. of E. Ranks as to Procedures Must Turn to Coproduction Setups

COLUMBIA RELEASING 15 IN FOUR MONTHS

Loew's Theatres: \$60-Mil Realty

COLUMBIA DISTRIB OF 3 UPCOMING FRANCOS

Katzman on 20th Lot

Magna Finally Turns Profit; \$820,913 Net

KUPFERMAN IN FIRM

Now It's Sydney Pix Fest

Picture Grosses

'Congo' Good \$13,000 In Toronto: 'Kind' \$11,000, 'Daisies' Wow 121G, 4th

uddenly Low with Territic Bi6 low disto disto is Springture Man Who Wouldn't Tolk Big \$12,500 Last week. All Right, Jack Rank 60 in 3 days mortal FP 3 343 \$1 \$1 25 asters of Congo Jungle 2mh 6 \$12,500 Last week Wake When Over 20th 2d wa

1 Eat Dames M-G 4th ham \$12,500 Last week

Wham \$12.500 Last week, Five B FP 935 an Can 20th 7th wh Suil refer to law week \$12.000 Last week \$12.000 Last week \$12.000 Last week \$12.000 Last week \$13.00 Last week \$4.500 Last week \$2.500 Med \$2.500 Last week \$2.500 Last week \$4.500 Last w

PHILADELPHIA

KANSAS CITY

WHITE MIGHTY 15G. OMAHA: 'HUR' BIG 10G

Cooper Cooper 683 \$1.55
\$2.20 Ben. Har M.G. 130
b. Great \$10.000 Lost week

Omaka Trintates 2 006 78.61 Legs Diamond WB and Take Grant Step" LA Slow \$3.000 Last week Masters of Congolungle (20th and Blood and Size) 20th \$4.000 Copheum (Tristates 2.677 75-51 Visit to Senal! Planet Pariled white Dull \$5.000 after \$6.000 debut

State Conper 743 \$1 Home from Hill M.G. 3d wk Fair \$3.500 Last week 54.600

LOS ANGELES

"Continued from page 81 80 90-81 50 — Carrer D and "Muss Body Beau D Good \$13.000 Last (Act Good \$12,000 Beautifu (Act Good \$12,000 Less wee The Megician Breg 'Wij Stramberten Breg List gener release \$5,300

For Wilshire F16 | 1990 8. 824 | 105 pm | 4 20 we Bangup \$11000 1.a. werk \$11 Ros

Chinese FNC 1418 \$2.92 6
Figure K nd 1 A 22 4
re \$10.000 Last week \$13.800
Fine Arts FWC 611 9 \$1
Enpresso Bonge C 2d
h Hotsy \$4.000 Last week \$4.

Mussle Hall R. 720 \$1 R-\$2.25 — Mating Tree Ma 2d at D \$1 m I are eat \$2.700 Beverly E ect 1.1 pol-5; On Beach LA n and Server Place" WB returner Soil

Bl Rey, Hilbstreet FWC Metro-polition BG1 2770 86-\$1 to — Mar in Horano (m. 1st w. 1 El Ren 2d wit Hillstreet and % Titls In Parin (f. rejname El

Fig. Prin. 236 90 81 50 — Sud-enh Last Sum at Col. Sch. wk. nd. Best. of Ever thing. 20th re-name 2d wk. Drub 81 500 Last reck. 82 400

Mailywood Paramount Elect468, \$1.82 — Don't Est Doisses
(G. 3th uk, Brest \$12.500 Last
uk \$13.800
Warner Beverly SW (1.612 \$2
40 — Once More With Feebing
31 (5th uk) Handy \$5.000 Last
uk \$7.000

| March | Marc

WAKE ME' LIVELY 86, PROV.; KIND' \$4,000, 3d Presidence. Man 17 day 180 was okay \$3,500 effer 94000 for sixth round. "Wild River 20th opens May 24. Trans-t us \$364 \$4, 7 t. 540 81\$1,50 Man in Hurana Col.

Majestic's "Wake Me. When It's war the best new pin in a sirty dull armson here Very drab. Become They be Young late RKO Alber's third week of the BKO Alber's third week of the Bko Mende Wessel Wessel Perfects 380 90-81.80 "Swapet Maskin and Shame Issa Sex Mishkin treasures 2d

Five Brothded Wemen at Strand is clear for an opener.

Estimates for This Week
Albee BKO: 2,200 65-51

Frugitive Kind" (1.4 and "Virgin Island" FAW: 3d wk) Just okay
\$4.600 Second was \$6.000.

Majestic SW: 2,200, 70-90

"Wake Me When It's Over (20th) and "Valley of Redwoods" 20th.

Good \$4.000. Last week "Savenars" WB) and "Bettie Cry" (WB)

Recurses \$7.000.

Nixte Lowi (2,200, 65-90)

"Because They're Young (Colland Comanche Station" (20th)
Full \$6.000 Last week "Don't Est Danses" M-G: (M-wk) 98.500

Nixand (National Realty (2,200, 70-90)

For Silve \$4.000 Last week "Don't Silve \$4.000 Last week "Don't Silve \$4.000 Last week "Don't Silve \$4.000 Last week "Babette Goes To War" Colland Time Without Pity" (Col., \$3.500.

DENVER

Continued from page 91
h. Last week, "Wake Me. When
h. Over 20th! 2d wk. \$8.000
Deaham (Indie: 1000, \$1.25-82.50
"Ben-Hur" "M-G: 5th wk!
rang \$18.000 Last week. \$21.000.
Deaver Fox: 2.432 \$1.51.25
ude in White Car T-L3 and
our Fast Gene" (\$1. Mild \$8.000
at week. "Flome Over India
"Third Voice" 20th!,
1.500

lecting Par Nice \$3.000 Last evek Masters Congo Jungle 10th 46th wh \$2.000 Corphorate RKO 2.000 \$1.51.25.

Don't Eat the Datates M.-G. of Virgin Island Indice 5th a Oke \$7.000 Last week \$5.500 Permeaned Indice 2.100 \$6.125 -- Pugiffive Kind it A. Aimpy \$10.000 Last week Tall force WB 2d wk \$10.500 Fewme Indice 600 \$1.51.44.

When Connecty Was King 20th e \$4.000 Last week Seven hieves 20th 2d wk \$2.700.

NEW YORK

pla pre in May 26

First-Rus Arties

Reruset Reade 430 \$1.25.52

B. C. F. Cint. 61 wh.
Third week ender Munday is, was
id \$3.800. Second way \$4.00.

Fine Arta Direct 668 01.61.00.

Fine Arta Direct 668 01.00.

Fine Arta Direct 668

Menday 16: was fair \$0.500 Unener \$4.100 Nermandle: (T-L) 592 \$1.25. \$1.80 — Crobabitary of Hearts Pair 61b ha This round color Ned Isolar Wed Isolar only lean \$2.500 Crack in Mirror 20th opens former on Thurs.), day-dailing with Parameters.

1.100 Carnege Sign of Carnege Sign 125-42 - Chassers Hakim 3d wh Second frame finished Sunday 15 one hig \$7.800 after \$10.500 for initial week Gashd Guide 450 \$1-\$1.75 - 1m All Right, Jack BL 4th wk Third round ended Sunday 15 held at great \$18.500 after \$19.000 for nerond week Sign 180 - Battle of Sexes Coot of the ki Fourth session finished Sunday 151 was hig \$7.800 after \$1.600 in third.

World Perfector 380 90-31.80
Suppet Mankini and Stame-land with Protection 280 90-31.80
Free Seat Mishkini reciscuses 2d with Pirot reund onded last Thurs-day 12 was serike \$10.200

CHICAGO

(Continued from page 9) k) Oko \$11500 Last week, 2,000.

wh. Oke \$11500 Last werk.
\$12,000.

Mossree Jonan (1.000 \$5.00.

"French Line RKO and Hidden Homande Rep. Serke \$9.000.

Last week, rejusues.
Oriestal India 3400 90:81.80.

"Tlame Over India 28th. Thin \$17.000 Last week. Wake Me When Over" (20th) 3d wk.
\$16,000.

Pelace (India) (1.434 \$1.50.

\$16,000.

Mossreett (RAK) (1.400 \$0.35.00.

Emanweett (RAK) (1.400 \$0.31.80.

\$1,800.

The Pelace (RAK) (2.400 \$0.31.80.

\$1,800.

The Pelace (RAK) (2.400 \$0.31.80.

The Pelace

Five Branded Women r Lanty \$31.000 Last week storgiven" UA: 5th wk

Unforgotte \$11,000 Suct PIAE Balaban 665 \$1 00 -Black Orpheus Lopert 7th uk Fine \$3,500 Last week

14.500 (Todd: 1.000 \$1.75-51.50 Todd: M-G 21st wall Ben-Har M-G 21st via Salist \$29.000 Last veek \$20.50 United Artists BAX: 1700: 9 \$1.80-- Pugitive Kind* 1A 4 via Gend \$11.500 Last veet \$14.000 Woods Emanyest 1.200: 9 \$1.80-- Crark in Mirror 20th

Woods Frances | 1000 William | 1000 William | 1000 William | 1000 Week | Home From Hill | M-G | 6th who would be last 6 days | World Tellel | 666 90-81-50 Week | Tellel | 666 90-81-50 William | 1000 Wi

BOSTON

week ended today Tues - as sizek \$15,000 Last week \$16,000 Krummer Indie 700 \$2.25 \$1.50 Man o Ha en Col-lab ak Stont \$5,000 Last week \$6,000

Metropolitan NYT 435 m. 151 be Wale Mn When I's CherSish and Chance Meeting India Good \$16 000 Let usel.
Tall Store WB 1s Wake of Strante India M wk \$7000 Memorial RKO 280 00-81 m. Don't 2st Davie. M.G. and Theil Bont 1s 2st Davie. M.G. and Theil Bont 1s 2st Davie. M.G. and theil Bont 1s Letther 5 m. 15000 Last neck

Com Sign (

Van Doren to Argentina;

Takes English Rights As

Part of Her Contract

Hollywood, May 17

Mamie Van Duren, uspand to star

"Red Bead from Madrid" for especia Films in Argentina, ownit is release rights to feature in the agints-speaking world as part of or deal. Film has already posterior on Saturday (7) and 100,000 in a San Francisco bank a guarantee.

In Busene Airse

Star Busene Airse

While in Berlin. Miss Dietrich Was in total to the terms half where she signed the City's Golden Book.

The local Take cinema Pelsoud fin order to honor Marchae Dietrich is present to the Star Copers on Hamburg and the Star Copers in Hamburg. Repartments on Saturday (7) and the Star Copers in Hamburg. Repartments on the Star Copers on Hamburg. Repartments of the Star Copers in Hamburg. Repartments of the Star Copers in Hamburg. Repartments of the Star Copers in Hamburg and the City's Golden Book.

"The local Take City's Golden Book.

The local Ta

From Dad's One Ozoner. **Ernest Stern Now Controls** 11 Drive-Ins. 8 Hardtons

Pittsburgh May 17.

A drive-in theatre was developed into the largest chain in Western Femonius when Ernest Stern, son of the founder of Asimutated Theatres, bought the four Harris bouses to expand his heldings to 11 ozoners and eight theatres.

Unfired Trumbe

According to Rodich. Preminger a morting difficulty from two ex-rence political groups—the strong ight-wing anti-Communists and Arab propositions in the Middle East. U.S. and the Communist and Arab impathisers in the Middle Bast. A lot of the opposition in Israel, Rudich said, in coming from annual Communicate segment and from Arab groups outside the country which have been heaming reports against the picture to Israel.

the Botel Zinn in Haila, headquar-ters of the production.

You had believ get out of Euc-dus before it in the late, the let-ters said. Armeding to an AP dis-ports from Issuel, the letters add-d the film in row and differed from Leun Urts hestueller in its per-turned of the Armeding. avai of the Araba and any state ent to the contrary is a fifth

Ziv and Sinn

Continued from page 9 a vp. and comprehier \$36,750; Lenn Goldberg, vp. and treasurer, \$42 one. Herbert L. Golden, vp. in charge of openisons \$52,000. Wil-lam J. Hene on vp. in charge of d. but. \$12 one. Arnold M. Picker, vp. in charge of for-egn distribution \$12 one. Max F. Youngsten, vp. \$12,000.

The directors are at the afore-entioned off ers puo Rebert W.

150 merk was great \$25 ood with 10 shows.

Trans-Lax T.L. 730. 75-\$1.25

"Career Ger!" Indie and Love Island (Indie 3d wk. Peppy \$5.400. Lot week \$4.700.

New Feaway Indie (1.200. 75-\$1.25)

12 25 — Pull Mr Dosov (Indie) and A Neust La Liberte" (Indie) and A Neust La Liberte" (Indie) Next \$3.500 for first week of responded old Feavar as new arter by George Kessalouppa.

ANGLO AMALGAMATED FILM DISTRIBUTORS, LTD.

announce that

PETER ROGERS

WILL PRODUCE

"DAWN OF D-DAY"

in MARCH 1961
WITH AN INTERNATIONAL CAST

Directed by GERALD THOMAS and Screenplay by BRYAN FORBES

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Film Reviews

am Continued from mare 7 a

Bell Is a City

resists the temptation of a happy ending

From the moment when the killer ident Crawford makes his audden susprise entrance and seld the whereis of the robbery in motion, auspense rarely lets up. The robbery itself is highly pulled off. there is a firstrate arone on the mocos when the politer raid allegal gothering of gambiers and some down to-card, polite station arquences with Haker pulling no puenches in his determination to

Acting all rough in admirable haker presents the cop as a very human gus tough but like able and as the assessed for the second of the second

Interesting perfectionness of content of the feet of t

fying for the state of the stat

Noose For a Gunman

fild fashianed waters for markets where a error or indiscriming a coned

Control of Control of

mind to Minky and A. Series of the second of

With the open of the brief weeterpo don to be a control once to be a control once to be a control on the contro

Jim Dave there in James B Centdon's extrempts, freen Sever Ender's story about a decent peaceleving Tast Jun who is implicated in a complexied robberrevenge studies. He returns to the town from which he has been handshed unjustified in wealthy land harm who caused the demise of his brother it order to tip off an impending robbery by a notocious guantian he believes to be in caheels with his arch enemy, the aforementioned baron. It's all true. The robbery is attempted, the baron is in chaheous with the thieves, and the he'm handsment to a travesty of justice. But it's all rectified in a series of showdown

The hero is played by Davis in the classically cold, calculating ave-inspiringly bold and heave tyle that is almost mandatory for

essaying such a role in such a porture. Remantic interest is supplied with more than customary animation by Lyn Thomas. Ted de (Cersia makes an almont likeable ours out of the colorful ganglender——a nice performance. Portray and of some interest are observed by Burton MacLane. Walter Saide, and Len Gorbin, and others notweetly on the sone are Harry Care. Jr. Lane Commer. Jain Hart. Bu Lane Commer. Jain Hart. Bu

To film is directed with business he simple by Boward L. Cabin on nuances, no tricks. As discusses we, be able to anticipate most of the action, gestures and character decisions, but they will have a rough time figuring on the control of the motivations, if the butter to be discriminating about it all. Capable craft manage arreby let us Al Close Pittle editing by Grand Wilson King and Control of the Capable craft management of the Capable cra

Rosen Fuer Den Ninatsams alt Roses For the Prosecutor (GERMAN)

Ber. M. 10

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If Mondo Di Notte (The World at Night) (ITALIAN) (Songa—Color)

Roome, Mary 10

Where Prein releases de-g Julia Fisper With Alfreds Altreis and tohairs. Taller Carin. Mirrodom. Good
Horsen, Rapin Tempored and Bade III.
Horsen, Rapin Tempored and Bade III.
Julia Compellation The New Visit New Wilper Groupel Shires The New Visit New Wilper Compellation of the Shirest New Visit New WilCompellation of the Shirest New Visit New Vis

WB has a winner in this handsome documentary of night bie around the globe, with healthy grounes predictable almost onlywhere it plays. Though abridged in the local version, its accent on ors, in neverthelesia a major tales point, while its adruit specifing as well as the appealing and varied remaining fere should please general audicence. Also, there are dishbirs

or adoptation problem other than a lingual switch in the spoken commentary, making for savings

Anners and the successful Energy by Night' is on in own here and censes up ith generally faccinating fare in what is bandally a pul-pourt! of interviews around the world. Main difference is that while Energy common server of topy names. Were a received by names to generate almost as much exercised to a successful in the between its large appeal. There is no preferred at a consistent link between its large appeal of the common of the common of the common of the common of the large and the large and the common of the large and the

There are few left us to the entire collection, with varies, from the mostly lensed whale halfer at Martineland and freeword dances of Affredo A is a troupe to the previous began being and the boxs gambling interiors lensed at Lax Vegta. One of the best line destailly to contributed by the Lax Vegta Rhytimerfex an unusually no. 8 bit also thanks to a perfect on all backdon as it guilt march through the need a street of the gambline cut. And there are many more limited in the in-Guntiere destails to the foundation of the Guntiere and the foundation of the foundation of the Guntiere and the foundation of the

My Bog. Huddy

Les budget, Years made and mad adventure pur Appea only to younger children.

| New | New

for the second s

portial extends a tenders to stray of vent tangente and to some theraperte and to some theraperte and the purely for the outline in the Southwest that the bia is the southwest that the bia is beautiful.

ware the table of a and the bit ming defended by the table of a state of the table of a state bragedy in which the boy parents are killed. The hole or of the film is devoted to the dog of forty to beaut the table of table o

When II striks to the central is see the film has its expected and teaching mements. But were director Ardingg has not been content just to slick to the cents issue. He has clutiered the poture with so many flashbank reptilions and sequences foreign the plot sprincipally one los strained seems at a deg show which the canines. Talk that the time the situation is presided to be appropriately to make for a fully effective clima.

If nothing else, dogdom attained new stature in this film. London the superbly trained Germa shepherd swatered and framoid to Church Elsenbrann, and tormer star of 'The Littlent Hohe' us cangu the title role, manage nome remarkably skillful macevers for a deg. He has all the bevers for a deg.

of R ever the humans involved, several of whom are depicted as frightfully hase and sadictic, and law game for an ASPCA investigation. Travia Lemmond, in his screen how is offering as the buy Sappurting work is generally ade-

The film, produced by Ken Curic, has a cand of pictorial quality, almost "home-moviersh" in appearance but octually deceptively nell-lensed by Raph Hammers. A task editing job by Amon Svill of another valual of Sward plays an injuried rate in the protuct of the second of the product of the

There is one jurring aspect of the first has might better be appead in the step of the ste

Prisoner Of The Volga (FRENCH-ITALIAN-COLOR)

Colorful production of a bulky, contrived person adventure yers about a Bassian army captass's struggle for justice. I neutable for healthy I. S. booking.

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y and y and y traces the experience of the control of the control

Early the contains feedure of the film is the state of the care of the state of the

There's little vine of merit. We Tourjansky's direction is anythin but taut. Any sense of participation the audience might feel dulled by the dubbing aspect. The siff dusing imposes a terrible but den upon the performances of Dereik Minn Martinelli and Min Addisms. Being attractive, the manage to be sympathetic. Supporting work is colorful, perturnarly that of Gert Froebe. Tube.

Sales-Salute Weltner

George Weitner, global distribution v.p. for Paramount, associated with this company for the pust 38 years, is being benored with a sismount's Salute to George, Wellher."

Campaign gets underway this

om attains between the company gets under very time of the co-captainship of up's Hugh Owen, Sidney Deneau and Jerry Pickman. Paramount states the 33 U. S. and Canadian transhes will deliver a recommendation of the company of the c

Come of Silenco

found, well-made drama of civil aircraft dinasters, with excellent performances by George Sanders, Elizabeth Seal, Bernard Lee.

Berlich Linn rebess of a Autrey Norme Universe Die the Universe production, flure Universe Living, Blancheth Soul, Petro Cudwid, Brothord Leo Gorage Stonders, Director Lincoln, Brothord Leo Gorage Stonders, Director Visite Petrol, Servenpher De Robert Westerbeit Drom Devid Broth 9 nord, commander County philosopher Van Benedut Minister County of the Universe County of the County of the Universe County of the County of the County of the Universe County of the C

steen Dollas Shrhard Cr.
resis Joseph Perker Coulded Shrhard Bretter Coulded Shrhard Bretter Coulded Shrhard Bretter Coulded Shrhard Bretter Charles Shrhard Bretter Shrhard B

of Limiteth Seal and Delmin Lawrence. Under Of Science in a bit abort on glamme it rollers for its effective mean on a sound have also and the clin of well-contrasted male personanties. This is there is never to make than feature for the make than feature in the contrast of the contras

Varin concerns a crimon let wit crashes a Princerna pet union as hashed before a A must be a constant of the accordance of the accordance

and the control of th

Sometiment of the second of th

A mg or are or will now port are those North W as as a post of the port and G to Jackson and C to be I'm I'm and the g off or a life I'm.

Chales Frend has rected with complete are of the and fine effect. The plant is kine and really to the authors of the firm.

Zeck Saved, Profits

Continued from page 1

amount of com that the company would have obtained under the \$56,000,000 deferred parment arrangement existing with W&K. The signing with the Kratler Corp, will take place next month at which time 20th will reveile the initial parment of \$2,390,000.

If the 20th shareholders mix the new agreement. Kratter has 10 days in which to reinstate the previous deal. If the shareholders turn down the original contract with Zeckenderf, the deal can be voided completely with 20th still retaining the 2,607,000 obtained from W&K.

from W&K.

Shours told the investors that earnings for the first quarter of 1990 totaled \$1,602,202, equal to die per share, as compared with \$500,000 or 41c a share for the same stants of last year. Shourse personally shouldered the blame for the \$5,000,000 production loss and indicated that he hadn't fired any studio personant, but had added more people. However he assured stockholders that he had cautioned the studio to make a careful study of all proposed stary material before it is placed in production.

ICTURE OF ITS KIND! ATURATION BOOKING



ILMED ON THE SPOT AT THE BREAT "SOUTHERN 500"

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Patricia
SEMARLE, N. C.
Stanley
NOERSON, S. C.
Ostean
SHEDORO, N. C.
Sunset
Laurout, R. C.
Brandot
Laurout, R. C.
Brandot
Laurout, R. C.
Brandot

A Darlington Films production

NATIONAL RELEASE JULY 15



CAMPEN, S. C.
CHAPEL HILL, N. C.
CHARLESTON, S. C.
ROYANOTE, N. C.
CHARLOTTE, N. C.
CHESTER, S. C.
CHESTER, S. C. Chester CLEWSON, S. C. Clempon CLINTON, N. C. Augtin COLUMBIA, S. C. Palmetto CONCORD, N. C.

DILLOM, B. C.,
301 Drive in
DUNNI, R. C.
DUNHARI, N. C.
CHISTONION
ELIZABETH CITY, N. C.
ELIZABETH CITY, N. C.
FAYETTEVILLE, N. C.
FLOCOLY
PAYETTEVILLE, N. C. FLORENCE, S. C. FLORENCE, S. C. WILL, B. C.

GREER, S. C.
Grow Drive in
GREEN'SORO, N. C.
Carpino, N. C.
GREENVILLE, N. C. ATTSVILLE, & C. HEMINEWAY, S. C. Anderson, N. C.

OPENING IN 100 THEATRES

HICKORY, N. C.
Contar
HIGH POINT, N. C.
Contor
JACKSONVILE, N. C.
JACKSONVILE, N. C.
Park In
KERSHAW, S. C.
CONTOR
LINGS MOUNTAIN, N. C.
JAY KINGSTREE, S. C. Anderson KINSTON, N. C. Paramount LARE CITY, S. C. Propol

Propel
LANCASTER, C.
Midway
LAUMENS, S. C.
LAUMENS, S. C.
LAUMENS, S. C.
LAUMENS, N. C.
Conter
LEXINGTON, N. C.
Conter
LEXINGTON, N. C.
Conter
LEXINGTON, N. C.
Conter
LOWSERTON, N. C.
Marien
MARION, S. C.
Marien
MARION, S. C.
Marien
MORRELAN, N. C.
Marien
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MT. AIRY, N. C.
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MO

SANFORD, N. C.

SHELSY, N. C.

SHELSY, N. C.

OUTHERN PINES, N. C.

SPARTANBURG, S. C.

STATESVILLE, N. C.

VIII HORRIS DIVIDE IN

SUMPER, S. C.

GIY, N. C.

VIDE Heights Drive in SUMTER, B. C. SUMTER, B. C. SUMTER, M. C. TATLORSVILLE, N. C. TATLORSVILLE, N. C. TROY, R. C. Bierse Tree Drive in TRYON, R. C. Duncies WADESBORO, N. C. Ansonia WADESBORO, N. C. Ansonia WADESBORO, N. C. Turnage WATHESVILLE, N. C. Street Manor WILSHINGTON, R. C. WILSHINGTON, R. C. WILSHINGTON, R. C. WILSHINGTON, R. C. Fleminge Drive in YADKINVILLE, N. C. Drive-in

SELTON, S. C. Andrews TVARD, N. C. O, M. C. Co Ed STON, N. C. INSTON. S. C.

DGA Out of 'Alphabet Soup' the existing structure is continued. However, a point economic study continued to the example of the substitution of the properties of the continued to the example of the continued to the substitution of the substitutio DGA Out of 'Alphabet Soup'By RON SILVERMAN.....

Hellywood May 17

The ters Guild of America has tree bargaining agreement with groups last meeting blondar predictors that contains illegal project or less two bargaining control with the producers that contains illegal project or less two bargaining control with the producers of treatment and script lines. The charges of white and script lines. The charges of the term of the tree of the god news in a week that brought to the Holywood labor

Non events ter tode:

I Calling of a general memberp meeting of the access branch
Writers Guild of America-West
consider a package proposal
matted to the Guild by the
an of Motion Firture Producers
reting was held this past Monday
M, with write a ballotting on
all presumably was the same
hage detailed by AMPP in a
folia statement on April 27. Key
use apparently remaining pay ty-

we apparently remains pay to

2 Movement within the two less than 10 Movement within the two less than 10 Moveme

boal NLRB office.

Honever, H. O'Neil Shanks, executive secretary of Scient Extra Guild, fullowed renelation of Jeffors action by declaring Jeffors does not represented any extra places since March 1946, when Screen Extras Guild defeated Mr. Jeffor's Screen Players (Inton be overwheining majority in an NLRB election. Shanks indictionally revealed a joint SEG-SAG meeting has been set for tomorrow to seek clarification and modification of the new actors contract with respect to performance of script lines and stunts by extraplayers.

seek another cut for revent referred the writer and pade in the Allance of the Guild negotiating sessions all made in the Allance of the Alla

QUALITY

PRINTING

NEWSPAPER

PUBLICATIONS

• CIRCULARS

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Directors Terms

New Directors Guild contract
was wrapped up last Wedgersday
upth in a longity assessor with

AMPP and the Altanue It is unpect to the approval of the beard
of directors of the Guild, the Allance and AMPP as well as the
Guild membership and the beards
of the respective producing companiers.

Defice.

DGA has called its annual general membership meeting for this Friday night. It's presumed the full details of the new contract will be revealed.

Key provisions, according to a joint statement from the Guild and the producer organizations, are agreement are

I A pension plan based on payments by producers of an amount equal to five percent of directors salaries on theatrrul films with a ceiling of \$100.000 per director

reling of surper parture.

For television films, payments
will equal 5" of the install amount
of the director's nalary with a criling of double the install minimum.

For amistant directors the pro-irers will contribute 3" of total staries. The directors will con-

New It Figures

To establish the pension fund the producers will pay Ity's of directors and assistant directors, salaries for the period from Oct. 1, 1983, through Dec. 21, 1969, lens

2 Directors minimum salary will be increased from \$400 to \$600 a work for first two years of the contract and to \$611 workly for the remaining two years.

3. Minimum for first and second assistant directors will be recreased ten percent for the first two years of the contrast and an additional five percent for the remaining two years.

4 If post 60 theateral films are released to free to the proers agree to pay directors two percent of producers receipts after deducting 40 percent for instruktion
expenses. This provision is fer a

5. Directors made no vision for parments on pre-60 non-theutrical exhibition. It after the mars pay to his had a material effect on the theatre has office, provision to made for reopening of the vision to not the attrical indication as may rates

7. The directors are given a favored nations clause in respect to to reruse to the fareign market.

As recorded the day after the most seasons by direc-tors and producers, point 6 is an what misleading. Actual-is, as adjusted payment formu-la for television revus was effected in the seguritations.

efferred in the separationa. The formula baser residual to payments on the directors' guaranteed six dask work per half-hour teleplay juther than on straight maximum, which is figured on five days' work. In effect, the director henceforth will be paid re-run mency on mission plus 1.5. In return, directors will receive less increase on the missions menselves, percentage-wise, than will assistant directors.

In the oil quantizat, director plus

in the old contract, overcome mus \$600 per week. For the first two years of the new feur-year part, minimum will be \$650 per week, for the second two years, it will be \$675 per week.

it will be \$675 per week.

With the existing residual structure—1467 of minonum—atail in effect, re-run pasemate will now be perged on \$650 play 1.5 of \$650 \$130 for a total of hase of \$780 per holf-hour telefilm. The 1467 foundation, agreed over five re-runs, henceforth will be a maximum of \$1.092. That's an increase of \$232 over the old-patential re-run pasmenth, based on the \$600 natriment. The Guild had ought re-run payment hased on entgrandality up to double the minomom.

Formula on re-run remains at

Formula on re-run remains at M. far the first re-run 20° for second 25° for third 25° for feasth and 25° for 15°th and all subsequent run.

This re-run for the ar authorities of the become of the mr difficult insues in the DGA modurer negotiations.

for a ther rule Thursday night 19 when Writers Guld of A run's governal brish owned electimet g Parkare untimes est of healed debate within Guld despite in appercent d ash May 4 when both I and New York

ofer appears likely medica or in Minday or key across brown and endorse of files producer a fer result usually be taken, such all personners by WGA to reduce be word.

(Screen branch of Writers Guild

whiten. If allow two many pays had a material effect on the re-best effice, provision in for reopening of the manuer. In relation to the first received in relation to the first received.

IATSE-Residual Situation Undefined

Trade otherwers believe that A with the nature to include the lense to the lense to

Hothwood, May 17
George Flaheity has challed a composition on past 1948 resident the University and that the union has not yet a composition on past 1948 to residuals. Flaheity said that the union has not yet arrived at an efficial position on past service credity which the AVPP and SAG consider to be something other than pent-libid residuals payments. Normalise and service and the same and demands are made. Under all this is the strategic position that the union made an efficial and control made an efficial and control made an efficial and the same and will be presented that the union is position on the matter will be declared when the union made an efficial and the same and will be presented to the same and the same than the union made an efficial and the same that the like order unions get of the post-1948 residual pic.

Two observers believe that

It is a minimary talks the farminated conference of 1A circums indeed in the subject of a reportation on the survival and the time demands are present and the time demands are present and the time demands are present as the size that time it will be a major talking point men get madder dally as several when regulations on a new part through the size of their members continue out of work a remotant fortune out of work a remotant fortune to the size of the siz

DAVES IN CONNECTICUT

Hartford, May 17.
Warner Bron' filmination of the nevel "Parvish" got under way in this area last week. With Delmar Daves at the helm in the triple role of producer, writer and director, shooting will take some six weeks of varied Connecticut tobacco and shore extension.

Novel by Mildred Savage was at one time to have been film-scripted and directed by Joshua Lagan who made several visits here to establish location shooting. Most of location shooting will be done in tobacco fields of nearby South Windoor. Currently some shooting done on the waters and shoreline of Connecticut facing Long Island.

RED BUTTONS ALSO SUES

Follows Louis Jourdan In 'Brotherhood' Wage Claim

Red Buttons has filed for \$40, 80 damages as amount asserted-due him for a contracted ap-rarance in the ill-fated "Brothe though of Evil." which never get restance in the diffated Broth-rhond of Evil." which rever grid of the ground. In action brought gainst Omat Corp, arter clause e was inked last Nov 14 for fea-ture to start Dec. 15, for which a was premised \$35,000 for four-verse. In a supplemental agree-nest, he was to get another \$5,000 or a time entension, which now an expired, according to com-laint.

Earlier Louis Jourdan demand-of \$100,000 as perment allegadly coming to him on a deal signed and December to appear in film, not was never colled for commit-

Robert Parish too weeks ago also fied a claim for \$30,555 as balance assertedly due on an oral agreement to direct firm

Dave Golding Berthed

David Golding has joined the new Indie production scrup of Norman Panama and Mehrin Frank as an exerutive production aide and pub-ad chieftain.

A veteran industry promotion man, Golding formerly held top pub-ad posits with Otto Freminger, Hecht-Silb-Larcaster. Somuel Goldwyn, and 20th-Fox.



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Financial 6-700 A M QUARLES,

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Paramount Judgment on Toll Tests ly Toronto Due This Summer

H'wood Film Prod. Soars in Mexico

or picture arring flains to bebra Perst and Gregg r is also set or May, three pix. all use Churu-Studies for f zerior scenes, sport by a of its spokesman t at least to other Holty-nectures will set under way

dolnick Ne Prez Of Trans-jexas Chain

D das, May 17.

for Prodolnick, vi peresident and
y manager in A_i gith for Transtan Theatres, is the new prexy
the 12-theatre c_i git, succeeding
late brother-in aw, Harold C
ty Pudolnick vill continue to
to in Austin be, will come to
Daffas headquar ers every week

Kerouac Makes Boston

Ponti's Title Concord

Hollywood, May 17.
Carlo Ponti has signed a nonmember title registration agreement with Motion Ficture Assn. of
America. Until recently, Italian
producer has been partnered with
Marcello Circuit at Paramount.
Two films are aiready on Pontil's
state, "The Capri Story" for Allied
Artista release, and "The Millionsirea," for 20th-Fox. Sophia Loren
will viar in each.

Display Ads As Evidence of Pix O'seas Origin

Hollywood, as source of major film entertainment, evidently is being shifted below the salt at table. "Runaway" filmmaking and greater U.S. Industry reliance on ere getting trade attention for

Now, though, the American pub-is being acquainted firsthand in the fact that distant lands are the origin of many of the cinematic diversions being offered. This particularly is in evidence along times Square, greatest showcas

Together with the pictures acthe spotlighting given the imports

Pasternak: Toll for Sure

Don't Est the Danies, store do we get all the films that

Ratoff Into Row Over 2 Oscar Wilde Films: Both Pix Now in Work

London, May 17. Gregory Ratoff has entered the arena in the public alugging match over the two Oscar Wilde films currently in production here. old Huth, producer of Warwick's Technicama version, "Trial of Occar Wilde," that the Vantage production of "Occar Wilde" is unethical, that the budget is smaller,

Not knowing anything about Huth's picture. Ratoff referts that he cannot make any comments about it. "My comments can only he made about his comments," he adds.

Begin Fairyland, K.C.

Kannan City, May 17. Construction began last week on he Fatryland Drive-in Theatre, to west, located in the noutheast secor of the city at 75th street and

20th-Fox Dickers Pay-TV But Skouras Stresses 'Protection' For Theatres; Skiatron System?

Levine's Italo Buys

Joseph E Levine, president of Embassy Pictures, has concluded a multi-picture coproduction atth two Italian film companies-Titanus and Lux.

The agreement calls for the de livery of four pictures to Embassy within the next 18 months. The Titanus deal gives Embassy U and Canadian distribution rights to Laughs of Joy," starring Anna Fred Clark In addition, Embassy will coproduce with Titanus worldwide distribution rights with the exception of Italy and France

rent "Morgan the Pirate," for which Embasay gets U. S. and Canadian rights and an untitled film dealing with the Arabian Nights, for which Levine will re-tain world rights, again with the exception of Italy and France.

Q.T. Settlement Of Premature TV Selloff Suit

California One-Year Stall of Toll

son, president of Motion Picture Theatre Owners of Connecticut, a TOA affiliate. Harling will be the principal speaker. About a month ago RKO Gen-eral revealed plans to purchase

Barling indicated that plans

Land-Line Bout's Higher Admish

yesterday.

Houses set to telecast scrap include Downtown Paramount. Ocpheum. SW Downtown — all in
downtown L.A.—SW Wiltern and
Fox Witshire, in central area, RKO
Pantages in Hollywood, and SW
Huntington Park, in this nearby

Moss' Empires Profit \$460,880 Last Year

FCC SPELLS OUT TO CONGRESS RULES **UNDER WHICH IT WOULD REGULATE WEBS**

Federal Communications Communications Communications Communications the House Commerce Committee His official recommendation that I be given authority to regulate built liteme. Detworks

End WNEW Strike With Compromise

off visite Mechanism Board, Announcers had struck over "job-nurity," demanding that any an-uncer dismissed by the station kept on the air in his regular of for an eight-week period fol-ising dismissal. Station had re-sed, though offering substantial

ed, though offering substantial eraners payments. Solution wasn't disclosed but it is learned that the compromise in for announcers to be kept on job for four weeks after dissual, but subject to any assignant the station wishes to give rm, rather than their deposad to frame in their managements.

Gross Up. Profits Down For CBS' 1st Quarter; Record Club a Factor

first quarter when consolidated to memore dropped to \$6.829.387, against \$7.012.636 for the fit quarter of 1950. It marked the fit drop from a pre-eding year and CBS sold off 21s CBS-Culmb

IBEW Seeking To Halt CBS Layoffs; Overtime at Issue

International Brothermon or Electrical Workers will fur to eleminate overline work, to counter the CBS threat to lay off technicions and engineers in the webs live video department. At this point CBS is said to have promised local 1212 of 18EW that there would be a same in New York until a

management and the union.
Coost technicians, as was revealed last week, have a reprise on layoffs until after the political convenings in July.

IBEW is now formulating policy regarding the threatoned awings at CBS, which is in the throes of researching sharply in line ty production. IREW will use an old labor standby to keep men from being fired.

Union will try to

being fired.

Union will try to minimize the amount of overtime each remaining technician does for CBS. This could facre the web to relate to not fire? many staffers: as that all work assignments are covered. In ABET used this tack vs. NRC in the past.)

CBS has pointed out to the union that overtime is irrelevant.

CBS has pointed out to the union that overtime in trelevant in the layoffs. Network takes the position that when a show is in the last stages of rehearmal and requires overtime, it can't change crewn to eliminate the extra time that the crew which has been work lay on the show and known it more

that the crew which has been working on the show and knows it must stay with the program. Web insists that's the nature of the business, and elimination of evertime to secure a greater job spread simply wouldn't work out.

Web possition is that as the number of five shows decreases, the number of crews needed to handle the shows also decreases. Each show involves some overflow for its individual crew, but the problem can'l be solved by spreading the decreased workload among existing personnel without hurting

2 Cunningly (BS
3 Wagon Train NBC
4 Pave Gun, Will Trave CBS
5 Red Skellon CES
6 Owar Nat is Hellwood NBC
7 Danny Thomas Sh. CBS
8 77 Sunset Strip ABC
9 Price is Replay NBC
10 Father Knows Best CBS

Wynne's London Slot

ABC's One-For-4 **Bonus as Sponsor** Come-on in Ayem

ming he li get one until for

been handed a blueprint the anters Medison Ave that for-four? brows It was ex-that if an advertiser buy quarter hours in the eximis grams from most to 6 p.m. get another quarter hour the macronic Or if he has

institutes a week in the arrenton he'll get one companion ayen mit ute gratia, etc.

Tentative fall pre-dork shed fo ABC-IV looks like time. Gul Storm Show." Il am. "Hop Springs." Il 30 am. "The Texan Springs," 11:30 a.m. "The Texas at noon, the Bub Cummings remail 12:30 p.m. "About Faces" at 1:30 local. "Day in Count" at 1:30 local. "Day in Count" at Steru's films at 2:30. Beat Clock, at 2: "Whe De You Truet at 3:30 from 4 to 5:30. It is at Fish Clock, at 1:40 to 5:30. It is at 1:40 to 5:30. I

continuation of an action-adven-ture telefilm strip.

Rivier moves over to his new post from the regular ABC TV sales staff

Chas, Vanda Exiting JWT For Active Production

Hollywood May 17
Charles Vanda has submitted his resignation as verpee in the Hollywood office of J. Waiter Thompson. He leaves at the end of July to resume a usere active production role. At JWT he words the presentation pilot of "Markham" handled the Milton Berle and George Gobel shows and functioned as production supervisor for Jack Benny.

In resuming his career as pro-

In resuming his career as producer. Vanda has a number of projects on the drawing board and plans to get into active produciran by the fall.

reated "Suspense" radio and "Big Top" to and was producer-firector for Victor Borge and 'Quaker Outs Carnival."

Nielsens' New Top 10

(Two Weeks Ended April 17)

Affirmative Action Needed

Sen. Oale McGee D-Wyo.), former college professor new to the Senate who's taking a keen interest in broadcasting, last week suggested a comprehensive new study of radio television, its strengths and its weaknesses, what Federal regulation it should and shouldn't have, its requirements for the present and the

The study would start from the beginning with an effort to disregard what is already on the statute books. It would be a total reappraisal.

It sounds good. Why doesn't the industry beat the Government to the punch and undertake such an industry-sponsored study? The machinery exists through the National Assn. of Brusdeasters and the state associations, with promotion through individual stations, to launch a nationwide forum on the industry cataloguing complaints and compliments, ideas and wild theories. Give everyone his two cents worth, and even if the cost of such an ambilious survey may be high, it may well be worth it.

industry could invite the Government to be an artive participant and, certainly, the results would be made available to all Government levels, as well as other interested parties

It would dramatically lilustrate the industry's desire to determine and live by the "public interest." It would give new an active meaning to the tired phase "self-regulation." It would give new and

As things stand, the budnilry faces the most drawle legislation in 1961 ster eve Congress may later rearet taking.

It is time for bold and affirmative action—time to take ad-

WNEW-TV's Korn-On-the-Cob Uplift With Flock of Pubaffairs Entries

Arness Gets His 'Spur'

Reno, May 17
James Arness, star of Gun-muke, has been named winner of the 1960 Silver Spurs Anaud, he Oscar of the "western" em-ertainment industry.

Reno Chamber of Commerce sponser of the annual award, broke a 10-year precedent by going outside the motion picture Industry to name the most popular western

'6 Star Playhouse' May Bump NBC's **Tuesday Specials**

NBCTV is very close to sacrificing its Tuesday 10-11 p.m. series of specials for '00 '01 in favor of an alternately said half-floors series in the 10-10-20 slot. Web has accepted an order, which has not been firmed up yet, from American Gas for half of Six Star Playbouse."

"Playbouse," out of the Proor Star production stable has bounced around the NBC fall sked several weeks, but it had not been pinned down for any length of

pinned down for any length of time.

Until last week, retention of the specials idea had the inside track, with most of the top NBC brans throwing their weight behind it. However, they we're prevailed apon in accept the half-hour order, on the theory that a bird in hand is worth two fit the hush. Few if any, orders have been received by NBC for its Tuesday specials.

Web can still retain at least half of the specials meant for Tuesday in inserting them in the allernate week periods (8 30.9.30 Fridais) to American Tel & Tel stoman.

Montagne's N.Y.-to-L.A.

Hellywood May 17 The western trek continues w

Metropolitan Proodpast WNEW-TV, New York, hi pulled off some afert news r in the past two weeks cent re on its learness but is in the ad-planning stage on a half-de-more publifare operula since late spring and summer.

Over the past formight, the sta-tion grabbed off exclusive cover-age in New York of the Humphrey-kennedy West Virginia debate-aired the complete Presidential press conference on the spy situar special on Air Khin out of the hopper for a condensed half-hou replay with new commonstary-out gy by Sir Pierson Druon, Britis Ambonactor to the US. the day at the the Pakistant of draft, also for prime time, set up live cabirs for a feed to WITG. Washington, a last Sunday's 15. Comments.

on "Wonderama".

Coupled to the fact-breaking stuff, however, is the station's ambitious prepared-in-advance publishers programming, under auspices of Metropolitaris exec v, in charge of to Equation director Ted Yales. Scheduled for the next couple of months.

couple of mosths:

1. An housing tape-and-film special on Sie Winston Churchill, done by Associated Rediffusion, with American rights purchased livy Netropolitan. Show features film plus interviews with his wartime colleagues on tape. Narration will be done by an American.

Nothing But News For Frisco Station

The news and nothing but the news throughout a broadcast day of more than 17 hours is the program policy being launched this week by new radio station KFAX

The western trek continues with Idward J Montagne, formerly in inlarge of filmed tv production in New York for CBS, here in Hollywood with his family for permanent residence.

Montagne is blueprioting a nest telefilm series which he is to produce independently, with CBS to finance. He previous produced for Phil Silvers Show,

EXPLODING A DAYTIME MYTH

Dens Got a Dullie, Too?

On the assum sion that political conventions came alive only when the battle on, there's every indication at the moment that both the Republi an ang Democratic meets in July with be dutiles. Sen. Kennedy's a verwhelming defeat of Sen. Rumphrey in last week's West Vir 'sia primary, with the suggestion that Kennedy be a shooin at the Los Angeles convention, makes doubly tough for the transition of the sense of the sense

Westinghouse has an approximate \$6.500,000 riding on the CBS coverage of the gro conventions and subsequent campaigning and election; and it counting on the network to inject its own conventions of the richest for the subsequents.

NBC, now selfing its political package in sixths, is starting to roll on aponnor 4-mmitments (see separate story).

Nobel Peace Prize Panel Sparks Small War Among Chi TV Stations

Change, May 17.
Four recipionis of the Nobe
Prize for Peace or to to town less
neek with only if hest intention
ind, pronically, fignd themselve
he cause of anomer pelly we
setureen Chi to a lions.

The Nobel nobil y went on the air not once but thee last Friday anght 133 in an emosphere the crackled with comp titter bad feeling. The two otay inc. Involved it this latest of Wind. City breaden apparables were W.1B and WBMI. Yv. each claiming to have been first with arranger onto to air the panel of peace of mpions on try.

Wilk it was first on amounce it program, betteving it to be an exclusive, and just them the static was becausing a gap Wilk in the self-sense panel for appear of the self-sense panel for appear of the self-sense might per a white. I busked as thought be Nobel panewould appear oppy its itself on the would appear oppy its itself on the self-sense might per a white. I busked as thought be Nobel panewould appear only its first for the pulseffairs appear of the self-sense price winner to a pica (appealing to their additional sense of ethics, not appear on the other station.

Lester B. Pear on, Phillip Noel-Baker Sir Nord on Angell, and Lard John Boy Cir. the Nobel laureaton were attending the Conference on Vacid Termions of the U of Chiray last week. The mixing an their tel vision exclusiviity came about 10 cms.

Norm Ross, be enoducts conversation at a m WBKI works known as "Off the Cuff." worker through the unigerality radio-the same time, presumably. In Kupeinerl was a ping them is through the scholar publicity of the Being a m espagerman primarily, and a ty enounality enounter the curricularly. Kis has been secure to work strough the precedent of work strough the precedent of the pr

All-Brit. Ketwork Close to Reality

The independs of Televisian Au tharity, now in ting application from componies to provide commercial to proget as in North Easts of Completing as the Britain network. By the tige the N.K. Scoland outfit—67 to the 12th to go on the artist of kine, more that 50% of the United Kingdom population will be in range of commercial program;

At the momes, four groups are known to be of dending for the new contract, e of which includes the nam, of tim producelium Fouwell. Viscour is allotted the area will sed e a population of ground \$0.000.

TTA has pro blonal plans is hand for edd mal stations to cover the 6% if the country remaining after it. North East Scot and operation accomplished.

We'll Shake on That

One viewer, watching filvia Presley's gyrations on last week's Frank Sinstra special for Times, wagged

"He should be doing the commercials instead of John Cameron Swanze"

Price Trim Gets NBC Off Hook On GOP-Demo. Meet

After ringing up a frustrating "no sale" for overal months, NBC. TV lowered its price demands and immediately sold half of its July treouvention excerage to three major sponsors. And B now hooks as though the rest of the GOP-Dompolitical stanza will be sold as well Brown & Williamson, Lever Bros, and then Gondrich Tire storeastively bought sixths of the show each hankroller forking out \$800,000 for the homes.

Meantime, NBC is his blood with Admiral for additional sponsorship Originally, the large appliance house using two-thirds of the stanta at the new price, but the transa at the new price, but the would be bankroller withheld would be an admirable to the cig. Lever and rubber his to rall in

On Tuesday (17) Prorter & Gambile was eyeing a fourth \$8000,000 hunk of NBC's show and the Admirol deal seemed close to dead P&G would not offer a conflict.

Continued on page 46

German-Americans In Squawks to CBS Seek To Halt Serling TV'er

CRS-TV has been hit with a ware of appaulition from German-Americans to tonight's 'Wed.' 'Plashouse 80" televant of Rod Serling's "In the Prosence of Mine Enemies." But the network is standing fast on the script and plane no changes.

Protests came from chapters of the Steuben Society throughout the country and from individual German-Americans, with the letters from individuals hearing the asses line of opposition as those from

Letters declared that "Enemies," draining with the Warsaw Ghetto would tend to reavaken add "racia antagentoms," that it tends to be arti-German because it will show alleged Nazi atrocities," and that it would serve the cause of Communication.

Network had been considering a policy reply to the letters, but had not decided upon one by yesterday (Tues.) afternoon It will probably reply to the letters individually, apprising the writers of its admittant the program is a legitimate and timely drame and not designed to offer on antaganisms.

NIELSEN BARES A 'STRIP' PIP

F GEORGE ROSEN

Taking the national Niclean ratings for what they are and the Madison Ave fralernity continues to worship at their shrine—some strange things are happening in the dartime.

For the past year or se there habeen some hot and heavy biddin on the part of all three television networks for the daytims rerurights to some of the more popula nighttime film properties. "Stry om up and you can't miss" became the battle cry as all three web went into their cross-the-boar song-and-dance.

Every available series geared to family viewing, and particularly the femmes, was tossed lists the nighttime-to-daytime program hoper as, one by one. "I love Lucy," "December Bride." "Loretta Young Show." "Millionaire." Restless Gun." "Cale Storm Show." "Father Knews Best" and finally "Danny Thomas Show" were consigned to daytime stripping.

The latter two shows alone testifier of which, incidentally has gone the daytime route as yet represent something like a \$14.001.000 investment for the privilege of re-exposing them to day time viewers. As matter of fact ABC descrit take possession of the Father Knows Best" reruns until two years hence. NBC starts the Danny Thomas reruns next fall.

Now slong comes the latest no-

ratings for the second half of Aprili with some tellitale most counting evidence where ever decimal point counts to suggesthat perhaps all three network might have been "taken" in thei wild enthusiasm for stripping the nighttime viddima. For the evidence as presented by Nielsen i somistakable—that after the first three to six month flush of audience enthusiasm. It's the gamulows (as typified by NBC's "Prici Is Right" and "Concentration" is the daytime serials (as exemplified by the CBS entries that bounce has been appeared to the more durable staples with the Nielsen olayin power.

With but a single exception (and in that case only by a squeak through, all the nighttime-to-day-time vidfim strips seem to be getting their Nielsen consemppance. Take for example, CBS-TV's "I Love Lucy" daytime reruns, in the beatening the most prized of all daytime acquisitions. NBC-TV' "Price Is Right" is taking the play away by a wide margin. Similarly, NBC's "Concephration" is inflicting the same kind of punishment at CBS' "Deember Bride."

Then there's NBC's Lorest Young, who started off hell bes for Nielsen heaven, and ABC' Cale Slown. Both are opposit Art Linkletter's long runnin House Party'—with results the hased on the new Nielsens, ar strictly in Linkletter's favor ABC "Restless Gun" reruns don't have a shoo-in against the "Love of

Strangely enough the only eleption is "The Millionaire," white bests "Young Dr. Malone" by the other than the work of the constitution of Dane with NBC's acquisition of Dane

Can One Laugh Show Feed Another? CBS-TV's \$30,000,000 Monday Nite Gamble on Situation Comedy Block

Oops, Wrong Pilot

Ex-CBS man Will Roland has just pulled off his first major deal as European sales rep for NBC International (Great Britain) Ltd. Reland prepared to show the pilot, found it featured an interview with larsell Prime Minister Ren-Gurion.

He sold a skein of 25 "Wis-

CBS All Locked Up After Thurs. Slot Is Resolved

CBS-TV is down to the abort strakes on programming the activer's next fall—in fact, the web's program department has only one time alot left to fill That's the troublesome Thursday at 10 period surrounded by Ann Sothern and the June Allison show

There are a couple of other slots still open but they are either earmarked for public affairs or will be filled by a sponser. There's Wednesday at 9, for example, with Colgate firm on the time but still unable to choose between Screen Gemei. "My Sister Elleen" and Paramount's "Band of Gold" for the show to succeed "The Millionaire." There's a report that Colgate would like Screen Gemes to shift Shirley Jones twho did another pilot for the Columbia subside into the tittle rale of "Elleen".

Then there's Friday at 10.30, and Sunday at 0, both of which are earmarked for public affairs stanzas. Prime candidate for the Fritday time is "The Desperate Years," the Civil War documentary out of Irving Gitlin's shop at the network. Sunday at 8 period looks good for "Person to Person." In both cases, though, the network will try to sell show and time before firming its decision.

As to that Thursday period, there are a flock of candidates, ITC's "Danger Man" is alive again as a possibility. CBS liteoff is high on Talent Associates' Witness" cut to a half-hour formal if "Witness" does go, it will mark a "first" for nightline formatting.

Series for nagnitime formatting. Series was plusted as an hour show, format calling for a historical heavy to appear before what looks like a Congressional investigating committee but isn't designated as such Since a half-hour format makes treatment difficult. CBS and TA got together on the idea of spreading a single case over three of four weekly half-hours, first time the cliff-hanger approach would be used in nightime programming.

27,000,000 in Britain Saw Wedding on TV, Setting a New Mark

With an estimated total domestic audience of nearly 27,000,000, the wedding of Princess Margaret May 6 set a new high for ty here. The Caronation of Queen Elizabeth in 1933 held the prior record with around 20,000,000.

Television Audionce Measurement List reports that 8,521,000 receivers able to get both BBC-TV and the commercial coverage were overtiched on May 6 morning, giving an estimated viewership (taking three viewers per set as the average) of 25,563,000. The number of homes with sets capable of receiving BBC-TV programs only accounts for the balance.

Nout season, CBS-TV will open the Monday night floodgate to an outpouring of situation comedy. Web will expose at half-hour tr film laugh stances in a row, as a head-on countermeasure to its rival networks.

The same night, ABC-TV will do an equally unrelenting stream (7.30 to 11) of action-adventure telefilms, and NBC-TV will also do action-adventure for the first two-and-one-half hours of the prime Monday schedule.

CBS Monday lineup represent perhaps the most dramatte reespoused of block programming since the eld days of Sunday night laugh shows. It's dramatic, because it's thought to be one of the biggest gambles on any to network schedule in at least the last couple of years.

A higher mertality rate seems to exist for situation comedies than for action-adventure. But CBS is chancing roughly \$30,000,000 in Monday time-talent hillings necessaries in an effort to prove good situationers are capable of freeding audiences to one another.

What makes the CBS Monday nove seem even more daring is the last that four of the six half-hour programs are new. Murcever, the hig one, at 9 p.m., "The Danny Thomas Show," no longer has the strong leadin of "Father Knows dest" (which now goes into a tworear zerun Tuesdiy nights on the same network.

The ABC-TV risk does not seen as great to observers, if only be cause three of the four actioner to be inserted in '60-'61 have tracirecards. NBC-TV's risk is fairly high, on the other hand, because two of its four consecutive action adventure programs are new task four of all six NBC shows that

CRS opens Mondays with "O Those Bella," followed at 8 is "Pete & Gladys" and then "Bring ing Up Buddy." "Buddy" leads int Thomas' 8 p.m. standby. And a 9.30. R'il be Andy Griffith, followed at 10 p.m. by the night's only other returnes. the one-year-oil "Hennessey" (To lower the element of risk, Jim Aubrey, CB) prez, appears to be banking partly on the fact that the steady Thoma and the steady "Hennessey" are esparated, so as not to force to much of a good thing all at once Plus that, the web has tried in put his Monday consectic challenge or clusively into the hands of established consection medicate.

lished comedy program producers On ABC-TV, it's the established 60-minute "Cheyenne" at 7:30, the new "Surfiside 6" (patierned after

(Continued on page 54)

Sinatra-Presley's Whopping 41.5

On a hieyele built for six (Elvia Presiey, Frank Sinatra and his daughter Nancy, Sammy Davis Jr. Josy Bishop and Peter Lawford), the ABC-TV Thursday (12) special nutraced all the other network competition by an overwhelming margin The overnight Trender for the 9.90-10.30 p.m. ABC stants in one of the very highest for a prime time one-shot in recent

Trendex gave Sinatra-Preuley & Co. a 41.5 rating and a 67.7% share of the seto-in-use for the entire hour. Best CBS could de with Markham' and the first part of the Revien show was a cumulative & 2 and 6.975, while NBC (with Firmle Ford and Groucho Marx)

The highest rating in a long time was far the revent Academy Awards telecast, but that was outside prime time when NBC-TV ran the show against virtually no network commettion.

Is the Big Stall Still On? Open New Campaign for AFTRA-SAG Merger

Fring a notice less approach of undercover propagation a new and epon in page being last each to force the new and and he American rederation of Televia.

A Research of SAC S S which have the AFILA propagation of a bend a lacked in a propagative for a new approach of the transfer.

Lead ed in the SAG N Y particle of the same through through the same throu

Afterwords, it was explained by an authoritative SAG source Tool the editorials main purpose to to unoke out the Cook about a direct and official answer regarding neight. He said that SAG, N Y understood that the Hoft wood to were unofficially as and either they come out and say so on the record we are going to find it had deciding what steps to make next.

Record by a gentlessey's agreement with SAG not to force the secret issue until the film one winds up its current record of major negotiations. AFTRA hamade no on-the-record statements to trrate SAG in return. SAG and that it will consider the validity of the Cole findings visually united to the cole findings visually united to the cole findings visually management and

However off the record in his bream in this case, that AFTRA hour department of the property of the things of the SAG main headquarters don't had a merger and that he sall is not.

Has an one a ked you how fee about the College the neutral letter asked of its nember his The cirans silences fine main office are too loud to be included in merger a lost cause or being tradied down like range of the new if the new its trade of the college of

"If we want merger we can't affered to uit quietly and whit for the mirage to become a reality. We have forced a study of merger, not bette demand a merger plan complete with aribon, so we know where we stand

we can't go on forever poving costly survey bills of this last merger survey offering to such hope will become known as The Great Hoax

Bob Cinader Quits His Par TV Post

Bob Cinader his resigned as prodiction head of Parasculuta to film division in a coull to evereperating point. Cinader ned the division at its feminison series months ago as topper George Go. No's after he subsequently took ever as production they though ann an atting title. He extrelest week following sale of Parford telefilm series. We foreigned

Cinoder similared we had resigned but would not disclose his could not disclose his present. He did date though, that he had brid up his resignation until the compan's daily of eight pilets had been impled and until the first see had been consented. Now that fay's territory reduction is in history production to history to be preduction, turning of his departure will have distinct the impany's reduction to manufacture will have distinct the impany's reduction to manufacture will have distinct the impany's reduction are contained.

It's understood Conserve quit because For hain't set up rearror definitions of prediction responsibility in the new discusse. Cinader, prior to joining For an v.p. in charge of programming for Hall Rissen Productions and Colifornia

Eisenberg, Kemper Form Own Vidtape Operation

Not B figenberg and V tot

A number by a more to what has been a first over for each time

compared to the com

El A E and Tapes I med use a ked out a les ma ariangement, under o hach the Entre beer Kemper team le une file to tape us and alone of El A F Protinger or mercial for the week old exempany was for World-Tele-

Envelory had been mager of Et & E a tape operations before the Screen Gemo subside de seed to give up the voltage end of the Kemper had been EL & Evistage technical supers our Both re-vets of the big New company will engage in production of commercials, its pilots and closed-circuit programs.

Par TV in 2-Ply Sale; 'Wrangler,' 'Garland' All Set

Parameunt in its first year out to make a place for itself in the relevision scheme of things, has broken the ite in two areas, tele-film and television in the space of armite of days has tweek the company accord sides in both areas first motion nicture company to means a tweety attent.

On the film end, Par's to film division, besided by yet exagent George Grakin, rinked with Mr. Garland, one of route paints in filmed in its first sear of operation. Adventure show is presented by Barney Grand and stats an onlinear of the short sear pilots table table Of the short sear pilots as part are stall fault had the Jos. E. Brown show and Band of Gold.

Less specianistar but equally portant was the similar's first net-work tape deal, a 13 week sure or replacement sale on The Wrangier. But taped western That came out of Paramount Tetramoun Preductions the studies tape breachest which headed by Jim Schulke and embraring KTLA. Les Angeles, plus the Paramount tape Teacher plus the Paramount tape In the product of the Bolis Productions are set up to produce all-tape above.

meation at movie ranches around their wood with reschile tape usual provided by KTLA and at the Par Sunset tape facilities. Charles in ing the ca-New York amper producer who heads Holian will be ever producer. Paul Harrison, ex-Serven Genn, will produce. Larr Menkin, ex-DuMont and WORTS Y program ever, will be storeding.

SET BROKENSHIRE FOR CAPSULE VIDEIX

Norman Bishemble is getting back into the television picture via a string of new five-minute series to be released through Nelwork Film Industries, headed by Rich and Randall Brokenshire will also act as p.r. administrator for the company

First out will be it Happened Today, string of 365 fire untuite between a of farm is evente of the part with Binkennure updating the action. He'll also naivate a Casalwade of Basehalf and dittor other sports utilizing the five untuite new reed to enough the control of odds to the control of the control of the between 200 five member sign of odds there timed. Increditive. But

Also on the slate in series of so apparers rarisons, with Broken here Harnest Gary and Poil Kraner dishlating the vetces. Network its Industries is already handling stribulion of his 32 fine manually your Handlings.

LEVANT SHOW TO GET WNTA SUMMER RID

Bave Gordon's Notional Consultants in representing product Al Buston in the sale of a new Ocar Levant show, which will be sultaged on Casat. WNTA-TV N.Y. Newark indice, picked up the show for a number ride.

Series is to be produced by Bur ton and A-mid limak and is since for exactle distribution after the Charle precent at the beginning of June Condon will represent limits in makes in other makes may keep.

On a set on sed or p Gordon Eules Larun and Marts Condinan have partnered in a recording company to produce a special series of records in Art 5 also of Strong & Slater

'Home Run Derby' Into 159 Markets

Ziv hus eigned another 25 markets on 'Home Rin Berley 'bringing the total market fally on the hoseball at affect contest show to

Latest sponsors to sign include Irishinger Brewling, WCAL Philips deliphin Firewisson Stores and Schiltz WCBL Columbias, Miss Rambler San Antonio Stiver Miss Rambler San Antonio Stiver Miss Cadillac Dealers, KRIO Colossale Springs Poeblo Soine WFBC Greenville S C and WJAT Jackson-Ille, Fla Brooks Electric A Framborg, KBES, Mediard One, State National Bank of El Paso KTSM El Paso and Empure Nut WBBG, Subsencetady

New plateons to Ink for ud TPA, Harrisburg, Pa, Kci³ Henreer, WPTV West Paim Beach KID, Idabo Fajir, KTVB, Boise KOOK, Billings, Mont. KLAS, La

Also Saturday Evening Post of WPIX, N. Y. Coverest Mississ WPTA Fort Wome and General Electron Dallas Ft. Worth

'Play Of the Week' Into 40 Markets, Attracting Blue Chip Advertisers

Notional Telefilm Assortance
The Plan of the Week to sold
to over 40 markets to discuss
house chip spensors a sus
America

Speanors of the two-hour program include American Medical Studebaker-Fackard. Procter & Gamble, National Carbon, P. Lori lard. Sears, Roebuck and Cougale Palmolive. Latter two companies are appearing the show in the Lo-Angeles area, with the program sponsared by National Carbon and P. Lorillard in Seattle and Tacoms in Chicago the series is being apon merd by Sara. Lee Kitchens are Miller Brewing.

Of course, there i Standard Oi NJ , which is sponsoring the retice cover days a week on W.STA.
TV, N Y.-Newark, and orce a weel in Washington, D.C. It's debaratic whether Standard Oil will countarie as full sponsor next fall. It that happens, project to ill continue with either full or participation with either full or participation.

In being sponsored in both Pitts borgh and Lon Angelen by East Clamur and Masbelline Co. May belline alon is sponsoring the acrics in Albany Schemetadi, Atlanta, Dallan, Fort Worth, and Portizand Ore.

CNP's Submarine Series Aids School Curriculum

Colver City, May 17
"Silent Service" gut some un
ellent pratie as a result of a
elementary urbool survey require
by school teachers and A. C. Sarsom points on that the Canform
National Productions properly a
well as other "mont view about
my be used to stimulate student
tolered in many subjects in in-

As a result of the source, CNP has been suked to provide the Cutver City acheol beard with data on the submarine series Burl, and additional source material covering underpes craft, bite and vegetation, and series underpes wheneverse.

TV-Radio Production Centres

IN NEW YORK CITY .

London news disputch announces the Duke of Bedford's plans to many French films and its producer Nicele Millinair, longitime association of Sheldon Reynolds Productions in Paris and London The duke, who has three children was recently discreed by his second wife. Mrs. Millinair, who was morried in Paris at 16. has four The Dukes Wobers Abbrev has become one of Britain's most popular tourist sitractions, charging a fee to gas-kers who tour the assessingly grounds which, otherwise he could not maintain because of the taxes. Mutual Breadcasting taxs its sending via shectwave a minimum of 27 reports on the Paris Summout Conference this week for interration into the radio web's dash newscasts. National Educational Television's series on the presidential nominating process, "Hats in the Ring." has been picked up by Westinghouse and Metropolitan station. Series featuring Malcolm Moss. administrative anistant to President Emerheuse, has already been seen on the 64 noncommercial affiliates of SET. NET's series (calairing Escanor Rosoevill. "Prospects of Mankind" will have Milas E. Servenom as guest Show will be neen in New York on WNEW TV, Sundax June 12. 9 to 10 pm. Henry White, of Screen Germ. in the new President of the N.Y. chapter of the Academy of TV. Arto A Sciences, succeeding Walter Cronkite. Willie Gibert ariting for NRC TV's "Dough Re Mr. H. I. Barber Joint ABC as a small all general counsel. Jack Denas has done from out of the last few Monators" for NRC Radio. Thesp Maryson Guiden to McGuire New Torce Rose to make an AF firm. WRCA-TV nearly WNBC-TV sales on the surface of the last few Monators for NRC Radio. Thesp Maryson Guiden to McGuire Woods on the Country Sources Institute as production manager. Ted Dougles becomes the ABC Radio castern sales monager and Ed Bishoff central disinson manager.

Patrick O'Neal set for the lead in "Dx Unknown," new title for the Garry Moore somewer replacement, "Dagmonis Homoroide". CBS Radio nales dept holding its second annual sales reminar today tomorrow at the Westshester Country Club in Rye, sales v.p. Georgi Arkedis hosting. CBS-TV receptional Vera Eakin songarrise on the side—her 12th published song will be "Christman Morn." to be subbished next week under the aegis of the Mary Baker Eddy estate in Boston. Alkes Ludden, GE College Beull' encore, speaks May 25 at the Burtington Vt. Chamber of Commerce and before a GE executed June 6 in Bridgeport. Ed Subtan, production not on "Captan Kangaroo" engaged to ourse Constance Swedlin. Asrab Barber, claughter of Bed Barber, graduates from Rellins College June 3. CBS News pressy Sig Michelson has accepted a key post respong the broadcast media in the \$1 000.000 fundrating campuins of the Foreign Policy Assa. Margared E. Sangster celebrates her 2 000th "Whapering Streets" entit in the \$1 000.000 fundrating appring a laundromat in Bay Shore. L. I. over the weekerds—he now eaths on AM station and two predawants plus the laundromat. Famelt, supervises of muse for CBS Radio to Europe last week fet his annual world Music Festivals be'll tape 16 of them this year including the one at Spill. Yousslavia. Vieghda Parme to Washington in play a lead role tensorrow. There is "Ever Since April," plus pendawed for the Wille Bouse Conference on the Aring Wits deep los Al Cellins, observing his 20th year in honders to Law Mooday. Fire and believe to the North Ferd Robbins on Assignment Illusivous fineres that Na Persy. Edde Gorme, Johney Gotton disk shore Leavens to the New Free Robbins on Assignment Illusivous fineres to the Serve McQueen, Rose Fine and Paul Anha smoorg guests of George Carlotting Treat in Paul Serve McQueen, Rose Fine and Paul Anha smoorg guests of George

ABC TV press Offic Tress is to be guest of homor and rhief speaked. The sday 26 at a Place increases by the Academy of European Art A. Sciences. ATAS the Fraiday 26 at all speaked another inneheon this one of the Warnink where British program consultant Mary Flat will speak. It shows Malbin, who does Tolics and the Angel on BBC TV will also appear in Music for You insit Wednesday 25

IN HOLLYWOOD . .

Bill Lawrence, one-time producer for Rub Hope and whose last pre-levi was the restroil of Fisher MrGee & Mulls, "has list on a new tack-commercials with familiar via on Those of Jerry Colonna and Loss," About a via the project of the second of the second of the law in the project in Ross Regrees, neighbor of many network those. Bis Politerson, late of RNAT and RTLA, moved over to RABC TV at another program director. Bos Belding, related appears even delivered like lectures at his alima mater. Oregon State: "I told them all I know about advertising," said the former partner in FCB, as all I know about advertising, said the former partner in FCB, as that should set at rest as reports that I'll join the faculty. I was bitmars and Jerry Bounds of the Raiph Edwards stable, who will limite Reigh wrote the Dodder's Charge "rails have utilize monther. Go Go, for the Charge Wiste Son Next Detroit. Once & Marrier Co. Go, for the Charge Wiste Son Next Detroit. Once & Marrier Co. Son Partner with the control of the Nelson Family. The new grown youngsters, especially Rick have a following of their own among the teenagers and that the new coopensor. Cons Cola likes. Art Linkbetter powered for the 15th and and 2 deliver better of the Nelson Partner who keepin stope light eating, estimating and handfall. Network produced of into those have been modered for the week to make the cameras available for the Demo convention in July.

IN CHICAGO . .

Sun-Times to citic Paul Moties spending a times werk tocation at home to write chapters for his book. "And Then There Were Flight' labout his kids which Doubledox has accepted Sauert Break, book seller and WBKB personality, put Melloy up to it. Carter Devideor is resigning his job as exce director of Council on Foreign Relation to take fulltime post with WBBM-IV as political editor. Devideor will review the local newspapers for the station on a feetnightly show which starts next month. Wally Pflofer upped to supervisor of NBC-Nucl. Control Division, the appointment made in news manager Frank Jacobs.

WGN veep Ward L. Quant arcepted the Albitate infety point for the late Officer Leonord Baby, who died in the trafficiency crash.

Bayd Twins, who have open off in their own doing interpdates and he Wrighey commercials replaced on WBMM sive music shows by Giel Pattern and See Abbett. Illimos Broadrasters Ariso meeting today Wrd I and towarrow at Hatel Orlands in Devator. Paul Saltimer matched fire venes with his "Goldbont Sans on WGN."

IN LONDON . .

Donoiger brothers start a new skein of vidous at New Elviree studios.

The Cheaters' with John Ireland, and also begin grabbing feature for The World is My Boat' BEC and a lodin version of Nathannel Wests "Miss Louisiphearts' Wednesday 25 with Sam Wanamaker...

New Basiel Farses seriors for Associated Rediffusion on the Parsent of Happiness' kelks off Thornday 26.

ABC TY's "Armchair

Continued on page 48

SG'S \$40,000,000 BUSINESS PACE

Churchill Geries: 'Just Like Western'

One-Man-Decision Telefilmeries Share Unique Status as Bigtimers

Ziv, Sinn Slated For UA's Board

That British Quota

Churchill Series Off Till '61 Due To Writers' Strike

Ziv-UA's Top Regional Advertisers: Tobacco. Food, Auto Products

WEB SALES KEY

SG Taps Schneider As Hanft Successor

Writers Guild Strike Dramatizes Wide Gulf Separating East-West On All Levels of Vidpix Industry

New Trys to Heal East-West Breach In WGA Stalemate

Greene, Rouse's Tinted 'Alice In Wonderland' As SG Vidpix Series

Hefty Gross For MGM-TV Cartoons



.a successful operation."

Sidney I Bernstein Ch

of time ab contable into take I will be GRANADA GRULP LIMITED CONNERS TO THE TOURS LIMITED TO ANNAYLAWING PROTUBES CO.

of C Wen Core Lendon WI Telephone Bayon to the Telephone Cronale London Toba

7th April, 1960

VARIETY James's Street, London, S.W.1.

We have had very good results from our advertisement about the GRANADA VIEWERSHIP SURVEY in VARIETY on 10th February - so much so that we repeated it on 23rd March - and we have exhausted our stock of Despite 23rd March - and we have exhausted our stock of Despite 23rd March - and we have exhausted our stock of Despite 23rd March - and we have exhausted our stock of the Survey weighs five and three quarter which we offered to send to those interested. Despite the fact that the Survey weighs five and three quarter the fact that the Survey weighs five and three habits of the fact that the Survey weighs five and three habits of the Fritish has been written for across the Atlantic by over four hundred. Gentlemen, by over four hundred.

We call this a successful operation.

Yours sincerely,

10/ECP/CP

23 SKIDOO' TO 16 CUFFO HOURS

Dewey, Nixon, Hoover Vote 'No'

Stanton, Agams Take Up Industry Cudgols Vs. Cuffo Political Time

Frisco KC&S Dead More Than 20 Hrs.

CBS Radio Powwow

Mills Writes Ike. 'Count Me Out' As FCC Member

SURPRISE GANGUP

It's Open Season for Station Reps **Eyeing Choice TV Spot Plums In Enforced Bowout of Networks**

Geo. Wolf to LAN

'Playhouse 90' As Umbrella Title On Super-Specials?

Remembrance Of Things Past

Philco Pre-Bout Set for ABC-TV

ARIETY - ARB SYNDICATION CH

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Next Season, 148,000,000 Viewers Will Meet

is year, from every corner of the entertainment world—Hollywood, the theatre and talevision itself—NBC is a brought together the biggest stars, the pick of the new shows, plus creative efforts of the largest and most trented corps of producers, writers, directors and technicians ever assembled for any season by any network. I weir product: a wide-ranging inventory of NBC programming power for 1960-61, delivering the broadest extrum of network television with appeal for every type of viewer.

For are the new and returning shows of the Fall 1960 evening schedule on NBC, "Network of the Stars," overing just the peak evening viewing hours. In addition, you will find on NBC this Fall such emiling a ople and programs as the unique Dave Garroway... the nation's most watched newsmen, Huntley and by nkley... the provocative Jack Paar... and many others who help to complete the only "Full-Service" where schedule in all television.

we early measure of the power of this Fall's NBC evening schedule: the unprecedented number of major servision advertisers who have already signed for the 60/61 season on NBC.

The Most Exciting People In Television Are NON



SHIRLEY TEMPLE presents full-hour dramatizations which will hold the entire family spellbound. Enchanting Miss Temple also stars in many of the dramas. IN COLOR.



LORI MARTIN plays the role Elizabeth Taylor made famous in "National Velvet." Based on Enid Bagnold's runaway best-seller and famous motion picture box-office success.



TAB HUNTER stars in "The Tab Hunter Show," a new comedy series set in Malibu Beach — a perfect spot for the romantic escapades of a young bachelor cartoonist.



RALPH TAEGER (new NBC discovery) plays two-fisted Mike Halliday in "Klondike," adventure-drama series set against the exciting background of the Yukon Territory.



HOWARD DUFF plays a reformed gambler in "Dante," a new mystery-adventure series with a tongue-in-cheek approach to the brittle, sophisticated world of high society.



BARBARA STANWYCK presents a new series of deeply human dramas on "Barbara Stanwyck Theater," and stars in many roles selected to fit her distinctive talents.



MILTON BERLE, Mr. Television himself, joins the cream of U.S. pro bowlers on "Jackpot Bowling" and adds a new dimension of humor to one of America's top sports shows.



ALFRED HITCHCOCK brings his thrilling, chilling, mystery-drama series to NBC—with distinguished guest stars and cogent comments by the master of suspense.



BORIS KARLOFF, revealing a new personality, hosts "Thriller," hour-long mystery stories about men and women suddenly caught in a web of danger and suspense.



PETER LIND HAYES & MARY HEALY divide their time between show-business and family life in "Peter Loves Mary," a series about a husband-wife entertainment team.



BARTON MacLANE in "Outlaws," unconventional dramas based on the lives of Western badmen. Vivid dramatic accounts — told from the viewpoint of the hunted.



SKIP HOMEIER appears in "Raven," a full-hour exploration of the famous Hollywood "Strip" during the action hours when the beat on Sunset Boulevard is off-beat.



"THE LONE WESTERNER" Brian Keith stars as the "loner" cowman with a fine hand for horses and guns, an inherent sympathy for the little guy, and a dog as his companion.



RICHARD DENNING brings one of fiction's most popular private-eyes to the television screen in "MICHAEL SHAYNE." A full-hour mystery-detective series set in Miami Beach.



BARRY SULLIVAN & CLU GULAGER star in "The Tall Man," set in early New Mexico and based on the fascinating real-life figures of Pat Garrett and Billy the Kid.





DINAH SHORE, rated by Gallup as one of the world's 10 most admired women, presides over an all new series of "Chevy Shows." Guests take over on her week off. IN COLOR.



LORETTA YOUNG returns as hostess and frequent star of "The Loretta Young Show," bringing wide-ranging drama to the television screen: suspense, romance, adventure.



RALPH EDWARDS tigs ens his grip on America's heartstrings wha "This is Your Life." Intimate glimpses in a the lives of people—both the very famou, and the not so famous.



DARREN McGAVIN and famous guests star in "Riverboat," the epic hour-long drama of the mighty Mississippi River and the colorful inhabitants of its turbulent waterfront.



DALE ROBERTSON stars as agent Jim Hardie in "Tales of Wells Fargo," an action-packed series set against the exciting background of pioneer days and the advance to the Pacific.



HOAGY CARMICHAEL ntroduces some brand new songs to the y-d West in "Laramie," an hour-long series y-at bristles with action. The setting: an unta- ed corner of Wyoming.



WARD BOND & ROBERT HORTON continue to guide "Wagon Train" Westward. America's top-rated program returns to NBC with new, hour adventures and name guest stars.



BILL CULLEN contributes something special in the way of good humor as contestants vie to guess the retail prices of prizes on NBC favorite: "The Price Is Right." IN COLOR.



PERRY COMO offers his inimitable brand of easy-going, easy-to ake entertainment on "Perry Como's Kra'g Music Hall." Complete with famous guests and visitors. IN COLOR.



GENE BARRY stars in "But Masterson," recounting the adventures of a man who parlayed a bowler hat, a gold-headed cane and a fast gun into a colorful living legend.



JOHN FORSYTHE provides side-splitting proof that women are necessary in "Bachelor Father," comedy series involving a young man, his teen-age ward — and big trouble.



TENNESSEE ERNIE :ORD warms up America's living rooms with is own happy blend of homespun humor and finespun music — all part of "The Ford Show." IN COLOR.



CROUCHO MARX is back with "You Bet Your Life,", feeturing the ad-lib artistry which makes every Marx appearance a comedy of terrors. 12th straight year for the master.



JAMES GREGORY hits hard as Barney Ruditsky, a plainclothesman who fought criminals on their own terms during "The Lawless Years" in New York during the 1920s.



LORNE GREENE, Pay oil Roberts, Dan Blocker, Michael Landon plus guest sters, in "Bonanza,"—the first hour-long color Western series figured for TV. IN COLOR.



HENRY FONDA stars in "The Deputy." Expect to see lots of Mr. Fonda this year, as the dedicated lawman whose devotion to duty brings him to the very brink of destruction.



FRANK McGEE is series host for "World Wide 60," television's first public affairs series presented during peak evening viewing hours. A top favorite of critics and viewers alike.

these new and returning shows, NBC has under development an extensive inventory of forward-looking new programs — both regular series and specials — by the creative people who make great television. Here is a partial list:

NEW SERIES

THE BARBARIANS — these epic hour-long adventure tales filmed in color on location in ancient Rome mean box-office impact in the "Ben Hur" and DeMille tradition. Jack Palance stars as a Celtic prince enslaved by the Carthaginians.

HOLLYWOOD ANGEL — half-hour suspense-drama series based on the troubled days (and nights) of a filmland public relations man. Now being filmed by MGM on location in Hollywood, starring Robert Webber and big name guests.

THE BLUE AND THE GRAY — noted author and historian Henry Steele Commager is consultant for this full-hour Civil War action series. Starring Darryl Hickman. ONE HAPPY FAMILY new type of hilarious comedy Produced by Goodson-Todman.

SPECIALS

BOB HOPE — powerhouse of humor — stars in 8 giant specials with famous guests. DEAN MARTIN heads up all-star casts in 6 new song, dance and comedy specials. JERRY LEWIS returns with 2 exciting, unpredictable comedy hours.

MAURICE EVANS & JUDITH ANDERSON star in a "Hallmark Hall of Fame" two-hour color production of Shakespeare's "Macbeth."

"PROJECT 20" is producing "The Life of Will Rogers," "The Life of Christ," "The Real West" and "That Ragtime Revolution."

DORE SCHARY, of "Sunrise At Campobello" fame, is creating 5 Civil War specials by Lorraine Hansberry, James Gaynor Nieman, Alfred Brenner and others.

"THE WORLD OF ..." a new kind of television biography. Intimate close-ups of famous personalities like Marilyn Monroe, Casey Stengel and many others.

"BRIGHAM YOUNG" opens the 12th season of the NBC Opera Company. Others to be sung in English: "Boris Godunov," "The Love of Three Kings" and "Amahl." TOP SPORTS EVENTS — the World Series, Pro Football, Golf — and many others — will go before NBC cameras.

"WISDOM" presents Norman Thomas, Somerset Maugham and others.

"THE TELEPHONE HOUR" will feature fresh new color entertainment like this year's beguiling "Mikado" with Groucho Marx.

NBC NEWS SPECIALS, as well as covering other vital events, will catch all the excitement of the national campaigns and election.

Certainly the most exciting people, the most exciting programs in all television will be on NBC Television.

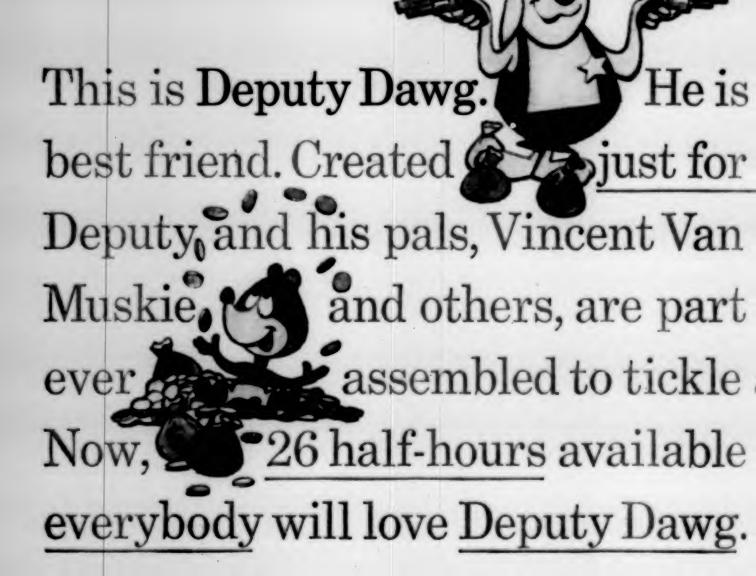


Tele Follow-Up Comment

Dick & Dave's 'Kid Gloves' as Nixon **Shares Honors With Triple-Spotting**

PRANK NINATRA SHOW
With Eivis Presley, Sammy Davis
Je, Joey Bishap, Peter Lawford,
Nancy Sinatra, Tom Hanson
Dancers
Producers: Sammy Cahn, James
Van Heusen
Director: Richard Duniap
Writer John Bradford
60 Mins. Thurs. (12), 9:30 p.m.
TIMEX
ABt. TV, from Minmi Beach
1W B. Dancer
Frank Sinatra blew the works.

Eigen Back to N.Y.



Sales Primer

lovable, brave and a (sales)man's television by Terrytoons, Li'l Whooper Gopher most joyful series delight advertisers. audiences, from CBS Films. Kids, parents, Sponsors especially!

CBS Films "...the best film programs for all stations"

Offices in New York, Chicago, Los Angeles, Detroit, Boston, St. Louis,

San Francisco, Dallas, Atlanta. In Canada; S.W. Caldwell, Ltd.

Foreign Television Reviews

NO HIDING PLACE

der, Leslie Proper, Glenn, Wihams, Brian Marras, Hech-Ross, Mark Heath, Irone Frenci Margory Withers, Irle Holme-Peter (ulltagwood Emrys Leshon Donald Mortey, Riches Patt, Barry Stevle

Producer Ros Dirks Director Rosald Marriott Writer Leon Griffiths 35 Mins Thors 8:30 p.m. Associated Rediffusion, from

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g wile the principals. Francis and Lander did what they could be it have no domenation. Dave to Russ Macrest made a tense thing of the robbers and kept the part of the could be in the country of the co

With Phylic Curtin, the Phither monic Orch Producer Watter Todds 45 Mins, Sun., 16:10 p.m.

of light mounts, in which have been a straight for the claners chatted around about the pieces planed and the claners of the continuous to be set in firmum, responding as easy. The only single discharaction was that the confidence in the confiden

attempt many people must have all the impression they were carried the impression they were carried for the classes. Playing this self in with a scrap of Rectament of Kneldment then introduced a "Lambotion Suite composed by "Lambotion Suite composed by "Lambotion Suite company how down pure. Saturdas Suiti," government of that country how between the series a chance for dary fin general Bernberring Missaul ungained Bernberring Missaul ungained prachaged, and the prefine continue continue continue continue continue to the present of the processing the continue of the prefine continue and a crambal-clash lang manch by Tchakowsky.

Pulle Curlin, who is and in a breen Cardan II on Die bloderman.

Producer Watter Todds gave a dises in the offers arranging the outlestes in a swanky 'w tron, using double-lineage photographs, sed cutting fauthready is the appropriate instruments in facil, to an debonar offer the generall, tokied the unique thous

THE LOVE OF MIKE.
With Michael Medwin, Brian
Wilde Carmel McNorry, George
Roderick, others,

Writer Ray Allen 30 Mins, Wed., 7:53 p.m. Associated-Rediffusion from Lon-

Though one may lament the en that greens throughout the new weekly concedy along there no deriving that Associated Redd losses is shrewelly following a one safety recedent and looks the rival a bit on its hands. The sit of human in fact, though not be substance.

n ren M Meda n made a

In the control with annuarity faral market in which pace and his
in his presentably are necurireally and the mount half-tipe
finds at a deplet until He
really who character textion of a
farty with character textion of a
farty with an eve for the gold
and a not fette gold. Yarn had
a gold in an ofter to play frume
at all Cannor Prim Feet and
he won in the control of the control
and a passage cann the necessary
com. Incodent involving glumonia
with a his evening an old lady out
her backing by possing as a
terration point and later, horning

Pre-received the show get a heart from the slick editing One discounts of the fon-live pre-entation was the insistence of the track and once reaction. Still, frat was abert and cerdial, not only and the contributions of a very special supporting team.

With Geoffrey Johnson Smith Producer: John Irwin Director: Donah Thefford Writer: Peter Lewis 20 Minn., Mon., 10:38 p.m. ASSINCIATED TELEVISION from London.

This proved to be an absorbing of after for a series, which promises to intrigue puzzle, and stretch the mental muscles. It knews distribute a film in which men-in-the-street were asked to point out the difference between busans, gimesberry, and raupherry. They did so, but fee highly diverse reasons.

This led to an informative chat with an intelligence test expension, smith the purpose of such tests and what could be gleaned from them. Then various tests, involving displaced words in a group or the completion of mathematical and geometrical progressions, were flashed on the screen. Viewers had a chance to find solutions, and mark themselves accordinates.

A studio punel of five from various walks of life, had been subjected to the aumo tests before the program went on the sir. And viewers had a chance to compare their own achievement with their as a rimax to the show. Of the panel, the one who came out on top was a schoolguil, and the low-ent masks were sovered by a Nigerian student flut it was explained that these treat may not always fir a person from a different background, and so nothing could be proved about the Nigerian either was

As a tenser for the next program a strengency puzzle was powed the saligion left hanging over Tu solve it one needed as IQ of 175, which is needing the genius rises.

and Dinah Theriturd, this program should make a modest click, if sufficient variations can be found for future half-tours. One

SPREE.
On the Green Strand of the Spree)

Part 3 With Elizabeth Mueller, Peter Pasetti, Peter Thom, others Producer: Wolter Pindler Director: Frita Umgeller Writers: Umgeller Writers: Umgeller, Reinhardt Mueller-Freienfeln

Heat German TV, from Cologne
The third part of the five-par

The third part of the five-part oction had on the hit German was novel. Am Gruenen Strand Det Spree, by Hans Scholz, was the least effective to date, but criff excellent film fare for a light evening.

low \$500.000 to brung out five fulllength meanly two hours telestima based on the popular book. Part three. "Francian Fairy Tale." closepy adhered to the excellent nevel. It was a flashback within a flashhark within a flashback, and the more inconved the plot became, the mose it less touch with reality. Old friends gathered after World War II at the Josher Bar in Benlin to task over the war. One told of the beautiful 16-year-old Barhars Bibeenos, skillfully interperted by Elizabeth Maeiller, who was in Germany in 1839 to frace her ancestors—visiting at Castle Doebberas. She read on old family hortery book and the across flashed back to 1739 when a reintive of hers came from Chile to watch the war between Pressit and Ravela, helped the wounded, and fell in love with a Bibeena. The war in the 18th century, was staged. Sullivan comic opera, with unreal acting that made the diamatic plot lose its significance.

1939, and Serbara fell in love with the young son of the castle owner, the plot became engrowing. The begged the feedings boy to leave (feermany with her, but he insisted that although he was no Nact he must fight for his country. The german youth group was shown preparing for war, and the hoy insisted he must do his part. The bearthroken girl returned alone, and later the led was hilled in the East. Zone.

Except for the lower into 1250.

Except for the lapse into 1706 Jargon, which came across an a sert of pidgin high German, the script was excellent and the script was excellent and the script young love played against the National movement an engrassing one. Elizabeth Muscher in her double role, her young lover played by Price Elom, and Price Passilit as her distant relative of 180 years aga, were all very competential management of the property in their lines in they were in their combertions two-senters will descript and the pidging of the price of the pidging of the pid

Verdirt and so moving

Haze

N AGE OF RINGS
Nith David William, Edgar Wreford, Tom Fleming, Neel Johnson, George A. Cooper, Bavid
Andrews, Terresco Lodge, Jerome Willis, Jolian Glover, Jahn
Juliet Cooke, Also Rowe, Gocon Considere, Briss Smith, SeaConnery, John Ringham, Frank
Window, Leon Shepperdow,
Pstrick Garland, Boyal Philharmonic Orch, others

Producer: Peter Dews Writer: Shakespeare Hercetor Michael Haven Musie: Christopher Whelen 60 Mins., Thurs., 9 p.m. BBC-TV, from Leadon

my using a cummanger payon, and conducting the proceedings at a set age pace. BBC-TV made a simulating kickelf to its series on the history of Shakespeare plays, skedded for afternate Thoradays (all November Its the first time since Sir Frank Benson's preduction in 1800 that all time plays have been presented consecutively.

grish a mass audience at peak hour is more than a little uncertain, but is a Shakespeare production, "the first half of King Richard II" was eminently gratifying, though the restrictions of tv production imposed as air of actuality that confidence at times with the verse and hyped-up emotions. Also, in the attempt to inject some fluidity, camera movement was somewhat

Casting was free-rate, with the partial properties of the week, uncertain nature of the king, George A Cooper making standout impression as Northum bertland, Edgar Wredord doing fu justice to John of Guunt and, in unafter role, Seak Conneyr impressing as Hotspur. Only disapport ment was the Bolingbroke of Tox Pleming, which was much too of right, true blue a character. Tox was skilfully edited and the use interesting music, by Christophe Wholen, sparing.

Erus.

LAUGH LINE With Dura Bryan, Barry Tool Kenneth Williams, Bill Owen Digby Wolfe Producer: Ned Sherrin

Producer: Ned Sherrin 16 Mins., Wed., 7:35 p.m. BBC-TV, from London 16ea at the hart of

imported from America, was good but it turned out to be a bit complex in the delivery. In trailert over the previous couple of weeks viewers had been invited to send it cartions with a caption. The best of these were selected for showing in other words, live actors, appropriately costumed, posed the cartoon and a panel of professions comics were invited to provide as an alternative laugh-line. They could rearrange the "actors" in the naimated drawings as they wished When they delivered their funning the same of the studies sufficiency was registered on an applause-ensiter. And as the cartoosthat won the most marks on the meter was for the tower on State board for every mark tower.

Atthough a bit complicated, the system was quite easy to latch o to during the praceedings. A green number of laughs were created to panel. Dorn Bryan, with the panel. Dorn Bryan, with the duantage of an interesting voice, clicked with he answers. But the other three men here. Barry Tonk Kenneth Wille.

trains, and mill trach, also acrosed a fair number of hils in a difficult choice. Wit is easy enough to faiercuste with thought, but they had to provide punch-lines on a few seconds notice, and they didn't do

Genially enceed by Dighy Wolfe, a clear expositor with a useful chucker, the program had a nevel appeal and raised the spritt to a polit level. Stage units corrupted during the rearrangement of the mismes in the cartann, and it would have been better to keep the cremal densities.

Otherwise Ned Sherrin can be songratulated on sorring out months, and with some wit in the firection, a promising idea which may germinate into an assio-coller. Ofing

h Richard A

Jess Conrad. Cuddly Budley, Billy Fury, Johnny Kidd & the Pirates. Vince Taylor, Little Tony, the Vermons Griss, Peter Wynne, the Fat Noise, Keith Fordyre, others youther: Jark Gond

resince; Jack Good Birretter: Ben Churchill Friter: Trever Pearuck D Minn, Sat., 6 p.m. ABC-TV, from Manchester Sub-tilled "A Fistful of

this show was a rowdy, rascous, and mismensely tasticless follow-up tid to nail the teenage market. Jack Gond, who also conceived officer efforts along the same lines, such as 'Oh. Boo,' was the guidness of the book of the property of the

The performers were all allowers one shot. Although musical atand ands orarcely applied, there was an appalling lack of infomation displayed. Most of the males behaved as if they had knee trouble summed up in a pulsied soing by Johnny Riedl called. If Shakor Shukh. Liveliest of the bushch in the Tommy Storie idiom, was resulted for the result of the bushch in the Tommy Storie idiom, was resulted for the bushch in the Tommy Storie idiom, was resulted for the troub-faced fellow raised. Joseph Livelies of the bushch in the stories of the transfer of the t

Another novelty of this edition as a hand group christened the lat Noise. This brought together borking samplimes, ied by Reprint and a toha. The sound produced was plummy, but otherwise affected from musical majoutri-

High-pitched warhing came from the Vernoss Cirls, who had precision. Little Tony, from Italy, crossed "Princess" with something he mistook for passon. And Jess Conrad delivered "String Along" in a voice that, seemed to have a few-note rouge.

As hinted, director Ben Churchil provided a general ambience of trantic fever, but everyone negmed to be getting heated about just nothing at all.

One.

With David Attenberough Producer: Attenberough 90 mbm. Thorn, 8.30 p.m. BBC-TV from London.

With an engaingly buyish personality and a keen eye for the unusual. David Attenburough hat gitted a substantial following via previous programs on travel, natural history and the like. Thus kein dealt with a journey through the Sauth West Facific in search of vanishing customs and rituals and, on the evidence of the initial-let, seems sure of grabbing cordial reaction from the family excellent.

Presentation had Altenhorough, in the sludin "live" introducing and alternating with the filtmed footage. Then there was a pleasant combination of intimate personality that with the remantic faraway stuff when, in this instance, was abserbing. After a preliminary lookwes at wome of the customs of Ambrim, in the New Hebridge, the camera shalled to Prestecost in the same group to examine the ritial performed by "The Land Divers Of Prentecost". Shat from many angles, that milafly sensational bit of malarkey had young natives diving from platforms up to 100 feet high and being saved from death or injury by vines at tached to their analist.

Editing of the film was workmanlike and preventation at the studio cud entirely adequate in the most economical way. Zruk.

Foreign TV Followup

Sunday Night at the London Palladium

with attacking charm and effortion authority. Comine Prancis dominated this edition of ATV a "Sunday Night at the London Palladium. Even with sono material she managed, with perfection appoint and lively gestures, to mode an act that satisfied, and her personality took attention away from the lyrics, which needed all the distraction they could get. Kirking off with four of five linked horizon, she racked into "A Real Live Boy" an engaging best number and then wallowed in "Managing heat number and then wallowed in "Managing heat number and the rendituity of show hastiness at the continuity of show hastiness by reviving a set of Al Justice, numbers, and delivering them with a racking punch.

The Nitwits without their leader Sid Militard, who was ill, included in their familiar musical geonery which went down well. Their forte between arrangements in compatition, allowing for such well-timed disorder as the instruments coming to pieces in the players' hands, and odd-man-out clowning by Wally Stewart. Simple stuff—but it had show reliting.

Jackie Rize, resident warbter this he "Spot the Tune" series, over a need with "Love" and A Summer Flace. He displayed a manusche voice and manusche being an ethic of by duesting a municipal with this show's conce. Bruce located as a second invitation.

Run-of-the-mill, but alink, acrosities came from Les Mathurins, and there was particularly prefly orping, devised by George Carlen for the Palladium Boys and

onk in camera shots for behind onnie Francis a back, and ot

wise contributed to a felling show. "Beat the Clock" was blessedly brief, and Fersyth rather too ubd-quitors. Otto.

Saturday Playbour

It was a bit during, and may be more than seenewhat arregist, for BBC-TV to slot. The Man Who Came to Dinner! into their register. "Saturday Playbouse" spot Only a few months before, and thus within living, multi-channel memors, the Warner Bros. film vermors, the Warner Bros. film vermors.

This one didn't stand a rompo rative chance. Although the dissing had been dolled up wit feshionable vacy names—Barde Monroe, et al—Patrick Drom poole's production stayed resolute ty stiff and stage-bound. In this received the state of the stage of the

The rest of the cast struggle gamely with an idiom that didn come naturally. Jacqueline Hi stood out as the bong-sufferin secretary whose romance thres end the big man's wellbeing, an here. But Delens Kidd never a tanned the hard seduction necessary to the title-bunting extremely to the title-bunting extraction of the control of the c

o be derived from Hart and Kauf-

Continued on page 54)

HOW MERRIE CAN YOUR MAY GET?

	Average Share of 3 Network Audience*	Number of Half-Hour Firsts*	Number of Nights Firsts*
ABC-TV	36.1	16	5
NET Y	34.3	9	(Sat.)
NET Z	29.6	10	(Wed.)

"Source: Midson 24 Market TV Report, for week ending May 8th, 1960, all nights, from 8:00 to 10:30 pm.



VARIETY-ARB FEATURE CH

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feat we period and share of a line, a e e '' we not the e meason the feature of a e e e e a at 11 35 pm. Forday him a similar to period to the end of the

HITE HEAT-

James Cogno Virginia Maio Warmer Block, 1940 E.A.A.

Million Dollar Move ~ "Fort Apache (Repeat)

WNAC 14

CHICAGO			STATI	ONS: WE	BM, WN	BO, WBKB,	WGN. SURVEY DATES: D	ECEMBER	3.9, 1	959
TOP TEN PEATURE FILMS	REN	TIME SLOT	AVER		LOW	AVERAGE	TOP COMPETITION	STATION		RTG AV.
1 DECIPTION -	1 of Run	Best of CRS	22.4	24.8	16.3	53.7		W (7-92		
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t ROAD TO 1 TOPLA— Res C. R.	Le Run	Evening Performance Sun Dec 6 19 15 12 00 a m. WBBM TV	18.5	21 7	14.6	51.6	Most 5- Anti-secra Degiter to han			10.9
Red James James To	10 Bun	Courtery Theatre	15.5	17.8	8.3	27.8	Sandard New Foods News Digorn Tolking Digital Port S	MANA		31 2
Just he seemed to the service of the	Repeat	Outer Share Thatre Sun Dec 6 12 0-1 00 pm. WBKB-TV	13.5	12 7	211.8	72.2	Grand total Colors Survey Fights Lines	WERN	- T-	5.7
S EXECUTIVE NIGHT — Very new 20 to the company of t	1st Bun	TV Hour Special Sat Dec 5 11 = 12 00 a m WNBQ TV	9.7	1 2	4.9	29 8	Best of CRS- D-opt on THE N	WBRM -		2014
B. AMBASSADOR'S DALGRITH— CO to Dalgrid Dalgri	Isl. Son.	Marie 5	0.7	11.5	5.7	29 2	Firming Protections Board to Union the Ren	WHEN		14.5
T. HOLDAY— Kathara Harrison Care Grant July Syren Grant	Bryon.	E en g P == ance W == Dec 9 10 == 2 15 a.m. W == M-TV	9.5	9.4	8.3	22 6	Jank Post &	WNRQ		24 2
4. MIRDLE WITH PRITTERS— Law Acres. Cast Pro-se. Parameter 1808, 25, A	tie Rose	Their Show The B	1.0	19	18	33.1	Notes	WEER	-	4.5
Designation	In Run	There is a	8.5	9.6	7.0	28.5	Fine-1 Cast Select Send Corpo Beetland	WYRQ BOY WYRQ		11.8
19 THE MAN IN GREY J. M. Co. 11 ga et L. L. S. L. C. 20 20 ABC	Repeat	Tues De 10-15-12 5 WasM-TV	3.4	in 2	**	22.4	Jan. Page Nova	WEBG		25.0
BOSTON			1	STATIONS	S: WEZ,	WHOH, W	NAC SURVEY DATES DE	CEMBER	3-9, 1	959
I. SANDS OF INO JIMA- John Warnel John Alam Response 1976 Household Ten San	Boost	Bog M • Sot Dec 5 13 15-7 • • • WBZ TV	18 4	20.6	15.0	692	Associate the Ron-	WYAC		51
t. REYOND GLORY— Alan Land Dischart Alan Land From Land Land	Rugot.	There Day 3 5 m.6 ht pm Will TV	25.6	11.9	13.1	44.3	Locks A Ho P		Own L	16.6
L. THE WILD BLIE YOUDER— World Coles, Very Boston Bearing 1881 Harrand Tyle Seri	Report	Busing Message Mon Des 1 5 00-6 40 p.m. W.B.F.TV	15 1	18.3	43	47.4		WHOH WINDH	10041	20 3 13 1 9 7
Can to Ham MCA	R _ at	C mand France 6	15.0	16.9	12.5	31.3	Committee for the Rate Post Francisco	WSAC .		81
A THE WILD BLIF YOUNDER— When Comm. Vaca Research 1900 the send Tree Serv.	Repost	No. 1	15.8	19 6	14.4	46.0	Ex See Mag Cent		1111	13.1
Mercury Sullivan, Republic Service	1st Run	Command Per? ance Sun Dec 6 12 m 1 a m WRZ-TV	72.0	13.1	12.5	46.9	Sa - Anne Torate Comma 7- Barra Bull- tid Ros	MZ/C		25 0
T. SEA HAWK—Part II E of F1 on Carolo Rama Warner Rom India 1 AA	Repeat	Buston Movieture Wed Dec. 9 8 99-4 45 p.m. WBZ-TV	11 4	12.5	19.9	36.2	Coloredt ist from	WHDH .	-	12.5
NIGHT HAS A THOU SAND EVELS— Evel G Reserve	Regeat	Boston More of Fri Dec 4 5 20-4 45 p.m. WBZ-TV	10.9	13 1	7.5	33.4	Restoria	MATON MATON		24 1 15 8 7 2
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IA WHITE BEAT-	Burnel	Hultra and Plantame		10.0	0.4	41.5	William Dellar Mexico			

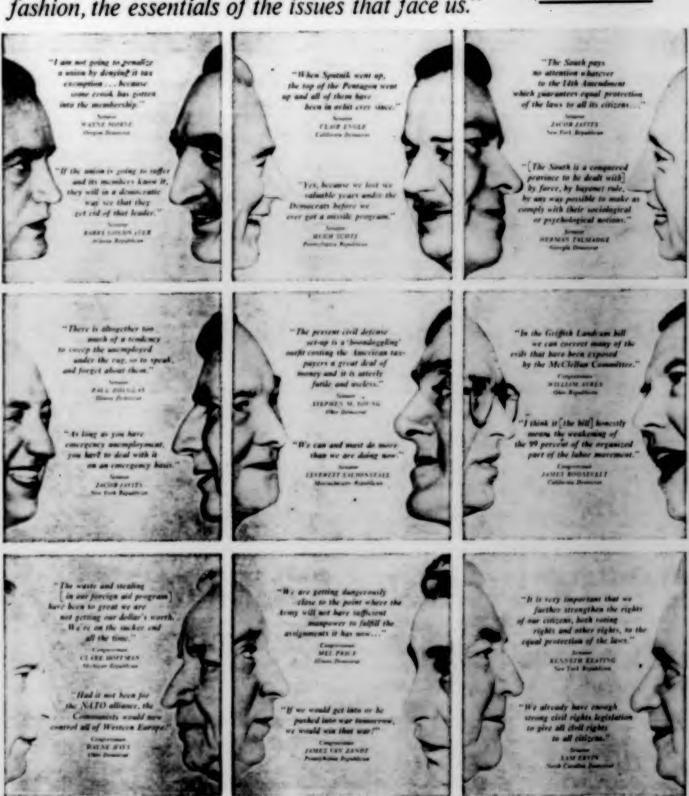
10.6

51.3

Repeat Hollywood Playhouse Sat Dec 5 1 90-2 15 p m W 8Z-TV

"...the problem still most important in our country is to get before the American public, in widespread fashion, the essentials of the issues that face us."

PRESIDENT DWIGHT D EISENHOWER, speaking before the 16th Annual Meeting of the Advertising Council, March 16, 1960



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ARIETY-ARB SYNDICATION

one on enterps.

med program havings of the top ten shows, noting do a such as the sudience, coupled with data as to time and day of telecasting coming in the particular size of its furnished. Reason for detailing an

strongh of particular series. Various branches of the industry, reaging from buyers to local stations and/or advertisers to syndicators will find the charts in Oner the course of a year, ARB will tabulate a minimum of 247 markets.

The course of the tabulation will be found weekly in Vanisty. Coupled with the rait formance of the top ten network shows on the local level, the Vanisty-ARB chadesigned to reflect the rating tastes of virtually every to market in the U.S.

DETROIT, MICH.

STATIONS: WJBK, WWJ, WXYZ, CKLW. SURVEY DATES: JANUARY 13-19, 1960.

RK	PROMINAM-DAY-TIME	SHOW	STA			PROGRAM—DAY—TIME	STA		AV.		PROGRAM COMPET	STA.	RTG.
1	77 Sumset Strip Fri 9.00-10.00		NAME	47.0	1.1	Sea Hunt Sat 10 30	WJRK	7 =	303	36.8	Phil Salvers	WWJ	127
2	Crumsmoke Nat 10 00 10 30		WJBK	38.0		Buckleberry Hound Town 7 (0)	CKIW	Screen Gema	29.3	47.6	Michigan (Juldoors	MMJ	13.0
2	Wagon Train Wed 7 30-8 30		LNN	37.6		The Hopeymooners Sa 6 30	. WW.I	CRN	22 7	55.8		WJBK	87
	R-d *hellon 7 = 9 30 10 mg		WJBK	93.3	4.	Divorce (our) Term 1 00	WIRK	KITV			Bowling		
-	Bub Hope Wed 9 00-10 00-		LUM	29.7		Cannonball Mon 7 00	- WESTER	Pro Sales	22.0		Brave Stallant -1 111	WATZ	12.8
				200		Quick Draw McGraw Tara 6 10	MALS	111	18 7		Markham	NALL	30.0
	Cherence Mon 7.38830		MAIS	313		dence there sections 1	CVI M.	Screen Gema	500.5	43 2	Curtain Time Sports News Huntles Brinkley	WWJ	9.1
6	The R fleman T 9 00 9 30	41	MYIE	37.3	10.3	Manhant Fri 10 Mil	WIRK	Screen Gema	10.0	99.6	Brack Saddle	WALE	160
9	Real Met ups T = 1 8 30 9 00		NAME	31.3		Beath Valley Days Fil. 7 80-	8118	. L.S. Borax	17.4		New York Confidential	WJRK	12.5
	Untouchables Thu 9 30-10 P	91	NILLA	30 8		Shoteun Stade Titure 19 30	WWJ	MCA	16.7		Take a Good Look	WXIZ	11.6
	Dinar Thomas Mon. 9 10-9 10		WJBK	26.3		Tombstone Territory Wed 700	WKIZ	7.4	16 7		Fine Star Feature	WIRK	14.7

HOUSTON, TEXAS

STATIONS: KPRC, KHOU, KTRK. SURVEY DATES: JANUARY 13-19, 1960.

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3	Real Met ets Thurs 7.30-8.00	-	KIRK	39 0	5 Life of Riley Mee Fr. 6-04	KHOC	CNP	18.8	410 W d At Large S to	KPBC	12.0
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INDIANAPOLIS. IND.

STATIONS WEBM, WISH, WEWI, WITY. SURVEY DATES: JANUARY 13-19, 1960.

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	(berence 1 30-8 30	MYMI	35.8	Border Patrol Rol. 18-23	WINH	CBS	27.3	45.7	CBS New D Edwards Hanna Patini	WINE	16.9
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KANSAS CITY, MO.

STATIONS: WDAF, KCMO, KMBC. SURVEY DATES: JANUARY 13-19, 1960.

							-
1. trunomoke No. 9 09-9 30	KCMO 39.3	I. Hurkleberry Hound (Thurs 6.0%)	KMBC Screen Gens	30 0 56 1	News Sports News-Huntley Brinkley	WDAF	16.0
2 Wagon Train Wed # 30-7 30	WDAF 387	2 Sea Hunt Thurs 6 30	WDAF Zy	25.0 47.6	To Tell The Touth	RC300	16.7
1 The Riffeman Tues 2 00-8 30	KMBC 37.8	3 Mike Bammer Sat 9.30 4. Quick Draw McGraw Wed 6.00	KCMO MCA KMBC Screen Gema	24 7 45 7	It Could Be You News, Sports	WDAF	14.0
4. Father Knows Best Mon. 7 30 8 00	KCMO 360	e. done man become men and	KNIBC SUPERIOR CHANGE	211	News-Huntley-Brinkley	WDAF	20.0
5 Red Shelton Tues 8 30-9 00	ECMO 34.0	5. Death Valley Days Fri. 10.00	KCMO U.S. Berne	21.3 48.5	News Weather	WDAP	19.3
6 Real McCore There 7 30 8 90	KMBC 32 7	6. Bold Venture Thurs 9.30	WDAF 7-	20.0 40.5	CBS Reports	KCMO	13.0
7 train ford Thurs 8:30.9 00	WDAF 323	9 Badlin Callina Can Can	WDAF 172°	167 480	Bowlin' With Molen	RMBC RCMO	31.3
# Wratt Earp Turs 7 39 8 00	KMBC 313	9. Whirlybirds Sun 10 00	KCMO CBS		News, Weather	WDAF	22 0
9 (heyenne Mon 6 30 7 30),	KMBC 311	18. Superman Mon. 6 00	KMBC Flamings	13.6 31.4	News Sports	WDAF	127
10 Rob Hope Wed 2 00 9 00	WDAF 303		Manual Linguistre	134 31.4	News Huntley Brinkley	WDAF	21.3

NBC-TV's Political Coin

NECT THE PERSON AS NOT

of the same of The particular test of the par mirely to 30 Rock

No. 1, the price had to be low

by a toold from a serious \$3.600,000 for the whole above.

ABL TV the books set to grab first a recent control row and but with 2 months are a selected to state for a 12th of the network;

Daytime Myth

feverish clip. Comensus was that both ABC and NBC had registered major coupe even though at the prices paid for the backless, they'll have to run them three or feur

Bonus Boys

thad promite to

It out their one Ballou to B&W. to Lever for Lipton Year and Yanow to Goodrich.

Writers Guild Stalemate

with the majority feeling expressed by the N. Y. rash-and-file. However, there are still those to Harry and the Alliane are close to the network hand the Alliane are close to the breaking point and that if the strike against them continues a divide against the mode special to the made formed to come across the overseas residuals or risk throwing the entire 1960-41 to film season out of And the reverse (west-file.)

or it made say word smoothly, and did not reflect the alleged of that was erented by the solitone of the east and west mem-

council had arrived generally at the consistent that to accept the ATF offer at this time was best. The could be one of the clief reasons

attempt will be made to have spokesmen for WGA-E fly west for tomorrow's membership meeting. And the reverse (west-to-cast) is also a distinct possibility. These cross-referring groups will by explain and resolve any different of opinion that might arms

altra het er kno



Fleri's Flurry (Cut Rate TV Spots Summer) Invites Station Fury On Other Madison Ave. Fronts BREO notwithstanding, there are repe and station men who would like to see a year-around rate provail, and, in fact, as increase in the guild like to see a year-around rate provail, and, in fact, as increase in the guild like to see a year-around rate provail, and, in fact, as increase in the guild like to see a year-around rate provail, and, in fact, as increase in the guild like to see a year-around rate provail, and, in fact, as increase in the guild like to see a year-around rate provail, and, in fact, as increase in the guild like to see a year-around rate provail, and, in fact, as increase in the guild like to see a year-around rate provail, and, in fact, as increase in the guild like to see a year-around rate provail, and, in fact, as increase in the guild like to see a year-around rate provail, and, in fact, as increase in the guild like to see a year-around rate provail, and, in fact, as increase in the guild like to see a year-around rate provail, and, in fact, as increase in the guild like to see a year-around rate provail, and, in fact, as increase in the guild like to see a year-around rate provail, and, in fact, as increase in the guild like to see a year-around rate provail, and, in fact, as increase in the guild like to see a year-around rate provail, and, in fact, as increase in the guild like to see a year-around rate provail, and, in fact, as increase in the guild like guild like to see a year-around rate provail, and, in fact, as increase in the guild like guild like guild like guild and a random nample of the majority believe to programs are prevently believe to pr For Summer) Invites Station Fury

Pursuant to same, agency media supervisor Ed Flert recently sent a feiter to station managers that a remarkable for double-talking jext and straight forward statistics.

The statistics in chart form, and spot hillings. The graph bars and lines sag and slump. Station

reagers blood pressures go up.
In the make of Fleri's vulgar
Television Bureau of Adver-Development Builetin 88
18 natch sees the best of all

tes statums and the tv Influoin general, have always looked frertising and economical conwith morkets throughout the announced their intention to

those station men with re-brances of former dog data, unuply secans. Watchess! It raining Presidents. In the past, Pepel, which in the past, Pepel, which in the past, which is successful, paster of the paster of

musry-April.

a Bulletin which the Russys is strictly in the line of promostion. I due in spite promostion I due in spite promostion I due in spite promostion I due in the 45 capanism in these summer audience during the earn audience of short have a maderne or as he was not a summer 29 four commonutes daily than It is three hours 48 minuted in Virland 19 minutes in again the

his monthly report on serving

Who should be the censor? Fed-eral government according to 36 of the respondents stations and networks, 22°, parents and civic groups 17°, educators 17° state governments, 8°c, sponsors,

McCall's magazine is extending a sympathetic hand to its revenue pards along Madison Ave. during this time of official and public trial and cartigation.

nd cortigation

Full-page McCaff and by Thursay 12° N. Y. Times pictured a boulder to-shoulder couple gazing p. Madison Are empty of built p. Madison Are empty of built on Street of Dreams," said the heading fullowed by so trary-amiley a spy black as to lend courage to an. This is Madison Avenue of spratton, where next year reams are born. Here American unitered to the monitran consumer object bur

15 show had McCall Corp press Arthur B. Langlie Introducing three agency toppers at connected breaks during the chot between vice prosident Nison and moderaise David Susskind. Heard were Kernen & Erkhardt president Walliam B. Leven Young & Rubbinson president George Gribbin and Consingham & Wallah charten John P. Cunningham McCall's hankrolied sponsorship on WTTG. Washington, as well, so the institutional pitches for the pd in-

Gottliet's Own
Edward D. Gottlieb, formorly
with Review and before that 11
pears with Foote. Cone & Belding.
has opened his own N. Y. agency
Under E. D. Gottlieb, banner.

Switches Joseph Lamneck, for Neithbre Joseph Lamneck, for-morely general manager of tre in the New York office of Warner Brus-points Danahue & Coe as director of todio and tr. commercial division

edia and tv. commercial division Robert S. Cranin has been named our of George R. Nelson agency, and Nelson Ideas jimite firm, idensertady N.Y. following retire-tent of founder George R. Nelson also was with General Electrics. programming depart ent

New Ric Hurst Kal Handulu

nighttime viewing hours.

Same time daytime open rate has increased only 45.2 and the nighttime half hour rate only.

After four years of cla

After four years of classical music programs. AFSDFM. Son Diego. Calif. has pacted for 32 weeks of hasknowling by the city's Gas & Electric Co. for a nightly hardware offering. Sponsor will be limited to four satisfic posts on hour on the Evening hymphons program Station says there we been must would be advertisers for the show but only if they could have changed program consient. KFSD has always answered with a flat ho, even in leaver years.

Briefs: Coloriorime toy line handled by Kudner agency is stepping up spot tele campaging with nalisonwide burn through the

number months in addition orticipation in CBSTV's "Capta (angaino" on 142 web stations. Kata Agency has readied ew edition of the "Spot TV A critaing. Cost. Susmary." Kair Agency his reasonanew edition of the "Spot TV Advertaining Cost Summary"
Avery Knodel has a new market
study available on Topela
KARD-TV goes to Peters. Griffin
Woodward. Wirhita etation is an
NBC offiliato. Eugene E. Me.
Claure, formerfy national sales man
ager of KCRG-TV, Cedar Rapids.
In joins the Chi tele sales staff
of the Kate Agency.

Chi Agencies

Chicago May 17

Louis & Bearby ition Funds for just diary of Honorfoold Finance Corp. EFI is nationwide plan to help finance education in the way that homes and cars are financed. No indication as yet what the accounts billings are

what to be Warren J Rebn. former! of Helene Curtis ad dept., signed on with Chian & Bronner as account

Monarch Fonds, division of Con-solidated Fonds Corp named Jun W Shaw to handle the national

brand
John Pestick asst radio-tv director for the W.E. Long agencynamed acrount exec for eastering
to have in Chi, however.
R. Jack Scott agency moved to
larger quarters at 51 E. Superior.
Fran Allison, of WGN-TV and
"Breakfast Club" will make premilation of Chi Federated Advertising Club 18th annual awards tomorrow. Wed J. For first time.
(FAC will dub an Advertising blan
of the Year.

London Agencies

London May 17
A lord or Palmer Ltd makes its
Wardour Street offices, as from
centrals; 16. a self-contained
and concentrating on entertainment advertising C. A. Halson remains direct set to charge, with S. J.
Bucke as principal film contact
or Company handles the Waner-Polite and 20th-Fox accounts
here, is also responsible for advermatche Warner, Carlton and Raa cinemas to the West End
Young A. Rebican user Sentish

TV-Radio Production Centres

Thentre" series of Sunday night plays hit the network tap 10 ever work in the 10 weeks epded May I, according to TAM. Associate TeleVision shede a networking of Monday s (16) Royal Variety Pe formance Sunday (22) Show, a first for tv here, will you two and half hours and mesos the pulling out of "Sunday at Landon Patladium and ABC-TV" a 'Armchair Theatre". BBC-TV hooked up with Spain for the first live relay therefrom last Sunday (15), sining part of the Spain v. England succer match. Brian Sanctasey now at Scottis Television's London office as senior acrosses executive, switching fro ATV. BBC-TV inks comice Bernard Bremilae and Jimmy James is a series of nine fail programs, "Meet The Champ."

IN WASHINGTON . . .

The White House ghost (the's speech writer. Malesian Moos) now has a Washington to outlet. WITG-TV is carrying his series on the process of nominating Presidents. "Hats in the Ring," which were made for the National Educational Television network. Netherlands Ambassador and Mrs. J. H. van Roijen will host a party at the Embassy Wednesday 18t in honor of local American Women in Radio and Television chapter. Credit Edward F. Ryan, WTOP general manager of news, with being one of the few to tour West Virginia in advance of voting day and predict publicly that Kennedy would defeat Humphrey. WMAL-TV's Pete Jamerson for the third year in a run lead annual School Safety Patrol parade here with more than 31,000 kiels from throughout the nation marching in it. National Ason, for Better Radio and Television has proked Rush Magy's College Neva Conference on ABC-TV as the top teenage and education program.

John F First, veepee of WXYZ-TV in the new prexy of WXYZ line, a post which has been vacant since James Riddell was promoted to a position in the parent AB-PT organization. James R. Quetle moves from operations manager to general manager of WJR. Bondland's mythical place made popular by CKLW-TVn "Jingles in Bondland'show is a new 10-acre assessment park near Windsor, Out. WXYZ-TV will offer for the neventh consecutive year its sterling silver helt buckle award to all area golden who move a hale-tn-one. Move than 1,000 buckles have been presented. Brain Surgery." a houstong medical documentary series is a new WWJ-TV entry in the 8-0 p.m. prime time Sundays. John O Gilbert, alex munager of WBZ, Boston named general manager of WXYZ, replacing Harsid L. Neel who has been named veepee of WARC, New York.

IN MINNEAPOLIS . . .

Prash Buselet and Jack Horner, long locally prominent as radio and to spectroscore, joining forces for a WTCN-TV nightly spects show. Art Lund, Campbell Million advectising agency vice president in charge of tv and radio, talked on 1997s heat, to spect and other arriane commercials at a Minneapolis Advectising club closic. KMSP-TV neurocaster Bill Impram confined to home by filtness and Bab Walson is pinchbitting for him. Minneasta Valley TV Carp has been suffering in programs from local KSTP-TV and WTCN-TV. In association with the U. of Minneasta Fine Arts Lounge committee KSTP Radio's "Jazz Corner" program is conducting a "photo impressions" contest hosted by disk parker Leigh Kamman, a Jazz authority Ladraces are asked to send in abstract or real life photo impressions of jazz, such as artists at work, scenes creating jazz impressions, etc., for prices

IN PHILADELPHIA . . .

WFIL-TV newman John Rabrigh goes to Rome this August to cover the summer Olymptes. Margaret Mary Kearney. WCAU educational director. named eastern area verpee of the American Women in Radia and TV at the group's convention in Cleveland. The WFLN program guide will be expanded into a Phility guide starting with the July Issue. In addition to the FM bisings, it will carry a roster of places to go, theatre and film notes. Adman Jerry Manghame will be consulting editor. WTEL has applied to the FCC for a power hite to 10:00 waits. WFIL-TV's Safly Stary will again be the "Calamity Jane" for Riverview Park's Frontierland. Julia Meade here 181 as goest of AWRY dinner. Chief Halftson, WFIL-TV's brove and champ bowler, guests at the Devon Horse Shop, Memorial Day Dech Beynalds, formerly of KYW, Cleveland, takes over the all-neight those at WIP, starting June 23. Ed Harvey, WCAU morning personality, named a vice chairman of the Philadelphia 1961 United Fund Torch drive

IN SAN FRANCISCO . .

New unless manager of ABC's o-and-e KGO-TV is Bees Complian.

Franklin Meeli's KPUP-FM rumored on the block—for the proper price. Examiner's Bick Noise reported Bick Stewart, emres of KPIX's teco-angled Dance Party, "has been offered a contract to do be some kind of show coast to coast for NBC Stewart is now under contract to Westinghouse, though which would have to waive goodbye New outfit. Nan Francisco Television Aris, has gone into to production husiness in Francisco Television Aris, has gone into to production husiness in Francisco Television Aris, has gone into to production husiness in Francisco Television Aris, has gone into to production husiness in Francisco Television Aris, has gone into to production husinesses in Francisco Television for transmitter Post Breaks, ex mighitime deepar on KSFO returned to Frisco handling nummer-celled chores at KFBC. Lintener-appearanced KPFA-FM netted \$1.000 from a rummage sale. Chronicle's Ed Rademet, act to sub for ABC-KGO's William Winter List week of May first week of June. KTVU a Bub Curtice departing for Europe with Byron Dorn replacing him.

IN CINCINNATI . . .

Colorcast of the Cincy Redusan Francisco Grants night baseball game here May 16 under normal light conditions assered another industry first for Cronley Broadrasting Corp Originating on WLW-T and fed to WLW-D, Dayton WSAZ-TV. Huntington, W Va and WLEX-TV, Lexington Kt ... WCPO-FM enitches June 1 from duplication of WCPO-AM programming to its own album nesses Marthages. Waters, chief of the Scrippo-Boward stations, ordered the switch to avoid rock in roll on his "Muddy Waters" Ohio River bour's FM set WKRC-TV showneard Dr. Albert B. Sabin giving doses of his famed oral policy vaccine to younguiers on the Skipper Ryle Shom. Ford replaced Wiedemann beer as co-tables with Sholl (ii) of WKRC-TV at 11 p.m. newscat. Crosley's WLW-I, Indianapolis, his a new release-bedule affecting AA and A time.

IN BALTIMORE . . .

Jaset Covington, only woman to producer-director to the city, was honored as Advertising Woman of the Year by the Women's Advertising Club of Enfirmers at a honeless at Sheramen believedere. Beam's Jesses, hired by the Equitable Trust Co. of Bultimore. to hout two aproming Plays of the Week on WBAL-TV. But Brown, formerly Ziv representative for the Bultimore. Washington area, has joined Claster Enterprises as sales coordinates for howling packages. Gales Freeness, News measure for WBAL-TV, has been moved president of the Chesapeake Associated Press Endie-TV Association.





family emblanc

Jacksonville, Florida or Washington, D. C. . . . the responsible programming of our family of stations results in uncommon success. Each station of The Washington Post Broadcast Division well serves the interests of its community. Furthermore, each enjoys the largest audience in its area.

THE WASHINGTON POST BROADCAST DIVISION WTOP-TV, Channel 9, Washington, D. C. WJXT, Channel 4, Jacksonsille, Florida WTOP RADIO, Washington, D. C.

FCC Gangs Up On 'Sneaky Plags' On Those Celeb Interview Shows

Communications Com-bearing down on re- Everybody's on Their Own at Sommit; Little Tape-'n'-Jet Interplay

ma, Hage Team On

BBC-TV'S YEN FOR CONTINENTAL SHOWS

Stanton, Adams Take Up Cudgels



PEACE the most challenging problem of our times!

In Chicago, TV Station WBKB is investigating the problems of peace in our age by presenting a public service series, PEACE REPORT, which explores this vital issue in depth. Each of five separate two-hour reports brings together some of the finest minds of our time, each examines a different aspect of peace. PEACE REPORT is not a conventional series. Four hours of the REPORT originated from Argonne National Laboratory, where for the first time in history, telecasts were actually powered by nuclear energy. On one program, four of eight living Nobel Peace Prize winners were brought together. On another, twelve of America's leading military experts and prominent industrialists were featured.

WBKB'S PEACE REPORT is typical of what many fine TV stations throughout the United States are doing in the public interest. These stations are planning for and programming to a television audience that has come of age, a mature public determined to face today's most significant problem, man's survival.

All five of the reports of this investigation into the issues of peace in our times are being affered by WBKB to the Ford Foundation for distribution. All five are also available to any commercial or educational television station in the United States at no cost. (Stations to supply their oun tapes for dubbing.) Address: Program Director, Station WBKB, 190 North State Street, Chicago 1, Illinois.

MEPORT NO. 1.—"The Philosophy of the Assense Physicist"— An acreal visit to Argentus National Laboratory with another-qual continuously by still members: Mediculor: National Smit Goston Dr. National Millerry, Discover of Argentus National Laboratory; Dr. Learn Transes, Deputy Discovers Argentus National Laboratory; Dr. William F. Milley, Discover of Applied Mathematics Division, Argentus National Laboratory; Dr. William F. Milley, Discover of Particle Mathematics Division, Argentus National Laboratory; Dr. Marcy America, Assentus Systems of Particle Aerotherator Division, August Laboratory; Dr. Marcy America, Assentus Systems, Division of Biological and Medica Prosecuti, Dr. Jangih Katt, Sonaro Chemon, Colomaga Division, Auguste National Laboratory

REPORT NO. 2.—"How Assess Are floring Made to Work for Passes"—A program telement from Arganiza National Laboratory exploring promo-time atomic research, Medicatory Normace Bloom, Control, Dr. Normace Bloom, Dr. John Stok, Dr. Joseph Kent, Mass Glades Swape, Mr. William Die, Mr. Joseph Harres, Dr. John Stok, Dr. Joseph Kent, Mass Glades Swape, Mr. William Die, Mr. Joseph Harres, Dr. Fiscon Bress, Dr. Jacoph Control Cover, Dr. William Milley, Dr. Rollin Tarekter.

REPORT ID. 3 — The Bitters of Passer" — Four of eight living Nobel Posco Price witnesses season the existentials of others to world condition and treatment. Maderator: Nomeon Boss, Goosti B. Hon, Philip North Baker, British Mt. P., Nobel Posco Prime—1979 (Discrepanness); Louiser B. Passens, Louiser of Consule's Liberal Parcy, Nobel Posco Prime—1977 (Ellistis toward minimism, correctapional condition); Lord John Broyd Oley, Nobel Laureaus for 1990 (For service as that discretis of United Nameons Found and Agricultures Organizational); Sir Norman Aspell, writes, Nobel Posco Frias—1981 (Switzende Commencings on tiges of work, Alice Pherry Bullin, Clapman, Based or Discreting, World Brancheshood, Incorporated, Hon. Albert De Smarle, Proudent of Contral Economic Council of Physics.

EFORT 10. 4.— How the Millinery and Indoorsialism Said Power" (Fart 1)—Mechanism: Northern Runs, Contant, Mainer Gassert Lengthons. I. Deven, American Despriy (Daid of Nead, Development U. S. dar Force), Vice Admired John T. Herward, Deputy Charl of Nead Operation for Research an Development of Milliam C. Stifferen, Charl of Research Sentines, Destroyed On Sent Operation for the Federal Section of Investigations; Louisement Gasserol Arthur C. Treddam, Charl of Research and Development U. S. Armey: Frank S. Bertser, Diversor of Research, The Richardson Foundation, Inc.) Gerkan Summeyor, export on Communicate Politically, Profession, Charl Source, Novel Dance University

BE-DET 180, S.—"How the Military and Industrialian Sud-Pleas" (Fact 11)—"Medicator Normal Reas" (Fact 11)—"Medicator Normal Reas" (Fact 11)—"Medicator Normal Reas (Surviva) (Su

WBKB CHICAGO -- 7

Owned and operated by American Broadcasting-Paramount Theatres, Inc



Television Reviews

PRENIDENTIAL MISSION—THE ST MMIT With John Daly, Robert vant, George Bailey, Quincy Howe, John Edwards, Virgil Plukler, William Winter and Don Goddard.

Directors: Marshal Diskin, Jark Sameth, N. Y. 18 Wins, Sunday, May 15, 4 p.m. ABC-TV, N.Y. (tape & live! It lended as thought everything wa moving too fast for ABC-TV to put tagether this initial Somnitional with rither production or informational coherence.

None of the powers-thal-be in

Now Appearing On the Verdict to Years'



related and so little time existed of recommend at throughly exhesive 60-invasile a throughly exhesive 60-invasile the shadings here was a relian amount of redundaher, already the shadings here was a relian amount of redundaher, already throught to be topical overlap by the individual experience and selents who were noticed to offer a kind of semi-infendat Was hing to a significant shading and on the whole, resident was the second presented to offer a kind of agents and selent shading and on the whole, resident was a constant of the findlews of the fin

Steree Radio Tests

Washington, May 17
Electronic Industries Asan will begin field texts of steroophonic radio broadcasting equipment June 5 at the request of Federal Communications Commission.

KDKA, Pittaburgh, will be site of one of the texts wCRB-FM and WRZ-FM, both Boston, have tentatively been selected as the other bases for the experiments.

The texts will be supervised by Ela's National Sterosphonic Radio Committee; and will capstitute the committee's first official field experiments with stereo radio on behalf of broadcasters and equipment manufacturers.

WPIX's Brace of Clients

For Repeat on Hitter
WPIX, N. Y., has garnered two
sponsors for a repeat of "The Secret Lafe of Adolf Hitter." They are
Knickerbocker Federal Savings
and Loan and Tuborg Beer. Telecast has been set for June 2, from
8.30 to 9.30 pm.
Daily News indic also has lived
up "Wish Up" to sponsor the repeat of "The Russian Revealution."

Leon Levine Revisiting Invitation, CBS Radio's 20-Year Old Egghead

Broad asting v Tr program Invital Columbia Brasidiasting's radio public affairs program Institution to Learning will be 20 years old. Its survival is the more remark able since as pure egglesed discussion of deep-thicking books it was circa 1940, freely halled inside and outside the network as "CBS" from the control of the columbia of

Interestingty in view of current troubles benefting the new inedium of television, the radio industry of two decades back was suffering from attachs which had to' practically driven kid cliffhanger serials off the oir and ibi primed acute dissipations pretures from campon intellectuals. It was an example of the contension of the contension.

In rebuttal ('BS went as far out for crudition as possible. The late Loman Brussen was taken aboard, on his space hours from Columbia University, to guide the series and Leon Levine, mouved to ('BS from the Town Hall, became the producer of the books which were kicked, around were shattact, esoferic and sometimes and sometimes are considered. came the producer. The books which were kicking around were abstract, evoletic and sometimes unprenousevable. Along with the Columbia School of the Air, of which Levine was also the producer, and the original Columbia Workshop, founded by the late Irving Riels, the Paley betweek rested its case for academic blessing on "Invitation".

Today's "Invitation to Learning" owns a lot to the invention of tone since the 100-odd affiliates carriving the radio program currectly upot it at all sorts of time periods curriously, Albany actually precedes New York City by a week.

In connection with the 20th Amilyerary Leon Levine is again involved this time as counsetfor to the Carnegie Endowment for Peace which has organized a cooperative sequence of books related to the sources and causes of war. These running through May and June Include Leo Tubstoy's "War and Peace." Jean Giraudous's "Ti-

to the sources and causes of war These running through May and June Include Lee Tulster's "War and Peare." Jean Giraudoux's "Tiger at the Gates." Erich Remarque's "All Quiet on the Western Front," Nicroid Machiavelli's The Prince." Bernard Shuw's "Arms and the Man," and others. Series is now produced by George Cruthers who stiernates the moderator role with Ralph Backlund and Charles Frankel.

Des Moines - Meredrith Brandrait-ing Co has amounted the appoint-ment of C. Alfred Larson of Des Moines as station manager of WOW-TV, Omaha, sed William O. Wiseman, former radio sales mon-ager, as manager of WOW radio station.

programs selling themselves rather than considerations of network al-liances as with WB

Biances as with WB.

Difference of Revue
Revue, the other of the Boilywood Top Four is a different story
one primarily of close network affiliations, a vasit takent pool and the
top telefilimonaking resources in
Boily-wood by wirtue of its ownership of the Universal lot with its
excellent backlot facilities. But
here, too, despote a complex atdia executive setup braded by 41lan Miller. the traditional MCA
"strong man" pattern shines
through fin the persons of MCA
prixi Jew Wasnerman and Revue
prexy Lew Wasnerman and Revue
prexy Tof Schreiber.

Desilis has typified the one-man

Desilis has typified the one-man

preny Toft Schreiber

Desilis has typified the one-man operation, but its position has lend-ed to fluctuate with the errain-working habits of the snan, Desilian Armar. Studio has a stable business bour in exer up. Martin Leeds, but all the creative decisions have been made by Armar, who has tended to operate incrytics, with occasional bursts of creative effort spaced by extensive layofts away from the studio.

But it's the success of the man-

But it's the success of the man-But it's the success of the man-al-the-top operations that restlims the fact that trieffilms, like other show her media are hest and most effectively produced via the judg-ment of single men rather than cusmotitees or chains-of-command. And it also helps to explain the difficulties being encountered his such companies as Metro 20th-Fox and Paramount in breaking into the tv fold, with their complex chains of responsibility, both at the studies and homeoffice end.

East-West Gulf

tween business camp in the east and guild representatives on the Court. Current practice is that they meet when there's a her a fight going on or about to begin it's argued. No wonder cost of current practices, are so different.

2. Distributions of viethin preduct should be in on guild negations from the start. Today when there's same talks about to start the out count for true tie called to the court to brief the negatiators. That has its pitfalls. The Court megatiator even though be terfed has

the coast to brief the negetiators. That has its pritails. The Coast negetiator even though briefed has a limited knowledge of the problem and bin't nearly as pricentuity flexible, nor as deeply arquainted with the hursh realisters of the bir. But the problem goes for beyond that of management-labor difficulties. In one form or another, it pervades the ty industry. Anyone who tim't deaf will acknowledge that. Who havely heard the complaints howled between east and west?

interhecine warfare ran he brushed off as a boys will be boys" affair or it can be lessened through some ulcer dissipating ef-furts by both sides. The choice is clear.

Churchill Sories

compose the musical coundrant for the show. Puets T. S. Eliot and W. H. Auden will be approached to write commemorative verse for the

W. H. Auden will be approached to write commemorative verse for the series.

Because of the nature of the subject, Peterson has had some problems. In Britain about a month aga, the producer had to call a preas conference, partially to call a preas conference, partially to call a preas conference, partially to call a prease conference. He assured the British prease that the project is an Angle-American project, which will feature British talent as well as American, a situation similar to the "war project."

Initial deal for the memoirs of British statesman, was secured by Jark LaVein, who had been with Pathe for many years and was with the U.S. Army press despectment during the war. LaVein trumed up with ABCTV.

Sammy Davis Also Gets 'See London

week for ABC America also to take the tape-ducing his current trip for his Pigalle and Royal Va-riety Show atlets

riety Show attents.

Program, which is likely to be ulotted for a Saturday night in the spet Ausoritated ToleVision reserves for its networked "spectacular" will be shot in the week starting May 22 with Brian Tessier, ABC-TV's asspection of features and light entertainment, at the helm Tessier hus mapped out the show as a singing and dancing ramble through Landon involving routines aboard a boat on the Thames, inside the Chamber of Horrors at Madamy Tunssud's at Batternes Fun Folt at the Players Club and taking in parts of the Piggle art.

Titled "Sammy Davis Jr. Lon-

the Figsite act.

Titled "Sammy Davis Jr. London By Night," the 60-minuter will introduce well known British actuals including Schoey James, featured as a taxi-dancer, and he wheduled for a date following the performer's live engagements.

Salt Lake City-Florien J Win-eriler named program manager of KALL, succeeding Phil Nolan, moving to Oklahoma City.

ARE YOU A WRITER

SONG - SCENARIO -SCRIPT???

ARE YOU LOOKING FOR SHANGEI-LA?

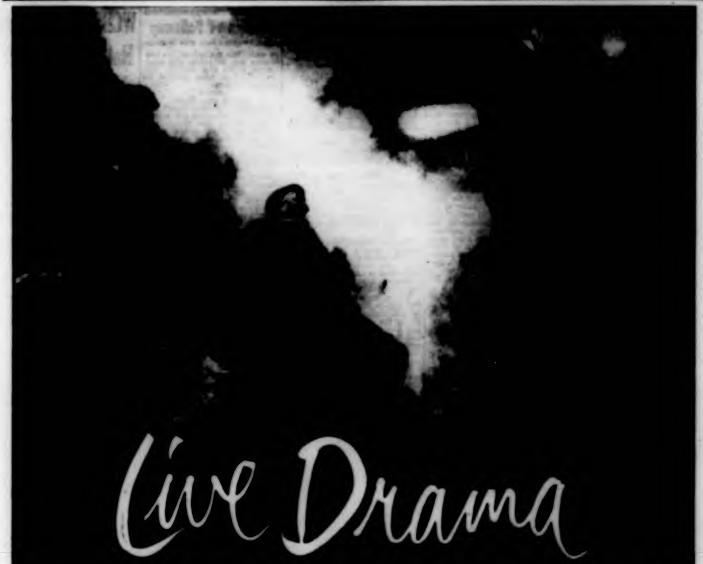
I HAVE IT

154 W. 46th Sr., New York 36

Grab BEN NUR'S Chariet







in Top Ten Ten Weeks Running

Armchair Theatre—from Britain's ABC Television Limited, scored National Top Ten ratings ten consecutive weeks with its one hour drama productions transmitted 'live' every Sunday.

ABC Television's three stations serve half England and Wales but many ABC programmes such as

Armchair Theatre are taken by the rest of the commercial network.



ABC Television Limited serves half England & Wales

'23 Skidoo' on 16 Cuffo Hours

giviative approach rather than orking it out voluntarily with the

getting that the FCC deter-at which prime hours the at which prime hours the fittates agree to carry the pro-mit said the been a little sen-about preempting programs little all broadcasts since one miningers made agrees.

TELEVISION FILM CORP.

erticipation. 225,000 SHARES Common Stock \$3.00 per Share

Now York State resident,
Norman Brokenshire, Director
METWORK FILM
MOUSTRES, INC.
1697 Broadway, N.Y. 19, N.Y.
(Julson 2-8100)



the industry complain about the webs agreed to air the prothe industry complain about to the industry complain about the industry complain about the industry complain about the industry approach rather than the possibility of sending a questionnaire to ask affiliates if they would use such programs, but the placed importance on hince webs land all liveness in unaffiliated ones carrying the anis simultaneously. He look was beyond me how renearthip?

Captain Kangaree
With his usual for mathe unusual imagination, patience and
understanding, CB5-TV's Captain
Kangaree, Bub Keeshan, spent
aggress of each of last week's
shown giving his not viewers
chocalate-costed intre to American
last

horealate-coated intro to American and.

During the weekday programs, a different jast mosterian appeared of demonstrata how his informent southern appeared to the sound of a jast souther All hands gathered Saturday (14 8 to 9 a.m., for a combo each the total could easily graup—'Old Mechanid Had a Farm,' a simple stoom number, "Sainta Go Marching In" and a finale swing on the shew's theme. "Patfiri Billy."

Featured musterians were Skitch semderson, punne Bob Rosengarson, druma. Doe Severgisson, trum-bet, Walter Lavinsky, clarinet. Al Philiburn, trumbone, and Lumpy transmum those regular, Mr. Green Jeans, bass.

Both the discussions of Instruments and the muste were kept bright and simple, and the jast sens were wisely apread out in june. To avaid any disance.

ointments, show's puppet animals and cartoon features were in-

Philly WIP Gets New Facade, Also A Strike Threat

Sen Monrosey said the voluntary plan won't work' unless of filiates agree to earry the programs.

TV Fellowsps

TV Fellowsps

Continued from peer the projected the quality of cate.

In any event, the principal to the dainy and the exact unions in the chain, came from New York 112 and after an all-day resident to united the madeap events, set to pleasant, witty tures, made for a perfect eviluctuality of perfect eviluctuality of perfect eviluctuality of perfect and technique of tures, perfect eviluctuality of perfect evilu

ryle, who was badly injured in automobile crash had becember, is one of the fown's most higher regarded commonitators. But Pyle Drivers' club, an organization of valencies and autoists who tolered to his program, had seviced to his program.

CBS-TV 'Election 1960' As a Political Promo

the Social Studies
Push comes in the form of a special pamphlet, "Elections 1980," being distributed to teachers and junior and sensor high achient principals throughout the country. The pemphlet is a complete rundown on the upcoming conventions and elections stanted toward the schoolkids with a bytine piece by CBS News presy Sig Mickelson and general study outlines keved to to vicesing by the students of the network convention and elec-

Foreign TV Followup

op well. But the pace of the production was uncertain, and many farctual putnis were muffed. Appropriate sets were devised by Margaret Peacock.

CBS-TV's Mon. Nito

Chi's Small War

ove "I could have made notes appecial too and lustred it on hursday night." Quintan said but there has been enough consion."

In all the confusion and em-

barranment, Chicago televiewers resped four hours of window by four of the world's most distin-guished poses exponents last Fri-

WCBS-TV's Upped Rates: Card No. 21

WCBS-TV, the CBS flagship New York, will up its rates Rate Cord No. 21. New card upo participating rates in prime time and its "Late Show" by 8 to 6% and in "The Early Show" by as high as 13%.

high as 13%.

Station's AAA 20-second rule remains unchanged at \$2,400, but the annual discount is being cut from 10 to 5% increasing net cost to an annual client from \$2,100 to \$2,200. "Late Show" rates range from a \$2,000 base for one minute down to \$990 for 12-plan users on an annual basis.

Card other histograms minutes.

Card also lists separate winter and summer rates, latter covering 11 weeks from June 15 to Aug 29 and involving discount adjustments for \$2-week advertisers in certain day and early evening time periods.

BBC-TV Taps Strother Landon, May 17 Greeva del Strother, BBC-TV

been picked to head international rules operations for the newly-formed BBC-TV Promotions of which Ronald Waldman is general

WHITE MOUNTAINS'

July 2nd to 18th SHY MIGH IN THE WHITE MOUNTAINS



IETT KELLY

"RESCUE 8" **ACTION WINS KING-SIZE RATINGS!**

MILWAUKEE 37.1 ... TAMPA 34.4 ... COLUMBIA 43.4 ... CHARLOTTE 30.5

For Further Details Contact

SCREEN GEMS, INC. TELEVISION SUBSIDIARY OF COLUMBIA PICTURES CORP. 711 PRIN AVERAS, New York 32 PL 1-4432 DETROIT CHICAGO HOUSTON HOLLYWOOD ATLANTA TO

Source ARR March 1940



Never before tone so big from a radio so small

Here's why the all-new Zenette is the weekl's finest performing pocket radio of its size.

BIGGEST SPEAKER ever in a radio so small. Special speaker design produces a richer, fuller tone at all volume levels. Zenith's own Wavemagnet* antenna receives signals strong and clear.

UP TO 50% MORE AUDIO OUTPUT (100 milliwatts undistorted) than many other

small pocket radios. Uses ordinary flashlight batteries, not the hard-to-get special battery packs; you save up to 200% on battery costs. Leakproof battery compartment.

SWALLEST SENITH RADIO EVER BUILT-precision engineered and qualitybuilt in every detail. For example, to give you more accurate tuning and greater tuning stability, the Zenette has an air dislectric tuning condenser—not the plastic dielectric type. Plug-in transistors permit easier servicing. High-impact case; and the color is molded in. There's no paint to chip or peel. Private listening attachment optional at extra cost. Tilt stand recesses when not in use. Choice of five colors: Charcoal, Tan, White, Yellow or Green. The Zenette, all-transistor radio, Model Royal 100, only \$39.95.

Quality-built in America by highly skilled, well-paid American workmen

TENING BATTON, DEPOSATIONS, DEP



WNEW-TV's Korn-on-the-Cob

therein is bround in the current time of thing and derpotents the

second eva. Houte would severe and govern a found but belong room

Mark L. missing visit to the control of the control

for Solders contracts up to date Army with the dwarf Army with which is teners are familiar and the part it during the part !

Planingte tribute to incoin Center for the LATO stried at the mbracing a lookee into the as it relates to the develop-of youngeters into perform-

Advertisers' Piel's Beer is spon INTERPOL CALLING tarring Charles Korvin as Inspector Paul Duval on New York's WPIX, under nights at 10 30. Now Interpol's story, ich the public has been reading about in der's Digest and other magazines and television . . .

> great, Bert Just like you and me. INTERPOL CALLING and Piel's make a sure fire selling shination. And if I may ake one small pun, eith Duval and Piel's nlwave keep their heads...in any

INTERPOL CALLING

the new television series that Bort, Harry, Blitz-Weinhard, Holfer's Labatts Miller High Life. Santa Fo Winery and so many other kinds of advertisers are wying buying buying!



INDEPENDENT TELEVISION CORPORATION

OF CANADA, LTD.

ers in the arts scheduled as a Wonders a for the end of this

Missions, the station is work-ing on malthour pubalfiate pro-amining as well. In negotiation for the fall is a half-bour medical series to cooperation with New York I and the Lanker Pounda-tion Last work station took on timk I and the Lasker Foundam
Latt week station took of
Hats in the Ring seven-show restew of the history of selecting
political candidates produced by
he National Educational Televian & Radio Center. WITW-TW
show are Ulranor Rancevery
Prespects of Mankind from the

draster and particularly r to go beyond the routine tlaining a commercially a ful operation. That's a cost

FCC-Networks

funtiousé from page 18 m

they have a financial stake to her networks from entering into con visions for exclusive affiliation territorial exclusivity option setwork programs, or control of non-network rates (d limit outdates require networks to provide fair opportunity for presentation of differing views on publishment of the province of the p

S. F. News Station

tamment aports fishion, travel

no programs as such available for appropriation Commercials be slotted through the broadast period or in ordered time

Argunaut Broadcasting recently bought out KJRS Broad asters, owners a nie 1944. A coboard chall an L Ray R les present and general sales noreceive and general manager.

Krisk also owne part of culture.

KFIV Medesto, Rhodes was immerly a veeper at Paul II. Ranner.

Co., San Francisco rep firm and Paliridge was general manager.

KGO San Francisco.

Palitridge says the objective of the all-news format is to corner the audience that "pushes up or-dinary radio statemen ratings when news is offered and to provide a meaningful statem image for ad-yertisers."

NAB Nod to Tower As Brown Successor

Washington May 17.
Charles H. Tower, National Ason of Brasid-asters offsetal for more than a decade, has been chosen NAB's up for television. He replaces Thad H. Brown Jr. who s

Vincent T. Was leveled to the war freed from manager of Govern-cent reliations to devector of Gov-rnment affairs, and permission as given to add a new man to his

Hard H Rell was existeled from a main it to the president for juint allates to become director of

An All-Electronic **Editing of Vidtage**

this time by Hellywood KTTV The KTTV method

The electronic technique is of Ampean new Inter-chini and is called the

different across on two different even of tape as A reel and B revel and dubb from each of the cover a stand recover to the material description of the cover as the cover as

rething a nar short to N Y and a last work to John a RTIV salest veep as pair of an artist of a second production a constitution of a second production facilities and the vernal production tool which the new A R Coperior may be other desirable the new A R Coperior may be other desirable the new A R Coperior may be other desirable the new A R Coperior may be other eliting the standard and a second production of the sec

1 "Direct couring" in which the or an one stight on the rect of using the mainter and the rack or his guide and rounds adjusted the stage to the point here he wants to call?

2 F. to for where a kine-to made of the tape the kine-to made of the tape the kine-to in our like any other film and on the cuts are mainted as the

to direct cutting but all ring rine with can freeze a to o challing the cutter to pin the exact frame he mans to

TRENDEX EXPANDING DAYTIME COVERAGE

Trender is moving into reporting of dirtime to a paller on or confer basis starting to Junior basis of the publish a quality from all publish a quality program report on darking

composition of available hold activity of housewithme hours disting which he does watch by most frequent

Inside Stuff-Radio-TV

U.S. born Robert Homme had to pay \$11 duty on the bronze clock-abserble be won as a Sylvania Award for his CBS-TV show. Friendly last. Granada-TV has just bought British rights, and Australian roadcasting Commission has also taken it Tuign-a-work show for re-achied moppets has largest authence of any trakids show in Canada. Homme, a U of Wisconsin grad, left U.S. radio-ty in 38 and intended to stay in Canada because he likes the actions he has fine of dreen, a way of life CBC's special children adepartment. There is nothing like it on any U.S. network—and the creative freed.

With high praise for Gen David Sarnoff the Deporture and Resubblian leaders of the U.S. Senate Lundon B. Johnson and Everett Dirkson, dedicated the new RCA Bidg in Washington. Several RCA p.s. also participated in the program. The 14-violacy building one-third of it occupied by various RCA activities in Washington houses on its first floor the third RCA Electric Data Processing Center to be installed. The first two are on Wall St. and in Cherry Hills. N.J. A fourth and fifth are to be opened ster in the year in Chicago and Los Angeles.

CBS Radio was the only network to make some program use of the unusual congregation of intellectual rate attending the Conference on World Tensions at the U of Chinago last week. Chi anchor WBBM, produced a 30-minute special for the web last Frida: 13° with Chinago U economies professor Million Friedman moderal ng a panel that included two Nobel Peace Prior winners. Lexter B. Pearson and Philip Noel Baker, and Barry Bingham publisher of the Lauteville Times and Courier Journal. Len Schlosorr was product director.

help solvest mangement by aring 20-second public service amougnment. MecManns. John & Adems. AF ad agency is sending this good and the transcribed spot. MacManus says that it was the AF's idea to hit up the audio-only lists. Decision they are capable of such fast action in getting a mapp across. "Air arm needs electronic and technical specialists."

WCBS-TV v.p. general manager Frank Shakespeare J. was tapped lost week as one of four. Yound Man of the Year winners by the Young Men's Board of Trade of New York, Shakespeare Jh. was eited the winner in the field of Transportation & Communical

Continued from page 1

et was wheduled to go on de-But there to be three more stances in either half-bour or hour and new this part is dead. So too, are the programs that were to have heen lensed during the President's to Mourow, due to historial flow mix this work.

After the Summit these Russian from and those of Re's trup to Japon were to make up the remaining the eprograms. NEC had not decided bow it was going to said. It was up but probably the Russian visit was expected to get the greater weight of attention.

(BS will have broken increase and the second of the

onsered Web did lose out on the rancel-tion of like's June Moscow visit irestorie had hought two full-ions to cover the trip, along with a fossion has visit to Tokko. It's reging the Nippon Jaunt but nat-ally the Moscow coverage is

ARC TV us h has no grounous a sum of the do from in a Summittee a select "Presidential Mfs. The got one off the ground is and a last one off the ground us to the show stated in to.

Wed but the show stated in to.

Wed but the remaining name if due to the determinated as on vir a la Russia.

Hailey 'Studio 1' Drama (Later Book) Sold to Pix Production Executive

renor on his to occumate ale of The Final Imag-a none hand on his tun-budio One dama No Medicine to indice pro-

three and a half years, with all his films adapted from to originals though Diagnosis' was the first time he had to rewrite a five into a nevel to make the pic deal. His 1997 'Flight Into Danger' was released by Paramount as Tern Hour," and his 1958 "Time Link, was done on film by Romulus Filmi in England.

Reman City—WDAF radio-fyre-coan Bob Highs was elected
exident of the Kansai Cit. Loral
AFTRA at a general membersispensive terms of the coance of the co

Directly on the Ocean of IOLIYWOOD-by-the-les * PLOSIDA

FREE GOLF

Reservations-NYC-FL 7-5494

the laugh detective

VARIETY

LOWEST GUN IN THE

THE SLOWEST GUN IN THE WEST -THE FASTEST DRAW* ON TV

SPECIAL . . .

IE SLOWEST GUN IN THE

Starring PHIL SILVERS

And Special Guest

JACK BENNY

Written and Produced By

NAT HIKEN

Directed by

HERSCHEL DAUGHERTY

Executive Producer BILL FRYE

TRA-NAN CORP. PRODUCTION

In Association With

EUPOLIS PRODUCTIONS

and what a DRAW!

SHARE OF AUDIENCE

Arbitron-May 7, 1960

TRA-NAN COPORATION-580 Fifth Avenue, New York City Exclusive Representation-MCA Artists, Ltd.

> In Production SUMMER IN NEW YORK

By NAT HIKEN, CBS-TV, June 30, 1960 Sterring PHIL SILVERS, CAROL HANEY, CAROL LAWRENCE

In Preparation

THE SLOWEST GUN IN THE WEST

 Just Completed THE ALAN KING SHOW Filmed 1/2 Hour Situation Comedy · Opening on Broadway Fed 1940

In Association with DAVID MERRICK, GARSON KANINA JULE STYNE

Herald Fribune

John Crosby on TV

Horse and Saddle Spoof



Available for World-Wide Theater Exhibition

Available for Sponsorship January 1, 1961

Jocks, Jukes and Disks

MEM'RIES AND HABITS"

Best Bets

PATTI PAGE ... What Will Mr Future Be

FIGHTH WONDER OF THE WORLD

......... HEY LOVE

TILL BE THERE

I MET A GIRL

I NEED SOMEONE First Day of Spring

You Stopped Loving Me (Fristed)

JOHNNY MATHIS

BORBY DARIN

..... THAT'S ALL YOU GOTTA DO

BRENDA LEE

(Deers)

1 - 4s less 7 to 1 At You Course Don't le eye I'm Sorry

JOHNSY DAVID

BOBBY FREEMAN

(Josie)

ADAM WADE Cod I HAD
TO CRAZIONI DIDIAM LANT
THE BY CO the blander of co

Larry Hall Strand 17.1, STAY

REACHED FOR A STAR Go

FMer Into Disk Biz



LAWRENCE WELK

INT RECEIBED So. 41-1945

FDR Speeches, 1933-45. Into 6-Platter Package By Indie D.C. Diskery

The FDR package will be on re-tice by Decoration Day Wash-im Records to a D.C. from and two years ago by Robert

Verve's Letin-Am Outlet

More of the Man 17

To Disma diskers to James of Law American and Control of Carlon American more of the global company of the control of the

Longplay Shorts

when Bake in Hawaiian Fire WR Research press Him Continues to a continue of the Continue of th

Brason for Warner Bros. Enoch Light Upped To Board of Grand Award

ove and a member of the board

Fed. Tax Slice May Cue Dancing at Barberry, N.Y.

NEW DISK DIET FOR SALES HEFT

Seeco Ruling Strengthens Rights Of Publishers Under Copyright Act

A key decision in stengthening the rights of the moste publishers in the collection of disk royaltes was handed down last Friday 114 in N. Y. Federal Court by Judge Thomas F. Murphy. Suit was brought by publishers' agent Narry Fox, via atterney Julian T. Abeles. against Score Recerds as part of a series of similar actions sparked by Fox; a suditing of diskery books.

The Secon suit stemmed from publishers' charges that Secon was in default in making results payments on a substantial momber of manufactured recentle using time liveneed through Fon's office. On the continued of the main disputes stemmed from master made and supplied by Secon Secontended that the publishers had been paid by the foreign disk campantes and, in the event they were not paid, their only recourse was to see the foreign diskers. Secontended that it was to see the foreign diskers. Secontended that it was to see the foreign diskers. Secontended that it was to see the foreign diskers. Secontended that it was to see the foreign diskers. Secontended that it was to see the foreign diskers. Secontended that it was to see the foreign diskers. Secontended that it was to see the foreign diskers the manufactured.

After Socco refused to pay additional requities clasmed by the publishers. Inter demanded that Seeconsta use of their tumes under seems of the compulsory licensing provisions of the Copyright Activitious modifications. Seece dis as hat accounted to Fox on the basis of disks sold rather thorough their control of the seecons of their sold rather thorough filed suit against Seece for requiring the seecons of th

In addition to arguing that I was addressed to redditional price in paring off on numbers of draw order, rather than manufactured. Seece changed that the publishers were permitting competitive labels with pasting off on this order of the same of

Continued on page 6

Disneyland to Set Big Summer Push

Hollywood, May

Dissessing and Reuna Villa Rec crids will hold regional cales conventions next month and have me national convention this year (they tabels normally hold they sales conventions during the sum mer.

of Boyen Vista Distributing Co said. The more is designed to take artumings of the commer sale slump and to relovenate raises. We plan an extensive sales and explicitation company which will carr through until the fall." he stated

Major product to be released during the number will be the childrens lines, with singles dom insting the releases. They include Continued on page \$1.1

RCA CARTRIDGE SERVICE TO SUPPLEMENT DEALERS

In a move to supplement the furthed handling of tape cartridges by dealers, RCA Victor is starting a direct-to-consumer service for its unit of the cartridge will operate until the cartridge market to broad enough to support broad retail exposure through regular distribution channels. The new setup is designed to case buying of the cartridge by those who have invested in the machines. In most cases, the sellers of the machines are not graved to carry a full repertury of tapes.

From now on, every cartridge markine will carry a mail cride for the Victor tape service. The order form account the idea that is to be used if the dealer is no actual to fill the order. Rock 'n' Roll in Drive-In

Jack J. Veeren, 1

the fil Pase Drive-In, operated by Bordertown Theatres, is the first to present a live stage at traction at an oconer in this area. Tagged "Block and Roll Night." 11 bands bettled for popularity rating. A trophy was presented to the winner

Judy Reynolds, who has the hit recording of "Endless filess," was m.s.

Seeco Countersues Harry Fox; Claims Discrimination

An antitrust action against Harry Fox, music publishers' agent, and 12 publishing firms, was filed in U.S. District Court last week by Seco. Records: The complaint charges that since 1997, the defendants have computed to drive Seco. out of business by refusing to issue mechanical livenses to the firm on the same term as they grant to meet, if not all, other manufacturers. Sult is an outgrowth of a publishers' action against Seco. Seco. Sec experient others.

The complaint alleges that the defendants have violated the Sher man and Claston Acts by Jointy delegating Fox the power to act for them license relationship with record manufacturers and the Fox with the knowledge and con each of the publishers has used that power in an attempt to coerce intended to a discriminate against Service.

The complaint further charge Fox and the publishers with 1: inasiting that Seece is liable for rayalties on the basis of records menulculared while allowing others to account on the basis of records asid: 21 starting financially insignificant law suits to embarcas Seeces, 3 attempting to the dure office publishers to refuse to license and to begin suits against Seeces 4 attempting to destroy the seeces and to begin suits against Seeces of attempting to destroy the seeces and to begin suits against Seeces oned will be making knowingly false and exaggerated state ments in the record industry.

The relief requested is that the court declare void all contracts between the publishers and Fas which empowers latter to discriminate eclerities and that the publishers he required to license Secret on the same terms as they license other manufacturers and that the 'publishers be enjoined that the 'publishers be enjoined from commencing decriminatory law suits used that the discription of the contract of the c

The 12 publishers named with Fox are Peer international Jo Music, Hawthorne Music, E. Marks, E. H. Morris, Crestvies Music, Mayfair Music, Paramous Music, Shapira Bernstein, Mills Music, and South

Sidney Siegel is prexy of Secon Henry Cohen A Sandomire in the attorney for the label.

Wesley Rose to Coast For Everly Bros. Pic

ry Rose head of Aruff-Rose and manager of the Evert inged to Hollywood to rea

Cadence Records, meantime, 5 propping a new release by the Everty's, having been wased helest the beyo signed the 10-year deawith the WR label.

SEEK CURE FOR SINGLES SLUMP

An intensive search is now on for ways to cure the disk single bit of its chronic, withering disease. Problem has become especially scute in recent months when single sales, which have been declining slowly for the past couple of years, have rapidly thinned down to a dangerously low point. Its figured that single sales now are under 20% of the total industry volume.

Steve Sholes, RCA Victor's artist & repertuire chief, sated this despite the slump, his compandeficitely will "not write off" the single biz. Sholes emphasized this Victor will continue to make an promote disk singles which have proven, with few exceptions, to be chief incubators of new talent

One key reason for the single decline according to Sholes, is that the kiels have been getting the same mutical diet for the last 10 years. "A new sound and a new musical approach," he said, "may provide the stimulus to get the recent-buyers back into the single groove."

Sheles conceded that many of the kids, who former! bought angles, how have become album hayers. Once developing the album habit, it's difficult weaning them habit to singles. In addition to a new sound, Sholes is also

(Continued on page #1)

Col Stripes Veep Quartet

In a reorganization of Columbia Records eare eichelun, four nen veeps were named last week They are William S. Bachman. William P. Gallagher, Kenneth D. Glancy and Deborah Ithlen, Al the armstime, Herbert Greenspon in exiting his ence veepse post at the dinkery to become vice president in charge of operations at Rev-loo line.

According to Col press God dard Lieberson, Greenspon's duties will be reassigned among

Bachman will be veepee for research and development workin, on new techniques in recording engineering and manufacturing Gallagher is up in charge of sale for the company while Glancy we set as veep and general manage of Coi's distribution network which represents 11 wholly-owner

Miss inhion's verper post will cover creative services, advertising, sales promotion, design packaging, literary and information services

SENATE CHAMPION OF JUKE BILL RETIRING

Washington, May 17.

Sen Joseph C O'Mahaner (I Wyo champion of the fight lift the jukebox royalty exemptic from the coporight, won't seek r

His decision represents a blow to the ASCAP compaign. As chairma of the Senate Copyright Subcommittee, O'Mahoney attered the jukobox bill to approval by the Judictary Committee in 1858. He hadelayed calling the measure up for a Senate vote pending final settlement of the new ASCAP contents.

O'Muhaney suffered a serious droke last year

MGA Wine At Ziv-UA

Musicians Guild of America be out the American Federation Musicians as collective bargainis agent for tooters working at Zi United Artists TV, under a ne

NLRB ruling.
Guild in NLRB election, we

'Casual' Band Biz Booming on Coast; Opens New Route to Kick Off Songs

MOA to Florida

Citicago, mas

After meeting in Chicago for 10 connecutive years. Munic Operators of America will switch to Miami Beach for its '81 convention.

Seems the jukebes men have tired of the local scenery and decided it was time for a change. George Miller MOA preay, headquarters in Oakland, Cal.

Capitol Pushes Religiosos With Catholic Assist

Hollywood, May 17

Captus Records is stepping up its move into the religious market Cap, under guidance of CRDC preay Mike Mattland, has approached the Catholic Church as to its interest in religious disks and their opinion on its sales pornital. And this is what the Tower found out. That the Church is interested in the religious platters and that they can be disposed of through church stores or outlets.

cap came across backer of wax cut by the Immaculate Heat Tric, comprising three nums several years back. The disks have been shelved for obvious reasons—no sale So Cap approached the local leaders of the Catholic Church in regards to the Immaculate disks. In turn they ordered additional pressings

Capitol Records is now graving for a larger sales market in the religioso disks and is outlining usies promotion in that direction

Jukebox Ops Set Up New Council to Spark Propaganda Efforts

Chicago, May 17

Music Operators of America which for yours drauged its feet in terms of a formal propagands effort, has tossed in with the new Coin Mochine Council, pr. umbrells for the jukebox wonding trade headed by operator Louis Catola of Rockford, Ill. Organization has been in formation since about first of the year.

Previous MOM meetings had opendered a national pr. stance, but all the pitching sever moved he youd that stage, one obstacle being the perensial money shortage for its CMC participation, however, the jukebox mee coughed up, organizationally, a reported \$5.000 for its first year enrollment, which, at the least, is getting pr. considerably cheaper than if it were to tackle the job via its own machinery.

Since the Council's efforts will perforce, he more diffuse than if MOA operated its own pr. setup. It remains to be seen how much benefit is derived specifically by the juke owners. Big guns in the Council just now are the manufacturers, among them Bally and tasted.

Col in Agency Switch

Columbia Records switched its ad agency affiliation last week. New agency handling the Col account will be Wunderman. Ricotta & Kline, which also handles the

Beston à Bawiss had been servleing Chi since lest December 11's understoad the diakery's billings come to over \$1,000,000 annually, exclusive of the disk club operation which has a much beavier adBy JOHN G. HOUSER

Hollywood May 17

tried songs has opened in this area. Blocked from the easy as come to radio disk jurkeys since the payola scandals broke into the news songhingers and dok promoters are now romancing the mushrowning, million-dollar per year "casual" bands.

top bandleaders—their society band counterparts in the east are Lester Lentn and Meyer Davis claim they are actually rivaling radio as a means of giving a song or diskine "expessive" to a massive, receptive audience

In the case of Manny Hurmons his band groups frequently number as many as 15 to 20 per week and play to audiences ranging is size from 200 to 6,500. He omplays from 140 to 200 musicians a week and numbered among his frequent large playdates are "The Arthur Murray Gold Medal Ball, the July 4th American Legion spectacular in the L. A Coltecum and many functions such as the Eloenhawer reception at which more than 6,500 attended.

We have a tremendous influence musically on a captive audience. he declared "and we are omscious of our duty to introduce only good music. Prequently however a congplugger will renvince as a melegiby has competiting and we give it a whirt for a week or so it all our functions.

The story's the came with Herbitives and Jerry Rusen who with farmen account for only 50° of he "casual" band business. Silver estimates his hends play to the work of the state of the sta

No Rock 'n' Ruil

"We have exerted a predictable influence on the youth of seuthern California," he claims, "by the selections we plus at the various dances. We try to get away from rock in roll but still give the kide something with a beautre. To substantiate his point,

Continued on page 62

Decca's Qtr. Net Up to \$1,989,777

Deera Records' cornings, during the first three months of this year, seared to \$1.989.777 which compares to earnings of only \$197.500 during the corresponding quarter last year. Net includes the results of the operations of cherca's oubsidiary. Universal Pictures, shink has been accounting for the big surge in Decca a carmings.

The 1960 first quarter netamounted to \$1.54 per share on the 1.285.701 shares of capital stock outstanding Last year, the net was equal to 13r a share on 1.327.401 outstanding shares

MEXICO MULLING BAN ON IMPORTED DISKS

Marico City, May 10

The Mousean government minisity is considering putting a ban on imports of fereign disks to protect the local industry. Now regutations closing doors to foreign platter imports is expected to be promutgated and made public

Factors contributing to official decision is that "too many foreign influences" are making themselves full via disks, and sales of loca

If official ban is confirmed it certainly will have unfavorable resection abroad, perhaps leading to rusture of parts whereby Menican diskerten send their platters to

VARIETY'S RECORD T.I.P.S.

(Tune Index of Performance & Sales)

(This world's tabulation is based on a statistically balanced ratio of disk sales, nationally, as reported by key outlets in major cities, and muste programming by the major independent radio stations. The figures in t be third column—Vo. of Weeks on Chart—are calculated from the starting date of publication of this chart in the 4pril 20, 1960 issue.)

	2000	No We Do Char	-	The	Low	On Chart	TITLE, ARTIST	100 W	95	Do Char	TITLE, ARTIST LABEL
1	2	5	CATHY'S CLOWN Everly Bros. WB	34	35		NOSODY LOVES ME LIKE YOU		68		PEFORE I GROW 100 OLD Imperio
2	1	5	STUCK ON YOU Elvis Presley	35	36		MADISON TIME	60	_	1	BECAUSE THEY'RE YOUNG
3	5	4	HE'LL HAVE TO STAY Joonne Black Copital	36	50	4	WONDERFUL WORLD	61	75	2	THEME FOR YOUNG LOVERS
•	6	5	GOOD TIMIN' Jimmy Jones Cub	37	52		DOGGIN' AROUND	71	73		MONEY Barrett Strong
	1	5	NIGHT Jockie Wilson Brunswick	38	55		JUMP OVER Freddie Connon	71	85	2	MACK THE KNIFE
6	4	5	GREENPIELDS Brothers Four Columbia	39	56		DUTCHMAN'S GOLD	Det 72	-	1	Tommy Edwards
7	11	5	PAPER ROSES Andre Bryant Carlton	40	79		EVERYBODY'S SOMEBODY'S PO		61	•	DON'T THROW AWAY TEARDROP
	10	5	STAIRWAY TO HEAVEN	41	41	5	LONELY WEEKENDS Charlie Rich	74	64		WILD ONE Bobby Rydell Came
•	•	5	CRABLE OF LOVE	42	43	4	TELL ME THAT YOU LOVE ME	75	-	1	I THINK James Brown . Feder
•		5	LET THE LITTLE GIRL DANCE	41	60		OH, LITTLE ONE	76	83	1	JEALOUS OF YOU Connie Francis MGI
1	7	5	SIXTEEN REASONS Connie Stevens	44	69		HAPPY-GO-LUCKY ME	71	**	2	NATIONAL CITY Joiner, Art. J. H. Bond Libert
2	12	5	BURNING BRIDGES Josk Scott Top Rank	45	11	5	PUPPY LOVE	76	70		ANGELA JONES Johnny Ferguson
3	15	4	TOUNG EMOTIONS	46	49	5	FOR LOVE	71	62		JUST ONE TIME
4	22	5	CHERRY PIE Skip & Flip Brent	47	48	4	NO IFSNO ANDS	- 10	-	2	TALL OAK TREE Dorsey Burnette
5	14	5	SINK THE BISMARCK Johnny Horton Columbia	48	57	5	HITHER, THITHER & YON	81	-	1	MOJO WORKOUT
	1.3	5	THE OLD LAMPLIGHTER	49	71	2	ALL I COULD DO IS CRY	82	01		FANNIE MAE Buster Brown
,	27	1	DING-A-LING Bebby Rydell Comes	50	84	2	CITY LIGHTS Debbie Reynolds	61	62	4	BESAME MUCHO
	23	4	WHEN YOU WISH UPON A STAR	51	30	5	I LOVE THE WAY YOU LOVE		86	2	WALKING THE FLOOR OVER YOU Put Boose
,	18	5	MOUNTAIN OF LOVE	54	-42	5	SUMMER PLACE THEME Percy Feith Cole	81	40	•	JUST A CLOSER WALK WITH THE Jimmie Rodgers
•	21	5	BARBARA Temptations Goldisc	53	53		RIGHT BY MY SIDE	86	95	2	BIOLOGY Denny Valentine
1	29	4	GOT A GIRL	54	24	5	WHITE SILVER SANDS BIII Black Combo	81		3	OUR WALTZ Sarah Vaughan Mercui
2	25	5	LOVE YOU SO	55	32	5	HE'LL HAVE TO GO		-	2	THE URGE Freddie Connen Swe
3	19	5	STEP BY STEP Crests Cood	54	65	1	THEME FROM THE UNFORGIN		77	1	COMIN' DOWN WITH LOVE
4	20	5	MR. LUCKY Henry Mancini Victor	57	54	5	EARTH ANGEL Johnny Tilletson Co.		74	4	MR. LONELY Yidek
5	17	5	FOOTSTEPS Stove Lawrence ABC Par	58	67	4	BEAUTIFUL OBSESSION Sir Chauscey	.ws			Carl Dobbins, Jr. Doce
6	26	5	MADISON Al Brown Amy	59	44	5	FAME & FORTUNE Elvis Presley	Victor			STARBRIGHT Johnny Mothis Columb
7	31	5	APPLE GREEN June Valli Mercury	60	38	8	CLEMENTINE Bubby Darin			3	SWEET NOTHIN'S Brende Lee
	46	1	SWINGING SCHOOL	61	-	ŧ	MY HOME TOWN				Boos Maris Sha
•	16	5		62	5.9	5	PLEDGING MY LOVE		_		Dinah Washington Mercu PENNIES FROM HEAVEN
•	28	5	OOH POO PAH DOO Jessie Hill	63	66	5	A STAR IS BORN Mork Dissing		_		Skyliners Cali-
1	37	4	TIES THAT BIND	64	51	5	MAMA Connie Francis		_	. 1	Poul Ante BONGO, BONGO, BONGO
2	39	5	WAY OF A CLOWN feddy Rendezes ABC-Por	45	45		BIG IRON Merry Robbins Col.		_		Preston Epps Origin FLL DE SEEING YOU E. Carlos
13	34	4	ANOTHER SLEEPLESS NIGHT	64	47		YOU DON'T KNOW ME	16		. 1	LAST CHANCE

Pail In Love Richard

Shasam Edgy
(London)
Sweet Nuthin's Lee
(Brunswick)
Stand' On Corner King Bros.

(London)

Stuck On You Presley
(RCA) Cradle of Love Preston

Billy Eckstein, vet planist-composer, best everyone to the punch in the matter of writing a number for Princese Margaret Armstrong-Jones. He did it mouths ago and has a thank-you sate dated March 23, from her, via lady-in-waiting Jennifer Lowther Title is "Beauti-ful Thoughts." Eckstein, who'll be 72 Dec 6, still plays in Montreal

traces will be released with convergence of the property of th

Disk Diet

hoping for a technical innovation which will make it possible for recorded munic whether in disk or tage form, to compete with the transistor radios which have be-come the hig fad among the young-

Decline of single sales has had a isomulative impact on the dealer level. Sholes said. He pensted out that meet dealers now note carry the tep 10 or 20 hits sluffing off the rest and thereby making it all the tougher to crack through with new entries. On the top of the dealer relicetance to handle new product, the radio stations have also become shy on showcasing new names ever since the payola apostight put on them.

Seece

Continued from page M a this and other actions brought

this and other actions brought against it.

But Judge Murphy granted a metion made by Abeles for summary judgment in favor of Southern. The next step will be the appointment of a special master to determine the extent of Secre's Hability to Southern.

to Southern
Judge Murphy agreed with
Abeles argument that the Copyright Act could not be changed
by custom or usage since the longuage of the statute is crystal clear



Disnoyland

a new line, however, to soil at 2hc, with one or two disties to a side. This will give the labels, according to Johnson, "a complete price range from 2hc, 4hc 4hc and 3hc in the singles and from 51 50 to 54 50 in the album line.

Johnson also outlined other BV plans which include.

1. Two major classical records to be released early in 1961. They are to be connected with two 1-hour felevasion shows new being made in Europe. "The Tucharkowsky Story" and "The Rectherent story hook color art and special pack aging.

2. Special promotion with all disks released days.

Rob Rock 'n' Roffer
Dallab, May 17.
Antoine (Fata) Domine was beat
out of \$1.300 by burglars after the
musician had led a rock 'n' rollal
jam sension at the Dellas Memorial
Auditorium last week.
According to the police report,
the lost consisted of one \$1,000
bill and three \$100 bills.

British Disk Bestsellers | Bob Newhart Up From Now!

Chicago Video Scriptor Demonstrates That Unknowns Can Be Album Clicks

Chicago, May 17.

The LP market has a phenomenon in the fleet-selling "Button Down Mind of Bob Newhart," first session for Warner Bros. Records by the freshman cafe monologist. Until H hit the dealers. Newhart was for all practical purposes a mescenty in the record and nitery trades, and therein lies the paradox a reversal of the axiom that the name sells the sibum, particularly in the record and nitery trades, and therein lies the paradox a reversal of the axiom that the name sells the sibum, particularly in the comedy groove. In this instance, the disk recketed despite a who-dat performer on the jacket. It's currently selling next to Verve's "Inside Shelley Berman" in Chicago, Newhart's home and incubator.

"Button" was cut late in February during the comic's nightchub bew at the Tidelands, Houston, and made the charts within days of its early April release. Of sidelight Chicago, May 17.

Interest for the trade is the fact that both Newhart and Berman are personally repped by Chicagost Frank J. (Tweet) Hogan.



The Wurlliter Company, Buyl. V-980, Bullath, Illin

Send me the complete story on the remerkable new Wurlitzer SIDE MAN at ence?

Car.

WURLITZER

World's Largest Builder of Pianos and Organs

DeKalb, Hilnole

Show Biz Salute to Cole Porter At Metop Grosses 65G for Charity

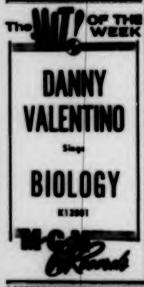
B. But age profession growing the second for the condition of most bene closes that the second for the condition is sold to color the condition of the condition of the color that a second for the color that a second for the color that the second feet that the second tha

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to prince the station to the according to the state to fine a many windspire to the according to the Beguine finnie each mappeer the State of the Burton Lane collegited with import.

In the ASCAP common lineup received the Builf Burton Lane collegited with import.

In the ASCAP common lane playing relief of the Burton Lane contains the black playing and the Burton Lane carry for the Builf Burton Lane carry for the Burton Salute To Cale Porter at the through the and with the carry for the Cale Porter at the form of the Burton Lane carry for the Cale Carry for the Burton Lane carry for the Callet Carry for the Burton Lane carry for the Burton Lane carry for t



Dr. Cole Porter

Cole Porter is set to re-reive an honorary doctorate fogree from Yale U neut

ceivs an honorary declarate degree from Yale U next month. B's expected to be bestowed on him at a private ceremony at his apartment at the Waldorf Towers in N.Y. If health makes it impressible for Porter to attend the Yale commencement sucreases. The componer, who will be 67 on June 8, had he right leg amputated two years ago. A Yale alumnus, Porter wrote Buildog and "Bingo" football tongs during his undergrad days at New Haven.

Casual Band Biz on Coast

Immarulate Heart High School has retained Rosen's services exclusive letted several new tunes to be by over the past three years for all played that eventing. The requests for repeats after has enterprise with a handful of mounted they were new, gave men and a total of only 80 were

men and a total of only 80 were used to one year, last year he reported withholding taxes for 200 musicians. His average group numbers six and he averages free join per week with some hitting the 16 man classification and lasting three days. Harmon, locally called "the Armon, locally called "the Lester Lenin of the west," size specializes in huge organization events, and claims that these become "one night nighteruba". At a recent anniversary of the Boys Market chain attended by several.

Other leaders among the growing list of "casual" erchestras who comprise the growing list of ochestra leaders finding their evidential list of the common list of the common list of the l

cheel Paige. Sidney Zaid, Carroll Wax and Barney Sorkin.

Announcement of the proposed change by the Moulin Rosage from aftery to legit stage will effect no ominous sounds from musiciant; they'll simply be delaged with offers from the "casuals." One of the incentives is the money, which is always over scale.

Herb Silvers, youngest of the tap per night's work. He has a waiting list of musicians who know his style and arrangements on over a hundred songs. One of Silvers' "additives" is that he has a singer with each of his groups. Additionally-his men are trained to provide more than music.— group singing, musical charades and the like. "he lives up a porty or function that might be going dead" as he puts it. "We have to be more than musicians."

Leviton's Added GC Chores

(v Levitan will take on the
duties of director of national sales
for the Golden Crest labet in addition to his chores as artists & repertoire chief.



I NEVER MEANT TO FALL IN LOVE I'M JUST A LITTLE SPARE

HAPPY IS THE WORD CAST ALBUM ON COLUMBIA

PAT BOONE

"WALKIN' THE FLOOR OVER YOU" "SPRING RAIN"

TIMELY AND TOPICAL IT'S A BEAUTIFUL DAY FOR A BALL GAME

1 9 KINGSTON TRIO Capitoli

RETAIL ALBUM BEST SELLERS

(A National Survey of Key Outlets)
This Last No. who.
"A with on chart

Sold Ox	4 (T 1352)
2 I S BILLY	VALGHN Dut
1 1 5 SOUND	from a Summer Place (DLP 3276) OF MUNIC Columbia
	PRESERY Victori
Elvin In	Bock (LPM 2231) WHART (WR)
Button	Down Mind (W 1979)
6 6 6 HENRY	MANCINI Victorial Victoria
T I I JOHNN	ly (CL 1351)
8 7 6 CAN-CA	IN (Capitol) ark (LOC 1882)
8 16 8 PLATTI	RS (Mercury) of Golden Rits (MG 20472)
10 18 8 00 YEAR	AN OF MUSIC AMERICA LOVES (Victor)
II 14 4 MARIO	LANZA Victor ings Carano (LM LSC 2303)
12 8 8 SHEELLS	T BERMAN (Verve helley Berman MGV 15003)
33 10 KINGS1	ON TRIO Capital
14 13 6 CONNII	Go Again T 1250
Relian I	Favorites (E 3791) B (MGM)
Seendtr	set (1E)
Sing a B	Irms With Me (TAO 1332)
This is	DARIN Atro: Boris I.P 33-115
18 23 5 RAY CO	NNIFF Columbia: in Rhyshm, Vol. II (CL 1413) WOODSURY (Staywooddition)
10 I WOOD'S	WOODBURY (Stervoddittee)
20 . 3 HARRY	BELAFONTE (Victor) o at Carnegio Hall (LOC 6006)
21 20 8 JOHNN	MATHIS (Columbia)
22 1 SOUTH	PACIFIC (Victor) ich LOC 1032
TO RECTU	FRE LOLD (Cabanda)
34 15 5 YERRY	Four (L 1402) SNIDER Command
35 1 WOOD1	WOODBLEY (Stereoddities)
SI SI 4 MITCH	MILLER Columbia
ST 10 6 SMELLI	V Night Sing With Misch (CL 1414)
M . 4 BOBBY	Sheller Berman (MGV 15008) DARIN (Aten)
That's A	III (LP 33-104) LEE (Capital)
Latin e	La Lee († 1290) LABLES (Atlantic)
Gentus	of Bor Charles (1312) PREVIN (Columbia)
Like La	♥♥ (CL 1497)
At Larg	ION TRIO (Capitol) • (T-1199)
What a	WASHINGTON (Mercury) Difference a Bay Makes (MG 20479)
Love Yo	BENTON (Mercury) to in Se Muny Ways (MG 20048)
36 I PETE P	OLNTAIN (Corel) setols Day (CRL 57313)
Se I ARTHU	R LYMAN (H) FIL
37 BYE BY	Vol. II. E BIRDIE (Columbia)

ASSOCIATED BOOKING CORPORATION -

On The Upbeat

New York

Breell Garner begins a three-week stond at the Fairmont Bettel.

8 F. tomerrow 'Thurn.'

8 F. tomerrow 'Thurn.'

Frances Faye, current at Basin Street
East, guests on Ed Sullivania' CBSTv show May 22 Bill Sayder
Trio joins Turk Morphy's group at
the Embers May 23 Singer
Sara Basun made her first professional engagement in N.Y. after
a floropean tour, at the Hartman
Benefit at Madisson Square Garden
Benefit at Madisson Spaare Garden
last might Tues. She a also scheduled for a "Misse Under the Stars"
appearance May 26 Frank
BeVol cut four sides for Columbia
Franker Vangham will head-

Frankie Vaughan will be of line the Rr g ten Hippedrame in England for 10 weeks beginning July 4

big Barcope, have five converse in yugodavia, viaring May 21. They return to like U.S. in mid-dane. The Fleetweeds, Liberty dishers, signed with Arnie Mills, of Gobbe Lota, Beller & Look for management. Dukes of Disheland with the mining at the Remodulable for the first time, when they open May 23.

London

Disheries and pubbeties getting behind a Wadroon Time dance drive here with Aberbach Muster and Forey Music setting the pace ("specification of the score here for the Columbia Charles Schneer pic "The Three Worlds of Guillive" Opper commissioned by BRC.







TV. Sie Arthur Biles' Tobias and the Angel" has its world premiers May 18 on the web. EMI put out a new disk series for childres under its HMV label and forms. Junior Record Club while late in the year will release EP's of tennis, cricket, motor racing aviation. Decre reckons that the BCA coundrark album of South Pacific has been bought by one of every 15 who we seen the picture.

Chicago

Three Same into Angelo's Omoha Josh 8-16. Worbler Len
December set for Colomb's Ch.
May 21. Barbie Russell donplane the White House Minnegolds June 6 for two Bend
Twins curry at the Embers. Evenwith stocking June 6. Herb
Gale convibe brooked for a week at
Indiana Beach Mariyuella Ind.
June 13. Junes Frathersiese
one's set a month at Broom's Lake
Winj resent, July 6. Marken
St. Laws currently Freddil
Marker's Davie unto at Region
Support Club here July 25
for a fortnight. But Claire July 25
for the Claridge Busie. Week the
for the Claridge Busie. St. Leuis
May 23. Johnse Maddes beshird
for the Claridge Busie. St. Leuis
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for the Claridge Busie. St. Leuis
May 23. Johnse Maddes Busie.

San Francisco

Owner George Andrea out Platers engagement of the Fork wheel when Tear Williams in group's lead water walked out of lost two shows Westmans 11 Daxeland pamil Burt Bales bed in heapital for surgely on leg cerely nigared in out as ideal. Tark Murphy due his k on Cambrat month Feddy Williams on the Country of the Posts Country of the Indeed Williams of the Indeed Pate Country of the Indeed Pate Alle duffert, in mg to last Red News group in front Lavons Irrell Corner openhave week and a Farman Venezian Romen Fouredox 15

Philadelphia

Local amplesses in the Drawer of the Arema Mon 27 with Lieved Price Clyde McPhatter. The Cassisters. Be Diddley, Lavern Raher, Little Authony and the Imperials, Jimony Fuener Al Martine into Sciolia & Max 23 for a week Freddle Bell & Bellhops now

receive Bell & Bellings now sinder the personnel management of Louis Prima. They are working five weeks at the New Golden Hotel. Hone helled a Promot Proteges Tuen they play the Sanara for a long run. Loral booker Joilty Junce has set head-liners first three weeks of June at Steel Per Alberth City Boys, June 46. Junet Stewart, 11-12 Frank Virtue & Virtues, 18-10, and Cathy Care, week of June 19.

BELLTONE FLOATING STOCK FOR EXPANSION

Belitene Recording for the post 14 years a pressing service lab for other disk preducers is expanding and will seep; have its own label, or label. To secure capital okar of Securities & Exchange Commission has been obtained and 100 500 shares at 32 per will be issued to public entire \$300,000 carmarked for the emphasics.

New 14 Years old Bellione in breaded by engineer Les Cahan as president and chairman. Further decisions as to board membership and label names pend. A. J. Gabriel is handling the underwriting old the attenney for the flotation is defin. Buttenberg.

Levine to 0.0. O'seas Markets for ABC-Par

Harry Levine veepee at ABC-Paramount Records, is currently on an overwas looksee at various European markets. He'll spend three weeks in Europe uith need skedded in Paria and London with ABC-Par representatives in many of the Continental markets.

He's being accompanied on the iunket by Frank Feinniein, member of firms legal staff in addition to heading the international operations for the label Javine oversees the firms album division.

Freed's 'Pavola' Pic

Alan Freed, the rock 'n' rol disk jorkey formerly with ABC-TV, has authored a treatment of a proposed film titled "Panala".

His story has been purchased, reportedly, by atterney Louis Harris and disk manufacturer Phil Landwehr, who plan an independent production.

Rhythm Combo Charges * Short Count On Disk Royalties, Talent Fees

Houston, May 17

The face surviving members of the Casuals a young rhythm group, appeared in local Judge John Snell's court here claiming they had been shortenaged in revolute them was ben Robey, owned the was ben Robey, owned the hadded in coin to various the hadded in coin to various day individuals before the public He said the stations were in Philadelphia and Chirago.

The Cassals objected to declartions from their couldies for publicity frips, photographs and remissions of their tulent free to radia and television stations. Paul Dean Rearney the third member of the all-Dallar viscal group, died above a month ago in an automatile wreek.

Robert said that talent faces paid by rotion and techniques as there is a strong that the said techniques to the said techniques to the said techniques to the statement to the said techniques to the statement to the said techniques to the statement to the statement of the said techniques to the said techniques to the said techniques to the said techniques to the said the said the said the said techniques to the said the sa

Robert turned So Turn was the only bit of the group and that he were was about from of the continuous records to the tasks to bound on The Carmin as stars.

LOUDERMILK SCORES IN CEDARWOOD MUSIC SUIT

Numbrille, May 17.

Das doon Count: Chancellor Ned
Lentz has toward o temporary injunction against Cedura and Munic
Publishing Co from teiling any
other maste firms that it owns a
contract on the efforts and product
of country songwriter Johnny Londer mitk Latter is co-author of the
Juney Drittmond hit Waterloo,
and had filled suit in Chancery
Countributing he no longer is under extinction contract to Cedura
wood and its president James
Decreas someoding that Decny is
making it extremely difficult for
him to publish his songs.

Louder the signed a pact in 19 for three years with Denney and in return was advanced 5,000 towards parment on a house

Attorneys for Loudermith however aver that the contract contained a clause which arred the excinave rights stipulation once Loudermith repeal the \$5.000 Loudermith said he poid off the 3G last December.

Peer Sued for \$200,000 On 'White Silver Sands'

Vashville May

A still filed in Federal Courthers and Tuepday 10: seeks \$200,000 in damages and profits from the sale of the song. White Silven Sanch. George R Paulius of Shartina Music Co., instituted the proceedings against Peer International Corp., of New York, charging that the tune was urtiten hefore March 1, 1987 by C G Matthews and Gladys Beinhart.

Paultun declared that rights were assigned to him and later, he charged. Matthews copyrighted it under the name of W. E. Fellows and entered into contract with Foer, which has offices in Nashville James Robertson Botel. Its seeks to have Peer enjoined from using or publishing the song, is addition to payments of damages addition to payments of damages are published that other courts have ruled that he owns all rights and interest in the tune.

No date for hearing was five by Judge William E. Miller pening annual from Peer.

Capitol Repacts Judy, Dakota Staton; Col Gets Don Elliott; Other Deals

No Payola Here

Jo Mrs. Phill Regan in being kidded on the built-in plug she get from her singerhusband who introduced "God Bless Mommy" on the Ed Rullivan show last Mother's Day

Bregman, Vorce & Conntock Mrs. Regark song, poid her an advance etc. following the CBS-TV network exposure.

New Syndicate Buys Tops; Maps New Sales Policy

A group of businessmen headed by Diners' Club preav Alfred S. Ricconingdale has acquired Topa Records.

Linder

Under the new managerial setup of the Coast label, such changes
are in the offing as a broadening
of the price line. Tops has been a
lowsprice label and a boilding of
the reater. Now distributing primarily to chain stores, department
stores and supermarkets. Tups will
also expand its marketing area
through the own soles force. The
company has manufacturing and
distributing facilities in N.Y. and
L.A.

Among Bloomingdale's anumbers in the disk venture are Robers I. Blythe Ralph E. Schneeder chairmon of the beard of the Diners' Club. Arthur E. Dresserpresident of Lefcourt Realty Co. David Coleman portner of the N.Y. Investment house, Coleman & Co., Jack C. Louis member of the S.Y. Stock Exchange, Jack H. Einiger, Victor Nenscoff and A. Mitchell Liftig.

Officers for Tops' parent Co. Precision Radiation Instruments, for for the next year are Bloomingdale, chairman of the board Blythe president for Moss, exerveper Phil Goldberg v.a. in charge of asien. Dave Pell veepe in charge of artists & repertoire Sam Block, treasurer, and Irving Glickfeld, secretary.

George Wein Sets Lineup Of Names for Five-Day

Newport Jazz Festival

George Wein, musical director of the 7th annual Newport Juzy Pestival, to be held at Newport R.I., June 30-July 4, has completed the program. The Hub Jury prof., who lectures at B.U., and operates Storyville here along with being a director of the Newport Jury bash, and everything is set except Thursday night, June 30, "An Evening of Medern Jury."

Louis Armstrong s eith Trummy Young as

with Trummy Young and Barney Bigard. Gerry Mulitgan's Big Band with Bob Brookmeyer and Zeot Simmone, and the Dizay Gillespee Quintel, htek off Friday anght July 1. Saturday afternoon, July 2 Rudy Blesh, narrator, Door Ceruli, narrator, Marshall Brown and the Newport Youth Band Saturday aight, July 2. The Dave Brubeck Quartet. Sarah Vaughan, the Oncar Peterson Trin, Lambert-Hendricks and Ross. Tyree Glenn, Harry Edison, Georgie Auid. Ben Webster, Stan Goetz and the Camponhall Quartet.

Sunday afternoon, July 3: Langtion. Hughes, narrator: "The Bluee." Sunday night, July 3: Dinah Washington, the Jonah Jenes Quartet, the Horace Silver Quintet. Sonny Stitt the Shorty Rogers Quintet and the Red Allen All-

Monday afternoon, July 4 Gunther Schuller, narrator The Opnett Coleman Quartet, the Bill Evans Tris, John Coltrane and the Dave Baker Orch, Monday evening, July 4: The Count Basic Orch, Ray Briant Trie, Nina Simone, Jimmy Rushing, Buck Clayton, Karl Warren, Buddy Tate. Emmet! Berry, Dickie Welle and Judy Garland and Dakota Staten have renewed their recording pacts with Capitol Records and Robert Irving principal conductor of the N Y C Center ballet has signed a new recording contract with the tower.

Veyle Gilmore exec aAr producer, met with Miss Garland who joined label in 1835 over the werkend to plan her next album which will be with Andre Previn Latter, under exclusive part to Cotumbia Records will be on a buneuit. Ands Wiswell is responsible for Miss Staten's seasons.

Columbia; then Ellinti

Jazz reconsect-perfect of the Elliott has been layout by the Columbia label Elliott is correctly appearing on Broadwat in A Thurber Carnival for which he rote the mustrible the already been cut to Col in the carnival cont set at A Thurber Carnival 2

ABC Para Wings therr Jurdan

Washington D.C. vural emerable, has printed the ABC Fararonnut runter. The group is united the direction of Reverend Given F. Settle Gloup has already remipleted the recording of a large subsection of hymne, while on tent, with Cived Tailer of the ABC Par artists & repertisive deportement, handling the sessions in Mineral Wells, Tva.

Country & western anget Wasne Walker is set to remain

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and key are fine for the
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UP THE LADDER
OF LOVE

ROSSHS MUSIC CORP.

The summer theory booking may provide a new class as twhother there is any future in different kind of vanderille Showmen, having long given up hope that the orthodox variety of sis after an after any boundary-size emiertainment, are pering into possibilities that avant and a sudence and the youthful crop of new entertainers can continue that the bright theatrinal picture of the folium.

The image to the read of the Keih-Alcontrol than it is to the letter day RKO Leers of Pray at pla to bring back star. The vision that the or are are conjurted up is stagefore in the legit-

JOLLY JOYCE

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THE MULCAYS

Morrison Hors Chicago May 9, 18, 11

"GRANADA"

IN DREAMLAND"

See 1, VABIETY 6404 Sunset Bird., Hellywood steed houses and concert halfs. It this scheme, the New York fames Palary Theairs looms agata as a kingpin

The Palace is still one of the most accupit after houses for the type of show using it served at the vehicle which brought building the serves of the serves there. The palace is now being spoken of as a site for one-man show for Johnny Mathis Jamine Ruker was reported him to be to the serves of the serves the serves of the serves that the serves of the serves that the serves of the serves that the serves of the serves

New Theatrical Victor

The recent concert and auditors turn tour by Shellay Berman to re sarind as a princippe of the passibilities that can be gutten into the hoxoffice. With proper exploits than many feet that he as well as others in his category including Mort Sahl and Lenny Bruce carepon new theatrical vistas.

The recent trade in modernizing film bounce so that mailing capacities are smaller to regarded as helpful to the present stageshow idea. The avantageshies than the largement on such as supported stageshows in the old days. The major difference is the price structure. The large thouses will have the same structure. The properties of the profitable with admirators could be profitable with admirators caused of prices.

Continued on page 66:

'Jamboree' Replacing Roy Rogers Show At Calgary July Exhibition

Colgary, Alta, May 17.
Replacing the Roy Rogers show, cancelled because of the cowboy viar's heart trouble, a "Western Jambonee" is planned for the Calgary Eichibition and Stampede, July 11 to 16. Twice daily indeer event, for the stampede's last four lays, will be in the Corral.

Country singers Johany Cast and Red Foley will each be in for two days Duncan (Cheo Kid) Be naide and trick reper Monte Mon lana are signed for four days.

Show, produced by Clyde Baldachian, of Woodland Hills. Cal, will have the Marquis Chimps. Jimmy Aimes, comite; Homer Garret's square dencers, and the Stampeds City barbershop chorus of 40 to 80 voices.

Douglas' Cafe Date

Writer Jack Douglas, author of the current bestseller, 'Never Trust a Naked Bus Driver," will return to niteries for a two-weeker at the Bun Soir, N Y, starting May 24. It's his second Manhattan cafe engagement, having previously worked at the Den in the Duane.

Dinglina, who has appeared I vailed has worked on tadio an tello shows as a writer including the Jack Paar Show. He also habeen posted to do an album ful columbia.

Union Head Raps Philly Cops' Plan For Waiter 'Spies'

Philadelphia, May 17 Newspaper disclosures that the police are going to use hortenders waters and watersons to act a informers on activities of free openders here drew prempt objections from union labor.

Lawrence Stoiz, president of the Bisrch, Morel and Club Employees Local 568, sent a vigorous protos on the alleged policy to Police Commissioner Thomas Gibbons Stoiz pointed out the police were establishing a dangerous precedent

This is the first step in estabishing a police state. It will not ge the police any more information and criminal intelligence than they possess and may instead be used as an instrument of revenge," Stolwarned.

The union leader also charge that such a system would result it driving legitimate people froconktail lounges and restaurants is a time when the industry is in sections decline.

Commissioner Gibbonk discisimed any knowledge of the proposal and declared he hadn't learned about it until the newspaper story. "I savure you," he said, "I intend to look into it and find out whether there is an ectual hasis to these allegations." The Commissioner declared that he would countermand any arder seeking to convert the arrying stuffs into atom language.

Danton Waker Plays A.C.

Denton Walker, syndicated columnist for the N.Y. Dully Neuron will once the show at the Chelara Hotel, Atlantic City, on Ma 28 on the Decoration Day week and

Cedrone & Mitchell will top the rest of the layout

N.Y. Nitery Ops Seek Remedy For Decline in Late Show Biz

New York intery owners are neeking gimmicks to increase late business. The bulk of the bonifaces aren't completely resigned to the conclusion that Gothem is no longer a late horn except when there are top attractions around They are trying to groub the theory that if certain headliners can bring out the customers in quantity there should be some angle to delikewise when the lurse aren't available.

Recently some cafes have been coliciting business meetings an conventions on the advisability of

holding late suppers at the niteries instead of dinner sessions. They have offered price cuts and special

In severa instances, the afterial have tried etsering group business to the midright shows when there were no vacancies at the early nesions. In most instances, the regly is the same. Business meetings and conventions are for that express purpose only. Moreover, business measions usually start in the moreing when the participant must be feasible.

sidering a plan whereby they would start the late shows around 11 30 pm and try to get the customer out by 1 a.m. However, this plan has been discarded as not being feasible leasured as they would lose the bulk of the after-theatre crowd. The operators would benefit by earlier curtain at the legitors, but ustill that can be effected, they must count on customers for the late shows get.

At this time, there have been few complaints from the bulk of the operators regarding late trade it so happens that with the presenceps of headlinest, there is strong representation at the post midnight sessions. Johnny Mathis for example, at the Copacaban has been effective in getting heavy share of the stayouts. O Fridays and Saturdays, he's been doing three shows with brisk at the closure of the stayouts. The heaviest late business of a was at the Lens Horse distals.

Amended Complaints By Bright & Berg Ask \$4,800,000 From Penny Singleton

Comic Billy Fellows Hurt Seriously in Ohio Crash

Kansas City, May 17

Comie Billy Fellows is in Johns Hopkina hospital. Baltimore: suffering from a neck and spine fapury following an accident on a highway near Sandusky. () had Thursday 12: He was driving from a date in Philadelphia to apen a stand at Eddy's here last Friday 13: It would have been his first appearance here.

Follows at first was presumed not severely injured, but later investigation showed a fractured vertebrae and he is in cast for a stand of several weeks. Show at Eddys' is proceeding for the time being with act of Deedy Peters and Bill Greer, which was to have shared bill with Fellows.

Charge Dinah Washington Walks Out On Concert In Winston Salem Arena

with having walked out of an arona show at the Memorial-Colinceum, Wineton-Salem, N.C. on Priday (13), necessitating refunds and cancellation of that concert as nell as one scheduled for the following day. Charges are made by promoters Benny Powler and Bob Friedman in a leiter to the American Guild of Variety Artists. It was claimed that Miss Washington arrived at the concert late and, when told shout the tardiness, checked out-of the shindig before the start.

Deal called for \$0.000 total for three concerts, According to AGVA rules, under its play-er-pay contracts, singer is liable only for the face amount of the pact. Promoters had sought to collect damages for salaries to the rest of the performers who had to be paid despite the fact that they could not perform However, the pay-erplay clause limits demages.

A. Allen Saunders, attorney for Mass Washington, stated that the promoters failed to keep their end of the bargain. He stated that Mins Washington had charlend a plane in order to make the date, and when she arrived shortly after the deadline, was told that she wouldn't go on until 12 30 pm. He also said that the promoters had failed to live up to their contract in regard to advance payment. He claimed that one check was returned by the bank, but later made good. In addition, says Saunders, Mins Washington was told that she would performed the provious night at a dance. Saunders also claimed that an insufficient escrow had been deposited with AGVA. He says that \$1,000 was deposited with the tunion which was to have been collected by him Monday till. However, amount was held up at request of attorneys for Fowler.

Dallas' Gay 90's

Dailes, May 1

here by Clay Martin as one of the city's private clubs. Martin is featuring entertainment by the Knights of Harmony, a barbershop quartet. Los Angeles, May 17

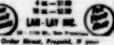
Person Simpleton, past prexy of the American Guild of Variety Artists, demand a total of 94.800. 000 in defamation of character suits filed by Juckin Bright, national administrator of AGVA, and Harold F. Berg, national AGVA counsel.

mright in his fourth filling against the actives in L. A. Federal Court, asks \$1,200,000 for general and special damages, and \$1,000.000 for exemplacy and positive damages, totalling \$2,200,000. Berg, in his second action in L.A. Superior Court, asks \$1,600,000 for general and special damages.

Continued on page 681



DY STARS - MART OF ARTISTS AND RESIDENT AND RESIDENT AND REST COORDINGTON AND COUNTY TO A THE PROPERTY OF A THE PARTY AND COUNTY COUNTY OF A THE PARTY AND COUNTY COUNTY OF A THE PARTY AND COUNTY COUNTY OF A THE PARTY AND COUNT



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Ames LOMBARDOS LIGHT UP MPLS. FLAME ROOM

Gobel Tops Dalles Show Dallas, May 17. George Gobel headlines a J. David Nichols' production here lune 28 at the 10,000 and Dallas Memorial Coliseum

REFRESHINGLY DIFFERENT

LARRY WI

3 RIVERS - Syracuse, N.Y.

onal Management: BILL POSTER, 1697 Broadway, New York

COLUMN THE PARTY AND ADDRESS.

B.G. & All Stars Set For Palisades Park's A.C. Memorial Day Gigs

Kinney Unit Tour OK After **Bond Is Posted**

Kinney can required to post sal-ly bonds to the himstean Chaid I Variety Astron and the Most lans United States for transity med \$4,000 to basis salaring after Mainland tour last year.

Frisca Benefit's 53.100 Take

Ginia Davis supremed where of handleader Never Davis, performed at Festival Bail London. May 6 giving her sixth performance of Ravel's Scheicherander under directions of Pherre Montanacconducting the London Symphony Children

Miss Davis' other performances with Monteaux, incidentally be's her uncle included concerts with the Birmingham City Symphony

Amended Complaints

Continued from page 64

and \$1 000 000 for exemplary and punitive damages, totalling \$2-

Previous suits of both plaintiffs were dismissed last April 18. Bright was given 30 days to file an amended complaint and Berg 15 days, during which the bench took his case under advisement, then gave him another 15-day expenses to both

Rosenthal Plans Chain Of Amusement Parks

Amssement Park in Cliffs
NJ. He plans to acqui
ing parks or land with a mit
of 200 acres other to or or
some 39 ker U.S. cities inclu
Philodelphia. Ballimere a

DANCING WATERS' ATOP 8-STORY ST. PAUL BLDG.

See New Wave

inably carry in a

Fla.'s Lucerne **Hotel Shuttered** By Court Order

difficulties was ordered to close Chose after a court appointed ming between \$300 and \$400 daily and only 60 of its 178 rooms were They was about \$100 and and fell in the may bush arrount

The house that he reachests

HERBIE SELLS

Currently CLUB MONTICELLO

FRAMINGHAM, MASS.

TOM FORAN

. HELD OVER AGAIN! . HARRY MIMMO

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COSTUMES

JEWEL BOX COSTUME CO



Framingham, Mass., a Flesh Mecca As the Meadows, Monticello Go Live

Frachingham, Mana. May 17.

The Meadows which hasn't had had a revise at the Bradford Roof flesh since Vaughn Monroe was in his heriday here is opening a must cal revise. May 30, when Bernie Force brings in There Back the Clock" for two weeks with springs a concentration to the Framingham area, where the Meadows as a dance observation and madeing the seats, and bringing in names to his heiday here, is opening a musical revue May 30, when Bernie Fenere brings in "Then Back the Clock" for two weeks with options. Built by Monroe and to hate Jark Marchard, the Meadows as a dance showmer and readside beanery had chewn in its early days Monroe also planed his own special least once a rear for a 10 day stond. He sold the spect two pears ago, and it has been uperated as a fine entery since.

Neuman Farley the new owner and Boug Hayward manager have resolved on a flesh points. The Foner revue is a nestaging special and the femines and lads take often Anna Heid Eva Tangasa Irone Castle. Chauncey Object. George M. Cohan and Jack Nerworth.

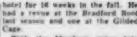
Production numbers turinde the Charliston Black Battem Drag and Castle Waitz, Fayer, in toom to complete the besching, said he sheen touring the revue, and asserts he is helded to go into a New York.

DENVER TO DEBUT ITS

\$1-MIL WINTERLAND'

Denver, May 17.

A new agussement area called Winterland.



A new accomment area carred Winterland" will shurtly open in the scarby foothills as a year-round winter sports area. Artifical snow will making sking possible during the hottest weather, and a \$250,000 Suits type Gondola Skip Ride will convey visillers to a mountain top over 2,000 feet of rugged terrain.

Conge.

Other facilities planned for the future include an Olympic size skating rink and boboled, toboggan run and saurer runs. The park will addon the new Magic Moustain Dianeyland type: development to the control of the control o nameyland type: develop varing cumpletion 12 miles the city.

of the city,
According to Albert A. Gordon,
Richard L. Fenton and George A.
Polton, promoters of the \$1,000,500 project, "Winterland" will also
include a certified ski school under
the supervision of Roy Parker. In
seldition, he will manage the park.

Ringling Circus Opens In Boston Backed by Legit Flacks' New Ad Methods

Boston, May 17

Boston, May 17.
Ringing Bros. and Barnum &
Bailey circus opened at 13.908-sent
Boston Garden today Tues: for a six day stand, hypoed by a nevel new press approach and ad com-paign. The bolly was devised by legit press agents in a new move

The Boston budget for ada radio and providion was \$30,000 with increased lineage Joe Shea, was included in the successful a sheaf of the successful and the successfu

Boston ma he the personnel to newspaper publicity, which will be followed in all major cities the show plays this year in arenas and stadiums. The layout includes my different types of ads, three types of radio transcripts, two tv featurettes two spots on film plus regular spots and color transparenties for Sunday supplements Smaller cities will run penportion-ately less Overall, the circus has an \$800

Overall, the circus has an \$600-000 advertising prome campaign going. In some cities, the circus gives the ads to an ad agency, in others, the arena, stadium or local spensors use their own ad agency. In Roston. Les Stout Garden pa-set up the ads and p.r. with Gar-den agency.

set up the ads and p.r with Gar-den agency.

Extensive bill posting started in Boston three weeks ahead of the Garden premiere. Featured in the circus art this season are clowns elephants and tigers. In addition to pa prome, Earl Shiples. "dean of clowns, was bleyvied from sta-tion to station for local bally inter-

Sinatra's Sands Encore

Frank Sinatra is stated to return to the Sonds Hotel, Lan Vegan, June 15 for two weeks. He was there last Feburary during the "nummit meeting" with Dean Martin, Sammy Davis Jr., Peter Lawford and Joey Bishop.

Concedian Boo Melvin has been parted for the bill with Sinatra.

Two AGVA Reps Slugged in Montreal As Hoods Muscle Into Nitery Scene

Guild of Variety Artists were slugged and heaten recently. The organizers, Philippe Patry, manager of the Montreal branch, and Eddy Munn, business manager Flarmed they were amoulted as they emerged from the Cate Domirio, a spot in the city's North End. Patry sustained a broken nose thumb and facial bruises, while Monn suffered a black eve and a brussed throat Eight men are being sought with warrants on charges of grievous assault.

It a sileged that Patry called at the Domino to pick up a \$1,200 safary bond for performers working there and were told to come back the following day. They say that the annualt tonk place as they left the spot.

the shealt took place as they left the spet.

The AGVA reps charged that a rival union, the Canadian Guild of Variety Artists was responsible for the attack. The union and its local attorney. Phil Cutler made the charge in telegrams to the premier's and Previncial Attorney. General offices asking them to investigate the local labor situation which has been rife with shootings and assaults. Probably because of the fact that this is an election year in Canada, response to the sires were immediate. The Domino was raided on April 5, its license was revoked and all liquic confinence. A warning was issued from previncial headquarters that any club not recognizing existing contracts would be dealt with in a similar manner.

contracts would be dealt with in a similar manner. Differences between some Canadian nitery owners and AGVA started some years ago when AGVA instated that the owners pick up the \$2.50 weekly tab to the AGVA welfare Trust Fund which buys an insurance premium for the

acts. This has been some tention since it started.

The CGVA was started some time ago by former AGVA exects. Romeo Perusse and Johnny Russell and have been recruiting from local performers since. CGVA claims the attack to be a frameup designed to discredit them.

CLARK GETTING \$12,500 PLUS % AT STEEL PIER

Dick Clark has been signed for the Steel Pier. Atlantic City, for two days starting July 23 at a guarantee of \$12,500 plus 50'b of the gate over \$50,000. Music Corp of America made the drai.

Carp of America made the deal Clark whose deejay activities were under the spetlight of the House Committee on Legislative Oversight, will take an occasional date when there's time available. The Steel Pier has also booked Ricky Nelson for July 2 and 2 and Johnny Cash plus a country and western unit in August.





ROWN HOTEL



Booked by

IONAL TALENT ASSOCIATES

of Lain suphistication and warmth Predictably both Latins and warmth Predictably both Latins and State infers chap up a down for as many with a he will go.

Curtain rasers for the Vargas choice are the Mosares de la Altambra. Spanish group built ambra e twin guiara and the internal country of the second are two guiara and though the of Laine Latinary with the wind to tight harmony with the

restaurant Rac heat comprises to

Beverly Hills, Cincy

Back from a singing circl in Landon and on the Continent, anging from Deauville to Cannes, feene Courtney of the MGM label returns for her second appearance in 18 months at Le Cabare; penh lectants intimate room of 90, for her interpulated suprame notes and or down gottora.

Mr. Royal Hotel, Mont'l

Whether It was the hombastle forehand publicity that mush-omed to heights of outer space. Bobby Darin's return to the infer or just nomewhat an off ght, the 23-year-old's opener on urviday 281 wasn't as speciacu-

t form that

y Bennett opens May 19 Kara

Reno May 12 Potruce Wymare 10 Jack Melick Orch

Charles Mapes Jr tests the raps off his Sky Room for this same with a bill that lives up to spectations—but the hallylone pre-e instrument for the hilling sided to jithe completely with the france word absent Vegas—tope odds. Last year, the girls made is seen with failer fronts and on its time around there's no failer the sale are except.

tin Courter, N.Y. TOLLOWIP

al style by the group's lone toffer Clara Revant, and frene-tap terping and bongo banging Skip Cunningham and Tommy

Pittoburgh, May 11
reta y Bourbon Street
Speigle, no cover, no

bell at this east ide supper club represents a change in polment tax slock from 20%, to 10%,

of the Lawrence Welk tele hand and his quartet provide execution backing and preceded Torme with a set of four-beat and two-beat standards. The four-beat is not for note from the catalog of the old Benny Goodman Quartet and the Roundtable audience digs with fond remembrances.

Like Tahon May 9
Po y Lee Bish No hart Apple
1 Decod y Duction Dancer
3 Leighton Noble On h 113

Newhart sticks to semi-conserva-

Trade Winds, Chi

Chicago May 12 Jackie Miles Put Merrary May Jacks, Larry Vorsk Trio

H's several years since Jackle Miles last faced a Chi nitery audionce and the new Trade Winds. o turnout, which doesn't gainsa to turnout, which doesn't gainnay the logic of the booking and very maltre of Arturo Petterino exVegos and Miami Reuch resurt sposi sees a nice fortnight gross despite the carly onen.

If the yorks were scattered
Miles all the same had no rapport
recuble as such, steering his stuff
defify through a 40-minute session.
There was attention to an allum-

There was attention to an allow tirrout, but it scarcely hampered the Breeklypnes-to-Brows dialecting or his well-honed riposting to tablers horning in.

Apart from once-covering Lastega, camic is still managing with old yarn, but of a most durable fabric to be sure. Frinstance the counterfulers passing off a \$15 note the hapless home better and of course- his Gene Autry cinemage tale as the act capper which though trimmed for this telling remains a very funny classic with the must." Yiddish dialect.

The singers ahead of him is

Houston May 12
Allen & Rossi, He ry Kim Orch
41, no cover or minimum.

VARIETY BILLS

-

AUSTRALIA

Cabaret Bills

NEW YORK CITY

Latin &

LAS VEGAS

CHICAGO

Sanda d Sh. rearts & T best org Notenn ope torn orenes Receive presso Merryth

tiling to de a

Al Golden for Tax Bod a hand family appro-

Beau Rivers

SAN FRANCISCO

SAN JUAN, P. R.

RENO-TAHOE

f an Bunrers

House Review

Empire. Glasgow

Glargon May 11.

H. ohie Green with Vie Halb. a
Babby Browell. Ken Wi.
Wendy S. h. Ngwy Roberts, JenClark and Jack Dowy Joe "NePano Henderson. Alian Brow.
Pan Yu Jin Trania (3), Frontin
May May Gris 112. G

Hughte G een, quiz and talent show personality on the UK to network is the mast draw in the to out Smart gabbing comedy compere emress his own "Double Your Money" and "Opportunit Knocks" segment, aided by his team of foils and sentetants, and pres away coin to sucressful contowns and

The Hustine Green or in reserviseless entertaining in a such kind of war and please to outropters. He choice of new ta-cest at show caught was however the disappointing class consist

is halfade but most look garbing sig for stall

New Act

CLAUDE SHELTON Comedy 21 Mins

Ah Sor-Ben, Omaha

Chaplin Jr.'s Biog

Chapitin Jr. 33. leaves no doubt in this book about how he repards his father. It is from fart to finish a profession of leve and respect. Chapitin, Till last Agrill 16, went abroad with its young fourth wife (the forener thous O'Neil. 35 this month) and their growing family in September. But for an excursion that hecame a lite of extile in Very, Sustercland. Chapitin was at sea on the Gozen, Mary when the then U.S. Attorney General, James P. McGranery, an intending the comediant's pour life explaining things. Now that the comediant's pour life explaining things. Now the state of the comediant's pour life explaining things. Now think that a really a nilty question, I'll tell them. Why don't you lead to prove the facts and figure and the comediant's pour life. a life of extle in Vevy, Sustrerland.
Chaplin was at too on the Queen.
Mary when the then U.S. Atterney. I have
General, James P. McGranery an
nounced that the comediant's reentry permit had been voided
the retained Bertale actionable of
the retained Bertale actionable of
the retained Bertale actionable
at the time Chaplin's Taxes had
been paid up and in 1948 he had
been theroughly foventigated and inthe company of the processing of the
terminal to process the post to
the time of the company of the company

Partial To Paulette

Chaptin Jr. (has posseper brother. Sydney, also was been of Chaptin's second marrings to Lita Care i does not attempt to judge his father's martial misudvestures, Justice adoptin a foodness that sittle endures for Products Goddard, who was streamforther and commented endures for Pauleste Goddard, whe was stephesther and component outside a critical period of adulestics. The also writes ad my mind his present stephesther and affectionately of his mother who experienced two mental hereactowns but now entitle hereactowns but now entitle hereactown but now entitle hereactown which however that the aid appears and his brother earned for much closer find principles of the lark of emissions with their father. Yet there is no cities and the brother more than agree at the more and appears and the property of the content with their father. Yet there is no cities and the Capitina much state of the content of the cont

pressum of a bart over lost op-tum fee for togethers. While the beak does not aid up more than a one-disminus all ners of the facination recolling one should be of partirular value a nource material for a ser-undertake the definitive on story. There is no doubt if the watering of information of observations about Chaplara life, presental babets and pro-solution general in needs to be ma genius oil needs to be ned. That Chain of cp has a stod roory by emational intellectual forces, that his non stubborne s and basis or has comitted in problems. epped or perhaps wintmire

raine made him a tarnet of Paerint revenue. During a pour-bour ryellar of his life story at his fermore Beverly Hills became to 1947. Chaptin insteated to this repurer that Paerina had "framed the Barry near as he put It and a to near ying to paint him as heing a Communial. He was entremely emotional about both matters and at times his speech trailed off time necessary emotions about both matters and at times his speech trailed off time necessary of the Mann Act and paternity charges involving Joan Barry. He declared he was not a Communist and explained he had Communist and explained he had marry. He declared he was not a Community and explained he had championed a second front for llusine early in World War II be-cause (1) the U.S. was pro-Russia hen. (2) because he believed it nees. (2) because he octived it would belp to bring peece powers, 3 as a father with two legs inable for solitary duty theth were drafted lailer) he was "selfishly" heping the fighting could be ended before they were called.

'Poid Dearty'

This book puts on record / with-out the above detail which this re-porter did not take sertiusly them but now believes worth mention-ing? Chaplin's conviction that he "paid dearly" for having made the picture. "He was convinced," the con states "that it was the cause his submanaged troubles.

A likalise letting gur with a bursch of new one-timers, Claude Shelton improvance at this date with bigomer chores. If there could be any criticism of his set, it would be the fact be works too hard and a list overlong.

Shelton's two best improvine are of Ed Sulform and Gabby by Haves. Ho wraps up his act with some niffy guttar work. Given the result broads as beight future.

Trump,

degrading (it's still a horrid word) actions by persons to whom he now is anotherous.

Chapito Jr. 33, leaves no doubt! Like it, and I kept hosping to in this book about how he re-

Chaplin himself, the son reports hung writing his memoirs, so rrhaps there will come at long at a self-conduction to still he was poured into his last illfi

Pay-TV Take

town baseball games, with he games being blacked out in a mile radius of any iv station

By the "die of one he has be have \$5.000 in a see in to core e at the T out or burb loss than bone pendid 500 of the press 1 2000 come 1 as and or the creation that the as 50 per atom than the see in the come of the creation of the core of the co

con-made startiments lie is cur-rently sending weekly mail-pieces to subscribers regarding coming attractions, these costing about 4e apiece per week. Under the present plan, sub-scribers have the all-week choice

orthors have the all week choice of two chance's, with features running 80 to 140 minutes. It could a buck to see a travelog, carboon and feature, but the third channel is "free" titls devoted to pous,

iree channels

Fringibbons says that he "is exending the thealre into the homes

f families who don't atlend movie
ouses regularly." There has been

N.Y. Nitery Ops

This May Be Summer of Decision For Problem-Plagued Music Tents

Dublin to See Siobhan, New Plays by Macken, Leonard, Behan, Saroyan

Set \$125,000 Budget On 'Come Away' With Shirley

Hustling for Business For New 'Colony' Season

Playwrights Co. Calls It Quits

SLATE OFF-B'WAY 'U.S.A.' FOR CHI UNIV. STAND

Giuseppi Bamboschek To Head Phila. Opera Again

No Bit Player He

Legit Aims Drive To Kill B.O. Tax

CENTURY THEATRE, N.Y., WILL BE DEMOLISHED

Kermit Hunter 'Frontier' As Anniversary Feature

Juilliard's Cohen to UCLA hard School, N.Y. will take a terriral year starting next fall, Will join the Univ. of Califor at Los Angeles for the period.

3 Current Merrick Shows Net 920G. 2 Others Still Have \$200,000 Deficit

Verse-Prose Readings For Beverly Hills Spot

Stevens Adds 2 B'way Projects

CYRIL CUSACK RETURN DUE AT DUBLIN ABBEY

for an apearance in a Brucicauli play at Bernard Miles's Mermaid Treatre, London

Peninsula Players Will Reopen Fish Creek, Wis.

Brooks Atkinson Counts Weeks Till Retirement As Times Drama Critic

Toledo Group Readying **New Subscription Sked**

Off-Broadway Reviews

Ernest in Love

clument once the music until langular and Crewize, mild langular out on octically Speaking.

I production of the play makes demands on a host the possil sings at the y Art. Theate hasn't langer Harald Nione move a rec the emphasis is on con-

trysta Escheming half measures the fathers litre actors to stage a monk rape that permits the boy to helleve himself to be a dashing

The accord act shows signs of

The second act shows signs of adding as the remantics lose our dissions, and the funds stempts to balance the real with the maginary, but the compromise is remote to but the compromise in the compromise of the compromise is secret for poon and harp, but to lyttle tend to be arch. It Denends the What You Pay exhausts a hamor that maghs be lurking rappe. Try to Remember has a impenuous quality that most of the personable cast is headed & Kenneth Nelson and Rita Garder as the haive lovers Nelson an appealing juvenile with an athoritative voice. Muss Gardner decorative and uses her suprano

d Baker's staging seems in-and pleasantly spon-s but doesn't unify the dif-sterial Burm.

Although It must have been a shorter when It was written 50 or so you's ago. La Rende to tame compared to the sevenavhern-denougard drawn of today. Also a film version from Forespe has been version from Forespe has been versualed in U.S. The play lighted an upreser among bluenoue authorities when It was done by a local strushed a Burgard's Bar. Mess, several sommers ago, but perhaps that deep conditioned to the produsiness, of rensor-ridden Booton.

Rick Tobin is believable armally vain arthor, Richard he is acceptable as a punctule. Jimmy Case is a had deadlifted solder. George Margan ocems self-conscisous ervisous lover. John Anthony alightly tense as the among somew

Ring Round The Moo

Christopher Fry subtitles his adaptation of Jean Anoush's fra-gile comedy 'a charade with mu-sic.' Built on graceful engra-oand gossamer monds, it requires

atile comedy a control opagramo and gousancer monds, it requires forme and stylish performance from the first performance from the Lucille Melion and Denholm Elliot in the leads, plus arturtains painted by Recoil Doffs and a real fireworks display on stage, it failed to cluck on Breadwise to 1950.

The Equiry Library Thesice revival hasn't captured the cluster threads in this challenging script. An airs, briskir paced approach is needed to juggle the bright bon mots traded by French arisonerary and the nouveau righe, circa 1950. As in his Time Remembered Asouth and a Paristan ingeous to a remote challenging me

face, during and after an elegant ball, the naive hallerina dissuades an aristocrat freen marrying a spoiled debutante.

Jue O'Brien's limited direction keeps the proceedings in a commonplace groose. For the most part, the performances and staging lack the necessary combination of quicknitiver, poetry and wil. Harvey Solin has the plum assignment of playing totals with differing dispositions. Hugo, the eyingal brighter is acted with eight in hand and athletic movement. Frederis, the gentle broother is underplayed to

tale and her parameur sugge-comic point of view, althou-ernard Reed has an amount a comic point of view, attousing hernard Reed has an amount occur as a thwarted tyroon. Madge West scores occasionally in the attreasproof role of a vivacious donager. David Reppa's trellised garden setting is reasonably effective.

The Theatre of Angno Enters
Phonois Sheatre presentation of on man show stating Angno Enters the out computations Marketime Marketime Marketime State of the page (opened for 1 w. a. Phonois Theories, 5 V. 5 4 60 top

Phoenix Theatre can be gful to Angua Enters, who don proceeds from this special night stand to the theatre's scription fund for its eighth son. A good bouse greeted minus-painter writer with big plause and reacted warmly to program of 13 "compositions" applications.

the benefit crowd.

To anyone coming upon the art of Miss Enters for the first time. The program was at times charming and amoung, but also lightweight and monotonous in its lack of depth. As a mime. Miss Entert trade to lean too beauty on ornate and elaborate continues which while eye filling, also tended to obscure the bidy movements an necessary to the full realization of misse left. Although they might misse left. Although they might

So They Say

"When I think of that long, long stretch when nobody me for lunch, to say nothing of dinner. I wish I could per hundreds of dinner invitations I get now into a deep for I'd have them all stored up for the time when mobady's ask to dinner again. All it would take would be one hig flop maybe two hig flops, and you're dead."—Geraldine Page, the touring "Sweet Bird of Youth," as quoted by You De in the Washington Datly News.

"It is quite true that I want to reach a mass audience. I feel it can dig what I have to say, perhaps better than a lot of intellectuals can I m not an intellectual. And perhaps, at times, I've exceeded the dignified limits in trying to hold an audience, but It's wrong to blame Kazas for this. My compone medodrama is all my own. I want excitement in the threatre. Wherever I've been excessiva, it's due to a certain historia on my part that takes over ity accident or nature. I have a tendency toward remanticism and taste for the theatrical.

"The charge that Kuzan has forced me to results my place to

tuste for the theatrical.

The charge that Kazan has forced me to rewrite my plays to riferulous. Nobedy can budge me an lach. Kazan simply tried to interpret, honestly, what I have to say. He has helped me reach my audience, which is my aim in life—the higger audience the better His withdrawing has been shattering for me. I felt at home with him. —Tennessee Williams, referring to Elia Kasan's decision not to stage the upcoming plas. Period of Adjustment," as quoted by Arthur Geth in the N. Y. Times.

"Frankle Avalon and Fabian come backstage to see me after the erformance. Ther didn't think it was funny. They didn't know hat everyhedre was laughing at. It was the story of their lives." "Kay Medded, comedienne in "Byo Byo Birdie," as quoted by idliam Peper in the N.Y. World Telegram.

"You have to understand that they are not just actions. You must peer into what you think are the ways to make them act, what works for one does not work for another. We are all peuple in the dark trying to issich each other. So the director must because vulnerable—first to the play and then to each one in it the nonwent a harrier is not up, the vulnerability is lost it is my obligation to seek out the actor, rather than to demand that he disrobe himself at once to produce the emotion the play requires. The director has to be a lover, and, for those weeks of releases, ways and concerned about the actor as though he or she were the loved one. Begins what after all you are after—the genius is a sin all of us a frightened child strud to expose treal? "—Director Jose Quinters, as quoted by Gilbert Millstein in Theatre Arta magazine.

"Everyhedy thinks I'm a knock When I go in a store they think I'm there to stick up the place I get elbowed in the street and people give me durty looks"—Dick Gautter, complaining about the long hair and sideburns he has to wear as the rack in rest singer in 'Bye Bye Birdio," as quoted by Charles McHarry in the N.Y. Daily News.

"Here I am, and all the name people I've ever seen around the theatre for years but who never now me are coming over to my table to say hello and congratulate me on all the kids in my show, as though I were their father. Tim numbs with this success. It's really extraordinary. I'm still the same person I was a month ago, but suddenly the facade of life begins to glow."—Edward Padula, producer of 'Bue Bue Birdie,' as quoted in The Talk of the Talk section of the New Yorker mag.

"Of course the spector that haunts every actor is that of reading for a part and if bears your heart out." Elliest Reid, featured comedium in "From A to Z." as quoted by Henderson Cleaves in the N. Y. World Tolegram.

"Opinions in plays are damined spoto—so say the prood and haughty. At any play venturing to give an opinion about certain aspects of social life. If the opinion has a jewel of a rebuke for one thing, a jewel of praise for another, they haugh their heads with shome or point flugers of soom at the playwright. They say me in their social and in their with all the way home, should they get a hint of a 'message' in a play, which is an opinion that unhappily cuts through an opinion of their own shout what is art, what is literature,"—Playwright Seas O'Casey, to so article in Theatre Arts mag.

"The whole presentium controversy, then strikes me as an elaborate evasion of the real problems of our theatre shifting our attention to purely formal considerations when we should be examining Broadway economics, Broadway timidity. Broadway opportunium, the hit-day mustice the general imitation of what is current and fashionable, and the absence of any commitment to anothing higher than more survival and success." ** **Endert Broadway**, drama critic of the New Republic and austitud professor of drama at Columbia Univ., in an article in Theatre Arts magazine.

"Audiences do not vary that widely, nor for that matter, do critics. The New York notices will generally be more perceptive of the author's intent, more adults in distinguishing the first-sale from the cleverly contrived, but they will fasten on the weakness of a play or a performance with the name kind of exasperating ginitis that out of form audiences have aboun from the first performance onward."—Playwright-director Mass Hart, in his auto-biography, "Act One."

"These arehit my 'golden years - these are my red hol years" - Peggy Cass, coster of "A Thurber Carmival," discussing but refusing to reveal her age. In a guest appearance on the Jack Paar television show.

Off-Broadway Shows

Frigure devote opening detest assertion bevolved on the 1 Both services bevolved on the 1 Both services two Yelevis, York B 11 60 Connection, Loving To two Steps 7 (5 St. Country Seasons). The 1 St. Connection, Loving To two Steps 7 (5 St. Country Arts (1 of the Property Arts (1 of the Propert # 84 13 E3 500

(11.4 10)

SS DANCE RECITALS

Ted Shaws's Melance of Mod Ethnic, Classic

Lee, Mass, May 17
A none-week 35-performant season of Danish, Spanish, as American artists in hallet, mades and ethnic dance, opens at Jacob Pillow here, under the director of the perennial Ted Shawn, Just

Artists already souther thansa Maria Rava and Flemmi Flindt, of the Royal Spanish Ball Ximener-Vargas Ballet, Robe Joffrey Ballet, Hindu Dancer Comman Lea Gran Nimener-Vargas Ballett, B.
Josfrey Ballet, Hindu Dance drani and Company, Leo Gi Ballets Canadions, Myrus B Company Matt Turney and R Cuben, in the modern d Ethnic Dancers Carola Goys

Road OK; 'Music Man' \$60,100, Cleve.; Suzie' 271/2G, M'w'kee, 'Bird' 22G, D.C.; 'Angel' Scores \$32,100 In Split Week

Redhead. P. Duran Aud MC-88. 3d. ok. 453.86.50 870. \$79.800 Green Verden Fivinsia werk \$13.700 Over \$73.500 with Civile Light

MILWAUNEE
World of Smile Wong, Pubst D.
Previous week \$19.000, firevioramance apid
Nearly \$27.500 with TG-AST sub-

Staff at New Hope, Pa.

Touring Shows

catrifactory last week the top munical and straight y grassers were "Redisead" and outside of His Company," re-O'SHEA MISTAKEN

London Bits

London May 17 Producer Tom Arnold is in the

He Finally Says

ment.

No "he replied, "but even
If it were offered I couldn't
have accepted I can't do revery on short deadlines. It

Suzie' Made 121/2G **Profit in Vegas**

London Producing Firm

Slevens Adds 2

B'way Spotty; 'King' 44G, Merm 531/5G, Tenth Man' \$28,600, 'Angels' \$25,200, Thurber' \$44,100, 'Majority' \$25,200

Estimates for Last Week

Bye Nve Birdie, Beck MC 5th h, 36 pt \$8.60 1.280, \$37.510 Previous work, \$35.500 Over \$56.000 with partles

Legit Cues

Legit

BROADWAY

forers. Jay Garon & Morgan Wi-con 152 W 42d St. N. V. Bit 9-3799 Accepting photos and re-comes by mail only, c.o. alone

"Laurette" D. Producer A.

and 1C19 Broadway N.Y. J.

6013 Accepting photon at

summer by mail only c. o. F. can
sumger at above address. Do n.

Theorem of Malice" D. Produc Theorem Guild 27 W. Std. St. Y. CO 3-6170. Management sects that casting will begin it

Pr David Merrick (246 W., N Y; LO 3-7520 costin Michael Shurtleff Avai

e is above address. Do office without appointmen losse. Man. MC. Product Blommgarden 1545 Br. N.Y. JU. 21600. Part as for top tenor. Call Life at above number for appoint at above number for appoint.

"Not Amongst Strangers" reducer Century Product 30 Fifth Ave. N. Y.) and Ge orden Contemplated for

his per casting binners. D. Producer Leo binners. D. Producer Leo 440 F. 79th St. N.Y., Bl. 8. director, Robert Lewis, pting photos and resumes, c. o. address. No casting until

Shifting Beart* D. Production Bowden & H. Ridge took Jr. 157 W. 48th St. N. 5-2630 The control of the St. N.

OFT-BROADWAY

Delightful Season MC I

rer New Enterprises 434

h St. N. Y. Costing from fi "Leave B To Jame" MC-scent, Joseph Bertiu & Pent ic o Sheridan Square To p. Seventh Ave. & Fourth Y CH 2-9009 Auditions on and wannen dancers under r ensemble, Thursdays, 6-7

SHOWS IN REHEARSAL

norants Abraud" (C Pro-Robert M Corollo Theater 211 E. 60th St., N.V., TE

Pretender D. Produce ank Perry to a Cherty Lan-catre 38 C merco St. N h

Easy Auditions

Casting Not Quite as Usual

OUT OF TOWN CHICAGO

e address for a show sted at the Happy Mode due to open June 27 Parts available for t

TOURING.

Once t pen A Mattress" (Mc., redurer, National Phoenix Thea-re 322 E. 50th St., N.Y. (M. 4-100 casting director, Frances, an Hersey. Available parts three

Leany-Bebia Agency. (140 W S8th St., N Y., JU 2-0270). Accepting photon and resumes of performers with stock and Broadway credits for strawbat roles, c. o Jack Letiny at above address.

BILLPORT, L.I., N.Y.
Gateway Playbonse. Producers.

North Shore Music Th

BRADDOCK REIGHTS, MD

BRUNSWICK, ME.

CALUMET, MICH.

Keweensw Playboure, Princip Barry 4-7 W 54th St.

CEDAR GROVE, N.J. r to I Sauver 18 W Accepting photo

EPHRATA, PA

Etheria begion Star Playhoreducer, Sal Papa Elman I to a lor. 35 W 92d St. N vector, Stanley Beck. A cop-and resource of chara-

GETTINBURG, PA

WASHINGTON, D.C. 1632 O St NW Wa deceter Ray VI

PACKAGES

Summer of Decision for Tents

land, organized MATA, which represents most of the tunetents throughout the country.

B.O. and Grosses

The average he scale at the tents is \$1.25-\$3.95 and the everage number of seats is about 1.600. The potential gross capacity at most places is around \$23.000 weekly. Thus, if 20 tents each played an average 14-week season, the capacity gross potential would be over \$7.800.000. However, figuring a more realistic average weekly take of \$13.000, the gross potential would be a round \$4.200.000.

MATA, incidentally, recently signed a new three-year pact with Actors Equits. The agreement calls for a minimum wage increase from \$75 to \$80 weekly for 1960 and 1961 with a cost of litting excalator clause the third year. Re-bearsal pay has also been hised to an equal level with the minimum weekly performance wage.

The nact also necosides disability.

pennation crases. he officers of MATA besides top, are David Marshall Hotte-

Dance Reviews

Bailet Modernes (Theatre De L'Etoile, Paris) Paris, May 16

Francoise and Dominique have gotten together a small modern dance company of 15 dancers in The part also provides disability matrance for performers. Under the terms of the Spreement a disabled performer is to get 73% of in salary up to \$136 a week. The 75% includes workman's compensation. Thus if an actor earning \$100 weekly were to get \$40 a week workman's compensation the \$35 balance would be puid by the theatre management. The insurance coverage ends when workman's Choreography is also reminiscent of notions of Martha Graham.

But market is pretty limited.

NOW BOOKING FOR 1961-62

Show Out of Town

Legit Bits

Over Levenstein, of the lish Stage Co. is in town London to catch the Brown in London to catch the Brown and diarrun a possible. End production tirup with a York management.

Mary Bryant, assured Minister Control of the Brown and Control of the Brown agent Sol James Minister Control of the Brown and Garage Co. Is in town London to catch the Brown and Garage Co. Is in town London to catch the Brown and Garage Co. Is in town London to catch the Brown and Garage Co. Is in town London to catch the Brown and Garage Co. Is in town London to catch the Brown and Garage Co. Is in town London to catch the Brown and Garage Co. Is in town London to catch the Brown and Garage Co. Is in town London to catch the Brown and Garage Co. Is in town London to catch the Brown and Garage Co. Is in town London to catch the Brown and Co. In th

Mary Bryant, associate in presa-agent Sol Jacobson's office, is vacationing with her family in Miamit.

Minni, Brudway producer-pressagent Brudway producer-pressagent from a brief husiness trip to London don, with a stop-off en route home to visit director Tyrose futbrie at the latter's home near Monahan.

Name of the lives and the lives are seen then on the lovable he is.

Perpetual Motton has a split focus out modern them on the lovable he is.

Perpetual Motton has a split focus out modern have heard or seen them on the lovable he is.

Perpetual Motton has a split focus out modern have heard or seen them on the lovable he is.

Perpetual Motton has a split focus out modern have been them on the lovable Uncle Heine owno diseast have a chance to prove how lovable he is.

Plot concerns the coupler a mobilities provides they a yearly the subject to eaplied they a yearly from the fabricus profits they expect to tealing as premiers of a couple with modern have a chance to prove how lovable he is.

Plot concerns the coupler a mobilities is buy a yearly from the fabricus profits they expect to tealing as premiers of a clock laise to exploit Uncle Heine species of a clock laise to exploit Uncle Heine is perpetual motion machine, which later turns out to be a plausible source of hydraulic power. The husband is assistant postinanter in a small southern Califerina town and all the upright leading citizens are directors of the venture, with back ing essuing from the local carbolic Church, Pretestant Church, the town reapstal etc.

The situation develops conted for and another manual community power. The husband is assistant postinanter in a small looms. But the play becomes discussing from the local carbolic Church, Pretestant Church, the town reapstal etc.

The situation develops conted for outstanding achievement in off Broadway theatre were presented international contents. The far and the third act is an embarrasoning melangle of acentimental religion and crude bouding jokes in licu of plot resolution.

There are uncompetent performances by John Craven, Frances Redding Louise Sherrill, Ken Strong Don Spruance Andy Albin, Harry Antirm and Joth Lemare Gien.

Teacher are competent performances in his asset of the first at the Moon. When he had it limited sevenoper formances in the provide and the latent formation of Church The officers of MATA besides
Riohop, are David Marshall. Holtz
mann, vice president. Stephen
Slane, treasurer and Herb Rogers
some recreasery Tents reopening the
enumber of figured unlikely to reopen are as follows.
Reopening North Shore Music
Circus, Beverly, Mass South Shore
Music Circus, Cobinsont, Many Mass County Music Fair
Hoddonfield, N. J. Music Theatre
Hoddonfield, N. J. Music Circus
Colonie Musical Theatre, Latham

There is that the first single the strength of the strength of

Meledy Ton in "therm Yankees," starting Aug. R.

Margaret Rutherfeed will repeat the role she played in the London production of the Jahn Vari-Rodney Arktand consett. Forewell, Ferewell, Eagene when the play is presented on Brandon's results in Posented on Brandon's results in "Once More With Pre-ling" opening May 30 at the Hinsdale Hill Summer Theatre. They appeared in the consendy list season at the Sambrero Playbourse. Phoenits.

An off-Branchezy revival of Fagene O'Neill's The Harry Ape"
is planned for neat Januars by
Paul Shyre and Sara Arten. Shree,
who il double as director, left New
York last week for a two-mental
European trip.
Amusen Kabatehnia uil double
as producer and director of Behind the Wall, schooluled for offBroadway presentation neat fall.
The play, written by Alfred Marder, who uses the near de plinne
of Remach Green, was entered in The play, which the need de of Resneth Green, was out the 1956 playwrighting con the Jewith Theatro for C under the title, "No School Michael Stewart is revispint and layren of S Grundy, which Laws Lees acquired for production. Herbert Greene has been makingly director and vo

"Medium Rare," produced by Robert Weiner and directed by Bal Penn, will be the revue opener next June 27 of the new 340-seat Happy Medium Theatre, Chicago.

JAMES RINGLING



The King and I

UNIQUE THEATRICAL VENTURE!

Stock Items

of he Two for

15 for Just Schenker's led Brood as medical

CENTRAL CITY DUCAT BOOM

Due of May 17
"A la" and "L la di Lammer-nam will be presented on an a-nating basi June 25-July 23 at a Central (ity Opera House in

SUMMER THEATRE PRODUCERS NOW YOU CAN HAVE YOUR OWN PRESS AGENT FOR ONLY \$20 A WEEK!

Casting News

The till the second of the sec

Television

tribl Management to-m

"Lomp I nto Mr feet," remains a t RS producer Remaind

Mel ann frieknen for the

VBC 1V (3d Rockefeller Plura V (1 -8,000 and d proof

Industrial

character coined an I a on type. Ma. photon is correct follow at all

Films

American Bubbing Co. (116 2 a. hampa Etiseen, Paine John as midubbe s are available to American actions in Paine Phone Petisethed Balance 72-66 "Butterfield 8" ID MGM Provision Carding direction Sally crip Compiled 6

Inside Stuff—Legit

re confirm when the shoot are public of the shoot are public to produce Law Rose if and Amount Kalayin at when the hotors in the Maj 6 papers were

3 Merrick Shows Net 920G

waven Walter Pidgeon and the Herica and in currently is a list week at the Shahert Theate N. Y. The manual in the Shahert Theater N. Y. The Manual International Int

La Plume de Ma Tante'

Bestry Rides Again'

ent in its 57th week at the

dependent of the control of the cont

Louist workly gross during the March 7 April 2 period covered in the audil, \$33.031 operating loss, \$412

PAIN: Total operating profit for the fou-works covered in the audit, \$3,480 Take Me Along: "Take Me," produced indepen-dently by Merrick, costars Jackie

New Luxury Bidgs.

previous v received \$0.000 is previous v received \$0.000 is seed by the star in Marc LONDON SHOWS



Recall Equity Strike of 1919

The possibility of a legit actors' strike next month throws the setlight of memory back to the original 1919 tie-up. That, of some, relates to a different era, before radio, talking pictures or when the legitimate theatry regarded bigtime vaudeville as a chief entertainment rival.

The 1919 strike was the testing and the making of Actors quity which, in turn, was inheritire of the original Associated down Artistes of America talent jurisdiction franchise which doesn the unforcida under which the White Rate fought and it two earlier strikes against the vaudeville indiories. The bitterness of 1919 is now forgotten. Fart of it assuing on the rulier predicament of George M. Cohan, then Abbott of the inrival hoth star and producer. Though believed before then as actor's actor he never accepted Equidy, and instead helped on the rival Actors Fidelity League with other "conservative" as of the epoch.

Legit's Economic Dilemma

would have been around \$3.000.000.

(In the basis of only a \$1.400 increase for all of last season's productions, the combineed payroll increase would have been over \$2.600.000. And, the additional tapon tuners would have probably raised that account to about \$3.000.000. The calculations are based on a total of 1.844 playing weeks on Breadmay and the road last provested.

ing the demands.

Leagues of und is based on ears that if it gives in to on the welfare and pension it will event ally have to suit with the other unions to asking the League memore contribute between 16-11.

to asking the League members also feel the contribute between 16-11" could have a serieum affect in cut of ceut paproll to a person and exciton with film sales, since more found. That's on top of a seed minimum salary bike for inform \$105.50 in \$120 on the more strong \$135 to \$190 or road to the grown of the grown on profitable week a union also has other described by the profit mark the of these are included in the

name increased cost for name plays based on the sted fitures would be \$1.410 Equally, however, page 14.10 home.

Life Rejects

Literati

copies this year, according to MCA to Fawcet World Librar new In a talk before New to the Copies of the Copies of



Berlin

Palm Springs

Tokyo

Cleveland

By Glenn C. Pullen

of Youth" at Art Theatre with Me-lina Merkouri in the lead Macrire Evans left for N.Y. after studying the possibilities of a film

Australia

Charlton Heston to Sydney for preem of "Ben-Bur" Freddie Bartholomew in town for first time in 12 years.

Storrs Haynes here from Gotham. Alox Nicol back from Italy. James Mason returned from London filming "Trials of Oscar Wide."

Clete Roberts returned from news-gathering European tour for KTLA.

Max Follerman of N.Y. juined Metro vales staff as special sales analyst.

Chicago

Minneapolis

OBITUARIES

bulwork of the Yiddish theaSchwartz was famed for his
ng technique that polished
ir roles with a winardry of ession and movement. His style
ince and ince and ince and ince and ince and ince
ince the first and solve
ince the first and ince
ince the careers of such stars
the hart Theatre had helped
ince the careers of such stars
thells Adir. Paul Muni and
ph Buloff. For years a cruich
impung Yiddish legit, Schwartz
case was frequently referred
a the Sacond Ave counterpart
to Mascow Art. Theatre and
Dubblis Abbey Theatre. This
dances and budgetary probeventually brought about its
in.

The Russia, Schwartz came
to U. S. in 1901 and

Two sisters survive.

made her debut in Rome in inging Micaela in "Carmen. London siage, died May 4 in Honeala presenting at La Scala and abe made her Met debut on gright. Nov. 11, 1912, as it is made her Met debut on gright. Nov. 11, 1912, as it is made her Met debut on der her maiden name. Wilette Kerala in 1915, when she was 15 but undared clipping from the land rois of "Woman," according to an old but undared clipping from the London Daily Express. One review or called her "perhaps the meat beautiful American actives the matter to the opera stage in "La e," at Mente Carin. She rete the Met in 1921.

Bors in St. Louiz, she had been a resident of Sonsiulu for gir year. Aside from her divorced a dance sit years. Aside from her divorced Rechester, N.Y., died April

CLAYTON T. CUNNINGHAM
Clayton Theedore Cunningham,
79, tenor who played light opera
roles and toured as a lead with the
Anna Heid company, died May 9
in Washington.
He relinquished his musical career 38 years ago. His sister, Josephine Whittail, is a retired legitimate stage actress.
His wife, son and daughter also
survive.

James E. Fay, 50, former nu-sician with the Tuenmy and Jimmy Dursey orchestras who later ded his own band in Fort Wayne, Ind., died there May 7. His wife, daugh-ter, mother and brother survive.

Pather, 71, of Jack J Vecres manager of El Paso Drive-In. P Paso. Tex., died recently in Th Hague, Holland.

Elisabeth Kempton to-Ruse Tarr blyn, Las Vegas, May 7. Bride a a

egas thought, he's an actor Marylin Jean Lymons to Jerry De-ine, April 18 in Los Angeles vine, April 18 in Los Angeles. Bride is a model, he's a film and tv writer
Peggy Kahnle to Joseph Kiley,
Albany, May 14. He's a former di-

rector at WAST TV

Mr and Mrs Robert Cule son, Hellywood, May 6 Father is on acrount ever at KNXT
Mr and Mrs Peter Duguid son,

Glangow, April 24. Father is pro-ducer at Citizens' Theatre, Glas-

son, Aylesbury, Eng. May 7

Columbus night clubs with his wife Rits, who played the organ. The couple were billed as "Hands of Harmone."

Surviving, besides his wife, are a brother and eister.

VICENTE PERNANDEE Vicente Fernandes, 32, enceutive producer and manager of Filmes, died of a bised clot May 2 in Menice City. He fractured his right leg about a month age in a fail

PAUL DUDLEY

MAY 18, 1959

7.

· 11 H

The telephone belongs to the Reverend Chad Varah, Vicar of St. Stephen's, Walbrook, in the City of London. The vicar directs a service called "Suicides Anonymous." He and his helpers are available 24 hours a day to receive calls from (and give help to) people in despair, On Monday 25 April, Mr. Varah opported on seascettourit, a program telecast at 10:30 p.m. on the British inde-

pendent television network. The subject was suicide. Mr. Versh interviewed people whom he's helped, and the effect on the British audience was electrifying, Again, sober probing of serious subjects proved to be good showmanship. And good showmanship is what British television sudiences know they will get from GRAHADA TV HETWORK, ENGLAND

Vol. 218 No. 13

NEW YORK, WEDNESDAY, MAY 25, 1960

80 PAGES

SALOON ACTS FOR EGGHEADS

Up-With-or-Ahead-of-U-2

Lanza's 'Caruso' Now Plays USSR; State Sees No Break In Exchange

Motorola 182, Zenith 106, On New Home Amusement **Gadgetry Developments**

NOT RIGHT FOR HANDOUT

UA to Pay 300G For 'Best' Rights

NEW-TYPE BOITES Davis, Cole Score at Britain's Royal WITH TALL I.O.

First American Negro On Yearly Contract In O'Seas Opera: Reri Grist

Variety Show; Gross Hits Record 84G Israel's Hottest Ticket

Censorship exists here, and eather severe But to justify itself the censoring authority holds each year, before an in-vited audience of elders, a screening of each

Statehood Revives Hawaiian 'Craze'

Fear Jet Travel Body Blow to U.S. Tourist Biz, Aids Foreigners?

Bardot, Husband Lose Suit, But Win Revenge

Java, Not Booze, Motors New Cafe

See a Hot Season for Cool Jazz At Hungry-for-Shows Music Tents

East Is East & Boston Is Boston So Exotics Gyrate Into the Clink

Modern Magic

Minneapo in Mo. 24.
Lines kept Water Slock
New York, parenting is

Canada's Acute Need of Theatres, **Arts Subsidies**

Pearson Rounds Up Top D.C. Newsmen for TV

MORE VISIBILITY FOR **DALTON TRUMBO DUE**

Undertaker's Side-Line: Handling Live Talent

Helping the Arts: Some Progress If Mostly Lip Service Sans Cash

JESSEL'S WEEK OVERSEAS

Richard Pleasant Hits Exporting Of **Mediocre Troupe**

4 Federal Advisory Council of

et of Fede Supersure Let a be g Lowersure of Supersure

I SIA Francisco

VARIE Subscription Order Form Enclosed find check for \$ 115.00 Two Your Three Years—\$37.00 Foreign-S1 Additi VARIETY

VARIETY

Volume 218

	The second secon
IN	DEX
Bills	Night Cirk Revens
Casting News 74	Obstuaries
Chatter 77	Pictures 3
Frim Reviews 6	Rodon 26
House Reviews 69	Radio Reviews 48
Inside Legit	Berord Reviews 34
Inside Muste 56	
Insule Pictures	TV Films 28
International services 14	Television Reviews 34
Legitimate 70	Tollyision 25
Literati 76	Vaudeville
Music 54	Unit Reviews
New Acts 69	Wall Street 17

FEE-TV'S PROTECT-THE-PUBLIC

Gremlin Mischief Mars Toll-Box

Besult is that it's difficult to determine precisely the amount mores poul in subservibers for each of the various programs and available. This is turn means apparently, that there can be a accurate this program as to which program supplier, mainly to film distribution, is to cut in on the proceeds and on what hasts. This is not particularly meaningful in terms of money. The firm distribution is evanished are being paid on a per rata program hasts and some the overall revenue hards could be considered relative that there is there's little chance of any time of dispute. This is a cascilium drawn from the fact that only 1,000 homes were simposing in the West Toronto network when it moved into pervation there mentions ago.

is conclusion drawn from the fact that well 1989 houses were at another in the West Turonto netwerk when it moved into peration three months ago.

But what is important is that Par will have to delay its own on on the purious choice of feets programming. To the section. What are they buying in West Turonto. there can be it a will nev repli.

Telements engineers are said to be certain that the greation that have no he appears with nevery new type of onginering operation is an field will be removed shortly. It is alreased that the Telemeter orative hug is not in any was going to curtail the pace of the

British-French Co-Production Start

Re-Make of Pianist's-Hands Story with Both Languages to Obviate Dubbing

Screen Actors Reveal

Six-Month TV Re-Runs Amount as \$2,337,848

Holls wond. May 24 Telal of \$2.337.848 in to re-run residual payments have been colried by Screen Actors Guild dur-

to union a latest lasse of "Screen which brings to \$14.407.

967 total to residuals distributed to SAG members since December.

closed that the \$613,000 to be paid forcial for the release of \$2 RKO and \$172,500 for \$2 Warner Bros-pix walf be distribled proportion-

First of the Francis Brook from For all Propositions in the control of the predict of the predict of the predict of the control of the control

infartine Stindies here Pir also has never are pairs or mation the x splitt in all, well decarts.

The film in The Hands of Or are not Mut Force: Chronopher Lee with Saint Stroom and Dany Car. Pix will be made half in France of his in Stitute and to It story and will use native rows in each notify. Pix will rouse in for nemal aid in both reconstries. Walnesder Hende Jr. a Continental Dividual Hende Jr. a Continental Dividual and American and Canadian and the saint has in the foreign that of the pix has the pix in the foreign that of the pix in the continents of the pix in the continents of the pix in the pix

ground the emotionalization (the present of the present of the with various Points of the with various Points of the most of the present of the two He fewth this is the two He sure American rights in produce is Stephen Police for Penda one Pittle united the highest part Sovice and Railora terms and Fitten.

The dispetter is French Edmand

national Films.

director is French, Edmond irectile and he and John to adapted the story from a novel by Maurice Benard, Pic.

1st Qtr. Export Pace Lags 1959

Washington, May 24
Exports of U. S. feature films
during the first three months of
1800 fell behind last year's pare,
1800 fell behind last year's pare,
1800 fell innear feet valued at \$2.534.294 for the first quarter of this
year compared to 70.387.335 feet
with a value of \$2.892.343 for the
same 1810 period
Overall, exports of motion pic-

face film is lading rawstock, and equipment were valued at \$1.400. 211 for the first three months of 1960 a 9 gain over the 1959 (test

1980 a 9" gain over the 1999 (feet georier apports for the first georier of 1980 amounted to 182,— 241.383 linear feet valued at 84,— 935.231 compared with 162,622.574 linear feet with a \$4,084.739 value for the same 1919 period. Exports of all types of motion parture equipment totaled \$4,018,— 728 along 12" above 1959 first quorter shipperiots.

ON S5 FOR FIGHT

What evaluation should be made on the luxury of home toll televi-tion. Paramount and its affiliated Famous Players Canadian Corp-made a significant decision this week on the matter.

week on the matter.

No announcements were made but inside sources said that Irving Kahn, president of TelePrompter, santed to set a charge of 85 per storm to the pretient of watching the June 20 heaven eight champion and Ingeniar Johannson via the Par International Teleprometer assume own to set in West Toronto Par and Famous Players, which is the local impression, and this would be local impression, and this would be local impression, and this would be local impression.

Kann holding the rights to the fight in the key becoming agent. He calls the turns on to pickups in heaters, there is to be no regular

arms Players considered a day parament to TutePrompter of \$7.250 and this on condition that there arms the 4.000 units available on the Televinier network. This figure takely will be achieved that the constant of the contract of the contr

of 100 per week. So far there's no deal between Kuhn and Farmons Players And no desimine either on what Famus Players would charge it customers. But the fee is regarded as being minstantially less than the 80 per initialization.

Par Telemeter exect, who have a major hand in the matter as well as Fitzglibbons wast no part of an kind of price setup white might convey that the public would be over-marged for Jeets pronight convey that the punic would be exercisated for fee to pro-jumming. They're selling this new have business endeavor as a rea-sonably priced convenient enter-amment source. Specifically, they and to escape that having

Fit gibbons and Kahn will conno their negotiations — there's not here negotiations — there's not amount of time left. It's to noted that Filiagibbons already the closed-circuit rights for lain of his drive in theatres.

Shortage: Showmanship's Chance: Majors Ape Former Statesrighters; Imports New Importance to Yanks

Arnow Details Credo Of Columbia's Upbuild for 13 Favored New Pledges

Columbia which has reduced its list of planers under exclusive conpast two months did so in the interests of mar building in which there's to be increased concentra-tian-Call talent chief Maxwell Armon declares

the equipment that the tent interested in quantity per se and will external as source to the and will extend as contract the little diver presention to be amount of efficiency exposure it can arrange for its charges on incomes and in Cas on a perture, and both here and overseam. Scanning Columbia a current and accommendations of the contract and additional and and and are contracted and are contracted and accommendation.

Scarring Commission current and recent partners its noted that such note tun-featured slow could be cound for partners in a lost of 37 time and it was probable the fact when presented the executive for privates, I'll sell thems abroad

point that the types of films in insusty handled by todependent and states runter distribution are more being pedialted by the male companies. The states righters a a result are left with the bottom of the barriel. Not too lone and the sweetarle films grammed in Jamph. E Levine almost automatically went to an initial distribution. Next is continuously the state of the manual claim whether the films distributed. Next is continuously for Warner Bro. Para mount and Metro to handle Levine Ope product. tipe product

Mineuver, the deare of the Mineuver, the deare of the their world wide distribution of ganizations bush has proved a but to the Ration flow includers with has apparent; marked the tenique of making spectarie finders ned for a main audience of making spectarie finders ned for a main audience of spectarions.

deel med for a mass audience at a modest cost. Exhibitions, for the most part are thankful that these films, coming from many sources are available. Man theaters would have to close if these partures were not available to fill emity screen time (see able to fill emity screen time (see really these films can be obtained. of distributors are fearful that

(Continued on page 78)

Theatres Wailing No-Product Blues

The complaint is by now a filler one no product It

Once-Wanted-Only-To-Stop-TV-Flow, Now Exhibs Yen Post-'48's For Selves

he post-1948 firms by exhibitor process, originally conceived pri-narily to keep such pictures off divertions, supported television, ion now become a secondary mo-tive, according to exhibitor lead-ro. The main objective now, it outeneded is to obtain these films or reisoue purposes so that the urrent booking pressure can be vitoved.

Theatremen state that the prod-Theoremen state that the product shortage despite the influx of the spectacles from abroad and home-grown gimmick product, to becoming worse and worse. The recent 33-day actors' strike in Hollywood and the continuance of the writers' strike are said to have depressed the altustion further. It is dramatically evident, say exhibitor concress, that the reduction in

tor sources, that the reduction in production is now virtually a policy of all the major companies. Theatre Owners of America, for example, points out that as of Major to the start of 1960 have placed only 40 pictures before the cameras. Of this 40, 23 are still in production. A year ago, on May 15, 1939, the majors had 58 pictures started. Two years, on May 14, 1918, they had 94, TOA emphasizes.

phasires
There is a feeling among exhibigroups that no matter

launch or how many times they explain the urgency of more predict, it will not be forthcoming from the major companies. That is why exhibitors groups, acting through the American Congress of Exhibitors, are continuing to press in two directions—the acquisition of the post-48 pix for roissue purposes and the development of an exhibitory property production program. Hinto are being broadly dropped that a spectacular announcement about the progress being made on both counts will be forthcoming by June 15.

Acked why exhibitors would

Despite the vigorous campaign of Edward I. Hyman, v.p. of American

both counts will be forthcoming by June 13

Asked why exhibitors would have to buy post-1948 films for retissue purposes when they're sitling in the distributors' vasits
waiting for requests for replays
one exhibitor leader stated. The
distributors are not interested in
this histories. The companies don'the
distributors are not interested in
this histories. The companies don'the
distributors are not interested in
this histories. The companies don'the
distributors are not interested in
this histories. The companies don'the
distributors are not interested in
this histories. The companies of that it
can be a force in determining the
senseless to book a couple of old
pirtures without a sairable exploitation campaign. He cited
paramount a revent results with
the exploitation campaign. He cited
paramount are event results with
the exploitation hacked 'Samoon
and Bellish' as age example of
what can be done if a film is retested of the double bill comtist of eight revisue packages annualiv, provided the double bill comloss receive the right type of sendoff. They further say that the dis-

By Hitting New Low

Reisini's \$1,400,000 Cash Purchase Of 350,000 Cinerama Shares

of Cineroma Inc cominue date him peopless.

Footsy 'Contessa' Not Plagiarism

AA Pfd Pays 132c

He Was Hungry

Deport Special Rage Con-charged 20 year old man for bur lary after he a lengedly Removed in a single life.

Brooklyn Local To Dick Walsh: 'Nobody's Sore'

Metro Pays 30c

Spartacus' Set in Philly

Denies 'Sword' Used on 'Hur'

New York Sound Track

brings of the total number of engagements in the U.S. of Canal
17 by Ju. 1. Bradford Billman and by J. Artis. Raid Organition to star with Sury Parker in Destruction Test original I Nigel Balchin. Jerry Clapp notional sales representative for the Jet Heet system for drive in theatres. Wendell Marker some by Gits Premisinger to write the screenplay of Allen Brury's Politze Prize nevel. "Advise and Consent."

tipe novel. "Advise and Consent."

Metro studio chief Sed C. Siegel and his assistant. Bernard Se Motive transport to observed.

Madrid and Rome United Artists with the Madrid and Rome United Artists with the Madrid and Rome United Artists with the Madrid and Rome United Artists being the herterial background of the part of the advance bolly timed with key regional day fill version Chartison Residue to back on the Coost after Ben-Hur' openings to Australia Mag Rase, sports edit N Y Journal America, brads the new Virtery Smith N Y Journal America, brads the new Virtery Smith N Y Journal America, brads the new Virtery Smith Organized by the Versety Club of N Y New prints y see appearance in might at Yenkers Roseway on Oct 2 Green American Madrid States and Madrid Stat

for the Variety Class International contents on Tors farting June 1. As his first make with as film resource on on defunct Point edition of the Chicago Tribune Lee Nishkan reved the Abel Games version of Michael Strong d. Nov. 34 yetter as citie for the N. V. Marking Telegraph, Michael perfect reversion being distributed by Continental Distribution C. Alfred Nats. Unled Artists foreign distribution manners fouring ompany's offices in Central and South America. Musbers of between Press Class.

National Boxoffice Survey Biz Spotty; 'Ben-Hur' No. 1 Again, 'Can-Can' Moves Up to 2d, 'Crack' 3d, 'Daisies,' 'Kind' Next

week agn is winding up f Free Branded Women Par, north last round, is taking a

is taking 12th per ion. "Man in Havista." (Cid. "Block Orphens" Lee. "Carry On. Name Internal Conspirate of Hearts." Par are runner-up pix.

Of a large array of neuromers, just being lassnehed moss show promise. "Gallant Hesor." "LA. constituting big in Washirutan, shapes hetay in Toronto, wire in Philly but dow in Bulto. Wichael Strongoff." Coot! is rated big in N.Y. preem week." "Fullyanam." (RV) is rated fine.

"Polivanna" (BV) is roted fine on initial session at N Y Music Hall "Glant of Marathen" 94-Glanother newie looms befry in L A "Sat Rutheday" (WE) shapes charp in Philly "Man on String" (Collissiks big in N Y "Pretty Boy Florid" (Coet) is okay in Denver Wake Me When It's Over "20th) looks good in Boston and Cincy "South Seas Adventure" (Cinecuma) is big in Minneagadin. "Heller in Pink Tights" (Parliosom light in Toronto Head of Tyrand" (C) in okay in Ciney. "Rossemary Films Around World) is time in Pitt and N Y.

L. A. to N. Y.

rving Asher full Bartlett

Europe to U. S.

Nat Coben Horold Freedmon Philip Hope-Walla Bob Huggar Montague Morton

U. S. to Europe

Gene Arneel Inaders Bennett Van Clibura William Liebling Carl Souper Soil C Siegel Bernard Smitt Lours Springs Audrey Wood

N. Y. to L. A.

Jack Connor Bob Crystal Milton Kranne Alvie Maddox Lee Remiria

ASK-ME-NOT-FOR-OLD-PRINTS

Importers Build 'No-Pay' Dossiers

News Not Good At 20th Meeting **But Skouras 'Enchants' Shareholders**

DeMille's Daughter Helps Pending M.P.-TV Museum: Vast Lore of DeMilliana

slution of the motion picture in-stry. Mrs. Harper noted, at (Continued on page 78)

April Dividends Up

From Blob to Top Of Gimmick Pile

French Renewal In July Likely-Gronich

TO BACKLOGGERS

Lippert's Deal With 20th Shows TV's Influence

20TH'S NEW DIRECTORS **VOTE 40c DIVIDEND**

Sam Engel Sees Writers Strike As Hurtful to Many In Hollywood

ANOTHER PIONEER QUITS

Henry Kreeke Exits MG Intl. Old Goldwyn Co. Exec

Amike Almighty: **Old Stunts Best**

Actors Strike Not Figured 1st Otr. Factor-Skouras

'Cry for Happy' Location Sans Glenn Ford; Seven Hollywood Weeks Pend

Hertz Now Comptroller

Rod Cameron to capte the mider-parties add the me to a person-ce people was a met or language weeks of a the during which are in cabinets to enhalled tape re-marked to the capter of the tape of the capter of the capter of the tape of the capter of the capte

tedly
equipment give to
m discord sex. J
on page 240

The Challenge

time meller with useful value in Jayne Monofield some belok excitement in filmax.

Landon, May 17
a lake Yungan kees
a to a Jame May
Anthony than to
a recognise to Ja

District NO MATERIA	
Billy	Jove Menglett
Jim	Anthur quitte
Broady	Carl Mahaner
Buddy	Poter Brenelds
Render	Julia Bennett
M's Poper	Barbora Wollen
Acres	Po or Pian
Buls Crowther	Bolovi Brown
Broapperline Willia	Dormot Weigh
Fort that tortions	# Pearl Pold
Rest .	John Greatten
Mile	Patrick Holl
Mrs. First	Lorrance Clewes
Bling Nower	Party Hechert
\$-r-ptrourt	Loon Marrit
A ghrofub pour of	Bull McGuffle
Dr. Westerlier	Lious Laurine
Britains majoretur	John Wood
1 on-thurs	Arthur Brough
Total miles or	Wally Porch
Service (Service)	Brvon Pringle
Hostres	Morrarde Bossell
Formun	Verter Breeks
Form Inhoror	Bill Mont
Lorent drive	Richard Mine
Policem n	David De reput

arry and a fairly convertisms for though it was Jayne Manelett's much her prosence with arr and

ciated with second-cale Holly-d crook mellers slut she man-it to be presuasive enough to ce an infatuated withouse; An-ity Quayle to join in a large-hollion raid and stash away into white Miss Manufold de-the police; which is a superior of the swever. Quayle is esught and to the cooley for five year-emerges bitter and thiags don't any more pleasant to him in he finds that in his enforced.

absence the gang have become prospersus and that Mrss Mans-iteld has transferred her affections to another member of the gang Carl Mohners. The year then hinges on Quayle's attempts to keep the money, so

The parn then himpes on Quayle's attempts to keep the money, so that he can bring up his young on respectably, and the gang of the termination to get if from him. The mill-brader has row lost most of the particular of the partic

the said and lansers contributed. Cheff Quarke, of the principal characters emergy as much more train a saddward to use and he gives a large medium and he gives a large man and he will be seen to have a saddward to the total down the large seems happier in the later sequences than as the total gang leads. Not also be athere the tributed in any fair to the composer, and the same in a similar that sequence and it is said fair to the composer, the same that as Ministroid renders the diffy the layer of the troop of the troop of the troop member of the gang Peter Re models is okal as the saddward processing placed by Peter Pike.

Never On Sunday iteREP Der

763 T 1000	_ /	F 0:00	Richmong	100000 W7
BELLEG.				
1110			Morriso	Mecropi
Diff Control of			-740	no Deserve
T-man			Contant	Possible.
(Santare)			Yes	on V andra
Expense.			Million	
Do we		4	Decree IN	om and day
A chu o			Dimos	

United Actions has a catchy to the in the philosophical remplacement as intellectival but prefine American who trice to redect a silly Greek prostitute. It has some time seemy and elicitic enquiriements plus a colorful official herale to make this a probable necessaria.

Your director Julie Dassin also note and played the feekless series who almost ruim the life this contented woman, and the mple people around her Dassin hetter with his behind-thermera work because he dues not its limit the right note of sivele into his role But he is equalle with the Greek actors instituted and effective in other ris.

Yank is a Greek buff who The Yank is a Greek buff who decides that this attractive joing of the fall of ancient Greece slare the cenes and feelings have taken all precedence over the mind and spirit. He persistently keeps after her aid finally aget her to agree to a tooseek experiment in which he will open her exes to the better things in life. Her friends nadly stand by while she glies up her work and busies herself with improving her gray matter. But habit has her resuming her regular ways soon enough.

businekies, is also an asset Technical credits are good. The tactful treatment should probably avoid any pounds commenting translers. Film to mainly in English with some Greek talk bits. \$1000.

Dame S Sobatchkol
The Weman With the Deg)
(RUSS(AN)
Commes, May 24
could production and release With
the Batcher In Semine Als Chee

VARIETY

to With Dod

prate the 100th anni the birth of the playoright-

soon of one of his short stories. The emond is faithfully rendered and it emerges a film possibly good for are at uniform abroad. But it is limited because of its delicate style and deliberate sluwness. It might also be a good university film. When more specialized fare has its place in the U.S., this would lemm a good entity it concerns the Roma of the 1900's where the upper and middle classes were hered but where properly stifled any chance of escape.

A marvied man meets a married some to visit from a history in Valtation of the property of the concerns to visit from in his town, but they know there is no way out of their impasse. Subtle direction evokes the timer states of the characters, and shows boredism without being borong.

Lensing is virtually perfect in the characters, and shows boredism within the being borong.

Lensing to virtually perfect in ringing out the gray commond spects of the Rissia of the times feelings are interminally with time acceptable visual metals tried to impure a personal common and when the characteristic of the Checkbox fale. It is successful pic but essential control of the Checkbox fale in the characteristic of the Checkbox fale in the characteristic of the Checkbox fale. It is successful pic but essential characteristics and slow for general characteristics.

Zesonate Szczescie

Trius film is the odyssey of a liftle man through the Poland of 1930 to 1930. It shows his attempts to cope with a changing world which seems to have no place for him. He has no consciousness of any kind but is always on the verge of turning total a more coherent human being only to be stapped down it is a deft satircal affair that may have some more meaning for Poles. However, pic has an overall comic vets and knowing treatment that could make this a possible arty bet with some shearing.

Ing.

It begins with the man's child-hood. Then comes his first love marred by his unwitting embrodiment in fascust positive, his being taken for a Jew because of his nose, his decision to Join the army to charm girls, the war and his capture and a servous breakdiwm with a final plea to stay in the sanatorium where he has found some surreyae.

Director Andrzel Munk keeps up his probing through the whole piece aided by the expert acting of Bogumil Kobsela, as the little man Tris is a witty, revealing opic consedy that could have foreign following if tightened and handled well on its theme and general of heat tenure. Technical credits are good and a fine supporting cast helps Bogumil Kobsela's tour de force playing.

item with mainly art

alread. Theme and treatment could possibly make this an explantable item. It would probably need plenty pruning.

A group of tide rich go off on a cruise. Sandra Gabrielle Ferzetti in a sort of lady's man who is involved with the business interests and placements of his monied friends. He is loved by an crush, mystical get who showers him with love. But she is discontent and not ready to marry, and disappears when they land on a barren island.

It is not clear whether she has

appears when they land on a barren island.

It is not clear whether she has committed subtide or gore off on a boat of some cigarette emuggiers. Her lover tries to follow her trail being accompanied by the missing girl's friend a poor girl. A love affair develops but seems domined as the Don Juaniah man gore off with still another will. But there is some hope because the two try to find some reading for each other.

Director Michaelangelo Antonioni has given this a good beginning as he invitively blocks out the characters and the lack of roots in a illie where emulion and lave have been list in an almost meaningless chain of altempts at love.

meaningless chain of allowpia at love.

The photography to clear and spectous. This does not as in for all one of the control of the control

Moranbong
(FRENCH-DYALING GPE)
Connes, Mai 17
Film D'Autourd'Hui Gutter Et Luncour
production and relevan. With Horm Inform, Guser Brong His Directed by Jean
Gatte, comean, Pake Gujerean, officer Api
via Blanc Ar Connes Film Feet. Burmana,
time. 10 MANE.

Tong 10
This

This was made in North Korea shout the Korean war as seen via a love affair which is split up by the warfare only to be reunited again after the rease-fire. Pie is hanned for loral showing as woll as export it is uneven, and mixes documentary with fielion via stock shots. It has some speeches about the rightness of the Northern side but rarely goes far probing into it. Prim is competently made, but slow and uneven.

The prapaganda is softpedailed.

and uneven.

The prepaganda is softpedalled but this looks like a chancey expect item at best even if it does get its visan. Technical credits are good and the acting acceptable. Title refers to a thearts in which the heroine works.

This pic is about the love affair between a young worker and an upper class girl under the occupation in Bulgaria during the last World War. It shows how their ideal broken by the incompatibility of classes and has him joining the party and taking up in the contains.

Comme Film Fost Russiand time. 199
Sandro Chookis Simple Fost Russiand Los Missair Chookis Simple Commencer Control of the acting in fresh. But all is too unbordinated to the message. The survey of the acting the acting in fresh. But all is too unbordinated to the message. The survey of the message of the acting and the frastern countries in handling film subjects. It remains a little interest for anything but been concumption. A Rulgar-East Corman pic. Stars, "wan a top to price at the last Cannes Feet. But I emplifies and decodence of lialian this looks to have little chance."

This deals tastefully, what continued all with the pi of the untsuchables still ext in India toda; it makes its via the tale of an untouchable brought up by an upper of family and how she is finally cepted through lave.

Film is mainly a specialize entry abrusal on its observes as tendency to melodrama. But the is a good film of its kind with not specialized foreign chances pos-sible. Technical credits are good

Le Dinlogue Bes (armelites (FRENCH-DYALISCOPE)

r in the location shooting as way of meandering y gives a real imagist into characters and motives a mainly a foreign lang (Continued on page 24)

L.A. Sluggish; 'Giant' Hefty \$14,000, 'Congo' Thin 10G, 'King' Fatso \$5,000, 'Daisies' Tall 12G, 'Can-Can' 15G, 11

Mpls. Uneven; 'Kind' Big \$8,000, 'Branded' 6G, Larceny' 46. 'Har' 156

Key City Grosses

Filimated Total Grees
This Work 92,341,100
Dec d = 22 rece = d 241
This starty feet runs, the

'Floyd' Okay 10G, Denver: 'Crack' 8G

ope ing varia at hondbux Trans Theatre Can-Can is rated a und a sinth frame at the Aladda.

'Kind' Lively \$14,000,

'Crack' Fancy 9G, Omaha: 'Hur' 10G

the Conper Statemates for This Week Entimates for This Week Cooper 693 \$1.55-220 Ben-Hor M-C 14th is Great \$10.400 Last week 600 Omaka (Trialates) 2.006 75-\$1

Buff; 'Can-Can' 12G, 3 Det. Stout; Branded' Hotsy \$15,500, 'Flame' Weak 15G, 'Macumba' Sock 20G

Broadway Grosses

Pisturated Total Green This Week S Roard on 25 Nove

Ben-Hur' Smash \$17,000. L'ville

Paradise' Oke \$12,000. Frisco: White 96, 2d

Fee FWC 4.6 (9/2 8) 50 School (H Love NVA and 3 lurderessee NVA Insil 89 600 less Last week 'Flame filer tolla 30th and Ferrole Florid

College Artists No. Coast | 151

\$25.400 Music Hull Conclume Inc. | 1298 91.55.82 00 Windowser NT 9th 6th N e \$24.000 Lent were \$27.500 Translant 1000 \$1.40.51.61 Min 9 He 1000 \$1.40.51 Min 9 He 1000 \$1.40.51 Min 9 He 1000 \$1.40.51 M

'Crack' Wow at \$13,000. In Hot; 'Wind' Fair 10G, 'Sexes' Sockeroo 131G

Philly Spotty; 'Hours' Great \$14,000, 'Rutledge' Hep 9G, 'Can-Can' Big 19G

National Colombia 1970 52-52-75 Con Can 2005 3d & But \$19.00 Lant week, \$20,000 Randolph Colombia 2500, 94 51-80 Pegilive Kinel U.A. 3th wk Week \$9,000 Last week

Chi B.O. Off; 'Branded' Rousing 20G, 'Flame' Thin 10G, 2d; 'Daisies' Brisk 18G, 6th, 'Kind' Okay 9G for 5th

Monroe Univers (1000 65-90 -Preprint Line (180) and Hidder Surveyed Rep. 2d via Good (180) to 6 days. Last week, \$2

'Hours' Fast \$12,000 In Toronto: 'Hearts' Hefty 10G, 'Heller' Lean 25G

nurhouse combo with 3,948 stv \$15,000 llywood FP (1,000, \$1-\$1.25 oldenty Last Summer" (Columb Terrific \$16,000, Last

Sword'-'Killer' Slight \$7,000, Prov.; 'Breed' 316

'Crack' Sharp \$7,000, Port.; 'Hur' 121, G, 18th

respiracy of Hearts' Rank.

y \$10 000 Last week, WedIn Sprinctime" (Rank.) and a
Who Wouldn't Talk" (20th), 20 20th
100

Special FP 3.343 \$3-51.25

(Continued on page 10)

Balto Still Dull Albeit Ben-Hur' Boff \$14,000; 'Hours' 5G, 'Branded' 4G

Century Fruchtman 3.200 50-11 25 - "Gallant Hours (UA) Ilmu \$5,000 or near Last week. Three Murderesses" (20th), \$1.

'Branded' OK 7G, Cincy; 'Wake' 10G

The parenthetic admission prices honever, as indicated, include the U.S. amusement

New Films Help B'way; 'Pollyanna' Fat 145G, 'Strogoff' Big 20G, 'String' 19G, 'Crack' Fine \$47,500, 2 Spots

Fifth Ave. Cinema R&B 250 Continued on page 10)

Lull in K.C. But 'Congo' Okay 9G; 'Ben-Hur' Hot 20G, 'Branded' Dim 4G

D.C. Offish But Bongo' Boffo \$9,000; Hours' Brisk 15G, 2d; Hur' 23G, 10 Washington, May 24 a few exceptions, mainder side shapes dull this reward. Hours' is rated big in section at Keeth's "Ben-Hue" off at the Washer in 10th Expresso Boote (ingures vat opener at the bandbox and the bandbox at opener at the bandbox and the bandbox at opener at the bandbox at the bandbox at opener at the bandbox at the bandbox at the bandbox at opener at the bandbox at the ban

With a few exceptions, main-alem trade shapes dull this round. Collant Hours

Felimates for This Week
Ambassador Metrapolitan SW
1.000 1.000 90.51 25-4 Woke Me
hore I's Over 2010 20 wk.
Mild \$8.000 Last week, \$11,500

ld \$0.000 Last week, \$11.500 April K. N. 940 60.81 "hacher's Ibughter" Indie Ice \$4.500 Last week "Anatom Lase Indie: 2d wk , \$3.000

Capited Loes 2.426 90-8149 Door For Daysies M-G 60th Mild \$7,500 for last 5 days not week \$11,000

net week \$11.000 Keith's fikto 1.850 50-41.49— issiant Hours UA 2d wk g \$15.000 First week, \$20.000 MacArthur K.B. 500, \$110— Man in Cocked Hat India 4th k. Trim \$5.000 Last week,

Ontario K-B 1240 90-\$149— azz on Summer's Day Indie d uk' So-so \$3.000 Last week,

Polace Inew 2.390 90.41 25—
"Functive Kind" UA 3th vk.
Fair 87.500 Last week 58.500
"Raphenson T-L 450, 81.81.80—
"Expresso Bongo" Chat Sock \$9.000 or hear Last week, "Rosemary" Films around the Word 14th vk. 52.400

Pleas T.L. 276 8: 28-62-Privale Property India 3d al Oke \$4.000 Last week, \$4.200

Teve king 600 \$1.5149 "Walk I be a Dragon" Par P. \$2.500 Last week Baggert Sin on Earth Par relance 2d of \$2.600.

Trans-Lex 7-L on \$1.22.52 Suddenly Lost Summer Cal-lifth vk Good \$4.000. Lost week same

Warner SW 1 440 St 49-52 71 - Ben Bur M-G 1 h wk Great \$23,000 Last week \$22,500

BROADWAY

Continued from place 9: \$1.25.81 for Re k a Man" In-de 4th wk This per n ended Monday 22 was light \$2.400 after \$3.500 in orc of work

Normandie 7-L 302 8129-8130 Crack to Mirtor 20(h) First week ending today (Wed) Insks like fancy 8/2 501 Hanting

Little Carnegie L. Carnegie 5.00 \$1.25-\$2 — Chasers Rake 4th wk. Third round index 8 av 22 was goed \$5.7m pre 7.800 in second work. Next 7 Time Show opened Yeak

Gulld Guild 450 \$1-81? —
Tra All Right Jack hil on the Fourth trame finished Sunday 22 was great \$16.500 in there week.

Marrov Hill RAB 565, 93-51.80 Battle of Schen Conf. 19th the Fifth rested bands 22 was said 85,700 after \$1.300 for fourth.

Place Lopert 1 5 5 50 50 C Quart I may the Den 1 V stand Grand For 1 C to the Common Stand C V Stand Grand Stand Stand G000 on term full turns

Number HAN 36 System
Town Section Control System
Town Section State Stat

June 6.

World Perform 200 90-61 80

Seeped Missaus and Sommeles See Somme release of
the Seeped were select Thursday if was seen special after
\$10.200 in fact. Continuing indef.

Harrwood May 24

Total of 385 of the 1,000 active membership of Local 174, Office Employes International Union, returned incumbent officers for two-year terms at election last week. Slate includes Herman W. Pope, prexy Howard Woolfm, up, Don Boyd, secretary-treasurer Max Krug also was reelected his rep. Percy Schultz, trustee, Robert McKinney, Jesseph Mealey and Kathleen Bryant, directurs. In addition to 1,000 active nombers another 400 are understood to be inactive due to strike situation.

'CAN-CAN' BRIGHT 17G. ST. L: 'CRACK' \$15,000

St Louis, May 24 But is spotty, with many locations centered in "Can-Can" Because They're Young" looks mild at Leew's, Reissne combo of "Sayonars" and "Buttle Cry" in fairly good at the St Louin "Please Don't fast Danies" connues good in seventh stanza

Estimates for This Week
Ambanador Arthur 2,970
\$1.56-\$2.25 — "Can-Can 20th Great \$17.000 Last week Around World in 80 Days Todd 2d uk

Apollo Art Grace 700 90-81 25 "Chaldren of Paradine Indie Okay \$2 00 Last week, Eugene Owe in Indie name

Enquire Schuchart Leron 1 800 5-51 25 Dun't fait Dames 4.G 7th wh. Good \$7 000 Last M.G. 7th wh.

For Arthur' 5,000 60 90 -To h in Mirror 20th and Sigten in To Terror 20th Fast Sigten To Terror 20th Fast Sig0 Last week Flame Over In
2 310,000 pr 310,000 pr
310,000 pr Fox

Larwy Larwy 2.000 63-901 —
Berause They be Young Coll and
'Unmanche Station Coll Mild
\$3.000 Last week Man in Hovaha Coll and Vice Raid Coll
as too na 500

Parent Arthur 1,000 (0-90 "Maxiers of Congo Jungle (20th)
Dan \$3 Did Last week "Chance
Neeting Par 2d wk' \$2,500.

Meeting Par 2d wks \$2,500.

St. Lewis Arthury 3,800, 60-90.

"Savenara" WB and Buttle
Cry" WB pressures Good \$9 nm.
Last week Beibel Breed WB.
and Sapphire U. \$8,000.

"srry On Nurse India New St. 1000 Co.

"srry On Nurse Indi New St. 1000 Co.

"srry On Nurse India New St. 1000 Co.

"srry O

Speedway Hits Indpls.

B.O.; 'Crack' Fair 5G napula May 24 Business at first-runners here

e weekend and continuing section artificiate being felt hours further kind Lores and Clack in Murror Kenth a look as especially the time rated fair. See-Hur still proof 12th round at the Line Estimates for This Work

Civile Cockell Dolle 2,880, 75-51.

The sense Lov AA and Web of Felhence Lattice Said 55-50, and week "Giorn Miller State" (L. 2000).

Indiana (1) 3,200 7-517

Nillers of Kilmenter, "Lattic August Miller Said Miller Said Cockell C

Loru's k 1 4 2 75 91 - 1 mile k 1 4 mil Three are to Kill LA Mind States and week Life in real LA and Chinisana Treetury LA 85 500

Toric (-1) 5 812 8250 Per H M-C, 10 wk Cond \$12,00 Let week \$1,000 for 12.0

LOS ANGELES

100 El Rey FWC not 90-51 30-Man in Havana" ('ol '2d wh and Tall Story" WB repeat Firm

"Mon in Havana" ("oli '2d wk and 'Tall Story" (WB repeat) Firm \$2,500

Multywood Paramount (Elect) 1.468 \$1-52.40 — Don't Eat Datains' (M-G) 68h wks. Holes \$12,500 or close. Last week, \$12.20h Warner Baverly SW - 1.512. \$2.500 — Once More With Feeling ("Col '68h wks. Tall \$4,000. Last week, \$5.000

Four Star UATC 800 90-81.50

Carthay FWC: 1,130, \$1.75

\$3.50 — Cao-Can' 20th 11th wks. Robust \$13.000. Last week, \$5,200.

Crest (Elect) 750. \$1.25-42

"Carry (In, Nurse Gov. 11th wks. Sweet \$4.400 Last week, \$5,200.

Warner Bellywood Chromons. Started 16th week Sunday 22 after big \$15.500 last week.

Bayptias ("ATC" 1,302 \$1.25-\$1.500 last week.

Bayptias ("ATC" 1,302 \$1.25-\$1.500 last week.

MINNEAPOLIS

\$11—'Greatest Show on Earth' Fart reissue Despite added hoos of sneak preview bacht cate as \$4,000 Last week, 'Kidnapped' 83, \$4,100

1000 Lord
N. \$4.000
RKO Pee RKO | 500 85-8|
woord and Cross Contl and
ferror is Man Cont Frail
1000 Last week Pretty Ser
1014 Contl) and Breakout
\$1.500

83.500 Louis Park Field* (1.000 Battle of Seven* Cont. k. Good \$3.000 Last week.

A 500.

State Par 2 200 85-\$1 — Five Innoted Women. Far Mild 6 000 or near Last week, "Killers United States Week," Week, "Killers United States Week," Manno 600.

Become at Top Contil 7th ki This rerun confinees to hold in the states of the total week, \$2 200 - 201 and so Sumer Day India opens Friday T.

Updown (Field) (100) \$1.50.— Lovers' Zenth 4th uk Okay \$2.500 Last usek \$2.000 World Mans (4th 25.91.45).— "Touch of Larrens' Par Trim \$4.00 Lost week, "Babette Goes to Wee Col. 2d wk \$3.000

BALTIMORE

Continued from page \$1.

Min in Corked Bat Indie

Ith wat Crke \$2,000 after \$2,100 in

min at Oke \$2,000 after \$2,100 in very sever.

Mayfair Fruchtman! 800 50-12! "Fruchtman! 800 50-12! "Fruchtman! 1600 50-120 Fruchtman! 1600

Technique Charbert (460: 80-50 — Charb Meetin Par I wh. Oke \$2.500 after \$3,300 in

Nearies Trucks 2,000 56-10.24 Mells in Pink Tights Par Poor 33 Mel Law week, Cyack is the State Week, Town Ra 1 2 81-49-25 14 Mells Ray 1 1 20 81-49-25 15 Mells Ray 1 1 20 81-49-25 15 Mells Ray 1 1 20 81-49-10 Mells Ray 1 20 81-49-10 Mells Ray

39 'Ruth' Benefits

extra contra record no contra at the first at Cree at the first at Cree at the first at the firs

Kunter in farm will be faller and Stant W. An in there players on a 13 m but between 12 m 15 cites.

Thedford Sees Summer Gladness

Los Angeles, May 24.

William H. Thedford, Pacific Coast division manager of Fos-West Casst Theatres, attributed a combination of two factors in predicting that the theatre biz outlook for the summer months is "exceedingly bright," at a meeting Friday of the circuit's Southern California Division.

Speaking before more than 100 theatre managers district managers, film buyers, merchandisting and pub-admen. Thedlord based his prediction on. (1) a promising supply of top quality pix, and (2) company's pians to accent even further its promotion and merchandising activities.

merchanding activities.

Theddord, who presided over one-day session at Hollywood Roosevelt Hotel, also called attention to an intensive campaign to be lounched shortly to latte to the public the chain's new corporate name. NT&T Theatres, Inc. NT&T Theatres, linc. a subsid of National Theatres and Television. Inc. effective June 28, will encompass the Fox West Cuast. Intermountain and Midwest Positions.

In revealing ninner of the rempany's recent S swimun of the Drive awards. Thesiford presented plaques to Al Socie, manager of Fox Theatre, Venue, Bill Hertz, Granada Theatre, Ontaris; and Ben Williams. California Theatre. San Diego.

Similar meetings are skedded for Frinco today and Scattle

Gets Filipino Capital

Hollyword, May 24.
Roger Corman has lined up
Philippine capital for backing
a program of pix his Film-group international will make on those bilands. Filipinos are reported to be increasingly in-terested in deals with American producers.

terested in deals with American producers.
Corman's arrangement is with Mrs. Juana T Cancio of God Will Trading Co., Manila, In addition to financing the Cancio family will co-produce films with Corman.

BOSTON

(Continued from page 8)

"Don't Est Daixies" M-G and Seil Bent for Leather Ur 6th wh Sure \$8.000 Last week \$10.500 Flame Over India 20th opens tomorrow Wednesday

Paramount NFT 2.357 78

\$1 19 - Wind Cannot Read 20th and Prisoner of Visiga Par Par \$10.000 Last week, Country Got? and Bridges at Toke-Ri Par invisions \$7.000

Pilgrim ATC 1.000 60.81 10 - Patienem High School M-G and Hit Deck Visiasur Oke \$6.500

Last week, Saruman WB and Top Secret Affair (WB) resistant School Secret Affair (WB) resistant School Secret School School Secret School Secret

Ren-Hur" M.G. 27th wk. The 26th week was make \$21,000 with 10 shows.

Tree-Lex T-L, 730, 73-61 25
"Career Geri" Indie and "La
Island" Indie 4th wk. F
84.100 Last week, \$2.000

New Feway India 1,200, 73-51 — Lovery India (regard and Devil Syrikes at Nught India Good \$4,000 Last week, Pull My Dumy India and A Nous, La Liberta India 3,300

CHICAGO

8] 80) — "Five Branded Wemen" Part 2d wh Excellent \$20,000 Last week, \$30,000

Surf H&E Bulshan 605 \$1.80; -Black Orpheus Lapert; -8th k) Fine \$3,200 Lint week, \$2.-

Todd Todd) (1.080; \$1.75-\$3.50 —"Bon-Hur" (38-G) (22d wk) Greet \$28.500 Lost week, \$29.000, United Artists (8.K) (1.700; 96-\$1.80 —"Fuguire Kind" (UA /5th wk) Okuy \$9.600 Lost week, \$11.-

Woods (Enghese) 11 200 \$1.00 "Creek in Mirror" (20th)
2d vkl. Fancy \$14,000 Last week
\$17.000.
World [Textel] (00, 90-\$1.50) —
"Swan Lake" (Col. (2d vkl.) Potent
\$5,000 Last week \$6.000

Fellerman's MG Duties

Mix Fellerman has joined Metro as a special sales analyst Accredits sales vp. Jark Byrng, Felterman will periodically tour M-G's li branches in his new post.

Former v.p. and general manager of Lispert Films, Fellerman has also been in charge of operations for the Aster and Victoria Theatres in N.Y. He was previously associated with ABC-Paramount and RKO Theatres.

USSR Scratches 3d Cannes Entry at Last Moment: Fest Speculates on Motivation

Connex May 24.
At the last minute the Soviete sulled their third pie out of Cannes Film Festival competition it was Michael Kalataron's 'The Letter That Was Never Sent" with Tationa Inst Was Never Sent with Tationa Sumesileva. This same team made the Rumo pie "When the Crames Are Flying" that copped the Grand Prix here in 1998. The Suriet dele-gation did not specify why they yanked the film but speculation and conjecture were rife.

Reasons advanced were

Reasons advanced were

1. The Runti on have made such a fine audience critical and probable prize chowing with their first two competitive pix. Soldber's Bulloff and The Woman With the Deg. "that a timed per no matter how good would have been superfluous. They can now preserve it for another few.

for another text

2. The film had drawn protest
in official tilm rivier at home as
being too permissive Russian circles had advocated a new ending.

cler had advectived a new ending. The withdrawn film is about a group of young geometric who find a diamond nime and start back to a stamond nime and start back to eviditation. On the way they gre taught in a ctorm and love their provisions and the trek turns into a growling off-may as they all die with the last one just in night of vitilization. There is also a love story in it. The unormal letter is the one detailing the location of the mane found clutched in the hand of the last one to period.

TORONTO

"Masters of Congo Junile" (20th) 2d wk Bg \$12,000 Last week, \$14,000

International Tantar 307 \$1 25)

— Tarle at Sea 1F1) and Naked
Truth Rank 2d wh Fine \$4.

000 Last week in

"Don't Eut Dunies" M.G. Sta G. Swell \$11.000 Lant week,

Tirel: (FP) (815) \$1 50-\$2 501 *Can-Can 20th 8th who Bue

Youne Taylor \$1.51.50.— Fate f Man Astro! Great \$3.500, and week (Thomas Meeting Part 2d wk) \$3.000

Pari 30 wk. \$3,000 University FP: 1,382 \$1.50-\$2.75:—Ben Hor' M.G. (23d wk). Ceparity \$23.000 Last week, ditta. Uptown 'Locul 2,740 \$1-\$1.25! — 'Gallant Bours' UA: Herty \$12.000 Last week, 'Story Three Lovers' M.G. and 'Naked Spur' M.G. Frennoes, \$6.500

Brockstein's Ben-Hur' Chere

Houston, Tex. May 24 Houston, Tex. May 28.

Phil Breckstein will act a group sales thrector for "Ben-Hur" (M-G) for the Interotate Theatre Circuit. He'll supervise special groups such as schools, churches and commercial forms.

Lately he's served as publicity man for the Altey Theatre, local legit house

Edgar Ubner to direct 'The Man Who Killed the Jeer,' Frank Waters novel about Puchin Indiane which rolls this week in Tase as a Joe Gotterman production.

NEED: REAL-ESTATEMANSHIP

Universal's Foreign Product

All-Day Parent-Teacher Seminar

Reade Circuit Entertains 'Influentials'—Shows (a) Kid and (b) Adult Releases

Spring: A Slump Round Minnesota

THEATRES FAIL

LOTTERY' BRINGS MOB FOR "EXODUS" SCENE

Canada's Censor on U.S. Product: Theme Trend Running Too Lurid, Though Ad-Copy Often More 'Toxic'

Exodus Harassed By Reds, Arabs

16 DAILIES ADVERTISE FOR 'EXODUS' PARTIES

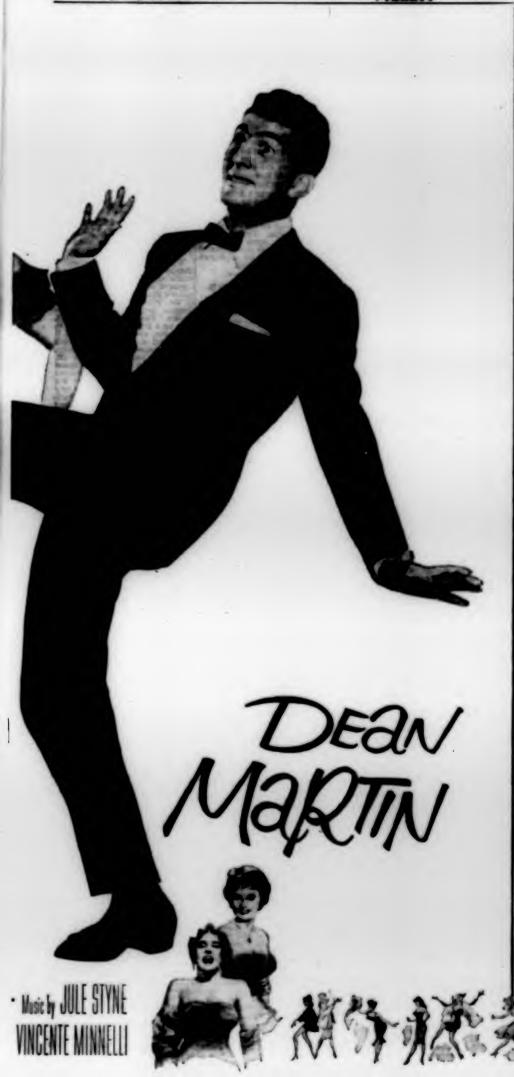
Democrats to Flood Picture Studios During Their Los Angeles Convention

New Acad Governors



FRED CLARK With EDDIE FOY, JR. · JEAN STAPLETON · Screen Play and Lyrics by BETTY COMDEN and ADOLPH GREEN

Line Server Resource · Book and Lyrics by BETTY COMDEN and ADOLPH GREEN · Music by JULE STYNE · AS PRESENTED ON THE SPACE OF THE TREATE STOR · Breezed by



SEE IT FOR YOURSELF

AT THE NATIONWIDE THEATRE PREVIEWS!

Selected by the nation's showplace Radio City Music Hall (N.Y.) for its prize July 4th offering ... AND NOW BOOKING EVERYWHERE FOR THAT HAPPY HOLIDAY TIME!

PREVIEWS IN THESE CITIES

PREVIEWS IN 1	HESE CIT	IES:
BUFFALO, N.Y.	Buffalo	5/27
CINCINNATI, O.	Albee	5/27
CLEVELAND, O.	State	6/17
CORAL GABLES, FLA	.Miracle	5/26
DALLAS, TEX.	Majestic	5/25
DENVER, COLO.	Orpheum	6/10
DES MOINES, IOWA	Des Moines	5/27
DETROIT, MICH.	Adams	6/22
HOLLYWOOD, CAL.	Pantages	6/3
HOUSTON, TEX.	State	5/26
INDIANAPOLIS, IND.	Loew's	6/15
JACKSONVILLE, FLA	.Florida	5/27
KANSAS CITY, MO.	Roxy	5/29
MEMPHIS, TENN.	State	6/1
MILWAUKEE, WIS.	Riverside	6/4
MINN'POLIS, MINN.	Orpheum	(to
NEW HAVEN, CONN.	(Watch for date)	
NEW ORLEANS, LA.	State	5/29
OKLAHOMA CITY	Will Rogers	5/25
OMAHA, NEB.	State	5/26
PHILADELPHIA, PA.	City Line Ctr.	6/1
PORTLAND, ORE.		6/12
ST. LOUIS, MO.	Esquire	5/29
SALT LAKE CITY, U.		6/11
SEATTLE, WASH.		5/29
S. FRANCISCO, CAL.	Warfield	6/1

AT PRESS TIME!

Forecast of its sensational reception everywhere comes from the Previews which have already been held in these cities:

ALBANY • ATLANTA • BOSTON
CHARLOTTE • CHICAGO
NASHVILLE • PITTSBURGH
WASHINGTON, D. C.

Usual Crises Talk Again in Paris After Especially Bad Legit Season

2d 'Fair Lady' Company Scores in Melbourne

Touring Opera Group Successful in Aussie

Brigadoon' Mex City Hit

W. GERMAN BIG TOP IN OUICK PARIS DATE

At any rate, the present director.

At any rate, the present director.

First May was a little dismayed for it is an institution to Germany.

Outfill maintains a real dynamic circust reel.

End Ireland Cinema Tax For Cities of 2,000 Pop.

Redhead' Mex Gross To Record \$120,000

Mexico City, May 17
Boxoffice take of "The Redhead"
which closed May 8, totaled \$120500 green, a record figure for a
musical in Mexico.
Producers state that the \$36,800
investment has been recuperated
but that backers so for have no

Yank-Style Bowling Alleys Catch On in Great Britain Rank Converts Cinemas

nished by Brunewick International, submidiary of the Brunewick-Ralke-Collender Company of Chicago the Rank Organization has done 're-markable' biz at its converted Regal Golders Green London, al-tracting some 6.000 players a week.

Inside-International

Joan Sutherland's Mad Lucy A Click As Paris Borrows Sicily's Scenery

'Silence' in Noisy Row

Lordon Man 17

"Angry Silence" Britams of-ficial entry at the Berlin Fin-Festival is still entring he-Bryan Forben, who wrote the evenplay, sars that he and Rul-ad Attenberough, who produced and played in the fam, have to-red process of the control of the con-

ASK BRYNNER TO HELP **BOOST MEX INDUSTRY**

Mexico City Many 17 Yul Reynney has been asked to t as informal rep of Mexican pro-

Mexican pitch is simed at in-pendent units of big name stars any of these have come down to

n Mexico on their own.

Film exect told Branner that the lay will be smoothed in officialnm for coproductions. Branner, and by would act as spokerman for feature producers with Holls would dependents. Mexicans would be

Ban on Sunday Cinemas In Glasgow Being Eased

NOW A MELBOURNE FEST

Film Festival in Aussie City Sells

Joon Sutherland on Australian Palerma Opera Huntil

of course always a gamble turns out ouccenful. It is not the repertory and even

Sara Baum: A Do-It-Yourself Gal

Setting 1961 Dates

Cannes. May 24.
A calendar of international film and television events for the current year, with preliminary dates for next year, has been published in English and French by the International Film and Television Council

The council which has its headquarters and documentation centre in Rome and its accretariat in Paris is composed of 37 international film and to bodies and works in

British in Deal

With Pakistan

8 Years Building, Giant San Martin Theatre, B. Aires Ready in 3 Mos.

nerica, the General San Martis interies, the General San Martin, fleadire here an Avendia Corrinites, which has been eight years
is imper building, will get a "symcilical" inauguration on May 25.
Argentine Independence Day as
sert of the Crospincentesmial esticitations. However, actual opening
in a thefere must will on menty
hings still to be done, which will
also at least another three months.
This weat the ellir cosmed control.

Ben-Hur' Sock B.O.

"Ben-Hur" (M-G) gut away to a omash start at the 1,500-seat St. James here following three private previews and a gala charity show scaled at \$10. "Hur" is on a once-nightly policy with three matinees weekly. Top is set at \$2 'Aussic artual figure is 17 sillings and six-neces."

Cuba Raids Mex Pix Talent Ranks Rank to Extend

launched by the Cuban Cultural and Film Institute. Last week, Alfonse Guevara, institute head, spent two days here incognite, negotiating with Mexicans to get

te may hire 15 technicians.
Unious here as welf as the administration do not plan any impediments for personnel desiring to crept. Cuban assignments. But hile Guevara indicated he was increased it nervices of Gabriel Figuroa, Maria Pelix, Pedro Armenariz. Emilio Fornandes, etc., these layers are tied down with heavy commitments for the halance of

Gorcars also told Ismael Rodri-ier, who will produce "Hot Earth" Cuba, possibly with Maria Felix, lat he will receive full coopera-on from the Institute in making

168 Yank Feature Pix Registered in England Last Year; 6 Soviets

U.S. Stripper Set For Top Vienna Nightclub

Too Much Sex in Pictures Released In Recent Months Sez Aussie Censor

Twin Pleasures

Abe Schneider, Columbia news, checked out of the Carlino Hatel after spending a free lay at the Cames Film Festival, said his farewell and loarded the train to Paris. At that moment, the French aniwayment decided to strike, ichneider could not get back o his room at the hotel, which aid been rented in the mean-

Prod. in Europe

Carroll Sets Deal For Two Tivoli Theatres

Plans Feature on Life

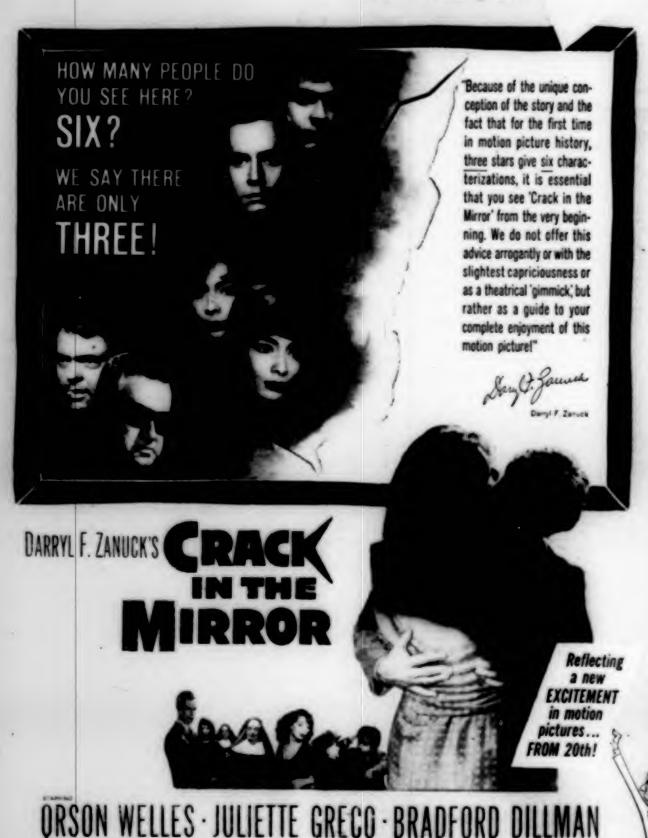
Swedish, Danish Films Clicked With Germans At Luebeck's Festival

Leeds Again Winner Of Managers' Contest

Of Trotsky's Assa

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Week Ended Tues. (21)

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	Low		Vol. Weekly			Change for wh
35%	230 .	ABC Yending 336	3419	30	3319	+134
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U. A. Theatres		7 .	-	14

Week Ended Monday (23)

(Courtery of Morrill Lynch, Pierce, Fenner & Smith, Inc.)

Martin Starr Gets Wage Settlement From AB-PT; P.A. 'Libel' Trial Pends

BRITISH ARMY COMEDY

re has closed a deal for the

'Petticoat' At \$7,300,000

Berger Ups Price But He's Agin It

Raines Cracks, Confesses

WOLFBERG READIES SITE FOR 1,400-CAR OZONER

400 Exhibs at Folkstone, England,

Eat, Hoof and Listen to Joe Levine

New Olivier Film Hits Roadblock

Mex Film Prods. Topper Sez \$40,000,000 Needed Yearly for Native Pix

Insider Stock Transactions

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Actual Boxoffice Receipts - Palms Theatre, Detroit



Now watch the results to come from these other De Luxe houses:

-

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'Can-Can' in Tent Tie-Up

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Hallywood. May 24
Martin Gilbert LA ad agency
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AMPP: 100% Incumbency Hollywood, May 24 Assn of Motion Picture Pro-Ponders 'Mouse's' Mighty Roar

Disney Diversifies

1959 Tax Carry-Forward Improves a Bettered Allied Artists' Year

DISMISS AMENDMENT. MARTINA VS. SCHINE

Universal Assigns Free Tease-Trailer for Black' To Nat'l Screen Service

Chicago: Hard-Ducat Dilemma

DIRECTORS OK PACTS

ON THEATRE, TV PIX

Savage Eye' Trio Plots 3 More Pix; Joyce's 'Ulysses' Being Weighed

Concordia, Kans., House Asks 83Gs, Antitrust

Maclaine's Japanese Ned

Keep the Theme Q.T.

Harris-Shore Take Soviet Pic; Dubbed in L.A.

Scripter's Imagination Draws J. Edgar's Notice

LANCER FILMS FORMED

INTIMACY' GOAL OF **ALBANY 3.570-SEATER**

James Stewart's Frank Views on Spying

Col Extending Donen

Freelancers' N.Y. Film Festival

Allied Burns, Charges Broadcacters Arousing Public on Fast Time Issue

Ready 'Alamo' Preem

No-Step, No-Park Rules Hit Exhibs In Louisville

Padlock Film Truckers For 70G Tax Bill

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ALLIED ARTISTS

Starts, This Year This Date, Last Year

Hollywood Production Pulse

J. Pro J. Sp. Pro J. Sp. C.	
AMERICAN INT'L Starts, This Year 4 This Date, Last Year 3	-

COLUMBIA Storts, This Year 5
This Date, Last Year 14

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WALT DISNEY Starts, This Year This Date, Last Year

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20th CENTURY-FOX

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UNITED ARTISTS

UNIVERSAL

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INDEPENDENT Storts, This Year 12 This Date, Last Year 25

Modern Prode Conti thousing at Coral Subben, Plu ! Prod. I & Woods Do. - Nobert Cornfield

BRITAIN

ANGLO AMAL Starts, This Year 2
This Date, Last Year 5

MATCH YOUR STERM"

ARCHWAY This Date, Last Year ..

P of Record Regers

BRITISH LION

THE NIGHT WE GOT THE BIRG Two Passes meast 4000 bushing Breat Prod. John Bushing Die Ner Besting Cord Parker Isa Bonner

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av Briggs, Ann Lynn Bill re Norman Gons ed Man 3 at Ywishanha

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THE FULL TREATMENT IN THE FULL TREATMENT IN

od May 2 in Cannes

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of Smoot Dation t Din Chaffer for Hale Apher Theatre pla-ter Hale Apher Theatre

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HE MOUSE IN MARSH BOAD THAT BEAT WAS THE WAS T one May 8 at Wallow

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SYDNEY BOX

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20TH-FOX

red April 4 at Walton!

UNITED ARTISTS

UNIVERSAL Starts, This Year This Date, Last Year

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INDEPENDENT This Date, Last Year

7HE SPIDERS WEE

Prod - O Negus Fosces tors Chrolin (portheringe Started April 20 of New Emiros) will CLOCK STRUCK THREE don Films

Cooper, according to fete direc-tor living M. Levin, will co-ordinate TOA activities with the festival acheduled for Oct. 19-Nov.

Transistor-Type **Projection Set**

A transistered sound system to sotion picture projection has been exclosed for first time by Rece-round Co. a subsidiary of Rece-menderaft Corp. First Installa-

CANADIAN MANAGER SHIFTS WITHIN F-P

Toronto, May 24.
Effective June 1, Rissoull MeKibbito, manager of the Imperial,
Canada's Inrgest theulre (3,243)
and showcase of Famous Pianets
Canadian, mores to FPC head offive here and will be in charge of
all first-run houses in the Teronto
area. His socressor at the Imperial
to Michael King, present

the Eginton—his post not ye filed.

According to J. J. Fitzgibbon Sr. preus and managing directin of FPC. William Summerville to comes, on that date, assistant moraling director of B. F. Theatre in FPC partner since he to over the management of the Prince of Wales Theatre from in father in 1941. Summerville also he in charge of the Easter division of FPC succeeding Botter Myers who has left to be her man to Hankell Masters, head Canada for Warner Brothers Pictures, McKibbin, who started a FPC in 1987 at the Runnymed Theatre Toronto, poined the Canadian army in 1914, was mustered out after overseas service:

C. of E. Asks COMPO To Influence AMPP

'Gallant' Gratis Sendoff

crt Montgomery Cagney, who pertrava Admiral William F. Halney, and Mentgom-ory appeared on the Ed Sullivan CBS-TV show Sunday 151 (n a special salute to the late naval

network break was racked up whet Cagney appeared as the myster guest on "What's My Jine?"

Dane Garcuman's show carries highlights of a Navy Armed Force Week program with Cagney and Montgomery participating in the revenues. On the same greating Cagney appeared on the Jack Ponshow, which also carried highlight of the Washington premiere of the picture last Friday.

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Mother & Daughter On Cultural Tour From USSR Rise Above Summittry

Washington May 24
Nina Popova docun't pen-off and
the that a why she is still chairin at the Previous of the Union
the the Succession and Cultural

This and one of the op three

The pine the twing of her visit to the wint of the summit with the summit of the summit with the summit with the summit of the summit with the summit summit

ticularly on May Day when Russlans were celebrating in the flow-

This too, however will poss she is confident "peace will umph"

With her daughter she will now With her daughter the will now wist film studies in Hustrawood Latter, 28. Is particularly interest-ed hecause she won an award at the Vienna Film Festival ast year for a documentary on city life in Moscow called, "Morning in Our

Town "
Madame Popova and daughter wear lipstick but no other makeup. Their genual fuces frequently amile in a "motheris" way or convert to serious deducation if they talk the Soviet line.
One off-beat question got a crisp

(Van Cliburn har left for Russia for a repeat concert lour, accompanied by Sol Hurck.)

White culture was her moision.

If of questions pointed at her ductor for the musical consedy for the breakdown of the unmitShe naid Russians couldn't as all there are to conduct the remaind safe the C. S. would with the Kiev Philharmenia on paids a say plane to Russia, par
May 28.1

Tiny Moreso Chewed Out By Towering Cany la Sour 'High Life' Event

Cannes, May 24. The recent 13th Cannes Film ping starlets a girl riding a horse into a hotel, a party with storlets tossed into a rwimming pool for trees into a reasoning post per the obvious strained publicity, plus arguments over films and talk of pressures for certain films and ca-bals against others, but there was one real incident that almost led to blows and had plenty of insults.

Latter marked modnight party at the cusino Palm Beach heated by Italian preducer Circo Del Duca after the showing of his pic. The Quiet, you are nothing but a bufforn

At first it was thought a gag b Moreno replied that he had a plauded Cuny's playing of a me hid philosophical man who con madiness brought on by the empti-ness and decadence of present Ro-man life in the Italo film of Fedo-rico Fellini "The Sweet Life," and he would like the same respect from Cuny and be allowed to con-tinue his work. Cury went on that after such a marvelous film so "The Adventure" see film review it was shameful to see the rediculous work of Moreno.

work of Moreno.

Then the audience knew it was for real. Efforts to singsh Cuns while it broked like bloom were throughout found the size like the six foot and menacing Custs Many sympathicsed with Moreno but Cuny got in the crack that Moreno was like the glutinous fich at the end Pellimi's feature, symbol of the obscene life of the characters. Some observers fett it was like a

PEDIGREED LECHERY THEMES TOP CANNES

Cannes May 24
For the 19th annual film feetival here, Itans a "The Sweet Life"
La Doice Vita' stands the Golden-halm winner. This is Federalm winner. This is Federalm winner. The jurors modified their apture in a curtous way by praising the Swedish "The Spring" logmar Bergman! and the Mestian The Young Girl" "Lisis horscell before mentioning the stimer.

Another Italian film. "The Ad-centure" Michelangelo Antonjonii weeved a "special prize It (no. fealt with decadent Romans Age, the first time.

Hollywood, for the first time served no price at all

received no price at all.

Not even the unual sop to a U.S. actor was given. The torturous, beendoggling manner in which the jury gave the prizes also managed to take the importance and meaning out of most of them and plenty of whistles greeted the giving of the Golden Palm to the invited "La Boice Vita"

o the invited "La Dolce Vita" Best female actress award was pilt between Jeanne Moreau for ler rule in the French "Moderato Cantobile" (Par and the Greek circus Melina Mercour) for the Breek film "Never On Sunday" made in English in Greece by fank director Jules Daketh for United Artista. There was no male writing award.

Why USSR Has Fest Edge

Canner, May 34.

Some wag remarked at the recently concluded 13th Canner Film Fest that the Russians won on points as far as the cultural, prestige and content aspects of the summit conference were involved. But on a serious level the Russian entries were all warmly received and showed an impressive more individual tipe of filmmaking while the lone official Yank entry was conventional, old hat fare that got hod audience and general press reception. It again points up that the present American attitudes towards feativals have to be revised Robert Faure Le Bret the Canner Fest prenty, said that the Soviets showed him seven pix that ware all good enough to invite while their official entry got one of the biggest and best responses at the fest. The Yanks picked a first that was an olast commental tiem but certainly blan for a European art setting.

Assn. Only two U.S. films were shown the feet selected at first both were turned down

Review of Cannes

Continued from page 1 m

stry hot more than an average or this type of pic. Acting is adequate but there to tendency to repeat things and so production shows that it had

Si Le Vent Te Falt Peur (If The Wind Frightens You) (BELGIAN)

This is a mannered tale of a brother and sister on the verge of inrest and fighting against it. It is alow, turged and too pretentions in its drawmout connutations on their attempts to make listeness with other people, only to be drawn back together again. Fire rarely allows them to be more than established figures. The beautiful lensing also is no help. The acting counted overcome the examinal state literary churcherizations and dialog. Only a pensible external actions and dialog.

in care cannot overcome tre-ential state. Distract characteri-one and dialog. Only a pensible of exploiter effort on its theme. he in ourse for this Otherwise looks like strictly a local stem.

British Pix Producers Get \$12,370,000 Rentals

London, May 24. The share of film rentals Book Unscented 'Scent'

Minneapolis, May 24.

First presentation of 'Necett of Mystery' anywhere sans the scents is scheduled for June 1 when the pacture opens its area firstrum at the local neighborhood St. Louis Park, secording to announcement by the Park owner, Hurshif Field St.

"Scent of Mystery" is set for a five-week Park run preceding the area's Initial showing of "Pollyronna" at the name house which now is Sefnitely committed to a firstrum policy.

In hare of, film rentals from the domestic market in 1959 was, at \$12,370,000, below that in 1958 by 1927, in the House of Commencial Park owners to \$180,000, or up 175.

The amounts payable to production of Mystery" is set for a five-week Park run preceding the area's Initial showing of "Pollyronna" at the name house which now is Sefnitely committed to a firstrum policy.

Adler Agrees to Shoot 'Cleo' in Brit. Studios

Lendon May 24
Bookly Adler has gived with Wallet Wanger to thansier the studies
prediction of Clesopatra to Procwood and Shepperton instead of
shoroling it in Italy "Clesopatra" is
expected to top a budget of \$5,000.000. Its claimed that it will be
the most expensive pic ever to be
shot at Pinwood Wanger at presshot is here, diskering with Sigshot at Pinwood Watter at perent is here dikering with S Laurence Obsert to play opposit Elizabeth Taylor

Adler also has chosen Londen for the production of "Justine" based on four Lawrence Durrell novels, Joseph Mankiewscz will

Film Reviews

Continued from page 1;





New York Theatre

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Patent Medicine Com'ls Irk Mexico

Cinerama Latest Alien Dates: Sweden and Chile

Costumers' New Chief

Ronald Carroll's Job

Matty Preempts A Generic Justice Querying Showmen Re Toll; Antitrust Precautions Recognized

'If' of Heavyweight Go

Minneapolis, May 24.
If the local 2.794-erat RKO 0

Telemeter Nod To AFTRA On **Toll Unionism**

Two Paget-Lang Pix Go to American-Int'l

Due, "Tiger of E-bnapur" and Tombs of India," will be retitled

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Twyman, Bergman Spiels

Matty Fox 'Charms' Calif. Body Probing Tollvision; Admits 20th, M-G Dickers

'Image'-itis Hits Pay-See TV, Too

Hollywood's O'seas Press Returns Standing Slate

Yorke's Sports Specials

TV Achieves Peak Performance As See-It-Now Drama of Khrush Crisis Is Handled With 'Consummit' Skill

By BOB CHANDLE

It's too had thid world crisairn't very unclose evident. Chiefuse, television's timubles in Wanbagton would be vertually elimnated, as a result of its all-outor erage of the Summit failure lawork and the United Nations heatlings this.

As it is coming to the might of considerable Congressional activity proposing various regulations and inhibitions on the networks the promptness and extent of the coverage must have done more good to the minds of the Congressional solders than years of testimony and pleading, becover sincere and well decumented. For Congress and for Convenient is general the networks-radio and to were the on-line-upst intening posts on the Summit and the UN.

Equally important the network proved themselves for the public Afree a season of tired program ming and a precal "who cares attracted toward in the atmancame alive again with the world see-th-non-disums in Paris, Wash buston and New York

The past 10 days must go down as the month sectic fast moving and resused in the short history of television news bere the much-prised concerns of the Egyptian crists some years and couldn't compare in speed scope and interest with the Summit and a termath.

The caverage livel man't por feederly brithant—it probabilessistent have been in size of the general confusion and the state-channel events of the period to the contraction of the properties of the the best inferenced of the newspaper often even contradictory and or easierally overcontinual, or in the case of one commentator the gecarried away with references to a terromagnet atoms; we

But thanks to the new art or televasion news logistics the comples timing mechanism playing off viditages, converters, film developing techniques and oversean jets television brought the events of the summit home like no other histerical event of the past.

Late Evening Import

Highlights of the extensive coverage—and the networks had no empunction about preemptin prime time—come mostly in these excuring bears, when same duy tages of the momentous event arrived via jet from Paris. Notahina Menday (16 was UBS 11 15 11 20 special with the tapes of the Hazery haden prem conference. That was preceded earlies in prime time, with important his best effective coverage on CBNBC and ABC—less effective in tryonal of format, since there was tage or film available and the York anchor mun talking via wire less or radio-telephone to a round less or radio-telephone to a round table of correspondents in Puris.

Continued on page 52

NBC's 'Riverboat' Has lifty Future

NRC TV program heard is expected to decide today. Weduse the two distribution as pact of its 60-61 program should be After asking producer Brown for an extension of notion on the Monday 750 p.m. tim hour, web researchers at about as wholing new rating evidence on the canacia

Latil but etk. Received seemed to be far in for next tell but en innerty the televille haart bern pulling well enough to saturt all of the newer's programmers. As for the newer's programmers as for the newer's programmers as for each to pake the country in the shown nether the country in the shown nether in mand but with some reason a country in the CT occors the manufacture in the CT occors the manufacture in the country in the country

Ban Beer Booty

been and politics don't make a least a coding to the net units.

Before NPC closed any of its convention spenisormhips one of the web's pediclerawho thought he night have a horwery on tap for the Juh hespia — asked about it and was summarily taid that the Deen and Republicans, who have final say more than ikeby wouldn't okny a beer hanrelier for ty, so don't bother frying.

Just When Things Looked Good, CBS Stymied on Sales

After a month of hertic spitting with most of its schedule hightened of part needs, CRS-TV has run into a shoudown on sales. There is some \$35,000,000 in the \$4 program become 7-cling on the sloudown life highest with key half-hours, all but one in prime time.

Amin on Thursday, it nos seems the Kellings erder for "Inhibod" at 8-8.20 is not as Arriv at it was thought to be Prinders which looked good to just Kellings in sponsorshin, so far has given no indication it's about to do so and Kellings itself reportedly is asser-

Likenine. Kellegg is no longer interessed in Monday at 7.30 and On Those Bolls, "at least not at the price CBS is asking for the show. Cereal outfit was interested hereans of the show and its obstoom appeal to kids but felt the size of the audit one at 7.30 cellegs to the the outer. So for, still no takers or "Bells."

Ditto the Wednesday night 7; Lottinued on page 48:

Continued on page 481

CBS-TV Daytime Coin

CRS-TV has preced up some extensive distinct businella ranging lineugh four about Timo of the deals are on Captain Kingaron, with Amold Schwing & C. p. king up a create quarter town on the Saturday show and Fruit of the L. in Underwear busing in for two a lernate quarter bisize week is for an each tweek your.

Timi bought alternate qualterhours on "Verdiet is Yours and December Bilde" to be Pet 31 h okased an alernate-neek quarter-hour in Love of Lile."

Leon Uris' Blast At CBS for Serling's 'Nazi Apologetics'

Holywood, May 24 Leon Uria ambor of the best lier "Endon non horng filmed in lines by One Preminger deiround a verbal blant of CBS press Prank Stanton for his netmik's telepast of Playhouse Bra In the Presence of Muse Lacinces" at Wednesday. 13

The ex-Marine who first his next mad after then with his nevel Battle Cry "a story of the Marines in World War II, said that he was mented with the feleciast because "it could not have been a less perfect piece of Nam applaged by the thin if it had been precisived by Juneph Gorlibels. The text of the wire sent to Dr. Sunton follows:

"I am incremed by your Playhouse 10 production of In the Frenches of More Enemies." I viewed with total dishelled and revulsion, if what I considered to be the most disquiting dramatic presellistion in the history of American Infrastion.

It is incomprehensible to me that such an insult, supplier and if/out was allowed to be perpefulled upon the Jewish people by publishy threwing, manners on the curves of half-a-million Jews whe were murdered in the Warnau abetto.

The historic maccuracies, carrious colure characterisations and tetally faine plot constitute a pairful sham on the public This production could not have been a less perfect piece of Nazi appliagation if it had been produced by Joseph Gaesthein

Award of the International Assa of Jewish Survivors of Concentration Comps and Ghethor. I demant that the Columbia Broadcastin System burn the negative of the Bim and publicity apologize for the outrage.

uriting his next nevel. Man 18. It a the story of the Warraw shorte

Castoffs Find a Summer Haven

CBSTV is birroing its candle at both ends this summer, with program schedule that will attempt to keep down the number of repeats but which will nith few exceptions counted a flock of cartoff program entries.

Web's formula calls for live program plus film that hasn't been seen. But all but one her there are edited, while the "new firm' represents unplayed flop at unsold pilet properties. Sole major exception in Bob Barner's Ds. Unknown, which carriers at \$60.000 surmore building for the hour.

The network schedule is based on overcoming several difficulties —a large, number of preemptions due to the convention and to Sumour O'impact, a topic turker summer economy complicated by the large number of program and openour changes slated for full, plus the traditional light cleaning dog-days pattern.

So the network is taking the opportunity to clear out its unplayed program backing. There will be three shows consisting entirely of priests see separate story. Also on tap are amplayed explosed of "The linvisible Man" spelling "To Tell the Trusts" Thursday at 7.30. At 8. some day. December Bride, gets another result whird in place of Betty Huton. Web's "Peek's Bud Girf" tape results poss Turnday at 8 for December (Keefe.

On the live side there's Spike Jones, back for another summer ride: Irving Mansheld's "Talent Scouts" with Mansheld new after George Burns to enscee it, and Bonner's "Homistode" Back to film there's the contemns aprunkling of reruns, largely from the "Schills Planhouse" library for such sputs as Fruitzy et 9.30.

Chi TV Stations Launching Major Offensive In Bid for News Honors

NBC-TV's 'Raven' Coin

NRC TV can have a monetary breather. We'b has inked its first sponsers for the Servein Genes produced. Dan Rosen action-adventure hour scheduled on Friday nights next season.

Mentholation has reme in for alternate fixed of sie 7 30.8 30 teafilm, which is fronted by Naip Homeser. Spensor b in for 13 over 26 weeks. A smaller deal was made by Presions for an intensive fail campaign, but the anti-freeze fail campaign, but the onto season.

Breck Coin Into 'Family Classics' CBS-TV Specials

Breck Shampon, which in the past couple of years has been planing like advertising coin on NBC will awitch to CBS-TV in the fall with half-sponsorchip of aix two-hour "Funsity Classics." There are the shews announced at the recent CBS-TV consisted drawn meeting in Dr. Frank Stanton as slated for 3.0-8.38 on two connectative nights each.

Specials, along the lines of Three Musikeleers. David Copperfield, Robinson Crusses," etc. will be produced by Talent Americates with CBS. Final titles, a well as a series title will be selected thin week by the network and TA's David Sunskind, who breeders.

Under the Breek deal, set vi Brach, McClanten agency. Bree will pick up a full hour of each o the specials. The following night Part II of a Tuesday-Wednesda two-parter. It will get a crosspin having given one to the Wednesda night spensor at the end of Part

Though Stanton, in announcing the specials, called them "child drent" shows, the petwork is netaking the position that they if he directed at a "fam bt" audient rather than exclusively at the mospets.

Breck followed the same programming line a couple of seors are with its first network but the "Sharley Temple Storybook, then this season took a fiver on adult fare with "Sunties Showcase," and non-reverts to its original thinking on program spontosthip.

Olympics Coin

General Mills has picked up one righth appendenthing alice of CBS-TV a Summer Olympora cover age. That brings the 12-day, 20 hour package to a three-eighthe sold status, with P. Lerillard holding the other enactor.

Reven a rocy, Freduct, naturally, in Wheaters.

Chinago, May 24 if TV o news supremary in

to about to be citallenged by two stations, with perhaps the third competitor joining in later in the ear. The quarter hour at 10 which he CBS station has dominated for more than three years with the issues highest rated local opus. Standard News and Weather foundap," new promines to become the principal battleground in Windy City television's king-of-the-hill came.

incitiviting the upbeal in to news.

If increased public service-mind-others on the part of station much-amurks as a result of the heat applied in Washington. 2) the tanishing of weekingth feature film ratings, and 3) the apparently arowing belief that you can't have topology status in the market unless you're topology in news, especially as a time when the general pusquals is showing greatest current since World Uar II with happenings in the world.

WNRQ and WGN.TV the immittent contenders for WBBM. TV's perch, both have recently lasted some of the glocy that comes with having been firstest with the inostest on particular news stories, and that too must have fed inspirations.

A station which had alwars fix uved to be a news beavyweightere because it is owned by the Chlesgo Tribune. WGN-TV will launch its first major offensive it that area on June 6, when it to stalls an ambitises 30 entends may up of news weather openits etc. a 10, seven neights per week Station! long-promised vesture into news in a-big was had been detained for a ruttable personality to frent it a few weeks ago WGN-TV parted in Conwar, locally well-know onnouncer who does network color merchals for Keitney's and solves

Continued on new 45

NBC-TV 'Journey' Taking a Detour

President Einenheuer is obsiously not going to Russia next mooth, but NBC TV monetheless has made up its mind to do the three "Justices" to Understanding "pragrams that were meant to come from there—only on "other copiects." While the topics have not been announced, the orienal dates of June 10, 15 and 17 will stand.

Moreover the President's trip to the For East in soil on, and since that was to be the final part of the NBC coverage. It also will be produced. Dates for the Japan coverage are June 21 and June 25, Same of the soonse cose originally operated for the "Understanding" operates in being filtered into other public affairs shows. American Moleon and Novelco neight eiter with the Far East two-parter by Nail 75%

There's a Lot of Spying That Goes on In TV, Too

By ART WOODSTONE

The everthight of the U-Z ten't he only known case of exponage these days. It happens in to all the time so do occasional inchances of sabetage

enceutive frustrated because he want a leaved to see the print of a new connecty show reanged to find out what N. Y. studie was heigh used to produce a laugh track for the otherwise completed stancable went in with the audience launched dustfully along with the housewises attracted off the street and came up with a report on the quality of the few program.

Semestimes—quals of on in farrital network exemitives, and men ten sneak into cutting roomafter house and south the want backet for castoff segments of 16n profits. This is been informative than the least track troubbe.

The business of treeting has a our overtimes but the eletropic of surprise and servery a constitution is purtant to the

For manner CBS-TV inted quate had to upring to delay the release of buller at a should many set the new press of h hoped to

non-action is based on a theory, a growing prevalence, that a notwork or advertiner can best reamire-per gram when the reempetition's plan are known. And it's even before when they in turn, con't father comer.

Also I's alionanie alithin the networks that the wisest course is selling new product at to keep if rum being shown indiscriminated to advertising men, especially the of men don't represent know potential clients. Once a coupling people have seen a new show and den't but the product get the remarking of their "old state" and the

rival agencies to do everythin imaginable to get to see every no show they can and get to see every no thou they can and get to see first no that if it good then eally claim to it quackly. Probable the only serious implications in a thin is that the od non-den't from though there is that much goe product finning around to as that in order to get hands on the self it wise to work fast—white also means to work on the sty.

the men's room until the 5 o'low whielle tents before rushing off tithe culting room backet is the constitute practice by exicultive

(Continued on page 46)

THAT OTHER MR. K.—(NBC'S)

485 Skidoo-CBS Exit Scoreboard

John F Ball Les Breman Sam Cotten Lou Cotten Bill Durser

Lester Gottleb Henry Grossman Lester Harris Los Harris Los Harris Los Harris Lari Los o Lari Los o Len Morrell Churk Reeves Hubbell Robinson Paul, Rosen Tion Ryan Orville Sather

For A Couple of Comics Who 'Don't Have An Act' W & S Are Doing Okay

international television shuttle pouldn't get arrested in a numb

don't have an ait.

The (mailin rull) are clints on it is 12 how a year deal with I'd Sill an and are negotiating a new pair if he er of a fine ear on the second year of a fine ear of a fine ear of a min the Canada min and a series of one minute my droper for Canadam commercial rad.

The end a vind after any account of the comment of

eck and or d throw it away. No present in the right reside of that throwing away and or a more of humans a real the art, would be like me ting unride. We usee continued to work that way first in dia and then in it so we're really had an act.

Our acres. MCA: wanted us to Our a set. MCA washed us to do legit last year, but we just do let the term. We've been taking attent Las Vegas, but we'd have to build an act, and any war we'd want to go in with something different probably a revue. But we write all our own majorial including music and lives and we haven't had the time to all down a receive all.

Commis started on network CBC 1940 and followed Bing Cro-rs old Kraft Masse Ball on even these don't hersitate to aint out that "we topped his rat-ig by about three points con-strently." They kept on within

Carney & Lucy 3-Spec Teamup?

favors doing three specials with Lucille Ball. But nothing definite has been strived at by the come-dian or his agent bill McCaffres

Also in the hopper for Carne-is the classe of the Breadwa-plays ple patest offers one from John Wayne for The Alaskans." Which Classe, seems not to want only become of having to location to Nome.

The command, who did nine to specials last near wants to halve that number in 60-61 Carsey has not made any deal with Talent Assertance, which produced his video specials last sementer.

It's Now Groucho's Show

g vesus program to changing de not hell hour of

Hong up for the first time Property and yel committed for the cranta, the network figured that a trie change couldn't hurt.

Gitlin Switch To **NBC** Portends Big **Pubaffairs Thrust**

he surprise switchesor last

its news operation to an even par maker with the older and better entrembed (BS News operation v.p. Bell. Mi Andrew has primarily incontrated on his hard-news op-eration. The successful wanting of Guillin by McAndrew over to the

Sklar Also Quits

Mile Skiar who has pro-oved Conquest for the past overal years under the leving several years under the living 6, thin publifiairs umbrella at 6 BS TV resigned yesterday Tures to go into independent

CBR decision to Jettison
Compaest following the Monsanto oponsorship dropout
without an attempt to find a
new homkroller cued Sklaria
exit. His new packaging setup
will attempt to introduce doctimentary filming techniques
into entertainment shows.
Awdian Strayer agency is res-

Citin instead the reason for his love was the challenge and opertunities offered by the NBC and White it's true he'll have new procedurations. opportunities at NBC, it's also a fact that he was not completely happy at CBS in recent months, with several of his projects having failed to get off the ground and others stated for cancellation

Latter group includes "Woman

(Continued on page 48)

NRC TV's acquisition of Irving Gitlin-in a surprice movemen from CBS-throws the spotlight this week on the Bob Kintner retime with some fancy pyrotechnice in the whole area of news-public affairs past present and particularly in its portents for the

Being an old news hand him-self the Kintner half of the syn-dirated ex-Kintner & Alsop team covering the Washington beat 15's not at all surprising that the NBC not at all surprising that the NWC press who come a long way inco she days when his primary specers was buttonholing the D. C. notices has been giving top pri-stry those days to the world-shak-

If NBC has moved into impor-If NBC has moved into Impor-tant datus with a news progrem-ming sharpness alerted to world tensions and minute-hominute crimes stematic from the collapse of the Stamuli II's herouse the net-works M K has long since pinted matters that way.

nort directivatively. For the many years specified one years than NBC would care to re-ember news was a one-net-ort show CBS consistent had be play presly much to limit as a Microw Fitz Sevareid-Boxard Fit Mirrow-Ente Secureti-Heward K Smith Days Schoenbrom-Disk Hotilelet-Larry Le Suseir, et al. hestimed on Cellimbia a monopoly may be superiorily that found its rival wasting. And even if foldayman for man, there are many who would still bestow the edge on the CIBS organization, the fact remains when it comes to institute enterios and sometimes superior per-resource the Kintner inspired IK upourge to so longer ques-

Virtually from the day when he stepped into broadcasting, news has been Kintner's prize 'habp.' He gets more personal satisfaction from putting on a good hot news abow and he offers appropriate granifection to two key aides in that area. Bill McAndrew and Julian Goodman, both of whom he holds in high regard, than in onarries as memory fire a contilling hosting. hoods in high regard, than in snaring a sporture for a vidilim skein. Thus it's not surprising that out of such dedication has emerged a global news setup speraling today at peak performance, keyed to the institutive Kintner know-how in the whole sphere of news-in-depth coverage.

when Kintner travels, whether in the U.S. Europe or the Far East invariably the object is to touch base with NBC newmen, who have the same high regard for who have the same high regard for him as he has for them. If last week's full hour showcase of the Summit meet collapse on "Journey to Understanding" new kiddingly tagged "Journey to No Understanding" new kiddingly tagged "Journey to No Understanding by virtue of the other K w world-shattering nipups, and the subsequent step-by-step reportings added up to a stunning performance in pulling all the loose ends unto a highly skillful demonstration of tv journalism, it's because the Kuntner blueprint has found fruition in one of the most turbulent periods since World War II.

By the same token the expan-

War II.
By the same token, the expansions mapped for "World Wide 60"
as a major television showcase (36
stantas for next season' encompaning the whole wide rongo of newsin-depth and public affairs, reflects the K formula to not only
give them the hot news in depth,
while II's still hot but in the best
of all possible ways." [I's in the of all possible ways." It's it latter area where the Gitlin ac-tion should unquestionably solidify the web's journalistic

if figures natch, that Kintner will be right on top of things at the GOP-Demo political meets in July calling the shots from the sidelines as Huntley-Brinkley & Co go into their now famous act. It was the '58 conventions that propelled them into national attention.)

Like Old Razor Blades, What Do You Do With Unsold Pilots? CBS Giving 'Em Summer Airing

No Soap

Procter & Gamble, which was mulling a aixth buy in the GOP-Democratic party convention coverage on NBC-TV, is now reportedly out of the running. Lever Brus wanted a 12th of the show for its Lifebooy brand and that also doesn't look too promising at the moment.

the moment.

Lever, which already owns a sixth of the conventions on NBC for Lipton Tea, came through with the Lifebury order a few days and But the network is understood to hut the network is unnecession to be hestiant about skaping at this time due to the nature of the soap commercials. This does not mean however, that NBC has nixed the deal and NBC sources are optimisate that host the copy line and the aponeorship deal will yet be elected.

Garry, CBS All Smiles Again In Hatchet Burying

E-crything's sweetness and light again between Garry Moore and 185-TV ofter a three-weeks-long running has le which saw Moore threatening, at the least, to refuse

Not only is Moore now happy but on it CBS, since out of the hande emerged an additional al-ternate week half-hour of sponsor com where none existed at all pre-

The big blowup came had inked for a full alternate week hour on the Moore show, suidenly decided to take half that commitdecided to take half that commit-ment and move it over to Fridity at 9 30 sponsoring "Mr Garland." CBS promptly moved All-State in-ourance into the vacant Moore half-hour, giving him four sponhalf hour giving his sore instead of three

Moore blew a gasket accusing CBS of perusading Plymouth whom he claimed he had brought into the CBS camp in the first place, to make the move CBS demed this, Plymouth itself wanted to split its billings to get more reach," on the basis it could reach more unduplicated audience with two different alternate-week half-hours than it could with a single alternate-week full-hour. Moore nevertheless was on the

Moore nevertheless was on the warpath, especially since virtually the same thing had happened to him several months previous, when Chevrolet offered to come in for a full alternate-week hour and the deal fell through because of CBS multiple alternate-week half-hour commitments. The extent of Maore's amore was remeated to

(Continued on page 52)

TV NOW TAKING RAP FOR BEDWETTING

CRSTV will inject a dubious slemant of freshness into three of its summer time slots with arrive sumusting entirely of ancold pilot-two of them will be devoted fully to comedy pilot-the Hennesse; replacement Monday at 10 and the Red Sketten slot Tuesday at 9. Third visus will consist of dramatic sizes mostly CRS own on Friday at 9.

be showned Some have be elayed on the air already such fruite Revisia I Was a Bloom from a cratifically a Cone Electric Treater segment B

Ne and Now Ney comedy Also

Watto
Fuday night offering will consist of about 11 above with CBS
received trying to select these
out of a list of 17 properties, all
is own Some of these are 1
is own Some of these are 1
in allower a Man on the Beach,"
The Serveant a the Lady, Mr.
O'Malley, plus several that go back a few years.

Sullivan Theme: 'See America'

Ed Sullivan wiff launch a "See America" push this fail, with one out of every four of his Sunday night CBS-TV shows originating from a different American city. Sullivan has done several overseas locationers on tape including one from Museow, another from the Spoieto Festival, and one each from Ireland and Alaska, but now ties in with President Bluenhousers designation of 1969 as "See America Year."

Robert II. Presh Jr. show's new See

Robert H. Precht Jr. abow's

there's a question about Tulia. Sullivan plans to use his regular Sullivan plans to use his regular all-star format in the out-of-two jaunta, flying the cast into the lecation city. He'll tape the show out-of-doors, on a c.t.u.a.l locales picking up local affiliate crews an equipment for the abows, Kirkof is set for October.

Fiat Motors Coin For Title Bout on Radio

Same hard maney is pouring into network radio via the audio-only Tokyo, May 17

According to one Japanese pediatrician, to thrillers may be responsible for children's bedwetting Dr. Takso Kimura, lecturer at the medical department of Tottori U. Introduced this possibility after studying the family habits of 70 bedwetting children.

To provent children from developing the bedwetting habit. Dr. Kimura suggested that they be refrained from viewing teleshows of excessive excitement.

Skouras Envisions 5 0&0 Stations For 20th-Fox In Expansion of TV

55 'Vaulties' To Roll on British TV

Whitman's Six-Market Wilson' Feature Spread

MCA TV REACTIVATES INTEREST IN JAPAN

Steve Canyon' To **Get New Format**

Palmer Exits Flamingo To Join Herman Rush

Spelling Spells Out **New Name Values** In Zane Grey Segs

Bunin Sole U.S. Vidpixer To Attend Czech Fest

ITC Expands Sales Staff | Not One But 2 Export Groups Dig In, But Will They Help Each Other?

KHOU-TV UPDATES THE BERLIN CRISIS

Antitrust Ruling Is Long Way Off

Mex-Dubbing Only Sought By Actors

'Shotgun Slade' Sales

WPIX Vidtaping Int'l Pro Soccer

FRANTIC FOR REGIONAL BUCK

'Little People' to Get a Break

Mandell Bullish on Future Far East Biz; Japan a Free Market By '61?

M-G's Raincheck On Tom & Jerry

London Bridges

Foreign Distrib Not Included In **UA's Ziv Buyout**

Russian Revolution' Still Hot 3d Time Round

SLIM PICKINGS.

'Godot,' 'Caligula,' 'Cocktail Party' On 'Play of Week'; Plot Concerts

90 Seconds & All This

30% of Hr. Film **Shows Will Boast** 4 or Less Clients

NBC's British Subsid Sets 1st Telepix Series

Still Plenty Of 1-Sponsor Shows

UAA'S SALE-A-DAY TEMPO ON FEATURES

Vidtape Having Tough Time Making Inroads On Film In Area of Com'ls —On Other Madison Ave. Fronts

By BILL GREELES

Video tape, which has revolutioned to programming in the areas of "live" above, delaysbroadcasts and to some outen news coverage, has not made the invoids on production of commercials that many expected.

Vidtage interests a year agreement predicting 45° of the estimated \$50.000.000 in commercial production would be on tape. The tape cut in more like 10° or possibly 15° with the letter half of that going 50 blurbe that would have anyway been produced liverather than on 81m.

producers in New York and of the Coast, adding lape facilities has proved a virtual impossibility. Practically all predection is being done by shops that have the equipment for programming— NBCTV CBSTV, ABCTV ion the Coast's NTA a Telestadion and Videntage Productions, which is partly owned by Ampes. There also are a few mobile tape units around that are leased out for commercial production.

Independents whis have folided tape operations include Filterways which sold its viditage machine before opening the new uptown studios last full, Elliot, Unger & Elliot, which revently cosses production and is now leasting equipment. And Robert Lawrence Productions has sold off in part to RKO General, which has tope facilities through its chain of sizems.

Excepting the handful of major commercial producers in a large film productions of a section of the productions of the productions of the production of the

producers lATSE in creas don have the knowledge of the NABLI creas in the live production control. The film union tape Union program has been interesting mainly because of limited finances

Along with the big advantage is technical skill, the web's and other live production centres were reportedly undercuiting the independents by 20 to 30° on practically all production bots.

motional push by hiditape interest in the top exec einclote at aims case that resulted in a lot of pressure on commercial deportment resistence to the switch has not stated along Madison Ave. The agency commercial producers as solidly film men who are naturall analous to sitch with what the know it's also been hinted the threat to established kuckbac deals which reportedly hole in cleaned rather than decreased with the expess of shake downs, payels and dealing yvarious directions has been a important factor in the resistence

ATAT's Firsh & Blood

Bell Telephone's industrial production. Fellow Gells with hits the road this week after a New York preem week at the Bilmore three-a-dp yet! has a equity cast of seven, including former Wm. Enly radio product Barry Holcombe.

Holeombe was a thesp before the femands of a fine proving family forced him into these rousine. With the kins now not of enhand, let's book with the first love. He plays an account was a constant.

Show promotes the telephon company's treats with Bruben I Dunnelley Corp. for ad placemen via one order in any number of the 4,000 Yellow Pages directories around the country. Revolving stage and backscreen projection facilitates an eight-scene dramatic pitch that features, besides Holcombe, Johanna Douglas Roxanne Arlen, Edgar Thompson, Lester Mack, Howard Smith and George Neise.

"Gold" opened in Cleveland and played Baltimore before New York and is now touring Boston. Philodelphia, Atlanta, Indianapolis, Chicaro. Detroit, Minneapolis, Milwaukee, San Francisco and Loi Angeles.

Dremed-Up Hobby

Four Madison Ave pubrelationlits, who suffer a fouch of the Brundway flock. Naive token on a new elbest for kicks.

BBDO's Rulph Major and George Whipple and Curtis Publishing: Caskie Stamet and George Wat son are out to promote a new kind of exposure for stripper Libby Jones.

Mass Jones an Anglish major who get into the bumps & gried on a dare and only the speaking circuit by mistake (an argument with Retartions in a nitery) would like to go legitimate, threatre style She med Stunnet on a tv show a wonth ago whe has a paid promagent as well and the Curtis executed a newli and the Curtis executed as a norvitot on the side figured some new tactics might help the project.

Since then Stannel and associates have been lining up talia before one like the New York Art Directors, the Dutch Treat Club. American Legion ad club. etc. They want advised on appear to content in pertiang Madisson Ave. Insides that will make Miss Jones provides that will make Miss Jones provides the though clothed to her moved avidences, and they we also made the

Clent has not set and Broad way legit but a publisher in her to the Libby J. e. St.

Setich: Denald Steele formers and director of the Pennsylvania Traveler, is now on the said of the new WFLN FM Proceeduples (Suide as chief ad sales ren.

New Bir CRS International Dunahue & Coe

Chi Agencies

Chicago May 24

armind \$1.000.000 accounts tode cates it may take three weeks to decide whether to return John W Shaw agency or apoint a new one

M. M. Fisher Associates picke up the Dad's Bout Beer accounwhich ankled Beerll & Jorobs. Sol drink account bills an estimate \$700,000 annually.

A G (Jeff) Wade moved up to board chairman of Wade Advertising, with Hal H. Thurber succeeding him as prexy. Paul M Cluer re-

Hareld Tithem upped to manager and media dept. of Los Burnelt with George Wilesa moving up a notch to media group supervisor. In the shifts, John W. Setzamoved from media to become snar-

Wesley I. Nunn, retired ad man ager of Standard Oil Co receives Chi Federated Advertising Club

O Brien Paints prepping universedented ad campain for spring and summer in Chrospo with addressed and WMAQ and WG ration spots on WMAQ and wormstemented by print which

Ira Brichta formerly of McCon Erickson's Communications Africantes Inc. agned on with Hotel Boker Advertising here as a verpre,

London Agencies

Charles Schaiter, topper of Ne Vock's Charles Schaiter & Charles Schaiter & Charles are to the schaiter of the Camer Film Funtarity to the Camer Film Funtarity at the Camer will said pint at all White here will said pint

b open a local office.

Jan. W. K. van., teepee in harge of the international dry-ten in Young & Bubban N Young & Bubban N Young & Comments of the re-

ham as managing director here.
Rex. Publicity Lid. handles a campaign in the women's magasines for commettes made by the Quest's dressmaker. Norman Hartnell Lid.
Coltman Frentin & Varley Lid. lines up a late August campaign

With the Station Reps

Katz Agency's George Skinner director of the radio programming services department, has come up with a series of quickle shows comminate tapes; besigned to give radio spot sales a boast.

The quirkien are formatted it the in with specific product campaigns or definable audiences. Slanted at automotive, for Instance in a series of minute tapes featuring Playboy mag editor. Ken Puerkin a series of minute tapes featuring Playboy mag editor. Ken Puerkin a series of minute tapes featuring flayboy mag editor. World of the Auto-with Purkly giving ear owners advice on repair, buyong, etc. Others in a pilot tape of about 10 shown include designed and home decorating authority Charled, Hainhit, Kong Feature's columnite ("Ny New York Mail Heimer interveiving celebo or questions of general interveit that are pertinent personally to the interviewee (Edward G. Robinson or questions of general interveit that are pertinent personally to the interviewee (Edward G. Robinson or marriage between couples of wide by separate ages. NBC newwartet Peter Roberts with vignoties of the ighter side of the news. Candy Jones who new moss a caresisted columnite Betsy Pearson and Charlette Hermann will into to new mothers.

Namer's plan is to package the featurettes to bundless of 200—16 a week for 26 weeks in name cases. Eve a week' to specifically 61 and uport purchases. As extiser benefit is that he gets the attention of a particular audience and in some cases a short feature directly zelated to the product. In place of the general specificance of the general specificance of the general specificance are couple of records.

Namer same Karl my concervably syndroduc he tiper to markels outside the rep firm a coverage ing the idea homesally is to give nalcomen a cellung educ in ther than open up a new revience insures for the company.

Treets Can't Thomas roomers, with H.R. Televisian, is now administrative assistant to Carl L. Schuele, prvny and general manager of Bruadeast Time Sales.... At Benton & Bowles, Lee Currian an associate media director and William Schneider, but manager of v radio, have been made verpees. Verpee and assoc media director Harvid Miller, now beads the media department.

Hassle Over TV Rights To Salzburg Festival; British Get in First

Herbert von Karajin, the chie of the Austrian cale opera as aurecter of the annual Sulchulg Music Festival who is as farmus for his temperansul as he is for his talent—is in the model of hands with Austrian television with Farmus film preducers and with the Opera committee.

Plans had personne been made to show the Jav opening of the Sainburg open; the new production of Resentantial to about 10 million viewers of other loads. Frame Corons Hay England could have a large with the Europe wide televies. Annuals for the angular exempts.

Subscript the to others is discovered that you Kuratin had alread and right to the 15 there is rehears of the event to a British and the first send of the former.

Frend this ear is opening a the Street Process of at 1 Mg guests and the A tran television and the re-act to the part of the re-act to the re-

Everyone is now a writing "I hade you bettern all armoud with he Austrian by odd talk vaying held yield to be forever the event course has been et moded by class right to the returnals to the Britishman, he than the event

TV-Radio Production Centres

IN NEW YORK CITY . . .

For what it's worth The two men who now authoring the "nousewises" ries, daytime stauman at ABC-TV are unmarried. Bacheline Jerry Chester, ticepresident in charge of daytime programs at ABC-TV, was joined last week by bachelior Ed Berier, who had been named vice president in charge of pre-dark program sales. Merville E. Jaels doing lead in film for Boy Scouts of America. Herbert Dunens signed for "My True Story" Sat (28) Renald Dawson into CRS Radio "Suspense" Sunday (29) Leuis De Bochement and Sammy Kase will be interviewed by Joe Franklin on "Memory Lane" today (Wed.). Art Van Born, the ABC newscaster to make the lades luncheon club tour this summer.

Metropolitian Broadcasting press with a student pointing in appreciation of his recent address before their Art and Industry Seminar Minge spoke of the responsibility of industry to the arts. National music fraternity, Sigma Alpha Inta, bestowed its annual television award on CBS "New York Philiarmonic Young People's Concerts series for the second year running. Bick Lewine accepted for the network. Ford & Reynolds guest on the Ed Sallivan show Sunday 129. . CBS Alfrede Ankendia guest-conducting at Madison So, Gardes temecrow night (Thurs 2 under auspices of the American lurael Cultura Foundation. . Bevid Bibs tapped to produce "Lamp Units My Feet at CBS. . Lea Teleber of CBS turned down a Dema hid to run to Assemblyman in Bayride, Queens. . Best Berman in from the Coast to handle producing choses here on "Verdiet. Is Yours" before a switches west . Ressell Roth, Minnesata Mining & Mit.'s vidtage pr. hose, in for meeting from Minneapolis last week. Feed Davis Catadian to performer will share the Westinghouse commercials with Betty Furthern when it comes time for the political convention coverage the advertiser in sponsoring on CBS-TV. Frank BeVol, Calquabit Record's advanta in the cast is flying to Hellywood in July to compose and accere background music for the Due Fedderene produced My Three Sons," which is to be fronted on ABC-TV next fall by Free Europe for monthly vacation. Singer Earl Grant set for it an altery tour of South America beginning Oct. 2. Martin Brown and source background music for the Due Fedderene produced My Three Sons," which is to be fronted on ABC-TV next fall by Free Europe for monthly vacation. Singer Earl Grant set for it van altery tour of South America beginning Oct. 2. Martin Brown and source background music for the Due Fedderene produced My Three Sons," which is to be fronted on ABC-TV next fall by Free Earley Grant set for it van altery tour of South America begin to be one of the Eminy variety to the produced a condition of the control of the Control of the Control of the Contr

IN HOLLYWOOD .

Happierd producer in from is Jess Opproblemer, whose fall entry. Angel is 13 scripts to the gard. Madier of Neede back to the war as sub for the second of t

IN CHICAGO .

Irv Kupcinet. Lee Phillip and Norm Ress are nominees for the encourage Emmy to be sunried in an ichapter of Academy of Television Arts & Sciences on June 20, and Shelden Cooper, Fred Niles and Das Schuffman are the behinder now nominees. Ed. Backet, is excluding a new to an electric term to the second force the second force of the second force the second force the second force the second force to the second force the second fo

"WHEM TV been the Prein. The on again of ingain certes which preposes to review the level blaffs, is committed fitally to preem on

IN LONDON . .

Orson Welles will be one of the slars of "An Arabian Night," which opens Associated Rediffusion a new studio at Wembley on June 9 New Basiel Farson perion. "Pursuit Of Happiners" ctorts on A.R. tomorrow (Thurs). Correction Reg. Places played his first dramatic role on Sanday '22 in A.B.C. "The Show Mail Go. On." Edmundo Res. starts a series of three weekly late-mail to programs for Associated

(Continued on page 50)

WEBS WARY OF 'WATCHDOGS'

Diamond Is a Girl's Best Friend

WTOP-TV's Ambitious Pubaffairs Sked; 17-Hour Spread Over '60-'61

WNBC-TV's Bank Loot

Mex Union Seeks

To Ban Radio-TV

Foreign Interests

ally prohibit station oper any other than native bor

Canada TV Battle

nonitoring setup proposed by

FCC MONITORING

You Can't Even Mention Wrestling on KSTP-TV; 'it's Like Payola': Hubbard

ABC's Cuffo Political Time Plan Seen As the Most Workable, But Will NBC, CBS Go Along With It?

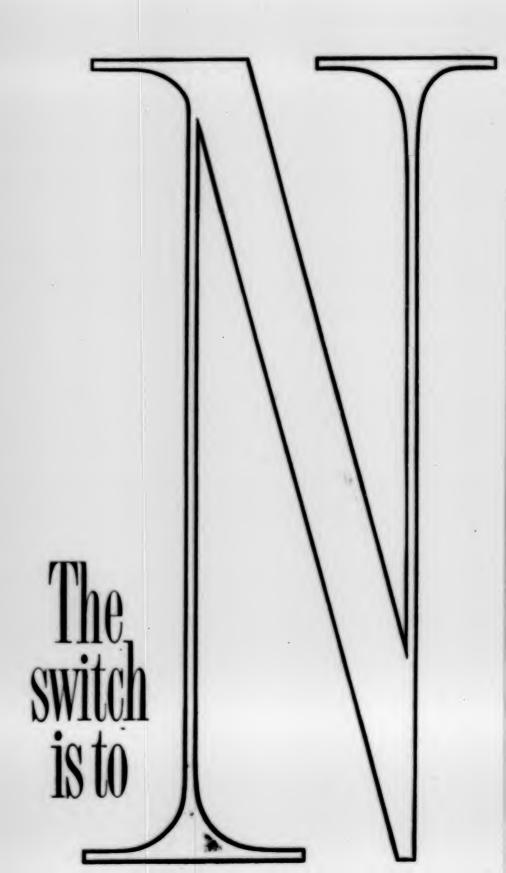
1 Card, 2 Unions

Wasserman Plan' Put to Test In A New WGA Vote

Judson Bailey Exiting Sports Slot at CBS

Privately-Owned Canada TV Web?

For Buff Market





Foreign Television Reviews

rank Berry, Tubby has Helm Mosta orch, Lake Page is Brad Ashton, Peter or Stewart Morris in, Fri. 730 p.m. V. from London

AM GRITINEN STRAND DIR SPREE On the Green Strand of the Spree, part four? With Elisabeth Muriler, Peter Fractic others Freducer Walter Pindier Streetine Fritz Lingelber Wellers, Lingelber, Reinhort Muel-ler Freienfeln 110 Mins, Turs, 8.30 p.m. West German TV from Cologne (film)

NIGHT WITHOUT END With John Sloter Western Birecter Albatis Marken Birecter Richard Fram 15 Minn. Mon. 11.10 p.m. BBU TV from London (file The or 2 la st)

THE ALCOHOLIC Writer Cvil Bennett Introduce Peter Morle 15 Min. Wed. 9-35 p Areae Rediffusion, fr

1 MPS
With Arthur Asher, Anthea Asher, Sum Kydd, Barid Garth, Bill Tasher, Paddy Edwards, Tun Sympoun, Charles Lloyd Park Arthur Mullard, Patrick Newell Lociffe Gaye Producer: Bill Ward Writer Bare Freeman 20 Mins. Mon. 100 p.m. ASSICIATED TELEVISION, fron LONDON, Action Ash.

FIN WALZERTRAI M
(A Waltz Bream)
With Hone Timmerdings Briefl
frueld, Boldwin Bone, Hone ton
Bornady, Front Stanhoushi Waltraud Bone, Clear Kramer
Director: Kurt Wilhelm
Music: Onco: Strone
125 Mins, Nun. 2 05 p.m.
NWRV, from Culogne (film)
NWRV Cologne. We at G. c. c.

miny a filmm with

WTOP-TV

and "The Detil and Daniel Web-ster" Father Gibert Hothe will Barrale

certs with its famous cherus National Health Institute will do Ino shots one with a desirer narrating the history of hearly disease, lamine III/ will galende rations releast and its use in medical re-

Four concerts will be given with the National S. from including two with child en

The Profile of an Embany will show a day in the life of Australium Ambanador Brazel Brain

With the National Historical Nax Museum as a background, the Nathington School of Bullet will pre ent a ballet

Three programs saled Point of sea will be notes ated by Phillip and my redent of The Wash-notes Pail to and as to be a philosophia of three for Amin adors to

Foreign TV Followup

UA-Ziv

SUMMIT Freducer: Ted Tites Director: Shaart Cameron Moderator: Mark Evans 30 Mins, Mon-Fri, 7:30 p.m. WTU-TV Washington; WNEW TV

As a pubservice entry on the Southest collapse. Metropolitan Broadcasting Corp's two tete independents. MTG TV Washington and WNEW TV. N. Washington and WNEW TV. N. Washingthe the week, issueched Wednesday 17°, a printe time half hour of top Washington newworm discussing what happened and why.

The Thorodan (18) show had three distinguished reporters. William Stringer Christian Science Micritor Mershall McNed, Serrippofloward and John C O'Brien, Philadelphia linquirer. All had interesting things to say and informative observations to make. If comparable quality can be maintained in the panel despite the low bodget reporters are \$10, compared to \$125 on most press above, Metropolitan has something here.

The views of newsmen in Washington can make a greater contribution to interpreting the significance of news and its background than the oldinitismed "Meet the Press" format, where the publicism interviewed to often every cautious about what he navs. Reporters often can discuss public issues with considerably more freedom than their newsmakers, the politicism.

from resign edges, Audience interest would have been stimulated essentiated and the panel, and reporters of sharply different view-points were placed on the panel, it reporters of sharply different view-points were placed on the panel, and the panel is the panel is the panel of the panel is the panel of the panel of

or four newmon, might be boosted to five as six, which could be controlled and, at the same time, give the additure the benefit of more opinions.

With Genr Jones, best Director: Stan Berk 30 Wins., Sun., 6 p.m. WBZ-TV, from Boston

and that "Concooled talent brings no regulation". Ten years ago WBZ-TV: weekly "Commonty Auditions" above launched its vides campaign to bring reputation, or very least, a means of expression to aspiring New England amateur talent.

Source that time, many Australians alumnt have gone on to the meera of tv amateurs, "Ted Mark's Original Amateur Hour," and a few have made the leap to the proposits, notably young Paul O'Keefe, who succeeded Eadle Hadgen in the Breadway hit, "Music Man."

The only to anatomy show in the Bub. "Auditions," with its six in 60 talent, has a fanatically loyal following thetest ARB gives it herty 30 3 rating, and an equally loyal aponour (for 10 years), Community Distriction.

hid-next door atmosphere about it features five to six acts per live to leave the features five to six acts per live tolecast, shifffully atrung tegetie by director Stan Berk and amiable host Gene Jones. The acts run the gamut of variety estertainmen and are backed by a plane-base drume combo. The Berklee Schon of Music screens the talent, only restriction being no prost. There are six series championship show a year with series winners competing in the March Grand Final for a top price of a \$500 bond.

THE BIG IDEA Fase producer; Hal Tunio Director; Wall Dumbrow 10 Mics.; Sun. 12:20 p.m. L. C. CHEMICAL CO.

The Big idea," which originated in 1946 as a showness for inventors, returned after a long lapse hypord by electronic triansmign. John William Streeter, accente educator recently with the Franklin landitude and a secretary of the American Society for the Advancement of Science, bested the session which opened with a shut of a misself expended with the program of the special way of the program is the program of the special way of the program is the program of the special way of the program is the program of the progr

Then things begin to plummer. The commercial proclaimed that "madern science is assating," and showed a pollubing was for care with "a money book guarantee." The "sig ideas" that followed were grared to gadgets than to

Ains Scott, vet local broadcaster was the "roving reporter" who traveled with camera crews broughout the U. S., interviewing the makers of the contraptions. On

REPORER'S NOTEBOOK

Clark, moderators, panelistic Kortiner: Hugh Schutte; Emerson: Ew Blair Fredherr: Dale Clark Director: Dirk Christensen 30 Mins, Tues. 177, 7p.m. WAG 4-7V, Atlanta Hape!

This Stores Deep South collect second a heat by being the first to tag the distinguished erstwhile "P to "P" perumality and CBS corres pandent for his first television apsearance since his subsatical histus, during which he is asbatical histus, during which he is asled around the world.

Marves was he Attarta frienting footage for his so and CBS Reports. Who Nowaks for the South-and was now at he Dale Clark WAGA TV a discrete of name and public affairs. In a brisk q and a season with some protected questions fixed by top newsmen in this locality.

Murrow in anywering queries met the quarters head-on and expounded on such things as iv editoralizing, co-existence, and hiforthcoming series

Concerning to editorials Marrous said: I am in favor of television editorials. I am not sure I am in favor of them on a national book in the control editorialisms.

seems to me long overfue R to the best device for making the individual station responsibility as any other instrument of communication. I think the eldest excuse we have for not doing R to our youth and I think R is high time we gree

Asked to comment on WAGA-TV's new policy on editorialing the first Storer outlet to undertake nightly editorials, this Missrow replied.

development and I hope it grow by contagion. I would like to see some competition between the individual stations. . radio and televistom This is full exposure and I think it is an important thing."

Queried about attitudes of nations which have become inactive spectators in the Cold War, Murrow stid "They are saying that we, too, may persish but not somer than if we tie ourselves to the tail of this creatic American kits.

As far as co-existence is concerned Murrow was not very sanguess. This briter and brutal contest will continue into the forneeable future—afthough not in the military area for the time being. It will continue as competition for the allegiance of people in Africa and Arta. People are just energing into freedom and to whom freedom means very little. They would trade it say time for a bowl of rice. This is our haste problem for the Communists are offering it to them right new."

At lo the responsibility of the press to the nation: "I don't think any of us have been daing our jet adequately. It is malt enough to merely report the facts even though those facts to reported accurately. We haven't made a sufficient offset to make the new meaningful to the individual. We simply have been passing it out giving the reader the consequences that may be expected to flow from the event.

One newman asked Murrow: "How do we tin the South! tell our slory when the centers of inews! origination are outside the South."

Murrow replied: "You have a problem in some newspapers, a least, the editor is disposed to ab deate in favor of the syndicates column. In radio and television most of the program declaims or made ether in New York or Hally wond. There is a danger that we'll produce a news standarding tion of accent of ideas. I would like to see more regionalism, more originations in the South, the Middle West and the New West."

About politics "I think we all learned in 1948 that prophecy is not a very profitable business."

Lace.

wa and Illinois. Spots chosen ere good settings for the invenere and there branchildren. A iver scene for a collapsible fishing et, a motel for on indoor collapble clithes dryer, a living room or plastic shelves, plus a demonration of an impraved pipe stem bich prevents tungue burn.

Scott had the inventors display their devices and asked each participant why they wasted to be on the program. It came as no surnertes they all wasted distributions

At the half-way mark, Streeter fove a science report "The Birth of Jet," with some statistics and bemoestrations of testing devices, the stated that jet transport was practical science at its best. Then more modered discoveries of the "big idea." Items were interesting emongh and seemed mereting emorgh and seemed mereting emorgh and seemed mereting the state of the country of the state of the

THE WOMAN IN WHITE (Dow Hour of Great Mysteries) With Walter Sleach, Stobba

McKenna, Lois Nettleton, Art Hill, Robert Flenying, others Producer: Robert Sandek Director: Pronk Ford daptor: Pronk Ford 60 Mins, Mon. (23), 10 p.m. DOW CHENICAL MCC. (Lape)

MarMana John & Adama

Bob Sandek & Co. as is locylialto with a series of classic myateries finally got around to Wikhe Collins early classic. The Woman in White" Up to a point, they had some fin with it, but by and large. "Woman" is better left to the reader than the viewer.

Not that it is too creaky stimtile story holds up fairly well, horrer piece in which a rapactou hushand puts his wife away and substitutes a dring usman with, strong resemblance in her place so he can inherit her wealth. Collins tied up all the loose ends near ity, so that it was both logical in plat and strong in the telling.

as staged by Paul Nickell, emacked somewhat too strongly of the melodramatic. Had the cast been able to play it with a broadly necledramatic style straight down the line it could have passed for a good hour of fun But unfortunately the simple business of tellung a complicated stery got in the way, with the result that the style kept shifting from straight borror to broad molodrama, and tacked a consistency of approach that made [8, a "neither-nor" presentation.

Acting was good overail, though these shifts made some of the performances arem uneven. Most consistent was Waiter Siceak, who played the husband's oval gentus in a tyle that savored all the elements of melodrama A fine villate, Rabert Fleming was good at the tyrammical husband and Arthur Hill okay as the here who saved the girl at the end Siebhan McKenna seemed less sure of hereeff than usual as the spinster stoler of the victimized wife, and Lora Settleton was sweet as the victim Suspending cast was good

If Nickell missed in achieving ne even approach, he did succeed in maintaining a galloping pace that made the hour fly hy as quickly as any 60-minute show this season. Don't happy with the show it's picked up an additional nine THE GAMBLER, THE NUN & THE IN

With Eleanor Parker, Richard Conto, George Chandler, Charle Bickford, L. Q. Jones, Mar-Wickes, others Producer: Gordon Buff Directors: Albert Marre, Jame Clark Writer: A. E. Hutchner, (adapted

from Freet Hemingway story) 90 Mina, Thura. 1191, 9:30 p.m. BUICK ('BS-TV, from H wood (tape)

MrCa Era (tape)

A viewor entitle castly have been accounted he misappechension that he use viewing some lowercase Damon Kueson raiber team Ermed Hemingson on Bosis Hentia Theories presentation of 'Toe Gambier the Nun and the Redis' on the Committee of the Automatic and the Redis' on the Committee of the Hemingson of the Hemingson should be the worder to the Automatic and the Au

a lot of competent actors. Including Ricamor Parker, Richard Conte, offeroge Chandler and Charles Bick-local—the last two, in the Issal analysis were unnecessary to the continuity as the radio in the Itile—stranded in a Montana hospital ward, where practically all the action occured. It was here that Sister Cerelia as hackneyed as these forces of the property of the complished the miracle—through the good intervention of St. Francia — of praying a shot-in-the-clomach Mexican gambler (Conte) hock to health. There was always the danger that the would-be assume would return to finish the job and for an interminable period there was a lot of concern and discussion by gottents, staff and visitors as to bis chances for survival It was all done with Mexicalistic Runyomerspec hanter can be period the statistical and in truth it was hard to get up any real enthusiasm as in whether the wounded patient acould make it or not.

Not one, but two directors, shared the credit crawl honors—Albert Marre and James Clark—and who look up where the other left aff was hard to tell. It was a thankines assignment, Gordon Duff produced,

Tele Follow-Up Comment

make things better, and it as abane they weren't.

Art.

Jerry Lewis Show

om turned out to be a dissater. The behind-the-scenes techniques contributed mere to the flaser than did those in front of the camera. In seemed that the technicians in charge of the film projectors either didn't put in the right film, or took their own time in doing so which left Lowis floundering and, then proved to be his most sympothetic loss seemed.

The technical mistakes were shame, cince there were signs that this might have been a worthy show One sketch with Devid Burns had a sharp ustirical edge. It was a refinement of the Charles Addams family, in which a pickpocket tried to bring up his see in his own image. But the had preferred to fritter away his time in studies, and wholesome pursuits. Even this was spelled by Lewie' insistence on bringing to the fore the failure of a prop, and he persisted until the sketch seemed secondary. One other major effort, a heat wave his concerning a man who couldn't stand the best, and was frozen out by his wife's purchase of a huge

Eddle Fisher provided the highspet of the program. He delivered three tunes with class, charm and appeal. In a second stint, Lewis took over by superimposing his voice over Fisher's singing and directed the cameramen to do the wrong things. It didn't come off.

It was in the film area that the show was unafued irretrievably One major instance, was when commercial came on after a seem from Lewis production of "The Bellbey" was assessed. It was cut off after fit was nearly well but the same commercial was run better in the commercial was run better in the commercial was run

(Continued on page 48)

E IN THE PRESENCE OF MINE

ENEMIES
(Playhouse 90)
Conwith Chartes Laughton, Arthu
Arthu
Kennedy, thear Humolka, Susa
Kohner, Sam Jaffe, tieorge Mad

ready, Rabert Redford, others Praducer, Peter Kartner Bircetor: Fletter Cook Writer: Rad Serting 90 Mins, Wed. USE, 229 p.m. AMERICAN GAS, ALLSTATE IN-SURANCE, CAMEL CBS-TV, from Hwood (tape)

The liming for Ned Serting "The Presence of Mise Enemies on (189-TVx "Playhouse 50 In t. Wednesday night till could hardly have been more installed of the great Sammit uphwaval and the world-shattering knowbehovian mapage with their threat to world-poace, it was indeed a litting reminder of the inhumanties and indeptites to which mankind can be subjected indeed intaken when the present of the Community or Present stripe.

find a more important story of the personal tragedy of 2 propte or the moral tragedy of 2 propte of the 20th Century Time and again since the data of littler, the bestal exceeded the Assis and the heroir faith of the Jens of the Warass ghette have been related in many focus, pragmantly; emotionally, and with telling power. The horrible waste of human lives and the upiritual and ethical leasens are as nearing today as then, and the intervening years should have produced a better understanding of the forces that make beasts out of some mea while in others their stature is increased and their integrity and fath remain steading.

That Serling in his play wanted in dramatize these heroic qualities is, of course, a commendable aim. Yet in following the dramatic former, the worthy ideals came off more as salo dissertations celdom reliving from the characters, and the personal appropriate that the rabbi and his small family should have excited was never quite instead.

van therefore static and tha philosophy that Serling uished to are personally was beth superficial and prefendeur. The message that he wanted to deliver was there, but it was hardly helped only by being locenporated in the play, while the individual tragenty was made pomposa by being burdened with the incompletely reallzed desings. Very hig issues—and what could be bigger than the heart-rending story of the Warsaw ghetin?—stand clearer and brighter when told with uiter simplicity and restraint.

the rabbi epitamized this ambivilance, for while the creed, the conviction of a true believer in his
faith made resonanding monthfule,
he never quite materialized aceither a sufferer in the ghette, a
utricken father or of primary importance as a rabbi Arthur Kennedy was a dynamic and deeply
feeling brother and respectful son,
completely involved in the personal drama, and superbly moving
therein, yet less convincing in the
role of the militant and vengeful
fighter. Unfortunately he was
handicapped by a script which
ave handicapped by a script which
ave hand comportantly.

Susan Kohner in the role of Rabbi Heller's daughter who was singled out for particular indignities; Oscar Homolika as a Pole who gave his life to aid the rabbit and his family; George Macrosdy se a captain and Robert Redford as a young sensitive Nad sergeant who receiled at brutality gave bellevuble performances. Rose,

PARTY THEE.
With Bond Allen, gueste
Predictor: Bill Follock
Director: Bill Youning
Without Grea and Dean Allen
15 Mint, Non, thru Fri., 5:15 p. ot
ERLS-TV. Dellor

fave since its inception as "Uncle Ting's Party Time." When "Uncle Ting" died, talented Dean Allen, original vaires of Bonnid Duck and a fine vecatist, get the rod of Rifecting a change, Allen is in policement's uniform daily and, with his ventre bits, the daily show interesting for the elisters, too bills him as "Officer Friendly and Jimmy Duck."

An encree Allem does a fine clint, he has a daily on-dage audience of some 18 kids and his show his background serves him well in his pleasant quiz bits with his quests. Aside from some hilarious entertainment with his Donald Duck vaire, he gives with the land Every guest gets a gift daily. Show is landed with variants aponsors. Too bad the format can't give Allen a singing stint. He has fine pipes, but they're used to good advantage in giving the commercial plugs.





ASSOCIATED-REDIFFUSION

London's Television



British Com'l TV's \$14,000,000 Cutback on Minutes Allotted to Ads

U. of Ga. Debuts Educ'l TV Station

More and More Listen To Radio in Britain; 20,800,000 Per Day

Constituency Speaks

FCC Seeks Info From Stations On Politicasts

Rooney as TV Director

\$2,000,000 Atlass Vidtage Operation; Shifting to Coast

Controversial Community Antenna Bill (FCC Regulation) Laid to Rest

Viewing Habits on Educ'l TV

Campaign Against Censorship On Brit. Com'l TV Picks Up Momentum

BBC-TV's New Accent On Light Entertainment

6-State Educ'l TV

Web for Midwest

Closer to Reality

Azcarraga Into TV Production

ETY - ARB FEATURE

Vasitive weekly feature chert, based on ratings furnished by American Research sen, course one market, Each neek the 10 top raied features for the one market be listed.

Factures which would assist distributors, agencies, stations and advertisers in remaining the effectiveness of a feature show in a specific market have been used in this Vasitive chert. Listed below is such pertinent information regarding ures as their stars, release pear, original production company and the present rebuter included wherever possible along with the title. Attention should be paid such factors as the time and day, the high and lose ratings for the measured

feature period and share of sudfence, since these feature reflect the effectiveness of the feature and sudfence composition, i.e., a late along at 11.15 pm. would hardly have any children viewers, but its share of sudfence may reflect designate in that time period. In the cities where stations sell their feature programming on a multi-stripped basis withings the same theatrical throughout the wisk a total rating for the total number of showings for the week is given, the total rating not taking into account the displicated homes factor. Barring unacheduled sentitude in titles the listed features for the perticularly rated theatrical filmed show are as accurate as could be accordanced.

CINCINNATI

STATIONS: WKRC, WLWT, WCPO. SURVEY DATES: DECEMBER 3.9, 1959.

			AVERAC			AVERAGE		STATION	RTG
TOP TEN PEATURE FILMS L. SAN FRANCISCO— Clark Gable, Joanette McDunald. Speneer Tracy; MGM. 1906, MGM-TV	let Run	Gold Cup Theatre Sat. Dec. 5 11 13-1 00 a.m. WLWT-TV	RATING 11.3	11 9	10 B	SHARE 41 4	TOP COMPETITION Home Theatre—"Alias Nick Beal" (1st Runs	WKRC	AV.
2. WARE INLAND— William Bendix, Presion Fueler; Paramount; 1942; MCA	let Run	Home Theatre Frt. Dec. 4 11-15-1-00 a.m. WKRC-TV	9,6	11 4	8.1	36 4	Jack Paar Show	WLWT	. 15.1
8. RAIN IN THE MORNING— Peggy McCay, Robert Morne, Victory Pro Sales, NBC	lot Run	Cameo Theatre Sun Dec 6 6 00-7 00 p.m. WLWT-TV	6.1	10.3	7.6	22.3	Cisco Kid		
4. NUSIC FOR MILLIONS— Margaret O'Brien, Jose Hurbi, Jimmy Durante; MGM, 1945, MGM-TV	Repeat	Sunday Matinee Sun Dec 6 2:00-4 15 p.m. WLWT-TV	8.7	9.7	7.8	20.1	Pro Football	WCPO	19.5
S. ASSIGNMENT IN BRITTANY— Part I Pierre Aumont, Susan Peters, MGM: 1943, MGM-TV	Repeat	Gold Cup Theatre Wed Dec 9 5.00-6.30 p.m. WLWT-TV	6.2	0.2	7.4	25.3	American Bandsland Laft House Gang Three Stooges	. WCPO	19.0
4. ALIAS NECK BEAL— Ray Milland. Thomas Mitchell; Paramount; 1949. MCA	Est Run	Home Theatre Sat. Dec. 5 11 15-1 00 a.m. WKRC-TV	7.9	8.1	14	32.9	Gold Cup Theatre	WLWT	11.3
7. MR. & MRS. SMITH —Part I Robert Montgomery, Carole Lombard; RKO: 1941; C&C Films	Repeat	Gold Cup Theatre Mon. Dec. 7 8:00-6:30 p.m., WLWT-TV	7.7	8.1	7.6	24.1	American Bandstand	WCPO	18.9
8. NR. & NRS. SMITH—Part II Robert Montgomery, Carole Lombard, RKO, 1941; C&C Films	Repeat	Gold Cup Theatre Tues. Dec. 6 5:00-6:30 p.m. WLWT-TV	7.0	7.6	4.5	22.4	American Bandstand	. WCPO	176
NEVER WAVE AT A WAC— Rosalind Bussell, Paul Douglas, RKO, 1952; Show Corp. of America	let Bun	Ladies Home Theatre Man. Dec. 7 \$ 00-6 45 p.m. WKRC-TV	6.0	6.5	5.4	18.2	American Bandstand Laff House Gang Three Stoages	WCPO	189
18. RANCHO NOTORIOUS— Mariene Dietrich, Arthur Kennedy; RKO: 1902; Show Corp. of America	Repeat	Ladies Home Theatre Frt Dec. 4 5 00-6 45 p.m. WKRC-TV	8.7	7.6	4.9	20.6	American Bandstand Laff House Gang Three Stoages	WCPO	10.9 15.2 26.8
								1	
CLEVELAND				STATIC	DNS: KY	W, WEWS,	WJW. SURVEY DATES: DE	ECEMBER 3.	, 1959.

·	LEVELAND				STAT	IONS: KY	W, WEWS	NOW. SURVEY DATES: DECEMBER 3-9, 1959.
1.	IT HAPPENED ONE NIGHT— Clark Gable, Claudett Colbert, Columbia, 1994, Screen Gens	1st Run	Set of Hollywood Set Dec 5 11 15-1 30 a.m. KYW-TV	17.3	22.0	12.2	53-4	Nite Movie— "To Have and To Have Not" (Repeat)
	FRANKENSTEIN MEETS THE WOLF MAN— Lon Chancy, Bels Lagoni; Universal, 1949; Serven Geme	Repeat	Big Show Tues Dec 8 5:30-7:00 p.m. WJW-TV	15.0-	17.1	13.4	34.5	Three Stooges WEWS 21.2 News; Highlights, News; Weather; Stooges WEWS 13.7
1.	NIGHT UNTO NIGHT— Ronald Regan, Broderick Crawford; Warner Bros.; 1949; United Artists	Repeat	Nite Movie Sun. Dec. 6 11 15-1 15 a.m. WJW-TV	14.4	15.9	11.0	82.9	Academy Award Theatre— "Maytime" (Int Run)
	MEET ME IN ST. LOUIS— Judy Garland, Margaret O'Brion; MGM, 1945, MGM-TV	Repeat	Sunday Playhouse Sun Dec. 6 1 30-4 00 p.m. KYW-TV	11.0	15.2	7.3	23.1	Polka Varieties
	NOTHING BUT TROUBLE— Laurel and Hanty; MGM: 1944; MGM-TV	Repeat	Early Show Tues. Dec. 6 8 30-7 00 p.m.	11.5	13.4	**	23.0	Three Stooges Big Show—Frankenstein Meets the Wolf Man (Repeat) WJW 17.1
	HELL DIVERS— Clark Gable, Wallace Beery, MGM, 1931, MGM-TV	Repeat	Early Show Wed. Dec. 9 8:30-7:00 p.m. KYW-TV	11.3	12.2	10.4	51.0	Three Studges WEWS 22.3 News Highlights; News Wews 16.7
	MAYTIME— Jeanette McDonald, Netson Eddy; MGM, 1837; MGM-TV	1st Run	Academy Award Theatre Sun. Dec. 4 11 15-12 30 a.m. KYW-TV	11.2	11.6	7.3	40.3	Nite Movie-"Night Unto Night" (Repeat) WJW
	BACK TO BATAAN— John Wayne, Anthony Quinn; RKO, 1945	let Run	Late Show Mon. Dec 7 11 15-1 30 a.m. KYW-TV	10.7	14.6	2.4	35.4	Jack Paar Show WEWS 19.9 Nite Movie—"Santa Fe Trail" (Repeat)
	LAS VEGAS STURY— Jame Russiell. Victor Mature; RKO, 1952	1st Run	Late Show Frt. Dec. 4 11 20-1 00 a.m. KYW-TV	10.9	11.6	**	27.7	Jack Paer Show WEWS 23 1
	PRONTIER BADMAN— Robert Paige, Diana Barrymore; Universal 1943, Screen Goma	1st Run	Fri. Dec. 4 8:30-7:00 p.m.	10.6	11.6	10.4	29.0	Three Stooges





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Quick on their feet, quicker on the audience draw...the most excitement-charged team of private eyes ever assigned to catch the public fancy! It's CBS Films'

THE BROTHERS BRANNAGAN

Starring Steve Dunne and Mark Roberts in 39 all-new, all-action half-hours filmed on location in scenery-rich Arizona and California. Reserve your sales area now

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42

VARIETY - ARB SYNDICATION CHART

LOS ANGELES

NK.	PROGRAM-DAY-TIME	HTA	RTG	RE. PROGRAM-DAY-TIME	STA	DISTRIB.	AV.	AV SM	PROGRAM	STA.	RTG.
-	(summuke No. 10 h) 10 30	1111	43 3	1. Beath Valley Bass Thurs 1 90	KRI A	t & Bo ax	19.6		Walker 10	KHJ	9.3
	Wagon Train Wed 7 30 8 30	B. RU A	41.0	2 Backleberrs Hound Tury 7 10	A A Bit	You con Come	17.3		Remore 8	KREA	13.1
	Bob Hope Wed 0.00 0.00	KHE A	38.3	3 Popeye Mon 1 5 30	N 13 A	1 4 4	14.4	41 4	Dinner Thealte	KTTV	6.1
4	77 Sunset Strip Fri 9 00-10 00	N A 801	37.5						Rin Tin Tin	KAR	67
5.	Have Gun, Will Travel Sat 9 36 18	1111	25.3	4 Quick Draw McGraw Mon 7:00	KTTV	Areen Geme		26 1	Manhunt Hurkleberry Hound	KRCA	128
6.	Marerick Nun 7 30-8 30	KARK	34.8	5. Manhunt Mon 7 (to)	NRC 1	Screen Geme	12.0	23 6	Querk Draw McGraw	KTTV	13.3
7.	Markham Not 10 30-31 00	1111	33 3	5 Mike Hammer Tues 10 30	KRC A	Mr 4	12 0	28 0	Garry Moore Black Saddle	KARC	10.7
8.	Perry Mason (Sat 7 30-8 30	1111	32 5	4. Boso The Clown					Latham Weather Hearn	KRCA	8.0
9.	Real McCays Thurs 8 30-9 00	KABC	29 6	Mon -Fr: 4 00	KTLA	Janark	11.9	25 7	Carloon Express Dinner Theatre	KHJ	8 2
10.	Father Knews Best (Mon. 8.30-9.99	KART	28.3						News-Huntl - Brinkley	KRCA	8.1

PITTSBURGH

STATIONS: KOKA, WTAE, WIIC. SURVEY DATES JANUARY 13-19; 1960.

1. Gunsmoke (Sat. 10:00-10:30)	KDKA 48.9	1. Sheigun Slade Sat 10 30: 2. Navy Log Sat 11 00:	KDKA	MC A CBS	37 3 27 6	61 5 It Could Be You 57 I News Sports Weather	WIIC	14 0
2. Red Shelton Tues 9:30-10:00 2. Father Knows Best (Mon. 8:30-9:00	KDKA 433 KDKA 429	3. See Hunt Sat 7:00-	KDKA	717	27 0	52.9 Mike Hammer	WIIC	16.0
6. Garry Moore (Tues 10:00-11:00 5. Donny Thomas (Mon. 9:00-9:30)	EDEA 413 EDEA 393	4. Manhant Thurs 10 30* 5. Death Valley Days Thurs 7 30*	KDKA	Screen Gema U.S. Boras	23 o 22 7	42.3 CBS Reports 37.8 Rescue 8	KDKA	16 0
6. Perry Mason (Sat. 7 39-8 30) 7. Ed Suillvan (Sun. 8 00-9 00)	KDKA 36.3	6. Hurkleberry Hound Mon. 6 30	KDKA	Screen Gema	21 3	45.4 News Sports News-Huntley-Brinkley	WHC	13 3
8. Untouchables (Thurs. 9 30-10 30-	WTAE 36.3	1. Rescue 8 (Thurs 7:30) 8. Mike Hammer (Sat 7:00)	WHAE	Screen Gema	187	31.1 Death Valley Days 31.4 Sea Hunt	KDKA	22 7 27 9
9. U.S. Steel Bour (Wed 10:00-11:00)	KDKA 35.0	8. Phil Silvers Wed. 8 00	KDKA	CBS	16.0	25 7 Wagon Train	WHC	34.3

NEW ORLEANS

STATIONS: WWL, WDSU, WYUE, SURVEY DATES: JANUARY 13-19, 1940.

Bob Hope (Wed. 8:00-9:00 WDSU 5. Border Pate WDSU 5. Border Pate 5. Border Pate	ler (Fri 9:30) WWL MCA lefe (Thurs. 10:00) WDSU MCA Tues. 9:30) WDSU Ziv (Tues. 10:00) WDSU MCA rt. 7:30) WWL Ziv lon. 10:00) WDSU Screen G	29 0 6 25 5 5 23 7 5 23 4 3	5.9 CBS Reports Death Valley Days 7.3 Black Saddle 3.4 Markham 8.2 Garry Moore 6.6 Wild Cargo 6.1 Bell Telephone Hour 2.5 Not For Hire 7.2 News. Sports, Weather New Orleans Jazy 9.1 To Marry a Milliomaire	WWL WDSU WWL WWL WWL WWL WWL WWL WWL WWL WWL	11 7 13 8 10 0 15 5 31 0 17 2 21 7 13 4 13 1 0 0
--	--	--------------------------------------	--	--	---

ST. LOUIS

STATIONS: KTVI, KMOX, KSD, KPLR. SURVEY DATES: JANUARY 13-19, 1960,

1. Red Skellon (Tues 8 30-9 00- KMOX	16.9 1. Sea Hunt (Fri 19.00)	25.0 44.7	News, Weather KMOX	22 0
2. Danny Thomas (Mon. 8:00-8:30) KMOX	0.0	-	Fre On St Louis KMOX	14.7
3. Garry Moore (Tues 9:00-10:00) KMCIX	18.1 2. Annie Oukley Sat 6 00	24.0 59.5	Polks Parade KSD	9.3
4. Wagon Train Wed 6(30-7 30) KND	18.8 2. Four Just Men (Thurs. 9.30) KSD UAA		Show Of The Month KMOX	15.3
& Bob Hope Wed R 00 9 00: KND	15.1 4. U.S. Marshal (Wed 10:00) KSD NTA		News, Weather KMOX	28 0
6. Gunumoke 'Sat. 2 No. 2 SO KMOX	14.0		Eye On St LouisKMOX	20.9
1. Perry Mason (Sut. 6.36-7.30) KMOX	3. Hurkleberry Hound Thurs. 6:00: KPLR Screen Gems	21.0 45.1	6 O'Clock News Wea KMOX	10.3
R. You Bet Your Life Churs. 9 00-0 30 KND	12.0 6. Whirlybirds (Tues. 10.00)	20 3 37 4		31.3
8. Cheyenne Mon. 8 30-7 30 KTV1	11.3		Eye On St. Louis KMOX	147
9. Hennesey (Mon. 9:00-9:20) KMOX	11.3 2. Papers Sat 11.30)	172 /02	Detectives Diary KSD	4.7
9. Lemman (Sun. 7:30-8:00) K7V1	113 4. Lock-Up Wed 9 500 KSD 11 Ziv	167 276	St Louis Hop KND	6.0
8. Price is Right Wed 7 30-8 00 KNP	11.3 9. This Man Dawson Mon 10.00 KSD Ziv		News, Weather KMOX	34.7
9. Real McCoys (Thurs 7 30-8 00 KTV1	11.3		five On St Louis KMOX	18.0

MIAMI

STATIONS: WTVJ, WCKT, WPST. SURVEY DATES: JANUARY 13-19, 1960,

1. Perry Mason (Sat 7 30-8 30) 2. Wagen Train (Wed 7 30-8 30) 3. Red Skellen (Tuen 9 30-10 00) 4. Bob Hope (Wed 9 00-10 00) 5. Gunsmoke (Rat 10 00-10 30) 6. Fd Smm. San 8 03 9 00) 7. Danny Thomas (Mon 9 00-9 30)	WTVJ 425 W(NT 415 W(NT 403 W(NT 387 WINJ 376 WTVJ 343	Sea Bunt (Fri. 7.00) WTVJ Ziv 32.3 66.9 The Platnoman WCKT	10 7 14.0 13.3 24.0 24.7 24.3 12.7
8 Rewade Fri 7.30-8.30 9 Father Known Best Mon 8:30-9:00 10 Bat Masterson Thurs 8:00-8:30	WTVJ 32.0 WTVJ 31.3 WCKT 30.7	A. Quich Draw McGraw Tues 7 00 WCKT Screen Gema 18.7 32.6 Big Show WTVJ 7.1v 18.9 46.3 Federal Men WCKT 17.3 41.3 11 Could Be You WCKT 17.3 41.3 12 Could Be You WCKT 17.3 41.3 13.5 14.5 14.5 15.5	5.3 26.6 12.6 17.3

MILWAUKEE

STATIONS: WTMJ, WITI, WISN, WXIX. SURVEY DATES: JANUARY 13-19, 1960.

Whirtybirds Nun 9 301	WTMJ Screen Gema		1 Sea Hunt Wish	26
				25
Huckleberry Hound (Thurs 5 00)	WISN Screen Geme	23 6 50	6 Afternoon Theatre WTMJ	23
Citizen Soldier Fri 9 30		23 3 35		
The Honeymouners (Thurs 10.15)	WTMJ CBS	23.9 48		34
Reserve & Thurs 2.00	WTMJ . Screen Geme	22.9 31		20
Death Valley Days Sat. 9 30		19 9 29	8 Markham WiTi	28
Three Stanges	Wish Screen Geme	18 4 32		7
	WITH KTTV	12.0 04		2
BROKE COURT FILL BOOK	WILL WILL	11.0 24	Citizen Soldier WINN	23
	Sea Hunt (Thura 9:30: Hackbeberry Hound (Thura 5:00) Cition Soldier Fri 9:30: The Honeymooners (Thura 10:15). Rescue 8 Thura 8:00: Death Volley Days (Set 9:30:	Sea Hund (Thurn 9-30) Hackbebery Hound (Thurn 5-90) Ulisen Seldier (Fri 9-30) The Honeymomers (Thurn 10-15) WTMJ Rescue 2 Thurn 2-90) Heath Valler Days (Sat 9-30) WTMJ U.S. Borax	Sea Hunt Thurs 9.00 WISN Zir 26.3 36	Wish Ziv 30.9 Wish Ziv 30.9 Manhant WYMJ

3M Embraces 3R's

NBC-TV's Big Merchandising Yen, With Tie-Ins on 1960-61 Entries: \$10,000,000 on Masterson Licensing

Sigma Delta Chi Awards

NAB Seeks Relief From Overtime Provisions For Smaller Stations

CHI WLS MOVES TO CENTER OF THINGS

Pacifica Foundation Radio 'Chain'. Target of Snipers, Seen In Jeopardy

WMAL's Click 'Come On Over, Honey' Dance Show Boon to Shoreham Room

20 of them down next Saturday night and want refervations the office fans who have written "It's just like the good ole days on radio."

BBC Gabber Heads Irish TV Setup

The stations are run-string — the mother station-KFFA for instance is operating in a \$150,000 budget this year— and offer such programs as

Full length place taped

2: Discussions about homosexu-ziits and narcotics.

3: A great deal of classical mu-sic well-known and little-known,
4: Commentaries by everyone from right-wing conservative Wil-liam Buckley to far-left leaders, interviews with a variety of dif-ferently oriented politicians, and

press.

31 Many programs on folk music and folk lore,
61 Literary discussions and presse and poetry readings.
The statems take no political stands whatsoever, says Pacifical president. Harold Winkler. The ideal is to be besitral, to open up a forum for as many different ideas as possible.

up a forum for as many different ideas as possible.

In line with this policy, KPFA taped the cuttre proceedings of the House Un-American Activities Committee hearings in Frisco May 13 and 14, with the committee in permission. The hearing May 13 coulded in a riot at Frisco City

FCC: What's It All Abou

professor at the U of C. a is somewhat discomfitted terrora. In somewhat alteriorized by these attacks, right and left Hapoints out KPFA ran its unconventional programming almost ventional programming almost propers and no one ever said bon. But he admits two factors probably have made Pactifica a target.

The big strides FM has taken the last couple of years.

2: The fast tempte of years, 2: The fact that Parifica is now broadcasting in the nation's two chief centers of intellectual fer-ment, New York and Los Angeles.

Be discounts the possibility that commercial radio men might see a threat in the rise of Pacifica, though he admits he's heard "rumors" to this effect.

Busy Winchell Waxing Dot Album, Filming TV 'Crime' Pilot, Mapping Six Specs

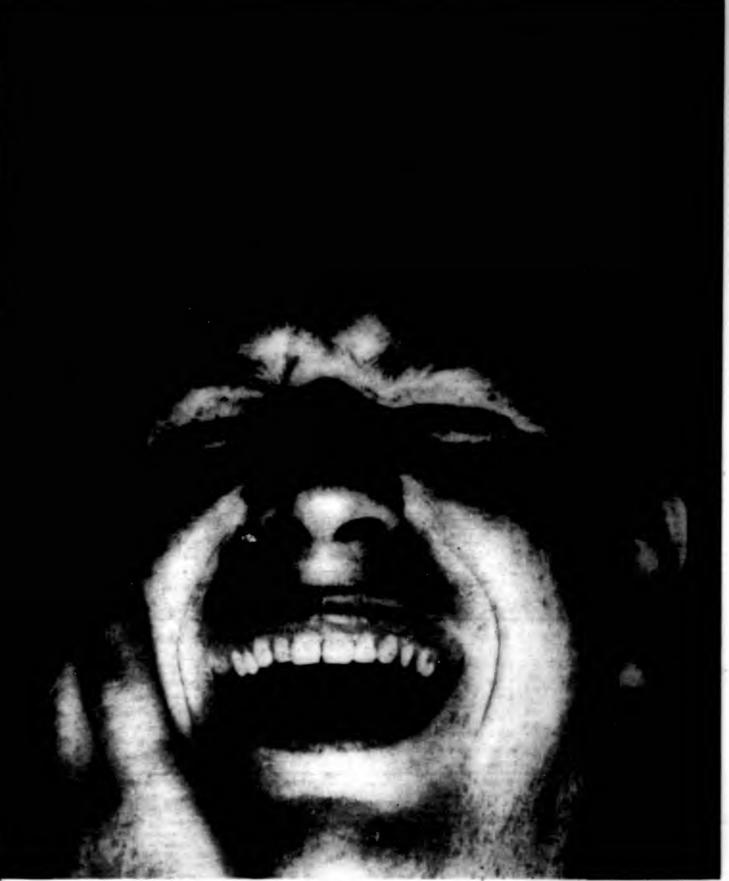
Manchester's TV House



watched most: ABC

THAT'S WHAT NIELSEN FOR THE 2 WEEKS ENDING MAY 15 SHOWS*

	Average Audience Ratings
ABC TELEVISION	18.4
NETWORK Y	17.8
NETWORKZ	14.5



enjoyed most: ABC SIMILARLY, THAT'S WHAT THE CURRENT MAY TV Q REPORT SAYS'

ABC TELEVISION	33
NETWORK Y	27
NETWORKZ	25

Source: "TV Q Rating for May seven nights 8-10-30 (program's TV Q score relates what percentage of those who are familiar with the program regard it as one of their favorites.)

ARIETY - ARB SYNDICATION

exact picture of the rating performance of syndicated shous is to a strength of particular scries. Various branches of the industry, bujors to local stations and or advertisers to syndicators will find Over the course of a year, ARB will febulate a minimum of 2 sults of that tabulation will be found weekly in Vanistry. Coupled formastic of the top ten untwork shows on the local level, the Van designed to reflect the rating tastes of virtually every to market

(Continued from page 42)

OMAHA

STATIONS: KMTV, WOW, KETV, SURVEY DATES: JANUARY 13-19, 1960,

	PROGRAM—DAY—TIME		AV.		PROGRA		AV.		PROGRAM STA.	RTG.
1.	Wagon Train Wed 6 30-7 30	KMTV	44.0	1. Death Valley Days (Wed. 9:30) 2. Harkleberry Hound (Thurs. 5:30)		U.S. Borns Screen Gema	26.3	40.0	E III INCOME	24 0
-		MOM	41.5						Topper, News KETY	- 61
-		KMTV	-			MCA	23 3	25.3	News, Masterpiero KETV Movie Masterpiero KETV	22 /
-		WOW		4. U.S. Marshal (Frt. 730)		NTA Flamingo	21.3	35.5	Rell Telephone KMTV The Californian WOW	24.3
-		KMTV			wow .	Che	18.7	42.5	Topper News KETY Movie Masterpiece KETY	9.3
		WOW	36.7	6. Shotgun Stade (Sat 8 30)	WOW .	MCA	18 7 16 7	28.4	It Could Be You KMTV	23.1
2.	Price is Bight Wed. 7 30-8 001	KMTV	35.0	7. Jeff's Collie Wed 5:30		IIC.		47.6	Topper, News KETV	11.3
		KETV	34.3	8. Quick Braw McGraw (Turs. 5.30)	KMTY	Screen Gema	15.6	37.1	Topper News KETY	3.3
	Red McCoys (Thurs. 7.30-8.00)	KETY	34.3	3. Sheens of the Jungle (Pri. 5 30)	KMTY	ARC	15.0	51.7	Topper KETV	10.8

NORFOLK. VA.

STATIONS: WTAR, WAYY, WYEC. SURVEY DATES: JANUARY 13-19, 1960.

1. Guesmake (Sat 10 00-10 301 WYAR 51 3	1. U.S. Marshal (Sat 10:30)	WYAR NTA WVEC Screen Gema	33 3 59		WAVY	12.7
2. Perry Nases (Sat 730-830) WTAR 49.0	a late analys (mon-vic von	WYDC Serven Come	2.4	Mattner, Spts. Round-Lp 1	WTAR	13.8
1 77 Susset Strip (Fri. 9 00-10 00* WYEC 41.5	3. Death Valley Days (Tues. 7 00)	WTAR U.S. Borax	24.3 52	2 State Tresper	WAVY	17.3
6 Red Shelton (Tues # 30-10 00) WTAR 393	3. Huckleberry House (Thurs. 5.00)	WAVY Screen Gems			WYEC	• 3
5. Have Gun. Will Travel Sat. 9:30-10 WYAR 38.0	5. This Man Downen (Thurs 7:00)	WYAR Ziv			MARC	10.3
S. Wonted-Bend or Alice (Sat. 8.30-0) WTAR 36.0	6. Shoigun Slade (Wed. 7 00) 7. H's A Great Life (MonFrt. 6 30)	WAVY MCA	20.3 51.		WTAR	10.6
1. Lamie (Sun 700-730) WTAR 953	To His A Green Line China-Frit. 0.30:	WVEC Virtory	19.8 38		WTAR	26.1
8 Lawmon (Sun 9.30-9.00)	8. See Bunt (Wed 730)	WTAR ZIV			WAVY	25.3
9. Marerick (Sun 7 36-8 30) WVEC 34 3	9. Papere (Mon -Frt. 5 30)	WAVY CAA	19 3 45		MARC	12.3
16. Wyott Eary (Tues 0 30-9 00) WVEC 32.0				Rocky and His Friends - 1	WYEC	19.0

MINNEAPOLIS-ST. PAUL

STATIONS: WCCO, KSTP, KMSP, WTCN. SURVEY DATES: JANUARY 13-19, 1960.

I. Red Shellon Tues # 30-9 00: WCCO	43.3 1. Death Valley Days (Sat. 9.20)	WCCO U.S. Boras WCCO Screen Gema		I It Could Be You KST	
2. Garry Moure Tues 9 00-10 001 WCCU	39.0 3 Border Patrol (Thurs 9 30)	KSTP CBS		Sea Hunt WTC	
2 Danny Thomas (Mon. 8 00-8 30) WCCO	37.6 3. Roy Rogers (Sat 11.00)	WCCO Roy Rogers	12.0 20.1	True Story KST	
6. Wagon Train Wed. \$30-7-30 KSTP	358 & Lork-Up (Wed 930)	WITCH ZIV	16.6 28.0	Burder Patrol KST	
3 Bob Hope (Wed. 8 00-0 00) KSTP	35.5 6 Boss. The Clown Sat. 10:001	WCCO Javark		Fury KST	
6. Ann Sothern (Mon \$ 30-9 00) WCCO	32 7 2. Annie Oukley Sat 5 301	KSTP CBS	13.9 54.8	Polks Parade WCC	0 73
7. Lamie (Sun 6 00-6 30) WCCO	32.0 8. Popeye (Mon -Fri 3.30)	MCCO E 44	12.8 40.4	My Friend Flicks . WYC	
8. Perry Maion Sat \$30-739 WCCO	31.5			News-Huntley Brinkley KST	
9. Ed Sullivan (Sun. 7)00-8 001 WCCO	20.5			Rocky and His Priends WTC	
16. Guesmake (Sut. 9.00-0.30) WCCO	20.9 9 Brave Stallion (Sun 5 30)	KMSP ITC	12.0 29.5	Twentieth Century WCC	0 11.3

PORTLAND, ORE.

STATIONS: KOIN, KGW, KPTV. SURVEY DATES: JANUARY 13-19, 1940.

1. Perry Mason Sat 7 30-8:30 KOIN	42.0 1. Hurkleberry Haund (Thurs. 6.00)	KGW Screen	Gems 30.3 4		KON	31.8
1. Cheyenne Mon. 7 30 8 30 KPTV	40.3 2. Rescue \$ (Thurs. 7.00-	KGW Screen	Grms 29.0 4		KOIN	27.3
3. Gugathake (Sat. 10 00-10 30) KOIN	40.0 3. See Mont (Sat. 7:00)	KGW Ziv			KPTV	15.3
4. Red Shelton (Tues 9 30-10 00) . KOIN	38 7 & Broth Valley Days Sat 10 30:	KOIN . U.S. B		84 It Could Be You	KGW	11.3
5. Maverick (Sun. 7:30-8:30) KPTV	38.3 6. "36" Mee (Sat 6.30)	NGW ABC		03 Major Studio Prevue	KPTY	147
4. Rob Hope (Wed 9 09-10 001 KGW	38.1 2. Highway Patrol (Mon. 6.30)	KOIN ZIV	25.0 4	0.3 News Beat News-Huntley Brinkley	KGW	26 7
7. Wagon Train (Wed T 30-8 30) KGW	37.0 S. The Californias (Tues 6.30	KOIN . CMP	24.0 3	1 News Best	KGW	200
8, 77 Seneri Strip (Fr) 0 00-10 001 KPTV	26.7 9. Shotgun Stade Frt 6.30	MOIN MCA	***	News-Huntley-Brinkley	KGW	27.3
9 Sawman (Sun 8:30-9:00) KPTV	35.3	KOIN MCA	23.3 4	7.3 News Beat News-Huntley-Brinkley	KGW	10.7
9 Real McCoys (Thurs. 8 30-9 00) KPTV	35.3 10. Johnny Midnight (Turs. 7 00)	KGW MCA	23.9 4	8.3 Flight	KPTV	20 7

TV Has Its Spies, Too

of merely stepping into the pro-ducer's cutting room during work-ing hours and viewing the rushes. lividently, if the "agent" acts imper tall t enough, he can successfully seriousdate the fechnicians into giv-

ing him a comforta e sea fold till a Treral proview.

as much time in the purcuit of new larts as they do in any other and to a second agency. some entering makes perfectly, extending the second agency. Some entering and other actions of the compound. There are product, somewhere forther down such things as informal counter-on the waiting list, is reported to

senger, literally thrown a body block and run off with the cun disappearing through one of the building's many exit doors. There certainly gave it that old college

Wkly. TV Showcase For M'wankee Amateur Groups

Milmaukee May 24 lot of Starting Sunday June 5 WTMJ- motes TV inaugurates a new it e series of amateur productions to be presented by Milwaukee area amateur play groups.

Chi TV's News Offensive

Greynon and Maurice Copeland on WBBM-TV's high-rater. national and international news Ned Locke, weather, Jack Brickhouse, sports, John H. Thompson of the Tribune, commentary, and other Trib staffers and eversess correspondents. Plan is to use a lot of newsfire and heeper re-

WNBQ, only Checago station to make it a content for WBBM-TV to date, has steadily been making in-reads into the Fahey Flym-P. J Hoff pacesetting rating at 10 with Alex Devier's 10-minute new cast "The Community Drama Series."

"The Community Drama Series."

will be spansored by the Community Theatre Council, oremprised of various liftle theating groups.

The opener (Center Players) is lissieve for that any quarter hour. "Spreading the News" Sprague but for reasons of strategy, evidence, program manager, is developer of the series.

Whatever it is, there seems to be

WBBM-TV's high-rater.

The latest Nielsen's contrasted with those of March, 1820 (five day averages, reflect what has been happening in the 10 p.m. period over the part year WBBM-TV's lend 13 months are descended from 35.2 highest ever to 28.2. WNBQ's news, beford undoubted by hy its adjacency to the hot Jack Paar show, rise from 10.4 to 17.2. WGN-TV's feature film tailupinned Page show, race from 10.4 to WGN-TV s feature film tailspi

WGN-TV's feature film talispinned from an 11 to a 62 and WBKB citematics maintained a five-day average of around 9.0.

Ratings for the period that follows, with Jack Paar vs. the features clearly reveals that the elementics have lost their glitter, cueling WGN-TV's entry into the news wavepstakes. It's orderstood that WBKB fire only virtually newsless station here has penetiled in the commodity on its agenda.



Radio Reviews

SOUND OF GERNSWIN
With Jacquae Fras, Kay Swift.
Frances Gorshwin Godowsky
Producer Affred Simon
115 Miss., Thors., May
p.m.
WUNR. N.Y. (lape)

Even the oldest disks were brough
of with excellent fidelity.
Gershwin's voice was heard b
z convergation with the connect
team of Clark & McCullough
which was made during a rehearm
of "Strike Up the Band." Bill.

Affined Simon, light music direction of the New York Tames' WQVR per together a two-hour can be not to composer George Gerthunder in the chall and was limited to the composer of the together than the composer of the New York than the New Yo meledical

ues Fran A river show his coreer power on much of his Franc

JIM THORNE

ACTOR-NARRATOR

Patricia Stevens

LOUISVILLE - WHAS TV

34.4

Radio Followap

Family Living '60

Grandma and gran dpa deserve that WAST'S "Family Living '80" affairs show didn't try to handle the tough problem of the aged. It was the way it was handled.

way it was handled.

Program on the whole was guilte rances resky, is dispersional and the host and guests made the mistake of sacrificing information for entertainment.

Parture was the title of the 25-th p.m. Ariene Francis played host to terms. Aging.

In a Tausched as the whole was guilte of the National Committee of the Institute of the In

procei in devoted terms, hust sont inventality. In a grail utilization of Gerubarta highlights and side it in tuni a music and perference highlights and side it in tuni a music and perference highlights of the tuni a music and perference highlights of the tuni and perference in the second have a second have a second to the second highlights and secon

play-record to an such program to an intent of such shows as these me to lost if there isn't a greater pir tune on informative material. Howe,

Gitlin

drapped. His "Desperate Years" Civil War documentary series is atill penetiled in for 10:30 Fridays on an if-sold basis, but sow there's the question of whether it can be produced in time for a fall ad ine. Gillin has had the "magic too

Gillin has had the "magic touch" in making pubeffairs pay off. Inting an impressive track record of sponsared pubeffairs specials. He started the hall reliung with "The Twentieth Century" for Prudential, also lined up Mousanto for "Conquest" both as specials and as half-bours, and has brought half a discense shots into the commercial see

ocials, plus a flock of other semi-rmulated projects. No replace-out has been set for him; his de, Art Barron, stays on to run te shap. Gillin was with CBS for 14 years.

As Irv Gitlin Goes, So Goes Desperate Years? Ponder Shift to NBC-TV

Considerable speculation exists this week as to whether CBS-TV will get another chance to renew its option on the half-hour Civil War series. "Desperate Years." Program, pilot of which was made with CBS coin, could shift to NBC-TV for a January start, whitch would be just right for Westing-house the spansor consultied to an early 1961 start in NBC's Friday, 810 half-hour slat.

While CBS (with Irving Gitlin, now newly with NBC, in charge of production) made "Desperate Years," skein belongs to American Heritage and william Mocris. The latest CBS option is reportedly up at the end of this week, and since it's well understand that it couldn't get on the air in time for a full start, the NBC-Westinghouse move is themsetically ideal for the program's owners. Another thing if the stanus does shift networks, it's possible that

producer Gillin, who is now a creative production essentive in vecpee Bill McAndrew's newspeblic affairs department, could oversee the property.

If a decision is made by William Morris and Westinghouse to go the NBC route, CBS would be in for a resulty on "Desperater Vara," because of its original production intervet.

TV Followup

chow (when the audience didn't know whether he was kidding or not! the cameras just neglected grind out the Practor Silex sales spiel, and left Lewis to his own splet, and terr Lewis to me resources. It didn't make Lewis a gracious loser when he shouted at the close that this show was spensored by anybedy.

This kind of live show could make summer reruns look like classics.

Jose

American Musical Theatre A pleasant harf-hour Sunday fternoon interlude was offered by a "American Musical Theatre" its last outing (22)

st tast outing (22). Subject for the invited high school guests was a review of Rodgers & Hammerstrin shows, with Agnes de Mille on hand to discuss dancing and voculints. Sunan Johnson and George Gayner to belt out the tunes. Man de Mille was articulate and ifferenting. Miss Johnson existenced a yealing which had present a present of the property of the state of the

bours, and has brought half a discension one-shots into the commercial area. Gittin, who checked in at NBC Monday (23), hasn't been given a specific assignment yet, though obviously he's got a flack of ideas for series and one-shot entires on hand. It's probabile, too, that he'll the called in to troubleshoot "Wide World 60." NBC's one-hour Saturday night pubsifiairs series. Gittin leaves behind going concerns in "Twontieth Century," the six Massachusetts Institute of Technology "Tomorrow" specials for American Machine & Foundry, the completed "Bill Holden's Hong Kong" and "The Hate Mongers" with NY. Board of Education of Education of the Complete of Bill Holden's Hong are produced by WCBS-Ty affairs department in coope with NY. Board of Education of the Complete of the C mus de Mille was articulate and interesting. Miss Johnson evidenced a vitality which helped her rendifions of such favor as "I'm In Lovo With a Wonderfus Guy" and "I'm Conna Wash That Man Right Out of My Hair" Gaynes didn't project as well Hosting by Jim Morske and truste by Alfredo Astenniq and the CBS Orchestra were up to heutra were up to par produced by WCBS-TV's

> 4 MONTH AVERAGE OF 50 MARKETS!

SENSATIONAL RATING!

COLUMBIA S.C. - WIS TV

A Month Average UGUSTA, GA - WH

39.2

41.0

Sterling C. Quinlan, the network vice pret who jois two years ago with "The Nerger" (Doubleway), ficts of the melding of American Broadcasting with Param his published his second novel, "Jugger" (McDowell, Obelensky, \$2.95", for June 24 release. New opus is straight fiction, busing not whatever in industries related to the author's professional life (Quinis ARC veep in charge of WRKR, Chicagol. It concerns the struggle of a free woul to maintain his individuality against the "thou shall adjust" commandment of modern society

adjust" commandment of modern society.

Rather than the story liself or the prose, the memorable features of "Jugger" are the title character and the penultimate scene in which he's forced to dig for money in the dirch of a private privy before an sudience of vengeful townspeople. Quinlan's portrait of his protagonist in a vivid one of an incorrigible bug likeable middle-aged freelinder, who drinks inhuman amounts of applejark and who prefers to live by his wits, as a drose, pittering only what he needs.

Story is set in a Tobacco Readish village in the hills of upstate New York, just on the believable side of Dogpatch. Its population, except for "Jugger," is drawn prefty much in carionium, and their folknows are primitive and sometimes hawdy. Quinlan doesn't go lightly with the obscentities, but in a free adaptation his book has possibilities as a motion picture.

CBS-TV has copped "Program of the Year" hunors for its "Small World" series while shading NBC TV, 9-7, in the eights annual awards derby of the National Assn for Better Radio and Television, CBS-Radio, measurable, lapped the field with five out of 10 nods in the audio-

Radio, measurable, lapped the field with five out of 10 nods in the audio alriane competition.

NAPBRAT television winners were "Hellmark Hall of Fume" NBC, dramal. "Bell Telephone Bour " NBC sentertainment "Bold Journey" syndicated, todoughture and travels, "Father Knows Best," Cliss, family situations, "Art Carney Show," NBC (comedy "Our American Heritage," NBC, reducation, Howard & Smith, CBS, treew analysis, "Small World," CBS, interviews. "Perry Como's Kraft Mosie Hall." NBC, papular music, "Laonard Bernstein Program," CBS, inlanguage music, "Laonard Bernstein Program," CBS, inlanguage and music, "Exewithees no History," CBS, epublic services: "Cption Kangaroe," CBS, children's program. "G E Culiege Bowl," CBS, teensper's programs, "Continental Classroom," NBC, daytime program, "Ford Startime," NBC, best new program. "Small World." CBS, its program of the year special awards to CBS-TV's "Look Up and Live" for continued excellence and to Standard Oil Con of NJ Jipe its hands-off policy toward program content of NTA's "Play of the Week."

Radio winners were: "Family Theatre." MBS, colorisinssent. Ed-

the Week."

Radio winners were: "Family Theatre." MBS. colorizationents, Edward P. Morgan, ABC, (news. "Hidden Revolution." CBS, reducation and information. "Metropolitan Opera," CBS, image: College News Conference." ABC, 'imbideren not beenagers: "Face the Nation." CBS, interviews and discussion: "Couple Next Door," CBS, idaytime program. "Image Series." NBC, ipublic series; "National Farm and Home Hour. "NBC agriculture! A special award went to CBS-Radio's 'Hidden Revolution' for program excellence and public service contribution.

WCRS-TV, New York, shifts to religion as the subject for its "Summer Semester" educational stanta with two 15-week college-credit courses to be held in association with Drew Institute and Upsala College. Courses run six days weekly, and are titled "Introduction to Biblical Thought" and Religion and Madera Literature." Upsala's Dr. Raiph O. Hjelm and Drew's Dr. Stanley R. Hopper will teach the

Italo TV's Big Push For New Viewers: Trim Subscription Fee by \$3

Subscription Fee by \$3

Rome May 24

The Italian television subscription fee will be dropped some 83 per year from its current \$23 level, beginning in January, 1961. It was announced here this week. Drop is the third in recent years. Original total was close to \$30.

Figured that enceptionally early announcement of the cut is planned to contribute to the current push to raise viewer total visual determined push in a year spotiaghting the Olympic Games, which will be elaborately covered by RAITV, the local telement, as the featured attraction of the yearly feetile Games coverage, and asserted lie in contests just starting in concetton with set purchases and the Olympics, are expected to raise the total of registered to raise and \$1,800.000.

CBS Sales Stymied

Continued from page 26 8 30 "Aquanauts" where not only

there no takers, but seemingly fre a no interest either Irs an spoted that CBS will come to pu with the Aquanaut situa grips with the Aq

grips with the Aquanaut situa-tion nomewhat later on, and possi-hly may have to sell it in minutes in set off the sustaining book. Then there's Friday at 19-20, with the web sopring to sell. The Despective Years, frying Gillaria Civil War series; in the spot, but with an option on the property that shortly to run out. And there's Sunday at 4, where the network would like to ambor. Person to Person, but so far no takers on this one either.

Bes Moines Kenneth K Moore KRNT IV, Des Moones und 157 has been appointed produce an director of states ASOUTV.

HOWARD E. STARK

Brokers and Financial Consultants

Television Stations Radio Stations

> 50 East 58th Street New York 22, N. Y. ELdorado 5-0405

11th Annu WHITE MOUNTAINS FESTIVAL of the 7 ARTS

July 2nd to 18th SIT NICH IS NO WHITE MOUNTAINS

S LAKES . 5.500 ACRES

BEAUTIFULLY FURNISHED PENTHOUSE TERRACE APARTMENT

NEW YORK CITY SUMMER SUBLET

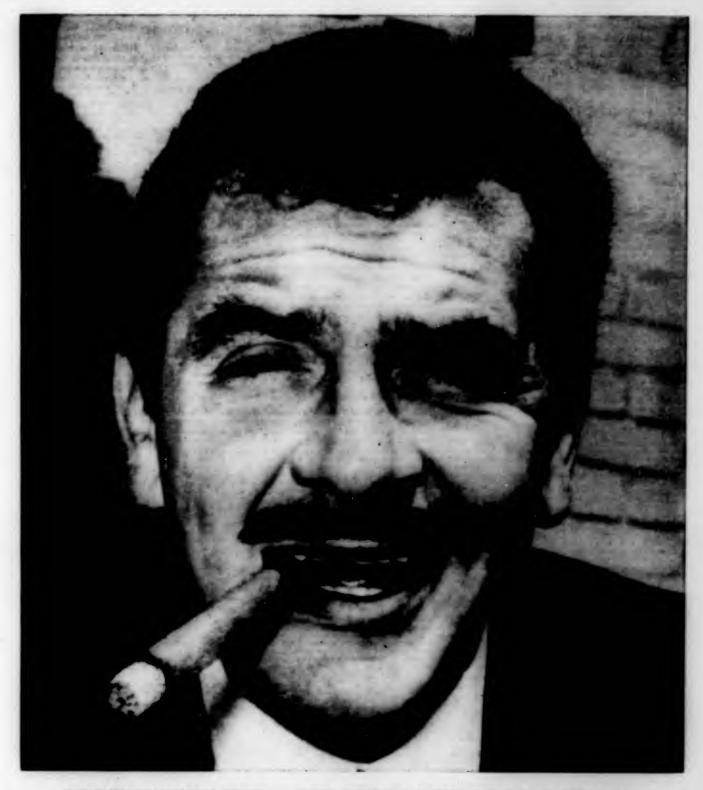


37.0

33.5

37.8

ZIV-UNITED ARTISTS, INC.



CONGRATULATIONS, ERNIE . . . THEY "TOOK A GOOD LOOK" AND YOU WON!

THE FIRST AMERICAN TV COMMERCIALS FESTIVAL AND FORUM VOTED YOUR WONDERFUL, WORDLESS DUTCH MASTERS COMMERCIAL ON ABC-TV'S "TAKE A GOOD LOOK"

BEST OF CATEGORY - CIGARETTES AND CIGARS

AND A SPECIAL CITATION FOR THE MOST ENTERTAINING COMMERCIAL

CONSOLIDATED CIGAR CORPORATION
ERWIN WASEY, RUTHRAUFF & RYAN, INC.
IRVING MANSFIELD & PETER ARNELL

TV-Radio Production Centres

Television or June 7

The BBC and commercial to will share the letevising of the Berby businerark race on June 1. Pop singer Cleff Richard hous in with a new 13 week season on Radio Lukembourg, first show hering July 7

Lennie Danegan starts a series of shows for Assecuted Television of June 20 Milli & Griff, close harmony from with the in all the programs. Jane Morgan skedded for a Sanstay Night at the Prince of Wales show and a Saturday Specticular in the programs.

IN PHILADELPHIA . . .

Greergte Woods, WDAS disk Jockey and promoter of stage shows, racked up a new record at the Uptown Theatre, with rock 'n' roll review sharh garnered \$10,000 in 10-day run. Denaid Steele, local magazine man has joined staff of WFLN Program Guide as chief sibertising usies rep. [WCAU personalities life Marver, Bill Bressume, Deng Arthur will take off in three free-floating ballions from biland at Garden State raceitrack (20), before expected closing day revowed of \$0,000 to spur febrered in station promotion ginwinck Prize are to be awarded to listeners who guess where arecause will land Bissaell Johnson, costay of "Black Saddle," guested on Sally Start's WFIL TV show 19. [WRCV-TV using agraculture agents from eight rounties around Philly with tips on gardening, landscaping, etc. for new Sunday Farm Home and Garden terics. Julis Meade was honoired by Phila Chapter, American Women in TV and Radio (18-for her work as a tv nakes personality Chapter president Mary Dayle, of WHCV, mode presentation. Rehard B. Hooper, of RCA's public Relations Assn.

IN DETROIT

First Start's J-Birds, seven-piece combo, will provide 15-minutes of 'live' distelland daily during Hugh Reberts' disk show on WWJ. Station manager Robert J. McIstanh said "We believe that our at-home and cur-radio sudience will welcome this innovation with its just heat said live Raver as a change of pace in mereing radio fare". WJBK-TV o news director. Dr. John Dempare, will be taping special commentaries at the UN during the current non-plane-in-the-sky controvers with Russia. All major party candidates for governor—there with Russia and the station of the houring do a single program next Sanday on WWJ-TV Sponsors of the houring 6-7 p.m. show are the Detroit Citizens League and the station. WJR's Jan Wysn, a graduate of the station's Don League and the station to the control of the WJR. Dinner Date" show will be Lawrence Welk's Champagne Ludy" Saturday over the ABC TV net.

IN WASHINGTON .

Fifth edition of the new NAB Engineering Handbook (1,884 pages published by McGraw-Hill): in in the mail, ruffo to NAB members. Netropolitian Broadcasting Corp. peer and Mrs. John Kluge had top D. C. newspaper bureau chiefs at their boone today (Turs.) to meet Baud Susskind, whose "Open End" is row on Metropolitian's WTTG-TV here. New face in WRC-TV newspapers in Henry Nortee Jr. fromterly of Voice of America, replacing Bill Getbhen, who's off to Chattanoogo and the sales staff of WDE-TV. WTGP-TV's elementary Spanish course is such a success. It'll be repeated again this summer. Arthur Y. Pairvebb named sales manager for WRC-AM-FM-TV. CRS-TV's "Face the Nation" cited as the nutstanding radio and discussion radio shoot by the National Assn. for Better Radio and TV.

IN BOSTON .

Adial Stevenson has accepted Mrs. Eleanor Rossevelt's invitation to in her on a WGBH-TV program early in June . Norm Knight. IN MILW AUKEE . . .



LES PODEWELL ACTOR-MARRATOR

Patricia Stevens

22 west medican street chicago 2, Mineis 2-9100

AFTRA's Conaway To Keynote AFM-AGVA Meets

of Television & Radio Artists has established a precedent by becomfor another entertainment's union's annual powwew in point of fact, the AFTRA head is breaking the tradition twice, both for Amer-ican Federation of Musicians and the American Guild of Variety Arats who are meeting at the same me in Las Vegas between June and 9 Double invitation to Consway is are meeting at the same IN DALLAS . . .

WNAC-TV and Yankee net prexy, throwing a victory disner Thursday

[26] for his station's win of the bowling tournament of three Hub
stations sponsored by TV Guide: Mitt Gun, promosh mgr., will award
a two foot trophy at the bowling banquet, Henri Lisus, set designer at
WHIDH-TV won the singles, and Mary Cuttula, WBZ-TV, won the
women's uingles ... But Kinkead WHIDH-TV producer, father of
triplets ... Jan Alles, WBZ-TV, sending out invites for "The Play of
the Week" preem of "Medica" June 1 at the situdies with Hub drama
crix invited too ... Rd Pearle, WBZ radio press chief, arranging
sawards homquet at which \$1,000 acholarship given to high school senior
for best essay in WBZ radio's "Science in a Democracy" contest
...
WBZ radio "Program PM" host Bob Nelson in Nassau for one week
National Federation of Music Clubs pinned its Award of Merit on
WEEE's "Music Nil Dawn," national award was given to Bill Hanson,
program director, at biennial luncheon of the Mass, chapter

IN SAN FRANCISCO . . .

Jack Gregory, ex-Ziv rep. joined KGO-TV sales staff . . . David unkind's "Open End" finally made its Frisco debut last Sunday (22 with three hour, 45-minute tape of Vice President Nixon interview via Westinghouse's KPIX Show started at noon . . . Gill Pattridge-Ray Westinghouse's KPIX Show started at noon. Gil Palpridge-Ray Rhodes group paid \$425,000 for KJBS, which they promptly converted into all-talk KFAX. Winner of ABC's KGO-TV ad man's slogan content was Louis Beckmann, of Young & Rubicam, who came up with, "Channel 7.—a Natural for Better Viewing" Second place went to Alsa Cundail, Guild, Bascon & Bonfigli, third to Lam Meyer, Lennen & Newell. Frisco State College's Radio-TV Guild commended Golden West's KSFO for its "signal contribution to the course of higher education, and for its record of distinguished service in the training of students of radio broadcasting."

IN PITTSBURGH . .

Popers will compete for the children's market on both WIIC and WTAF this fall . WIIC has an established show that it calls "Cap-tain Jim's Popeye Show" which is handled by **Ted Niess**l. The show tain Jim's Popeye Show" which is handled by Ted Niemt. The show uses all the old Popeye cartoons. WTAE has purchased a series of new films made especially for tv. Show will probably be slotted in the station's highly popular "Six o'clock Adventure" which features. Three Stonges" films and is presided over by Paul Shannos. Jim White, WAMP d.j., goes into the Army as a warrant officer June 2 Doo loses, general manager of WPIT, is president of Pittsburgh Radio and Television Club. Other officers are Tail Resvex, g.m. of KDKA TV, adman Tum Steler, Joen Dellaven of WWSW, Ida May Stiller, John L. B. Neiplin, Daruthy Pofferman, Sieve Rosmey of WAMP, Cy Arkerman of WTRF Charles Arkenhell of Guide Post Research and Patricia Taylor.

IN MINNEAPOLIS . . .

Here for talks, publisher to personality Bennett Cerf opined that video is "the best thing that has happened for the book publish business in 100 years." ... M.G.M's local non-network KMSP TV, to mpetition with three network and one educational tv stations, has competition with three network and one educational tv stations, has bought 26 taped "Open Bnd" programs, including some of the cider ones, and is presenting them at 10 pm. Saturday nights. Benald Swarts, KMSP-TV general manager, also is negotiating for "Play of the Work series. Lee Burnett agency Braper Busies told the Twin Cities Creative Club that the trauble with too many creative people in tr is that they employ their skills to daugle their contemporatries in the business, "overlooking that the primary objective is to sell goods." He also said that "in advertising creativity without sales-manchip to creativity without purpose."... After a winter in Jamuira, WCCO are Cedrie Adams, also a Star columnist is back said has resurved some of his programs. But for the first time in 25 years he's Taking life comparatively easy. He has turned over to George Grim a number of his shows.

Ken Lafgren, producer-host of "The Golden Years," Friday night program for oldsters, opensored by Miliwaukee Vecational & Adult School viation WMVS-TV, tabbed for participation in Gov. Nelson's Conference on Aging in Madison, June 1-2. WITI-TV again in its Hote-in-One" award, presents all Miliwaukee area guifers shooting a hole-tn-one between June 1 and Sept 1, with a gold-disped golf ball. Larry Clark, WRIT announce more director of station relations. WITI-TV has added a new Hi-Fi muste show "Classic is The Musd," with broadcasts of classical music Must through Fri 12-45 pm to 1 a.m. On WISN-TV "The Women's Angle" is building sponsor and viewer interest. WQFM, belier muste station, now starts broadcasting at 8 a.m. thour carlier with Baby Cody offering cobdued wakeup music ... WTMJ, Miliwaukee Journal station adding to new "Vicinetie" series, with one and too missute "signettes" scattered through the broadcast day, featuring WTMJ and WTMJ-TV personalities with tape recorded informative interviews with listeners and viewers throughout Wisconsin.

Gordon McLendon, prexy of KLIF and six other airers in the U. S. Double invitation to Consway is part. It appears of a new-found integration of show big unions which head has been been supported by General Lective dealers. J. W. (Bill) and EATV, sponsored by General Lective dealers. J. W. (Bill) and EATV, sponsored by General Lective dealers. J. W. (Bill) and EATV. In the sponsored by General Lective dealers. J. W. (Bill) and EATV. In the sponsored by General Lective dealers. J. W. (Bill) and EATV. In the sponsored by General Lective dealers. J. W. (Bill) and EATV. In the sponsored by General Lective dealers. J. W. (Bill) and EATV. But the sponsored by General Lective dealers. J. W. (Bill) and EATV. But the sponsored by General Lective dealers. J. W. (Bill) and EATV. But the sponsored by General Lective dealers. J. W. (Bill) and EATV. As an analysis of Earv. Curiffin & Woodward's local office between safet manager of Earv. Curiffin & Woodward's local office between the sponsored by General But and General Lective dealers. J. W. (Bill) and EATV. As an analysis of Earv. Curiffin & Woodward's local office between the sponsored by General Lective dealers. J. W. (Bill) and EATV. As an analysis of Earv. Curiffin & Woodward's local office between the sponsored by General Lective dealers. J. W. (Bill) and EATV. As an analysis of Earv. Curiffin & Woodward's local office between the sponsored by General Lective dealers. J. W. (Bill) and EATV. As an analysis of Earv. Curiffin & Woodward's local office between the sponsored by General Lective dealers. J. W. (Bill) and EATV. As an analysis of Earv. Curiffin & Woodward's local office between the sponsored by General Early and Eatv. Charles Payne, radio rep for Per excuriffication of Earv. Curiffin & Woodward's local office between the sponsored by General Early and Early an back from European trip. "Home Run Derby" series debuted on WTAA-TV, sponsored by General Fective dealers . . . J. W. (Ball)

Elmer Davis Memorials

An Elmer Davis Memorial Fund memory of the late authorcondenster has been set up by Cambia U. Fund will be administered by the Graduate School of Journation and used to spensor a continuing soller of lectures in the first Davis tradition.

Dealers at Closed-TV lavite on Title Bout

Philadelphia, May 24. Philes will play host to more

than 25,000 distribs, dealers and avsociate representatives of the company at a private closed circuit tele-cost of the Ingener Johannes Floyd Patterson heavyweight cham-pionship fight, June 20

The company will also spons a one-half four pre-fight present tion that will run over the ABC-1 network from 10 to 10:30 p.m., June 19, the eve of the big bout

There is no home television for the June 20 fight from the Pole Grounds and the special closed cre-cuit viewing will mark the first time a big industry meeting has tend in

Henry E. Bowes, v.p. in charge of marketing at Phileo, and Irving Kahn, president of TelePrompter, called the closed rircuit telecast "an unprecedented advertising and will open up a new means for de veloping additional revenue for fighters, in this case, and for ath letes in other fields," Kahn de

letes in other fields." Kahn de-clared.
TelePrompter purchased all sub-sidiary rights to the hout from Fea-ture Sports, Inc., with a minimum guarantee of \$700,000. The fight still be telecast via closed circuit to theatres throughout the U.S. and Canada. Philes reps will see the telecast in hotel halfrooms in or-lected key cities. In cities where there are no hotel presentations, the Philes people will attend thea-tre showings.

SAM LEVENSON AS TALENT SCOUTS' HOST

Sam Levenson will take the host's chair for "Talent Scouts." slated as the summer replacement for the Danny Thomas show on CBSTV.

CBS TV
Coincidentally, the antignose
marks the 10th year of Levenas
first projection as a tv bigitos
He first came into prominence
a panelier on "This is Show Bu
ness." like "Talent Scour
parkaged by Irving Mansdeld





PUBLIC RELATIONS ENTERTAINMENT INDUSTRY



"3 STOOGES" OUTSTRIP...OUT RATE...COMPETITION!

NEW YORK 14.7

CINN. 25.3 DENVER 20.7

TOLEDO 26.0

BUFFALO 26.5

Source ARR March 1940

For Further Details Contact

CLEVE. 18.2

SCREEN GEMS, INC.

711 Pint Aresse, New York 22 Pt. 1-4422 CHICAGO HOUSTON HOLLTWOOD ATLANTA

In the first TV Commercials Festival last week, the top tape production award went to NBC Telesales. That same commercial, produced for Delco, won a first-place award in the Automobile Accessories category.

General Electric won a first-place award in Appliances—with an NBC tape commercial. Valiant won an honorable mention. So did Tang, for a winning musical score. All with NBC production.

You, too, can tape a winner at NBC. You will have working for you, on a single commercial, the same top network talents and facilities that produced more winners than any other tape production company. Whether it's remote or studio, black and white or color, network or spot, you get the quality, swiftness and flexibility that only tape can provide.

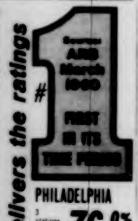
Next time you're after a winning commercial, call on



Cuffo Political Time

Are a pair for a property of the first and t

of a hard or d for the NRC



CINCINNATI

SYRACUSE

CHARLESTON, S.C.

TOPS EVERY OTHER SYNDICATED SHOW IN THE MARKETI



Augus - 8 7 22 - PL 5-200

the laugh detective

Man M ... Disk's major of the CRS plan is that the

of long power ed to the all time bought with cash at part of the cash and the second to the cash and the second to the cash and the cas

No date has been set by the sub-minister for the new closed door session with the three networks in the hope everyone can get to-gelber on a workable voluntary plan But the meeting is expected to be held within a few weeks.

be is seen in animonally in favor of a gent debate format although her know they may har to give some Possibly a half hour per a sidate with no rebottal may be the solution Republicans don't want Richard M. Nixon, their can-Indate barring a major political spect subjected to debate and re-bottol fearing he would be kept the determine explaining from-

the defensive explaining Eisenmeet policies.
Polities are deep in any final
at angements on such a tv series.
There are angles by the jillions
and whether an successful agreement can be found remains to be
seen. As Sen. Minorenes remarked
at one time during the publihearing a and the tv industry is
dealing with two highly inflammaking millions and the tv industry is
dealing with two highly inflammaking groups.

The coul result could well be
the webs doing the programming
each in his own way on his own
terms.

major Presidental candidates, exemption of the 1960 President fill face from coverage under 315 equal time with lawe to passed. With both polytical ties wanting from time, such

and the second william Rogers is expected to state of-air that the Justice Dept has antique objection to the three be getting together for the sole

FCC 'Watchdogs'

of 25 investigators in addition to clorical personnel.

Find said the step was taken because of the Commission's "conviction that vigorous, timely, and systematic action to this area is essential to insure that brasileustion to operate in the public interest."

He outlined two major phases of the new unit's work.

The first involves what Ford called a "very sharp" step-up in handling complaints of payola and other deceptive practices brought to light in the past months. Emphasis here, he said, will be on unithe-spot investigations.

To arrive at a nound judgment as to the merits of some of the practices. Ford explained, "unitable phase in the send trained of if

the slife to send trained at if each into the field to dig up the miles for anyest ell and

division will check on program lage, complative with approved ideal fication provisions of Section 1777, point of broad art recommend of er station providers.

One of the tools of the aut.
Find and, will be sample in the same of status pragram to see whether logs and program representations to the FCC lare been accurate as well as a general

check on compliance with broad-cast roles.
Ford said at this stage PCC could not tell how many field in-vestigations would be launched or the number of stations which will come in for audit. However, he aid with the contemplated staff, the divinion would be "doing well by it reached 100 stations for what he termed full audit."
Where flagrant violations are uncovered. Ford said FCC will launch formal hearing proceedings against the licensee In some cases, there will be hearings to the field to provide a proper folium to de-

to provide a proper forum to de-ermine whether the service pro-rided by stations has been in the

public interest."

In his statement to the Appropriations Committee, Ford had like to as about the program.

We are persuaded that without the hard transport in his basic proposition.

of bremses, the program as outlined is essential to strengthen of the Commission's processes. The program will undoubtedly have program will undeabledly have a very aggodicant impact on the in-dustry. It should utmolars be-censes to establish and maintain polaries and practices more closely related to the public interest, and may well serve to raise the general level of broadcasting serves.

Garry Moore, CBS

toutimed from page I' ...

e d to having "said some rail things," but specified only that is had the extended not to do the

corrected but expensively to the full-hong alternate spensionship on the Moore of this left CBS with another purious on its hands—the Pivm—h runantion forced All Sale visit hack out of the Moore show West o do with All-Sale is currently to the web to I sales problem with responsive every mental problem. ours keeping Garland but e-

But e-crything's hunky will carry again at a bit of budget a reason in facility and the state of Marion Lorne and Durward Kirth

meth regulars an Criu Biotech.
Marion Lorne and Durward Krim.
Moore's big gripe on a finisponsor setup was the commercial schedule He said such a setup riplete with cromplings and a tion break amounted to a vision break amounted to a vision terruptions per show. (for nr'ers just couldn't function, he said. They do a sketch and they it have to cut it off beyone of the commercial breaks. (In the orhand the ukip-week full he Plymouth setup eliminates the dation break for one thing Alica, because of Plymouth's sales appraich, it uses two-minute resonance rais. Consequently, during the Plymouth week, there will be only three commercial breaks.

On the other neek, cituation remains pretty much as before what with Pularud and Judnous a Wax splitting the hour. But the crossplugs, for only one spenior tests ad of two, will probably be simplified.

Twin Cities' New FM'er

wantinen ghasses."

I do not undertake an indicate of a limited not for head a limited not for head allowed at the form of a limited not for head allowed at the form of the second of t

TV's Peak Performance

their coverage of the Haperty-Bublen press conference in again, plus the other developments of the day, the DeGautle attempt to revive the conference But Wednesday was the big one, with the incredible Khrushchev press conference taking the full day. All three networks had primetime shownetworks had primetine sho-cases to give the details of the connetworks had princtime shair-rance to give the details of the con-ference, plus stills, audio tapes of the conference and Washington re-action. And that naght at 11-15, they came through with perhaps their best coverage of all the lapes of the French live coverage of the conference with immediate

Blee tag be detected from the second of the Kinnish bes to East Berin. On Fridas, the nervorks mounted the fire cameras at Andreus Field in Washington and in Foot of the Wile Bring for on the pool pickups of the Forum Finday might (BS went the special rule with an hour on the data events a quieter lookupe bitle the future and perhaps the most thoughtful—non that there was time for reflection—roundup of all three for reflection—roundup of all three constituted a Burnley Brink phase special on Sunday 22 the Sommit utuation covered in

by how special on Sunday 22 he Suomain struction, covered in equilarly scheduled shows like 7 no the Nation. "Meet the property of the Nation." "Meet the property of the Nation of the National Line of National Sunday of the first time in a cross of the nature, there was no heatation.

For the first time is a cross of the nature, there was no heastation in Madison Ave in magging to a last-oriente openancish p decision. First one which had committed for two hist-hearts of coverage observed a third Monday after the tast agree enough is last distance phone calls for a several and Akrea support NRC had some trouble with its an Motory Nocetro open with a lient the schedule of coverage will bloose but it sub-apid the Nicola begins with 15 co.

and a near the schedule of coverand an bloomy but it an aged
the Newski supplemented to do not be seen with pix coverate of the Pre-limb ret.

Newski supplemented to do not be seen to be supplemented to do not be seen to be seen Deta

one at a time. Divise on this wis a UN converge.

Now were some indice stational hing in resourcefulness, despite or lock of marpouver and facilities. Westinghouse group had its in Red MarLeish in Paris, then served like's return live Friday also gathered a group of Concusioner for an analysis of "Wash-

Wayne & Shuster Conduced from page 17

fore the about when they switched to tv in 1954

to tv in 1964. Apart from the writing-their-own gambit, along with a refusal to repeal material, at least in its aritimal form, their re-sticklers of their electrics on production of their electrics on and including ambient in the standard of their shows. They also feel strongly that they re-television consure in the true sense that they two all techniques and electronic tricks the medium can offer for a feeling of freshness and spectanenty. Johannah they airchotte their

Jokingh they stirchute their falling to branch out left of they media as largeria we like our golf. But seriously they point out that every other counts in the business has a cortege of writers training behind them whereas lineir principal occupation when they to not performed as artists.

Bes Molnes Ken Hastor WMT at an Coda Rapuls was elected to then of the Im a Brandcasters' sometation. He succeeds Paul and d Wife.

DIPLOMAT

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A perfect setting for a mair perfect visible in appeal of the the year.

806 ocros, miles of wisterways 1,306 ft of certaints ocean privacy Reming, seen, nighty mous descripe, after town perfect for the year forms. A typer's suitance, and off the accents on may expect at an increme are may expect at an increme are may expect at an increme are may expect at an increme.

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*Meaning the Desert Inn (Las Fegas) Tournament of Champions; Hollyscood Park, Hislenh and Gulfstream; the San Francisco Giants, Las Angeles Dodgers, New York Yankees; and Ray Cohn & Associates (promoters of the Johansson-Putterson Championship fight).

Jocks, Jukes and Disks

The Everty Brus Called In have non approach "CAAll No. 11. I Bl LDVED ANA Price Series London is
to be in the control of the

Best Bets

(Romer or)

OOH: WHAT A DAY!

My Dear Little Sweetheart

JON THOMAS & ORCH HEARTBREAK (It's Hurtin' Mr)

BREY BINER

men school Days How Lonely AM I

THEM PROM APARTMENT Lanch Room

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For Every Box

NEVER BE FREE



LAWRENCE WELK

Rank Tapping Indie Producers, Labels For Disk Releases in U.S.

Kelly, Carlton Part

Album Reviews

Longplay Shorts

cannot drains will do an account amon with Ruth Glay when account of Mr. Reth. in Carnes and Jan Backing the the almost will be persisted in the Marty Reinforences Tree. Marty Packaging over proving a festive on the feature tool for Rt A Vetor's Everything But The Rec. album by the Backon Papa Orch. Package Included two records, two beer mugs and a librotta.

Polydor's Freddy Cops Fifth Golden Disk

art is German s n

Everest Ups LPs

The lark man still purchase the five implair LPs based on the \$4.49 tab during May. The dealer cost on the \$4.49 first price is \$2.73.

SUREFIRE HIT WITH EVERY DISK

Disk Execs Sold on Colored Art Sleeves as Singles' Selling Tool

Most recording company execu-yre that a colored art sleeve art help more a record that's not ught on, but they believe that a

Bill Gollagher, sales veen at Col-mbia. Records, sore that the seve is now more of a mais me-a tool than a record retailers' em but he feels that retailers sould be seen that retailers not be feets that retailers sidd learn to use the sleere more crively. He save that Cal-ni't usually get involved with yea until the record begins to u a definite strong sales pat-chilled by the sleep of the On Cal's single "Creen-ical" by the Bronthers Force Cala definite strong saren po-On Col's single "Green-by the Brothers Four. Gal-e didn't start chipping it in od sleeves until it had passed 50 000 salen mark.

RCA Victor on the other

Musumeci Again Philly AFM Prez

un, vice president James Perri, erretary Charles McConnell as-stant secretary Donald Digenio, wasser, and Poul Cardona, ser-

Ready Randall's L. Jazz Slate, Eve More Names

Brubeck to add 20 more town expects to add 20 more towns to the roster for the day fest which will be ledd addle Island. N.Y. Aug. 19 bettmen in exce producer of

Dinars, Anybody?

Dinars, Anybody?
The Modern Jazz Guartet
cost its Yugoslavian concent
tour in half because it doesn't
dig dinars Originally scheduled for 10 concerts in that
country, the group cut it
down to five dates when it
was informed by Jugoslancerts,
a state-controlled agency in
Belgrade, that it would be paid
in Yankee dollars for the first
five converts and in local dinar
currency for the last five.
When the MJQ boys
a quaw k ed, Jugoslancerts
agued to let em out of the
dinar dates and just have
them perform at the five gins
which guaranteed pasment in
U.S. money. The Yugoslavian
tour withdu Friday (27) in
Ljubljana.

Double Life' Of Pic Theme Disks Puts Em Across

rounting on the "double life" of disk versions of motion picture theme music to get their platters across. The pic theme etchings get their initial exposure chance as an exploitation tool for the pic in advance of its release and then get another crack at spins when the film has gone into release and begins to pork up interest.

Noted Artists is banking on this double life" concept on two of in current entries. Already out not beginning to move is Den-lesta's "Theme From The Unforgiven, and put on release this week is the Fernante-Teicher etching of "Theme From The Apartment." Latter disk is part of an extensive motic drive for the film which is being released through

Copies of the "Apartment" plat-ier are being rushed to radio and to stations and retail outlete to-gether with specially prepared pro-motional material on the fil-which stars Jack Lemmon. Shirley MacLaine and Fred Markhuray. Pic's producer. Billy Wilder, is placing heavy emphasis on the re-cording as a key promotion tool on his cross-country toor which began this week.

let of the concern about radio stations' attitude about spinning a record that contained a free plug for a pic has been shated. Statler

AFM Tops MGA in TV

agents. AFM were out over the Municians Guild of America by a vote of 31 to 22.

Both programs are wade by Spartan Productions.

By JOHN G. HOUSER.

Hollywood, May 24
With more Americans becoming more dance-constious daily, one record manufacturer and a land-leader have combined to guarantee a hit record with each disk.
George Poole, virtually an unknown in the recording industry, is perhaps the best known "dance hand name" to millions of dance studies students and instructors throughout the country.
His employer, Windsor Records owner H. T. Alfumbeugh, has contracts with the 7.800 Independent Dance Instructors Studies in the U.S. and Canada to supply them with both singles and albums of dance music. Poule states that each studies a verage "at least 40 albums, for their own use, and selfs some of them to the students. In addition, we make singles which the studies also use and selfs—one We're Dancing Arm in Arm's said over 650,000 as a single and it soon to be re-released under the fille 'Heart to Heart'. It is from

noon to be re-released under

reample. Poole mild mannered and somewhat retf-effacing, mirrored untat many people feel when he said we try to give self-assurance in our music: to aid the dameer feel confident of the heat and to encuarage him to enjoy himself—fit supposed to be fun, you know." Poole's music is designed, he emphasized to be both listenable and dameable—"and many dame bands aid enjoying improvisations which "throw the dancer off stride," he added.

Poole's statements are virtually horne out by the continued and undiminished popularity of such "nimple melody" orchestras as Guy Lombardu and Lawrence Walk, neither of which are considered "nomph hands" but are considered "nomph hands" but are considered your—"they play dance music." Poole smilingly points out.

With a guarantee "hit" each.

With a guarantee "hit" each ne he prosses a disk. Allumbaugh

Off-B'way 'Ernest' Goes to Columbia

Columbia Records has joined the diskery using to off-Broadway this season by nabbing the original cost album rights to "Ernest in Love" This marks the fourth off-Broadway entry this season to get a disk frametime.

greeving.

Others already tapped are "Little Mary Sunshine" by Capitol.

Farade" by Kapp and "Oh Kap"
by 20th-Fox. Although the offBroadway cast sets have made little dent in the merket as yet, distery interest is steadily running at
a high gear to nab the rights. the cry interest is steamer, a high gear to nab the ri Some figure 'em as a chandard that sell nicely in key album kets, especially. New York. Another off-fireadway entry the groove this seam

Another off-Breadway entry that made the groove this season is 'The Connection' Although not an original cost in the strict sense of the term, the Blue Note LP covers the juzz music played in the show by the on-stage combo.

In the past such other off-Broadway entries as 'Threepenny Opera' MGM', 'Golden Apple' (RCA Victor' Leave B To Jane' (Strand), 'Once Upon a Mattress' Kappi, 'The Littless Revue' Epict and Samply Heavenly' (Columbia) have been transferred to the grooves.

'CAPTIVE MARKET' Mercury Marks Time on Talmadge Successor as A&R Veep Mulls Plans

Perfect Harmony

Perfect Flarmony
Deco Records and the FCC
were in tune at a recent Coast
huncheon to promote Senny
Burke's etching of "Hennessy". The lunch was a
dutch-date affair with the
guesta paying for everything
in keeping with the present
FCC ruling on no cuffold
disks to broadcasters.

Bundaway of the coast is as

disks to broadcasters.
Rundewn of the cost is as
follows, basch, 24c maximum;
drinks, 1c, Record, 46c. The
proceeds from the party were
donaled by Decca to the City
of Hope in the name of the
Disc Jockey Assn.

Supreme Ct. To Hear Pubs' Vs. **ASCAP Decree**

in their appeal to the high court last Marrh, the publishers contended that the right of smaller ASCAP members weren't adequately represented by either ASCAP or the Department of Justice in the negotiations shaping the consent decree. The federal rules of civil procedures, they argued guaranteed them the right to take part in the proceedings.

ASCAP and the Justice Dept.

January.

Joining Sam Fox in the appeal serie ' Movietone Music Corp.

Pleasant Music Publishing Corp.

Ind Jefferson Music Co.

Drayson Exits Mayfair To Head Caedmon Sales

Harold Drayson has shifted to Cardmon Records to head its na-tional sales department. He re-signed his past on vespee-sales manager of Mayfair Record Dis-tributors to take this new assign-

ment.

The appointment of Drayson, according to Martanne Mantell and Barbara Holdridge, owners of Caedmon, is in line with the company's growth as a manufacturer of opoken word recordings.

Drayson has been in the disk bit for the past 28 years. Before his hitch with Mayfair he had been affiliated with MGM as assistant national sales manager as well as sales manager for Lion, MGM's ubuild label. He was aim aproducted to turn from June 1 and 1 and

Art Talmadge. Mercury Record artists & repertoire veep who eaught the trade flat-footed with household the resignation last week rid will definitely stick in the busines but just where is a guesning gam Meanwhile, company pres irvin B. Green says no successor will hammed until Talmadge leaves he desk June 1.

The ankiling exec said he had number of offers but would amplify, and further left the impression that he'll travel to a other wasery only for a secure to berth. Locking that he'cen wind up with his own shor in or phase or another of the busines he feels has "fantastic opportunities."

L.A. Ct. Bars BMI **Background Fees**

RCA's Tex. Distribs Crying in Beer' LP as Liquor Bd. Bans 'Bud' Tieup

New Kentucky Label Aims for Juve Market

Henry Tobias in Talent Deals, Forms Own Label

Payola Score Climbs

Vincent Lopez: Durable Pioneer Of Today's Music

By ABEL GREEN

Orch Leaders Stall Local 802 Welfare Fund

Payola Heat Cools in D.C., But N.Y. Warms Up With D.J. Com'l Bribe Arrests

and ra-hurbes. Walker was broading \$7.420 in payula. Nacce charged with accepting \$5. Granger taking \$7.530. Mel Leeds, new assistan manager of KDAY. Los where Freed was recent was accused of taking \$9.6 was accused of taking \$9.6

D.C. to Host 24th Nat'l Folk Festival

Liberty Blends University With Its Regular Releases

Inside Stuff-Music

The Professional Music Mon congpluggers org, has named Fred Waring as its 1986 winner of the "Apollo" award. The statuette will be presented this year for the first time at the PMM's annual outing June 10 at Grossionger's N. Y. The award is based on meriterious contribution towards the enhancement of the nation's songs and music.

Ann Ronell has acquired the rights to musicalize "Summer a lochen." Story is about the National Music Camp at Inter Mich, and concerns teenagers studying all kinds of music Ronell has received an okay from Dr. Joseph Maddy preside founder of the National Music Camp on the musicalization also is working on a musicalization of Thomas Contain's novel Moneyman." and a new version of "Martha" for the Metro Choera.

Disk Sales Hit \$230,520,000 In '59 For Manufacturers; 161/2% Over '58

Click Single Not Always a Talent Aid: Greengrass

mrers level five years miled to \$1(2,000,000

Surefire Mit

Nat King Cole Hits Diskeries' Yen For Rock 'n' Roll, But Sez TV Will Kill It

Frankfurt, May 24.
Nat King Cote, concertuing for \$3.000 per-naght throughout Europe, took time out to slam the
disk companies for aponisoring
rough-and-roll via payola, but landdislevation which be says will
be the death of rock-and-roll eventualitie.

tually Cole along with German record even from Electrola and Bud Frazier recently appointed European director of Capital records blamed the diskeries for plungling rock and rell because they found II a profitable form

beamed the enkerses for plungling brock and all because they found it a profitable form of jast.

Let's fore it. Cole said, "the remove and not just to serve those who appreciate the artists side of the mouse business if they find a better way of selling it they'll make jast records again. If eaded that as a chillan and not as an artist, I don't like rock send roll and I certainly don't think it is artistically good music.

Jast Low Man.

"Jast in the US. is at the hostom of the rommercial burrel. It doesn't draw enough business and that way rock and roll came into being. That isn't accurate the first and good but there is a buring possible for it.

Parels in the reason we were

brainwashed and memorized with reck and roll—but there is a cer-ram amount of payola in every hig business it certainly lim? con-fined to the record business," he

Television. Cole said, will even-fuelly supe rock and roll off the mortial map. Television is an even more ruthless business. It's the beatness will rise long hair and mere runners business. It's the beatnake with the long hair and it is a more and the kide whe like the rock and roll. And they aren't the people who buy the man-consultion articles advertised on television. To get the most people to witch and to have they'll have to eliminate risk and roll. Write other A cream pay artists have been interrupted in their consults by runing Janobanding churre, attacking each other with unter patches and jaming churre, attacking each other with unter patches and jaming the aims. Cole nam. I den't sing that kind of muster.

ether with water patiels and james in the witers ("cle ass." I have main that kind of pusie. Through the year. I have maintened my men size of popular nume and its see privative. Sticks to Popular nume and its see privative. Sticks to Popular numera as compared to the August concerts though the water as compared to the August concerts though the makes certain destination in the Survey Locume Avair. Mosel Indigo to noder that the audience can be suffered that he feels a little nervousness because of the fast that he cannot speak Germon and these carl communications with the audience except through the masse.

trement are with the number of very good at his European concerts. Cole said. The \$11 000 press he racked up in one night at the Painis de Chaffiel h. Paris is the biggest total ever emplied there in a single evening seed on the tribets were many for 18.

to termony. He plans to cut a French record in France, has formed a business with Harry Belafonte to back Broadmay productions, will be back in the States to ocen at the Cocomot Grove in Mellyand tomerrow tweet and white he was in German to signed up for "Cause" is the German organization backed by horner American hose at Hooman up now works in German television and films and lives in Musich! The group-belgs finance the education of 100-000 Negro and white filegitimate children fathered and forgetten by American servicemen, now living with their German mothers or in ophanage.

Cap Ups Curly Walter To Production Post

Hellywood, May 24 Curly Walter, former associate oducer in Capitel Records artists

producer in Capital Records artists, reportate division, has been topped to past of producer by Lloyd Disni, after vergee.

Watter will continue reporting to once producer Dave Cavanuagh and will copercise sessions with Charlie Bornet. Elmer Bernstein, the De Castro Sisters. Jonah Jones. Jack Marshall and comic Don Bitchles.

Cleve. Pops Sked

Cleve and Ma 24 George Shearing 5 quartet Ernie Kardos and Ferde Grofe are lined up as three solo attractions in chestra's series of man concerts in Shearing in set for July 21, while

Grofe will conduct ensemble to ments July 27 Kordes will be leasted with Beverly Sills, Cleve-land singer from New York City Center Opera Co., Aug. 13 in a Viennese program.

British Disk Bestsellers

London, May 24. Cathy's Clown ... Everly Bros. (Warner Bros.) Someone Else's Baby ... Faith (Parlophone)

Do You Mind? Newley Cradle of Love Preston

Handy Man Jones

Sharam Eddy London) Fall in Love Richard Columbia)

Sweet Suthin's Lee Brunswick

RETAIL ALBUM BEST SELLERS

(A National Survey of Key Outlets)

wk.	wk.	on ch	art
1	3	6	KINGSTON TRIO (Capitol)
3	4	3	PLVIS PRESLEY (Victor) Rivin to Back 1.PM 2231)
3	2	-	BILLY VALGHN (Dat) Theme from a Summer Place (DLP 3276)
-	3	6	Original Cast (KOL S450)
3	5	6	BOS NEWHART WB-
-	12	6	NHELLEY BERMAN (Verve) Inside Shelley Berman (MGV 15003)
7	8	6	CAN-CAN Capitol Saundtrack (LOC 1032)
1	7	6	JOHNNY MATRIN Columbia) Faithfully C1, 1251;
9	11	5	MARIO LANZA Victori Lanza Sings Caruno (LM/LSC 2093)
10	9	6	FLATTERS (Mercury) Emerce of Golden Hits (MG 20472)
n	13		HINGSTON TRIO Capitali Here We Go Again T 1258)
12	15	3	REN-HUR MGM Soundtrack 1 E 11
19	6	6	HYNRY MANCINE (Victor) Mr. Lucky (LPM 2198)
14	17		This is Darin 1.P 33-1150
15	14	6	CONNIE FRANCIS (MCM) Italian Favorites E 3791
16	10	3	Assorted Artists (LM 6074)
17	16	*	TENNESSEE ERNIE FORD Capitol) Sing a Hymn with Me TAO 1332)
18	25	3	NOODY WOODBURY (Sterenddities) Looks at Life and Love (MW 1)
19	20	4	HARRY BELAFONTF Victor Relatente at Carnegie Hall LOC 8006)
20	21		Heavenly CL 1981
21	24	6	Persuasite Persuasies (RK 860-50)
22	22	4	SOUTH PACIFIC (Victor) Soundtrack (LOC 1832)
23	27	6	SHELLEY BERMAN (Verve) Outside Shelley Berman (MGV 15008)
24	246	3	MITCH MILLER Columbia! Saturday Night Sing with Mitch (CL 1414)
23	18	4	RAY CONNEF Columbia: Concert in Rhythm, Vol. II CL, 1415)
26	23	2	BROTHERS FOUR (Columbia) Brothers Four CL 1402)
27	19	2	WOODY WOODBIRY Stereoddities) Loughing Room (MW 2)
28	29	3	PEGGY LEE Capital Latin a La Lee T 1290)
29	28	5	BOBBY DARIN 'Atro) That's All 'LP 33-104:
30	30	3	MARTY ROBBINS (Columbia) Gunfighter Ballads (CL. 1349)
31	-	1	MANTOVANI (London) Songs to Remember LL 3148)
32	39	4	DAVE GARDNER (Victor) Rejuice Dear Hearts (LPM 2083)
33	31	2	ANDRE PREVIN (Columbia) Like Love (Cl. 1437) RVE. AVE BIRDEE (Columbia)
35	37	3	Original Cast KOL 3510
36	30	2	KINGSTON TRIO (Capital) At Large T 11991
59		1	RAY CHARLES 'Atlantic' Genius of Ray Charles (1312)
50	11	-	GEORGE SHEARING A PEGGY LEE (Capitol) Reauty and the Boat (T 1219) MUSIC MAN (Capitol)
50	34	1	Original Cost (WAO 990) ARTHUR LYMAN (H) FI)
40		-	Tabos, Vol. II

'Subliminal' Music—'Heard But Not Listened To'-Has 1,000,000 L.A. Aud

BITE TEX. SONGSHARKS

WITH FED. NDICTMENT

San Antonio. May 24.

An Indictment charging main and the main may be in a second in the composition of the control of the control of the control of the control of the composition of the control of the control

Investigatin' Blues'

Troy Pa.

Edirer Variffy

The reason I washin't raise my boy to be a songwriter today is because he'd have to get haiky three ways in about three weeks of land in flooppol-land. We'll skip the qualiff of his no.

1. He'd have to nob a record.
2 He'd have to get it played quite a lot, widely.
3 It would have to really sell after a few weeks.

The estimated 2 000 600 aspiring a marvier congestive, added to the long ASCAP and BMI rusters, would seem to indicate that the lish Succeptakes are a lead-pipe inch compared to getting a smash these investigatin days. 'I'll goe live investigatin' Days.

bish Sucepstakes are a lead-pipe such compared to getting a small though the such compared to getting a small though the free in anybody the title. These investigatin Days.

Put Bollard.

BITE TEX. SONGSHARKS

WITH FED. INDICTMENT

WITH FED. INDICTMENT

VARIETY'S RECORD T.I.P.S.

(Tune Index of Performance & Sales)

(This weekly tabulation is based on a statistically balanced ratio of disk sales, nationally, as reported by key authors in major cities, and muste programming by the major independent radio stations. The figures in the third column—Vo. of Weeks on Chart—are calculated from the starting date of publication of this chart in the April 20, 1960 issue.)

		No Who		Phin		On Char		LATEL	W/s		No Wha	
	1		CATHY'S CLOWN Everly Bros. WB	34	35	6	MADISON TIME	Columbia	67	88	3	THE URGE Freddie Cannon
	3	5	HE'LL HAVE TO STAY Joenne Block Capital	35	30	6	00H POO PAH BOO	Mait	68	94		CLAP YOUR HANDS
	2		STUCK ON YOU Elvis Presley Victor	36	29	6	WHAT AM I LIVING FOI		69	-		A ROCKIN' GOOD WAY
	4	6	GOOD TIMIN' Jimmy Jones Cub	37	37	5	DOGGIN' AROUND		70	67		BEFORE I GROW TOO OLD
	7	6	PAPER ROSES Aniha Bryant Carlton	38	27	6	Jackie Wilson APPLE GREEN June Valli		71	_	1	SPRING RAIN
	6		GREENFIELDS Brothers Four Columbia	39	23	6	STEP BY STEP	Mercury	72	-	1	ESE TIDE Platters Merci
	12	6	BURNING BRIDGES Juck Scott Top Rank	40	43	5	OH, LITTLE ONE	Ton Book	73	96		PENNIES FROM HEAVEN Skylinors Col
	13	5	YOUNG EMOTIONS	41	25		FOOTSTEPS	Top Rank	74	72	2	I REALLY DON'T WANT TO KNO
	5		NIGHT Jackie Wilson Brunswick	42	41	6	LONFLY WEEKENDS	ABC Par	75	76	6	MONEY Berrett Strong
	16	6	SEXTEEN REASONS	43	42	5	TELL ME THAT YOU LO		76	89		COMIN' DOWN WITH LOVE
	9	6	CPADLE OF LOVE Johnny Preston Morcury	44	61	2	MY HOME TOWN	. Imperial	77	66		YOU DON'T KNOW ME Leany Welch Codes
	28	4	SWINGING SCHOOL	45	34	6	HOBODY LOYES ME LI		78	-		BECAUSE THEY'RE YOUNG
			STAIRWAY TO HEAVEN	46	91	2	EXCLUSIVELY YOURS	End	79	80	3	TALL OAK TREE
	10		Neil Sedate Victor	47	56	4	THEME FROM THE UNF		80	45		PUPPY LOVE
	14		Silly Stand Old Town	48	76	4	JEALOUS OF YOU	UA	81	85		JUST A CLOSER WALK WITH TH
	15		SINK THE BISMARCK	49	50	3	CITY LIGHTS		82	97	2	Jimmle Rodgers Roule SOMETHING HAPPENED
	17	4	Johnny Horron Columbia D:NG-A-LING	50	49	3	ALL I COULD DO IS CR		83	74	6	Poul AnkeABC- WILD ONE
	22		LOVE YOU SO	51	58	5	Ene James BEAUTIFUL OBSESSION	Argo	84	86	3	Bobby Rydell Can BIOLOGY
	21	5	GOT A GIRL	52	31	5	Sir Chauncey TIES THAT BIND	ws	85	atte	1	PINK CHIFFON
	18	5	WHEN YOU WISH UPON A STAR	53	- 51		Erook Benton	LOVE	86	79	6	Mirchell Torok Guy JUST ONE TIME Den Gibson
	44	1	Dion & Belments Laurie HAPPY-GO-LUCKY ME	54	77	3	Mary Johnson NATIONAL CITY	UA	87	60		CLEMENTINE
	33	6	Paul Evans Guaranteed ANOTHER SLEEPLESS NIGHT		84	1	Joiner, Ark. J. H. Band WALKING THE FLOOR		88	82		Sobby Dorin
	39		Jimmy Clanton Ace	54	54		Put Boone WHITE SILVER SANDS	Det	89	98	2	BONGO, BONGO, BONGO
	16		Walter Brennen Dof THE OLD LAMPLIGHTER	1	55		Bill Block Combo HE'LL HAVE TO GO	Н	90	90	5	Preston EppsOrig
	34	,	Browns Victor		52		Sim Reeves SUMMER PLACE THEM!		91	78	5	ANGELA JONES
			Sam Cooke Koon MOUNTAIN OF LOVE				Percy Fuith NO IPSNO ANDS		92	_		Johany Forguson
	19		Herold Dorman	59		,	Lleyd Price	ABC Par	93	_	2	YOU UNDERSTAND ME Som Cooke
	24	•	Henry Mancini		-		Hollywood Argyles		94	62	6	PLEDGING MY LOVE Johnny Tillotson
	32	6	Toddy Randazzo ABC-Par	61	69	3	THEME FOR YOUNG LO		95	0400	3	THAT'S YOU Not King Cole Cap
,	26	6	Al BrownAmy		46		FOR LOVE Lloyd Price		96	-	3	HOW DEEP IS THE OCEAN Toni Fisher
	20	6	Temptations	63	48	6	Brook Bonton		97	92	6	STARBRIGHT Johany Mathis Colum
1	38	4	JUMP OVER Freddie Cannon Swan	64	81	2	MOJO WORKOUT Larry Bright	Tide	98	-	5	WAKE ME WHEN IT'S OVER Andy Williams Cade
1	68	2	BECAUSE THEY'RE YOUNG	65	57		EARTH ANGEL Johnny Tilletson	Cadance	**	-	2	TILL TOMORROW Janice Harper
3	40	1	EVERYBODY'S SOMEBODY'S FOOL	66	59		FAME & FORTUNE Elvis Presley		100	93	6	SWEET NOTHIN'S Brenda Lee

Man the cash registers!



Brand-new . . . and it's Elvis' first in stereo! Also in Regular L.P. LPM/LSP-3231.

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On The Upbeat

New York





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San Francisco

Slay & Crewe to ASCAP In Switch From BMI

Capitol Repacts Stan Freberg; Verve Gets Gerry Mulligan; Other Deals

Pickwick's Cy Leslie To 0.0. Continental Market

MINN, U. DROPS \$10,000 ON 3-DAY JAZZ FEST

Name Talent Set For 'Composers' Conference'

Lombardo Winding Tour

MUSIC BY JESSE GREER

CLIMBING UP THE LADDER OF LOVE

CHRISTINE

I NEVER MEANT TO FALL IN LOVE I'M JUST A LITTLE SPARROW

HAPPY IS THE WOTO

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Vincent Lopez: Pioneer

SWAMP LEGEND

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WHAT KIND OF FOOL

DO YOU THINK I AM

RARSIN DI BLANDA -- BOUNNS

E. F. WOOD MUSIC CO., INC.

Dots Hot

DEBBIE

REYNOLDS

"CITY LIGHTS"

GRANADA"

b/w "MEET ME TONIGHT IN DREAMLAND"

who requires of the Met Opera concert

to a spirit due from the Penn

Lines of the Penn

Lines of the Penn

Company of the Penn

Mercury

Merc's Outlook 'Bright'

fert ble son h interper se wire doo , t = p a orper te set

the label a current but but,

Political Songs in 1840

Washington May 24
Research of the Smithsonia Institution discloses that Presidential campaign songs were been in the Van Buren-Harri-son campaign of 1840. That contest not only put politics to numer but aim introduced to-chight processions hadges and other campaign parapher-

Mex Musicians Union Sets Housing Project

and at approximately \$240,000.

period to amorrise and at least 10 Value of avertments will

Danish Tooters Squawk At Imported Musicians

The Darm National Musicians

Syndicate has lodged a strong protest against the foreign musiwho are playing in Denmark, ask that they be banned from orking in the country

Daniels musiciate claim that they are limited were because of nwing popularity of foreign musicm-kers who are getting the heat lobe at the country a clube and pulse. They maintain that the union other furnies lands there has been a steady infiltration of musifrom other nations, about 25 Italian hands now beating not the rock in roll chythma

Sleeves

sleeve looks better " He also adds that a special sierce gives you a especially if there a a fie-in with a

Color Patterns Vary

Cefor Patterns Vary
The companies have taken on a ried patterns with their special feece promotion. The cleeves units from four-color art jude to slam black & white sleeves with a since of hock and winter sleeve with a day-flow background. It all depends on the solve expectancy of the disk and the promotional outlay planned.

other.

The decjay beef is that the sleeve covers up the hole and the inner part of the disk on which little. (I'm and publisher informa-

Disk Jockey School's El Foldo Sparks Probe by Philly D.A. Frauds Dept.

Coral's lvy League

Three colleges on my series of the Company of George on and Printed for have been inked by Cond.
Records under the group to a fine lay less use I to Company the lay less use I to Company the lay less use I to Condition and the Condition of Bob Hidder Natural Conditions of the Condition of the Condition and the Condition of the Condition o

General Action Corp : In

U.S. Embassy in Mexico Gets With Jazz Buffs Via Documentary Pix

preters.

Regular Friday evening seconds have been reconstructed for filter, and less turns. First stamp instructed the unstream as Kid One and Jungal Marco De Dimens speke on Diagrams and belong.

All this a trying in with the forther only Cour Festival Being content of the Court of the Co

ATLANTIC CITY GETS ITS FIRST DISK LABEL

Atlantic City May 24

This result city and its first diskery appearation with the formation of Bourdwook Bercord. New label, which is being promoted by the local Chamber of Commerce will seek off Memorial Day weekend 28-30 when the city a four ratio stations disk shops boardwalk steps the pier ett. ill pothibit the labe is first release.

Initial disk shownasser for Crane on The Heaven Cited and "I Reached for a Star."

Mexican RCA Cutting 'Brigadoon' in Spanish

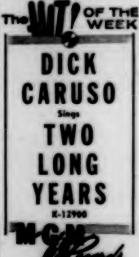
Mexico City May 24 RCA is cutting an LP of Briga-doc in a Spanish version Initial production is 15 000 platters with does in a Spanish version listing production is 15 000 platters with cost estimated at atomic \$40,000. In lead roles will be Huda Avendame and Granvella Garra stars featured in legit presentation of the musical which premiered April 28 Musted direction and arrangements is by Marin Ruiz Arrangel. Disk is laithful reproduction of the theatilical presentation which features a cast of 150 and an orchestra of 48. Robert Lerner is the producer.

Armstrong To Feirfield
Bitdgeport. May 2.4
Louis Armstrong and his hand
have been dated for June 18 at
Fairfield University field for a special concert for the benefit of the
longbair Connecticut Symphony.
The latter ensemble tens off its
summers poss season, July 18 with

The latter exemble tees off its summer paps season July 13 with Jane Froman and Skitch Henderson, to be followed July 29 with Roberts Peters and Evan Whallon conducting. On Aug. 12 Jose Mells of the Jack Paar troupe and vocalist. Margarita Sierra head a Latin-American "Fiests" bill

tor by the Atturne Committee for

BRITISH DISK BIZ STILL CLIMBS; UP 26% I' F"B.



May 20 (1 Week) CURRO'S, Mile May 31 (2 Weeks) FREDDIE'S, Minn., Minn. June 14 (4 Weeks) LONDON HOUSE, Chi July 11 (1 Week) THEATRICAL LOUNGE, Cleve. July 18 (1 Week) BAKER'S KEYBOARD, Det. Aug. 1st (4 Weeks) METROPOLE CAPE, New York City

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On Rad Rabb a Records See 1, VARIETY 6484 Susset Blvd., Hellyw

Fed Tax Cut May Boomerang On Largeseaters With Nabe Spots Bidding for Terp Trade

'GUNSMOKE' NAMES SET FOR PA. FAIR

going out on the run but there will be a tri sing the featured player in be billed as the The Gut

Moulin Rouge Remains A Nitery, Sez Frank Sennes

3 MEMBERS DUBBED FRIARS OF THE YEAR'

Jazzers Mourn Razing N.J. Cafe

Lang, Shaw Into Eatery Field Via Bowl-a-Bite

Royal American Click



Pitt Spot Drops **Anka Matinees** In 'Ticket' Threat

MILW. NITERY SLAPPED WITH \$19,418 TAX LIENS

Trade Slow Booking Via Popularity Vote

N.Y. Niteries to Test Fresh Talent's Boxoffice Pull in Summer Showcase

CHI'S PLAYBOY CLUB UPS ITS TALENT SLATE

Chicago, May 24 Playboy club, first of the pro-

Mass. Fun Park On Name Binge

Billie Burke to Launch Aussie 'Follies' Preem

HULL, QUEBEC BOOKING ARMSTRONG AS TEST

AGVA Honolulu Rep Plans Crackdown on 'Benefits'



Resort Hotels Gotta Keep Swinging All Year to Stay Ahead of Costs

HELD OVER AGAIN! .

LOU WALTERS' FOLIES FRANÇAISE

23rd SMASH WEEK

Herbert Marks Agency 600 Lincols E'd Bid Missel Beach, Fin.

YVONNE MORAY

9 MONTHS PALUMBO'S CAPE

nks to JOHN SERRO or

Saloons 'n' Eggheads

Phase 2: Java

Court Restrains Atlanta Op From Selling Spots Decatur, Ga., May 24

Vaude, Cafe Dates

Hollywood

Dallas

Kansas City





RAY ROS





CAB

Suit: 'Disney Stands Alone'

No Bright Fature

Atlantic City Kicks Off 106th Season With New

Motels, Games of Chance

rate of residents. This resort is set

Imperland Inc. and Walt Disney Enterprises have filed suit I Superior Court here against Marco Engineering Co. and C. V. Wood Jr. of Los Angeles, requesting a permanent court order enjoining defendants from making any further representations "conceived idea for Dimerland or designed engineered or constructed Disterland

matruited Disseyland. More identified in reespaint as engage prometion development building of physical layouts structurally to Disseyland in various parts of the country. Action also requests country agreements defendants for truther unauthorized uses of Disseyland tinhumarks, you or name in connection with their promotional activities. I

Pitt's New Arena Restaurant in 500G Fold as Creditors Press for Coin

Pittisburgh, May 24 The New Arena Restaurant, the town a plyshest supper club, closed In doors Tuesday (17) with a rerted less of over \$500 068. On Friday 20 the club's fixtures went of on the block in a sheriff a sale

Whale the closing was not a runprise, the suddenness came as a shock since the club was in the middle of one of its biggest weeks with the Guy Lombardo nechestra. It also had miny hanquets besided and had just signed a contract with

Phil Moore s FOR SINGERS ONLY

Phil Moore

COSTUMES

JEWEL BOX COSTUME CO. 10 W 4400 Sc., Now York 38, N.Y

"THE COMEDIAN"

sional billing for the former
Philis Faul Joe E Lewis save

Vaude's Count Bernivici Heads Stagemobile

36 Strings to Joni

Fed Tax Cut

but has been either q t or y decouraged via posted since the amuse and levy

GAC Toppers Revamp Exec Divisions In Move to Solve Manpower Overlap

W. Yarmouth, Mass., Tent shuffled several executive To Bow With Dot Lamour

Set for July 11 are Denice Dar.
Set for July 11 are Denice Dar.
Warren and Bobbi Baker, Aug. I.
Ford & Hine. Aug. 8 Mercer.
Cohen. Aug. 15 Juse P. Morgan.
Vincent Stellar Farrent and Romo
Vincent

Scot Innkeeper Has Kilt Complex Over 'Clumsy' Dagenham Girl Pipers

BEATTY-COLE BROS. IN 9-DAY PHILLY STAND

in Phillies balipars.
The circus, featuring Chde
Beatty's wild animal act, will play
motinee and evening she we
through Memorial Day 130°. The
tanbark attraction is apensored
locally by the LuLiu Temple, Masonic Shrine group.

Buddy Thomas producer of the row under country two Music Box Theatre a vaude mustial revue with a strawnatter, has igned Dorothe Lamour to open June 27 in the 1400 cat steel girded tent.

Mort Nusbaum to Prexy Saints, Sinners Chapter

Most Nusbaum WVET radio dd tv personality has been elect-i president of the Tom Thissa ent. Rochester chapter of the streus Saints & Sinners A 25-par veteran of the broadcasting

Currently:

BRONZOS SUPPER CLUB SHREWSBURY, MASS.

TOM FORAN

REFRESHINGLY DIFFERENT

LARRY WILDE

3 RIVERS INN - Syracuse, N.Y.

enal Management: BILL FOSTER, 1697 Broadway, New York

er House, Chi

non in the face of such

the anger then serve cut an excep-gin throughout Crant per Ha Laman ales June 16

Pigalle, Landon

Landon May 10
Dank Jr Physic Red
10 Wood! to Viene Orn
10 for and runny
\$10.20

London was hi pood well in as-size for the long anticipated with 6 Saming Bavis Jr. and he cer-sists justifies his tag of "Mi-condected." Al Barnett is re-andered. Al Barnett in the had line \$35,000 for his

11h a perform

Cole Marion Brazdo, the leuton, Carr Grant it and Dran M

He word May 21, not: Limb De Gata are 10

June Lears of laws to been June 8.

Jazz Gallery, N. Y.

that is only the east count but the Ear.
Woolf Bast.
Woolf Cornel West.
Woolf Cornel Martin and all have worked in Mathed teve might This is a just group Rich.
That has a broad conmercial po-

ial while maintaining high pro-

Puriburit Was 13 v Von Vooren on h and Gray Philips Bra & Jorn Polimer, Gras 1 On | 19 81 convr

Ray Ashley, Walter Sines re a, Leslie Peat, Biddy Gers 8 - Hurry De Ange 16 \$2.50 mm - am

the International has beought voted singer Jimme Rodgers headline the continuing Guys Call Revue with the Boots M Remin line and comedian L

Non Prancisco, Nay 19
Errod Garner arc. Eddie Colmen, hens R. y Morris dessars;
rese Rectactor onch 131, \$2.50

Herkorher's arching and laye on a

This chi-chi equiside rome up with another or in a famous glays better fits uneast array reads some re too statis array reads some magnetic draw. Only to lateon has been here at the plant plant of the read of the control of the con

vecalizing. "Meeting He Read to Free! His mer Bell and Song and Was Sweet and Good

is recently has been in extrements before. She has re-Blue Recom' from her rep-of several years back with results. "I were kinsed a fore" and "Kins Me Gonth, he Gently" and her other

ut tunes my Lyon Trin backgros while Bud

relay Hotel, Toronto

Parant Res & J y H is Ches Chierobe Crain Day es 8 Poul Groney Ont \$150 carys

Going into the Latin Quarter New York after for Barclay sel engagement here. Suc Bal-d is breaking in her comedo as no of Don't Take Away the of a lament to put alre-with resided deepays back on the al-cies her Clais Brusson, is

Mister Kelly's, Chi.

opp, despite in nazaras. I's his fairte so Bermin expect-obly hits his peak on the phone-duing the life a la Padd's Chayevsky stuif. His other hits and pieces sama A Y & T help are less hilarious but still effective for electroning and diversifying the

Min leadoff Amerite sketch was he little boy at the other end, a amiliar but fine warmer-upper, three new numbers followed. One as unfinished and for that reason bould have been withheld Even o it still rated as least of the renhies.

freshies. Other two both in the funny-with ead-overtones vein, display a shlemsel getting the brush, and a Jewish father-son relationship, lat-ter an especially beautiful cameo-Berman's capper was his P-TA audience game—risky, but with a lively crowd, per the opener, stacked for lots of laughs.

worked for ion or laughts. Worthy of note in the comic's aproved personality. He justly varied over some buzz at one mint but gone was the evident notility of the past. As for the hafe-smoking, it may like sente. mint but gime contlists of the post As for the contlists of the post As for the reaching it may it's sense ectors, but Berman's self-kidding turns the habit into an asset.

payoff.

Chalk II up to a potent combo of wild talent and classy satisfic maverial. She's a clock for playback Mara-Frigo trio give kep support, and click on their own time in the

ot Mel Torme returns June #

Birdland, N.Y.

Current round at Birdland a bi Current round at Birdland's hop-pers, jazzery in marked by compe-lence but also by a great degree of conventionality. Situation that leads shouldn't have been quite stimulating enough for more than a so-so round at the box office. The liter troupes have been in for a two-week stint.

This nesty respensed and cannot is experimenting with a fine Angel type format which is interesting espenially to people in the tride, but which will require word-of-much to help it compete with the powerhome names on the

Preem headings to the South Mrson page onger, Miriam Makeha whose mogology his dealty into the informate room line Makeha warm and security present to a song is quietly ef-sistive. Six has a worderful fac-tive his has a worderful fac-tive his page of the page of the many moneylling in English

with and Dolly Jonah with her offers invaling consells his are also good for a room of his type. Hustans wife team pull offy who with their sophisticated to topped by one in which a nifth hubby explains the game of requet to his naive mate.

Jim finile Quintette backs the sking which is hosted by Star orth Produced by Arthur Lie ort was so in for four weeks.

Riverside, Reno

Sirch Laugha Paul Gibert arlete & Eddie Fitzpatrick rch 10 53 sint um

There were first-night indicalier, that Sarah Vaughan a jazz
stylist in a league all her own
might find her appeal somewhat
limited with Reno auditors both
local and tourists! who are more
familiar with the standard and
braasy stuff normally offered in
local niteries. The Vaughan addicts,
however, gave the headliner more
than warm reception, and even
the non-lasters were forced in
make with the mits when the
Vaughan vocalistics were put in
use on the familiar titles.

In this, her local debut, Miss

ne on the familiar littles.

In this, her local debut, Miss aughan is backed by her own trio the Fitzpatrick band takes leave using her state on stages and she sixes the catalog seatly in include little of all the things she does near to perfection in her wide littletive ranging.

Trick backing is faultless and

itinctive ranging.

Trie's backing is faultless, and
jey're obviously in complete harony with the distaffer Lure of
ie name should account for good
to for the two-weeker, despite the

big for the two-weeker, despite the fact she's a bit of a departure from the local norm.

Paul Gilbert, on one of his many playbacks here, comes in with some coupletely new material, and for a change; his stuff is not all blue it's much to his advantage, as indicated by tablers' response. Albeit much of his routine plays on the serva angle he stays at a discreet distance that allows the imagination to pick up the endings.

He retains his medic bit and the attendant rubber glove problems and with each turn there improvement in the hilarious routline. New lines are updated and topicalize the Simmit Meeting, and he works some af the things to a local angle. And on this turn he plays it straight on a song and dance number that comes across in good style. Comie is versatile with good delivery and no dull spots.

Rob Malley drumas Pol Fodder Mar & Colombo Fodder Mar & Colombo acro Orch 119 ; \$1 50 mer

Although Paul Anka has been

familiar Impressions and was warmly received.

The opener Marget & Chiverto do an electrifying dance turn that makes this bill one of the best ever seen in the room. Del Monaco's Orch (12), augmented for this encarement was led by Reb Atlantice. gagement, wa

Sanbah, L. A. Hally and May

Red Garland, to dis

talke the Gulien Buy' yarn freety a mustan y ultra-

Sas pristingly has figurers, in apite to be care of punchs have the continuous to knowle a top personance on the blast and white is Garland who ethers for the continuous weeks, appears their to prove a sound booking he ould pull the progressive built.

Ho-Ti, Portland, Ore.

Portland Ore May 10
Rill Tracey Netl Haile, Barbara
Lane Jack Card & Cardetes (5),
Lea Gites Herman Jubeli an Orth
14, 31 cvr.

It's new face time at this plush thousand with three youngsters destined for the big time giving the customers plenty of entertainment. This will not be a big two verks layout but his should be no the upbeat side.

With Trace in the headline spot.

the upbeat side.

Bill Tracy in the headline spot,
displays some nifty song stuff Lad
halays some nifty song stuff Lad
halays some at the and clever
special intros in standard tumes
and apecial material. He uses talent
and salesmanship for solid results.

the a ready for any toward better poons.
Bosish Neil Hutten is a standup, farm-type jokester Works hard and will be funnier with some farm-fresh gags. His enunciation and delivery is good lie breaks up his routines with some better than average cleating that gets the customers off their milits.

Barbara Lane in the opener has some nifty pipes, but needs some arrangements and material. Looker has appeal and will cell better with more experience. Jack Card & his Cardettes (3) are on for two production numbers. Line could not

"Innorant feet and the swishindress and a voice profaning to cultude and one of the town's firest actors as raid feesaw dresses and sold voices of just that

It was John Carradine a opening the Intertude and he wasn't unity singing except in the order cause. He has one of the

Landon May 20 VI Velasco, Gapra Adam wany Players facility Lag T many Players Orch. \$3.30 min(s)

Greene,

RENO-TAHOE

VARIETY BILLS

AUSTRALIA

Cabaret Bills

NEW YORK CITY

LAS VEGAS

MIAMI - MIAMI BEACH

SAN FRANCISCO

CHICAGO

Men Yes Mer Pipers

Anton W Co Sang Sacot W M Asho W M A Budly

Royal Porformance Continued from page I a

performers doing 'Birth of the bill with pop singing

Other Yanks Lar

The two other Yank representa-es made less impression. Laber-chesen as the art before the there made less impression. Laberchesen as the act before to
finds had little chance once he
fill and Davis and his familiar
key currently was notify received.
But Wagon Train Horisan
a coupl Western songs win
more epitonable skill and it was
quires the whether his learn was read Decembery, except as a

The Coary Gang, regulars at these functions, did a switch on their debutants skit, appearing as bridesmasts who were not invited to the Reyal Wedding. Though the remained plenty of yocks, the vector comes best served the evanual darving the pre-shaw warm up. This has become an indispensible part of the evening, heiping in the break down the stiff shirt inhabitions of an audience on its best behavior.

(if the other home grown pormers the most successful we Of the other home grown pop-formers the most successful were Charlie Drake in a sketch in which he got mixed up uproartually with an Apache dance act, members of life Fel De Rols concert party in two stems in one of which an un-known. Denny Willia, made the nort of debut thirt should recket him to stardom, and Harry Worth, a way comedian-ventriloquist, who must get some freeh parter.

Biana Dory' Stint

Diana Dere' Milat
Diana Doors appeared briefly in
a sacton. Max Biggraves poined in
with the ever fresh Billy Cutton
and his band. In a tribute to youth
two "pup" singers. Cliff Richard
and Adam Faith, made-some energible gymnastic movements withtolt, however, contributing much to
the art of song.

the art of song Brace Forsyth emceed amashy and Jack Annell and Billy Ternemicooked after the orchestra admirable in an evening deviaed by Jack Hylton wise worked up to a fine climax thanks to Summ Davis Jr Entire 180-string cast diesaed in white the and tails, ange Strutim and We'll Meet Again led by Viva Lyun, for the finale.

Theatres Wailing

Continued from pice 1

cod that a mer can be the hottend his private of the first tend his private of the first his private of the first communities and additional tends to private its action painting the so-called a phan persons Man the tree are pran periods. Man the attention of consinced that the unit and and solve effect of Figure 1. It was a property of Figure 1. The attention of Fi

To be sure, the recent Hall-wood strike a blamed for the present dold us. If a stressed that became of the strike the rine comming were freed to be the first they would rearman have released. Thus, its many dold the the first they would rearman be a sure to be the first they would rearman to be a sure of the first the first

Pleasant Raps Chase Troupe

having etandards of excellence. Re the implied endocament by me mentioned shove. The first words in the company's souvenir-book's foreword are. As American Bailet Theatre enters its third-decade we recall the words of Rubard Piessant. The balance of the paragraph is direct quotes from me as to my ideal of a ballet company. Then, over facetmile against of Lucia Chase and Clover Smith, it is said. An institute of the reportory for our miniversary season will disclose the founder's original concept.

Being the "founder" referred to feel both qualified and morally obliged to make public disclasser I was todeed the designer and first director of the original Ballet Teatre, I did. Indeed, who the same attributed to me—and I am askanied of neither However what I wime and whom the per original with the been only ped without my foreknowledge or permission; was 10 years are or hed without my foreknowledge or permission; was 19 years ago and coverned a quite different to thousand company with has recently been advertising their family in the NY and the property of the NY and the N TSur I

It should be recalled that It should be required that "the funder's original concept" in the control of the was to become the model for the industria. It should be recalled that I instituted on distinguished musical collaboration, in contrast with the flacted support from the pit recognly brand at the Met. My original Musical Director tand he had asokranto was the internationally respected. American conductor Alvander Smallers who has not only helped this organization over musical hurdies on pre-vious foreign tripe but who, not long ago, scored a personal ou-cess in the Soviet as Musical Direc-tor for 'Porgy and Besa." Where is Mr Smallens among other de-ported gluties of 'the founder's ore not concept?" Where will be A in a Alana—another recipient of recent Soviet arclaim." The N. Herald Tribune under the believe of Walter Terry (May 15) says. The faults of the Amer-tren Ballet Theatre are generally

157 hard. The facts or to true Hallet Theatre are go and to the fact that is no real artistic director,

on Miss Cusse."

Lam surprised at the tardy surprise at Miss Chase's artistic standards recently extended by the press. Instruption governmental advantage of the father of the pressure of th a furner cartied about the a furner circus advanceman, the late Frank Cruikhank Arlistolly it was frightful and the functial losses to her number furners and looses to her personal were great. In my perlimition Mrs. Chase-Ewing and little. Her personal organizationally interrupted notably by me — has been

from page I was grapes than more as Mrs. Chase Ewing discharged me as director 19 years ago. It would be wiser for all concerned to head what I have to ago. If frunkly and, I hope, pardonably, do not think either the arts or excusion only were well-served by asking in the courgenges judgment, two facts should be made of record (1) Three times over a period of years at considerable personnal inconvenience and anguish). I too convenience and anguish). I too tified at the request of Mrs. Chase ti

Jets Hurt U.S.

Continued from page 1 mm

labor is chean.

Lying A. Harned, vice greaters and manager of the Cloister botel, Sea Island. Ga, and the increasing cose of travel and the par-later plans are making the problem more acute.

An American on the Fast Coast

"An American on the East Coast can varation in Europe today every bit as reasonably as he could vacation at an American resort only 200 to 400 miles away," he said. He estimated U.S. resorts pay out 35° of every income deliar for labor. White mose of the resort special in offered a cut-and-dried solution. Harned said U.S. resorts must fellie to differ better service. must strive to give better service, better food and better facilities to the nee America first vacation

Its 'reserveds' location, probably has the highest percentage of for eign guests of any U.S. resort area Rorned said.

From Blop

feets. He stated that Hollywood's

crit. He stated that Hollywood's contribution in this field was unqualed anywhere. Horror credo of production is not he to not interested in "artistic make the commercially unconful include." His future only include: "Rip Van Winde in the 23st Century," with a large. in in the 21st Century," wit larm. Hargrove atreemplay, critic Came, based on a Sa of Tenting Post story by vier Moore, and "Jonas and that planned for next; ith filming in Spain and Is-

privis plane an August start or http://and.has."Game" stated to n in February, 1961. Like "Dimonaurun," he plans to nake the pictures in CinemaScope, nd color. "Dimonaurun" precent sine 24 in New Orleans and will re released nationally following afternium dates in the N. O. area.

Denies 'Sword'

film that has enjoyed terrific greens and enviable public accept-ance throughout the country. Number the sales nor advertising departments have made six effort

Two entire letter may be do its not votus in the hat le

House Reviews

R. C. Music Hall, N. Y.

marke Hall Fatten, and Cole, The Troubedore, Page Broy Assectio Fusicello Dark owner, Alan Cole, Corps de Ballet, inclusives, Symphony Orch consisted by Ray and Putpe, project by Len L. and P. Varier de Land Cole, and Cole, an

Because of the ranning time of the feature from 113 was. Mustabilities and the feature from 113 was shorter than set and perfect our a society than set and perfect on and off the same with disputed in the same with disputed in the same of the first and the same of the same

It have a further only a most large. The A. Most Schemers I are the west in first of the phone a too be production numbers. This was been subset to the production numbers. This was been a troops with the Compact factor and the compact factor and the second of the seco

Apollo, N. V.

The Aparts has a bill which can go to Turn Hall with only a few changes. It is because which an ean cause a few headscratchings Herve a floure in a dearward on phincheod with seems to be an interested leader any age-

an intervental le der 27 ågealew department.
The Apel of which an experimented with jugg stilled moments
push in dera an well an having
been the tryout point of perforera with different points of view
han laken on the shown asing of a
group of performers stilled along
classical lines. The Harry Belafinder Oderta, the Avin Aley
Danuers plus ensese Tuny who
works on briefly, comprises the
bell.

It The session is a pathfinder along her lines as well. The house

werk out firefly, comprises the bill.

The session in a pathifinder along other lines as well. The house exchestia is dispensed with this week. The individual acts curry their own accompaniate, and in the case of the Atley Danters, their own accompaniate, and in the case of the Atley Danters, their own angers as well. This formatting heightens the concert effect.

The Belatonte Sungers, aponanted by Harry Belatonte, are a rousing and hearty group of a denen voices, who provide aome airring tunes. Organized only a short time ago, they have exceptedly disciplined ensemble work, strong individual voices, and more important a forward concept both in material and simple, but theatical presentation.

Their fuines seem to signify Harlina an a melting post. The airs are a blend of both Negre and Caribbean cultures comprising tunes in Spaniah as well as French paten. The harmonies are comprising timple, being a combination of strength and beauty. They have a catalog that can travel virtually anywhere, in nearly any medium and about he sudience rousers.

The singularly named Odetta, is simularly a fast riving performer who has come up through the Greenwich Village niteries. A hig girl with a powerful voice, she is

accompanies herself on a gustor Bill Lee is on base to a catalog of Negro usings. Odetta also deals in simplicity. She takes the viewpoint that the numbers down enough travail and are uniformity dramatic on their own and need no further embellishment. Her simplicity is quite eloquient. Her catalog of work songs unitable and ballada are firefully and ballada are firefully chiefla to till to reach her purity of the catalogies.

King's, Edinburgh

the absence of the second of t

the dame of one is result the core of to Peter John on its core of the Peter John on its core of the Peter John on its Clarer Andrew Marken on it structure have of gots them. Manual is perturned by the support of the core of the peter of the peter of the core of the peter of th

Unit Reviews

Black & White Minstrel

ENPIRE GLASGOWS
Charm May 10
Releved Lof Holes a 17d (a
note of the control of the control
of the control of th No builty Onace white Jud Hinds Garrige Mitchell Whether the faring Twy Micror, Das France, Julia Bositer, Lary (goods) Dancera 1101, exchestes under George Steele Turrenshifty at Empire Theatre, Glargoor

The appeal of Al Juison and Les-lie Stuart meladies is apparently agaless. This stage version of a high-cating BBC-TV show clicks solidly with most sections of the customers, mainly through elever dancing screens and the strong cheral work of George Mitchell ministrals, skilfully produced so as to give effect of continuous move-ment.

ment.
Blackened faces of the singers contrast with the blue and white scenic backgrounds, and lighting offects are changed continuously Result is entertainment foolier in second half of layout that brings instant pelming from satisfied customers.

inetant paiming from natisfied customers.

Dat Francis, well equipped verally, leads the minstres in a song tribute to Al Johan, Bringing in ment of the meledice made famous by find singer. An earlier scene features the minstrels in Lestic Stant meledies, still another highlights memories of Stephen Fuster. Stan Steenett, comedian, and Onsie Noble, pastrominist, break the flow of minstrel acrees with

some pleasant comedy that doesn't stand up to appeal of the tune

moments. In comparison with the well-staged second negment, first-half vaside fadder is scrappy and hike-same stands for the second region and the second region and the second region and the second region and second region as sculptured back and second region as the second region region

Five-Past Light
ALHAMBRA, GLASLOW)
Glass M. 17
Color Final E. C. 1340

If damps reclaimed a seed to come the sign of a seed to come three set (no come through the come to come the seed against Landon design to give a seed against the given of the come to give a seed against the given of the come to give a seed against the given of the come to give a seed against the given of the come to give a seed against the given of the come to give a seed against the given of the come to give a seed against the come to give

other days. Current became not to institute to end of July 16; the purchase are the color and its attention of the more of decor, plant to marked wardrobe. Face of them in limit and the more of decor and marked the first about to a live ward the nature and of stage with Bloched Girls about to a live ward the internal finale. Making their first U.K. appearance are the Bluebell Girl marked. In from Paris, the re-ell continued by congruent to be continued by congruent to be considered with this \$30.00 Howard & Wyndhim, reversible the dances and marked the dances and marked the dances and marked with personal first the entire lawar like assistance from R to Charles. The Bluebells, though one-publicated heresbooth are a fire line of tall continues led to Audie Martiner, and with everalishing.

Fve Berwell principal arbor as astisfying means it is built in the second of the secon and Jack Rad little

promote, has been growning justice Logan and Jack Rade titre and the control of t

solidly. Dick Hurran is overall stager, and shows his flair for using the spectacular in scenery and stage mechanics. Revue with new maximum of \$1.55 raters to all types of customers, though accent is on uppity types who, normally avoid local vaude but appreciate it most in this after-dinner form. Arthur Roberts batons an accomplished Geraldo-hired orch.

Hawaii

Continued from page 1 m production, having been delated when start of the Screen Actors strike necessitated troupe to re-turn to mainland after only a few date' work

work Warner Bros. too, has its eyes on the Islands for a pictorial back-drop, having skedded its "Hawailan Eye" teleseries for lensing there. Exec producer William T. Orr has just returned from setting locations.

New Acts

JOANIE SOMMERS Nonge 25 Mins, Left Bank, N.Y.

Jeanie Sommers is a newcomer with an adelescent face and a sense of savy and sophistication that belies her seeman by lender rears. She is a surprise in every direction from her looks to her howeleds he renditions of times and even a subtle sense of satire that pervades some of her other times.

Miss Sommers In certainly worth a visit to Duck Kollinar's Left Back She provides a jury feering not to way out and one shell run, appeal to a wide variety of stationers. She rulls up the standard variety and she a run, in our array pred patterns of sone Miss sometrs even delives into the blum which she does authentically enough to get pad the alternation. She is a performer of preceding and even arrate provides.

If a Summer over miletes of y promotes Se and a miletes of the server to have force desilested and wheeled for many trains.

LES TROIS MENESTREES Songs. Comedy 13 Mins. Bive Angel, N.Y

Lea Trea Mensions, a new French group who same in fin a mark booking for one week area erfain to be topeaters here. They have a fresh and chorning view-ment, are well disciplined wealth and show a named flair for money presentation.

and show a marked flair for more of the presentation.

The mattrels two men and a not are dressed in tonics that look has a modern adaption of medieval and his amodern adaption of medieval and his amodern adaption of medieval and his amodern adaption of their tunes are in French but they have charmingly taped amodernments of their numbers, which one of them does in deliberately unsynchronized lip movements. They so but straight and convect times in the latter peel mornalism. It is a straight and convect times in the latter peel mornalism. It is a straight and convect times in the latter peel mornalism. It is the produce th

JUDY LEE

Songs 18 Mins, Gatineou, Otiawa

Catineau. Otiawa
Until new Judy Lee had been
norking small, intimate recomlier tratineau Club booking
delioted her in king-size niteries
and the switch was evident in her
difficults in reaching the ringinders. Thrush has solid pipes and
a varied collection of tunes but her
experience with small rhatim
combon left her unprepared for
the backing of Russ Thomas eightpiecer.

Mins Lee has nice staging enough savvy and good arrangements to match her canarying with attention to sending herself to the tablesitiers, she can be volumble material for niteries.

Germ.

ALVIN AILEY DANCERS (10)
Dances, songs
20 Mins.
Apollo, N.Y.

The Alvin Ailey Dancers, like their colleagues on the current Apollo bill, are part of a concert program. They comprise three couples, plus two imagers and a pair of musicians. All are highly competent in their fields. The act is designed so that it can encompass long time periods. Their movements are highly disciplined, contuming is simple and they show skill and vigor.

Their major fault is their choreography. They have taken all manner of cliches and failed to provide them with fresh viewpoints. This weakness is especially apparent on this bill when freshores is evident on the surrounding show. As it stands, their work is unore reminiment of the era when

large dance troupes found their intellect. Dancers and ideas have progressed considerable times fresher themes rould take this group a standout.

CLARK BROS. (2)

Clark Bron, entered to problem turn in a fine that of tag rep restlies ever challenge, an interest States, rhyten tag tage tage had an heat part to a section as a cause but the latest to the states of the section of th

Pearson's Bunch

white card provide entry covered and interviews. No seems will contain full of their manifestation of the states o thous his own shadism for inventi-ite film transfer work for times purchasing naturns which do not have tape playback Same pro-cedure all be fullowed in Chicana, and use of the VHTC studie In-

VRTC be a submittery of Telescend Services, a production promision outfit set up by Lane serviced months ago to film mustrations as a promotion scheme for individual disk companies, which underwrite the production rests. Since going into business Lane has added vidiage reporters to his setup and formed VRTC.

formed VRTC

Pearson and Lane will syndiquite
the daily specials themselves, armoust principally at national and reminal symmetry who can't identification with the convention coveruge but who can't find the high
nelwork coals. They we set up
plans for jet-servicing tapes to statrong throughout the country for
next-day use.

trons throughout the country for next-day use. Schedule calls for a dails show prior to the start of each convention, plus one for every day of the conventions. In addition, stiens will receive a bonus hour show for use prior to flection flux, a wrapup of the conventions them-lives plus analysis of the conventions and their successions. In A publicist for the American Federation of Musicians and after groups and a sometime Pearson associate will produce the extres Pearson will act an editor-in-chief.

Boston-Again

cost that Oriental ideas sometimes fail to councide with floaton conception the and da told the court. There is no question that the motion and gyrations of these girls constitute open and grows conduct. We are not interested in what went on in Greece or Rome nor their sex orgies. The continued. Nor are we impreased with Bacchus, the patron of these people. We are interested only in reasonable law and order in the commonwealth.

None of the defendants took the stand and all appealed. The only one of the 11 found guilty who get off without a just sonience, als nounts, or the reserved the stand and longest just sonience, als nounts, one of the stand and longest fail sonience. Sophie "Suphia" Juvalis. 20, 11 and two months; Jeanne Seena" Bennett, 23, 5400 and two months; Jeanne Seena" Bennett, 25, 5500 and two months; Jeanne Seena" Bennett, 25, 5500 and two months; Peter Apistopulous, 1500 and two months; Jeanneths; Peter Apistopulous, 1500 and two months; Jeanneths; Peter Apistopulous, 1500 and two months; Peter Lybourgiotis, 1500 and three months; Peter Lybourgiotis, 1500 and three months.

Shows Abroad

intended drama, comedy and intrugue.

"Bass" begins and ends in a Royal Air Force depet near London where in 1922 Colonel T. E. Louvence his sought refuge and peace as a recruit under the false name of Aircraftonia Ross. In Colonia where his the history of the false name of Aircraftonia Ross. In Colonia the Francisco of Aircraftonia dependent of the Araba and a remarkable of the superficial toucher. But the Araba and Arabactist of the superficial touches can be forgiven. What is important in that he has provided a thoughtful and provocative, if necessarily abadient poetrial of a faccinating character. He has a remarkable to the superficial touches can be forgiven. What is important in that he has provided a thoughtful and provocative, if necessarily abadient poetrial and provocative, if necessarily abadient poetrial and provocative, if necessarily abadient poetrial and provided to the superficial touches can be also be a superficial touches and the superficial touches and the superficial touches can be false to corporate the control of the superficial touches and the superficial touches are superficial touches and the superficial touches and the

to mare succeeds completely, hauthoraly and stature in ouak the strange complimated. Law-ce a compeling figure. He has right as of flippane where were, and also handles the mate requesters with strength in a section example of so, that and director in complete none.

rmons.
All the other roles are chorus to alinness but some very fine per-rmances add a lot to the evening ally Andrews, as Leed Allenby, New a next seed. in Andrews, a Lord evening ty Andrews, a hore received portroyal of on who convect hear to understand the who convect hear to understand the second heart of the secon

Setting out to show the family influences which moulded George Rernard Shaw's early youth, John (J Danovan presents rather a contused perture of a small section of life in Victorian Dublin. The playwright's father, George Carr Shaw us a rumpent with periods of reform and a Micamber attitude towards life Sympathy, it was indicated, should go to him because the wife was a bit of a shrew who was having an affair with a good-looking music teacher and followed him to London.

But she was a sympathetic char-

im to London.

But she was a sympathetic charciter, tared of the rumning and
repaired to talerate the menage
a Dublin to maintain her family
fhen she made the meve to Lonon she took her daughters, but
here was no explanation why she
eft Sonny "George Bernard Shaw
chind with his father.

Several incidents were devised
indicate influences which might
are effected the hey who became
a playwright. This research was
approsive although conduction
to mother Shaw
mills unrelated did not effecvely influence the story. Howver the play holds interest alnough some of its dialogue was
at of period.

though some of its dialogue was out of period.

Standinat playing come from Pisibip O'Fivan and Angela Newman as George Carr Shaw and his wife. The playwright's parents her consection with the story was tensous, the Ann Ellen Shaw of Kathbeen Barrington was a near piece of characterization of the voom's woman carrying on a focilish affair and read to go on to another Eddie Golden's Dividen Walter Curley was an appropriate bluff character who brings cornelly to the piece Sets and continues are in the period. This porce has an increast in giving one man's view of the barks would to one of the famous Iris literary figures of the century.

and walked across half the stage of the place of the stage for an implication of the parents of the parents of the parents and their frame of the parents and the study of a background.

The Golden Touch

mumily de	t Rheden (tmos-
at P They s.	London, Was h. W
\$2 to 1 top	
N	Range I was
Wed	Gara Casta
V	Solo fin
9 100	Tom Rose
Window	
Jacob & South	
\$	New Bower
Charles	Schools Darre
) congride	Alegro Fue
Day.	Francis She
But	Fred Place
100.04	Japan Mine
Warrings	Janet No
Georgia Armania	E circa Kr
Rolling Allegan	Ter Laude
Berne Ginewald	Frederick Schille
All Problem Inches	Bring fire
Paul Semanne	Gordon Box
1 countries	Purreio Laffo
And the second	Mirhael Cale
and separat	Graham Abidmon
Dorbon Family	Frank Shore a
	Murbard Tole
Brother Gregory	Manager a con

Fluwers for the Dead." by Reger Ferman" will be presented by the Afrahoversan Cublural Society next Jule 10-19 at Junior High School 48. N.Y. Fluwan will design and direct the production with Jay Brooks, ACs president on Security series and these who enjoyed the previous should be a present July 10-19 at the production with Jay Brooks, ACs president on Teach equally to their taste will produce for the organizations. But the one seems comparatively insertly formed Apatski Theatre. Julian More and James Gabert.

theme. Neither the book nor the songs are up to the previous standard and this is the dubous payoff there's not so much takent on view. Allowing for the fact that financial into of a musical to slaways a gamile. "Touch" seems unlikely to have it at the boxelfice, either here or on Broadway.

The story briefly concerns an Armenian tyrous who decodes to buy up a remote Greek inland and

the variable, and the music is timkly.

The director Paddy Stone has
rightly relied mainly on speed to
gloss over the show a short-emminer
and he has done a good job with
the terping. Stone is togs among
British done directors, but much
of his work in this show is reminincent of his previous roserines and
it is a pity that he histoself is not in
the cast to give individualism to
the dancing.

Custainding in the east are Gordon Bond and Seegin Franchi
Boyd, who plays the young business
man from Manchester, is a tallgood-looking and a virile singer
who, is this play, is unfortunately
saddled with a Manchester account
with which he cannot cope. The
Italian disk star, Seegio Franchi,
plays the other man in the heroine's life but though he gets little
copp from the book he has one or
two amiable songs. And he combines with Boyd is a rousing dust
-Not Enough Of Her To Go Round
which, regretiably, came far too
laie in the show to make up for Not Enough Of Her To Go Round which regrettably, came far too lare in the show to make up for some of the shight diffuse that had gone before. The French leading lady, Evolvine Ker, who is in the current Brighte Barbot league of the shight diffuse that had gone before and the shight diffuse that the current Brighte Barbot league of the shighten has only a time singlest and the sping talent as shown in the

he explosionated number. Bugst Life Among the other roles Freder is Steller cuped mandully with a steller my derivate role as precumulation as exhaust gedape man white Paris is Laffan as an existence broked decarative Frank Thomston extracted a few laught as a very unorthodox bishop with a penchant for gin running Carrior and Stella Chaire enthus asteroity led the bestnik chorus. Buth I cosons decor cent buted effectively to an evening that can satisfy only the undersanding.

Originally put on in Bolfast, this first plan by Sam Thompson who worked for many years in Bolfast, this first plan by Sam Thompson who worked for many years in Bolfast, this supply that the property of the characters resilts worked for many years in Bolfast over the form of the characters resilts to shipp and had been and to the but not it in out the blue of the characters resilts with the decimal of the characters resilts with the state of the characters resilts with the state of the characters resilts and another than the state of the characters and the first act is bogged down by overmorth talk and argument. And by the time has play reaches a dramatic and teaching elimant in the owner than the state of the action occurs in small found to the time his play reaches a dramatic and teaching elimant in the owner than the state of the action occurs in small found to the time this play reaches a dramatic and teaching elimant in the owner than the state of the action occurs in small found to the character of having been dissipated.

Thompson where the first are to bogged down by overmorth talk and argument. And by the time the play reaches a dramatic and teaching elimant in the owner and these are us small found to the action occurs in small found to the characters and the characters are used to the characters and the characters are used to the characters are the same of the characters and the characters are simply the players are flexible per contracted the play competed to the players are flexible points.

The players are to be players are the state of the characters are used to the action occurs in mall found to the characters are used to the action occurs in mall found to the characters are used to the action occurs in mall found to the

So They Say

"There comes a time in life when you've got to conserve year energy for what's most important to you. And the theatre is what's most important to me."—Playwright Tennesses Williams, as quoted by Arthur Gelb in the N.Y. Times.

"The pare with which an audience returns to its seats after an intermination is always a dead givenway on how the play is going. If they linger to chatter in the lobby or sip their orangeades at the back of the theatre, it is always a fairly good sign that things are not going any too well. I am always infersived by straggless, but one cannot blame an audience for being reluctant to return for more of the same if what they have already sat through has been dreary and dult.—Playwright-director Moss Hart, in his autobiography, "Act One."

"I've got a funny streak in me, and I'm afraid it's healthy. This show was two and a half years in evolution, while I was manaums other people's productions. I wanted to do a contemporary show on a contemporary unipert—going steady among the teenagers—and take one of their heroes and bring him right into their nalies. I wanted to explore that area, without dragging in dope addicts and outfil like that, which is artifical." Bluesef Padala, producer of "Bye Bye Birdie." as quoted in the Talk of the Town section of the New Yorker mag.

"I have had to be a strong director but I've been fortunate that I've alwars operated on the idea that the dignity of man is more important to preserve than just to get a moment the director has secured as if the actor were an animal. That way I would lose all reason to be in the theatre. If I cannot reach an actor in the manner prescribed for me, that matches my idea of man, then I find someone else I can reach in that way "—Director Jose Quintero, as quoted by Gifbert Millateis in the Theatre Arts man.

"Most of the women I play are really villainesses. They're pretty mean. But people don't hate them if they have some funny lines. I used to play drusken servetaries. Now those girls would be tracke if they didn't have furny lines, wouldn't they"—Key Medford, comedience in "Bye Bye Birdle. as quoted by William Peper in the N.Y. World-Telegram.

"We rehearted two weeks unifout knowing whether he would be a nine kid or a burn. At the end of two weeks Gower Gower Champton, director—Ed.1 came ever and said Dirk this Birds has to be a burn. That's the only way he makes sense. So I became a hum.—Birk Goutler, who plays the rock 'n' roll singer in Bye Birdse." as quoted by Charles McBarry in the N Y. Duty News.

I'm a bug on the subject of the plaintight's intention. Too often directors soup up a play so that the author of the piece doesn't even recognize it. I's my contention that the guy who writes the play is the most important person in the theatre. Not the arises And not the producer. I hope I'm right in my observation that there's a trend away from what a called the current directors theatre hack to a planuright's theatre. Arises Penn, director of Tors in the Allier and "The Marcie Worker, as quoted in an un-bylined interview in the NY World-Telegram.

"I've been acting for 26 years I still haven't managed to set the world on fire. I often wonder if I want to go on, but it's getting late for me to do anything else." — Actor-director arrier Humo Creere, os quoted by Jee Hyama in the N.Y. Herold Tribune.

"I wrote more songs with 'Lorente' Hart than I did with 'Chear' Hammerstein '2d' This is because the shows with Hart didn' run as long and we had to work harder. Composer Richard Rodgers, as quoted by Art Bachwald in the N.V. Revisid Tribune.

"It is seld and comic to me, that most or a good many present-day plays flood out messages of masery of hopelessness, of futility of life and the souther messages are hailed as profound meditalism, incontramentable showing life buttoned up into ever-asting wer. Critic and reviewer often halbe their pain parched souls in their paking revelation, as Brutus and the conspirators bathed their board on the blood of Ceaser.—Playwright Sean O'Ceaser, in an article in Theatre Aris mag.

trade untonism. There is trouble in a Berliant chaptary when a humb expludes and a Protection worker a kin. Catholic workers are into to a construction with the protection workers are into to any off their benches. But one refuses to buckle down to the indication, made rule takes over and the union members, reduces to buckle down to the indication, made rule takes over and the man to mainted and another hilled. Thempens a characters are in constant clash. There are in constant clash in the character to the middle aged idealist who has devoted all his lifts either to trade in some the character to the man to be caused the interest of the middle and the unional who has not prepared to see the rule book the beautifulered forest, the new young sloop steward who he not prepared to see the fitted worker of the constant of the constant of the provided and ord union the rule of the constant of the provided and ord union the rule of the constant of the provided and ord union the rule of the constant of the constant

A Holiday From Emotion

At the behest of Mayor Wagner, who is rightly concerned because of the New York theatre's economic and popular im-portance to the city, the League of N. Y. Theatres and Actors Equity have at last made arrangements for real bargaining. It's

With less than a week to go until May 31, when the old basic contract expires and a blackout of the Broadway stage looms, the two organizations have agreed to daily meetings of drastically reduced negotiating committees. Now, perhaps, some progress may be made toward settlement of a situation that could be terribly coully and in some instances disastrous, not only for the theatre and those involved in R, but to some extent for the public as well.

Instead of large, unwieldy, oratory-prone negotiating delegations, the producer-theatre owner and actor groups will be represented by small committees. And in place of infrequent seasons, there are to be daily meetings. As a preliminary step, that's commendable, in fact essential.

A great deal more is required, however. There must be a drastically new approach on both sides. Neither the League nor Equity has a monopoly on justice or logic or good faith. There's right and legitimate self interest on both sides, and some awareness of a common devotion and responsibility to the theatre

There's been too little willingness on the part of either management or the union to recognize and understand and appre-ciate the other's very real problems and interests and point of view. Instead of bargaining, there has been an almost blindly stubborn insistence by both groups on getting their own way completely. The fact that both sides have apparently accepted the inevitability of a strike is depressing evidence of a common, fatalistic attitude-or closed minds.

A stribe is a stupid way to settle a dispute. It merely means that both sides will have to be severely injured before they exercise reason. Sooner or later a settlement must be reached, with concessions on both sides. Until now, instead of negotiation, there have been flat, uncompromising demands, and far too many publicity releases containing carefully arranged figures, in some cases flagrantly misleading.

Perhaps it is significant that, in contrast to former occasions Perhaps it is significant that, in contrast to former occasions when the League and Equity have worked out new contracts, the current negotiations are in the hands of big-time lawyers. The opposing attorneys, both specialists in management-labor dealings, are old hands at this sort of thing. But it may be questionable whether they have same knowledge of the theatre or as much personal concern as the producers and actors.

In any case, now that a more realistic pegotiating setup has been adopted, it's essential that an intense effort be made to work out a formula to avoid a strike. Instead of amassing and leauing figures to justify their fixed positions, both the League and Equity had better adjust their attitudes to understand each other's problems and interests, and work out a settlement both can accept That's what must be done ultimately. Possibly some of mediation is in order.

Unless everyone, including the unrepresented theatrical in-reators and theatregoing public, is to be hurt, reason must be applied. There's no time to spare.

Netherland, in Detroit, Enlarging Dome Theatre; Slates 12-Week Season

The Nerthland Playhonce, De-roit, which begins its fifth scanon une 13, is undergoing physical hanges. A new proscenium stage a being erected in the Geodesic lome structure to provide approx-mately 40% increase in the stage

Kenneth E Schwartz, the Play-house pruducer, has echeduled a 2-week season, with each presen-ation to run one week. The open-ing hill will be Gretchen Wyler in "Redhead" Subsequent offer-ting each to run on a Tuesday-hurring sked, will include Vivian sonce in "There Gene the Bride." ione Fontaine in "Sunan and God," hurrin McGavin in "Golden Fleec-ing" and Gypsy Rose Lee in Auntie Marue."

ing" and Gypsy Rose Lee in "Auntie Marse."
Also Paulette Goddard in "See How They Run," Don Ameche in "The Gyselo," Diana Dors in "Remains to Be Seen," Sam Leven repeating the role he originated on Broadway in "Make a Millton" and Shelley Winters in "Two for the Seenaw."
Jo Heidt pressagent for the Cass Theatre, Detroit, is p.a. for the summer theatre operation.

Joan Fontaine in 'Susan' Will Open Fayetteville

Joan Fontaine will open the 12th in rason of Famous Artists Playmous a Fayetteville, N.Y. the nevek of July 4 in "Susan and God." attriber etars thus far set are Joan lennett and David Wayne in "The leaster" and David Wayne in "The foliation feering."

Gerald Reidenbungh returns as atmaging director,

American Academy Will Operate Own Strawhat

The American Academy of Dramatic Arta will operate a strawhat theatre this summer for the first time in its 76-year history. The non-prudit Academy will lease the Petmann County Playhouse, Lake Mahopse, N.—Y, for a 10-week season of stock productions, begin, ning July 1.

The theatre will operate on a professional basis using present and former Academy students are from Broadway and television. The actors and staff will live on the 120-acre Jill Miller estate in Lake Mahopse.

altopac Harry Mastrogeorge, a member the Academy faculty, and Clara Heller, former public service rector for Dumont Television, we been set as co-managers of a Playhouse.

40G Outlay For 'Finian' on B'way

The transfer of "Finian's Rainbow" from the N. Y. City Center to the 46th Street Theatre. N. Y. involves an investment of \$40.000, with provision for 20% eversal! That represents a fraction of the capitalization needed to procluce a Broadway musical today. The tab for several luners has already gone over \$400.000 and is increasing. "Finian's " which ended a two-week run May 8 at the City Center, reopened at the Broadway house last Monday night (22). The original production of the musical opened at the 46th Street Theatre 13 years ago. The Center production of the E. Y. Harburg, Fred Saidy and Burton Lane musical was taken over for its move to Broadway by Robert Fryer & Laurence Carr in partnership with John F. Herman and Theatrical Interests Fisn. Inc. an investment-producing firm.

The deal for the messence of the property to Broadway calls for the City Center to get 10% of the net.

The deal for the moveover of the property to Broadway calls for the City Center to get 10% of the net before the distribution of profits to anyone else. The monagement of the Broadway presentation of the musical is banking on its running through the nummer providing next week's threatened theatre shuldown on Broadway and the road deem't materialize. The one-set production is expected to break even at \$30,000. It will be on two-for-ones.

for-ones.

If the show gets through the summer the producers intend sending on tour in the fall. Incidentally TIP and Herman will also be partnered with Fryer & Carr in next season's scheduled production of "Midgle Parvis" which will star Tollulah Bankhead.

HOLD 'SNEAK AUDITION' OF 'UNSINKABLE' SONGS

OF UNSINKABLE' SONGS

Denver, May 24.

Meredith Willson surprised a local audience last week with a preview of a scene from his forthcoming Broadway musical. The Unsinkable Molly Brown." The composer-author of "The Music Man" put on this unscheduled show at a benefit for crippled children. Willson, wife Bind, and Bichard Morria, the author of the book of "The Unsinkable Molly Brown," were on for an bour and 40 minutes with aumbers from "Music Man," and then a scene from the projected Broadway musical, including the songs, "Never Say No to You," "My Brass Bed" and "Colorado My Home."

The forthcoming nousical, planned to open on Broadway early in November, dealt with the life of the late Molly Brown and her prospector-miner husband Johnny, who made a fortune in the silver era of Colorado.

John C. Becker Doubling In Reginald Rose Shows

In Reginald Rose Shows John C. Becher is scheduled to appear in two Reginald Rose plays at the same time next June 2. The seter, who'll be playing Roseir. Twelve Angry Men" at the Burks County Playhouse, New Hope, Fa, the evening of June 3, will also be appearing that night on NBC-TV in a taped presentation of Bose's Sacco-Venzetti Story."

The Burks County presentation of Men" opened last Monday (23) and runs through June 4.

Equity-League Still Deadlocked; Union's Scheme for Cast 'Meetings' May Bring Shutdown of All B'way

'Drum' Made 175G Profit on B'way

"Flower Drum Song" earned a profit of about \$175,000 on its recently-ended 75-week Broadway run. Of that amount, \$100,000 has already been distributed. The musical, which cost \$363,000 to produce, exited the St. James The stre. N.Y. to tour opening May 11 at the Riviera Theatre, Detroit where it's currently in its third where it's currently in its third where the advance and for the

at the Riviera Theatre, Detroit, where it's currently in fits third week. The advance sole for the tuner's Detroit stand was \$150.000. The musical adaptation of C. Y. Lee's novel, written and produced by Richard Rodgers. Oscar Hammerstein 2d and Joseob Fields, ends its Detroit stand June 2 and moves from there to Los Angelet for a June 6 opening at the Philharmonic Auditorhum. The show will be a Civic Light Opena Annantry in L.A. and also in San Francisco.

CAROLINE SWANN WILL CO-PRODUCE 'HOSTAGE'

Caroline Swann will be co-producer with Leonard Field of next season's scheduled Broadway presentation of "The Hustage." The Brenden Behan play, which has been running for nearly a year at Wyndham's Theatre, London, was originally stated for Broadway production by Field and Robert S. Wolff, but the latter recently bowed out of the venture.

Mrs. Swann, currently represented on Broadway as associate producer on the Saint Subber-Arthur Canter presentation of "Tenth Man." Is also planning a Broadway production of A. P. Herbert's dramatization of his novel, "Made for Man."

Mrs. Swann, currently represented on Broadway as associate producer on the Saint Subber-Arthur Canter presentation of Tenth Man." Is also planning a Broadway production of A. Plerbert's translitation of his novel, "Made for Man."

Say 'Aloha Hawaii' Has Album, Music Pub Deals Honolulu, May 24. Arthur Godfrey will be partnered in the production of "Aloha Bawaii," a lonal musical to be premiered here before going on to the Coast and ultimately Broadway. According to author-producer Peter Lee Zoeliner, Capitul Records will do the album of the show and Laurel Music will publish the score. The project has been capitalized for \$100,000, mostly with local backers.

"Aloha Hawaii" is currently in Manual and Manual

backers.
"Aloha Hawaii" is currently in Aloha Hawaii" is currently in Garvin Kline, with Virgii Davis as nusical director Frederick T. Smith collaborated with Zoelloer and local businessman R. Alex Anderson on the show's book and

music.
The production will open here early in June for a 10-day run, then go to the Curran, San Francisco, starting June 10, after which is booked for Los Angeles, Cleveland, Pittsburgh, Clacinnati and Detroit, with a Broadway opening pencilled in for Oct 1 at an unapecified theatre, Zoeliner says.

5 Subscription Shows
For St. P. Next Season

St. Paul May 24.

The local Theatre Guild-American Theatre Society subscription reason will include five shows for 1900-61, an increase of one over 1900-61, and one 1900-61, an increase of one over 1900-61, and one 1900-61, and

Committee O.K.'s Measure

For Gov't Arts Council; Must Clear Appointees

Scenic Talent to S.F.

Bill Anderson Planning London's 'Gang's All Here'

STEVENS AT IT AGAIN;

SKEDS ANOTHER SHOW

Roger L. Stevens has added a other arright to his future Broadway production schedule. He's to partmered with Milton Sperlin text season in the presentation of Sergeant Striner, a dramatic bon by Julius J. Epstein from the Will Heinrich novel, "Cross of the Striner of the Str

Alsa slated for presentation of Sievens are two current London entries, Terence Battigani "Ross" and Barold Pinter's "The Caretak-er," plus Arthur L. Kopit's "Oh Dod. Poor Dad. Momma's Hung You in the Cleset and I Feel So Sad," Jean Anouilh's "Judith" and Lawrence Roman's "Under the Yunt Yum Tree," the latter in part-nership with Frederick Brisson. Canizary to a report in last

nership with Frederick Brissen.
Contrary to a report in last
week a issue. Stevens is not assectsted with Leo Kerr in the scheduled Broadway presentation next
season of Eugene Ionesco's "Rhinocerus."

Bill Anderson, former NBC pub-lects and more recently producer of the Jack Paar television show, plans a London production of "The Gang's All Here," the Jerome Law-rence and Robert E. Lee melod-drama about the Presidential career of the late Warren G. Hard-ing. He's due back from England tuday 'Wed.'), after having started negotiations for a West End the-aire.

Kermit Bloomgarden, who pre-sented the play on Broadway last fall, relinquished the foreign rights so the authors made a deal with Anderson for the independent Lon-don production.

Capitol, With \$220,000 Investment In 'Unsinkable,' Seen Challenging RCA, Col for Legit Tuner Albums

Can of the old has put up more than it of the hashing for the fine on Brandhar mining for the market Melly Brown in the Theore Guild at Dare has a producing for a National of the Brandhard Theore N X is applicated a \$400.000 The except also previous for a mining of the Brandhard in the mining of the second to \$400.000.

The Community and the the venture is \$2.50 mm - 1.000 of the oversal is count of that amount represents a 2 interest in the property of the second of the count o

Broad show

The best can outlay by Capital in the read the growing interest at the major record companies in original cast above the control of the contr

I've fewed Capital's association of Man Man as instrumental in the diskery getting in or "I minhable Mericalth Wilson has urest Mutte Main in responsible for the menue and lytter for I monhable which has a head to Read Maria. Schary will direct the Boardeav to an \$8.40 to seek into a d \$9.40 weekends for a tile Boardeav to an \$8.40 to seek into a d \$9.40 weekends for a tile partial capacity graded \$1.500. The Broadway's current levant to provide the caree of \$1.500.

The date (appeal incessment a salitibute in the public of partnership nature in January 1 and the public of the pu

R ord company competition to but on a har sine extended to on the same at a such shore as Turcepenny Chera M.G.M.

"I the Man Surphire" Carrier O.M. K. Tab.

"Leave It T. Jane National on Friends in Love being on the

Acquires 2 ABC Studios As Coast Small-Seaters, Plans Combo Ticket Deal

Hollywood May 24 Stan Seiden producer of the local edition of "Pijama Tops." he closed a deal with the America Broad-auting Co. for acquisition of two of the three large attaless in the ABC Theatre, for conversion line legit. The project, under the man of Twin Theatres, will oper ate the two 350-seaters and present different shows.

Hallywood and Vine district, in the center of Hollywood ABC formerly used the cturins, each with a gast slage and equipped for the center of the control o

serious oil run he two houses to conjunction with his Le Grande Theatre where Pajama Tope is heribed only a few blacks from his taw one after A combination out he established mod for all three alone to confunction with he established mod for all three productions with he productions with here.

The put was to open Just 1 with he Present a fare week ago at the party of the party of the period of the Porters Attack (in period of the porters at the party of the period of the per

The Lorest Relative NV has been added to production and T

Eddie Horton's Anni

Seat le

Filling VADISTY

Eduard Execute Harlon will reference tomorrow Thurs his 50th year in show business

Per ape his many friends and address will be interested in a rig of its milestone it has

Mary W. Bryant

Mpls. Hopes Rise For Rep Theatre

Minneapolis, Ma. 24

neapolis to become the site of the reportory theatre planned by Tyrono Guthrie. Other Rae and Ton Patierson. The project has apparently narrowed down to either Minorapolis and Detroit.

The Minneapolis compaign to obtain the theory received a boost with the decision of the local T. B. Walker foundation to give \$400,000 to the project on condition that Spith 600 additional be raised by public oldestation during the next year. The foundation would provide a site fur the theatre on land adjacent to an art gallery founded by Walker, the late lumber magnate.

Rae, a furmer Broadman produent associated with Guthrie and Patters in the proposed theatre, was quoted as expressing enthusiam in New York over the foundation piedge Guthrie, a noted director of Broadway London and other rod store, is understood to yet store gat his home in Ireland Patterson, was one of the foundered of the Casadian Stratford Festival

Milwauker Prencupied

Minuskee apparently is about out of the running for the running for the running for the running the running that the running the running that the running that running the

An added factor is that Milwaskee aircraft has its own professimal stock operation, the Fred Miller Theatre, which may satisfy local interest in home-based legit.

Jule Styne Will Baton Overture for 'Blondes' For Ft. Worth Opening

Broadway composer produced Julie Shino will conduct the archestra for the overture at the opening performance next Saturday night 28 of Gentlemen Prefer Blondes at the Casa Manana. Pt Worth The musical connect for which Stone wrote the sauce, with the opening bill of the aport when the title of the aport when the state of the sauce of the sa

Styne has also given the theatre's producer director. Michael Pullick permission to use house for the current Broadway production of "Gypy" during the night's puried of Blandes about it is Blandes will run two week through Jone 11.

Besides hiving Stine and other riebs on hand for the grand of many the Cara Manand of the many the Cara Manand of the many the Cara Manand of the Manand from Harry Wir and the Diamonds Are at the Diamonds Are at the Diamonds Are at the Each of the production ber Each of the production of the fact will run a fortunal the fact will play three necks.

'Squaring Circle' Slated To Be Revived Off-B'way

Valentine Katayer's Russian comedy. Squaring the Cyrcleramtered by Engene Lyons and Charley Malarmuth is planned for all Russian production next Senimiar at an undesignated theatre by Crest Reddisk Dick Mendelnahn and Harver J. Biller.

The play was originally produced on Broadway in 1935-26. The off Broadway revival will be staged by Erddick.

AGMA to Bosses: Keep U.S. Talent Markets 'Open'

American Guild of Musical Art via has reacted to recent discleure that the Met In Manhat an ins Livie in Chicago and the Sa Francisco Opera proposed to exchange information on singervalue. AGMA declares incresomewhat shocked.

There is a provise in the AGMA southerst against one manager what a mare m. To at empt to regulaters belowed manager manager in a tempt to regulaters belowed members would amount to make AGMA a European type and such as the German film produces have lately undertaken a hold screen player fees to five maxima.

Hi Faine, exec accretaril of AGMA also gibed opera manage men's wittingness to reliate artists allegedly guilty of breach of married when needed dut his

to all oppose and of the oppose and of the oppose to be a solid or the oppose of the oppose oppose of the oppose of the oppose of the oppose o

Legit Followup

Fiorello

No are a mostly run nor to Pull our and Critics Coule aways has a led the performance edge of 1 et a 15 still a fresh well deprived and infertious a creat to producers R and L Critich and Harold S Prince and to supermanager Bert Wood

A belief the fittered is a pertrumph for if rector and refibre to George Abbert, just of the rest fluory of recognition for the second period, not not in the second period magaine actual period magaine actual to period magaine actual to the second period magaine actual to the second period and the period magaine actual as period as the period as the period as the second period as the second period as the second period per

Aside from his heriliant staging Finesis has a potent asset to a feetionate attende audience have toward its leading character the lale Mayor Lafanardia from the case member him, or non-New Yorken this max have been out; vaguely anare of him, his fobulous per

Otherwise. "Fibrella" is an expert show, but ned a great one. Of the basis of a second visit, th book a serviceable, and with the added exposure of record albulistening, the songs are generall good in terms of stage performance if hardly memorable in the

Under Abbott's brilliant direction the performance remains our prisingly free of exaggeration of the time part is admirably inharacter, although a peturn visionen't revial added dimention of dramatic range. Incidentally, if an unusual tille part for a musical colling for no sunging or dearting.

Pat wa Walson and Ellen Han lev are appending as the wanter it to late mayor's life. Nath marice above a tendency to mind all may ling for correctly as a decore law of ice disable and Rum Broom withing [e. Howard Da Silva | I a to a plausible but received.

Pat Kenner and Mark Days are an an ung contedy trans a Bub H did is acceptate as a tended to affice and Pat Connec barrougraphy to diprocessing a Jenney of a positive a Jenney of the processing problem.

Equity Disciplines Members

Actors Equity, currently involved in a struggle with the League of N. Y. Theatres over its demands for a new basic agreement, it making it clear to its members that they, as well as managers, must respect contractual obligations. The union has emphasized this point in recent months by severely penalizing members found in the council to have validated their contracts.

The union in keeping with a revent policy change, has published in Equity, its official magazine, some of the charges and disciplinary actions involving its members. In one case, an actor was fined \$1,000 for jumping his run-of-the-play contract with a touring

ation to take a job on television

Charges brought by the producer against the actor were susfamed in the Equity council and the contract was terminated at of the date of the actor's withdrawal. The council instructed executive secretary Angus Dimean to express to the member its "shoulk at your total link of comprehension of the seriousness of your action and total lack of responsibility to the play, the manalterment and your fedion members."

In another case, charges brought against an actor for continued lateness for performance in a Brusslavy show were sustained by the council, which fixed the performer \$400. The council also informed the performer that If the lateness were continued more severe action would follow. Another Equity member was hit with a \$50 fixer recently for a similar, but less flagrant violation.

Feder Wins London 'Lady' Payment; Award Sidesteps 'Creative' Angle

A limiting designer's "tiste" to all distancents he prepares for a hus production was the basis for an American Arbitration Assn. award last week of \$500 damages to, Abe Feder who designed the limiting for the Brandwa and road productions of "My Faur Lady".

The ruling welled a dispute between Feder and Hermin Levin producer of the Broadway and road companies of Laft over the lighting design for the British ed hon of the musical, produced in H. M. Tennent Ltd., under an agreement with Levin Although others connected with the U.S. reduction of Lad. dup-rated tree assignments for the London essentation Feder was not called upon to do so.

According to Levin's testimony during the arbitration proceedings. Its sought to include Feder in the New York production staff to be employed for the Landom resentation. But, he testified the British management refuned, to-stang that Burish lighting equipment is so different from American that it was necessary to use a binal lighting expert. The arbitration proceeding was in intelligent to the lighting burish was used in the Listed Scenic Artars, Loval ED which contended that Peder's lighting play was used in the British presentation in violation of a contract between Feder and Levin.

On the basis of Feder's have entrait with Levin and a supple mental agreement overing roads to be a supple of the musical, the three man hard re-possible for the arbitration award stated in its derivation is to found a breach of contract but 'finat the breach did not inhere in the failure of to us federal services or in seeking to reproduce the visual effects accioused in the American productions.

File breach the board asserted inhered solely to the use madof his documents, which in them selves were not user-pithle of execution at the Drury Lane Theatre, where the London production is berthele.

incring the gratication proceed ings, it was brought out that Feder's documents for the lighting of the Broadway production were made available by representative of Levin's NY graduation to Joi Davis an H. M. Tenesot employee who was responsible for lighting the London presentation of Lody.

However, It was also divulge during the proceedings, that is come of the differences in the neetheds of lighting shows in Lardon and the U.S. the Feder donments could not be used for the lighting of the West End production.

The haste legit contract for disinal provides that "the title it drawings designs and specifiction prepared by the designer of the title agreement shall at a times belong to and be the protract may only use the same for which may only use the same for which may only use the same for the designers, who has

The arbitration board found the File is title to the documents we respected in that their war node available to the British prior to without his consent. The

he board agreed constituted use of his lighting plat but in this report only. The \$500 award was he bloard's determination of the uniform transmitted could have blood upon a license to impect to documents, had he been consulted by Lexin.

plot" does not morely designate Feder's documents or the specific means that he employed on Broadway and the road but rather the lighting concept, he contributed to the production, "reflected in the decision made with respect to traiting the suphout the about."

"The based however, did as express as options on the merit of justice of that claum on the ground that it was not a spond interpretation" of the agreement involved, which, it stated in "the instrument that governe the relation of the parties and the source of any logal with that Fedor has

The arbitrary a body consisted of Prof He her Wechsler of N.Y.U., hairman Prof. Edward C. Solamon of Sarah Largence College and their una discovered professional for the Profession of Lady and the Sarah Largence Lady and the College of \$2.750 for lighting the Broadway production of Lady and \$3.75 far. Linkting the road edition He sho gets a week's residit of

(Now South and Cecil Beauth releved \$2 bits each for dupling ing their respect to not and contime designs for the London production of Ladon."

Chicago Ex-Strippery To Be Non-Pro Legiter

Chicago Mar 24
A intol non-professional theatre
group which has outgrown its
YMCA facilities, has rented a
shotlered strip joint the old
French Castea and will begin
doing business this assumer as
Ensure Theatre Inc on a nonprofit basis. The outfit will work
weekends only and will do mustral
predictions to one or two pianos.
Scheduled for the agreemer term,
starting June 17, are "Pajama
Gaitte Brigadeom," "Gays and
Dolts and possibly an original

The former burley emporium has a proseculum stage and will

Gretch Wyler-'Redhead' To Open Toronto Tent

Gretchen Wyler in "Redhead" will open the third sepain June 3 at the Nusic Fair at Dixie Plaza. The 2.300-real tent will play a 16-week whedule at a \$3.75 top

Subsequent bookings include Beatrace Lillie in "The Madwoman of Charlist "June 13, Yeonae 'be Carlo in "One Youch of Yeonae 'Je Ere Arden in Goodhye Charles 'June 27, Red Buttons in "Tradeouse of the August Moon," July 4 Jan Murray in "Miske a Maria Moonae Carlo (Cont. in The Gazele." July 11, and Farley Granger in "Gent Carro," July 21.

Francis Lederer is negotiating
with Sir Frank Tait of the Wilin Theatre chain, Sydney to
it "Martage-Go-Round this
in a Zi-week tour of
A raisa and New Zealand.

Road Okay; 'Suzie' \$43,300, St. P.; 'Flower' 641/5G, Det.; Gwen 751/5G, L.A.

Funness of the shows still on the road-he musicals, "Flower Drum-ting" Music Man and Red-ead all did well while "Med-ead all did well while "Acceptance of In Company were strong among

Estimates for Last Week

Parrathetic designations for town should are the same as sodies, except that hyphenic in, priors as fouring absent in ude 10's Foderal Tax and local is if my, but as on Broadcay resees are not be, en laster of area. Engagements are for single och talless otherwise rotted.

CHICAGO
Pleasure of Mis Company,
Edunger C-RS 4th six 83-36-6
5, 1380, 946-500 - Covid Retained
formelia Olio Shinner, Lee G 53.50-Carroll, Conrad Nagel: (Previous levik, \$40.800; Over \$35.600.

CLEVELAND MC RS 194 Music Man, Hanna W

Redhead, Polibarmonie Aud Olic Res. 4th wh. 573 54 50 2. 678 579.800 Gwen Verden. Pre-cious week, 575.000. Veurly 575.000 with Civic Light

World of Saule Wong, Auditor DRS 3450.66 95, 2,200 Invitors week \$27,500 Palest Flumbles

WASHINGTON
Sweet Bird of Youth, National
On RS. 12d sign 34.98-85-80, 1672
Sel 1.569 Geraldine Prev. SylverBlackmer: Previous neek, 972,000,
eleved here bet Saturday (21
Almest \$26.600.

Almost \$28.500

SPS.T WEEK

Look Boneward, Angel (D.RS)
(Mirkon Bookins, Previous week
\$12.100, seven-performance roll)
Over \$23.300 for overs performance
Second, Shrevoport, La.
Vonday-Tuenday (16-12) two with
Brandway Phesire League outsering phesire League outsering 18-19, two BTL \$11,
Froday 18-19, two BTL \$1,
Frod Central Senior Bigh Show,
Swringfield Min Friday 20 one
BTL, \$5,600 Music Ball Kansus
City, Saturday 21: two \$4,800.

Touring Shows

more behalf and Francis or the control and the

VY Day Museum CM in Dedicate Heatple old of Sugar Wome Challers Carry

Plan Legit Musical Of Peggy Cullman's 'Glasses'

triance. has been optioned throadway production as a musica. The rights to the W. W. Norton A. Co. publication have been occulated by the new preducing team of Michael Stewart and Sidmire

Stewart, but to be tweened unit the similarly-named suther of the book for the current Broodness mu-rical. Eve Bre Birthe to head of the Korwin Musse Publishing firm He's also a personal manager.

He's also a personal manager. Parmes, associated with Stewart in the publishing operation, recently returned to New York from London where he set up Korsain's international operation. While in London: Parmen also supervised the musical numbers for the production of "Pieces of Eight." He form Sidmere Music publishes the sorie of the revue.

The authorese is a frequent legit investor along with her histhand Howard Cullman. She hared Glasses' on her experiences two years ago at the Brusseln World Exhibition where her bushand was Commissioner General for the U.S.

Ebenstein's Play About Friend Clarence Darrow

Friend Clarence Darrow. A phy about Clarence Darrow. outitled "Defender of the Lost." has been written by Morris Eben-rien, a k, show his attorney and specialist in copyright matters. The play is a dramatization of the lost, hence the title Principal concern of the play is his life and character as a whole, rather than any particular case in which the famous lawyer has been involved. Ebenerein a lifelong student of

Phonetein a lifelong student of Ebenetein a lifelong etucient of Dorrow's career and writings, anew Darrow personally. Author was for many years chief cogyright counsel for Warner Broaund since 1918 has been in private practice as a member of the New York law firm of Zissu, Marcus, libenetein & Stein.

On Broadway. Ebenetein was seen county represented by his play

Tonted Jazz

opening bill of the scarce starting May 28. A series of nine obe-night concerts is also planned for Lam-tertville. In addition to the regular egit fare at the tent.

legit fare at the tent.
Armstrong will play other bents, in widing a week at the North Shore Music Circus, Beverly Music The Music Circus, Beverly Music Chicags, which plared to big haveness with a one-week Armstrong hooking last season, is ex exted to do at feuit one week of jag this year. And, a tunetent, slated to go un this example in Section Forced.

ing June 24. Besides the Jars offerings, the tents will also be playing such streight plays or World of State Stat

the film version of the musical.

Operettas appear to be making a
concluent according to David Murshall Heltzmonn, managing directer of the Cape Cod Melody Tent,
Hyannis, Mare, and the South
Shore munic Circus, Cohannet,
Masa, Holtzmann says that records
were established last season at
beit fernix by operettas. At Hyannis, it was "Song of Nerway" and
at Cohannet, it was "Student
Prince."

Met Opera in Mop-Up

Minneapolis, May 24.
The 16th annual three-opera Met opera engagement at the 4.50%-seat Northrup Auditorium at \$12 top, highest ever here, broke all previous local beaoffice records.
The shows grossed \$140.068 while the previous highest gross was \$123.000 with an \$8 top.

Legit Cues

Bob Merrill is writing the must d livres for David Merrich anned Broadway production o all," which Belen Drutsch i

head "Gift Wrapped." by Constance Grace, has been acquired for fall production by Cresticale Productions, a New York coff.

A Breadway production of Josephine Sendam's Stage Fright is planned for Breadway production next season by H. Clay Blancy.

A grace of \$25 000.

A grant of \$25,000 will be given Jeseph Papp's cultin-admission Y. Shahmapeare Pestival insertal Park by the N. Y. Foundam providing an equal amount insed "from the community at ge." As of last week, the fecula seconding to Papp, had land \$78,000 of the \$110,000 eded to produce the three plans eduled to produce the three plans eduled to be presented in the vit this number.

cheduled to be presented in the price this summer. Carab Burnett will withdraw youn her lend assignment in "Once pon a Mattrees" after an Actors and benefit performance next une 28.

Jack Carter will star June 6-18 in "Operation Madball" at the lucks County Playhouse, New loose Ps.

in "Operation Madball" at the Ruck's County Playbouse, New Blone, P.

Rod Cabbis has left the cast of the off-fireadway production of Machinal" to tour the strawhat circuit in the Leanse-Debin package of West Side Story, which gets underway next Tuesday [31] in Warrensville O.

Eddie Rick's Colonic Musical Theatre Latham, N. Y. begins its ceason June 14 with Harrey Lember's in Girl Cray Mike Manacks, wrestler-turned-film actor will appear at the tent later in the teason in "Guys and Dulls," starting Shirt Canwas.

The 178-seat Foothill Playbouse-Middlesex, N. J., opens its longest summer season next Monday I with "Waltz of the Torcadors".

A five-play 10-week season has been scheduled by Players, Inc. for 19s eighth consecutive year at the Olney 'Md.' Theatre. The semester gets underway June 21 with Shakespear's "Antony and Cleopars.

The Ephreta (Pa' Legion Play-

reresenter Grass music tents this counter in "The Student Prince." Have Cowried util tour the strawbat eircuit this summer in Arthur Watkwin British play. "Not in the Book." The comedy, which Tharles Obsen will direct, is being packaged be Need Bebs, what an off-Broadway producer, operator of the Cherry Lane Theatre. N. Y. and producer of the nummer stock fare at the Edgravater Beach Playhouse, Chicago Behn is also packagin "Roman Candle" with Jan Stetling and "Make a Million," with Sam Levens.

Ginger Regers will annear din Annie Get Your Gun" the work of July It at the Chikadale Musical Theatre, Wallingford, Corn.

Jack Carson is scheduled to tour the strawhat circuit in a Flood F. Ackerman Associates package of Maho a Million."

John Kennedy and Edwin Me-Arthur will mark their 17th and 16th years, respectively, as productions director and musical director and musical director and the St. Louis Musicipal Opera this summer.

Broadway stager Abon Schneider will be a guest member of the faculty of the Gondinan Memorala Theatre, Chicaen, for the term starting next fall.

Given Cliff will be resident di-

peting next fail.

Oliver Chiraco, ton peting next fail.

Oliver Chiracoll he resident allower this conserver at the La Jolla

B'way Up 'n' Down; 'Miracle' \$36,100, 'West Side' \$42,600, 'Mattress' 311/6, 'King' 56G, 'Toys' \$35,600, 'Five' 221/2G

egistered substantial but business for other entries con-

profitable has a md virtual capacity entries included Best Man Bre Bye Birdie Pincello Miracle Worker and Sound of Mus.

Estimates for Last Week

Evilmates for Last Week

Keys C Comedy D (Droma),

D (Comedy Drama), R (Remat),

MC (Musual-Comedy), MD (Musical-Drama), O (Opera), OP (Operat),

Other preparenthetic designations refer, respectively, to weeks played, number of performances through last Saturday, top prices (where two prices are given, the higher is for Priday-Saturday nights and the lower for weekshiphts), number of seats, especity gross and stora, repectively gross and stora, copecity gross and stora, exclusive of lanes.

Andersonville Triat, Miller's (D)

Bye Bre Birdie, Beck (MC) (6th wh. 44 pt (50.60, 1.200, 557.51R) (Previous usek, \$56.000 with parties) Over \$55.900 with parties.

Desiry Rides Again, Imperial (MD: 65th wit 452 pr 98.35-28.40, 1427, 367.5001 Analy Griffith, Dolores Gray's (Previous week, \$30.000 with twofers). Almost \$32.000 with twofers.

Duet of Angels, Nayon (D) (5th wk 29 pt 96.30-57.50, 1 139, 543,-529) (Vivien Leigh, Mary Ur-Previous week, \$25.290; closes June 51 Nearly \$23.900.

Florette, Broadhurst (MC) (26th k) 208 pt \$8.38-89.40 1.214 58.194) (Previous week, \$89.000). Almost \$59.000

Five Finger Exercise, Music Box (D) (29th wk 197 pt 96 96; 57 50, 1.01, 980,107) Jessira Tondy, Reland Culver) (Previous week, 821,800) Nearly \$22,500.

Greenwillow, Alvin (MC D) (110) wk 87 pr 48 60-89 20, 1 453; 884, 500: (Anthony Perkins) (Previous week, 830-200 with parties; closes next Saturday (28).

Almost \$38,100 with parties.

Gypny, Broadway (MC) (528 uk, 411 p) (52.60-89-40; 1.900; 502.900 (Ethel Merman) (Previous week, 833.500; Nesely 833.600

Majority of One, Barrymore (C) (66th wh 528 pt 156.50 1.087; \$41-687; (Codric Bardwicke, Gertrade Berg) (Previous week, \$25.300 with Miss Berg out for two performances closes June 231; Nearly \$28.600.

Miracle Worker, Playhoune (D. Glet wk, 248 pr. 184-90-67-59: 994: SH6.500: Anne Bancroft, Patty Duke, Torin Thatcher! Previous week, 531,900 with Miss Bancroft out for three performances; Almost \$36,100.

Music Man, Malestic MC 127th kr, 1,012 pt 48.05; 1.696; 871.000-revious week, \$49,300 Nearly \$47.500

My Fair Lady, Hellinger (MC) 219th wh: 1.747 p. 98.05 1.551 565.560 (Michael Allinson Pemela Charles) "Provious werk, \$56,200) (Nor \$56.106)

Once Upon a Mattress, St. James Att.: 53d wh. 424 pt. 56 so 67 50 1,615, \$58,084 Previous week \$27,900 with release tickets! Over \$31,500 with cut-rate

Take Me Along, Shithert MC1 Slat wh 244 pr 58 06 59 40 1 453; 564 000: Jackie Glessen, Walter Pleigeon, Eileen Bleiter Previous week 853 400 with Girason out for

Thurber Carnival, ANTA R)

12th wh 90 p | 56.90-87-50; 1 in;
\$40,178; Tom Ewell Peggy Cars,
Paul Ford: Previous week \$44.100
with parties.

Over \$43,100 with parties.

Teys in the Attle. Hudson D)
13th wk, 100 p. \$6.90-\$7.50 1.065;
\$30.800: Uason Robards Jr.
Warren Stapleton Irone Worth)
Previous week, \$35.500 with

West Side Story, Winter Gorden MD: 4th wk. 29 p. 58.05 1.404; 164.200 Carol Laurence Larry Kerti Previous week 843.400 with

nters) Nearly \$42,500 with twofers

Ring and 3, City Cinter (MD) d wh 16 p) (33.95, 2,090, \$60,-i0) Faste Granger Borbara oak) (Provinus week \$44.000). Almost \$56.000.

Almost Socood:
Reperiory, Phoenix (D) (3d wk;
24 pr (84.60; 1.150 829.382) Prerlous week, \$12.700; closes next
Sunday (29).
Almost \$11.600 for eight performances uplit evenly between
Henry IV, Part 1" and Henry
IV, Part 2."

Opening This Week

Opening This Week
Finiss's Rainbow, 46th St. (MC)
\$1.05 1.27 SM.792 Jeannie
Corson, Howard Morrin, Biff
McGuire, Carol Brice, Servell
Broke, Bobby Howev
Robert Freer & Lawrence Carr
with John F. Herman and Theatrical Interests Plan, Inc., prescontains of the N. Y. City Center
Light Opera Co. revival of musical
with book by E. Y. Harburg and
music by Buston Lane reopened
host Minodon might 23 after onding a limited two-week run at the
City Center last May 8.

Center Stage, New Group, In Wash Carriage House

Albitquerque, May 17.
Plane for \$5,250,000 fine arts centre on the U of New Mexico compus—to house 2,2000-seit non-cert hell, drame theatre, revital hall, art gullery and studios—have been shown to the college board of regenta. It took no formal action, since construction flinds are not yet available.

Architects said the first phase—including concert hall, sectial hall,

CASTING NEWS

() (Ma ol C R Report y, DR Drama

Legit

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ing Broadway, of Broad the industrial and tele a in incid directly by the me calls, and has been re-

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ad to pre-duly back-the Boundary Touries 44 h St. N.V., c. o Rock

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reducer, National Phoenix
o 322 E. 50th St., N.Y.,
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nn Hersey. Available parts

"World of Nurse Wong" D. Pro-less. David Merrick 246 W. 44th N.Y. casting director Managi-turt H. Assepting photos and

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Casting Not Quite as Usual

Although Broadway producers have announced that no performer contracts are being signed until further notice, a certain amount of tentative casting is continuing. Negotiations have been in progress for several weeks, with both sides, apparently ready for a strike rather than make mater concessions.

With the present basic agreement due to expire May 31, a strike could take place then. Not involved in the situation are the off-Broadway theatres and stock operations. They are proceeding with casting as usual. For Broadway and touring shows recurses and photos are generally being received, but actual casting has been halted and no auditions are being held.

Green Hills Theatre Dicc.

Green Hills Theatre Dicc.

Loop Kesdekian 426 M I N Y WA 9-3488 Arcept N Y WA 9-3488 Ar

SANTA BARBARA, CALIF Sonta Barbara Summer Theatre er Howard Miler 21-1 codniew Terrace Howard ald HO 3-5008 Amepting disand records of appropriate Jack Wellis 200 N H and He ywood 28, Cr. HO

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Adale Moser Theatre.

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Moment of Fran" D. Producer
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odividual one-channel twin-transistor wireless receivers, which can held in the pairs of one hand, will rent for \$1. A running commentum English will be broadcast five at each performance by Donald hie, author of "The Japanese Film." The translation system, despite by the Maishashita Electric Co. of Ocaka, has been permating acquired for the City Center through a grant from the Joseph times Memorial Fund.

Ithough a translation system is believed to be new for a legit house the U.S. it's breen in use elsewhere. In 1953, Broadway produces wander R Cohen acquired the U.S. rights to a translator in use at time at the Comedie Wagram, Paris, where it was available only English-speaking parterns. The device involved a sound room and ong system with headphones, which could be installed in certain is in the theatre.

As stem in the "So They Say" column in last week's issue attributed a second and a second as a second a second

Off-Broadway Reviews

WELL DIS COMMON TOTAL AND	rung Immediate, to I
\$11.00 tup.	
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Rotos	Potenting Bancon
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Market	Nom Londra

63-06 top	Crumot Imports w t
James Lauter	Named an Multi-
Deute Leafer	Anthune Burnt Herry
Grandon Legler	World Tomber
Ada Lewer	String Bern
Milia Mor	Susan British
Henry Probady	Non Creen
States Brager Burn	House to prive
Proci	Lette Berri
Laptorn Tim	James Prashe
George Posme	Ben Brook

Bill Fields Full-Time With Circus and Legit

to accept decadence cloaked by the remandicism of poetry, Kirkland and Caldwell project a more explicit brand of credita. The catalog starts with a methodical breach of the Ten Commandments and proceeds to a therough dramatination of the seven deadly sins. The must finally becomes wearing. While the unspuring details are deliberately made to dominate the play, they atir reactions. No matter how prizient the sage of Jester Laster may be, the play is never tastic But the semanticinal situations make a powerful, crude form of melodrama that explains part of the play resists close scrutiny from the view point of construction. If the play resists close scrutiny from the view point of construction, it has colorful characters that respond to imaginative acting. Skedge Miller as Jester exploits all the humors he can find in the rule. Sylvia Davis makes a particularly effective Ma Lester. Anothers but the second part of the play resists close scrutiny from the humor he can find in the rule. Sylvia Davis makes a particularly effective Ma Lester Anothers Butt Harris plays their deranged son with a chilling plausibility. Susan Relacit is excellent in the difficult acceptance of Markets and Jody McCom. Attention in Strawhat This Year

ing field, but the accent appears to be on vision identification.

Among those who'll be dropping their shooting from for comedy and musical assignments on the rustle trail this nummer are James Garner [Mayerick], Robert Horson (Wagen Train) Gone Barry (Bat Mastersen), Hingh O Brian (Wysit Earp) (Guy Madleon ned Andy Devine "Wild hill Hickork" and Jody McCree ("Wichit Trown").

Garner has heen set to appear in "Brigadoen." Barry in "Kimmet" O'Brian in "Two for the Seesaw, "Madleon in "Golden Fleering." Bevine in "Showboat" and "Anything Geen" and McCree in "The Meen in Blue McCree, the sen of film stars Joel McCree in "The Meen in the in closing of the film of the control of the control

ctures will include Bennett Rankins II a pre ty author Chair Jan 11 inn, editor-tel of Harper's Manatine Ed-Werks editor of Atlanta 10 and 35 offers

Air Forre mal, as charman, with Vern Haughland, AP, Robert B, Holls, editor of Avaluon Week, Charles Corddroy, UPI, and Mar-vin Miles L. A. Times Revu-tioned in Washington officialdom

wenter a Appeal and Almana Newark News very present Leules V Spenner, Ee, tra Commander and the Assault of the

Marlean's In French

publishing a monthly Le Maraine Markens in French in Maraine in Montreal with Pich Cash

Be a neighborst

Phoney Book Jackets

Chatter

Jeris Dine, per annual directed for LA. There is to Present Bound 52. Associated Present with the Landau van died las week to Allanta. Kennets M. Mariero. 4 editect.

gets just there receives in the Bibbe. His sevend. The Mark, has been sold to Hullywood.

Human interest assections and Lighbeadtine cases concerning calebo have placed Chief Anderson's Francisco. Beverily Hills is My Best.

Prentice-Halls on the bestseller, and

Equity-League

Logit Bits

Broadway

tolinist at bride's home town trust in June blinher Edward Loes of Cue has signed the public rela-firm of Mal Braveman Assoc

no of Mai Braceses.
Bur year P. Y. City Operaarmore life set double-operae for Sept 28 for Leopoidki before leaving.
e. at Westport Conn.
is read. Illness Countina
investing Andre Merten
e part-time business.

it Brith a Ledge Builetin.
b Ledge Builetin.
by publishing director
t lan and Stardust
bean arrives in New
Ved tor a few days
aft for the Variety

Boston

By Guy Livingston

r fee the first prints of the prints of the

new entertainment policy of name acts, with The Three ages booked for two a-duy in 0-ceat Show Bowl, now being

James Stewart in for press in

Minneapolis

Detroit

(Hyde Perk 4861/2 31)
Wolf Manhowicz took over The Wardroom Club, new re-tagged The White Elephant.
Elapeth Douglas Reid booked for one-woman-one-nighter show at Aria Theatur June 19
Rank Organization will open a new 1150-seat cinema at Hemel Hompsted in August.
Man Brarawes next pic will be "Spare The Red." in shich he'll pan a goodhearted schoolmaster.
Jerome Lawrenze, co-auther of talects The Wind. around town to witness the show folding at Nt. Martins. Theatre.
Bus Bartek is back in London after a trip to five key cities benging the drum for her new film. Musicomedy star Pat Ricksmod and her husband composer Hubert Greeg baying property in Purtugul with a view to settling there.
Also Ray enreste to film "John Nyobodu" in Dublin, and Sophia Loren, here for "The Millionaire were both bowed in subprises receptions.
Associated-British Pathe threw a "honnik you lunch for the technical staffers who got the Princes.
Margaret Wedding film out in relience on quickly.

Paris

By Grac Meakewite

66 Anc. Bretenst, SUP 10-201
Eurovision had a remote from
the new French ocean liner, the
ance.
Disc to the vand.

Prance.
Due to the vaude slump here singer Jean Bretonnere in leaving state his to sell shoe:
Fremch vidgor producer for Vanitele. Nicole Milinair announcing

dables. Andre Oumansky has replaced Philippe Leroy opposite Brighte Bardet in H. G. Clouset : The Truth' being preduced by Raud Levy for Columbia. Leroy in sta-

Joun Seberg will be opposite Micheline Preste and Maurice Montelline Preste and Maurice Ronet in her second French film Histoire D'Un Amour to be directed by Jean Valere and produced by Bernard Javal.

For the first time here a film new in release, the procusioning ledian film "Pather Panchalt will act a one shot to airing. Distribute 32,000 for it and will watch to see if bir is helped or hindered by this. Film will be commentated instead of rebring on subtities. If it is successful if could set a precedent and tilm people are watching this closely but are against it in principle.

Berlin

By Hans Hochs (780264)

Marlene Dietrich, curren

Pittsburgh

By Lenny Litman 6359 Burchfield HA 1.27391

June 5
Duncan Noble will be the choreographer again this year at the
Civic Light Opera's Melody Tent
Don D'Carlo has Town House,
lined up for the area Miss Universe content. He controls five

Billy Wilder due in June to ping "The Apartment." Ditto Shailen-dra Jones next week for Stran-glets of Bombay."

glers of Bombay
Leo DeLyee in town promoting his Landon album, "Like Leo's liter," which he recorded in Johannesburg, South Africa.
Theodore Holman, head of Carnegie Tech drama sibool, act to translate "School for Dictators" off-Broadway for producer Noel Behn.
GAC-Super will bring Laverne Baker, the Coasters, Clyde Mc-Phatter, Lleyd Price and host of others to Mesque for Iwe shows May 28.

Phatter, Lieyd Price and boot of others to Mesque for live shows May 25.

Teen Thomas in from Hollywood to take over twin duties as actor and theatre manager for Little Lake Theatre, an arens strawhal Leonard Mendlewitz, former film reviewer and drama critic for the new defused Sun Telegraph, retained by Herman Kass to handle all Universal publicity in Pritisburgh.

Miami Beach

By Lary Solloway

year absence, Books north for a summer stock tour in "Personal Appearance". Coconst Grove Playbouse will have a summer season after all owner George P. Engle leased bouse to his general manager-director Owen Phillips.
Saciacas erch moves into Deauville's Musketeer Room this week. Freddy Cale, who's been playing there, moved his musical chairs to the Funtainebleau's Boom Room.

Nashville

By P. X. (Red) O'Don (Tel. AL 5-5401)

Colement Club set a Lester
Lanin ork for path party June 17
Violinst Toshiya Ele festured at
38th Pestival of Music at Fish U
to exertless attendance
Manager Arne Meyer signed
Clyde "Sugar Blues" McCoy for
Hillwood Country Club dance
May 28.

Ryman Auditorium manager
Harry Draper in Atlantic City for
national confab of auditorium

Hollywood

Winters hopped to Featival Decker joined Ame

inibils.

Jork Wagner takes over a mer replacement announcing at KHJ

Alan Mewbray will receive a quere Club's annual George S vin Award.

Lee Rosenberg wings from twe Productions to H N So son Agency.

Soi Gorea suffered back juries while stanting in 20th-F Go North.

Darrell Wanthouse Jr, succe George Smith as Allied Artists; chasing agent.

Sw Weintraub returned from fmonths in Africa on "Tarzan Magnificent" leration.

Captingian bested by Heliya Foreign Fress Asan, at Beylielest cocktail party.

William Holden stopped enrouse from Hong Kong to I lin for "Caunterfect Trottee."

Ted Taylor and Jim Denten Berlin to prep publicity an Berg Seaton's "Counterfelt Trot.

William Goets and George S.

shall returned from Japanene lonation-coulting jaunt for "Cry for
Happy Harriet Hilliard Nolson copped
annual Genil Award from RadioTwomen of the Southern California.

Howard A Singer upped from assistant general attorney of NTA
to assistant to prexy Univer A.
Unger.

Hichard Bare, his injuries
mended, returns to Jamaics tomerrow to restame work on "The lolandern" and re-shoot footage lost
in plane crash.

William Laurence, N.Y. Times
science ed and official historian of
U.S. atsenic bomb praject, set as
technical advisor on David L. Wolper's Rare for Survival, hearlost's Rare for The High Fisherman, Lee was named "the producer displaying the greatest
courage in using the screen as a
medium of expression in producling a picture high in useful and
entitical or set.

Chicago

(DEleumer 7 4884)
George Raft in for Consumers
Mart of America business.
Joe Shea in ahead of the Rind-ling Bres, stand at the Amphi-thesire, stand at the Amphi-thesire, and the Amphi-thesire over the weekend to hally

Portland, Ore.

News at 20th

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Sam Engel

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Lippert's Deal

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DeMille Daughter

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remanies to which had Leave in process A. A. e. and aim an of the Museum Countries, especial the collection New York and the collection of desired the bottorical values being held back by the estate.

rtion include mentioned a ing scripts nordated chapting actiple from the producer of the daring h To Squaw Man in 1911 oral fiting coops of his corr-ordence detailing arrangements all his pay and condition or ord in a g box of creat and mar) pourse mangements noted fut pay are H in D and David Betasco, who rel

Addi Bina there are hundred bound volumes of production and contume etches. The 10.000 solume li-

MARRIAGES Julio Chan to William Harrison, as 21. New York He's with agonski (Vaniery printing plant.

operate mainly on the blockhuster concept of finner and bigger pictures, it is evident that the U.S. market will continue to be flooded with a large number of "strange" pictures. These additional pictures will be required so long as the present patien of exhibition is Mrs. Dee Anne Kahmann to Her-herr Marshall Hollywood, April 25. He's the actor. Kathleen Barton to Gordon Ravier Ashion-sunder-Lyne, Eng., May 7. He's a singer.

Mary Schweller to John Nolan, Chago Mo 21 Hea a Writera Gold of America exec in New

York
Jr ine Rages to Ben Okulk. Wane, NJ Ma 2. He o
diese of troff operations of
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July (thendorf to Max Patkin,
Philodophia, May 7. He's the
back of who begins in it

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liming Andrew to Summer William Cheshar Mas 16 Bridge an active her see last containing the second street of Summer Briganium Sangal Briganium Madred

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ha and Mr. Times D Tannen-Mr and Mr. Times D Tannen-Mentra, Mentra Mr and Mr Timera D Tannesha discer Saria Munica, Ci May 7 Mother to former as Baylara Darron fellow and Mr Bernard J Wester Hollswood May Fellow up in charge of his attance at Desde.

Mrs. Alon V Info.,
Alian May 9 Mainster of Net Hellman, prot
an Enter of Hellman,
Alians, and operator of

and Mr. Jon Processor of Will TV &

Mr and Mrs Make Stein use, for the Maj 1 Furber is a news

We are the WRE there was the word Mrs. 18, Fater in di-crete of Bob Hope Shree in di-crete of Bob Hope Shree in di-persion of Bob Hope Shree in di-tance of the Mrs. 18, I also a server of NSC 18, I also be a selected in the server of th

M. Leu Apping con.
N.J. May II. Fallor
BM1 practice of the product of WNNJ, Newark

M and Mr. Charles Books, retiliared May I Father of puregrapher at KDKA TV.

Mi and Mis. Dave Shall notice, doughter, Pittsburgs, May I Fasher is assounced at WWW. Mr and Mrs. Jim Dale, one, and on. May 9. Father is a 19

Mr and Mrs Sid Mark, use, Philodelphia May 12 Father is all a and program makager at WHAT-PM

Wilciperst. Mr. Borton Litutin, son, New York, May 21. Futber in with the third-tread law firm of Huberin, Morris, Guanett & Caroni, mother in doughter of Nat Leftwitz, William Morris, Agency vitz.

Mr. and Mrs. Ricky Lavne, dimension Los Anneles, May 9 February is the ventraloquist

1900 as date when the estate may restrict the collection. This date, however, according to Mrs. Harper, is considered by all conversed as indefinitely extendable.

terminal to putter the David A. Lipton has the distribution of the David A. Lipton has the distribution of The second section of the second seco

N. Y. Sound Track

of the artists pain Back of F P and Shall C Section C Se

Wall Disney to three film than mind to appel to long house to be been a of a Visci. I are at they and June 1800a, for to a Rudraced Kipling on produced to United Arrive in 19.7 in 1842, married Bushay Adler's John Brown a Bush and let over be not Asler Wanner's Junior both for 20.5 for reviews. Deberry Dark of the Tennessee Williams Sometier of Stocket to will fall fin M. Walls. Carl Jurgens brookly With Head find Histome dealing with famed American riding or her to Visit a form processing the Carl Jurgens brookly With Head find Histome dealing with the History with the History

later Wanger's 'Chemistra' the British Sunday netropaper. The Pro-int a due to line bank called Troude Pertures' published by Cressing and Shoothay reporter on several British nating a min of terms has an appearance to be and special as published of creeting for 20th-ic British productions and Metro. His book covers both sides of the

Mixto C. 4 II Loversof "AMI to be accommended by Law Duret Lower Award" for best Mexican deray work each section setting up an award for best fifth script. Price will be as a set of the outs work on theme to field of containing the forking the section of the se

Jones Mekan, of or of four Culture and a chief quokes on for the a Arman Custon on the assemble formulate weeks to found from the or a professionalism and or rechturally that won't the point of confirm of confirm powers circum. The point is now by intuition and improvisation than by disciplined

S. H. Fabian, and of Storley War er and chairman of the American books, covering DeMittle's more larger, and phones are described by the second presenting to the second present the sec

OBITUARIES

TED R. GAMBLE

I'm New York rman of the rate Asen, upon its 1946 and subsequently first of Arace which Ara was preserved, some months

The my word, some months for the solid control of declara in war bounds, young the bilbest U.S. civilian and the board chairman of Co-bilbest U.S. civilian with the board chairman of Co-bilbest U.S. civilian of the Piret National of the Piret

FDWARD M. SKOLAK dward M. Skolak. 50. burlesque identification of the state of the state of the Shubers and sager of the Shubers and productions when Warren

In Memoriam

of My Beloved Friend

PAUL CLARKE

May 20, 1960

rone, in 1930 brought him to San radeters to run he

het St.

The President prospered during World War II, but in the Stistarted sping in 1997 Sa lab closed the house because he for performers' salaries were too high A month later, however, he relented. Shortly thereafter the El Rey, in Oukland, was torn down to make use for a freeway and Samuk's President became he later house to be said to be seen to be see

DON ROMANELLI

Romanetti 69 violinisted the Royal York Hotel Terusio, died May 19 in its He also had conducted aid Gaiety Theatre Toronto.

came contario passenger bests aciding between Torvento and Ninguia Palia Lader he conducted hands at the Clid Mill Inn and the Ving Educard Hatel. Toronio. He was also one of a trin of brothers who became famed as indinisis conductors. Leo Romandill, who is currently meanifered of the Ring Edward heraton Hotel, Torunio, and the aciding Romandill of the posh legent and Tivol) Theatres. Survived by wife and two longithers.

Mrs. Betty Harter. 48. jang plans of charter in New of Spain's most celevated theatreral families—the Conchita Martinez. 48. retired Spain's most celevated theatreral families—the Conchita Martinez. 48. retired Spain's most celevated theatreral families—the Conchita Martinez. 48. retired Spain's most celevated theatreral families—the Conchita Martinez. 48. retired Spain's most celevated theatreral families—the Conchita Martinez. 48. retired Spain's most celevated theatreral families—the Conchita Martinez. 48. retired Spain's most celevated theatreral families—the Concince of Concentral Martinez. 48. retired Spain's most celevated theatreral families—the Conchita Martinez. 48. retired Spain's most celevated theatreral families—the Conchita Martinez. Conchita Martinez. 48. retired Spain's most celevated theatreral families—the Conchita Martinez. 48. retired Spain's most celevated theatreral families—the Conchita Martinez. 48. retired Spain's most celevated theatreral families—the Conchita Martinez. 48. retired Spain's most celevated theatreral families—the Conchita Martinez. 48. retired Spain's most celevated theatreral families—the Conchita Martinez. 48. retired Spain's most celevated theatreral families—the Conchita Martinez. 48. retired Spain's most celevated theatreral families—the Conchita Martinez. 48. retired Spain's most celevated theatreral families—the Conchita Martinez. 48. retired Spain's most celevated theatreral families—the Conchita Martinez. 48. retired Spain's most celevated theatreral families—the Conchita Martinez. 48. retired Spain's most celevated theatreral families—the Conchita Martinez. 48. retired Spain's most celevated theatreral families—the Conchita Martinez. 48. retired Spain's most celevated theatreral families—the Conchita Martinez. 48. retired Spain's most celevated theatreral families—the Conchita Martinez. 48. retired theatreral families—the Conchita Martinez. 48. retired theatreral families—the Conchita Martinez. 48. retired theatreral families—the Conchita Martinez. 48. retired

his administrative a crefant became one of the best k in gressional aides on Capitol and look over the piano at Washington parties to plan

VIPs. Two brothers and two sisters

DR. CECIL ARMSTRONG GIBBS

DR. CECH. ARMSTRONG GIBBS
Dr. Cecil Armstrong Gibbs componer, died May 12 in Chelle de Grand College of Music and tailed it for the composition there for some leaves. He wrote many ballads, not be freeld Are Full. He also used the composition of the composition and a choral was appart-compt, string quartets, our part-compt, string quartets are dependently invidental music particularly invidental music College (Proposition of Crossing). And Macterities are the Burnell He composed The Blue Peter a comic operant. The Betrothel He composed The Blue Peter a comic operant. A P. Herbert, and Madessie, with Clifford Bas.
Survived by a daughter.

SHALLAM MARR

William Debie, 67 one-time seter known princersonally as William Marr. died May 15 in New York. A nature of San Frencisco. he had appeared in films and on the legitimate stage from 1916 to 1931. After a brief career in Holly wood he was brought to New York by Al Jaliam in the company of Robinson Citase Jr. This earlier, except for a obort stay in the Army, Debie acted in the ampathen of such stage not alice as Davin Keane. George Arms and Katherine Corwell. In films he was seen with Milton Silvin Men of Steel, among other prefuses.

JOHN FIANCA

In Place 37 voids player

It is Benton Sepathy Crybesded May 14 in Frikerin Jafollowing a heart attack. With
Beston Symptom time 1994
was tosering Japan with the
ip at the time of his death,
notive of Milwanker. Franch
and placed with

in a touring Japan with it is a part the time of his death. A notive of Milwanker Financial parent of Walliam and placed with the Nation and placed with the Nation of the Hullywood Bowl the Star Portland Ore 1 Symphoson Angeles Symphony, among eligible.

RUGO ALFVEN
Ringo Afrom, 72, Swedish composes who wrote four complements as wall as sures for motion perturn, died of a cerebral become flage. May 8 in Falsa. Sweden. Born in Storkholm, he studied in Browets and Drenden before becoming director of music at the U. of Uppsalo in 1916.

Affrom was an authority on Swedish folksengs. He incorporated some of them as a theme in his next known compositions. Perhaps his best known composition Perhaps his best known composition.

ERNST STAIR SACHBAUR

From Stabl-Nachhair 74 Ger-man actor died May 13 in Bertin, Stabl-Nachhair, when real name as Guguenheimer, was a cele-trated actor in Bertin where he had been performing for more than 40

years.

He was seen in all sorts of roles and also appeared in countless pix. His last singe part was that of the routhful grandfather in Taslor-Sainner's Pleasure of His Company, currently at Renaissance Theater Illness forced him to withdraw after two performances.

ALBERTO ROMEA

Alberto Romea, 77, an actor-manager who retired three years ago after more than a half-century as leading man on the Spanish stage and in firms, died April 24 in Modr'd. He was the last member of a two-centuries old dynasty. Romea also appeared on Spanish radio and Iv. He was associated with the Teatro Lara in Madrid for 15 years and frequently toured Latino countries. With his death ends two of Spanis most cele-

specializing in "Hiswaths" and cipally in the baking business owning three firms in the midwest. He visited the U.S., singing Wife survives. its h He visited the U.S. singing acheath in The Beggar's

SIEMEN JONGSMA

Signary January as prefired Duly in opera, lay, died recently white on sucle in Manuals where he produce for a production as ever threshold a singer in the production of the capacity of the Richard Taube in Lewind during the form

As an energy other Jong or good in Finding with Gre

I AI RA MARKS Mrs. I are a Mark's

Mrs. I are a Mark 82 energine
value performed where the base of a heart
a largest Mrs. 16 in Milmouher
Both or Omissian, Wise, the
standard out of at the W. W. Minplane Commensatory in Chicago.
Before less on the stage in 1920,
the country and proposed in slock
milmore and in concevirs.

Her daughter survices.

Jan Misch 84. Dutch actor sho was a reteran of 60 years on the state sted recently in Amsterdam. After viering in wask-on parts as a lad of 15 he went on to appear in such playe as Moltere's "Le Malode Imaginate and Shaw's Mr. Warren a Profession He reacted bis peak in the 1930s with robes in Othello and "Cyrano de Berarrac".

It's wife survives.

RAYMOND J. SMITH
Res need J. Smith. 29, actor and
scannel, died of a cerebral hemoverlage May 14 in Milwauke. He
had been appearing and also presented "An Evening with Gilbert
A Sullivan" at the Skriight Theatre. Milwaukee. With co-producer
James A Keeley he planned an
off-Broadway production for the
G A S. show.
Survising are his parents, sister
and a brother.

Militina Neves.

Militina Neves. 82. Portuguese actives who relieved 20 years ago, died in an auto-ranh April 18 in Lishon. For more than 30 years she as lessing lady of top actormanyers. In controlled the S. Late and Samuel Theatres in Militan Veres, and left no curviva; and touring them I alling countires as well as Portuguese Africa.

MORRIS SCHWARTZ

Morio Schwarz, stent era motion picture exhibitor and distributor died May 16 in Chicago at age
100. He started in distribition, as
Schwarz Pilms. in 1912 Later he
sperated several small theatres in
the Windy City, turning over the
business to two sons when he retired at 67.

One of the sons and a daughter

HERRET WOLF
Herbest Welf 40, former 20thFox cutter, died of a cerebral
hemorrhage May 17 at Long Beach
(Cal.) Navil Hospital, A parapletamee World War II, he had been
at 20th for several years prior to
enforming service, and later was associated briefly with Stanley Kra-

WILLIAM P. SMITH
William P. Smith, 67, general
manager and booker for the
Collaeum 'Southpart Lid, Eng.
died recently in his office at the
Palace Theatre, Southpart He began his career as a cinema operater in 1809.
Smith was a former London expleitation man Far Universal-Infernational.

RAY MONTOYA

Ray Montoya 49, Mexican director and composer, died May 16 in Mexico City. He began his career 17 after graduating from the Mexican Connervatory of Music Among his better known tunes are "April in Mexico." "After You "Chanchula" and "Acapulco Breezes Breezes.
His wife and daughter survive

CONCHITA MARTINEZ
Conchita Martinez, 48, retired
Spanish singer, died recently of a
beart attack in Mexico City. At
one time she was a top vocalist in
Mexico with the "cupic" tune style.
She appeared in niteries, theatree,
films and on radio.
Surviving is her husband, builfighter Raul Roviva.

ROBERT P. BURNS Robert P. Burns, 69: for 30 years sound engineer for Balaban & Katr theatre circuit in Chinago died May 10 in that city, apparently of a heart attack.

Wife and son ours se

WINSTON LEVERETT

Window I recrett if member of Paramount sound signify was killed to an anio accurred in Holly-wood May 18.

Wife two daughters and father survive

Sid Rose 33, sales manager at United Artista Chicago exchange, died Mar 13 in Chi. Wife son, brother and two sin-fers survive.

Widnes 60 of stient actor Cas-no Belies died in Holywood May 14. She was noted as a gotfer, and for her work with the Motion Pig-ture Country Home, appassived by the Motion Picture Relief Fund

Father, 70 of Ward I, Quant vp. and general manager of WGN fne. Checago died May 19 in Ishpening, Mich. Wife and daughter also survive.

Husband, 71, of Merriel Abbott. director of entertainment for the Cranzad Hilton and Palmer House botch in Chicago, died in that city May 13. He was a home surgeon.

Father, 69, of Mrs. S.D. Mer-hant, staffer of CFQC-TV, Sa-ka-toon. Sask died May 3 in Van-couver R.C. Also surviving are his wife a doughter and too sons.

Wife, 37, of sports and theatri-cal publicist Morsh Samuel, died May 10 in Rocky River O. A one-time model, she was the former Mary Ann Humrlekhouse.

Ray G. Colvin, executive director of Theatre Equipment Dealers of theetres and former owner of Ex-tibitors Supply Co. St. Louis led May 3 in that city.

Gerdon Bigham, 64, a Holland, Tox substition died recently in Temple. Tox following a heart attack Hin mife two sons and three enters survive.

Thomas A Linsd 76 the tre

Thomas C, I Pritchard, organist and leading ruction at the Boral Scatt of Armining of Music, died resouth in Ginner.

Charles Williams, owner of the Williams Drive In in Dallas and there recently the air despites stepous and mather survive.

Alma Gowdy We set more effice for Los Angeles the alternoon, died May 20 in Section (al., after a lengthy places

Mickey Byrne, 20, chief her-tender at the burbs of Conh. hor-cont was killed in a cur of the high Summer Fing. May R

Carl Brandstetter 78 tener sules in who was long active in Certman harmony groups, died May 18 in Milwaukee.

lease Bavies, 71, for 15 fearse entertainments manager of Western Super-Mare, Eng., died No. 6 in Western

Father, 78 of Claude and Cliff Fremter died May 16 in Unity wood. Two other sums survive. Buddy and Millon.

Mother, 84 of forme enterlainers Pete and Buls Sector died of heart stock May 14 in Hollywood,

Jean Day Mrs. John Brown ra-to and state septiane, died recent-in Dennylsanhead. Scotland

Father, 65, of Itellywood actor Ray Stricklyn, died of a heart aftack May 18 in Houston

Widow, 79 I late octor (Narea died in Scuthell Fing 11 Survived by a n

SOLDIERS IN GREASE PAINT In Memoriam

1960 Elmer Boldus George Mack Billy Serry Maxine Merch

Jean Blackburn

Peanuts Bohn

Norma Brown

Kid Chapman

Chandler Christy

Joseph DeSantis

Harold Diemond **Ruth Denor**

Coburn Goodwin

Ewen Heil

Ed Hutchinson

Charlie King Charlotte King

George Krinog

Emil Lennard

Myles Lyons

Widow, 65 of late Cut on Esty former chief film hayer of National Theatres, died May 15 in Units

Ben Rauben

Bob Ripa

Roy Rognan

Jock Ross Lienel Royce

Al Sabath

Val Salate

Christine Street

Key Tyler

Evelyn Wahl Vern Wehl

William Joseph Walsh

James Wilder

Gey Young

"THE TOP OF THE HEAP...



THE **FABULOUS**

Our Most Sincere THANKS to

JACK PAAR

TOP NITE CLUBS IN AMERICA AND CANADA

BLACK ORCHID

TOP HAT

CHANTICLEER

RICKY'S NIALEAN

TOWERS CLUB HOT SPRINGS, ARK

VAN HORN CLUB

SPRINGFIELD

SINCE APPEARING ON HIS TY SHOWS LAST FEBRUARY

NOW HEADLINING SOME OF THE SUCH AS

BELLEVUE CASINO

TOWN HOUSE

PITTSBURGH

WINDSOR

BALTIMORE

ATLANTIC CITY Personal Managers

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BROTHERS

May 23rd-RICKY'S HIALEAH-ATLANTIC CITY June 6th - TOWN HOUSE - PITTSBURGH THE JACK PAAR SHOW

Again in June

Material Writers MAURICE BROWN

FRANK LEE

bu **BOBBY ISERNIO**

Special Thanks LARRY STEELE and His Smort Affairs

